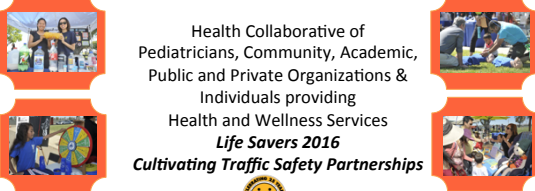



## CLINIC IN THE PARK

•Connect •Screen •Educate

Health Collaborative of  
Pediatricians, Community, Academic,  
Public and Private Organizations &  
Individuals providing  
Health and Wellness Services  
**Life Savers 2016**  
**Cultivating Traffic Safety Partnerships**

This project is supported, in part, by Grant #H73MC20178 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.

---

---

---

---

---

---

---

---



## 2016-2019 Goals

•Connect •Screen •Educate

- Access** to health services in community public venues (parks; schools; resource centers)
- Sustainable** community resource in underserved communities
- Demonstrate economic benefit



- Venue(s)** where health organizations, public, private and academic institutions/ organizations and individuals collaborate to provide services.
  - One Stop Shop
  - Greater impact - refer and cross refer
  - Replicate model



This project is supported, in part, by Grant #H73MC20178 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.

---

---

---

---

---

---

---

---




---

---

---

---

---

---

---

---




---

---

---

---

---

---

---

---

---

---

---

---

**Clinic in the Park Total Key Services 6/2012-5/2015**  
at Great Park Hub and Satellites  
Estimated Total Visitors: 19,000

Types of Services Provided	Year 1	Year 2	Year 3	Total
	Jun 2012 - May 2013 (#Visitors = 5,481)	Jun 2013 - May 2014 (#Visitors = 9,164)	Jun 2014 - May 2015 (#Visitors = 3,603+290)	Jun 2012 - May 2015
Allergy and Asthma	400	277	N/A	4219
Child Development	438	820	627	2285
Child/Adolescent Safety	1902	2171	1317	2972
Connections to Services	2204	1022	1226	4307
Dental Services	467	1491	466	1152
Early Literacy	1493	1599	1215	1883
Emotional Health	717	1152	988	689
First Aid / CPR	N/A	389	399	3366
Health Chats	612	246	294	2493
Hearing and Speech	225	305	133	1117
Legal Information/Resources	488	412	217	5446
Medical Services	119	455	115	663
Nutrition	981	1129	1449	677
Parenting Skills	978	837	678	2802
Physical Activity	848	767	861	731
Prevention	638	1891	1036	2392
<b>Total Services to Date</b>	<b>12510</b>	<b>14963</b>	<b>11021</b>	<b>37194</b>

This project is supported, in part, by Grant # H73MC20778 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.

---

---

---

---

---

---

---

---

---

---

---

---

**Clinic in the Park at BEST Center**  
October 17, 2015

**Impact**

LEAD PARTNERS/HOSTS: \*Hoag \*Newport Mesa Unified School District  
\*Clinic in the Park  
COMMUNITY PARTNERS: 26 ORGANIZATION, 396 VOLUNTEER HOURS

COMMUNITY NEEDS ASSESSMENT (FULL RESULTS AVAILABLE)	KEY OUTCOMES (FULL REPORT AVAILABLE)																																																
<table border="1"> <tr><td>Community</td><td></td></tr> <tr><td>Annual Income</td><td>70%</td></tr> <tr><td>Jobless</td><td>12%</td></tr> <tr><td>Service Needs</td><td></td></tr> <tr><td>Bicycle Helmet</td><td>43%</td></tr> <tr><td>Healthy Eating Tools</td><td>33%</td></tr> <tr><td>Vaccines</td><td>11%</td></tr> <tr><td>Child Car Seats</td><td>29%</td></tr> <tr><td>Health Care</td><td></td></tr> <tr><td>Medical Home</td><td>27%</td></tr> <tr><td>Dental</td><td>5%</td></tr> <tr><td>Doctor</td><td>35%</td></tr> <tr><td>Dietician</td><td>20%</td></tr> </table>	Community		Annual Income	70%	Jobless	12%	Service Needs		Bicycle Helmet	43%	Healthy Eating Tools	33%	Vaccines	11%	Child Car Seats	29%	Health Care		Medical Home	27%	Dental	5%	Doctor	35%	Dietician	20%	<table border="1"> <tr><td>Services</td><td></td></tr> <tr><td>Flu Shots (ages 9-adult)</td><td>117</td></tr> <tr><td>Child Passenger Safety Education</td><td>220</td></tr> <tr><td>Dental Services:</td><td></td></tr> <tr><td>Education/Referrals</td><td>369</td></tr> <tr><td>Fluoride treatment</td><td>34</td></tr> <tr><td>Medical Services</td><td>302</td></tr> <tr><td>Women's Health</td><td>510</td></tr> <tr><td>Emotional Health</td><td>365</td></tr> <tr><td>Referrals to Community Resources</td><td>740</td></tr> <tr><td>Nutrition Education</td><td>580</td></tr> </table>	Services		Flu Shots (ages 9-adult)	117	Child Passenger Safety Education	220	Dental Services:		Education/Referrals	369	Fluoride treatment	34	Medical Services	302	Women's Health	510	Emotional Health	365	Referrals to Community Resources	740	Nutrition Education	580
Community																																																	
Annual Income	70%																																																
Jobless	12%																																																
Service Needs																																																	
Bicycle Helmet	43%																																																
Healthy Eating Tools	33%																																																
Vaccines	11%																																																
Child Car Seats	29%																																																
Health Care																																																	
Medical Home	27%																																																
Dental	5%																																																
Doctor	35%																																																
Dietician	20%																																																
Services																																																	
Flu Shots (ages 9-adult)	117																																																
Child Passenger Safety Education	220																																																
Dental Services:																																																	
Education/Referrals	369																																																
Fluoride treatment	34																																																
Medical Services	302																																																
Women's Health	510																																																
Emotional Health	365																																																
Referrals to Community Resources	740																																																
Nutrition Education	580																																																

**IMPACT:**  
A TOTAL OF 403 VISITORS OF ALL AGES RECEIVED 5,298 DENTISTRY SERVICES AND 375 POUNDS OF FREE, FRESH PRODUCE.

- 1 CHILD WAS SCREENED FOR SUICIDE PREVENTION AND CONNECTED TO SOCIAL WORKER
- 50% OF THOSE SURVEYED HAD INAPPROPRIATE RESTRAINTS FOR CHILD IN CAR
- NEED MORE BOOSTER SEATS
- REQUESTS FOR BICYCLE HELMETS

**COST SAVINGS:**

- \$13/FLU SHOT SAVES \$116 IN MEDICAL COSTS
- \$152/BOOSTER SEAT SAVES \$2708 IN CHILD SAFETY
- \$1/FLUORIDE TREATMENT SAVES \$38 IN DENTAL COSTS
- \$1 INVESTED IN NUTRITION EDUCATION REDUCES HEALTH CARE COSTS BY \$10

**COMMENTS AND OBSERVATIONS:**  
\*NIGHTS ENDING EVENT \* BUILDS COMMUNITY CAPACITY  
\* REFERRALS ARE CRITICAL \* NEED FOR EDUCATION

**TOTAL COST SAVINGS: \$70,128**

---

---

---

---

---

---

---

---

---

---

---

---

### Who needs to improve children's health through transportation initiatives?

- Public Policy Makers elected and non-elected
- Federal, State and local agencies: policy, education and enforcement
- Health, Education, Social Services
- Health Care and Public Health professionals (special role – **part of health care**)
- We all do. It is a public health and community responsibility.**



This project is supported, in part, by Grant # 1P7MC20778 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.

---

---

---

---

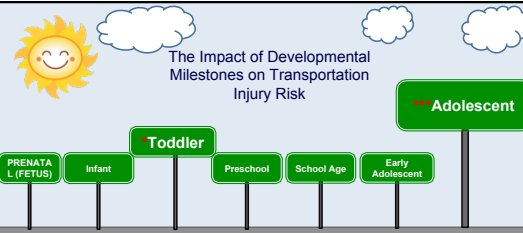
---

---

---

---

### The Impact of Developmental Milestones on Transportation Injury Risk



**Prenatal:** genetics, nutrition, substance use  
**Infant:** reliant on adult for safety  
**Toddler:** increased mobility and curiosity; hazard awareness lags motor skills  
**School Age:** physical abilities exceeds judgment  
**Early Adolescent:** immaturity of child and increasing needs  
**Adolescent:** "new ballgame" – need for privacy, independence, responsibility with immature judgment, peer pressure and risk-taking – Need limits  
 \*Children with special medical needs (behavioral, physical)

---

---

---

---

---

---

---

---

### The Right Seat

Fits the Child • Fits the Vehicle • Is Used Correctly on Every Trip

Rear Facing Infant and Convertible Seats	Forward Facing Seats	Booster Seats	Adult-Size Seat Belts
<ul style="list-style-type: none"> <li>Never in front of air bag</li> <li>Rear facing to upper weight or height limit</li> <li>Harness snug and at or below shoulders</li> <li>Chest clip at armpit level</li> <li>Attach to car with seat belt or lower anchors</li> <li>Add nothing to or behind harness</li> <li>Rear facing 5 times safer between ages 1 and 2 years</li> </ul>	<ul style="list-style-type: none"> <li>Up to 40-65 or 80 pounds</li> <li>Lower anchors to 40-48 pounds</li> <li>Harness snug at or above shoulders</li> <li>Chest clip at armpit level</li> <li>Attach to car with top tether strap and seat belt or lower anchors</li> <li>Use a 5-point harness to upper weight or height limit of seat</li> </ul>	<ul style="list-style-type: none"> <li>Until 4' 9" and 8-12 years</li> <li>Always use lap/shoulder seat belt</li> <li>Never put shoulder belt behind back or under arm</li> <li>Use highback booster for vehicle seat without headrest</li> </ul>	<ul style="list-style-type: none"> <li>Back straight against vehicle seat, and knees bent at seat edge</li> <li>Shoulder belt across chest, not neck or throat</li> <li>Lap belt low and snug across upper thighs, not stomach</li> <li>Children younger than 13 should always ride in the back seat</li> </ul>

Always read car seat and vehicle manuals for specific directions

www.ockeepkidssafe.org

---

---

---

---

---

---

---

---

### Child Passenger Safety Liz, OC Child Passenger Safety Technician

This project is supported, in part, by Grant # H27MC20778 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.

---

---

---

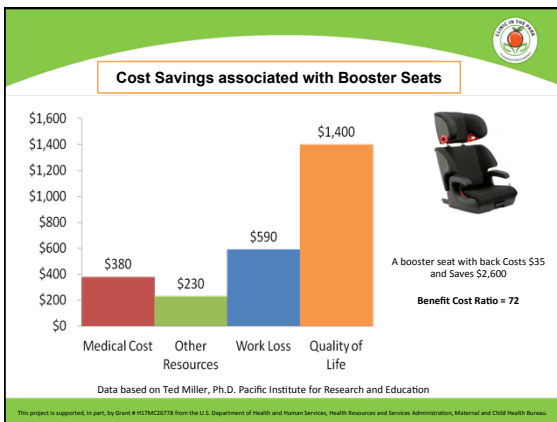
---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---




**16 Year Old Kills Best Friend – Anaheim**  
**7 OC teens injured every day**

Consequences of a wrong choice  
 What do we need to provide our teens?  
**RISK MANAGEMENT TOOL KIT**  
**TO PREVENT CATASTROPHIC LOSS.\***  
 \* Taken from NPR story re insurance industry

This project is supported, in part, by Grant # H77MC20778 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.

---

---

---

---

---


---

---

---


---

---



**What is role of parents in preventing MV Crash?**

- *Role model*
- *Mentor, Monitor*
- *Support*
- *Set limits*
- *Signed contracts*
- *Select car*
- *Enforce rules*
- *Support GDL*



This project is supported, in part, by Grant # H77MC20778 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.

---

---

---

---

---

---

---

---

---

---



**Volunteer Opportunities**

- Visit the Clinic
- Marketing/Branding
  - Refreshing Marketing Video
  - Increasing Social Media Presence/Followers
- Assist with Child Safety Development
  - Booster Seats, Bicycle Helmets
- Assist with Sponsor Donations
  - Fresh Produce
  - Book Bags
  - General Funding
- Volunteer
  - Assist with Clinic setup and teardown
  - E-mail [jessica@clinicinthepark.org](mailto:jessica@clinicinthepark.org) at least 2 weeks before each Clinic

This project is supported, in part, by Grant # H77MC20778 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.

---

---

---

---

---

---

---

---

---

---

**THANK YOU, CLINIC IN THE PARK COLLABORATORS AND VOLUNTEERS**

American Academy of Pediatrics, Orange County Chapter  
 U.S. Department of Health and Human Services (HRSA)  
 American Academy of Pediatrics, CATCH Program  
 Healthy Tomorrows Partnership for Children Program  
 AAP, OC Pediatricians, Keeping Kids Safe Program,  
 Reach Out and Read, Safe to Sleep, No Child Hungry  
 AccessOC  
 American Foundation for Suicide Prevention  
 Be Aware Foundation  
 California Academy of Nutrition and Dietetics  
 California Highway Patrol  
 Cal Optima  
 Catholic Charities of Orange County (Covered CA Services)  
 Child Abuse Prevention Center (Bright Futures 4 Kids)  
 Children and Families Commission of OC  
 CHOC: Children's Community Education  
 City of Irvine  
 Coalition of Orange County Community Health Centers  
 Collaboration to Assist Motel Families  
 Community Action Partnership of Orange County  
 Community Health Initiative of Orange County (CHIC)  
 Great Park Farmer's Market  
 Head Start  
 Healthy Smiles for Kids of OC  
 Hoag Center for Community Health; Susan Johnson, RN, MPH  
 Hurtt Family Health Center (FHCC)  
 Irvine Parks and Recreation; Mobile Recreation Unit  
 Kaiser Permanente Family Residency Program & Community Benefits  
 Legal Aid Society of Orange County  
 Lifetime Healthcare Education

Madison Park Neighborhood Association  
 National Ovarian Cancer Coalition  
 Newport-Mesa Unified School District  
 Orange County Department of Education: Center for Healthy Kids and Schools  
 Orange County Social Services  
 Orange County Health Care Agency Family Health and Health Promotion Division  
 Orange County Children's Therapeutic Arts Center  
 OrangeWood Foundation, Bridges for Newborns  
 Project Access  
 Providence Speech and Hearing  
 RAISE Foundation  
 Regional Center of Orange County  
 Safe Kids Orange County  
 School Nurses (OC)  
 THINK Together: Early Literacy Program  
 Tustin Unified School District (TUSD) Elementary Schools:  
 Bewick Elementary, Thorman Elementary and Currie Middle Schools)  
 University of California, Irvine (UCI): School of Medicine, Pediatrics,  
 Family Medicine, Emergency Medicine, Health Education, Trauma Services,  
 Burn Center, Institute for Clinical and Translational Science, Informatics,  
 Nursing, Public Health, Pediatric Exercise Research Center (PERC)  
 University of California, Irvine (UCI) Student Organizations/Volunteers:  
 Public Health Association, Pre-Health Alliance,  
 Flying Samaritans, Public Health Brigades  
 2-1-1 Orange County  
 Western University of Health Sciences, College of Pharmacy  
 WIC  
 Woodbridge Walk-In  
 California Essentials for Childhood Initiative  
 High School Volunteers: Woodbridge, Irvine, Texoro

---

---

---

---

---

---

---

---

---

---

**THANK YOU FOR SPONSORING CLINIC IN THE PARK**

---

---

---

---

---

---

---

---

---

---

**Clinic in the Park – 2016 CDPH Innovation Award Finalist**

**INNOVATION CHALLENGE FINALISTS**

**REDESIGNING THE HEALTH SYSTEM**  
 Moderator: Margie Powers, Pacific Business Group on Health

**Clinic in the Park**  
 OneOC, Anaheim, Costa Mesa, Irvine, Santa Ana and Tustin, Orange County

Connect - Screen - Educate: Using public space, Clinic in the Park at the OC Great Park Farmers Market and satellite venues is an innovative, collaborative, replicable model adaptable to nontraditional sites. The Clinic offers one-stop shop services to: 1) connect children to health services, public benefits, and resources; 2) provide safety net screenings; 3) deliver health education. The Clinic brings health care into the community for children facing health disparities. The Clinic builds family capacity to improve their health by including the "New Health Vital Signs" - health literacy, food security, education and connections to resources including a medical and dental home.

**CREATING HEALTHY COMMUNITIES**  
 Moderator: Karen L. Smith, MD, California Department of Public Health

**A Culture of Health: Creation of the Healthy RC Steering Committee**  
 City of Rancho Cucamonga, Healthy RC, Rancho Cucamonga, San Bernardino County

Healthy RC is a City-community partnership taking a comprehensive approach to improving community health, from policies that make the healthy choice the easy choice, to programs that provide knowledge and skills for a healthy lifestyle. The Healthy RC Steering Committee was created to engage residents, local businesses, school districts, city officials and staff, non-profit organizations, healthcare professionals, and developers in empowering the community to be the healthiest it can be. The formulation of the Healthy RC Steering Committee gives the community a voice to identify needs, provide solutions, and drive the

---

---

---

---

---

---

---

---

---

---

This project is supported, in part, by Grant # H71MC0778 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.



---

---

---

---

---

---

---

---