



Just Drive
TAKE ACTION AGAINST DISTRACTION

**A Worksite Course to
Reduce Cell Phone Distracted Driving**

**An App for That? How Employers are Using Technology and
Education to Address Distracted Driving**

Tuesday, March 17, 2015
9:00 – 10:30 am



Presenter



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**JUST DRIVE is a one-hour curriculum
delivered to employees in the workplace as
part of health and safety programs**

**The goal of the program is to increase
awareness of the dangers of distracted
driving and encourage safe and responsible
driving, both on and off the job**



Background

- Partnerships
 - Public Health
 - Law Enforcement
 - Worksites
- Benefits to Employers
- Target Audiences
- Program Promotion

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Curriculum Outline

- Distracted Driving Overview
- Dangers of Distracted Driving
- Personal and Legal Consequences
- Practical Strategies to Reduce Distracted Driving
- Resources

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Program Evaluation

Pre- and Post-Class Surveys

- Changes in knowledge
- Motivation to change behavior
- Program satisfaction

SurveyMonkey – Three Month Follow-Up

- Cell phone practices
- Changes in behavior
- Self-reported strategies to reduce distracted driving
