



Why this report?

7,516
4,735
37%
14%

1 pedestrian
killed every 2 hours
1 injured every 8 minutes

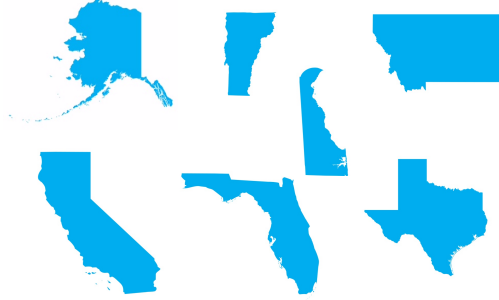


NHTSA, 2015

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The Problem



Who, When & Where?

- 46 (fatals) & 36 (injuries) y-o males
- Evening, late night hours
- July-December
- Urban
- Non-intersection
- Single vehicle
- Hit & Run




NHTSA, 2015

Why?

- Alcohol
- Speed
- Distraction




Teens & Technology



What can states do?

Leverage Federal Tools

- Pedestrian Safety Assessments
- *Resident's Guide for Creating Safety Walking Communities*
- *Everyone is a Pedestrian* website & pilots
- Mayor's Challenge
- *Countermeasures that Work* (chapters 8 & 9)
- *Pedestrian Safety Enforcement Operations: How to Guide*
- *HVE on Driver Compliance to Pedestrian Yield Right of Way Laws*



Show me the money!

- SRTS
- Non-Motorized Pilot Program
- Section 403 grants
- Section 402/405
- Flex HSIP
- State Plans



Policy Initiatives

- Vulnerable User laws
- Driver Education
- Speed/Pedestrian Safety Slow Zones
- Complete Streets



Enforcement

- Education & Training
- Road Safety Audits
- TIM



Sustained Enforcement

- Leadership
- Pedestrian safety enforcement is traffic enforcement
- Training
- Education/Outreach
- Grassroots Involvement
- Evaluation
- Feedback



Education



Key Takeaways



Collaborate with the public health sector to enhance data collection and promote safe walking.

Provide comprehensive training to law enforcement.

Everything is within walking distance if you have the time.
Steven Wright



<http://www.ghsa.org/html/publications/sfped.html>

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