

**Native American Programs  
Working Together for Tribal  
Traffic Safety  
April 27, 2014**

**Connie Johnson**  
Oglala Sioux Tribe Department of Public Safety  
Tribal Motor Vehicle Injury Prevention Program Coordinator  
(605) 867-8170  
cljohnson@ostdps.org

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**About me...**

- Born and raised in Oglala, South Dakota, on the Pine Ridge Indian Reservation
- Enrolled member of the Oglala Sioux Tribe
- 29 years of service with the Oglala Sioux Tribe Department of Public Safety

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**About the Tribal Motor Vehicle  
Injury Prevention Program (TMVIPP)**

- Funded by Centers for Disease Control and Prevention
- Funding period: 2010-2014
- Eight Tribes/Tribal Organizations
  - AZ (n=2), CA, SD (n=3), OK, CA, and AK
- Requires a Full-time Coordinator
- Each project must focus on 2 of 3 effective strategies:
  - Increasing Restraint Use
  - Increasing Child Safety Seat Use
  - Reducing DUIs

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**About our Program....**

- Located at the Adult Offenders Facility (AOF) Administration Building
- South of Pine Ridge, South Dakota, north of the Nebraska state line
- Minute town of White Clay, Nebraska
  - Reportedly sells 4 millions of cans of beer yearly
  - Main patrons reside on Pine Ridge Indian Reservation

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**Tribal Motor Vehicle Injury Prevention Program Objectives**

- Increase seatbelt use by 5% per year
- Reduce motor vehicle crash (MVCs) injuries and fatalities resulting from alcohol/drug impaired or distracted driving by 2.5%
- Strengthen existing Tribal seatbelt use law
- Strengthen existing Tribal Driving Under the Influence law

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**TMVIPP Supported Activities**

- Conduct DUI & Seat Belt Checkpoints
- Presentations to Schools, Community, and Council
- Educational Booths
- Media for Public Service Announcements
- Proposing stricter Laws & Penalties
- Sacred Cargo Coalition Meetings

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**Working Together to Address Disparity**

<b>Educational Booth</b>	<b>Educational Presentation</b>
	

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**TMVIP Activities**

<b>Media</b>	<b>Enforcement</b>
42 Events: Radio/Newspaper	85 Events: Enhanced Occupant Restraint Use/DUI Enforcement
	

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**Proposed changes in the DWI Code**

<b><u>Present Code</u></b>	<b><u>Proposed Code</u></b>
<ul style="list-style-type: none"><li>• .10 BAC or higher</li><li>• All offenses-\$250 to \$500 up to 6 months in jail and/or up to 2 years suspended driving privileges</li></ul>	<ul style="list-style-type: none"><li>• .08 BAC or higher</li><li>• \$500 &amp; 6 months in jail to \$5000 fine &amp; 3 years in jail</li><li>• Diversion program, DWI classes; 6 months probation</li></ul>

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## Traffic Code Revision

**Old Seat Belt Ordinance**

- \$25.00 fine & \$25.00 Court Cost for seat belt violation
- \$25.00 fine & \$25.00 Court Cost for Child Safety Seat

**Revised and Passed**

- Primary Seat Belt/Child Restraint Law
- \$35.00 plus \$25.00 Court Cost for Seat Belt Violation
- \$250.00 plus \$25.00 Court Cost for Child Safety Seat Violation

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## TMVIPP Data Collection

- Data collection supports all three projects
- TMVIPP has the lead to collect and summarize 9 CDC-required variables



<i>Traffic Safety Enforcement (09/10 – 03/14)</i>	
Total Number of Seatbelt Warnings Issued	0
Total Number of Seatbelt Citations Issued	3,383
Total Number of Child Safety Seat Warnings Issued	0
Total Number of Child Safety Seat Citations Issued	807
Total Number of DUI Checkpoints Conducted	70
Total Number of DUI Arrests Made	2,043
<i>Motor Vehicle Crashes (Events) (09/10 – 03/14)</i>	
Total Number of MVCs Occurring (events)	847
<i>Motor Vehicle Crash Injuries/Fatalities (People) (09/10 – 03/14)</i>	
Total Number of Injuries due to MVCs (people)	200
Total Number of Fatalities due to MVCs (people)	23

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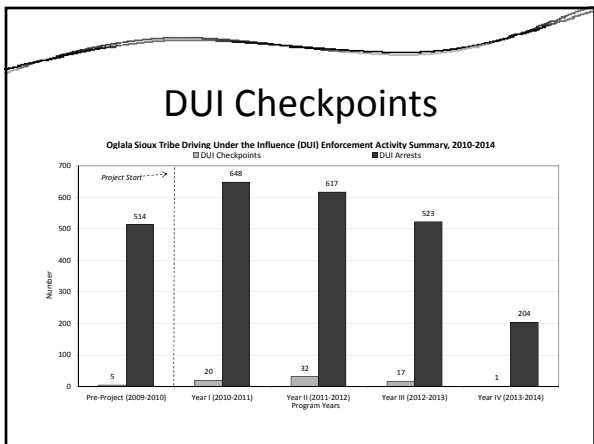
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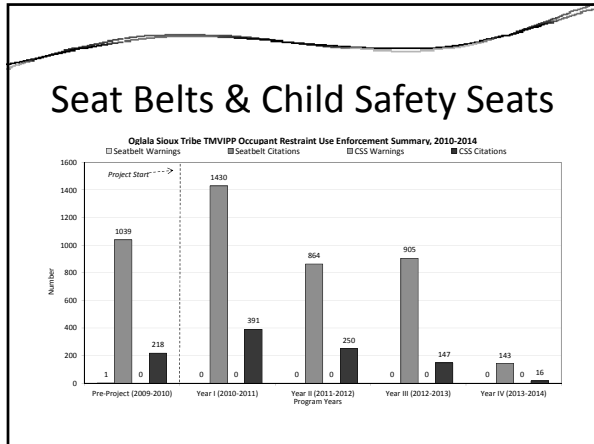
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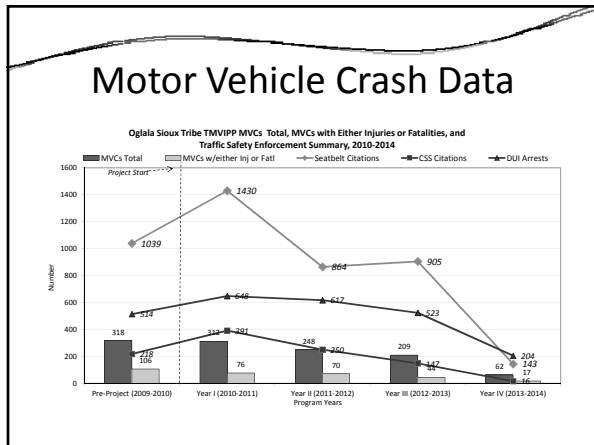
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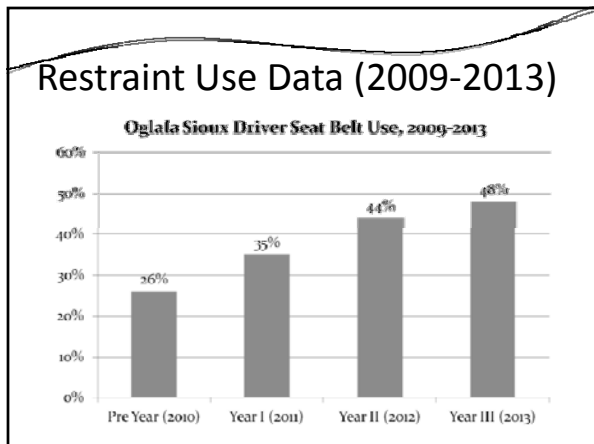
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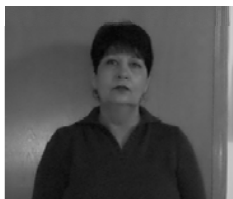
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Questions?

Thank you for your time and your  
interest in saving lives and making  
our roads safer.

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