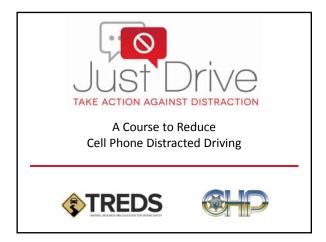
Distracted Driving Education: Are We Using the Right Language?

Monday, April 4, 2016 2:15 – 3:45 pm





Program Overview



- One-hour engaging PowerPoint presentation with videos, case examples and participant interactions
- Delivered by Law Enforcement and safety experts
- · Targets adult audiences, primarily in the workplace
- Goal is to increase awareness of the dangers of distracted driving and encourage safe and responsible driving, both on and off the job

Curriculum Outline



- · Distracted driving overview and risks
- California vehicle code and case examples
- Personal and legal consequences
- Practical strategies to reduce distracted driving
- Resources

Take Action Against Distraction My Friends, Family, Coworkers My Places My Community My Community

Program Evaluation



Pre- and Post-Class Surveys

- · Change in knowledge
- Motivation to change behavior
- Program satisfaction

Three Month Follow-Up

- Cell phone practices
- Change in behavior
- Self-reported strategies to reduce distracted driving