



Lifesavers National Conference on Highway Safety Priorities Exhibiting Companies (as of 3/23/17)

4moms

Booth: 502

Contact: Erin Hess

Website: 4moms.com

High tech baby gear

AAA

Booth: 315

Contact: Rhonda Shah

Website: www.aaa.com

AAMVA

Booth: 527

Contact: Eric Dunn

Website: aamva.org

Founded in 1933, AAMVA serves North American motor vehicle and law enforcement agencies to accomplish their missions. The association's vision-Safe Drivers, Safe Vehicles, Secure Identities, Saving Lives-guides AAMVA's activities, resources, and programs in driver licensing, vehicle titling/registration, motor carrier services, identity management, and technology solutions.

ACTS

Booth: 621

Contact: Carol Kidd

Website: www.autoalliance.org

The Driver Alcohol Detection System for Safety (DADSS) Research Program brings together the Automotive Coalition for Traffic Safety (ACTS), which represents the world's leading automakers, and the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) in one of the most important government and private sector partnerships in recent years. Congress and safety proponents nationwide are supporting the effort, making DADSS part of a multi-faceted national commitment to mitigate the frequency and consequences of drunk driving. Despite progress over the past three decades, drunk driving claims approximately 10,000 lives each year. The DADSS Program is researching a first-of-its-kind technology that holds significant potential to reverse this trend. As conceived, the technology will automatically detect when a driver is intoxicated with a blood alcohol concentration (BAC) at or above 0.08 – the legal limit in all 50 states – and prevent the car from moving. If commercialized, DADSS will be made available as a safety option in new vehicles – like automatic braking, lane departure warning and other advanced driver assist vehicle technologies.

ADEPT Driver

Booth: 215

Contact: Richard Harkness, Ed.D.

Website: www.adeptdriver.com

Advanced Drivers Education Products & Training, Inc. (ADEPT Driver) is a science-based instructional technology company that designs behavioral interventions that measurably reduce automobile crashes. ADEPT Driver is recognized by the insurance industry as the leader in crash reduction training. Our teenSMART® program is approved by most state Departments of Insurance due to its proven effectiveness. Our Lifelong Driver® program extends the driving lifecycle of older drivers.

Alere Toxicology

Booth: 408

Contact: Fred Delfino

Website: www.aleretoxicology.com/roadside

Alere™ is a global leader in providing drug testing products, services, and screening instrumentation. We designed and developed the Alere DDS®2 Mobile Forensic Test System, an oral fluids drug testing instrument, to meet the high performance demands of law enforcement agencies.

Allied Powers LLC

Booth: 414

Contact: Josh Greenman

Website: www.hidow.com

Our product employs the latest in Electric Muscle Stimulation technology. With a fully rechargeable lithium battery, our devices are portable and easy to use.

American Traffic Safety Services Foundation

Booth: 536

Contact: Lori Diaz

Website: www.atssa.com/TheFoundation

The American Traffic Safety Services Foundation (The Foundation) exists to promote roadway safety through charitable giving and public awareness programs like the National Work Zone Memorial, the Roadway Worker Memorial Scholarship, and the Experience Camps Travel Scholarship.

ATA Share the Road

Booth: 224

Contact: Don Biggerstaff

Website: www.atastr.org

Share the Road is the premier highway safety education program of the American Trucking Associations. For the past 25 years, million-mile accident free, professional truck drivers have delivered specific life-saving safety tips to the public, the media and public officials by way of television, radio, the web and in print. The Share the Road program also orchestrates blind spot demonstrations with a Share the Road wrapped tractor trailer to demonstrate how to drive safely around large trucks on the nation's highways.

B.R.A.K.E.S.

Booth: 614

Contact: Mimi Sabates

Website: www.PutOnTheBRAKES.org

B.R.A.K.E.S. is a free hands-on defensive driving program. The curriculum includes an array of defensive driving techniques, including crash avoidance, distracted driving, drop wheel/off road recovery, panic stops as well as car control and recovery. By training and educating teenage drivers and their parents, the program aims to promote safe driving in an attempt to prevent injuries and save lives. Since its inception in 2008, B.R.A.K.E.S. has expanded from operating schools only in Charlotte, North Carolina, to hosting schools in more than 18 states. B.R.A.K.E.S. has provided training for over 22,000 teens.

Baby Trend

Booth: 528

Contact: Teresa Holland

Website: www.babytrend.com

Baby Trend has distinguished itself among the worldwide leading manufacturers of juvenile products. Throughout the 26-year history of our company, we have been on the forefront of new and innovative solutions that meet the ever increasing demands of new parents.

Below 100

Booth: 231

Contact: Dale Stockton

Website: www.Below100.org

Below 100 is a non-profit program that delivers police officer safety training across the country. Below 100 targets areas under an officer's control that have been shown to be responsible for thousands of deaths and serious injuries. The name of the program reflects the goal of driving down line-of-duty police deaths to fewer than 100 per year, a level not seen since 1943. The trainers are veteran police officers who volunteer their time. Below 100 has been widely recognized as the most successful officer safety program in the history of law enforcement.

Britax Child Safety, Inc

Booth: 300

Contact: Sarah Tilton

Website: www.us.britax.com

At Britax, we believe family life should be lived without limit. A world where parents and children are free to make the most of every moment together. And we think it's our responsibility to make this happen. By driving safety standards to ensure children have never been better protected on the move. By pushing boundaries in smart design to make life in motion run smoothly. By extending a helping hand - or two - and always celebrating the journey. We've been leading the way in child safety technology for more than 70 years. Always innovating, always focusing on what's best for the child, always going beyond 'good enough.' From Europe's best-selling car seat brand, we've become one of the brands most trusted by American families since we launched here in 1996. Since then, we've revolutionized side impact protection, transformed safe seat installation, and introduced a range of smart strollers designed around the changing needs of today's families.

Carvertise

Booth: 524

Contact: Mac Nagaswami

Website: www.carvertise.com

Car Advertising media company

CELLslip

Booth: 531

Contact: Mitch Bain

Website: www.cellslip.com

CELLslip is a safety product designed to decrease distracted driving.

Centers for Disease Control and Prevention (CDC)

Booth: 521

Contact: Yamile Underwood

Website:

The Centers for Disease Control and Prevention uses science to better understand motor vehicle-related injuries and deaths and develop programs that will change behavior to keep drivers, passengers, bicyclists and pedestrians safe on the road every day.

Chicco USA

Booth: 704

Contact: Courtney Barry

Website: www.chiccoshop.com

The largest baby brand in all of Europe, Chicco is part of the global Artsana Group. Chicco is proud to share our line of car seats to better educate technicians on how to use them effectively to keep children safe.

CMI, Inc.**Booth:** 427**Contact:** Pamela J. Hagan**Website:** www.alcoholtest.com

CMI, Inc. is the worldwide leader in law enforcement breath alcohol applications. The Intoxilyzer 8000 and 9000 continue the tradition of evidential infrared detection to accurately determine breath-alcohol concentrations. The full range of Intoxilyzer handheld instruments allows law enforcement to quickly and reliably test subjects at roadside. Instruments for industrial commercial testing are also available. Call CMI at 1-866-835-0690 or visit us online at www.alcoholtest.com for industry-leading instrumentation, training and customer service.

Decatur Electronics Inc.**Booth:** 438**Contact:** Robert Watson**Website:** <http://www.decaturelectronics.com/>

Radar, Lidar, Speed Trailers

Digital Ally, Inc.**Booth:** 500**Contact:** Bob Stephens**Website:** www.digitalallyinc.com

Digital Ally specializes in the highest quality video recording equipment and video analytic software. Digital Ally continues to push the boundaries of technology in the industries such as law enforcement, public safety, commercial fleets, and consumer use. Our complete solution for video evidence capture along with fleet management seamlessly together and are simple to install and operate.

diono**Booth:** 626**Contact:** Allana Pinkerton**Website:** <https://us.diono.com/>

Here at Diono we've made it our passion to lovingly engineer ideas that are all about safety and smiles. So, whether it's a big day out or a little trip around the corner, we've thought of all the things you'll need. Today, we have more than 100 original and thoughtful ideas available in 54 countries across the globe. We have offices in the United States, United Kingdom, Canada, France, Germany, Hong Kong and China. We owe a special thank you to our fans and followers for helping us on our way – thank you!

Dorel Juvenile**Booth:** 320**Contact:** Daniel Dias**Website:** doreljuvenile.com

Car seat manufacturer

Draeger Safety Diagnostics, Inc.**Booth:** 727**Contact:** Ilissa Knight**Website:** www draeger com

Dräger is a global leader in the fields of medical and safety technology. In the U.S., the company's proven drug and alcohol detection solutions are represented by Draeger Safety Diagnostics, Inc. (DSDI). This company is dedicated to advancing safety by supporting law enforcement, criminal justice, and industries regulated by the Department of Transportation. DSDI offers preliminary and evidential breath alcohol testing, oral fluid drug screening systems, and breath alcohol ignition interlock devices.

Drive Square, Inc.**Booth:** 401**Contact:** Konstantin Sizov**Website:** <https://www.drivesquare.com/>

Driving Simulators for DUI/DWI and Texting While Driving Prevention

Drugged Driving Resources

Booth: 406

Contact: Rebecca Stelter

Website: www.druggeddrivingresources.com

The mission of Drugged Driving Resources is to provide research and evidence-based resources to help prevent and reduce the problem of drugged driving in our communities.

DrugWipe by ALCOLOCK USA

Booth: 611

Contact: Adam Comeau

Website: drugwipeusa.com

DrugWipe oral fluid drug testers provide easy-to-use and reliable roadside drug detection.

Dwipod Corporation

Booth: 601

Contact: Otto Glenewinkel

Website: www.dwipod.com

The Dwipod Corporation which is a 501(C)(3) Nonprofit designs and distributes portable driving and motorcycle simulators, virtual reality educational aids and other products to public service oriented agencies. Our mission shall be to facilitate and assist in the education of young adults in the dangers involving the operation of a vehicle while impaired or distracted.

Emergency Services Communications

Booth: 713

Contact: Tom Gruenfelder

Website: www.ESCommunications.net

Improving Safety and Communications between First Responders and the Communities that they serve.

EndDD.org (End Distracted Driving)

Booth: 520

Contact: Joel Feldman

Website: EndDD.org

EndDD.org (End Distracted Driving) provides science-based, effective, engaging and interactive presentations for middle, high school and college students and at work-places. EndDD.org presentations have received great reviews from traffic safety professionals, risk managers, fleet managers, CEOs as well as students, educators and communities.

Favorite Studios

Booth: 238

Contact: Karen Favorite

Website: <http://favorite-studios.com/>

Creative Services: Photography, Design, Printing and Videography. Great educational, activity and safety materials for kids and effective community safety awareness campaigns.

FCA US LLC

Booth: 220

Contact: Danielle House

Website: <http://www.fcanorthamerica.com/Pages/Home.aspx>

FCCLA INC.

Booth: 506

Contact: Sandy Spavone

Website: www.fcclainc.org

Family, Career and Community Leaders of America is a national Career and Technical Student Organization that provides personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.

Federal Motor Carrier Safety Administration

Booth: 533

Contact: Kirsten Radewagen

Website: www.fmcsa.dot.gov

FMCSA is responsible for regulating and providing safety oversight of commercial motor vehicles.

Federal Railroad Administration

Booth: 229

Contact: Monica Shaw

Website: www.fra.gov

forthcoming

FIA Foundation

Booth: 115

Contact: Natalie Draisin

Website: fiafoundation.org

The FIA Foundation has an international reputation for innovative global road safety philanthropy; practical environmental research and interventions to improve air quality and tackle climate change; and high impact strategic advocacy in the areas of road traffic injury prevention and motor vehicle fuel efficiency.

Fresh Gravity

Booth: 530

Contact: Nilesh Dhingra

Website: www.freshgravity.com

The Seat Belt Usage Survey tool is an omni-channel software application that follows the process of survey site selection, training of survey takers and assignment of surveys, survey data collection, and analysis and reporting of data. The process was automated and standardized. Additionally, by dynamically comparing data entry patterns with historical data and alerting when the software predicts abnormalities in the data collection process, the quality of data is maintained. The tool also provides advanced analytics and predictive analytics capabilities.

Foundation for Advancing Alcohol Responsibility

Booth: 522

Contact: Madeleine Spjut

Website: www.responsibility.org

The Foundation for Advancing Alcohol Responsibility (Responsibility.org) is a leader in the fight to eliminate drunk driving and underage drinking and promotes responsible decision making regarding beverage alcohol. Founded in 1991, Responsibility.org is a national not-for-profit organization headquartered in Arlington, VA and funded by America's leading distillers (Bacardi U.S.A., Inc.; Beam Suntory; Brown-Forman; Constellation Brands, Inc.; DIAGEO; Edrington; Hood River Distillers, Inc.; and Pernod Ricard USA). Responsibility.org develops and implements programs to guide a lifetime of conversations around alcohol responsibility and offers proven strategies to stop impaired driving. All of our materials are free of charge. To learn more about our efforts, go to www.Responsibility.org and follow us on Twitter @GoFAAR.

Gas Station TV

Booth: 537

Contact: Joel Gajewski

Website: www.GSTV.com

Gas Station TV (GSTV), a Rockbridge Growth Equity company, is America's No. 1 video network at the pump, delivering an industry-leading experience to more than 150 million monthly viewers nationwide. Exclusive content from ESPN, CNN's Headline News and Buzz Today, Bloomberg TV, AccuWeather, OwnZones/Scripps Broadcasting The List and CNET engages consumers and drives them to action on behalf of advertisers and gas retailers. With locations across 48 states, we are the perfect media for your highway safety message to be seen right before our viewer gets back in their car. For more information, please visit GSTV.com.

Goodbaby International

Booth: 415

Contact: Patsy Pilcher

Website: www.evenflo.com

Goodbaby International is the parent company for Evenflo brand of car seats and others.

Graco Children's Products (A Newell Brands Company)

Booth: 725

Contact: Carol Helminski

Website: www.gracobaby.com, www.aprica.com, www.BabyJogger.com, www.NewellBrands.com

Graco Children's Products, a Newell Brands Company, is a world leader in the design and manufacture of SnugRide infant car seats featuring click connect technology and the newest infant Graco SnugRide Snug Lock infant car seat. Our convertible car seats include the NEW Extend2Fit as well as the Sequel, Headwise, MySize65, Fit4Me, Ready Ride, MyRide, Contender and Classic Ride. All-in-One car seats: The NEW SlimFit, Extend2Fit, Milestone, 4Ever and Smart Seat. Boosters include harnessed seats such as the popular Nautilus 3-in-1's. Wayz, Atlas, Argos as well as Highback and Backless TurboBoosters. Visit us at: www.gracobaby.com, www.babyjogger.com, www.aprica.com, www.newellbrands.com

Happy Kidz

Booth: 711

Contact: Kelly Murphy

Website: <http://www.happykidssmartparents.com/>

Doona - The Next-Generation Car Seat

Helmets R Us

Booth: 214

Contact: Eileen Bell

Website: www.helmetsrus.net

Since 1994, Helmets R Us has been a dependable resource for organizations and schools that promote bike safety. As a direct importer we are able to provide a wide variety of helmets to organizations at wholesale pricing for their bicycle helmet programs. All of our helmets meet or exceed the Consumer Product Safety Commission bike helmet standards and start at just \$3.65 each. Delivery after an order is received is approximately 2-5 business days. Ask us about adding your logo to the helmets, this is a great way to promote sponsors or your organization. Call us at 253-627-2121 or fax us at 253-572-4225.

Human Technologies

Booth: 731

Contact: Gregory Frank

Website: www.htcorp.net

Introducing the Move-Over Alert System (MOAS), a vehicle-mounted retractable directional lightbar designed to physically encourage drivers to "move over" and enhance the safety of police, first responders, and road maintenance workers.

I'm Safe! / Child Safety Solutions, Inc.

Booth: 421

Contact: Wendy Gordon

Website: www.imsafe.com

I'm Safe!/Child Safety Solutions offers effective, multilingual educational solutions, tailored to your goals and programs. We offer tremendous flexibility, superior service, and a fun, accurate educational approach. Our materials have been effectively used by departments of transportation and health, corporations, hospitals, schools and agencies across the U.S. and in Canada.

Impact Teen Drivers

Booth: 729

Contact: Kelly Browning

Website: www.impactteendrivers.org

Impact Teen Drivers is a non-profit organization dedicated to stopping the number one killer of teens in the United States -- reckless and distracted driving. Impact's mission is to change the culture of driving forever thereby saving lives not only in this generation of drivers, but also in all future generations of drivers.

Indian Highway Safety Program

Booth: 237

Contact: Lawrence Robertson

Website: www.bia.gov/WhoWeAre//BIA/OJS/who/fieldops/ojs-dhs/index.htm

To reduce the number and severity of traffic crashes in Indian Country by supporting Education, Enforcement, and Engineering, as well as Safe Tribal Community Programs

Infinite Trading Inc

Booth: 431

Contact: Lourdes Nims

Website: http://EMS technology

Innocorp Ltd

Booth: 733

Contact: Tara Schroeder

Website: www.fatalvision.com

Innocorp, Ltd., maker of the Fatal Vision® Alcohol Impairment Simulation Goggles, SIDNE®, Fatal Vision® Marijuana Simulation Experience Kits and other innovative, hands-on, engaging, awareness building tools used to educate on alcohol impairment, drug impairment, concussions and distracted driving. Our tools help you deliver effective health, safety and prevention initiatives to create new perspectives to promote healthy choices.

Institute of Police Technology and Management

Booth: 330

Contact: Kyle Clark

Website: www.iptm.org

The Institute of Police Technology and Management (IPTM) is a division of the University of North Florida's Training and Services Institute. Headquartered in Jacksonville, Florida, IPTM is a self-supporting, not-for-profit organization. Currently, IPTM conducts over 500 courses to more than 14,000 law enforcement professionals each year. These professionals include operational, supervisory, and command level officers from throughout the United States, the U.S. territories, and numerous foreign countries. In addition to our open tuition classes, IPTM courses are also available on a contractual basis. Our on-site contract training can be a cost effective means for obtaining customized instruction that is specifically tailored to the needs of your agency.

Intoximeters

Booth: 504

Contact: Mark Gilmer

Website: www.intox.com

Manufacture and service breath alcohol testing instruments and supplies.

Kiddy USA

Booth: 231

Contact: Barbara Baines

Website: www.kiddyusa.com

Manufacturer of car seats and strollers

KidsAndCars.org

Booth: 405

Contact: Sondra Morgan

Website: www.KidsAndCars.org

KidsAndCars.org has worked diligently to document the dimensions of the problem through their unique data gathering techniques. KidsAndCars.org focuses attention to these tragedies with education and public awareness campaigns to this previously unrecognized public safety problem. Successfully passing state laws, proposing Federal policy change and working towards the redesign of motor vehicles to make them safer for children are of paramount important to reduce or eliminate these predictable and preventable causes of injury and death.

Laser Technology, Inc.

Booth: 328

Contact: Craig Wright

Website: www.lasertech.com

Agencies worldwide use our lasers as solutions to speed enforcement, tailgating enforcement, crash and crime scene investigation, statistical data collection and for fire, SWAT and HAZMAT.

LIFE CHANGING EXPERIENCES

Booth: 134

Contact: Kenneth Bain

Website: <http://www.lcecommunityed.org>

Life Changing Experiences (LCE) saves teenage lives and inspires their productive lives by measurably diminishing the life endangering behaviors and inspiring them to Choose wisely, Create positively, and Succeed for life

Lifeloc Technologies, Inc.

Booth: 404

Contact: Sarah Struble

Website: www.Lifeloc.com

Professional Breath Alcohol Testing Equipment

Manufacturers Alliance for Child Passenger Safety

Booth: 403

Contact: Daniel Dias

Website: x

The Manufacturers Association for Child Passenger Safety is a non-profit organization. Formed initially in the fall of 2007 through the efforts of Safe Kids, the group has grown in size and activities over successive years and has developed a leadership structure of its own to promote Child Passenger Safety. In an otherwise competitive business environment, MACPS brings representatives of Car Seat Industry together to support CPSTs, the advocacy community, and promoting the need to keep children safe in a vehicle. MACPS is a unique resource for the CPS community & the industry more broadly. That competitive companies come together to improve CPS knowledge, product functions, & providing educational resources is not common in other Industries. MACPS is a safe zone for CRS & Vehicle Manufacturers to cross collaborate.

Matthews Specialty Vehicles, Inc.

Booth: 709

Contact: Deanne Chamberlain

Website: www.matthewsgroupinc.com

Matthews Specialty Vehicles public safety products can be found in emergency management, law enforcement agencies, fire departments, rescue squads and emergency medical services organizations across the United States and even the world. With over 20 years of experience in custom conversion services, Matthews Specialty Vehicles is second to none in specialty vehicle products!

Mercury Distributing

Booth: 412

Contact: Nadine VanCamp

Website: www.mercurydistributing.com

Mercury Distributing is a wholesale distributor of children's products. We stock a broad array of brands to offer you the best solution. Our representatives are Certified Passenger Safety Technicians to help with your selection of children's products. We can ship to one or multiple locations with no minimums or service charges. Mercury can ship any size order with any product mix.

Merritt Manufacturing, Inc.

Booth: 607

Contact: Shayne Merritt

Website: merrittcarseat.com

Manufacturer of Car Safety Seats and escape proof products for children with special healthcare needs.

Michelin

Booth: 600

Contact: Valerie Pascoe

Website: www.beyondthedrivingtest.com

Michelin launched the Beyond the Driving Test program in 2014 with the FIA to improve road safety in the United States. The program's objective is securing the commitments of all 50 states to include consistent tire safety information in state driver's manuals by 2020. Michelin has also created an accredited tire safety education module for driving instructors with the American Driver and Traffic Safety Education Association (ADTSEA).

mifold

Booth: 311

Contact: Mark Silberstein

Website: www.mifold.com

The most advanced compact and portable booster seat in the world

Mourning Parents Act, Inc.

Booth: 433

Contact: Sherry Chapman

Website: www.MourningParentsAct.org

Mourning Parents Act, Inc., also known as !MPACT, is a grassroots non-profit organization whose mission is to eliminate tragedies caused by inexperienced drivers through awareness, education and legislation.

MPH Industries

Booth: 714

Contact: Jeff Wheeler

Website: www.mphindustries.com

MPH Industries, Inc., an Employee Owned Company, is one of the leading manufacturers of radar, lidar and speed measurement signs and trailers. With a product line historically rooted in law enforcement, MPH is known to be a premium supplier of quality, innovative products with an outstanding tradition of customer service.

www.mphindustries.com

N.C. Governor's Highway Safety Program – NC Vision Zero

Booth: 707

Contact: Jonathan Bandy

Website: www.ncdot.gov/programs/ghsp

The NC Vision Zero, sponsored by the N.C. Governor's Highway Safety Program, is an initiative to reach zero traffic-related fatalities through coordinated agency-to-agency efforts that help reduce risky driving behaviors by changing the overall traffic safety culture. The program is managed by the Institute for Transportation Research and Education at the North Carolina State University.

National Association of Trailer Manufacturers

Booth: 337

Contact: Pam Trusdale

Website: www.natm.com

Mission: Promote trailer safety and the success of the trailer manufacturing industry through education and advocacy. The National Association of Trailer Manufacturers (NATM) has been dedicated to improving trailer safety and performance for more than 25 years. The association represents manufacturers that produce light- and medium-duty trailers and suppliers of products and services to these manufacturers. Once way this is accomplished is through a mandatory Compliance Verification Program, requiring all Regular members (trailer manufacturers) to verify they have the manufacturing processes in place to build trailers that meet Federal Motor Vehicle Safety Standards (FMVSS) and industry best practices.

National Center for DWI Courts

Booth: 624

Contact: Cliff Jacobs

Website: www.dwicourts.org

The National Center for DWI Courts (NCDC), a professional services only division of the National Association of Drug Court Professionals (NADCP), is the only dedicated advocacy, policy, training and technical support organization for DWI Courts in the nation. Dedicated to delivering research-driven practices to reduce impaired driving recidivism nationwide the NCDC is designed to: expand DWI Courts nationwide, improve DWI Court operations through training and technical assistance and maintain operational standards of DWI Courts. Established in June of 2007 through a partnership with Beam, Inc., the NCDC works toward eliminating hardcore impaired driving through the expansions of DWI Court programs nationwide. It is through that expansion of DWI Courts that NCDC's message of

The National Highway Traffic Safety Administration

Booth: 200

Contact: Faithia Robertson

Website: www.NHTSA.gov

The National Highway Traffic Safety Administration, part of the United States Department of Transportation, is the key federal agency for helping people drive, ride and walk safely. Our mission to save lives, prevent injuries and reduce economic costs due to road traffic crashes, through education, research, safety standards and enforcement activity. NHTSA is dedicated to achieving the highest standards of excellence in motor vehicle and highway safety. The agency strives to exceed the expectations of the American traveling public through utilizing the core values of integrity, service and leadership to providing the most accurate and complete information available.

National Law Enforcement Officers Memorial Fund

Booth: 538

Contact: Nicholas Breul

Website: www.lawmemorial.org

Officer Safety and Wellness

The National Road Safety Foundation

Booth: 508

Contact: Michelle Anderson

Website: www.nrsf.org

The National Road Safety Foundation, Inc. (NRSF) is a 501(c)(3) non-profit organization dedicated to reducing deaths and injuries on our nation's roads by promoting safe driving awareness and lifelong education. NRSF produces FREE traffic safety programs on distracted driving, speed and aggression, impaired driving, drowsy driving, driving skills, pedestrian safety and a host of other safety issues. NRSF also sponsors contests to engage teens in promoting safe driving to their peers and in their communities. For more information or to download free programs, visit www.nrsf.org or www.teenlane.org

National Safety Council

Booth: 221

Contact: Jenny Burke

Website: nsc.org

The National Safety Council eliminates preventable deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy.

Nationwide

Booth: 307

Contact: William Windsor

Website: Nationwide.com

Nationwide provides a wide array of insurance and financial products to meet the needs of our members.

NO JACK – Jack-knife Prevention Device for Semi Trailers

Booth: 437

Contact: Roy Hansen

Website: <https://youtu.be/Z1CnO2gAAh4>

"No Jack" will be unveiled to the public and attendees of this convention for the FIRST TIME EVER. "No Jack" is available for acquisition.

NTSB

Booth: 225

Contact: Stephanie Shaw

Website: www.ntsb.gov

The NTSB is an independent Federal transportation investigation agency.

NUNA

Booth: 126

Contact: Robert Wall

Website: www.nuna.eu

Car Seats

Ocular DAX

Booth: 324

Contact: Marcus Filipovich

Website: www.oculardatasystems.com

DAX™ evidence recorder provides law enforcement with court admissible video evidence of "eye signs" related to impaired driving. Prosecutors and Drug Recognition Experts in the U.S. and Canada are using DAX video in court to help keep impaired drivers off the road. The new DAX Enforcer™ is small, light and robust for field use by Traffic Division and Motor Officers. www.oculardatasystems.com

Operation Lifesaver, Inc.

Booth: 436

Contact: Margaret Cannell

Website: www.oli.ofg

Operation Lifesaver is a non-profit organization providing public education programs in all 50 states to prevent collisions, injuries and fatalities on and around railroad tracks and highway-rail grade crossings.

OWL Open Window for Life™

Booth: 710

Contact: Lisa Alexander

Website: <http://www.owlopenwindowforlife.com>

Stay Safe with the OWL Open Window for Life™

Auto Safety Glass Window Breaker & Seat Belt Cutter

Protect yourself * Escape Quickly from Inside of the Car in case of: Car Accident * Power Failure * Cyber Attack Advanced Technology. Flat Design. 5x more powerful than a spring loaded device. Easy to carry or store on your visor.

PAS Systems International, Inc

Booth: 605

Contact: Jarel Kelsey

Website: www.pasintl.com

PAS Systems International, Inc. is a 25 year leader in the development of alcohol detection devices utilized by law enforcement, in the workplace and elsewhere. The PAS mission is to leverage the highest quality impairment detection technologies to enhance public safety. In addition to a diverse set of proprietary alcohol detection devices, PAS has expanded its focus to meet the increasing demand for roadside drug detection devices with the introduction of the AquilaScan: Oral Fluid Drug Screener.

Pedestrian and Bicycle Information Center

Booth: 423

Contact: Dan Gelinne

Website: www.pedbikinfo.org

The Pedestrian and Bicycle Information Center offers resources, best practices and training to support planners and engineers in creating safe, healthy and active communities.

PowerFlare Safety Beacons

Booth: 622

Contact: Tricia Callahan

Website: www.pfdistributioncenter.com

Invented by a policeman, PowerFlare Safety Beacons are durable, lightweight, compact, and waterproof. Each beacon has 16 bright LEDs that provide 360° light for hours on one CR123 battery. Replaceable or rechargeable versions available.

Precision Kiosk Technologies

Booth: 708

Contact: Patrick McKinney

Website: abkiosk.com

Automated Breathalyzer Kiosk is the most advanced self testing breathalyzer kiosk on the market

SADD

Booth: 512

Contact: Elizabeth Vermette

Website: www.sadd.org

SADD Nation is a peer-to-peer network, a way of life, a family. Empowered teens supported by a network of their peers are better able to confront the risks and pressures they face everyday. SADD Nation cultivates students with lifelong leadership skills who improve their communities and move us closer to losing ZERO lives as a result of destructive decisions.

Safe Kids Worldwide & General Motors

Booth: 109

Contact: Wes Bender

Website: www.safekids.org

Safe Kids Worldwide is a global nonprofit working to prevent childhood injury, and is celebrating a 20 year partnership with General Motors on the Buckle Up road safety program.

Safe Ride News Publications

Booth: 609

Contact: Denise Donaldson

Website: www.saferidenews.com

Publisher of educational materials and resources for the child passenger safety field

Safe Traffic System, Inc.

Booth: 137

Contact: Vera Fullaway

Website: www.safetrafficsystem.com

The Ride Safer Travel Vest is a safe and legal alternative to belt positioning boosters. It is compliant with FMVSS 213 performance and labeling requirements. Safe Traffic System, Inc. also manufactures the Delighter Booster, an ultra light backless booster that can be used with or without the RSTV.

SafetyBeltSafe U.S.A.

Booth: 125

Contact: Stephanie Tombrello

Website: www.carseat.org

SafetyBeltSafe U.S.A. is the national non-profit dedicated, since 1980 solely to protecting child passengers through the correct, consistent use of safety seats and safety belts.

SCRAM Systems

Booth: 632

Contact: Jennifer Mill

Website: scramsystems.com

SCRAM Systems is the leading provider of alcohol and location testing technologies for the criminal justice industry.

Smart Start, Inc.

Booth: 615

Contact: Hillary Fluster

Website: www.smartstartinc.com

Smart Start sets the standard for alcohol monitoring technology with the SSI-20/30™ Ignition Interlock and S.M.A.R.T. Mobile™ device. Supported by a 24/7 customer care center, Smart Start has an international footprint of more than 1,700 service locations across the U.S. and in 18 countries. Visit www.smartstartinc.com.

SolaRight Wireless Lighting

Booth: 429

Contact: Mike Gilliland

Website: www.solaright.com

Nation's leading provider of life saving internally illuminated recessed and raised pavement markers (IIRPM)

STALKER Radar

Booth: 721

Contact: Sara Grannis

Website: www.stalkerradar.com

Speed Measurement and Traffic Enforcement Technology

TEAM Coalition

Booth: 203

Contact: Jill Pepper

Website: www.TEAMCoalition.org

TEAM Coalition works with NASCAR to share the drunk driving prevention message with thousands of race fans each year.

Tennessee Tech University, iCube - Virtual Reality

Booth: 523

Contact: Stephanie Scarborough

Website: www.ttuicube.com

Providing creative solutions through immersive experiences.

Texas Department of Transportation

Booth: 314

Contact: Terry Pence

Website: www.txdot.gov

Howdy! Texas will be hosting the 2018 Lifesavers Conference in San Antonio, Texas. San Antonio is known as a favorite meeting and vacation destination with 32 million people visiting each year. Come to Texas and experience the city's rich culture and history, culinary scene, exciting attractions and unique events. Stop by our exhibit booth to pick up your travel & visitor publications for the city of San Antonio and the state of Texas. Come and Drive Friendly – The Texas Way.

The Refectory

Booth: 532

Contact: Jonathan Yates

Website: safekidsreflectors.com

Reflectors - for the safety of our kids

Thin Blue Line Reporting

Booth: 715

Contact: Justin Harris

Website: thinbluereports.com

Thin Blue Line Reporting is a mobile reporting solution that harnesses consumer grade ease of use with the rigors and unique workflow requirements demanded by the law enforcement community. The iOS based front line tool enables officers to create eCitations and other reports using a ruggedized iPhone or iPad. The robust, module based system enables officers to create reports in a fraction of the time when compared to

ThinkFirst National Injury Prevention Foundation

Booth: 236

Contact: Debby Gerhardstein

Website: www.thinkfirst.org

ThinkFirst's medically-based chapters use a science-based, informative approach to teaching injury prevention. Injury prevention educators provide dynamic presentations that help students understand the power – and fragility – of the brain and spinal cord. Students learn that making simple, yet responsible choices can greatly reduce their risk for injury. Presentations on vehicle, sports and recreational safety; concussion awareness; falls prevention for older adults; baby safety for new parents. Apply, schedule online training, and begin promoting a culture of safety with these complete programs.

TjohnE's ThinkFast Interactive

Booth: 338

Contact: Tim John

Website: ThinkFastInteractive.com

ThinkFast Interactive is an evidence based prevention intervention. Our teen driver awareness program integrates innovative evidence-based instructional technologies, and uses the latest understandings in neuroscience to guide our instructional technology. Teens and adults everywhere love this program, and our evaluation data empirically documents that ThinkFast Interactive is effective with all types of teens, and consistently measured improvements in critical factors that lead to real world driving behavior change. Governors Highway Safety Offices agree our methods work!

Traffic Logix

Booth: 330

Contact: Claudia Sanchez

Website: www.trafficlogix.com

Radar speed signs, Traffic Camera and cushions

U-Haul Safe Trailering

Booth: 121

Contact: Steve Taub

Website: www.uhaul.com

As the leader in the do-it-yourself moving industry, U-Haul is committed to reducing accidents and saving lives through public education focused on safer driving and trailer towing.

UNC Highway Safety Research Center

Booth: 425

Contact: Jennifer Palcher-Silliman

Website: <http://www.hsrc.unc.edu/>

The University of North Carolina Highway Safety Research Center is working hard to help shape the field of transportation safety. We are committed to excellence in sound research, and safety is the preeminent goal â€“ every day and in every project our staff undertakes. Our mission: to improve the safety, sustainability and efficiency of all surface transportation modes through a balanced, interdisciplinary program of research, evaluation, and information dissemination.

University of Charleston

Booth: 630

Contact: Anthony Giaimo

Website: <http://www.ucwv.edu/Academics/Degree-Programs/Undergraduate-Programs/Organizational-Leadership/>
Online Leadership Degrees-Leadership Program with Concentration in CJ and First Responder- Bachelor, Masters and Doctorate Degrees both online and in seat.

UPPAbaby

Booth: 409

Contact: Daniella Brown

Website: www.uppababy.com

UPPAbaby draws on a decade of experience in the juvenile industry and on our own inspirations as parents of young children. We look for ways to make our baby products lighter, more savvy, easier-to-use, even fun. We explore ways to deliver greater comfort and safety for baby, with convenience and style for Mom and Dad. We even challenge the homogenous look of most baby products, by creating sleek designs and more sophisticated, modern fashions.

UPPAbaby strives to deliver the personal attention and customer service that you expect and deserve.

US DOT-Transportation Safety Institute

Booth: 712

Contact: Christine Lawrence

Website: www.tsi.dot.gov

The Transportation Safety Institute (TSI), a fee-for-service organization that operates without a direct appropriation, supports the U.S. Department of Transportationâ€™s goal to reduce transportation-related deaths and injuries through quality instruction to those entrusted with enforcement and committed to compliance. For 40 years, TSI has provided training to Federal, State, and local governmental, private sector, and foreign transportation professionals on a cost-recovery basis.

Virginia Tech Transportation Institute

Booth: 620

Contact: Pam Stiff

Website: www.vtti.vt.edu

VTTI is forging a safer transportation system by leading naturalistic studies that deliver real-world driving data, many of which are now featured in the first driving guide of its kind: "Survive the Drive." Developed and written for all road users, "Survive the Drive" is filled with personal anecdotes, facts, figures, and new and informative results from the largest naturalistic driving study ever performed.

Virtual Driver Interactive, Inc.

Booth: 313

Contact: Pam LeFevre

Website: www.driverinteractive.com

Virtual Driver Interactive, Inc. (VDI) is the industry's leading provider of simulation-based driver training solutions for commercial and education applications.