



#### OUTLINE

- Burden of motor vehicle crash-injury in children and youth
- Current best-practice recommendations for child restraints, with corresponding evidence base
- Pediatricians' knowledge, attitudes, and beliefs
   about child passenger safety
- Parental child passenger safety attitudes and practices

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#### CENTER FOR INJURY RESEARCH AND PREVENTION THE CHILDREN'S HOSPITAL OF PHILADELPHIA RESEARCH INSTITUTE

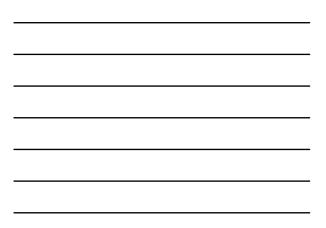


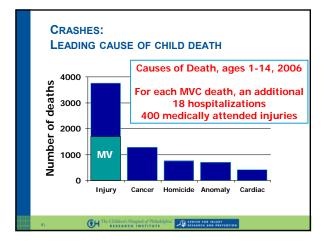
Dedicated to advancing the safety of children, youth and young adults through <u>research</u> & <u>action</u>. (injury.research.chop.edu)

- Comprehensive
   From Before-the-Injury prevention
   To After-the-Injury healing
- Interdisciplinary Clinical medicine, public health, epidemiology, behavioral science and engineering
- Engaged Large network of partnerships with universities, government, industry
- Translational Tangible tools & recommendations grounded in science, designed for impact



Rank	<1	1-4	5-9	10-14	15-24
1	Unintentional	Unintentional	Unintentional	Unintentional	Unintention
	Suffocation	Drowning	MVTraffic	MV Traffic	MV Traffic
	905	436	354	452	7,024
2	Homicide	Unintentional	Unintentional	Suicide	Homicide
	Unspecified	MV Traffic	Drowning	Suffocation	Firearm
	154	343	134	168	3,889
3	Homicide Other Spec., classifiable 82	Homicide Unspecified 163	Unintentional Fire/Burn 89	Unintentional Drowning 117	Unintentiona Poisoning 3,183
4	Unintentional	Unintentional	Homicide	Homicide	Suicide
	MV Traffic	Fire/Bum	Firearm	Firearm	Firearm
	76	151	58	107	2,046
5	Undetermined	Unintentional	Unintentional	Suicide	Suicide
	Suffocation	Suffocation	Suffocation	Firearm	Suffocation
	39	134	31	80	1,824
6	Unintentional Drowning 39	Unintentional Pedestrian, Other 103	Unintentional Other Land Transport 26	Unintentional Suffocation 48	Unintentiona Drowning 656



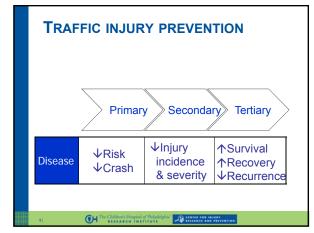




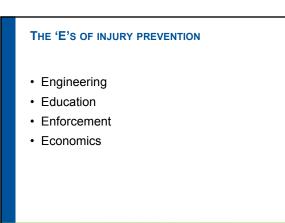
# Motor Vehicle Injuries: A Winnable Battle

- 1of 10 'Winnable Battles' from the CDC, which includes
  - Child occupant
     protection
  - Teen Driving





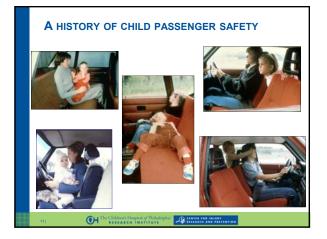
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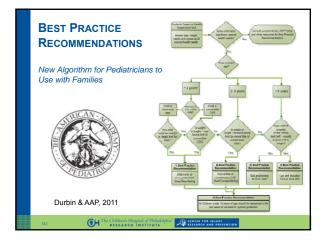














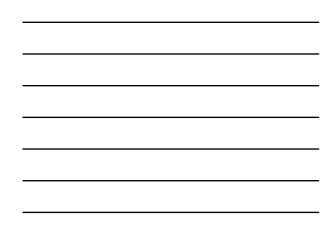




















## WHERE DO WE GO FROM HERE? FUTURE PRIORITIES

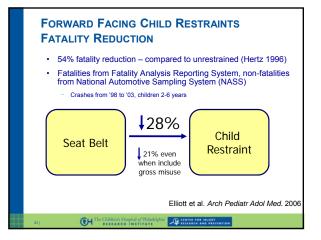
- Increase restraint use among harderto-reach populations
- Increase age-appropriate restraint use
   Role of pediatricians in providing evidence-based recommendations to families

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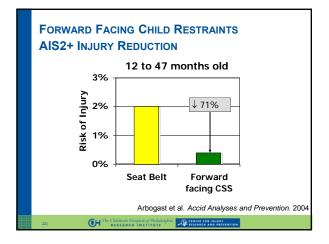
• Optimizing the rear seat













		K of injury i Impared to <i>i</i>		D-FACING NG RESTRAINT
		Frontal Crashes	Side Crashes	All Crashes
	All Ages	1.23 (0.95 to 1.59)	5.53 (3.74 to 8.18)	1.76 (1.40 to 2.20)
	0-11 mo	Small sample	2.75 (1.81 to 4.18)	1.79 (1.18 to 2.72)
	12-23 mo	6.16 (3.98 to 9.51)	Small sample	5.32 (3.43 to 8.24)
			Henary et al. In	jury Prevention. 2007
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RELATIVE RIS				
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			Henary et al. In	jury Prevention. 20
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#### SWEDISH DATA

- · Current practice
- Rear facing up to 4 years Transition directly to booster seat
- Study of 454 children, age 0 to 4 years (Jakobsson 2005)
  - 5 clinically significant injuries
  - Injury reducing effect of rear facing child restraints 90%





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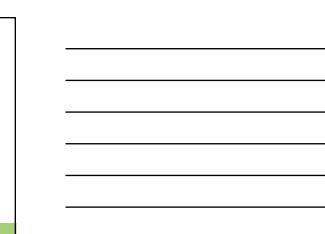
## INJURIES TO CHILDREN IN BELTS SEAT BELT SYNDROME

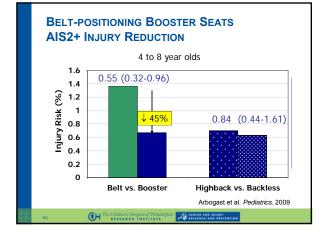
- · Poorly positioned lap and shoulder belts
- · Submarining or flexion about belt
- Injuries
  - Spine - Abdomen

THE SOLUTION

**Booster Seat** 

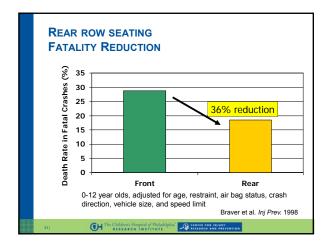




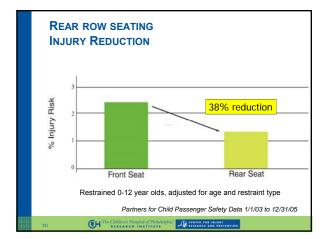


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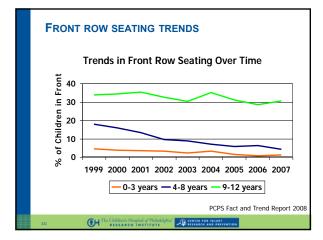








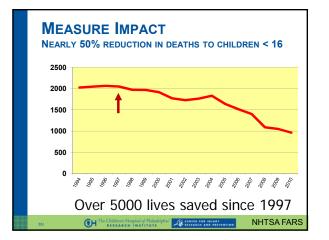




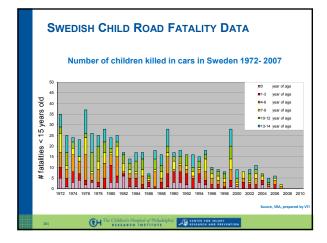














#### **ROLE OF ANTICIPATORY GUIDANCE**

- Pediatricians among primary sources cited by parents for information on CPS (Morrongiello 1995; O'Neil 2013)
- High parental knowledge about age and size/specific restraints associated with more appropriate restraint use (Bilston 2008)

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#### **ROLE OF ANTICIPATORY GUIDANCE**

• Prior research has shown that pediatric primary care providers have variable knowledge and attitudes regarding road traffic safety

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 More frequent practices and beliefs about effectiveness of efforts for infants and toddlers (Brixey 2009; Rothenstein 2004)

#### **ROLE OF ANTICIPATORY GUIDANCE**

 Injury prevention anticipatory guidance in the clinical setting has a positive effect on parental knowledge and behavior, especially for CPS (Bass 1993; DiGuiseppi 2000)

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#### **ROLE OF PEDIATRICIANS**

- Pediatricians' self-reported knowledge, attitudes, and practices about child passenger safety
- Objective
  - To evaluate pediatricians' self-reported knowledge, attitudes, and dissemination practices regarding the new American Academy of Pediatrics' (AAP) child passenger safety (CPS) policy recommendations.

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#### **ROLE OF PEDIATRICIANS**

- Study Design
  - Survey distributed to pediatric primary care physicians via American Academy of Pediatrics (AAP) email distribution lists
  - Knowledge, attitudes, and practices related to current AAP CPS recommendations and the revised policy statement were ascertained

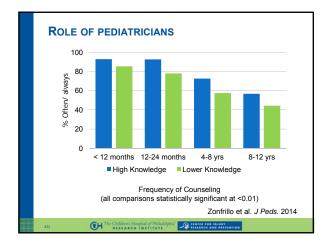
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#### **ROLE OF PEDIATRICIANS**

- 533 respondents completed the survey
- All 6 CPS knowledge and scenario-based items answered correctly by 52.9% of the sample: identified as "high knowledge" group
  - More likely to be female (P<0.001), to have completed a pediatrics residency (P=0.03), and have a child between 4-7 years old (P=0.001)

Zonfrillo et al. J Peds. 2014

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ROLE OF PEDIATRICIANS	3
Most Common Barriers to evidence-based counseling	Most Common strategies used to provide counseling
<ul> <li>Inadequate time- 45%</li> <li>Office staff not trained- 24%</li> <li>Competing priorities- 20%</li> <li>Parents not interested- 20%</li> <li>No resources available- 15%</li> <li>Inadequate understanding- 8%</li> </ul>	<ul> <li>Prompts in health record- 56%</li> <li>Educational resources from national organization- 34%</li> <li>Adequate time- 25%</li> <li>Information provided by office staff- 18%</li> <li>Incentive plan- 3%</li> </ul>
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Confidence about p for various child	•		
Торіс	Lower knowledge	High knowledge	P value
Rear-facing car seats	87.1%	95.4%	0.001
Convertible and forward-facing car seats	74.1%	91.1%	<0.001
Booster seats	68.6%	85.7%	< 0.001
When a child can use an adult seat belt without a booster seat	66.9%	86.1%	<0.001
When a child can sit in the front seat	62.4%	89.0%	<0.001
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- · Inadequate time
  - Utilize technology and screening

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-Kiosks in waiting room (targeted messages)

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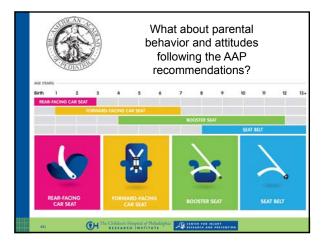
 Prompts in electronic health records (age/size appropriate advice; 'just-in-time' education)

Zonfrillo et al. J Peds. 2014

#### CONCLUSIONS

- Although CPS knowledge is generally high among pediatricians, knowledge gaps still exist
- Knowledge associated with attitudes, practices, barriers, and facilitators of CPS guideline dissemination
- Opportunities to increase knowledge and implement strategies to routinely disseminate CPS information in primary care setting

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#### PARENTAL BEHAVIOR (O'NEIL ET AL 2013)

- Are parents following the recommendations for keeping children younger than 2 years rear facing during motor vehicle travel?
- · Objective
  - Reports the effect of new recommendations on the observed direction of travel for infants and toddlers transported in motor vehicles between 2007 and 2012

#### PARENTAL BEHAVIOR (O'NEIL ET AL 2013)

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- · Methods
  - Observational, cross-sectional survey of drivers transporting children collected at 25 convenience locations selected in Indiana during summer 2007 through 2012
  - Observations were conducted by Certified Child Passenger Safety Technicians

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#### PARENTAL BEHAVIOR (O'NEIL ET AL 2013)

- Methods
  - Drivers completed written survey
  - CPS Technician recorded the vehicle seating location, type of restraint, CSS direction and use of the CSS harness or safety belt as appropriate, and demographic data
  - Child's age and weight were collected

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ΡΑ	RENTAL BEHAVIOR (C	D'NEIL ET AL 2	2013)
	% rear	-facing	
		2007-2009	2012
	Birth-23 months	44.2%	59.1%
	Birth-11 months	85.1%	91.6%
	12-23 months	3.3%	18.2%
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## PARENTAL BEHAVIOR (O'NEIL ET AL 2013)

#### Conclusions

 Counseling by primary care providers should continue and be strengthened to increase parent and caregiver awareness of the latest child passenger safety recommendations

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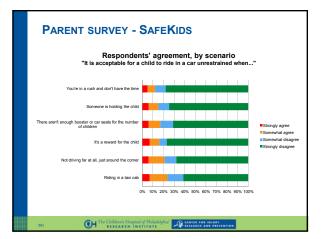
## PARENT SURVEY - SAFEKIDS

- Survey of 1,002 parents and caregivers with children ages 10 and under
  - Use of restraints
  - · Situations when they might keep
  - · What they think other parents do
  - 32 questions
  - Fielded June 2013

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	n) not fully b	e (or occasionally, or often) buckled in their car seat or	
Gen	der	Education	
Women	23%	High School and Below	19%
Men	26%	High School to College	23%
Age		Graduate School	36%
18-29 28%		Ethnicity	
30-49	22%	White	22%
Inco	me	African-American	27%
Under \$35k	21%	Other	30%
\$35k-\$49.9k	21%	Latino	26%
\$50k-\$74.9k	28%		
\$75k-\$100k	19%	Overall	
\$100k+	33%	23%	







## PARENT SURVEY - SAFEKIDS

- Differences in responses by gender, age group, education, income, race/ethnicity
- In several scenarios, men almost twice as likely as women to say that is acceptable for a child to ride unrestrained
  - 23% of men said that it was acceptable as a 'reward' for the child, compared to 12% of women (p=0.000).

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## RESULTS

## • Highest income bracket (\$100,000+)

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- More frequently responded that it was acceptable for a child to ride unrestrained
- Situation that greatest proportion of respondents found acceptable was not driving far (34%), compared to 15% of respondents in the under \$35,000 income group (p=0.000)

## PARENT SURVEY - SAFEKIDS

- Acceptable for a child to ride unrestrained if not driving far
  - 27% of parents 18-29 years vs 19% of parents 30-49 years (p<0.001)</li>

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## PARENT SURVEY - SAFEKIDS

- Acceptable for a child to ride unrestrained if they were in a rush
  - 22% with \$100,000+ income vs. 9% with <\$35,000 (p=0.002)</p>
  - 20% with graduate school vs 10% with high school education or less (p=0.011)

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#### CHILD PASSENGER SAFETY: FUTURE DIRECTIONS

- · Current goals similar to historic goals
  - Minimize/eliminate child occupant death
  - Attenuate short- and long- term disability
  - Mitigate injuries requiring medical attention
- · Future advances must be data driven
  - Surveillance data
  - Technical data ('black box')

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- 'Big' data (administrative data, social networking)

#### SUMMARY

- Motor vehicle crashes leading cause of death and disability in children
- Proper restraint selection and installation can reduce injury and fatalities
- Increased knowledge of and adherence to newest AAP/NHTSA recommendations by both pediatricians and parents
- Knowledge gaps and non-adherence to bestpractice both still exist
- Continued education and tested intervention to overcome barriers to knowledge and behavior

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