Lifesavers is grateful for the support of all our sponsors. We especially want to thank our state sponsor, the Arizona Governor’s Office of Highway Safety, for all their volunteer support and for providing the conference bags and notepads.

Financial Sponsors:

**Lifesavers Champions - $10,000+**
- The Allstate Foundation
- General Motors
- National Coalition for Safer Roads
- National Highway Traffic Safety Administration
- National Safety Council
- Nationwide Mutual Insurance Company
- Toyota

**Lifesavers Partners - $5,000 to $9,999**
- AARP Driver Safety Program
- Ford Driving Skills for Life
- Smart Start, Inc.
- State Farm

**Lifesavers Supporters - $1,000 to $4,999**
- AAA
- Advocates Against Impaired Driving (AAID)
- Alliance of Automobile Manufacturers, Inc.
- DriveCam
- Farmers Insurance Group
- Manufacturers Alliance for Child Passenger Safety
- Monitech, Inc.
- Redflex Traffic Systems, Inc.
- Safe Kids USA – Safe Kids Buckle Up
- STOP DUI, Inc. Nevada
- The First Years
- VOLKSWAGEN Group of America, Inc.
- Volvo Cars of North America

Volunteer, In-Kind Sponsors:

- Advocates for Highway and Auto Safety
- Federal Highway Administration
- Governors Highway Safety Association
- Insurance Institute for Highway Safety
- International Association of Chiefs of Police
- Mothers Against Drunk Driving
- National District Attorneys Association
- National Transportation Safety Board
## Contents

**Governor’s Welcome** .......................................................................................................................................... 2

**Program at a Glance and Exhibit Hours** .............................................................................................................. 3

**Sunday Schedule**

- Opening Plenary – North Ballroom 120C-D .............................................................................................................. 4
- 1st Workshop Session .................................................................................................................................................. 4
- 2nd Workshop Session .................................................................................................................................................. 6
- 3rd Workshop Session .................................................................................................................................................. 8
- Sunday Welcome Reception – Exhibit Halls North A-C ................................................................................................. 9

**Monday Schedule**

- Keynote Plenary Session – North Ballroom 120C-D......................................................................................................... 10
- 4th Workshop Session .................................................................................................................................................. 10
- NHTSA Awards Luncheon – West Ballroom 301A-D ..................................................................................................... 12
- 5th Workshop Session .................................................................................................................................................. 12
- 6th Workshop Session .................................................................................................................................................. 14

**Workshops at a Glance** .................................................................................................................................. 16-17

**Tuesday Schedule**

- 7th Workshop Session .................................................................................................................................................. 18
- 8th Workshop Session .................................................................................................................................................. 20
- Closing Luncheon – West Ballroom 301A-D .................................................................................................................. 22

**Exhibit Hours and Events** .................................................................................................................................. 22

**Exhibit Hall Map** ............................................................................................................................................... 23

**Exhibitor Listing** ............................................................................................................................................... 24

**Poster List** ......................................................................................................................................................... 27

**Speaker Index** ................................................................................................................................................... 31

**Phoenix Convention Center Floor Plans** ........................................................................................................... Inside back cover

---

Lifesavers Conference, Inc.  •  P. O. Box 30045  •  Alexandria, VA 22310  •  www.lifesaversconference.org  •  703-922-7944

---

**Print Your Handouts at Our Complimentary Station**

Print your handouts at our complimentary printing station, located right inside the exhibit hall to your right.

**ACTAR Continuing Education Units**

Eleven workshops qualify for ACTAR CEUs (Accreditation Commission for Traffic Accident Reconstruction). See page 22 for more information.

**7 Workshops = CPS CEUs**

Seven workshops offer the opportunity to earn 1.5 CPS CEU hours each. Technicians/Instructors need to log 6 hours every two years, so there is enough opportunity to earn all you need at this conference! See page 8 for more information.
Welcome!

Welcome to Arizona -- and the Lifesavers Conference on Highway Safety Priorities. We are honored that you have chosen Arizona as the site for the premier national highway safety meeting.

Arizona has the toughest laws against impaired driving in the country; and we’re proud that Arizona law enforcement officers apply laws regarding seat belts, speeding, and aggressive driving with unparalleled vigor and diligence – thereby preventing needless tragedies on our streets and highways.

I know Lifesavers has dedicated nearly three decades of commitment to addressing the nation’s highway safety problems, and I wish you every success with this year’s conference.

I hope you will find time away from the meetings to see the spectacular Arizona landscapes that are waiting for you -- from the Grand Canyon in the north to the saguaro forests of the south, with the red rocks of Sedona in between. In addition, our 22 sovereign Native-American nations offer a unique blend of contemporary and traditional cultures, celebrating Arizona’s past and present -- as artists blend Old West and Native American heritages into treasures of creative work, from all eras and in all genres, showcased in galleries, museums, and public places throughout the state.

Once again, welcome and best wishes for a successful conference!

Sincerely,

Janice K. Brewer
Governor

1700 West Washington Street, Phoenix, Arizona 85007
602-542-4331 • Fax 602-542-7602
## Program at-a-Glance and Exhibit Hours

*All events are held at the Phoenix Convention Center.*

### Saturday, March 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am</td>
<td>Motorcycle Safety and Enforcement Training</td>
<td>Room North 121A-C</td>
</tr>
<tr>
<td></td>
<td>Pre-Meeting (pre-registration required)</td>
<td></td>
</tr>
<tr>
<td>11:00am</td>
<td>Registration Open</td>
<td>Exhibit Halls North A-C Lobby</td>
</tr>
<tr>
<td>12:00pm</td>
<td>CPS Technical Update and Strategic Discussion</td>
<td>Room North 122A-C</td>
</tr>
<tr>
<td></td>
<td>Pre-Meeting (pre-registration required)</td>
<td></td>
</tr>
<tr>
<td>2:00pm</td>
<td>Exhibit and Poster Setup</td>
<td>Exhibit Halls North A-C</td>
</tr>
<tr>
<td>3:00pm</td>
<td>CPS Latest Technology Pre-Meeting</td>
<td>Room North 122A-C</td>
</tr>
<tr>
<td></td>
<td>(pre-registration required)</td>
<td></td>
</tr>
</tbody>
</table>

### Sunday, March 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Registration Open</td>
<td>Exhibit Halls North A-C Lobby</td>
</tr>
<tr>
<td>7:30am</td>
<td>Exhibit and Poster Setup</td>
<td>Exhibit Halls North A-C</td>
</tr>
<tr>
<td>9:30am</td>
<td>Opening Plenary</td>
<td>North Ballroom</td>
</tr>
<tr>
<td>10:45am</td>
<td>Exhibit Hall Open</td>
<td></td>
</tr>
<tr>
<td>11:00am</td>
<td>1st Workshop Session</td>
<td></td>
</tr>
<tr>
<td>12:30pm</td>
<td>Exhibit Hall Open – Lunch items for sale</td>
<td></td>
</tr>
<tr>
<td>2:00pm</td>
<td>2nd Workshop Session</td>
<td></td>
</tr>
<tr>
<td>3:30pm</td>
<td>Complimentary Refreshments and Networking</td>
<td>Exhibit Halls North A-C</td>
</tr>
<tr>
<td>4:15pm</td>
<td>3rd Workshop Session (one-hour session)</td>
<td></td>
</tr>
<tr>
<td>5:15pm</td>
<td>Welcome Reception in Exhibit Hall and Poster Presentations</td>
<td>Exhibit Halls North A-C</td>
</tr>
</tbody>
</table>

### Monday, March 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Registration Open</td>
<td>Exhibit Halls North A-C Lobby</td>
</tr>
<tr>
<td>8:00am</td>
<td>Exhibit Hall Open (closed during Plenary and Awards Luncheon)</td>
<td></td>
</tr>
<tr>
<td>8:00am</td>
<td>Continental Breakfast</td>
<td>Exhibit Halls North A-C</td>
</tr>
<tr>
<td>9:00am</td>
<td>Keynote Plenary Session</td>
<td>North Ballroom</td>
</tr>
<tr>
<td>10:15am</td>
<td>4th Workshop Session</td>
<td></td>
</tr>
<tr>
<td>12:00pm</td>
<td>NHTSA Awards Luncheon</td>
<td>West Ballroom</td>
</tr>
<tr>
<td>1:45pm</td>
<td>5th Workshop Session</td>
<td></td>
</tr>
<tr>
<td>3:15pm</td>
<td>Complimentary Refreshments and Networking</td>
<td>Exhibit Halls North A-C</td>
</tr>
<tr>
<td>3:45pm</td>
<td>6th Workshop Session</td>
<td></td>
</tr>
<tr>
<td>4:00pm</td>
<td>Exhibitor Move out</td>
<td></td>
</tr>
</tbody>
</table>

### Tuesday, March 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Registration Open</td>
<td>Exhibit Halls North A-C Lobby</td>
</tr>
<tr>
<td>8:30am</td>
<td>7th Workshop Session</td>
<td></td>
</tr>
<tr>
<td>10:00am</td>
<td>Break</td>
<td>West Ballroom</td>
</tr>
<tr>
<td>10:15am</td>
<td>8th Workshop Session</td>
<td></td>
</tr>
<tr>
<td>12:00pm</td>
<td>Closing Lunch</td>
<td></td>
</tr>
<tr>
<td>1:00pm</td>
<td>BIA – Native American Grant Writing (post-conference mtg.)</td>
<td>Room North 125AB</td>
</tr>
</tbody>
</table>

### Wednesday, March 30

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am</td>
<td>BIA – Native American Grant Writing (post-conference mtg.)</td>
<td>Room North 125AB</td>
</tr>
</tbody>
</table>
Lifesavers 2011 Program

Saturday, March 26

8:00am – 4:30pm
Motorcycle Safety and Enforcement Training Workshop
Room: North 121A-C (street level)
Pre-registration required

11:00am – 6:00pm
Registration Open
Exhibit Halls North A-C Lobby (level 3)

12:00pm – 2:00pm
CPS Technical Update and Strategic Discussion Session
Room: North 122A-C (street level)
Pre-registration required

3:00pm – 5:00pm
CPS Latest Technology Workshop
Room: North 122A-C (street level)
Pre-Registration Required

Sunday, March 27

11:00am - 12:30pm 1st Workshop Session

Occupant Protection for Children
Inspection Station Update
Sunday – 11:00am-12:30pm – Room North 120A

Some inspection stations operate at a highly organized level and may be proprietary while others work on a small scale, are totally free, and serve a specific population. Yet each meets the needs of their community. Leave the session with some new ideas about how to serve people in a downsized organization or in a bad economy. This is good for first time attendees as well as “old timers.”

Moderator:
Judy A. Hammond, Highway Safety Specialist, NHTSA, Washington, DC

Speakers:
Patrick Ambrose, CPST-I, Education Committee Chair, NY State CPS Advisory Board, Fredonia, NY
Marcie Ellis, Supervisor, Trauma Prevention and Safe Kids, Mercy San Juan Medical Center, Carmichael, CA
Kathy Harper Moody, Advocacy Specialist II, CPST/Sr Checker/Special Needs, Children’s Hospital of Greenville Hospital System Univ Med Ctr, Children’s Advocacy/Safe Kids Upstate, Greenville, SC

Towards Zero Deaths: A National Strategy on Highway Safety
Sunday – 11:00am-12:30pm – Room North 120C-D

Toward Zero Deaths: a National Strategy on Highway Safety is an effort to develop a national approach to eliminating highway fatalities as a threat to public and personal health. To be developed with input from a wide range of highway safety stakeholders, the end result of the National Strategy will have two key parts: a national safety plan and an associated outreach program, and a process for implementing the plan.

Moderator:
Joseph Toole, Associate Administrator for Safety, Federal Highway Administration, Washington, DC

Speakers:
Vernon Betkey, Jr., Director, Maryland Highway Safety Office, Chairman, Governors Highway Safety Association, Hanover, MD
Ian Grossman, Director of Government Affairs, American Association of Motor Vehicle Administrators, Arlington, VA
Robert Hull, PE, Director of Traffic and Safety, Utah Department of Transportation, Salt Lake City, UT
Occupant Protection for Children

Outreach to Pre-Teens, Young Teens and Parents

Sunday – 11:00am-12:30pm – Room North 120B

The OPC world spends lots of time helping kids in car seats and booster seats. Programs are changing and growing to encompass the needs of older and bigger kids who are preparing to use the seat belt or are using the seat belt already. Research shows that as kids age, they are less likely to wear their seat belts. Learn how to address this situation in your community.

Moderator:
Beth Washington, Coordinator, Safe Kids Tulsa, Children’s Hospital at St. Francis, Tulsa, OK

Speakers:
Debora Fulton, Director, Shands Hospital, Gainesville, FL
Johnny Humphreys, Child Passenger Safety Consultant, Austin, TX
Alexis Kagiliery, Safe Kids Buckle Up Operations Manager, Safe Kids USA, Washington, DC

Teen Traffic Safety

The Youth View

Sunday – 11:00am-12:30pm – Room North 121A-C

Hear from youth about projects and programs they have led in their local communities to impact teen traffic safety. These youth will share details about their project from development, to implementation, to evaluation.

Moderator:
Sandra Spavone, Executive Director, NOYS, Gainesville, VA

Speakers:
Emily Daiell, Youth, TTLY I’m Driving Act Out Loud Team, Deer Park, NY
Tyler Kraus, Youth, TTLY I’m Driving Act Out Loud Team, Oviedo, FL
Rosemarie Santorelli, Youth, TTLY I’m Driving Act Out Loud Team, NOYS TDPLT Member, Sanford, FL
Caroline Smith, Youth, TTLY I’m Driving Act Out Loud Team, Lake Mary, FL
Emma Tapada, Youth, Deer Park Act Out Loud Team, Deer Park, NY

Data and Research, Occupant Protection for Children, Adult Occupant Protection

Occupant Protection Research on Child, Teen and Adult Vehicle Occupants

Sunday – 11:00am-12:30pm – Room North 124A-B

Researcher-presenters in this workshop will present findings from three distinctly different studies. Workshop attendees will learn about the results of a night time belt use and impaired driving enforcement project, a survey of tether use with child restraints and a study of proximal causes - restraint use and other causes – of teen crashes.

Moderator/Speaker:
David Preusser, Preusser Research Group, Inc., Trumbull, CT

Speakers:
Allison Curry, Ph.D., Director, Epidemiology and Biostatistics, Center for Injury Research and Prevention, The Children’s Hospital of Philadelphia, Philadelphia, PA
Chris Sherwood, Senior Research Engineer, Insurance Institute for Highway Safety, Vehicle Research Center, Ruckersville, VA

Criminal Justice

Power of the Visual - Effective and Descriptive Report Writing for Law Enforcement

Sunday – 11:00am-12:30pm – Room North 125A-B

This workshop will assist law enforcement to enhance their skills in effectively capturing and describing the three phases of detection in an impaired driving case.

Moderator:
Deena Ryerson, Traffic Safety Resource Prosecutor, Oregon District Attorneys Association, Salem, OR

Speakers:
Steven Casstevens, Chief of Police, Cary Police Department, Cary, IL
Mark Neil, Senior Attorney, National District Attorneys Association, National Traffic Law Center, Alexandria, VA

Criminal Justice

Strategies to Combat Drug Impaired Driving Involving “Legal” Drugs

Qualifies for ACTAR CEUs

Sunday – 11:00am-12:30pm – Room North 127A-C

The use, misuse, and abuse of prescription drugs is at an all time high in our society. Associated with this problem is the impact these medications have on roadways and the dangers of operation of motor vehicles. The workshop will focus on the dangers of prescription drugs and driving.

Moderator:
Jennifer Messick, Traffic Safety Resource Prosecutor, City of Anchorage, Anchorage, AK

Speakers:
Chuck Hayes, Program Coordinator, International Association of Chiefs of Police, Salem, OR

Data and Research, Impaired Driving

Recent Impaired Driving Research

Sunday – 11:00am-12:30pm – Room North 128A-B

This workshop will highlight recently released and current, ongoing impaired driving research. The panel will describe recently released information from the NHTSA-funded 2007 National Roadside Survey, Georgia DWI court research, New Mexico ignition interlock studies, state comparisons of BAC testing and reporting, among other research.

Moderator/Speaker:
James Hedlund, Ph.D., Highway Safety North, Ithaca, NY

Speakers:
James C. Fell, M.S., Senior Project Director, Pacific Institute for Research and Evaluation, Beltsville, MD
Anthony Ramirez, Program Director, Pacific Institute for Research and Evaluation, Culverton, MD
Other Highway Safety Priorities

Social Media: A Primer
Sunday – 11:00am-12:30pm – Room North 129A-B

There’s no denying social media is a force to be reckoned with and is here to stay. In this session, communications experts will share their secrets and teach you how to maximize the potential of social media, leverage it to your advantage, integrate it in to your existing highway safety communication strategy, and use it to start and participate in conversations with your target markets.

Moderator/Speaker:
Elizabeth Graziosi, NHTSA, Washington, DC

Speakers:
Laura Bower, APR, Director of Public Relations & Social Media, The Tombras Group, Knoxville, TN
Laura Holloway, Community Relations Coordinator, Missouri Department of Transportation, Jefferson City, MO

Other Highway Safety Priorities

New Pedestrian Safety Law Enforcement Products, Practices and Studies
Sunday – 11:00am-12:30pm – Room North 132A-C

As one of the three E’s of pedestrian safety, enforcement is an important key to reducing crashes and improving safety. This session will examine the new computer-based Pedestrian Safety Training for Law Enforcement, the Florida DOT high visibility pedestrian enforcement operations and the Chicago nighttime pedestrian enforcement study which targeted countermeasures to reduce impaired pedestrian crashes.

Moderator/Speaker:
Shirley Wise, Regional Alcohol/Impaired Driving Coordinator, NHTSA, Region 10, Seattle, WA

Speakers:
Susan Boda, Marketing Coordinator, Tindale-Oliver & Associates, Inc., Tampa, FL
Kiersten Grove, Chicago Dept. of Transportation, Chicago, IL

Occupant Protection for Children

Update on Airbags
1.5 CEUs offered for CPS technicians. Qualifies for ACTAR CEUs
Sunday – 2:00pm-3:30pm – Room North 120A

Much more than a decade after airbags were introduced to the American public, they continue to change and adapt to meet our needs. See where airbags are today and where they are going in the future.

Moderator:
Barbara Birkenshaw, National CPS Board, Volkswagen Group of America, Inc., Rochester Hills, MI

Speakers:
Ryan Hawker, Dorel Juvenile Group, Foxboro, MA
Julie Kleinhert, Safety Engineer, General Motors, Warren, MI
Srinivasan Sundararajan, Ph.D., Technical Leader, Ford Motor Company, Dearborn, MI

Occupant Protection for Children

OPC and Children With Special Needs
1.5 CEUs offered for CPS technicians
Sunday – 2:00pm-3:30pm – Room North 120B

New products, programs and research in serving children with special healthcare needs is discussed. See how a state program works and how some local programs continue to innovate to serve their populations.

Moderator/Speaker:
Angela Osterhuber, ED.M, Project Director, PA Traffic Injury Prevention Project, Media, PA

Speakers:
Angelica Baker, Injury Prevention Specialist, Phoenix Children’s Hospital, Phoenix, AZ
Kathy Harper Moody, Advocacy Specialist II, CPST/Sr Checker/Special Needs, Children’s Hospital of Greenville Hospital System Univ Med Ctr, Children’s Advocacy/Safe Kids Upstate, Greenville, SC
Laura Novak, MS,OTR, National Center for Safe Transportation of Children with Special Health Care Needs, Riley Hospital for Children, Indianapolis, IN

Teen Traffic Safety

Like Me, Friend Me, Follow Me...How to Use Social Media and Marketing to Reach Teens
Sunday – 2:00pm-3:30pm – Room North 122A-C

Speakers from the social media fields and experts in marketing to teens will share what works and how to effectively use social media outlets and viral resources to reach teens.

Moderator:
Jason Westerheide, Social Media Consultant, NOYS, Cincinnati, OH

Speakers:
Andrew Arizpe, Co-Founder, SchoolTube, St. Louis, MO
Andrew Roos, Account Executive, Adwords, Google Elections & Issue Advocacy Team, Ann Arbor, MI
Cece Wedel, Campaign Director, The Advertising Council, Washington, DC

Lunch – Concession Items for Sale in the Exhibit Hall
12:30pm – 1:45pm

Visit the exhibit hall to see the newest offerings in highway safety! Delicious lunch items are for sale – value priced – grab and go!

Be sure to check the Winner’s Board, located near the exhibit hall entrance, before the hall closes at 4:00 on Monday to see if you won from the many exhibitor drawings!

Please turn your cell phone off during sessions.
Latest Research on Teen Driver Safety

Sunday – 2:00pm-3:30pm – Room North 124A-B

This workshop will look at views of teens and parents about licensing policies, teen belt use demonstration programs in the South Central U.S. along with newly developed benchmarks or indicators to help measure progress in addressing the teen driver crash epidemic.

Moderator/Speaker:
Allan Williams, Ph.D., Allan F. Williams, LLC, Bethesda, MD

Speakers:
Dennis Durbin, MD, MSCE, Co-Scientific Director, The Center for Injury Research and Prevention, The Children’s Hospital of Philadelphia Research Institute, Philadelphia, PA
David Preusser, Preusser Research Group, Inc., Trumbull, CT

Impaired Driving

Ignition Interlock Institute for State Stakeholders

Sunday – 2:00pm-3:30pm – Room North 126A-C

NHTSA has held a series of Ignition Interlock Institutes throughout the country focused on each of its regions. The goal of the institute is to bring together key stakeholders from each state to learn best practices on how to most effectively implement state ignition interlock laws.

Moderator:
Shirley Wise, Regional Alcohol/Impaired Driving Coordinator, NHTSA, Region 10, Seattle, WA

Speakers:
Debra Coffey, Vice President, Government Affairs, Smart Start, Irving, TX
Charles Stephen Hooper, Director of Operations/Driver Control, Department of Revenue/Colorado DMV, Lakewood, CO
Richard Roth, Ph.D., Emeritus Professor, NM Impact DWI, Santa Fe, NM

Impaired Driving

How to Increase BAC Testing and Reporting: No Refusal and Other Practices

Sunday – 2:00pm-3:30pm – Room North 127A-C

Some offenders try to avoid a conviction by refusing to submit to breath tests. Learn about jurisdictions that are running “No Refusal” programs, under which judges are on call any time of day and night, and they issue a warrant to draw blood from any offender who attempts to refuse. Learn also about jurisdictions that are taking other steps to increase their BAC testing and reporting.

Moderator:
Maureen Perkins, Program Manager, NHTSA, Washington, DC

Speakers:
Warren Diepraam, Assistant District Attorney, Montgomery County District Attorneys Office, Conroe, TX
James Hedlund, Ph.D., Highway Safety North, Ithaca, NY

Adult Occupant Protection

Click It or Ticket: Update and Best Practices

Sunday – 2:00pm-3:30pm – Room North 128A-B

The annual Click It or Ticket program remains a core part of the national strategy to increase belt use. Hear an update on NHTSA’s plans for 2011 and how you can best coordinate your activities. Also hear about two best practices on this campaign covering enforcement and communications activities.

Moderator/Speaker:
Sue Gorcowski, Associate Administrator, Communications and Consumer Information, NHTSA, Washington, DC

Federal Partnerships and How They Support Traffic Safety Efforts Within Tribal Communities

Sunday – 2:00pm-3:30pm – Room North 129A-B

NHTSA, along with the BIA, CDC and Indian Health Services has facilitated a partnership group comprised of members from each of these agencies for the purpose of collaborating and partnering on traffic safety issues. This session will highlight successful and proposed ventures.

Moderator/Speaker:
Jodee Dennison, Area Injury Prevention Specialist, Indian Health Service - Office of Environmental Health, Billings, MT

Speakers:
Captain Nancy Bill, Injury Prevention Program Manager, Indian Health Services, Rockville, MD
Holly Billie, RS, MPH, Injury Prevention Specialist, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, Atlanta, GA
Robert Esquerra, Director, BIA Indian Highway Safety Program, Albuquerque, NM
Craig Genzlinger, IRR Transportation Specialist, Federal Highway Administration, Helena, MT
Patricia Tucker, Program Manager, NHTSA - Region 6, Fort Worth, TX

Distracted Driving

Distracted Driving: Law and Order

Sunday – 2:00pm-3:30pm – Room North 132A-C

Passing and enforcing good laws is a key part of addressing distracted driving. This session will look at efforts across the U.S. and globally to pass texting bans, cell phone bans, and other distracted driving legislation. Hear from an Arizona representative on the challenges in passing distracted driving laws in his state. Participants will also discuss enforcement efforts and challenges with opportunities for audience members to share what’s happening in their communities.

Moderator/Speaker:
Susan Kirinich, Management Analyst, NHTSA, Office of Governmental Affairs, Policy and Strategic Planning, Washington, DC

Speakers:
Steve Farley, Assistant Minority Leader, Arizona House of Representatives, Phoenix, AZ
Russ Martin, Legislative Analyst, AAA, Washington, DC

Visit the exhibit hall for complimentary refreshment breaks.
3:30pm – 4:15pm
Complimentary Refreshments and Networking in the Exhibit Hall
Exhibit Halls North A-C (level 3)

4:15pm - 5:15pm : 3rd Workshop Session

Occupant Protection for Children
Pre-Conference Outcomes: HWH; Tethers and Boosters
Sunday – 4:15pm-5:15pm – Room North 120B
A pre-conference session on Saturday was held to brainstorm how we as a group can advance three issues: 1. promoting the “keeping babies rear-facing longer” message; 2. increasing tether use among the public AND in the technician community; and 3. using boosters for the older child past six who does not yet fit the seat belt. Learn what we discovered and how we can move forward.

Moderator: Tess Benham, Program Manager, National Safety Council, Itasca, IL
Speakers: Pat Esslinger, Groupware Facilitator, Chevy Chase, MD

Other Highway Safety Priorities
Reaching the Millennial Generation
Sunday – 4:15pm-5:15pm – Room North 121A-C
It is always an effort to reach young drivers, but young drivers today (ages 18 - 24) represent a particular new challenge because of all the technological and social changes that have taken place over the past decade - changes to us but normal life to them. Who are they and how are they different from previous generations? Come hear more about them and how to craft and distribute your safety messages to better reach them.

Moderator: Gaby Duran Gorman, Account Supervisor, The Tombras Group, Washington, DC
Speakers: David Jacobs, Senior VP, Director of Digital Innovation & Strategy, The Tombras Group, Knoxville, TN
Matt Montgomery, Interactive Designer, The Tombras Group, Knoxville, TN

Earn 13.5 Hours of CPS Technical Continuing Education (CEUs)
At this year's conference there is an opportunity to earn 13.5 hours of CPS technical continuing education (CEUs). Three can be earned while attending the two CPS pre-meetings on Saturday, and seven workshops during the conference are offering 1.5 CEUs each. Attendees must stay for the entire session and pick up their certificate on their way out (not more than 10 minutes remaining). Replacement certificates will not be available.
**Criminal Justice**

**Social Media and its Use as a Tool for Criminal Justice Professionals**

**Sunday – 4:15pm-5:15pm – Room North 127A-C**

This workshop will address the evolving role of social media and how criminal justice professionals can use it to detect, interdict, and respond to criminal activities in the community.

**Moderator:**
Tara Schipper, Traffic Safety Resource Prosecutor, Attorney General’s Office, Wisconsin Department of Justice, Madison, WI

**Speakers:**
Jared Olson, Traffic Safety Resource Prosecutor, Idaho Prosecuting Attorneys Association, Idaho POST Academy, Meridian, ID
Kyle Wills, Officer, Law Enforcement Liaison, Boise Police Department, Boise, ID

---

**Data and Research, Criminal Justice**

**Automated Enforcement Issues**

**Sunday – 4:15pm-5:15pm – Room North 128A-B**

The workshop will provide the participants with the opportunity to learn about automated enforcement technologies and the application of automated speed and red light camera technologies. Additionally, there will be a review of current research based on the effect of automated enforcement systems on crash reduction.

**Moderator:**
Justin McNaull, Director, State Relations, AAA, Washington, DC

**Speakers:**
Wen Hu, Insurance Institute for Highway Safety, Arlington, VA
David Kelly, President and Executive Director, National Coalition for Safer Roads, Washington, DC

---

**Roadway Safety**

**Highway Safety Initiatives in Urban Arizona**

**Sunday – 4:15pm-5:15pm – Room North 129A-B**

An evaluation of highway safety treatments in Phoenix and Tucson will be discussed. The session will feature pedestrian safety innovations including the HAWK signalized pedestrian crossing first developed in Tucson and now approved in the MUTCD, Tucson’s other signalized pedestrian and bicycle crossing treatments including experiments on a new pedestrian sensor device geared to adjust signal timing based on actual pedestrian walking speeds. Also featured will be the Phoenix engineering safety treatments including what the intent was and how things turned out, before and after traffic and crash data as well as unintended consequences of the various treatments. Location maps to allow participants to personally view these safety treatments in Phoenix will be provided.

**Moderator:**
Alberto Gutier, Director, Arizona Governor’s Office of Highway Safety, Phoenix, AZ

**Speakers:**
Richard Nassi, Professional Engineer, Northwestern University - Adjunct Instructor, ADOT Southern Traffic Operations, Phoenix, AZ
Kerry Wilcoxon, PE, Safety Engineer, City of Phoenix, Dept. Safety and Neighborhood Traffic Section, Phoenix, AZ

---

**Poster Session**

Don’t forget to visit the Poster Session, located in the Exhibit Hall. The presenters will be at their posters from 5:15pm-7:15pm to answer any questions.

See the list of posters on page 27.

---

**Monday, March 28**

7:30am – 5:00pm

**Registration Open**

Exhibit Halls North A-C Lobby (level 3)

8:00am – 4:00pm

**Exhibit Hall Open**

(closed during Keynote Plenary and NHTSA Awards Luncheon)

Exhibit Halls North A-C (level 3)

8:00am – 8:45am

**Complimentary Continental Breakfast in Exhibit Hall**

Exhibit Halls North A-C (level 3)

Grab some coffee and a continental breakfast before heading to workshops! Exhibitors will be there to greet you and offer the latest news in traffic safety.
9:00am – 10:00am

**Keynote Plenary Session**

North Ballroom (120C-D street level)

Alberto Gutier, Director, Arizona Governor’s Office of Highway Safety, Phoenix, AZ

Honorable Tom Horne, Arizona Attorney General, Phoenix, AZ

Sandra Spavone, Executive Director, NOYS, Gainesville, FL

Tyler Presnell of Vancouver, WA, suffered life-altering injuries in a 1999 teen driving crash as a 15-year-old. More than 10 years later, he is still undergoing surgeries and suffering the long-term effects from brain trauma but has used his experience to talk with teens about driving safety. His compelling story has been an inspiration for many teens to drive more safely, and for lawmakers to adopt laws that can prevent teen driver crashes.

10:15am - 11:45pm  4th Workshop Session

**Occupant Protection for Children**

*What’s New in the Medical Field*

1.5 CEUs offered for CPS technicians

Monday – 10:15am-11:45am – Room North 120A

Learn what is happening with the long awaited discharge policy and Safe Transportation of Children statement from the American Academy of Pediatrics; the Cook Children’s Community Health Outreach program has found a way to better educate and outreach physician offices and clinic staff.

**Moderator:**

Bonnie Kozial, Manager, Committee & Section in Injury, Violence and Poison Prevention, American Academy of Pediatrics, Elk Grove Village, IL

**Speakers:**

Dennis Durbin, MD, MSCE, Co-Scientific Director, The Center for Injury Research and Prevention, The Children’s Hospital of Philadelphia Research Institute, Philadelphia, PA

Sharon Evans, RN, BSN, CPN, Injury Prevention Coordinator, Cook Children’s Medical Center, Ft Worth, TX

Becky Levin, MPH, Sr Manager, Injury, Violence and Poison Prevention, American Academy of Pediatrics, Elk Grove Village, IL

**Occupant Protection for Children**

**Emerging Issues: Fact or Fiction**

1.5 CEUs offered for CPS technicians

Monday – 10:15am-11:45am – Room North 120B

Learn about a myriad of issues that face current technicians as they attempt to serve families curbside. Topics include special needs, LATCH, new product features such as HWH and recalls.

**Moderator:**

Kerry Chausmer, Director, Certification, Safe Kids USA, Washington, DC

**Speakers:**

Marilyn Bull, MD, FAAP, National CPS Board, Riley Hospital for Children at Indiana University Health, Indianapolis, IN

Denise Donaldson, Editor, Safe Ride News, Woodinville, WA

Carole S. Guzzetta, Highway Safety Specialist, NHTSA, Washington, DC

Carol Helmsinski, Marketing, Car Seats, Graco Children’s Products Inc., Div. of Newell Rubbermaid, Bonita Springs, FL

Jennifer Huebner-Davidson, National CPS Board, AAA National Office, Heathrow, FL

**Occupant Protection for Children**

**Distracted Driving Victim Impact Panels**

Monday – 10:15am-11:45am – Room North 120C-D

Modeled on panels used with drunk drivers, distracted driving victim impact panels are being considered for use with distracted driving offenders. Hear about the first panel conducted last fall and how these panels can be used in your community. Family of people killed in distracted driving crashes will also speak so attendees can experience a panel during this session.

**Moderator:**

Chuck Hurley, Retired CEO, MADD, Annapolis, MD

**Speakers:**

Jacy Good, FocusDriven, White Plains, NY

Patricia Pena, FocusDriven, Perkasie, PA

Jennifer Smith, President, FocusDriven, River Forest, IL

Mandi and Alexandra Sorohan, FocusDriven, Rutlege, GA

Monday – 10:15am-11:45pm – Room North 122A-C

**Emerging Issues: Fact or Fiction**

**Criminal Justice**

**Mock Trial: How to Effectively Present the Drugged Driving Case in Court**

Qualifies for ACTAR CEUs

Monday – 10:15am-11:45am – Room North 121A-C

Mock trials are an effective tool for providing law enforcement and prosecutors with experience in case presentation and obtaining feedback and guidance for improving their trial performance.

**Moderator:**

Kimberly Overton, Chief Resource Prosecutor, North Carolina Conference of District Attorneys, Cary, NC

**Speakers:**

Tim Barker, Prosecutor Fellow, York County District Attorneys Office, York, PA


**Occupant Protection for Children**

**Impaired Driving**

**Power of Parents: It’s Your Influence**

Monday – 10:15am-11:45pm – Room North 122A-C

Come learn about this exciting new program focused on teaching kids the dangers of underage drinking. MADD’s new program, “The Power of Parents: It’s Your Influence,” is based on the proven research that helps parents have a constructive dialogue with their children in order to prevent underage drinking.

**Moderator:**

Kimberly Earle, CEO, MADD, Irving, TX

**Speakers:**

Vicki Knox, Vice President of Programs, MADD, Irving, TX

Kelly Larkin, State Executive Director, MADD Arizona, Tucson, AZ

**Complete addresses for moderators and speakers are on the Pre-Registration List.**
What’s New in Crash Avoidance and Other Vehicle Technologies

Monday – 10:15am-11:45am – Room North 124A-B

Years ago most vehicle safety technology attention was focused on crash-worthiness - minimizing injury to occupants in the event of a crash. More recently, significant advances have been made in technologies to help prevent a crash from taking place. And, a wide range of telematic devices can have varying effects on crashes and crash outcomes. Hear the latest from our panel of industry experts.

Moderator:
Katherine Yehl, Director Government Affairs North America, Volvo Car Corporation, House of Sweden, Washington, DC

Speakers:
Keli Braimt, Ph.D., Senior Research Scientist, Insurance Institute for Highway Safety, Arlington, VA
Tom Jeffers, Vice President, Public Policy, OnStar, Detroit, MI
Jay Joseph, American Honda Motor Co., Inc., Torrance, CA
Adam Kopstein, Manager, North American Product Safety and Compliance, Volvo Cars of North America, LLC, Rockleigh, NJ

Rural Traffic Safety

What’s New in Driver Education

Monday – 10:15am-11:45am – Room North 125A-B

This workshop will showcase recent research and driver education activity including a model program developed by a manufacturer and a report on new driver education assessments being conducted by states.

Moderator:
Debbie Prudhomme, Driving School Association of the Americas, North Branch, MN

Speakers:
Alexander Hobbach, Senior Manager, Business Innovation, Daimler Business Innovations Group, Daimler AG, Stuttgart, Germany
Dan Mayhew, Traffic Injury Research Foundation, Ottawa, Ontario, Canada
Nina Jo Saint, Coordinator, Texas Education Agency, Driver Training Division, Austin, TX

Teen Traffic Safety

Rural Traffic Safety Issues for Teen Drivers

Monday – 10:15am-11:45am – Room North 126A-C

Don’t let a back road be your last road! Rural roads have unique risks that teen drivers should be aware of and avoid. This workshop will highlight the rural road risks and what youth leaders are doing to educate their peers about staying safe on rural roads.

Moderator:
Joseph Toole, Associate Administrator for Safety, Federal Highway Administration, Washington, DC

Speakers:
Cathy Gillen, Managing Director, Roadway Safety Foundation, Washington, DC
Natalie Hayford, Youth, NOYS/SADD, Andover, MN
Brittany Kerr, Past National Officer, Family, Career and Community Leaders of America, Highmore, SD
Latest Information on Drug Impaired Driving
Qualifies for ACTAR CEUs
Monday – 10:15am-11:45am – Room North 132A-C
Drug impaired driving has recently received increased attention, but how extensive is the problem and what countermeasures are available to address it? The Drug Evaluation and Classification (DEC) and the Advanced Roadside Impaired Driving Enforcement (ARIDE) programs train law enforcement officials so they can recognize drug impaired drivers. Drug and DWI courts closely monitor impaired driving and other criminal offenders, and help address their underlying alcohol and substance abuse problems. More research is needed to better understand the scope and extent of the problem.

Moderator:
Maureen Perkins, Program Manager, NHTSA, Washington, DC

Speakers:
Chuck Hayes, Program Coordinator, International Association of Chiefs of Police, Salem, OR
Joanne Michaels, Director, National District Attorneys Association, National Traffic Law Center, Alexandria, VA
David Wallace, Director, National Center for DWI Courts, Alexandria, VA

12:00pm – 1:30pm
NHSTSA Awards Luncheon
West Ballroom (301A-D level 3)
Join the National Highway Traffic Safety Administration as it honors those whose dedication and passion to traffic safety saves lives on our highways every day. Professionals from different parts of the safety community will be honored.

David Manning, Ph.D., Regional Administrator, NHTSA Region 9, San Francisco, CA
David L. Strickland, Administrator, NHTSA, Washington, DC

1:45pm - 3:15pm  5th Workshop Session

Other Highway Safety Priorities
New NHTSA Communications Strategies and Messages
Monday – 1:45pm-3:15pm – Room North 120A
NHTSA is developing a range of new safety messages for impaired driving, child passenger safety, and high visibility enforcement campaigns. This session will highlight these new strategies and messages, and describe how the messages were developed from the earliest stages, through focus group results, partner input, to the actual message development. It will also be a time to provide feedback on the development of new materials and resources that will be developed to support the new media messages.

Moderator/Speaker:
Sue Gorcowski, Associate Administrator, Communications and Consumer Information, NHTSA, Washington, DC

Speakers:
Alice Mathews, Senior VP, The Tombras Group, Washington, DC
Cece Wedel, Campaign Manager, The Advertising Council, Washington, DC

Impaired Driving
Advanced Alcohol Detection Technology Update
Qualifies for ACTAR CEUs
Monday – 1:45pm-3:15pm – Room North 120C-D
You’ve heard that there is currently a project underway to examine the feasibility of in-vehicle technology which could passively detect whether a driver is impaired. Come to the workshop to learn the latest information about where this technology stands and what more needs to be done in order to develop a technology to eliminate drunk driving.

Moderator:
J.T. Griffin, Vice President of Public Policy, MADD, Washington, DC

Speakers:
Susan Ferguson, Ferguson International, Naples, FL
Dr. Abdullatif (Bud) Zaouk, Director - Surface Transportation, QinectIQ North America, Waltham, MA

Occupant Protection for Children
Booster Seat Update
Monday – 1:45pm-3:15pm – Room North 120B
The news this past year about a stagnant booster seat use rate will force us to be more creative and energetic in our communities. Hear from program people about how they are selling the booster seat message locally. Learn about some of the latest booster seat research in the field.

Moderator/Speaker:
Narinder Dhaliwal, M.A., Programs Liaison, Health and Social Policy Institute, Sacramento, CA

Speakers:
Joe Colella, Director, Traffic Safety Projects, Frederick, MD
Larry Decina, TransAnalytics, LLC, Quakertown, PA
Erin Kuroiwa, MHI, Phoenix Children’s Hospital, Phoenix, AZ

Criminal Justice
Fatality Investigations: The Need for Coordinated Efforts by Emergency Responders and Prosecutors
Qualifies for ACTAR CEUs
Monday – 1:45pm-3:15pm – Room North 121A-C
Emergency responders have interests and concerns at crash scenes that initially may be in conflict: patient care, scene preservation, and incident management. This workshop will discuss how emergency responders and prosecutors can work together to preserve and gather all necessary evidence and enhance the quality of the fatal crash investigations.

Moderator:
Joanne Michaels, Director, National District Attorneys Association, National Traffic Law Center, Alexandria, VA

Speakers:
Joseph McCormack, Bureau Chief, Bronx District Attorney’s Office, Bronx, NY
John Valenzuela, Assistant Fire Chief, Tempe Fire Department, Tempe, AZ

Speakers were correct at time of printing; some substitutions may be made.
Impaired Driving

**DUI Courts and Close Supervision Practices**

*Monday – 1:45pm-3:15pm – Room North 122A-C*

What can be done to prevent impaired drivers from re-offending? DWI courts and other close supervision practices seek to break the cycle by addressing offenders’ underlying problem of alcohol misuse. Speakers will include an Academy (Mentor) DWI Court, the “24/7” program operating in some rural states, and a comprehensive probation program that focuses especially on impaired drivers.

**Moderator/Speaker:**

*Judge Peggy Hora,* Superior Court of California, NHTSA Judicial Fellow, Walnut Creek, CA

**Speakers:**

*Paul Bachand,* Special Assistant Attorney General, Traffic Safety Resource Prosecutor, Pierre, SD

*Karen Barnes,* Drug Court Supervisor, Phoenix, AZ

*Rocco Pozzi,* Probation Commissioner, Westchester County Intensive Supervision Program, White Plains, NY

Teen Traffic Safety

**How to Reach and Help Parents Help Their Teen Drivers**

*Monday – 1:45pm-3:15pm – Room North 125A-B*

Previous research has identified the key role parents can play in reducing their teens’ crash risk. How can we enhance parents’ ability to help their teen become a skilled safe driver? This workshop will identify gaps in parents’ skills and knowledge and then look at a couple of different approaches to reaching parents with the information they need to be effective at helping their teens with supervised practice driving and then setting the right rules to protect their teen during first months of independent driving.

**Moderator:**

*Suzanne Hill,* Program Director, Advocacy and Outreach, Center for Injury Research and Prevention, The Children’s Hospital of Philadelphia, Philadelphia, PA

**Speakers:**

*Brenda Cockrell,* ES&H Project Manager, Monsanto, St. Louis, MO

*J. Peter Kissinger,* President and CEO, AAA Foundation for Traffic Safety, Washington, DC

*David Preusser,* Preusser Research Group, Inc., Trumbull, CT

Teen Traffic Safety

**Countermeasures and Interventions Needed to Curb Underage Drinking**

*Monday – 1:45pm-3:15pm – Room North 126A-C*

This workshop will examine the underage drinking issue from a family court judge and parole officer’s perspective and discuss alcohol access issues from a youth’s viewpoint.

**Moderator/Speaker:**

*Mary Ann Mowatt,* Research Associate, American Probation and Parole Association, Lexington, KY

**Speakers:**

*Elliot Johnson,* Student, Youth Speaker, Family, Career and Community Leaders of America, NOYS TDDPLT Member, Brookings, SD

*Jessica M. Pearce,* Project Coordinator, National Council of Juvenile and Family Court Judges, Reno, NV

Criminal Justice

**Keeping Officers Safe: Preventing Traffic Related Line of Duty Deaths**

*Monday – 1:45pm-3:15pm – Room North 127A-C*

Line of Duty Deaths of law enforcement officers resulting from traffic crash related have outnumbered those resulting from gunfire for several years. This workshop will discuss the importance of occupant protection, compliance with agency driving policies and other safety measures designed to enhance the safety of law enforcement officers in their vehicles.

**Moderator:**

*Fran Santos,* Commander, Tempe Police Department, Tempe, AZ

**Speakers:**

*Craig Floyd,* Chairman and Chief Executive Officer, National Law Enforcement Officers Memorial Fund, Washington, DC

*Pamella Holt,* RN, BSN, St. John’s/Kohl’s Injury Prevention Center, Springfield, MO

Native American Issues, Occupant Protection for Children

**Educating Native American Communities on Safely Transporting Children**

*Monday – 1:45pm-3:15pm – Room North 128A-B*

The Indian Health Service has developed several programs in the past few years aimed at introducing the concept of children riding in child safety seats to help keep Native American children safe. These programs were developed to provide basic child passenger safety information to caregivers who only need basic information. This session will highlight the objectives of three current programs (SNAP, Safe Ride and Native CARS) and how they need to work in conjunction with the NHTSA CPS Technician Certification program.

**Moderator:**

*Captain Nancy Bill,* Injury Prevention Program Manager, Indian Health Services, Rockville, MD

**Speakers:**

*Richard Greenwald,* Oglala Sioux Tribe Police Department, Pine Ridge, SD

*Mabel Henderson,* Program Manager, Navajo Department of Highway Safety, Yah Ta Hey, NM

*Nadine Jojola,* Pojoaque, Santa Fe, NM

Other Highway Safety Priorities

**Motorcycle Safety Initiatives and Insurance Data**

Qualifies for ACTAR CEUs

*Monday – 1:45pm-3:15pm – Room North 129A-B*

Motorcycles have gained an increasing amount of attention from transportation officials over the past decade as fatalities have more than doubled since 1997. This panel will examine data from the insurance industry on types of motorcycles, claims and loss experience, and the effect of anti-lock brake systems on motorcycles, and the development of Model National Standards for Entry-Level Rider Training in the United States. It will also showcase a new Standardized Field Sobriety Testing video for law enforcement on the visual detection cues associated with impaired motorcycle operators.
Moderator:
Jim Green, Deputy Regional Administrator, NHTSA Region 7, Kansas City, MO

Speakers:
Kim Hazelbaker, Senior Vice President, Highway Loss Data Institute, Arlington, VA
Brett Robinson, Vice President, Highway Safety Services, LLC, American Driver and Traffic Safety Education Association, Indiana, PA
Diane Wigle, Chief, Safety Countermeasures Division, NHTSA, Washington, DC

Other Highway Safety Priorities, Occupant Protection for Children

Kids in Hot Cars
Monday – 1:45pm-3:15pm – Room North 132A-C
At least 49 young children died from hyperthermia while unattended in motor vehicles last year. This workshop will explore the causes along with potential short and long term solutions.

Moderator:
Carole S. Guzzetta, Highway Safety Specialist, NHTSA, Washington, DC

Speakers:
Janette Fennell, Founder and President, KidsAndCars.org, Leawood, KS
Johnny Humphreys, Child Passenger Safety Consultant, Austin, TX
Tomi St. Mars, RN, MSN, FAEN, Section Manager, Injury Prevention and Child Fatality Review, Arizona Department of Health Services, Phoenix, AZ

3:15pm – 3:45pm
Complimentary Refreshments and Networking in the Exhibit Hall
Exhibit Halls North A-C (level 3)

3:45am - 5:15pm 6th Workshop Session

Roadway Safety
ITS-Connected Vehicles: A Revolutionary New Safety Technology
Qualifies for ACTAR CEUs
Monday – 3:45pm-5:15pm – Room North 120C-D
While we are very pleased that the highway fatality numbers have been trending downward in recent years, traffic crashes are still the leading killer of our nation’s youth - those aged 4 to 34. However, wireless technologies show real promise for dramatically reducing the highway death and injury toll. Vehicle-to-Vehicle (V2V) communications systems provide 360° situational awareness of other, similarly-equipped V2V vehicles within range. V2V systems are built on a low-cost technology platform that combines Dedicated Short Range Communications (DSRC - a wireless technology similar to WiFi) with Global Positioning System (GPS) technology. Results of a recent DOT analysis indicated that up to 76 percent of all crashes by unimpaired drivers could potentially be addressed by V2V technology. Some driving issues that can be addressed by V2V communications include:

- Blind Spot Warning, which warns a driver when they try to change lanes if there is a car in the blind spot.
- Forward Collision Warning, which alerts and then warns a driver if they fail to brake when a vehicle ahead of them is stopped or traveling too slowly.
- Electronic Emergency Brake Lights, which notify a driver when a hard to see vehicle ahead of them is braking hard.
- Intersection Movement Assist, which warns the driver when it is not safe to enter an intersection, for example, when something is blocking a driver’s view of opposing traffic.
- Do Not Pass Warning, which warns the driver if they attempt to change lanes and pass when there is a vehicle in the opposing lane within the passing zone.
- Control Loss Warning, which warns the driver when they are about to lose control of the vehicle.

Moderator:
Mike Pina, Program Manager Communications and Outreach, RITA – Intelligent Transportation Systems Joint Program Office, Washington, DC

Speakers:
Kevin Dopart, Manager, Vehicle Systems & Public Safety, Noblis, Washington, DC
Gregory Krueger, MDOT Statewide Intelligent Transportation Systems Program Manager, Michigan Department of Transportation, Lansing, MI
Ray Resendes, Division Chief, Vehicle to Vehicle and Safety Pilot, NHTSA, Washington, DC

Please let us know at Registration if your address has changed!

Workshop Handouts on Our Website
All speaker handouts sent to us before the conference are posted on the “Workshop Handouts” page of the website at www.lifesaversconference.org. You may print out handouts at our complimentary printing station, located right inside the exhibit hall, to your right.
Occupant Protection for Children

CPS in Non-Passenger Cars: Low Speed Vehicles, Ambulances, EMS Issues

1.5 CEUs offered for CPS technicians

Monday – 3:45pm-5:15pm – Room North 120B

In many parts of the country, low speed vehicles (LSV) can be spotted on the road, sidewalks and footpaths. The question is, can they be used for children and more specifically, for children in car seats? How about children and ATV’s. Are they even an issue? What is new in ambulance technology and research? There is a new course for EMTs and they can learn about it here.

Moderator: Beth Warren, Coordinator, Occupant Safety Programs, Texas Department of Public Safety, Austin, TX

Speakers: Marilyn Bull, MD, FAAP, National CPS Board, Riley Hospital for Children at Indiana University Health, Indianapolis, IN
Kim Herrmann, CPST-I, Certification Specialist, Safe Kids USA, Ft Myers, FL
Tomi St. Mars, RN, MSN, FAEN, Section Manager, Prevention and Child Fatality Review, Arizona Department of Health Services, Phoenix, AZ

Teen Traffic Safety, Distracted Driving

Impact of Distractions on Teen Driving

Monday – 3:45pm-5:15pm – Room North 121A-C

Explore actual data to determine impact of distractions on common teen crashes. Highlight programs designed to change behavior related to passenger, cell phone and other distractions.

Moderator/Speaker: Rusty Weiss, Director of Programs for Families and External Research, DriveCam, San Diego, CA

Speakers: Cynthia Burch, MPH, University of Maryland Baltimore, National Study Center for Trauma and EMS, Baltimore, MD
Susan Duchak, Senior Manager Corporate Relations, Allstate Insurance Company, Northbrook, IL
Suzanne Hill, Program Director, Advocacy and Outreach, Center for Injury Research and Prevention, The Children’s Hospital of Philadelphia, Philadelphia, PA

Other Highway Safety Priorities

Earned Media: A Rusty Relic Destined for the Dustbin?

Monday – 3:45pm-5:15pm – Room North 122A-C

The changing nature of communications has led some to say that earned media is becoming as obsolete as the 8-track tape player or a floppy disk. But if used wisely, it can still be a powerful tool to reach your audience and play a vital role in highway safety communications. Come learn how to be savvier with earned media in this ever-changing media environment as several state leaders share their strategies for keeping their toolboxes.

Moderator/Speaker: Erin Koshut, Vice President, AkinsCrisp Public Strategies, Huntsville, AL

Speakers: Kendall Poole, Director, Tennessee Governor’s Highway Safety Office, Nashville, TN
Kathryn Wesloswki, Program Manager, Rainbow Injury Prevention Center, University Hospitals, Cleveland, OH

Impaired Driving

Criminal Justice Champions Fighting Impaired Driving

Monday – 3:45pm-5:15pm – Room North 124A-B

Impaired driving is a complex problem that requires a comprehensive approach, but you don’t have to fight this battle alone. Law Enforcement Liaisons (LELS), Traffic Safety Resource Prosecutors (TSRPs), Criminal Justice Fellows, Criminal Justice Champions and Fatality Review Liaisons (JOLs) and Criminal Justice Fellows can help provide training and education to criminal justice professionals, and can promote the most current practices for effectively deterring impaired driving.

Moderator/Speaker: Mark Panos, Assistant Director, Senior Program Manager, Utah Department of Public Safety, Highway Safety Office, Salt Lake City, UT

Speakers: Beth Barnes, Arizona Traffic Safety Resource Prosecutor, Phoenix, AZ
Judge Peggy Hora, Superior Court of California, NHTSA Judicial Fellow, Walnut Creek, CA
Mary Ann Mowatt, Research Associate, American Probation and Parole Association, Lexington, KY
Sergeant James Partain, SRTEN Coordinator, Tift County Sheriff’s Office, Tifton, GA

Data and Research

What Research is Telling us About Older Drivers and Crash Risk

Monday – 3:45pm-5:15pm – Room North 125A-B

Crash risk for older drivers is substantially different than for their younger counterparts. Some of the reasons and actions that may reduce that risk may not be obvious. Hear what three researchers have to say about this increasingly important issue.

Moderator/Speaker: Keli Braithman, Ph.D., Senior Research Scientist, Insurance Institute for Highway Safety, Arlington, VA

Speakers: J. Peter Kissinger, President and CEO, AAA Foundation for Traffic Safety, Washington, DC
Dan Mayhew, Traffic Injury Research Foundation, Ottawa, Ontario, Canada

Impaired Driving

Tips for Implementing Successful Ignition Interlock Programs

Monday – 3:45pm-5:15pm – Room North 126A-C

The research is in and ignition interlock devices are proven to reduce DUI recidivism. And while 48 states use these devices in some form, state laws vary widely. This workshop will examine some of the best practices from around the country and show how to make the best use of your state’s law.

Moderator: Erin Holmes, Research Associate, Traffic Injury Research Foundation, Ottawa, Ontario, Canada

Speakers: Brett Close, Operations Manager, Driver Control, Colorado Department of Revenue, Lakewood, CO
Susan McKinney, Administrator, Illinois Secretary of State BAID Division, Springfield, IL
Toby Taylor, Administrator, State of Oklahoma Board of Tests for Alcohol and Drug Influence, Oklahoma City, OK
### Workshops at-a-Glance

<table>
<thead>
<tr>
<th>ROOM</th>
<th>North 120 B</th>
<th>North 121 A-C</th>
<th>North 122 A-C</th>
<th>North 124 A-B</th>
<th>North 125 A-B</th>
<th>North 126 A-C</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUNDAY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session #1</td>
<td>OPC Outreach to Pre-Teens, Young Teens and Parents</td>
<td>Teen The Youth View</td>
<td></td>
<td>DR, OPC, AOP OP Research on Child, Teen and Adult Vehicle Occupants</td>
<td>CJ Power of the Visual - Effective and Descriptive Report Writing for Law Enforcement</td>
<td></td>
</tr>
<tr>
<td></td>
<td>11:00am – 12:30pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session #2</td>
<td>OPC OPC and Children with Special Needs DPS CEUs</td>
<td>Teen Like Me, Friend Me, Follow Me… How to use Social Media and Marketing to Reach Teens</td>
<td></td>
<td>DR, Teen Latest Research on Teen Driver Safety</td>
<td></td>
<td>ID Ignition Interlock Institute for State Stakeholders</td>
</tr>
<tr>
<td></td>
<td>2:00pm – 3:30pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session #3</td>
<td>OPC Pre-Conference Outcomes: HWH; Tethers and Boosters</td>
<td>OHS Reaching the Millennial Generation</td>
<td>OHS Car Crashes &amp; Kids: What We Can Learn From Crash Investigation Case Studies</td>
<td></td>
<td>ID Federal Highway Bill Reauthorization Update</td>
<td>Teen Engaging the Learning Styles of Youth</td>
</tr>
<tr>
<td></td>
<td>4:15pm – 5:15pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>MONDAY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session #4</td>
<td>OPC Emerging Issues: Fact or Fiction CPS CEUs</td>
<td>CJ Mock Trial: How to Effectively Present the Drugged Driving Case in Court ACTAR CEUs</td>
<td></td>
<td>DR What’s New in Crash Avoidance and Other Vehicle Technologies</td>
<td>Teen What’s New in Driver Education</td>
<td>Teen Rural Traffic Safety Issues for Teen Drivers</td>
</tr>
<tr>
<td></td>
<td>10:15am – 11:45am</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session #5</td>
<td>OPC Booster Seat Update</td>
<td>CJ Fatality Investigations: The Need for Coordinated Efforts by Emergency Responders and Prosecutors ACTAR CEUs</td>
<td></td>
<td>ID DUI Courts and Close Supervision Practices</td>
<td>Teen How to Reach and Help Parents Help Their Teen Drivers</td>
<td>Teen Countermeasures and Interventions Needed to Curb Underage Drinking</td>
</tr>
<tr>
<td></td>
<td>1:45pm – 3:15pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session #6</td>
<td>OPC CPS in Non-Passenger Cars: Low Speed Vehicles, Ambulances, EMS Issues CPS CEUs</td>
<td>Teen, DD Impact of Distractions on Teen Driving</td>
<td>OHS Earned Media: A Rusty Relic Destined for the Dustbin?</td>
<td>ID Criminal Justice Champions Fighting Impaired Driving</td>
<td>DR What Research is Telling us About Older Drivers and Crash Risk</td>
<td>ID Tips for Implementing Successful Ignition Interlock Programs</td>
</tr>
<tr>
<td></td>
<td>3:45pm – 5:15pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TUESDAY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session #7</td>
<td>OPC Side Impact Protection in Vehicles and Child Restraints CPS CEUs ACTAR CEUs</td>
<td>AOP 85% Belt use – How Do We Continue to Improve?</td>
<td>CJ How Commercial Vehicle Enforcement Can Save Lives</td>
<td>Teen How to Build Successful Teen Driving Coalitions</td>
<td>OHS Beyond the Citation – Older Drivers and Law Enforcement</td>
<td></td>
</tr>
<tr>
<td></td>
<td>8:30am – 10:00am</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session #8</td>
<td>OPC Using Social Marketing to Reach New Audiences</td>
<td></td>
<td>OHS Creating a Roadmap to Success: A Safe Communities Approach</td>
<td>ID Highlights from the National Law Enforcement Institute</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10:15am – 11:45am</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**KEY TO TRACKS:**
- AOP Adult Occupant Protection
- CJ Criminal Justice
- DD Distracted Driving
- DR Data & Research
- ID Impaired Driving
- NA Native American Issues
- OHS Other Highway Safety Priorities
- OPC Occupant Protection for Children
- Rdwy Roadway Safety
- Teen Teen Traffic Safety
## Workshops at-a-Glance

**March 27 – 29, 2011**

### North 127 A-C
- **CJ** Strategies to Combat Drug Impaired Driving Involving “Legal” Drugs
- **ACTAR CEUs**

### North 128 A-B
- **DR, ID** Recent Impaired Driving Research

### North 129 A-B
- **OHS** Social Media: A Primer

### North 132 A-C
- **OHS** New Pedestrian Safety Law Enforcement Products, Practices and Studies

### North 120 A
- **OPC** Inspection Station Update

### North 120 C-D
- **Rdwy** Towards Zero Deaths: A National Strategy on Highway Safety

### Sunday

<table>
<thead>
<tr>
<th>Location</th>
<th>Workshops</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>North 127 A-C</td>
<td>DR, ID How to Increase BAC Testing and Reporting: No Refusal and Other Practices</td>
<td><strong>AOP Click it or Ticket: Update and Best Practices</strong></td>
</tr>
<tr>
<td>North 128 A-B</td>
<td>NA, OHS Recent Impaired Driving Research</td>
<td>NA, OHS Federal Partnerships and How They Support Traffic Safety Efforts Within Tribal Communities</td>
</tr>
<tr>
<td>North 129 A-B</td>
<td>DD Distracted Driving: Law and Order</td>
<td>DD Distracted Driving: Victim Impact Panels</td>
</tr>
<tr>
<td>North 132 A-C</td>
<td>OPC Update on Airbags</td>
<td>OPC Update on Airbags</td>
</tr>
<tr>
<td>North 120 A</td>
<td>OPC Update on Airbags CPS CEUs</td>
<td>OPC Update on Airbags CPS CEUs</td>
</tr>
<tr>
<td>North 120 C-D</td>
<td>OPC Update on Airbags ACTAR CEUs</td>
<td>OPC Update on Airbags ACTAR CEUs</td>
</tr>
</tbody>
</table>

### Monday

<table>
<thead>
<tr>
<th>Location</th>
<th>Workshops</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>North 127 A-C</td>
<td>DR, CJ Social Media and Its Use as a Tool for Criminal Justice Professionals</td>
<td><strong>DR, CJ Automated Enforcement Issues</strong></td>
</tr>
<tr>
<td>North 128 A-B</td>
<td>NA, ID, CJ Tribal Courts and Creative Sentencing for Impaired Driving Offenders</td>
<td>NA, OHS Changing the (Ped/Bike) World with $2,500 or Less: Successes and Lessons Learned</td>
</tr>
<tr>
<td>North 129 A-B</td>
<td>OHS Motorcycle Safety Initiatives and Insurance Data</td>
<td>ID Latest Information on Drug Impaired Driving ACTAR CEUs</td>
</tr>
<tr>
<td>North 132 A-C</td>
<td>OHS, OPC Kids in Hot Cars</td>
<td>OHS What’s New in the Medical Field CPS CEUs</td>
</tr>
<tr>
<td>North 120 A</td>
<td>OPC What’s New in the Medical Field CPS CEUs</td>
<td>DD Distracted Driving Victim Impact Panels</td>
</tr>
<tr>
<td>North 120 C-D</td>
<td>DD Distracted Driving Victim Impact Panels</td>
<td>DD Distracted Driving Victim Impact Panels</td>
</tr>
</tbody>
</table>

### Tuesday

<table>
<thead>
<tr>
<th>Location</th>
<th>Workshops</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>North 127 A-C</td>
<td>NA, OPC Keeping Officers Safe: Preventing Traffic Related Line of Duty Deaths</td>
<td><strong>NA, OPC Educating Native American Communities on Safely Transporting Children</strong></td>
</tr>
<tr>
<td>North 128 A-B</td>
<td>NA, OPC Educating Native American Communities on Safely Transporting Children</td>
<td>NA, ID, CJ Tribal Courts and Creative Sentencing for Impaired Driving Offenders</td>
</tr>
<tr>
<td>North 129 A-B</td>
<td>OHS Motorcycle Rider and Helmet Laws</td>
<td>DD Stopping Distracted Driving: Beyond Legislation</td>
</tr>
<tr>
<td>North 132 A-C</td>
<td>OHS Motorcycle Rider and Helmet Laws</td>
<td>ID Victim Impact Panel</td>
</tr>
<tr>
<td>North 120 A</td>
<td>OPC What’s New in the Medical Field CPS CEUs</td>
<td>Rdwy ITS–Connected Vehicles: A Revolutionary New Safety Technology ACTAR CEUs</td>
</tr>
<tr>
<td>North 120 C-D</td>
<td>OPC What’s New in the Medical Field CPS CEUs</td>
<td>OPC Nuevo Asientos/Nuevo Tecnología (Esta sección será en Español)</td>
</tr>
</tbody>
</table>

### Wednesday

<table>
<thead>
<tr>
<th>Location</th>
<th>Workshops</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>North 127 A-C</td>
<td>NA, DD DDACTS – Data-Driven Approaches to Crime and Traffic Safety</td>
<td><strong>NA, ID Effectiveness of Impaired Driving Checkpoints in Tribal Communities</strong></td>
</tr>
<tr>
<td>North 129 A-B</td>
<td>OHS Motorcycle Rider and Helmet Laws</td>
<td>DD Stopping Distracted Driving: Beyond Legislation</td>
</tr>
<tr>
<td>North 132 A-C</td>
<td>OHS Innovative Ways to Expand Safe Bicycle and Pedestrian Mobility</td>
<td>ID Victim Impact Panel</td>
</tr>
<tr>
<td>North 120 A</td>
<td>OPC Nuevo Asientos/Nuevo Tecnología (Esta sección será en Español)</td>
<td>DR, DD, CJ, Teen Distracted Driving: What the Research Shows ACTAR CEUs</td>
</tr>
<tr>
<td>North 120 C-D</td>
<td>OPC Nuevo Asientos/Nuevo Tecnología (Esta sección será en Español)</td>
<td>OPC Nuevo Asientos/Nuevo Tecnología (Esta sección será en Español)</td>
</tr>
</tbody>
</table>

### Thursday

<table>
<thead>
<tr>
<th>Location</th>
<th>Workshops</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>North 129 A-B</td>
<td>OHS Motorcycle Rider and Helmet Laws</td>
<td>DD Stopping Distracted Driving: Beyond Legislation</td>
</tr>
<tr>
<td>North 132 A-C</td>
<td>OHS Innovative Ways to Expand Safe Bicycle and Pedestrian Mobility</td>
<td>ID Victim Impact Panel</td>
</tr>
<tr>
<td>North 120 A</td>
<td>OPC Nuevo Asientos/Nuevo Tecnología (Esta sección será en Español)</td>
<td>DR, DD, CJ, Teen Distracted Driving: What the Research Shows ACTAR CEUs</td>
</tr>
<tr>
<td>North 120 C-D</td>
<td>OPC Nuevo Asientos/Nuevo Tecnología (Esta sección será en Español)</td>
<td>OPC Nuevo Asientos/Nuevo Tecnología (Esta sección será en Español)</td>
</tr>
</tbody>
</table>
**DDACTS — Data-Driven Approaches to Crime and Traffic Safety**

**Monday – 3:45pm-5:15pm – Room North 127A-C**

Law enforcement agencies are faced with shrinking budgets, reduced staffing, and competing demands and priorities. The workshop will describe the value of using Data-Driven Approaches to Crime and Traffic Safety to reduce social harm in the community and provide update information on effective use of the DDACTS model.

**Moderator:**
Debra Piehl, Project Manager, Data-Driven Approaches to Crime and Traffic Safety, International Association of Directors of Law Enforcement Standards and Training, Charleston, MA

**Speakers:**
Captain William Hisle, Shawnee, KS Police Department, Shawnee, KS
Brett Railey, Chief of Police, Winter Park, Florida Police Department, Winter Park, FL

**Other Highway Safety Priorities**

**Motorcycle Rider and Helmet Laws**

**Qualifies for ACTAR CEUs**

**Monday – 3:45pm-5:15pm – Room North 129A-B**

DOT-compliant motorcycle helmets are the only proven safety countermeasure that reduces the risk a motorcyclist will experience death or traumatic brain injury during a crash. This panel will share the information that consumers, law enforcement, prosecutors, and State highway safety professionals need to know concerning revisions to Federal Motor Vehicle Safety Standard No. 218, Motorcycle Helmets. It will also look at what happened in North Carolina following the strengthening of its motorcycle helmet use law and include a discussion on the National Transportation Safety Board recommendation to states on motorcycle helmet use laws.

**Moderator:**
Grant Baldwin, Director, Division of Unintentional Injury Prevention, CDC, Atlanta, GA

**Speakers:**
Diane Wigle, Chief, Safety Countermeasures Division, NHTSA, Washington, DC
Nicholas Worrell, Safety Advocate, NTISB, Office of Communications, Washington, DC

**Native American Issues, Impaired Driving**

**Effectiveness of Impaired Driving Checkpoints in Tribal Communities**

**Monday – 3:45pm-5:15pm – Room North 128A-B**

Tribes encounter several difficulties in conducting checkpoints on reservations. This workshop will outline challenges and ways tribal police have overcome them, including the use of Breath Alcohol Testing vehicles (B.A.T. mobiles).

**Moderator:**
Matthew Pryor, Special Agent in Charge, BIA Office of Justice Services, District V, Billings, MT

**Speakers:**
Lieutenant Mark Bach, Fort McDowell Police Department, Fort McDowell, AZ
Sergeant Pernell Brown, Northern Cheyenne Police Dept., Lame Deer, MT
Officer Israel Tsosie, Navajo Nation Police Department, Window Rock, AZ

**Occupant Protection for Children**

**Nuevo Asientos/Nuevo Tecnología**

**New Seats/New Technology** *(Esta sección será en Español)*

**Tuesday – 8:30am-10:00am – Room North 120A**

Durante esta sesión aprenderá sobre la nueva tecnología y los nuevos asientos de seguridad para el niño pasajero. Algunos temas que se van a cubrir es la protección del impacto lateral, los sistemas con seguros internos “lock off” y asientos con arnés internos con un peso límite mayor de 40 libras. Esta sesión es elegible para una unidad de educación continua, para la recertificación.

**Moderator/Speaker:**
Wanda Vazquez, Traffic Safety Liaison - IDOT, El Rincon Community Clinic, Chicago, IL

**Speaker:**
Maria Elena Mazire (Nena), Community Outreach Coordinator, NHTSA – Certified Child Passenger Safety, Technician Instructor/Spanish, Safer New Mexico Now, Santa Fe, NM

**Distracted Driving**

**Stopping Distracted Driving: Beyond Legislation**

**Monday – 3:45pm-5:15pm – Room North 132A-C**

A range of non-law approaches are being used to change driver behavior. Private industry is helping reduce distracted driving through corporate policies that address employee use of cell phones. Hear about resources for companies to implement policies and from a liability lawyer on the consequences for employers who don’t take action. Also hear from a new alliance of technology providers who are focused on ways that technology can help address distracted driving.

**Moderator:**
David Teater, National Safety Council, Itasca, IL

**Speakers:**
Todd Clement, Esq., Principal, The Clement Firm, TX
Daniel Ross, CEO, Illume Software, Needham, MA
Bill Windsor, Chairman, Network of Employers for Traffic Safety, Columbus, OH

**Tuesday, March 29**

**7:30am – 1:30pm**

**Registration Open**

Exhibit Halls North A-C Lobby (level 3)

**8:30am - 10:00am • 7th Workshop Session**

**Occupant Protection for Children**

**Nuevo Asientos/Nuevo Tecnología** *(Esta sección será en Español)*

**1.5 CEUs offered for CPS technicians**

**Tuesday – 8:30am-10:00am – Room North 120A**

This session will be in Spanish) During this session you will learn about new technology and about new child restraints. Some of the topics will include side impact protection, lock-off systems and child restraints with higher weight limits.

**Moderator/Speaker:**
Wanda Vazquez, Traffic Safety Liaison - IDOT, El Rincon Community Clinic, Chicago, IL

**Speaker:**
Maria Elena Mazire (Nena), Community Outreach Coordinator, NHTSA – Certified Child Passenger Safety, Technician Instructor/Spanish, Safer New Mexico Now, Santa Fe, NM
**Criminal Justice**

**How Commercial Vehicle Enforcement Can Save Lives**

Tuesday – 8:30am-10:00am – Room North 124A-B

The workshop will focus on the approaches to addressing traffic safety associated with commercial vehicles. The presentations will include a discussion of commercial drivers licensing, teens and trucks, TACT (Ticketing Aggressive Cars and Trucks), and how CMV awareness for law enforcement can enhance overall roadway safety.

**Moderator:**

Jack VanSteenburg, Director of Enforcement and Compliance, FMCSA, Washington, DC

**Speakers:**

Jack Hegarty, Lt. Colonel, Arizona Department of Public Safety, Highway Patrol Division, Phoenix, AZ

Kristen Shea, Senior Attorney, National District Attorneys Association, National Traffic Law Center, Alexandria, VA

Randy West, Director, Driver Programs, Commercial Vehicle Safety Alliance, Greenbelt, MD

**Teen Traffic Safety**

**How to Build Successful Teen Driving Coalitions**

Tuesday – 8:30am-10:00am – Room North 125A-B

Workshop will share the best practices to building coalitions with best chance of true youth engagement. Find out how this will improve your coalition’s success, and when and how to involve teens in coalitions. Learn tips from speakers experienced at growing coalitions with purposes including implementing community teen driving programs and advocating for teen driving legislation.

**Moderator:**

Deb Trombley, Senior Program Manager, National Safety Council, Itasca, IL

**Speaker:**

Sandra Spavone, Executive Director, NOYS, Gainesville, VA

**Other Highway Safety Priorities**

**Beyond the Citation - Older Drivers and Law Enforcement**

Tuesday – 8:30am-10:00am – Room North 126A-C

The interactions that law enforcement officers have with older people don’t have to be limited to the traffic stop or under circumstances where the older person is a crime victim. Local law enforcement often find huge rewards in working with older people, who can be good resources in crime prevention and community outreach efforts related to traffic safety. Come hear what leading law enforcement agencies are doing to keep older drivers safe and active in the community.

**Moderator:**

Chris Broome, Regional Program Manager, NHTSA, Atlanta, GA

**Speakers:**

Corporal Kelli Brookshire, Oklahoma County Sheriff’s Office, Oklahoma City, OK

Officer Alan Haywood, Arizona Department of Public Safety, Phoenix, AZ

Karen Stegenga, Crime Prevention Officer, Mesa Police Dept., Mesa, AZ
Medical Issues for Law Enforcement

Tuesday – 8:30am-10:00am – Room North 127A-C
This workshop will focus on the issues most commonly encountered by law enforcement when assistance is requested from health care providers in conducting investigations. Focus points will include HIPPA regulations, building a dialogue with health care providers, techniques for obtaining health care cooperation, and alternatives for obtaining blood evidence when health care cooperation is limited or non-existent.

Moderator:
Warren Diepraam, Assistant District Attorney, Montgomery County District Attorneys Office, Conroe, TX

Speakers:
Jim Camp, Traffic Safety Resource Prosecutor, Tenn. District Attorneys General Conference, c/o Tenn. Dept. of Safety Training Center, Nashville, TN
Julie Heroes Gapstur, RN, BSN, Patient Safety Consultant, Healthcare Team Training LLC, Nashville, TN

Innovative Ways to Expand Safe Bicycle and Pedestrian Mobility

Tuesday – 8:30am-10:00am – Room North 132A-C
Come hear about exciting ideas and movements getting more people in motion. These efforts provide an opportunity to not only impact entire communities but to engage its members in pedestrian and bicycle safety. This session will address the growth of bike sharing programs, successes of community bike rides, the new Walking Community Award Program, and Safe Routes to School in AZ.

Moderator:
Gina Espinosa-Salcedo, Deputy Regional Administrator, NHTSA Region 8, Lakewood, CO

Speakers:
Brian Fellows, SRTS Coordinator, AZ Dept. of Transportation, Phoenix, AZ
Lee Jones, Director of Sales, B-cycle, LLC, c/o Trek Bicycle Corp., Waterloo, WI
Laura Sandt, Associate Director, Pedestrian and Bicycle Information Center, Chapel Hill, NC

How Tribes are Overcoming Data Collection Challenges

Tuesday – 8:30am-10:00am – Room North 128A-B
Crash and citation data collection continue to be problematic within Tribal organizations. This workshop will highlight those Tribes that have good data collection tools and outline how they are using them in the traffic safety arena.

Moderator:
Robert Esquerra, Director, BIA Indian Highway Safety Program, Albuquerque, NM

Speakers:
Captain Raymond N. Coriz, Jr., Tesuque Tribal Police, Santa Fe, NM
Master Sergeant Warren Warrington, Menominee Police Department, Keshena, WI

Traffic Incident Management

Tuesday – 8:30am-10:00am – Room North 129A-B
Traffic crashes and congestion incidents are leading causes of on-duty injuries and deaths for law enforcement, firefighters, and towing and recovery personnel. The Federal Highway Administration is working with public and private partners to improve Traffic Incident Management through implementation of the National Unified Goal. This panel will explain various efforts in reducing congestion and delay and improving first responder safety.

Moderator/Speaker:
Keith Williams, Highway Safety Specialist, Federal Highway Administration, Washington, DC

Speakers:
Captain Brent Johnson, Assistant Commander, Operations Support Division, Indiana State Police, Indianapolis, IN
Commander Thomas (Tim) Lane, Law Enforcement Liaison Program Manager, FHW, Washington, DC

Creating a Roadmap to Success: A Safe Communities Approach

Tuesday – 10:15am-11:45am – Room North 124A-B
Learn how federal, state and local safety organizations have found synergy in refining the Safe Communities model to build effective management systems. Over the 12-year history of the Safe Communities program, the question of “Where are we going with this?” has been a frequent question. This is a question that any traffic safety organization must address if it wants to grow and mature into a strong, thriving group. Come hear about a systematic approach that enables local affiliates to develop better road maps to successful traffic injury control systems and programs.
Moderator:
Judy A. Hammond, Highway Safety Specialist, NHTSA, Washington, DC

Speakers:
Felice Moretti, Federal Programs Manager, Ohio Dept. of Public Safety, Columbus, OH
Donna Smith, Regional Program Manager, NHTSA, Region 5, Matteson, IL
Carol Thurn, Program Manager, North Dakota Department of Transportation, Bismarck, ND

Impaired Driving
Highlights from the National Law Enforcement Institute
Tuesday – 10:15am-11:45am – Room North 125A-B
Come hear highlights from the National Law Enforcement Institute, including the latest on phlebotomy, DDACTS, and what law enforcement officers need to know about ignition interlocks.

Moderator:
Carl McDonald, MADD, Irving, TX

Speakers:
Beth Barnes, Arizona Traffic Safety Resource Prosecutor, Phoenix, AZ
Steve Luce, Coordinator, Ignition Interlock Program, Washington State Patrol, Seattle, WA
Debra Piehl, Project Manager, Data-Driven Approaches to Crime and Traffic Safety, International Association of Directors of Law Enforcement Standards and Training, Charleston, MA

Criminal Justice
“Old School DWI”: How to Make a Case with a Suspect who Refuses Everything
Tuesday – 10:15am-11:45am – Room North 127A-C
Every officer has dealt with a DWI suspect who refused to do anything: answer questions, perform field sobriety tests, or take a chemical test. This workshop will help law enforcement use all of the tools at their disposal to make a DWI case by employing “good old fashioned” police work.

Moderator:
Susan Glass, Traffic Safety Resource Prosecutor, Missouri Office of Prosecution Services, Jefferson City, MO

Speakers:
Shawn Clawson, Police Officer, Springfield Missouri Police Department, Springfield, MO
Bob Stokes, Traffic Safety Resource Prosecutor, Office of the Attorney General, Frankfort, KY

Roadway Safety, Native American Issues
Road Safety Audits and Their Impact on Native American Reservations
Tuesday – 10:15am-11:45am – Room North 128A-B
This session will provide information on road safety audits and highlight those Tribes that have conducted these audits. It would also provide information as to how the Tribes are utilizing the information received as a result of the audits.

Moderator/Speaker:
Rebecca Crowe, Road Safety Audit Program Manager, Safe Routes to School Program Manager, Federal Highway Administration, Richmond, VA

Speakers:
Sam Thomas, Transportation & Infrastructure Specialist, Organized Village of Kasaan, Ketchikan, AK
Dan Nabors, PE, Senior Transportation Engineer, Vanasse Hangen Brustlin, Inc., Vienna, VA
Richard Skaggs, Indian Health Service - Office of Environmental Health, Shiprock, NM

Native American Issues, Adult Occupant Protection
Keys to Conducting Valid Seat Belt Observations within Reservation Communities
Tuesday – 10:15am-11:45am – Room North 129A-B
The Bureau of Indian Affairs, in conjunction with NHTSA, has conducted three nationwide seat belt surveys in Indian Country. These surveys were designed to provide an overall use rate for all of Indian Country, however they do not provide individual rates for Tribes. The Indian Health Services contracted with UNC to develop a protocol for Tribes to use for conducting surveys on their reservations. This session will discuss and outline the strategies in the updated Seat Belt Observation Protocol for use by Tribal Communities.

Moderator/Speaker:
Patricia Tucker, Program Manager, NHTSA · Region 6, Fort Worth, TX

Speakers:
Robert Chaffe, Research Associate, Preusser Research Group, Inc., Oxford, MS
Donna Gilbert, Service Unit Sanitarian, Indian Health Service, Many Farms, AZ
Lynne Thompson, St Regis Mohawk Tribe, Hogansburg, NY

Cvent Conference Evaluations
You will receive an email from Cvent after the Lifesavers Conference, asking you to participate in an overall evaluation of the conference. Please respond to this survey so we can use your input to continually improve our future conferences. Your opinions are truly valued, and your voice will help shape next year’s meeting. If you provide your name and email address on your evaluation, we will send you a copy of the on-site registrant list.

Please turn your cell phone off during sessions.
**Occupant Protection for Children, Native American Issues**

**CPS for Targeted Audiences**

Tuesday – 10:15am-11:45am – Room North 132A-C

This session highlights programs developed to meet the needs of a specific audience. Programs for the medical, immigrant, Native American, children on ATVs and school bus populations are discussed.

**Moderator/Speaker:**
Sarah Haverstick, Monroe Carrell Jr. Children’s Hospital at Vanderbilt, Nashville, TN

**Speakers:**
Angelica Baker, Injury Prevention Specialist, Phoenix Children’s Hospital, Phoenix, AZ
Denise Donaldson, Editor, Safe Ride News, Woodinville, WA
Daphne Greenlee, Coordinator, Safe Kids Springfield, Springfield, MO
Tomi St. Mars, RN, MSN, FAEN, Section Manager, Prevention and Child Fatality Review, Arizona Department of Health Services, Phoenix, AZ

**12:00pm – 1:15pm**

**Closing Luncheon**

West Ballroom (level 3)

Don’t miss this closing buffet luncheon when we give a hearty thank you to our host state, Arizona, and say hello to our 2012 hosts from Orlando.

There will also be a special give-away – a two-night stay at the Swan and Dolphin hotel in Orlando for next year’s conference!

Alberto Gutier, Director, Arizona Governor’s Office of Highway Safety, Phoenix, AZ
Marianne A Trussell, Chief Safety Officer, Florida Department of Transportation, Tallahassee, FL

**ACTAR Continuing Education Units**

Accreditation Commission for Traffic Accident Reconstruction (ACTAR)

Eleven workshops qualify for ACTAR Continuing Education Units. Attendees apply for credit using the ACTAR individual application that is provided on the ACTAR website at http://actar.org/ceu.html.

ACTAR does not record fractional CEUs, so applicants need to total all of the ACTAR approved courses that he/she attended. ACTAR will round the total number of hours up to the nearest hour for the CEU award.

**Exhibit Hours and Events**

**Saturday, March 26**

2:00pm – 6:00pm   Exhibit and Poster Setup

**Sunday, March 27**

7:30am – 10:30am   Exhibit and Poster Setup
10:45am – 7:15pm   Exhibit Hall Open
12:30pm – 1:45pm   Concession Items for Sale
3:30pm – 4:15pm   Complimentary Refreshment Break and Networking
5:15pm – 7:15pm   Welcome Reception and Poster Presentations

**Monday, March 28**

8:00am – 4:00pm   Exhibit Hall Open (closed during Keynote Plenary and NHTSA Awards Luncheon)
8:00am – 8:45am   Continental Breakfast
3:15pm – 3:45pm   Complimentary Refreshment Break

**Print your handouts!** Complimentary printing station for printing conference handouts is located in the exhibit hall.

**Posters**

See page 27 for a complete listing of posters. Authors will be available to discuss their work on Sunday evening from 5:15pm-7:15pm. General viewing will be on Sunday from 10:45am to 5:15pm and Monday from 8:00am to 4:00pm.
Exhibitor Listing

Lifesavers appreciates the support of all of the following exhibitors. Lifesavers sponsors are highlighted with a ☀️

Booth No: 506
Jennifer Huebner-Davidson
AAA National Office
1000 AAA Drive
Healthrow, FL 32746-5063
Phone: (407) 444-7000
jhuebner@national.aaa.com

Booth No: 109
Frank Carroll
AARP Driver Safety Program
601 E Street, NW
Washington, DC 20049
Phone: (202) 434-3919
fcarroll@aarp.org

Booth No: 205
Dr. Richard Harkness
Adept Driver
2374 Maritime Drive
Elk Grove, CA 95758
Phone: (916) 509-8012
bottt123@gmail.com

Booth No: 611, 612
Miguel Dos Santos
Alcohol Countermeasure Systems Corp.
60 International Blvd.
Toronto, ON M9W6J2
Phone: (416) 619-3500
msantos@acs-corp.com

Booth No: 426
Kathleen Brown
Alcohol Monitoring Systems
1241 W. Mineral Ave.
Littleton, CO 80120
Phone: (303) 785-7828
jml@alcoholmonitoring.com

Booth No: 621
Mike Reath
ALERT International
PO Box 1236
Bloomington, IN 47402
Phone: (812) 369-9995
evo_instructor@yahoo.com

Booth No: 302
Ted Graef
All Traffic Solutions
204 East Calder Way, Suite 200
State College, PA 16801
Phone: (814) 237-9005
lmiles@alltrafficsolutions.com

Booth No: 214, 216
Lori Johnson
Alliance of Automobile Manufacturers, Inc.
1401 Eye Street NW, #900
Washington, DC 20005
Phone: (202) 326-5527
ljohnson@autoalliance.org

Booth No: 405
Sherri Teille
American Traffic Solutions
7681 East Gray Road
Scottsdale, AZ 85260
Phone: (480) 596-4602
kelsey.phillips@atsol.com

Tractor Trailer Exhibit: 435
Elisabeth Barna
American Trucking Associations - America’s Road Team
950 N. Glebe Road, Suite 210
Arlington, VA 22203
Phone: (703) 838-1945
elbarna@trucking.org

Booth No: 420
Joy Sawatski
American Trucking Associations - Share the Road
950 N. Glebe Road, Suite 210
Arlington, VA 22203
Phone: (703) 838-1836
jsawatski@trucking.org

Booth No: 706
Kurt Jansen
Animated Traffic Law Center
2360 Lawrence St., PO Box 5197
Eugene, OR 97405
Phone: (541) 485 8931
kurt@animatedtrafficlaw.org

Booth No: 627
Kit Keller
Association of Pedestrian and Bicycle Professionals (APBP)
PO Box 93
Cedarburg, WI 53012
Phone: (262) 375-6180
kit@apbp.org

Booth No: 713
Michael Roth
Axcess Unlimited LLC
6900 E. Camelback Rd. #810
Scottsdale, AZ 85251
Phone: (480) 809-6232
michael@axcessunlimited.com

Booth No: 624
Lucy Ranus
Barrow, St. Joseph’s Hospital & Medical Center
350 W. Thomas Road
Phoenix, AZ 85013
Phone: (602) 406-3868
Lucy.Ranus@chw.edu

Booth No: 605, 607
Patricia Abeyta
BIA/OJS Indian Highway Safety Program
1001 Indian School Rd NW, Suite 251
Albuquerque, NM 87104
Phone: (505) 563-5371
patricia.abeyta@bia.gov

Booth No: 217, 316
Sarah Tilton
Britax Child Safety, Inc.
13501 S. Ridge Drive
Charlotte, NC 28273
Phone: (704) 409-1695
sarah.tilton@britax.com

Booth No: 207
Amanda Talley
CADCA-Community Anti Drug Coalition of America
625 Slaters Lane, Suite 200
Alexandria, VA 22314
Phone: (703)706-0560
atalley@cadca.org

Booth No.: 719, 721
Bob Steffen
Cars-N-Kids Inc.
326 Salem
Lake Ozark, MO 65049
Phone: (573) 552-7957
bobbysteffen@charter.net

Booth No: 321
Shelley Hammond
Centers For Disease Control
4770 Buford Hwy NE, MS F62
Atlanta, GA 30341
Phone: (770) 488-3948
AQ1Q7@cdc.gov

Booth No: 718
Stephanie Malinoff
Center for Excellence in Rural Safety
200 Transportation and Safety Building, 511 Washington Ave SE
Minneapolis, MN 55455
Phone: (612) 624-8398
malinoff@umn.edu

Booth No: 521
Chris Kuhn
The Century Council
2345 Crystal Drive, Suite 910
Arlington, VA 22202
Phone: (202) 637-0077
kuhnc@centurycouncil.org

Booth No: 326
Duane Young
The Change Companies
5221 Sigrist Drive
Carson City, NV 89706
Phone: (888) 889-8866
dyoung@changecompanies.net

Booth No: 220
Julie Prom
Chicco
1075 Broad Ripple Ave., Suite 322
Indianapolis, IN 46220
Phone: (317) 867-3872
juliep@chiccousa.com

Booth No: 603
Wendy Gordon
Child Safety Solutions, Inc.
PO Box 1403
Rockland, ME 04841
Phone: (207) 226-3870
wendy@imsafe.com

Booth No: 317, 319
Nadine VanCamp
Child Source
7001 Wooster Place
Medina, OH 44256
Phone: (330) 723-4739
nvancamp@child-source.com

Booth No: 105
Pamela Hagan
CMI, Inc.
316 East 9th Street
Owensboro, KY 42303
Phone: (270) 685-6294
pahagan@alcoholtest.com

Booth No: 710, 712
Vera Fullaway
Combi
2520-B Westinghouse Blvd.
Charlotte, NC 28273
Phone: (800) 992-6624
vfullaway@combi-intl.com
Booth No: 709
Robert Powers
Commercial Vehicle
Safety Alliance
6039 Ivy Lane, Suite 310
Greenbelt, MD  20770
Phone: (301) 830-6143
communications@cvsa.org

Booth No: 424
Brad Fralick
Consumer Safety Technology, Inc.
10520 Hickman Road, Suite F
Des Moines, IA  50325
Phone: (877) 777-5020
bfralick@csstinc.com

Booth No: 507
Kerry Chausmer
CPS Certification – Safe Kids USA
1301 Pennsylvania Ave., NW, #1000
Washington, DC  20004
Phone: (202) 662-0639
kcbrown@safekids.org

Booth No: 603, 702
Jeffrey Durkee
Cybex/Regal Lager, Inc.
1100 Cobb Place Blvd.
Invoking, GA  30015
Phone: (702) 896-6482
jeff@regallager.com

Booth No: 701
Steve Campbell
Digital Ally, Inc.
7311 W 130th St., Suite 170
Overland Park, KS  66213
Phone: (800) 440-4947
software@digitalallyinc.com

Booth No: 703, 705, 707
James Heideman
Motorcycle Safety Foundation
2 Jenner, #150
Irvine, CA  92618
Phone: (949) 727-3277
jheideman@msf-usa.org

Booth No: 117
Karen Blasi
Draeger Safety Diagnostics, Inc.
4040 W. Royal Lane
Irving, TX  75063
Phone: (972) 929-1100
karen.blasi@draeger.com

Booth No: 519
Jeff Payne
Driver’s Edge
7425 S Eastern Ave., Suite 5-165
Las Vegas, NV  89074
Phone: (702) 896-6482
jeff@driversedge.org

Booth No: 418
Kathryn Hoffmann
Easton-Bell Sports, Inc.
1924 County Road, 3000 N
Rantoul, IL  61866
Phone: (800) 494-4543
khoffmann@eastonbellsports.com

Booth No: 529
Patsy Pilcher
Evenflo
PO Box 1046
Cullman, AL  35056
Phone: (800) 768-6077
ppilcher@bellsouth.net

Booth No: 606
Jason Colson
Florida Dept. of Transportation
605 Swanee Street, MS-17
Tallahassee, FL  32399
Phone: (850) 245-1540
jason.colson@dot.state.fl.us

Booth No: 129, 228, 329, 427, 428
Tractor Trailer Exhibit: 335
Alberto Gutier
Governor’s Office of Highway Safety
3000 N. Central Ave., Suite 1550
Phoenix, AZ  85012
Phone: (602) 255-3216
Mhemebeck@azgohs.gov

Booth No: 324
Carol Helminksi
Graco Children’s Products Inc.
(Div. of Newell Rubbermaid)
14547 Lieto Lane
Bonita Springs, FL  34353
Phone: (239) 676-9375
karol.helminksi@gracobaby.com

Booth No: 525
Julie Gieringer
Health World
8601 E Via Del Sol
Scottsdale, AZ  85255
Phone: (602) 751-7281
julieg923@gmail.com

Booth No: 402
Eileen Bell
Helmets R Us
2705 Pacific Ave.
Tacoma, WA  98402
Phone: (253) 627-2121
eileen@helmetsrus.net

Booth No: 111, 113
April Wahl
Innocorp
500 S Nine Mound Rd
Verona, WI  53593
Phone: (800) 272-5023
april.wahl@fatavision.com

Booth No: 221
L.R Jacob
Institute of Police Technology & Management (IPTM)
12000 Alumni Drive
Jacksonville, FL  32224
Phone: (904) 620-4786
lirajob@unf.edu

Booth No: 711
Greg Scott
Intoximeters, Inc.
2081 Craig Road
St. Louis, MO  63146
Phone: (314) 429-4000
gscott@intox.com

Booth No: 325
Christopher Crucilla
Justice EZ Trac LLC
1127 Sport Hill Road
Easton, CT  06612
Phone: (203) 669-0437
didssup@aol.com

Booth No: 628
Katherine Hubanks
Kiddy USA
2420 Wild Iris Lane
Dacula, GA  30019
Phone: (678) 377-3309
kathhub@att.net

Booth No: 318
Janette Fennell
KidsAndCars.org
2913 113th Street
Leawood, KS  66211
Phone: (913) 327-0013
janette@KidsAndCars.org

Booth No: 619
Monty Millen
Laser Technology, Inc.
7070 S Tucson Way
Centennial, CO  80012
Phone: (303) 649-1000
sbevins@lasertech.com

Booth No: 419
Chris Beckett
LexisNexis
1000 Alderman Dr.
Alpharetta, GA  30005
Phone: (678) 999-4491
charmaine.low@lexisnexis.com

Booth No: 629
John Rhoades
Lifeloc Technologies, Inc.
7043 W. Central
Kansas City, MO  64111
Phone: (913) 327-0013
john@lifeloc.com

Booth No: 203
Margie Nimmo
Lifesavers Interlock
1908 Hudson Avenue
Cincinnati, OH  45212
Phone: (513) 651-9560
nimmo@lifesavers.com

Booth No.: 723
Kelly Geter
Lighted Promotions
1985 E. Chenango Court
Englewood, CO  80103
Phone: (303) 469-0086
kgoter@lightedpromotions.com

Booth No: 618
Jamie Merritt
Merritt Manufacturing, Inc.
PO Box 17152
Indianapolis, IN  46217
Phone: (317) 409-0148
info@eztether.com

Booth No: 218
John Stump
Monitech, Inc.
860 Aviation Pkwy., Suite 400
Morrisville, NC  27560
Phone: (919) 459-1707
jsstump@monitechnc.com

Booth No.: 717
Jim Hullihan
Motivational Media Assemblies
2000 W. Magnolia Blvd., Suite 207
Burbank, CA  91506
Phone: (818) 848-1980
JHullihan@ca.rr.com

Booth No: 404
James Heideman
Motorcycle Safety Foundation
2 Jenner, #150
Irving, CA  92618
Phone: (949) 727-3277
jheideman@msf-usa.org

Booth No: 210, 211
Brian Stafford
MPH Industries
316 E 9th St
Owensboro, KY  42303
Phone: (866) 629-9256
bcstafford@mphindustries.com

Booth No: 226
David Kelly
National Coalition for Safer Roads
PO Box 34422
Washington, DC  20043-4422
Phone: (703) 786-0980
dkelly@saferoadssavellives.org

Booth No: 502, 504
Susan Gorcowski
National Highway Traffic Safety Administration
1200 New Jersey Ave. SE W52-217
Washington, DC  20590
Phone: (202) 366-5963
sgorcowski@dot.gov

Booth No: 518
Melody Luettehans
National Judicial College
1664 N. Virginia St., Mailstop 358
Reno, NV  89557
Phone: (775) 784-6747
melody@judges.org
Exhibitor Listing

Booth No: 304, 305, 306, 307
Sandra Spavone
National Organizations for Youth Safety
7371 Atlas Walk Way, #109
Gainesville, VA 20155
Phone: (703) 981-0264
sspavone@nlys.org

Booth No: 526
Michael Udolph
National Patent Analytical Systems
2090 Harrington Memorial Rd.
Mansfield, OH 44903
Phone: (44) 526-6727
smokebox@npas.com

Booth No: 516
Michelle Anderson
The National Road Safety Foundation
18 East 50th Street
New York, NY 10022
Phone: (212) 873-4854
info@nrsf.org

Booth No: 301, 400
Bill Windsor
Nationwide Insurance
One Nationwide Plaza
Columbus, OH 43215
Phone: (614) 249-5019
windsob@nationwide.com

Booth No.: 125, 224
David Gilliam
Nissan North America
One Nissan Way
Franklin, TN 37067
Phone: (615) 725-3350
david.gilliam@nissan-usa.com

Booth No: 617
Kay Bennett
Northwest Alcohol Conference
PO Box 245
Kuna, ID 83634
Phone: (208) 559-6711
jgalloway@cityofkoyse.org

Booth No: 625
Courtney Yin
Orbit Baby, Inc.
8445 Central Ave.
Newark, CA 94560
Phone: (510) 793-5007
courtney@orbitbaby.com

Booth No: 417
Jared Kelsey
PAS Systems International
PO Box 330
Fredericksburg, VA 22404-0330
Phone: (540) 372-3431
jeff.kelsey@pasintl.com

Booth No: 626
Russell Strunk
PhoneGuard
123 NW 13th St., Suite 300
Boca Raton, FL 33432-1624
Phone: (561) 314-3264
russ@phoneguard.com

Booth No: 119
Loralee Larson
ProRider, Inc.
7218 S 212th St., Suite 106
Kent, WA 98032
Phone: (800) 642-3123
tobre@prorioder.com

Booth No: 720
Raymond Strakosch
The Reflectory
89 Broadway
Newbury, NY 12550
Phone: (800) 654-1417
reflectory@msn.com

Booth No: 704
Cathy Gillen
Roadway Safety Foundation
1101 14th St. NW, Suite 750
Washington, DC 20005
Phone: (202) 857-1203
kathy.gillen@roadwaysafety.org

Booth No.: 416
Steve Sigler
RUI Systems, Inc.
4850 E. Jasmine #102
Mesa, AZ 85205
Phone: (480) 982-2107
info@ruisystems.com

Booth No: 501, 503, 505, 600, 602, 604, 606
Wes Bender
Safe Kids USA
1301 Pennsylvania Ave. NW, Ste 1000
Washington, DC 20004
Phone: (310) 231-0273
wabender@safekids.org

Booth No: 225
Nancy Beaumont
Safe Ride News
PO Box 38
Edmonds, WA 98020
Phone: (800) 403-1424
nancy@saferidednews.com

Booth No: 527
Joanna Peters
Safer Arizona Roads Alliance
4340 E. Indian School, #21-230
Phoenix, AZ 85018
Phone: (602) 421-5900
joanna@saferarizonaroadalliance.com

Booth No: 208
Stephanie Tombrello
SafetyBeltSafe U.S.A.
Box 553
Altacon, CA 91003
Phone: (310) 222-6860
stombrello@careat.org

Booth No: 421
Ravi Khalsa
Silver Dream
7232 N. 14th Street
Phoenix, AZ 85020
Phone: (602) 678-0743
sata@silverdream.biz

Booth No: 517, 616
Debra Coffey
Smart Start, Inc.
4850 Plaza Drive
Irving, TX 75063
Phone: (972) 621-0252
dcoffey@smarstartinc.com

Booth No: 520
William Fagan
Stalker
2609 Technology Dr.
Plano, TX 75074
Phone: (972) 398-3760
sales@stalkerradar.com

Booth No: 715
Russell Rusakov
Suddenly Safe and Secure Systems, Inc.
130 Buck Road, Suite 201B
Holland, PA 18966
Phone: (215) 934-7247
rusakov@comcast.net

Booth No: 425
Courtney Tamquay
Summer Infant, Inc.
1275 Park East Drive
Woonsocket, RI 02895
Phone: (401) 671-6173
cstaugay@summerinfant.com

Booth No: 227
Scott Doeersting
Sunshine Kids
3104 142nd Ave E, Suite 105
Sumner, WA 98390
Phone: (253) 859-5700
kathy.laux@skjnp.com

Booth No: 320
Jill Pepper
TEAM Coalition
1800 Diagonal Rd., Suite 600
Alexandria, VA 22314
Phone: (703) 647-7431
jill@teamcoalition.org

Booth No: 620
Jennifer Pondel
The First Years
The First Years
1111 W 22nd St., Suite 320
Oak Brook, IL 60523
Phone: (312) 593-7707
jlpondel@rc2corp.com

Booth No: 219
Kate McCormick
The TIPS Program
1400 Key Blvd., Suite 700
Arlington, VA 22209
Phone: (800) 438-8477
kmccormick@gettips.com

Booth No: 303
Ed Bradley
Toyota Motor Sales, USA, Inc.
19001 S. Western Ave. HQ 13
Torrance, CA 90501
Phone: (310) 468-4952
ed Bradley@toyota.com

Booth No: 525
Justin Richards
Traffic Safety Coalition
200 W Madison, Suite 3600
Chicago, IL 60606
Phone: (312) 673-1391
justin.richards@resoluteconsulting.org

Booth No: 407
Tom Preling
2727 N. Central Avenue
Phoenix, AZ 85004
Phone: (602) 760-4936
tom.preling@uhaul.com

Booth No: 716
Pam Lefevre
Virtual Driver Interactive
4671 Golden Foothill Parkway,
Suite 105
El Dorado Hills, CA 95762
Phone: (877) 746-8332
plefevre@driverinteractive.com

Booth No: 327
David Bell
VisibleKIDS
7 Alder Place
Menlo Park, CA 94025
Phone: (650) 888-3765
dbell@visiblekids.com

Booth No: 103, 202, 204
Federico Abramzon
Volkswagen Group of America, Inc.
2200 Ferdinand Porsche Drive
Herndon, VA 20171
Phone: (703) 364-7491
federico.abramzon@vw.com

Booth No: 115
Rick Hartman
Watchguard Video
435 Century Parkway
Allen, TX 75013
Phone: (972) 423-9777
acoughlin@watchguardvideo.com
Poster List

Located in the Lifesavers Exhibit Hall, authors will be available to discuss their work on Sunday evening from 5:15pm to 7:15pm. General viewing will be on Sunday from 10:45am to 5:15pm and Monday from 8:00am to 4:00pm.

Poster 1
Improving Child Passenger Safety Efforts at a Large Metropolitan Hospital
Authors: Shelli Stephens-Stidham, Latisha Walker, Mary McCoy, Maria Colunga, and Marissa Rodriguez – Injury Prevention Center of Greater Dallas

In 2008, the Injury Prevention Center of Greater Dallas (IPC) organized a child passenger safety work group to review policies and procedures related to child passenger safety, identify gaps, and coordinate activities to alleviate duplication among departments of Parkland Health & Hospital System (PHHS). Parkland Health & Hospital System in Dallas, Texas is one of the largest public hospital systems in the country, delivering more than 13,000 babies each year. The IPC used survey results to prioritize and coordinate child passenger safety efforts at PHHS, including standardizing and updating all child passenger safety educational materials distributed to pediatric sites through the electronic medical record (EMR). Future plans include extending the information provided through EMR to other departments within PHHS that provide services to families. The IPC is conducting observational surveys of newborns discharged from PHHS, and will analyze the data to differentiate serious misuse and minor misuse of newborns that are improperly restrained. With this information, we plan to advocate for additional policy changes at PHHS regarding newborn discharge.

Poster 2
Ride Safe Child Passenger Safety
Authors: Gina Yellow Eagle, Maylynn Warne, and Marybeth Martin – Northern Plains Health Promotion Programs, Great Plains Tribal Chairman’s Health Board

The Indian Health Service (IHS) developed Ride Safe to help tribal communities address motor vehicle injuries among American Indian and Alaskan Native children. Ride Safe aims to reduce the rate of motor vehicle-related injuries to children aged three to five years, enrolled in participating Tribal Head Start programs, by promoting child restraint use. The Ride Safe training module includes eight guides. Each guide includes activities for a specific group within the tribal Head Start or community. The Ride Safe program will implement the program into urban and Tribal Head Starts.

Poster 3
Booster Seat Use Increases by 54% Upon Implementation of Law and Social Marketing Campaign
Authors: Marcia Howell and Beth Schuerman – Alaska Injury Prevention Center

In September 2009, Alaska passed a revision to its seatbelt law. A key element of the legislation was the clarification that most children, between the ages of 4 and 7, need to be secured in a booster seat. Efforts to raise awareness of the new safety requirements were developed by the Alaska Injury Prevention Center with numerous other partnering agencies. Efforts included the development of a "Booster Seat Resource Kit" which was distributed statewide, TV and Radio ads, posters designed by a local artist, presentations to parents, schools, pediatricians and other stakeholders, and multiple community-wide car seat checks with free booster seats distributed to low-income families.

The Alaska Injury Prevention Center (AIPC), with multiple partners, conducted a pre-legislation-observational study to determine a baseline measure of appropriate child passenger safety device (CPSD) usage for children ages 4 through 7 years old.

In October 2009 a second observational study was conducted after the revised law became effective and a multi-media campaign had been implemented. The post enactment-observations showed significant gains in appropriate use of child passenger safety devices for all children between the ages of 4 and 7.

The greatest achievements were seen in the results of the one year follow-up observations conducted in August 2010. The follow-up results showed continued improvement in appropriately restrained children.

Poster 4
Battle of the Belt (BTOB)
Authors: Lori Moxon, RN, BSN and John C. Lincoln – North Mountain Hospital; Paula Segebarth, RN, BSN – Banner Good Samaritan; Tomi St. Mars RN, MSN, FAEN and Alana Shacter, MPH – Arizona Department of Health Services

Teen driving issues result in higher rates of injury. AZ Dept. of Health identified teen seatbelt use as an injury priority. Driver belt use has been reported as lowest among those transporting passengers of similar ages. A group of trauma centers replicated BTOB program that began in Missouri in 2005. This program uses a peer-to-peer approach. Arizona schools that have participated have shown statistically significant increases in seatbelt use.

Poster 5
Learn About Three Fascinating Educational Programs in Florida!
Authors: Jeannette Rouse – Florida Department of Transportation and Susan Boda – Tindale-Oliver & Associates, Inc.

Learn about three fascinating educational programs in Florida! The Dangers of Drinking and Driving (Recipes for the Road); Pedestrian Safety (Flag Program); and Watch out for Bicyclists (No Passing on Right). Come find out how Florida is getting the word out about these hot safety concerns and how the community is responding. You can even be sworn in as a “Walk Wise Ambassador” if you’re willing to take the pledge.

Poster 6
The Dangers of the Open Road: Country & State Roads Deadly for Motorcyclists
Authors: Chrissy Proctor, BSHP; Carol Cotton, PhD; James Barlament, MA; and Stuart Fors, EdD - University of Georgia
This study was designed to examine the distribution of Georgia motorcycle fatalities by road type. Data for the years 2006-2008 were collected from FARS and GDOT. Results found include a higher number of motorcycle fatalities on state highways and county roads in recent years, and a decline of motorcycle fatalities on interstates and city streets. Motorcycle fatalities by road type compare significantly to passenger vehicle fatalities by road type (p < .001). Analysis also revealed significant differences when comparing which road types are most dangerous for motorcycle occupants and passenger vehicles involved in crashes (p < .001).

**Poster 7**

An Investigation of Fatal Motorcycle Crashes by Design Type in Georgia from 2006-2008

Authors: Carol Cotton, PhD; Chrissy Proctor, BSHP; James Barlament, MA; and Stuart Fors, EdD – University of Georgia

The purpose of this study was to determine the distribution of motorcycle fatalities in the state of Georgia by design type. Motorcycles were grouped into five types based on design characteristics, riding position and engine power. After analysis, it was determined that a majority of motorcycle fatalities occurred on sport or cruiser bikes. Males accounted for a high percentage of driver fatalities, while females accounted for a great number of passenger fatalities.

**Poster 8**

Poor Economy = Safer Drivers? The Economic Downturn and Driver Behavior in Georgia

Authors: James Barlament, MA; James Bason, PhD; and Carol Cotton, PhD – University of Georgia

From 2005 to 2009 U.S. traffic fatalities dropped by 22.3%, the steepest reduction since World War II. During this period, unemployment rose 82.4% and gasoline prices more than doubled. While vehicle miles traveled (VMT) decreased slightly (by 0.33%) over this period, the fatality rate per VMT dropped 22.6%, indicating that reduced driving is not the only behavior affected by a poor economy. The current study examines these behaviors.

**Poster 9**

Institutionalization of Evaluation in Georgia Highway Safety Programs

Authors: Carol Cotton, PhD; James Barlament, MA; Chrissy Proctor, BSHP; Courtnee Edgerston, BS; Sarah Shelnutt, BSHP; and Stuart Fors, EdD – University of Georgia

Beginning in FY 2004, the Georgia Governor’s Office of Highway Safety (GOHS) utilized the Traffic Safety Research and Evaluation Group (TSREG) at the University of Georgia to evaluate grantees and GOHS as a whole. TSREG utilizes a systematic process to monitor program operations, give feedback to grantees and gauge effectiveness. Over the past seven years, GOHS grantees milestone and objective achievement rates increased 39% and 15%, respectively.

**Poster 10**

Driving to Improve ALS License Suspension Rates

Authors: Carol Cotton, PhD; Laurel Loftin, BSFCS; James Barlament, MA; and Stuart Fors, EdD – University of Georgia

Administrative License Suspension (ALS) serves as a general deterrent and allows for the immediate removal of a motorist’s driving privileges prior to a driving under the influence (DUI) criminal trial. Motorists must have the perception the associated penalty (suspension of driver’s license) will be certain. If a suspension is routinely reversed during an ALS hearing, the intent of ALS is minimized. This poster determines the primary reasons for license suspension reversal, examines the effects of officer failure to appear, and identifies potential actions to improve suspension rates.

**Poster 11**

Emergent Themes in Rural Traffic Safety Promotion

Authors: Courtnee Edgerston, BS, College of Public Health; Carol Cotton, PhD; James Barlament, MA; and Stuart Fors, EdD – University of Georgia

Traffic related crashes, injuries, and fatalities in rural areas outpace those in urban areas nationally and in Georgia. Driver behavior, roadway environment, and access to medical care following a crash contribute to the disparity in traffic morbidity and mortality. The Regional Community Liaison (RCL) project was a four-year pilot project that examined the impact of a community health worker on community readiness for the adoption of traffic safety policies and programs in three separate rural areas in Georgia.

**Poster 12**

When was the last time you DD’d (Drove Distracted)?

Authors: Sarah Shelnutt, BSHP, Health Promotion and Behavior; Carol Cotton, PhD; and James Barlament, MA – University of Georgia

The 2010 Georgia poll revealed that residents feel cell phone use is the second most important traffic safety problem. About 48% of the cell phone concerns include texting. This poster will show what factors are related to distracted driving and what texting contributes to motor vehicle collisions (MVCs) and fatalities.
combined partnership of law enforcement, community involvement and awareness to the problem of underage drinking.

**Poster 14**

**Child Passenger Safety, Community Advocacy and Hospital Initiatives: A Blueprint for Success**

Authors: Medora Susan Jackson, MSSL – Children’s Medical Center

This is a retrospective study of the increase in child passenger safety education provided to citizens from 2009 to 2010. In 2010, a partnership was formed between the non-profit hospital, Children’s Medical Center, and for-profit hospitals, Centennial Medical Center of Frisco and Baylor Hospital of Frisco, to better educate parents and children about child passenger safety. Employees from each hospital support on-site fitting stations several days per month to better educate more families in the community. This collaboration allows us to serve the social mission of all hospitals more effectively, resulting in an approximate 40% increase of citizens serviced from 2009-2010.

**Poster 15**

**The Nez Perce Tribe’s Media Campaign to Increase Child Safety Seat Use in the Community**

Authors: Andrianna Albert and Susie Ellenwood, PNP – Nimiipuu Health; Tam Lutz, MPH, MHA; Nicole Holdaway Smith, MPH, Carol Grimes, MPH; and Jodi Lapidus, PhD - Northwest Portland Area Indian Health Board; Beth Ebel, MD, MPH

The Nez Perce tribe has developed and implemented a media campaign to increase child safety seat use on the reservation. The tribe has developed posters and flyers, as well as radio and television public service announcements that involve community members and tribal leaders who support the use of child safety seats. The tribe has also utilized social media networking to facilitate discussion and share information on car seats with the community. The educational materials and PSAs have been favorably reviewed by community focus groups, and the effect on child safety seat use will be evaluated through observational surveys in Spring 2011 and Spring 2013.

**Poster 16**

**Confederated Tribes of the Colville Reservation Child Restraint Law Consideration**

Authors: Rebecca Hunt and Zekkethal Vargas-Thomas – Colville Confederated Tribes; Tam Lutz, MPH, MHA; Nicole Holdaway Smith, MPH, Carol Grimes, MPH; and Jodi Lapidus, PhD – Northwest Portland Area Indian Health Board; Beth Ebel, MD, MPH

The confederated tribes of Colville, located in Washington State, have developed a law and order code that amends the tribe’s current primary seat belt law to include child safety seat requirements. The law will be proposed to Tribal Council and it is expected to pass. Baseline child safety seat use was determined in Spring 2009, and child safety seat use was higher in an off-reservation portion of the tribal community where drivers were subject to the Washington State law. Child safety seat use in the community will be assessed again in Spring 2011 and Spring 2013 to determine if the law has effectively increased child safety seat use on the reservation.

**Poster 17**

**Native Children Always Ride Safe – A Health Education Program of the Shoshone-Bannock Tribes**

Authors: Lee Ann Dixey-Avila and Rebecca Washakie – Shoshone-Bannock Tribes; Tam Lutz, MPH, MHA; Nicole Holdaway Smith, MPH, Carol Grimes, MPH; and Jodi Lapidus, PhD - Northwest Portland Area Indian Health Board

The Shoshone-Bannock Tribes have developed a multi-faceted community outreach program to increase child passenger safety on the Fort Hall Indian Reservation, located in southeastern Idaho. In Spring 2009, the tribe conducted an observational survey and determined that over half of young children were riding completely unrestrained on the reservation. Since then, the tribe has developed a community health program that has made child passenger safety technicians widely available throughout the community, connected with people through health fairs, state fairs, and school functions, and formed partnerships with key tribal and Indian Health Service programs that works with children.

**Poster 18**

**Child Passenger Safety & Occupant Protection Education: Partnering with Hospitals**

Authors: Pamela Homiak, MPH, RN, CPST-I and Cyndy Wright-Johnson, MSN, RN – Maryland Institute for Emergency Medical Services Systems

This unique project, now in its tenth year of implementation in the state of Maryland, works to foster partnerships between community child passenger safety (CPS) and occupant protection (OP) advocates and hospitals across the state. Through these partnerships, CPS and OP education is provided to clinical units in order to ensure that all patients interfacing with the healthcare system across the state are receiving current, up-to-date information. Project staff design, test, and distribute educational materials targeted to healthcare providers in the hospital setting. In the past year, this project developed an educational resource (“The Infant Car Seat Challenge: An Educational Resource for Neonatal Healthcare Providers” DVD) for NICU and newborn nursery staff who monitor and test newborns in their car seats. This resource has helped to standardize car seat testing across the state to improve the safety of newborns being discharged from hospitals in MD. Additionally, this project provides tailored CPS & OP educational presentations and resources to clinical units in hospitals, including NICUs, newborn nurseries, perinatal units, and emergency departments. Through the work of this project, hospitals across MD are better equipped to promote and ensure the safe transportation of their patients.

**Poster 19**

**Motor Vehicle Crash Investigation on the La Courte Oreilles Reservation Utilizing GPS/GIS Technologies**

Author: Amber Marlow – Lac Courte Oreilles Ojibwa Community College

The Lac Courte Oreilles Ojibwa Community College (LCOOCC), located in northwest Wisconsin, leveraged funds to maintain a motor vehicle crash investigation utilizing global positioning systems (GPS) and geographic information systems (GIS) technologies on the Lac Courte Oreilles Reservation. The initial investigation in 2002 was a joint project between LCOOCC, Lac Courte
Oreilles Health Center, LCO Injury Prevention Coalition, and Indian Health Service. The project is currently updated annually and through the use of up-to-date technology has allowed staff to locate MVCs without leaving the GIS lab. The main reasons for completing the investigation were to identify and target roadway engineering, behavioral, and environmental risk factors of motor vehicle crashes on the Lac Courte Oreilles Reservation. The data allows the Tribe to cross reference observational seat belt usage data and safety awareness campaigns. The data also fulfills eligibility requirements for the Tribe to access grants for safety programs through the Wisconsin Department of Transportation, Indian Health Service, DHHS, and others. Ultimately, the project’s goal is to reduce the number of crashes and save lives.

**Poster 20**

Making Roads Safer the Apache Way on the San Carlos Apache Reservation
Authors: Christine Reede and Alejandro Benally – San Carlos Police Department; Stephen Plontkowski and Tim Shelhamer – Indian Health Service

The San Carlos Apache Motor Vehicle Injury Prevention Program began implementing evidence-based strategies in 2004 to reduce alcohol impaired driving, motor vehicle crashes (MVC), and injuries. The strategies used include: sobriety checkpoints, saturation patrols, pursuing more stringent laws (0.08 BAC and primary occupant restraint), and program marketing. The program has established itself locally as a valuable intervention and secured funding from five different sources throughout its seven year history (continuing through 2015) allowing it to add elements over time. Notable program successes include a 17% increase in DUI arrests, a 30% reduction in MVCs with injuries/fatalities, a 39% reduction in nighttime MVCs with injuries/fatalities, a 38% reduction in nighttime MVCs, a 29% in overall MVCs (2004-2010). Data and evaluations support the conclusion that the program is effective in reducing the impact of MVCs in a Native American population; therefore, similar interventions are recommended to other tribal entities.

**Poster 21**

Climbing the Ladder to Success: Sustaining a Child Passenger Safety Program in a Native American Community
Authors: Amanda Parris and Stephen Plontkowski – Phoenix Area Indian Health Service

Motor vehicle crashes are a leading cause of injury and death for Native American children. Restraint use on one Southwestern reservation was well below the national average at 18% for children ages three to five years old. Historically, car seat education and distribution programs were implemented and dissolved on the reservation. Sustaining a child passenger safety (CPS) program in the community was a challenge. Thus, we undertook an initiative to determine how to sustain a tribal CPS program and barriers to sustainability. We did this by conducting key informant interviews with CPS program managers working in tribal communities across the nation (n=12), and leaders of local community health (n=2) and law enforcement programs (n=2). Additionally, two focus groups were conducted with local parents and caregivers of car seat age children (n=13). The results of the initiative yielded eight key elements needed to sustain a CPS program: 1) advocacy; 2) child restraint law; 3) resources; 4) partnerships; 5) policy; 6) accessible services; 7) data and evaluation; and 8) program coordination. The eight key elements to a sustainable tribal CPS program will be presented along with barriers to sustainability and recommendations for overcoming them.

**Poster 22**

Comparison of Influences on Seat Belt Use in States
Authors: Cynthia Augustine and Larry Campbell – RTI International

This poster models factors known to influence seat belt rates across states and discusses how these factors might influence future highway safety survey protocols. We explore if factors that influence seat belt use are consistent between states, and if the populations in different states require different strategies to increase compliance. This research uses a dataset constructed from publicly available information about seat belt use, legislative information, enforcement and demographics.

**Poster 23**

Community Strategies to Reduce Impaired Driving: Helping Put Research into Action
Authors: Kathryn Stewart and LisaMarie Miramontes – Prevention Research Center

A great deal of research has been carried out to identify and evaluate effective policies and practices to reduce alcohol impaired driving. These research findings are not always easily available to policy makers, advocates, and the general public who are trying to create safer community environments. The Prevention Research Center is trying to address the gap between research and practice by developing guidance materials and working directly with communities to put effective policies and practices into place.

Areas that we address include: Location and density of alcohol outlets as related to impaired driving and other alcohol problems; Alcohol pricing policies and traffic safety; Preventing underage alcohol access; and The effects of alcohol advertising.

This poster will provide an overview of some key strategies and information about how to obtain more detailed materials.
<table>
<thead>
<tr>
<th>Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abeyta, Patricia</td>
<td>11</td>
</tr>
<tr>
<td>Ambrose, Patrick</td>
<td>4</td>
</tr>
<tr>
<td>Arias, Ileana</td>
<td>4</td>
</tr>
<tr>
<td>Arizpe, Andrew</td>
<td>6</td>
</tr>
<tr>
<td>Bach, Mark</td>
<td>18</td>
</tr>
<tr>
<td>Bachand, Paul</td>
<td>13</td>
</tr>
<tr>
<td>Baker, Angelica</td>
<td>6, 22</td>
</tr>
<tr>
<td>Baldwin, Grant</td>
<td>18</td>
</tr>
<tr>
<td>Barker, Tim</td>
<td>10</td>
</tr>
<tr>
<td>Barnes, Beth</td>
<td>15, 21</td>
</tr>
<tr>
<td>Barnes, Karen</td>
<td>13</td>
</tr>
<tr>
<td>Barron, Paul</td>
<td>8</td>
</tr>
<tr>
<td>Barth, Pam</td>
<td>11</td>
</tr>
<tr>
<td>Bean, Dave</td>
<td>8</td>
</tr>
<tr>
<td>Benham, Tess</td>
<td>8</td>
</tr>
<tr>
<td>Betkey, Vernon</td>
<td>4</td>
</tr>
<tr>
<td>Bill, Nancy</td>
<td>7, 13</td>
</tr>
<tr>
<td>Billie, Holly</td>
<td>7</td>
</tr>
<tr>
<td>Birkenshaw, Barbara</td>
<td>6</td>
</tr>
<tr>
<td>Boda, Susan</td>
<td>6</td>
</tr>
<tr>
<td>Bower, Laura</td>
<td>6</td>
</tr>
<tr>
<td>Breitman, Kelli</td>
<td>11, 15, 19</td>
</tr>
<tr>
<td>Brookshire, Kelli</td>
<td>19</td>
</tr>
<tr>
<td>Broome, Chris</td>
<td>19</td>
</tr>
<tr>
<td>Brown, Pernell</td>
<td>18</td>
</tr>
<tr>
<td>Bull, Marilyn</td>
<td>10, 15</td>
</tr>
<tr>
<td>Burch, Cynthia</td>
<td>15</td>
</tr>
<tr>
<td>Camp, Jim</td>
<td>20</td>
</tr>
<tr>
<td>Casanova-Powell, Tara</td>
<td>19</td>
</tr>
<tr>
<td>Casstevens, Steve</td>
<td>5</td>
</tr>
<tr>
<td>Chaffe, Robert</td>
<td>21</td>
</tr>
<tr>
<td>Chausmer, Kerry</td>
<td>10</td>
</tr>
<tr>
<td>Clawson, Shawn</td>
<td>21</td>
</tr>
<tr>
<td>Clay, Nancy</td>
<td>14</td>
</tr>
<tr>
<td>Clement, Todd</td>
<td>18</td>
</tr>
<tr>
<td>Close, Brett</td>
<td>15</td>
</tr>
<tr>
<td>Cockrell, Brenda</td>
<td>13</td>
</tr>
<tr>
<td>Coffey, Debra</td>
<td>7</td>
</tr>
<tr>
<td>Colella, Joe</td>
<td>12</td>
</tr>
<tr>
<td>Coriz, Raymond</td>
<td>20</td>
</tr>
<tr>
<td>Cosgrove, Linda</td>
<td>21</td>
</tr>
<tr>
<td>Crowe, Rebecca</td>
<td>21</td>
</tr>
<tr>
<td>Curry, Allison</td>
<td>15</td>
</tr>
<tr>
<td>Daiell, Emily</td>
<td>15</td>
</tr>
<tr>
<td>Deak, Roseanne</td>
<td>8</td>
</tr>
<tr>
<td>Dean-Mooney, Laura</td>
<td>14</td>
</tr>
<tr>
<td>Decina, Larry</td>
<td>12</td>
</tr>
<tr>
<td>Dennison, Jodee</td>
<td>8</td>
</tr>
<tr>
<td>Dhilliw, Narinder</td>
<td>12</td>
</tr>
<tr>
<td>Diepraam, Warren</td>
<td>7, 20</td>
</tr>
<tr>
<td>Donaldson, Denise</td>
<td>10, 22</td>
</tr>
<tr>
<td>Dopart, Kevin</td>
<td>14</td>
</tr>
<tr>
<td>Duchak, Susan</td>
<td>15</td>
</tr>
<tr>
<td>Duran Gorman, Gaby</td>
<td>8</td>
</tr>
<tr>
<td>Durbin, Dennis</td>
<td>7, 10</td>
</tr>
<tr>
<td>Earle, Kimberly</td>
<td>10</td>
</tr>
<tr>
<td>Ellis, Marcie</td>
<td>4</td>
</tr>
<tr>
<td>Espinosa-Salcedo, Gina</td>
<td>20</td>
</tr>
<tr>
<td>Esquerra, Robert</td>
<td>7, 20</td>
</tr>
<tr>
<td>Esslinger, Pat</td>
<td>8</td>
</tr>
<tr>
<td>Evans, Sharon</td>
<td>10</td>
</tr>
<tr>
<td>Evarts, Tristan</td>
<td>8</td>
</tr>
<tr>
<td>Farley, Steve</td>
<td>7</td>
</tr>
<tr>
<td>Fell, James</td>
<td>5</td>
</tr>
<tr>
<td>Fellows, Brian</td>
<td>20</td>
</tr>
<tr>
<td>Fennell, Janette</td>
<td>14</td>
</tr>
<tr>
<td>Ferguson, Susan</td>
<td>12</td>
</tr>
<tr>
<td>Floyd, Craig</td>
<td>13</td>
</tr>
<tr>
<td>Fulton, Debra</td>
<td>5</td>
</tr>
<tr>
<td>Garner, Sarah</td>
<td>18</td>
</tr>
<tr>
<td>Genzlinger, Craig</td>
<td>7</td>
</tr>
<tr>
<td>Gilbert, Donna</td>
<td>21</td>
</tr>
<tr>
<td>Gillen, Cathy</td>
<td>11</td>
</tr>
<tr>
<td>Glass, Susan</td>
<td>21</td>
</tr>
<tr>
<td>Good, Jacy</td>
<td>10</td>
</tr>
<tr>
<td>Gorowski, Sue</td>
<td>7, 12</td>
</tr>
<tr>
<td>Graziosi, Elizabeth</td>
<td>6, 20</td>
</tr>
<tr>
<td>Green, Jim</td>
<td>14</td>
</tr>
<tr>
<td>Greenlee, Daphne</td>
<td>22</td>
</tr>
<tr>
<td>Greenwald, Richard</td>
<td>13</td>
</tr>
<tr>
<td>Griffin, J.T.</td>
<td>8, 12</td>
</tr>
<tr>
<td>Grossman, Ian</td>
<td>4</td>
</tr>
<tr>
<td>Grove, Kiersten</td>
<td>6</td>
</tr>
<tr>
<td>Gutler, Alberto</td>
<td>4, 9, 10, 22</td>
</tr>
<tr>
<td>Guzzetta, Carole</td>
<td>10, 14</td>
</tr>
<tr>
<td>Hammond, Judy</td>
<td>4, 21</td>
</tr>
<tr>
<td>Harper-Moody, Kathy</td>
<td>6, 21</td>
</tr>
<tr>
<td>Haseltine, Phil</td>
<td>19</td>
</tr>
<tr>
<td>Haverstick, Sarah</td>
<td>22</td>
</tr>
<tr>
<td>Hawker, Ryan</td>
<td>6, 19</td>
</tr>
<tr>
<td>Hayes, Chuck</td>
<td>5, 12</td>
</tr>
<tr>
<td>Hayford, Natalie</td>
<td>11</td>
</tr>
<tr>
<td>Haywood, Alan</td>
<td>19</td>
</tr>
<tr>
<td>Hazelbaker, Kim</td>
<td>14</td>
</tr>
<tr>
<td>Healy, Kecia</td>
<td>20</td>
</tr>
<tr>
<td>Hedlund, James</td>
<td>5, 7, 19</td>
</tr>
<tr>
<td>Hegarty, Jack</td>
<td>19</td>
</tr>
<tr>
<td>Helmins, Carol</td>
<td>10</td>
</tr>
<tr>
<td>Henderson, Mabel</td>
<td>13</td>
</tr>
<tr>
<td>Herses, Gaspcur, Julie</td>
<td>20</td>
</tr>
<tr>
<td>Herrmann, Kim</td>
<td>15</td>
</tr>
<tr>
<td>Hill, Suzanne</td>
<td>13, 15</td>
</tr>
<tr>
<td>Hisle, William</td>
<td>18</td>
</tr>
<tr>
<td>Hobbach, Alexander</td>
<td>11</td>
</tr>
<tr>
<td>Holloway, Laura</td>
<td>6</td>
</tr>
<tr>
<td>Holmes, Erin</td>
<td>20</td>
</tr>
<tr>
<td>Holt, Pamela</td>
<td>11, 13</td>
</tr>
<tr>
<td>Hooper, Charles Stephen</td>
<td>7</td>
</tr>
<tr>
<td>Hora, Peggy</td>
<td>43, 15</td>
</tr>
<tr>
<td>Horne, Tom</td>
<td>10</td>
</tr>
<tr>
<td>Hu, Wen</td>
<td>9</td>
</tr>
<tr>
<td>Huebner-Davidson, Jennifer</td>
<td>10</td>
</tr>
<tr>
<td>Hull, Robert</td>
<td>4</td>
</tr>
<tr>
<td>Humphreys, Johnny</td>
<td>5, 14</td>
</tr>
<tr>
<td>Hurley, Chuck</td>
<td>10</td>
</tr>
<tr>
<td>Jacobs, David</td>
<td>8</td>
</tr>
<tr>
<td>Jeffers, Tom</td>
<td>11</td>
</tr>
<tr>
<td>Johnson, Brent</td>
<td>20</td>
</tr>
<tr>
<td>Johnson, Elliot</td>
<td>13</td>
</tr>
<tr>
<td>Jones, Lee</td>
<td>20</td>
</tr>
<tr>
<td>Joseph, Jay</td>
<td>11</td>
</tr>
<tr>
<td>Kagilery, Alexis</td>
<td>5</td>
</tr>
<tr>
<td>Kelly, David</td>
<td>9, 11</td>
</tr>
<tr>
<td>Kerr, Brittany</td>
<td>11</td>
</tr>
<tr>
<td>Kimball, Tom</td>
<td>10</td>
</tr>
<tr>
<td>Kirinch, Susan</td>
<td>7</td>
</tr>
<tr>
<td>Kissinger, J. Peter</td>
<td>13, 15</td>
</tr>
<tr>
<td>Kleinert, Julie</td>
<td>6, 19</td>
</tr>
<tr>
<td>Klinich, Kathleen</td>
<td>19</td>
</tr>
<tr>
<td>Knox, Vicki</td>
<td>10</td>
</tr>
<tr>
<td>Kopstein, Adam</td>
<td>11</td>
</tr>
<tr>
<td>Koshut, Erin</td>
<td>15</td>
</tr>
<tr>
<td>Kozial, Bonnie</td>
<td>10</td>
</tr>
<tr>
<td>Kraus, Tyler</td>
<td>5</td>
</tr>
<tr>
<td>Krueger, Gregory</td>
<td>14</td>
</tr>
<tr>
<td>Kuroiwa, Erin</td>
<td>12</td>
</tr>
<tr>
<td>Lane, Thomas</td>
<td>20</td>
</tr>
<tr>
<td>Larkin, Kelly</td>
<td>10</td>
</tr>
<tr>
<td>Levin, Becky</td>
<td>10</td>
</tr>
<tr>
<td>Luce, Steve</td>
<td>21</td>
</tr>
<tr>
<td>Manning, David</td>
<td>12</td>
</tr>
<tr>
<td>Manning, Stephanie</td>
<td>8</td>
</tr>
<tr>
<td>Martin, Russ</td>
<td>7</td>
</tr>
<tr>
<td>Mason-Biggers, Beverly</td>
<td>14</td>
</tr>
<tr>
<td>Mathews, Alice</td>
<td>12</td>
</tr>
<tr>
<td>Mayhew, Dan</td>
<td>11, 15</td>
</tr>
<tr>
<td>Mazire, Maria Elena</td>
<td>18</td>
</tr>
<tr>
<td>McCormack, Joseph</td>
<td>12</td>
</tr>
<tr>
<td>McDonald, Carl</td>
<td>21</td>
</tr>
<tr>
<td>McKinney, Susan</td>
<td>15</td>
</tr>
<tr>
<td>McNaul, Justin</td>
<td>4, 9</td>
</tr>
<tr>
<td>Messick, Jennifer</td>
<td>5</td>
</tr>
<tr>
<td>Michaels, Joanne</td>
<td>12</td>
</tr>
<tr>
<td>Montgomery, Matt</td>
<td>8</td>
</tr>
<tr>
<td>Moretti, Felice</td>
<td>21</td>
</tr>
<tr>
<td>Mowatt, Mary Ann</td>
<td>13, 15</td>
</tr>
<tr>
<td>Nabors, Dan</td>
<td>21</td>
</tr>
<tr>
<td>Nassi, Richard</td>
<td>9</td>
</tr>
<tr>
<td>Neil, Mark</td>
<td>5</td>
</tr>
<tr>
<td>Nichols, James</td>
<td>19</td>
</tr>
<tr>
<td>Novak, Laura</td>
<td>6</td>
</tr>
<tr>
<td>Oakley, Charlene</td>
<td>11</td>
</tr>
<tr>
<td>Olson, Jared</td>
<td>9</td>
</tr>
<tr>
<td>Osterhuber, Angela</td>
<td>6</td>
</tr>
<tr>
<td>Overton, Kimberly</td>
<td>10</td>
</tr>
<tr>
<td>Panos, Mark</td>
<td>15</td>
</tr>
<tr>
<td>Partain, James</td>
<td>15</td>
</tr>
<tr>
<td>Pearce, Jessica</td>
<td>13</td>
</tr>
<tr>
<td>Pena, Patricia</td>
<td>10</td>
</tr>
<tr>
<td>Perkins, Maureen</td>
<td>7, 12</td>
</tr>
<tr>
<td>Piel, Debra</td>
<td>18, 21</td>
</tr>
<tr>
<td>Pina, Mike</td>
<td>14</td>
</tr>
<tr>
<td>Poole, Kendell</td>
<td>15</td>
</tr>
<tr>
<td>Pozzi, Rocco</td>
<td>13</td>
</tr>
<tr>
<td>Pressnell, Tyler</td>
<td>10</td>
</tr>
<tr>
<td>Preusser, David</td>
<td>5, 7, 13</td>
</tr>
<tr>
<td>Price, Wil</td>
<td>11</td>
</tr>
</tbody>
</table>
Prudhomme, Debbie ....................................11
Pryor, Matthew ............................................18
Pullen-Seufert, Nancy ....................................11
Railey, Brett ..................................................18
Ramirez, Anthony ..........................................5
Resendes, Ray ..............................................14
Robinson, Brett .............................................14
Roos, Andrew .............................................. 6
Ross, Daniel ..................................................18
Roth, Richard .............................................. 7
Saint, Nina Jo ................................................11
Sandt, Laura ................................................ 11, 20
Santorelli, Rosemarie .....................................5
Santos, Fran ..................................................13
Schipper, Tara .............................................. 9
Shea, Kristen ................................................19
Sherwood, Chris .......................................... 5
Skaggs, Richard ..........................................21
Smith, Caroline ........................................... 5
Smith, Donna ................................................21
Smith, Jennifer .............................................10
Smith, Jessica .............................................. 8
Sorohan, Alexandra .........................................10
Sorohan, Mandi ...........................................10
Souter, Elise ...............................................11
Spavone, Sandra ..........................................5, 10, 19
St. Mars, Tomi ........................................... 14, 15, 22
Stecker, Ken ............................................... 5
Stegenga, Karen ..........................................19
Strickland, David ........................................ 12
Stokes, Bob .................................................21
Sundararajan, Srinivasan .................................6
Tapada, Emma ............................................. 5
Taylor, Toby ..................................................15
Teater, David ..............................................18
Thomas, Sam ...............................................21
Thompson, Lynne ........................................21
Thurn, Carol ................................................21
Toole, Joseph ............................................. 4, 11
Trombley, Deb .............................................19
Trussell, Marianne ......................................19, 22
Tucker, Patricia ...........................................7, 21
Valenzuela, John ..........................................7, 21
VanSteenburg, Jack ......................................19
Vazquez, Wanda ..........................................18
Wahwassuck, Korey .....................................11
Wallace, David ............................................12
Warren, Beth ..............................................15
Warrington, Warren ......................................20
Washington, Beth ........................................5
Wedel, Cece ............................................. 6, 12, 20
Weiss, Rusty ...............................................15
Weissman, Sarah .......................................... 8
Wesolowski, Kathryn ....................................15
West, Randy ...............................................19
Westerheide, Jason ....................................... 6
Wigle, Diane ............................................. 14, 18
Wilcoxon, Kerry ...........................................9, 11
Williams, Allan ............................................7
Williams, Keith ...........................................20
Wills, Kyle ...................................................9
Windsor, Bill ...............................................18
Wise, Shirley ............................................. 6, 7
Worrell, Nicholas .......................................18
Yehl, Katherine ..........................................11
Zaouk, Abdullatif ........................................12