


**N**

**Best Practices in Addressing Underage Drinking**

Megan Hopkins  
Lifesavers Conference  
March 17, 2015



---

---

---

---

---

---

---

---

HOW DID WE GET HERE?

- 1997 Harvard College Alcohol Survey
- Robert Wood Johnson Matter of Degree Grant
- NU Directions
- Nebraska Collegiate Consortium to Reduce High-Risk Drinking formed in March 2006 by 13 institutions of higher education.
- Funding from the Nebraska Office of Highway Safety has allowed the NCC to continue to operate.

**N**

---

---

---

---

---

---

---

---

NEBRASKA COLLEGIATE CONSORTIUM

- Focus on high-risk drinking, defined as:
  - Legal consequences
  - Academic consequences
  - Social consequences
  - Health consequences
- View high-risk drinking as a shared responsibility.
- Primary and Secondary Harms

**N**

---

---

---

---

---

---

---

---



---

---

---

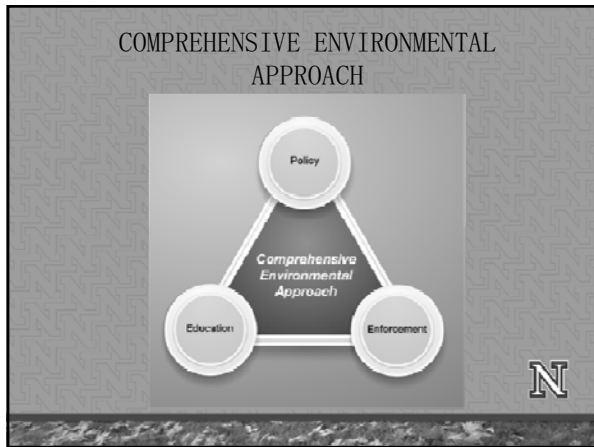
---

---

---

---

---



---

---

---

---

---

---

---

---

- ### NCC GOALS:
- Assist member colleges to develop and implement comprehensive environmental strategic plans to reduce high-risk drinking among students.
  - Coordinate skill-building opportunities.
  - Facilitate a dialogue among Nebraska colleges.
  - Maintain contact with national organizations and resources.
  - Coordinate the development of state-specific tools and techniques to reduce high-risk drinking.
  - Provide technical assistance to NCC members.
- N

---

---

---

---

---

---

---

---

### NCC ACTIVITIES:

- College Alcohol Profile (CAP) - web based brief intervention program designed to address students with alcohol violations.
- Year One College Alcohol Profile (Y1CAP) - web-based brief intervention program designed to target first year students misperceptions of alcohol use prior to coming to campus.
- Power of Parenting websites
- Social Norms Campaigns
- Continuing Education/Training
- Mini-Grants for NCC Members
- Policy
  - Good Samaritan Legislation
- Nebraska Young Adult Alcohol Opinion Survey
  - Nearly 90% reported being enrolled at an IHE at some point after high school.
- [www.nebraskaconsortium.org](http://www.nebraskaconsortium.org)




---

---

---

---

---

---

---

---

---

---

---

---

### NCC PARTNERSHIPS

- We have encouraged NCC members that serve the same community or are in close proximity to each other to work more closely together to achieve their goals.
  - Lincoln College Partnership (4 institutions) was formed in 2007 as a way to carry on the work of NU Directions with all IHEs in the Lincoln community.
  - Omaha Collegiate Consortium (8 institutions) was formed in 2013 in an effort to better utilize resources and address issues facing the Omaha community.
  - Both partnerships have received independent funding for their efforts through the Partnership for Success Grant from SAMHSA.
- Members are also encouraged to work with community coalitions/partners.




---

---

---

---

---

---

---

---

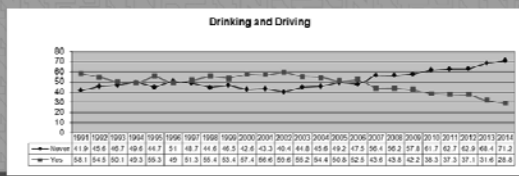
---

---

---

---

### SUCCESS AT A RURAL STATE COLLEGE




---

---

---

---

---

---

---

---

---

---

---

---

### SUCCESS AT A RURAL COMMUNITY COLLEGE

	All		Women		Men	
	Frequency	Percent	Frequency	Percent	Frequency	Percent
Abstain	155	59.3	77	54.6	78	47.9
Drink no Binge	91	29.9	40	28.4	51	31.1
Infrequent Binge	24	7.9	8	5.7	16	9.8
Frequent Binge	35	11.5	16	11.3	19	11.6
Total	305	100.0	141	100.0	164	100.0

	All		Women		Men	
	Frequency	Percent	Frequency	Percent	Frequency	Percent
Abstain	184	52.9	91	51.7	93	54.1
Drink no Binge	124	35.6	66	37.5	58	33.7
Infrequent Binge	17	4.9	9	5.1	8	4.7
Frequent Binge	23	6.6	10	5.7	13	7.6
Total	348	100.0	176	100.0	172	100.0

	All		Women		Men	
	Frequency	Percent	Frequency	Percent	Frequency	Percent
No	111	74.0	51	79.7	60	69.8
Yes	39	26.0	13	20.3	26	30.2
Total	150	100.0	64	100.0	86	100.0

	All		Women		Men	
	Frequency	Percent	Frequency	Percent	Frequency	Percent
No	150	92.6	78	95.3	72	88.9
Yes	12	7.4	3	3.7	9	11.1
Total	162	100.0	81	100.0	81	100.0




---

---

---

---

---

---

---

---

---

---

---

---

### CHALLENGES

- Lack of training and support for personnel
- Turnover
- Lack of funding
- Lack of data
- UNL pushback
- Bureaucracy involved with working with IHEs.
- Distrust among stakeholders (IHEs vs Community Coalitions)
- Difficult to keep people motivated and moving in the same direction.
- Not allowing other societal problems to distract from your efforts (marijuana, RX drugs, mental health).
- The work is NEVER done.




---

---

---

---

---

---

---

---

---

---

---

---

Megan Hopkins  
 mhopkins2@unl.edu  
 402-853-4388  
[www.nebraskaconsortium.org](http://www.nebraskaconsortium.org)



© 2007 THE BOARD OF REGENTS OF THE UNIVERSITY OF NEBRASKA. ALL RIGHTS RESERVED.




---

---

---

---

---

---

---

---

---

---

---

---