



Lifesavers Conference

The Future of Motorcycle Rider Training



Moderator:

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Workshop Description

- Motorcycle rider training programs have existed since the 1960s with little change in the method of delivery until recently. What we know about crash data, how adults learn, the proliferation of on-line learning, and increased student demands/expectations have created challenges which are being addressed in the motorcycle rider training community.
- Explore success stories from the changing faces of motorcycle rider training and learn what some organizations are doing that are redefining motorcycle rider training.
- The workshop will conclude with an open discussion of participants' opinions on the future of motorcycle rider training.

The Future of Rider Training

- Better data collection and data analysis
- Evaluating the effectiveness of rider training
- Reaching the returning rider
- Lifelong or reoccurring training
- Specialized training (e.g., braking clinics)
- Online training (formal and topic focused)
- Reach the rider who would not normally seek training (e.g., online training)
- Enhanced licensing waiver system



The Future of Rider Training

- Partnerships
 - Rider Education Programs
 - Law Enforcement
 - Military
 - Riders/Rider Clubs
 - Dealers
 - Manufacturers
 - National Associations
 - State Motorcycle Safety Coalitions
 - State Highway Safety Office
 - Federal Agencies (NHTSA/FHWA)
 - Etc., Etc., Etc.



The Future of Rider Training

- Comprehensive Motorcycle Safety Programs (NHTSA Guideline No. 3)
 - I. Program Management
 - II. Motorcycle Personal Protective Equipment
 - III. Motorcycle Operator Licensing
 - IV. Motorcycle Rider Education and Training
 - V. Motorcycle Operation Under the Influence of Alcohol or Other Drugs





The Future of Rider Training

- Comprehensive Motorcycle Safety Programs (NHTSA Guideline No. 3)
 - VI. Legislation and Regulations
 - VII. Law Enforcement
 - VIII. Highway Engineering
 - IX. Motorcycle Rider Conspicuity and Motorist Awareness Programs
 - X. Communications Program
 - XI. Program Evaluation and Data

Uniform Guidelines for State Highway Safety Programs



November 2008

Highway Safety Program Guideline No. 3

Motorcycle Safety

Each State, in cooperation with its political subdivisions and tribal governments and other parties as appropriate, should develop and implement a comprehensive highway safety program, reflective of State demographics, to achieve a significant reduction in traffic crashes, fatalities, and injuries on public roads. The highway safety program should include a comprehensive motorcycle safety program that aims to reduce motorcycle crashes and related deaths and injuries. Each comprehensive State motorcycle safety program should address the use of helmets (meeting Federal Motor Vehicle Safety Standard 218) and other protective gear, proper licensing, impaired riding, rider training, conspicuity, and motorist awareness. This guideline describes the components that a State motorcycle safety program should include and the criteria that the program components should meet.

I. PROGRAM MANAGEMENT

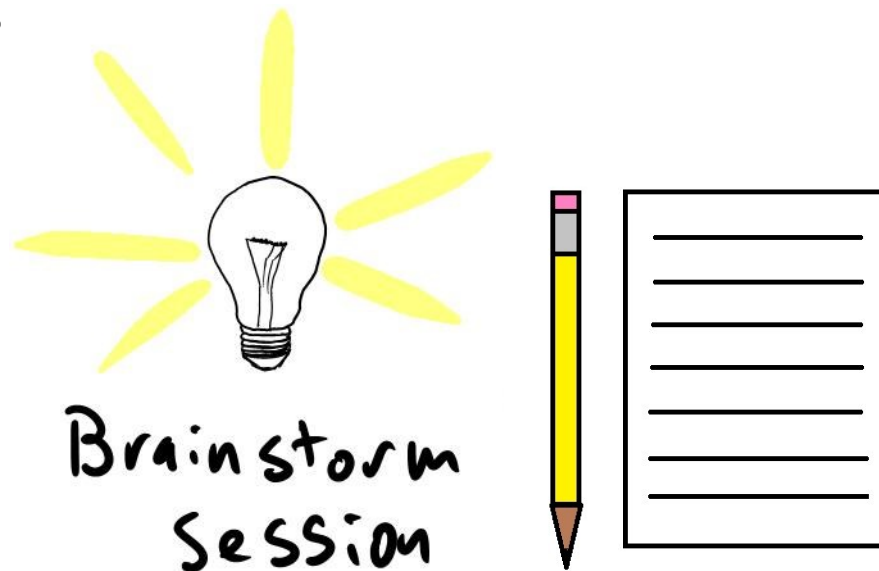
Each State should have centralized program planning, implementation and coordination to identify the nature and extent of its motorcycle safety problems, to establish goals and objectives for the State's motorcycle safety program and to implement projects to reach the goals and objectives. State motorcycle safety plans should:

- Designate a lead agency for motorcycle safety;
- Develop funding sources;
- Collect and analyze data on motorcycle crashes, injuries, and fatalities;
- Identify and prioritize the State's motorcycle safety problem areas;
- Encourage collaboration among agencies and organizations responsible for, or impacted by, motorcycle safety issues;
- Develop programs (with specific projects) to address problems;
- Coordinate motorcycle safety projects with those for the general motoring public;
- Integrate motorcycle safety into State strategic highway safety plans and other related highway safety activities including impaired driving, occupant protection, speed management, and driver licensing programs; and
- Routinely evaluate motorcycle safety programs and services.

National Highway Traffic Safety Administration

Begin Thinking

- What is the future of motorcycle rider training?
- Open discussion / brainstorming on the future of rider training at the end of this session.





Presenters

- **Shifting Paradigms in Rider Training**
Sunshine Beer, Director, Idaho **STAR** Program
- **The Role of Law Enforcement in Rider Training**
Craig Moss, Highway Safety Specialist, Motorcycle Safety, Governor's Highway Safety Program, NC Transportation
- **Successes of the Navy's Rider Training Program**
Francis W. (Wayne) Ludwig, Commander, Navy Region Southwest
- **Open Discussion on the Future of Motorcycle Rider Training**



Summary

- State and local programs need to be proactive and adapt to the needs of riders within their state.
- Law enforcement plays a vital role in rider education and training (not just rider training programs).
- We can learn from the success of the military and apply those principles to public rider education and training.



A Change in Philosophy

- A change in riding culture; training and riding safe is cool; we as riders are responsible riders and responsible for our own actions.
- Continued / lifelong training is the norm.
- Every injury and fatality is an **INDIVIDUAL** and **NOT** just a number!
- Rider training needs to be flexible to meet geographical and crash data needs.
- Rider education and training is an effective crash reduction countermeasure.

The Future of Rider Training

- We not only need to think outside of the box; we need work together to fit all of the pieces together!



Brain Storming



The Future of Rider Training

- On road rider training
- Educating the car driver
- Behavioral training
- Training of higher order skills (cognitive)
- Partnerships
- More data, more data, more data
- Etc., Etc., Etc.



Thank You Presenters

- **Sunshine Beer, Director, Idaho *STAR* Program**
Shifting Paradigms in Rider Training
- **Craig Moss, Highway Safety Specialist, Motorcycle Safety, Governor's Highway Safety Program, NC Transportation**
The Role of Law Enforcement in Rider Training
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Successes of the Navy's Rider Training Program

Thank You!

- Thank you for joining us to discuss the Future of Motorcycle Rider Training!

