Reinvigorating GDL Advocacy Lifesavers Conference

April 2016

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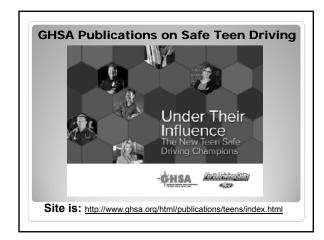
A Highway Safety Office Perspective of Driver Education and Teen Driver Licensing

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Graduated Driver Licensing

- Oregon experienced two major legislative changes for teen drivers; 1989 established the three tier system, 1999 emphasized the GDL expectations and incentivized the role of driver education.
- The GHSA supports graduated licensing and specific programs for teen drivers.



We must change the culture of what it is to be a teen driver in this nation. . . . again!

Driver Education in Oregon:An Action Plan for Change

Approved by the Oregon Transportation Safety Committee on September 13, 1999



Oregon's selections to consider

- License restrictions
- Parental involvement
- Curfew
- Media push
- Different marketing strategies and messages
- Victim conversations
- Three year cycles

Summary of Recommendations

- Task Forces
- Town Hall Meetings
- Administrative Rules
- Legislative Emergency Board
- Other Impacting Legislation



Task Forces

- Overall goal
- Membership
- Subject areas to cover:
 - · Curriculum
 - Instructor
 - OperationsPublic Outreach

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Guidelines	N
➤ Scope	I۱
> Timeline	١Y
> Respect	١ ١

Town Hall Meetings

- Format
- Agenda
- Locations
- Invitations
- Speakers
- Media



Administrative Rules

- Curricula Standards
- Reimbursement Requirements
- Instructor Standards
- Operational Guidelines
- Stair-Step Approach
- October 1999
- Meetings begin
- February 2000
- "Temporary" review
 March 2000
- Adoption of initial rules • June 2000
- ∘ "Final" review
- September 2000 Adoption of final rules

Legislative Emergency Board

- Policy approval
- Position resource
- Operational funding
- Reimbursement funding
- Formal update and re-assurance of implementation



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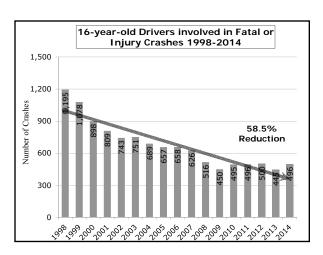
Impacting Legislation

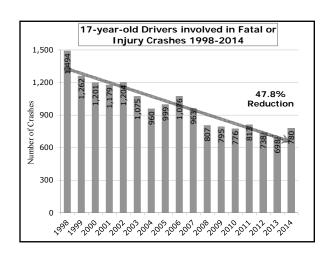
- Proof of School Attendance
- Additional Funds for Driver Education
- Driver License Cycle Expanded
- Graduated Driver License
- Ban on cell phone use

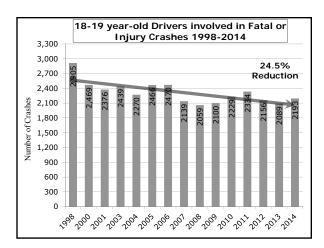


Values

- Customer Satisfaction
- Listening to Others
- Participative Decision Making
- Valuing Individuals
- Diversity
- Excellence
- Public Trust







Oregon GDL- NHTSA Study

- The crash rate for the teens taking formal DE was 11-21% lower than those taking the 100 hour parent driving hour option
- The traffic conviction rate for teens taking formal DE was 39-57% lower than those receiving just parental driving hours.
- The driver license suspension rate for teens taking DE was 51-53% lower than the parent driving hours option

Oregon GDL- AAA Foundation Study (2012)

- Conviction rates for Oregon teens who take DE are 39% lower than those who do not.
- GDL program crash rate effectiveness is 4.3% better because of Oregon DE.

2014 DMV Data Comparison

Convictions

Age	Total	with DRVED	without DRVED
16	789	33	755
17	2057	22	2035
18	4286	14	4272
19	5467	**	5319
20	6070	**	4371

2014 DMV Data Comparison

Crashes (Teen at the Wheel)

Age	Total	with DRVED	without DRVED
16	844	95	749
17	1344	39	1305
18	1728	8	1720
19	1657	**	1608
20	1669	**	1271

"Our job is to change the culture of what it means to be a teen driver."

Recommendations

- We cannot focus on driver training as a stand-alone program.
- NHTSA has stepped up and taken on some of the lead responsibility.
- Match your program to meet the <u>current</u> needs of teen drivers; what is getting teens in trouble?
- Transportation is a key to the American Dream.

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