


**Florida's Safe Mobility for Life Coalition:
Working Together to Reduce
Aging Road User Crashes**


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Florida Dept. of Transportation
Lifesavers 2015, Chicago
March 15, 2015



**What You Will Learn Today
About Our Coalition**


- ★ What the FDOT did and why we changed.
- ★ Florida's comprehensive approach to achieving safe mobility for life.
- ★ Tips for building and keeping a coalition members engaged.

TEAM




Older Driver Highway Design Handbook

PUBLICATION NO. FHWA-RD-03-135



History


- ★ Transportation Research Board's Special Report 218: Transportation in an Aging Society
- ★ FHWA Older Driver Pilot Program
- ★ FDOT's Elder Road User Program
- ★ Implemented Roadway Improvements to compensate for age-related changes



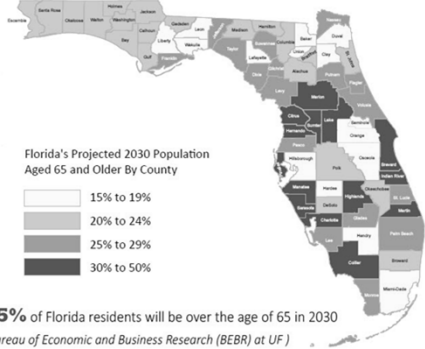
Roadway Improvements




**Why did FDOT Change
our Focus?**




Florida's Projected 65+ Population



Florida's Projected 2030 Population Aged 65 and Older By County

- 15% to 19%
- 20% to 24%
- 25% to 29%
- 30% to 50%

25% of Florida residents will be over the age of 65 in 2030
(Bureau of Economic and Business Research (BEBR) at UF)



To Keep Up With 65+ Population Projections FDOT Needed to Change our Program Focus



Our Comprehensive Approach



- ★ Balance safety and mobility needs of aging Floridians (65 years and older)
- ★ Develop programs and resources for all stakeholders
- ★ Promote a positive, comprehensive approach to a broad issue
- ★ Change how agencies and organizations work together to address challenges and develop resources



Program Partnership



State Traffic Engineering and Operations Office



Pepper Institute on Aging and Public Policy



Together Our Coalition Created a Strategic Safety Plan to Help Reduce Crashes for Florida's Aging Road Users



Aging Road User

Someone who is a driver, passenger, pedestrian, bicyclist, transit-rider, motorcyclist, or operator of a non-motorized vehicle who is 50 years of age or older, with a special focus on the 65 year and older age group.




Florida's Aging Road User Strategic Safety Plan

- ★ Comprehensive plan that addresses both safety and mobility issues
- ★ Data-driven and evaluation plan
- ★ Aligns with the 2060 Florida Transportation Plan
- ★ Ties into Florida's Strategic Highway Safety Plan
- ★ At Risk Drivers Emphasis Area




Ten Emphasis Areas



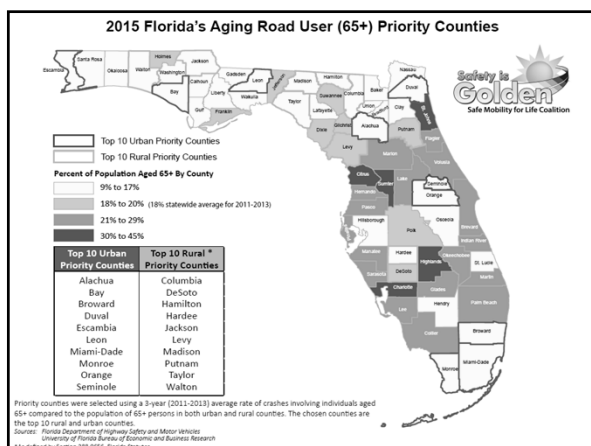
- ★ Program Management, Evaluation, and Resources
- ★ Data Collection and Analysis
- ★ Outreach and Education
- ★ Advocacy and Policy
- ★ Aging in Place
- ★ Prevention and Early Recognition
- ★ Assessment, Remediation, and Rehabilitation
- ★ Licensing and Enforcement
- ★ Other Road Users
- ★ Transitioning from Driving




A Great Team!




Team Work is Evident in our Resources

Tips to Keep Coalition Members Engaged and Working Together



Helpful Tips

1. Always remember they have full-time jobs and responsibilities.
2. Be flexible and creative with resources to support members and goals of Coalition.
3. Create and empower a team atmosphere.



Value Your Members Time

- ★ Send out polls to select meeting times.
- ★ Create an easy communication tool to share team information.
 - ★ Google Team Site
- ★ Develop and share consistent message and resources.
 - ★ Roles and Responsibilities
 - ★ Helpful Hints document



Seek Resources to Support Coalition

- ★ 402 Safety Grant
 - ★ Aligns with goals of strategic plan
 - ★ Program personnel, meeting travel, educational materials, community outreach
- ★ Research Funding
 - ★ Health Care and Social Service Providers Needs Assessment
- ★ Work Program Funding or Management Support
 - ★ Technical support to develop resources



Empower a Team Atmosphere

- ★ Select strong and engaged emphasis area team leaders.
 - ★ Weekly leadership calls
- ★ Teams select action items they will work on each year.
- ★ Allow time at meetings to work on focus areas.
 - ★ Break-out sessions both days
- ★ Provide support to develop resources.



Last But Not Least

- ★ Group lunches after meetings.
- ★ Send recognitions to supervisors.
- ★ Acknowledge special events.



Thank you!

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#safetyisgolden

