

## **Impaired Driving Assessment Vermont, December, 2001**

- Started working preparing for the assessment during the summer of 2001
- Organizing individuals who were knowledgeable about the states Impaired Driving programs
- Creating panels for discussion relating to what issues existed that were unique to Vermont
- Preparing documents and information for the assessment team



# The ole' back burner

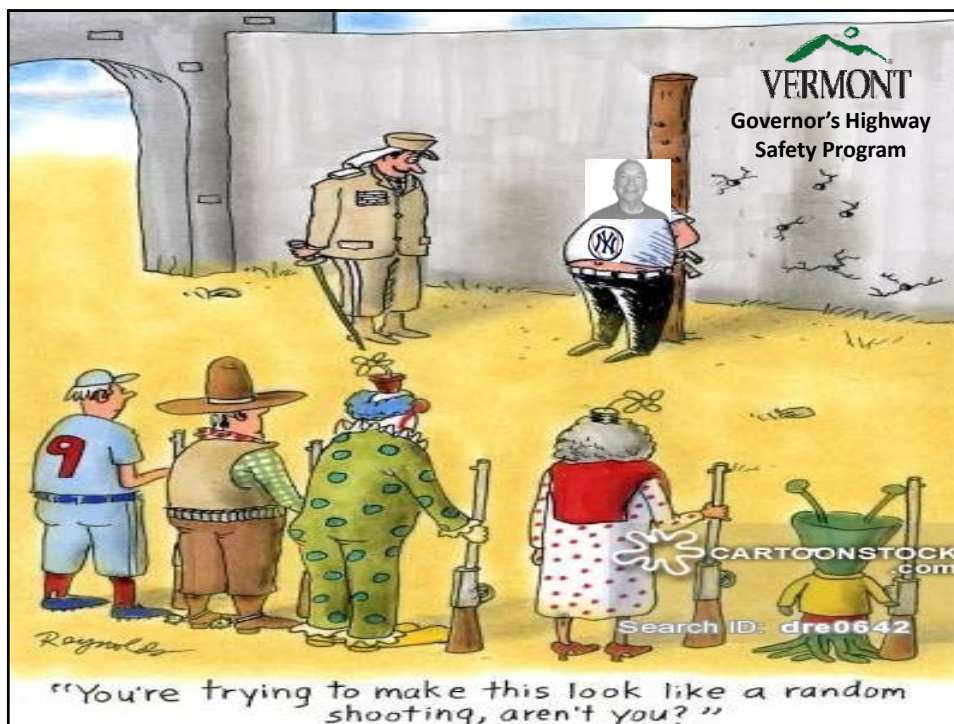




Hey, my first day as Chief of the  
Vermont Highway Safety Office is  
November 14, 2011

- ✓ December 2011, Driver's Education Assessment
- ✓ January 2012, Impaired Driving Assessment
- ✓ May 2012, GHSP engaged in a Traffic Records Assessment
- ✓ Also in May 2012, a Management Review.





# Vermont Impaired Driving Assessment January, 2012

STATE OF VERMONT



## 113 Pages Later

TECHNICAL ASSESSMENT  
of the  
IMPAIRED DRIVING PROGRAM  
January 5-20, 2012  
National Highway Traffic Safety Administration  
Technical Assistance Team

Susan L. Bryant  
Brian D. Jones  
Robert P. Lillis  
Joan L. Vecchi  
Hon. G. Mike Michael Witte



## Vermont Highway Safety Alliance

- Expedite the development and operation of a **state-level traffic safety alliance** that can drive the coordination, enhancement, and implementation of best practices in traffic safety, especially for impaired driving



## Vermont Highway Safety Alliance


Education

Enforcement


Engineering

**Emergency Medical Service**

<http://highwaysafety.vermont.gov/>



## Force Multiplier



- Vermont Agency of Transportation
- Governor's Highway Safety Program
- National Highway Traffic Safety Administration (NHTSA)
- Federal Highway Administration (FHWA)
- Federal Motor Carrier Safety Administration (FMCSA)
- Vermont Department of Public Safety
- Vermont Association of Chiefs of Police
- Vermont Association of Sheriffs
- Vermont State Police
- Agency of Education
- Department of Health
- Department of Motor Vehicles
- Department of Liquor Control
- AAA of Northern New England
- AARP Driver Safety
- Vermont Truck and Bus Association
- Youth Safety Council of Vermont
- Vermont Bicycle and Pedestrian Coalition
- Vermont League of Cities and Towns
- Vermont State Police Training Center

4 E's

• Data

• Education and Outreach

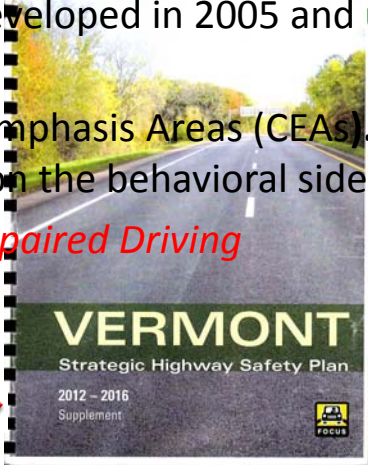
• Enforcement

• Infrastructure

# Toward Zero Deaths

## The State of Vermont Strategic Highway Safety Plan

- Originally developed in 2005 and **updated in 2012**
- Six Critical Emphasis Areas (CEAs). **Five** of them were on the behavioral side.
- Including *Impaired Driving*



→



## 2012 -Vermont received \$3.4 Million in Hazard Elimination (Sec. 164) Funds

- Using the Assessment's recommendations GHSP demonstrated to The Agency of Transportation how they would fix the Impaired Driving Program:

✓ Update D	\$900,000
✓ DUI Proce	\$200,000.
✓ Expand D	\$300,000.
✓ Recruit In	\$ 90,000.
✓ Implemer	\$100,000.
✓ Conduct S	\$ 25,000.
✓ Expand D	\$250,000.
✓ Expand Paid Media for Impaired Driving	\$400,000.
✓ Checkpoint equipment	\$100,000.
<b>TOTAL</b>	<b>\$2.365 M</b>



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### Some of the 2012 Impaired Driving Assessments Recommendations

- Institute a DUI Court**
- Started the first DUI pilot court in Windsor County in 2012
- Recruited a State wide DUI Court Coordinator 2013
- Create a Judicial Outreach Liaison position**
- JOL started in 2013 and hosts a weekly cable television show
- Increase the number of Law Enforcement Liaison (LEL) from one to two**
- Second LEL came aboard during 2012
- Recreate the Operational DUI Task Force**
- DUI task forces reactivated during 2012 and are deployed using the freshest data available. Also funded a Vermont State Police DUI summer task force
- Streamline the DUI affidavit**
- The Traffic Safety Resource Prosecutor continues to work on this project in partnership with the State's Attorney's Association

**Some of the  
2012 Impaired Driving Assessments Recommendations  
(continued)**

- **Expand the state's DRE program**
- **Increased the number of DRE's from 28 To 38 and expanded the availability of the Advanced Roadside Impaired Driving Enforcement (ARIDE) as well as offered Drug Identification Training for Education Professionals (DITEP) on a regular basis. ARIDE is also on-line**
- **Create an Impaired Driving State Coordinator**
- **It's in the budget, there's restrictions on new hires**
- **Develop and provide training on ignition interlock devices to law enforcement officers**
- **The Department of Motor Vehicles is the lead agency and engages in training for LEAs.**

**Some of the  
2012 Impaired Driving Assessments Recommendations  
(continued)**

- **Implement the Department of Safety-initiated communications plan.**
- **Incorporate a mix of media appropriate to the target audience(s),**
- **Create messaging that is identifiable and specific to Vermont**
- **Deliver a messaging strategy that emphasizes strong enforcement, and highlights the costs and consequences of impaired driving**
- **Completely changed VT's approach to public outreach for Impaired Driving (video later); A sports media vendor to attend live sporting events in the state delivering a variety of impaired driving information.**

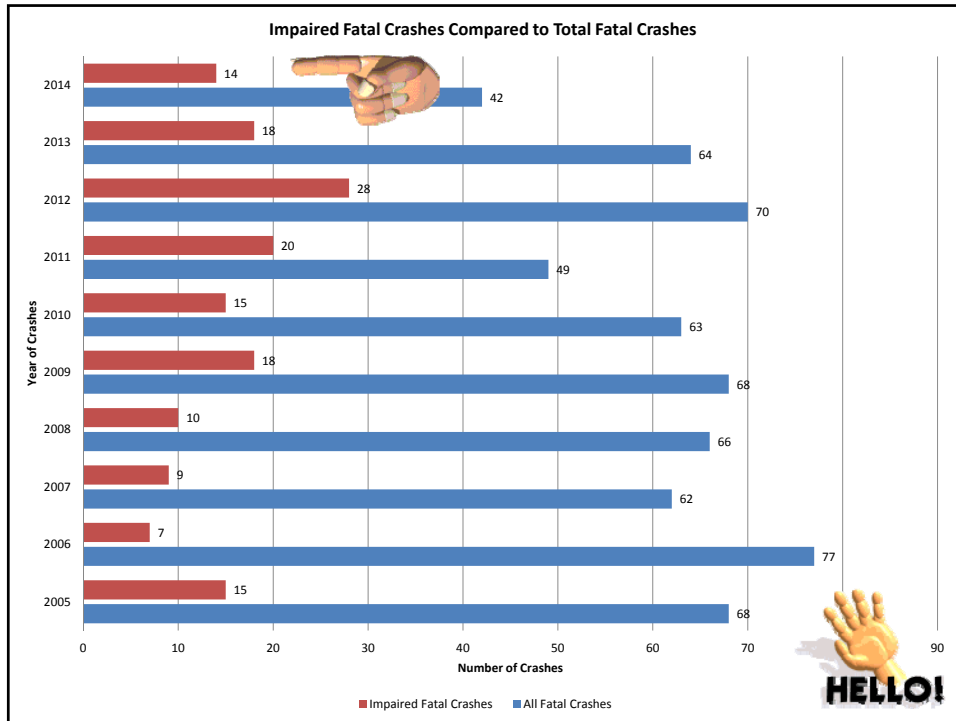
**Bye Bye Butterfly,**

**Hello Hammer**



The graphic features the text "Bye Bye Butterfly," on the left and "Hello Hammer" on the right. Between the text are three yellow and black butterflies on the left and a hammer on the right. Below the text is a photograph of a severely damaged silver car with a sign that reads "Drive Hammered, Get Nailed." in red text. At the bottom left and right corners are logos for "DRIVE SOBER OR GET PULLED OVER" featuring a police officer's helmet.





Year	All Fatal Crashes	Impaired Fatal Crashes	Total Person Fatalities: All Crashes
2005	68	15	73
2006	77	7	87
2007	62	9	66
2008	66	10	73
2009	68	18	73
2010	63	15	71
2011	49	20	56
2012	70	28	77
2013	64	18	70
2014	42	14	44
Total Crashes	629	154	690

January 12, 2015

**44 FATALITIES** 2014

**4 Alcohol Related**

**9 Cannabis Related**

**First Two Months of 2015**  
**No Impaired Driving Fatalities**



## Ben and Jerry's

