National Conference On Highway Safety Priorities

20th Anniversary

Wyndham Palace Hotel
Lake Buena Vista, Florida

June 9-11, 2002

Conference Program
Sponsors

Lifesavers is grateful for the support of these sponsors

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Dear Friends:

It is a pleasure to extend greetings to all attending the Lifesavers Conference at the Wyndham Palace Hotel. We are delighted you have chosen Orlando as the site of the Lifesavers Conference on Highway Safety Priorities.

We are proud to be part of this country's premier national highway safety meeting dedicated to reducing the tragic toll of injuries and deaths on our nation's roadways. We appreciate the opportunity to be the host state for this year's conference, as you celebrate Lifesavers' 20th anniversary.

I understand there are over 75 workshops designed to cover an array of highway safety issues of interest. Lifesavers 20 will provide a forum in which participants can share successes, develop partnerships, and network with other highway safety professionals from all across our nation.

Thank you for your dedication to highway safety and for your participation in Lifesavers 20. Working together we are making our roadways safer and saving countless lives.

Best wishes for a successful event.

Sincerely,

Jeb Bush

JB/hss
# Program At-A-Glance and Exhibit Hours

## Saturday, June 8
- **4:00 pm - 7:00 pm** Registration Open
- **7:00 pm - 9:00 pm** Early Exhibit Set-up

## Sunday, June 9
- **7:00 am - 5:30 pm** Registration Open
- **7:00 am - 12:00 noon** Exhibitor Set-Up
- **12:00 noon - 7:00 pm** Lifesavers Exhibit Grand Opening
- **2:00 pm - 3:30 pm** 1st Workshop Session
- **3:30 pm - 4:00 pm** Complimentary Refreshment Break in Exhibit Area
- **4:00 pm - 5:30 pm** 2nd Workshop Session
- **5:30 pm - 7:00 pm** Reception in Exhibit Area
- **7:00 pm - 10:00 pm** MADD's fake ID Video Presentation Program

## Monday, June 10
- **7:00 am - 5:30 pm** Registration Open
- **7:30 am - 3:00 pm** Exhibit Area Open
  - *Closed during opening Plenary & Lunch*
- **7:30 am - 8:30 am** Continental Breakfast in Exhibit Area
- **8:30 am - 9:45 am** Opening Plenary
- **10:00 am - 11:30 am** 3rd Workshop Session
- **11:45 am - 1:00 pm** Lunch
  - *Exhibit area will be closed during Lunch*
- **1:00 pm - 1:30 pm** Dessert in the Exhibition Hall
- **1:30 pm - 3:00 pm** 4th Workshop Session
- **3:30 pm - 10:00 pm** Evening at EPCOT®

## Tuesday, June 11
- **7:00 am - 5:30 pm** Registration Open
- **7:30 am - 12:30 pm** Exhibit Area Open
- **7:30 am - 8:30 am** Continental Breakfast in Exhibit Area
- **8:45 am - 10:15 am** 5th Workshop Session
- **10:15 am - 10:45 am** Complimentary Refreshment Break in Exhibit Area
- **10:45 am - 12:15 pm** 6th Workshop Session
- **12:30 pm - 1:45 pm** NHTSA Awards Luncheon
- **2:00 pm - 5:00 pm** Exhibitor Break Down
- **2:00 pm - 3:30 pm** 7th Workshop Session
- **3:45 pm - 5:15 pm** 8th Workshop Session
- **5:30 pm - 7:30 pm** Closing Reception
Workshops

Ad Hoc Track:
- Why Does It Seem Nobody Hears Me?: The Role of Exposure In a Social Marketing Campaign
- Building Bicycle Safety-The Next Generation of Bicycle Rodeos
- Why Should Kids Walk to School?
- What Will They Think of Next? Innovative Pedestrian and Bicycle Signs, Signals and Markings
- Savvy Solutions for Dealing with Drinking on Campus
- The State of Motorcycling and Motorcycle Safety
- Creating Innovation with Limited Resources: Using Role Play to Understand How New Ideas are Adopted
- Tactics and Strategies: Law Enforcement and Pedestrian Safety
- National Strategies for Advancing Bicycle Safety: A Call to Action
- What Works With Kids? Ask Them!
- The Evolution of Driver Education: Out of the Dark Ages?
- Injury Data: What’s Out There, What Can You Get
- Medical, Law Enforcement, and Legal Cooperation in Identifying and Convicting Injured Drunk Drivers
- Wireless E9-1-1: Injured Motorist On I-95, Somewhere Between Boston and Miami
- Latinos Behind the Wheel
- Planning Now for Older Driver Safety
- Taking Traffic Safety to the Legislature
- Stay Alive From Education (S.A.F.E.)
- How Do You Do That? PowerPoint to the Point

Adult Occupant Protection Track:
- Avoiding Seat Belt Burnout
- Update on Vehicle Occupant Restraint Systems
- Introduction to Occupant Protection
- Rethinking Reasons for Buckling Up
- Region IV Goes National
- Successful Local Efforts to Increase Seat Belt Use
- Beyond the Blue Ribbon Panel: Increasing Seat Belt and Child Seat Use in the African American Community (joint with CPS Track)

Impaired Driving Track:
- Through a Drunk Driving Victim’s Eyes
- Slipping Through the System: How Can We Work to Improve Sentencing of DUI Offenders?
- Visible Enforcement of Impaired Driving - The Key to Driving Down the Numbers?
- Wrong Way! Drunk Driving Deaths Are Up! How Do We Reverse the Trend?
- TEA-21: Gearig Up for the Next Reauthorization
- On the Front Lines of The Alcohol Problem - Alcohol Beverage Control
- Youth Leading the Charge Against Underage Drinking and Drunk Driving
- The Higher Risk Drunk Driver: Strategies to Target the Hard-To-Reach Population
- Law Enforcement Officers Testimony at DUI Trials

Safe Communities Track:
- Data and Evaluation: Role in Safe Communities
- Sustainability
- Telling Your Story
- Plugging Safe Communities into State and National Campaigns

Workshop handouts will be available on the website after the conference at: www.lifesaversconference.org
workshops

- Developing a State Philosophy of Safe Communities
- Starting a Safe Communities Coalition from Scratch
- Social Marketing for Beginners
- Diversity
- Town Hall Meeting

Data and Research Track:
- Using Data Part I: Identifying the Best Data to Support Your Highway Safety Decisions
- Using Data Part II: Employing Data to Get Your Message Across
- Accessing National Databases for Local Highway Safety Programs
- High Risk Driving Drivers: Employing on Current Research
- Underage Drinking: Research on Problems and Countermeasures
- Motorcycle and Bicycle Helmet Use: What the Research Shows
- Ask the Experts
- What's the Latest on Distracted Driving Research?
- Older Drivers: New Research and Developments
- Reaching Younger Drivers Before It's Too Late: What the Research Shows
- What's the Latest on Occupant Protection Research?

Child Passenger Safety:
- Child Safety Seat Show and Tell
- Protecting Yourself and Your Organization from Liability
- Open Mike for CPS Board
- Rules, Regulations and Requirements of CPS Training
- Update on National CPS Programs
- CPS Curriculum Update
- Creating CPS Inspection Stations
- What You Need to Know About Airbag Technologies and Child Passengers
- Culturally Diverse CPS Programs
- What's New with School Bus Safety? Part 1 and 2
- What's New in Child Passenger Safety Data and Research? [joint with Data & Research Track]
- Using LATCH and Tethers
- Integrating CPS into Hospitals and Understanding Special Needs Issues
- Building Coalitions and Sustaining Motivation in CPS for Law Enforcement [joint with Law Enforcement Track]
- Using Specific CPS Data and Research Combined with Advocacy to Reach Legislators [joint with Data and Research Track]

Law Enforcement Track:
- Translating Enforcement to Engineering
- Traffic Safety in the New Millennium: Strategies for Law Enforcement (Sustaining momentum after 9/11)
- Technological Advances in Traffic Enforcement and Crash Investigation
- How to get Law Enforcement and Activists to Work Together?
- Law Enforcement Information Management Resources
- Florida Law Enforcement Liaison Program
- Youth Impaired Driving Enforcement Program
- Impaired Driving Enforcement
- How to Get Smaller Law Enforcement Agencies Involved in Traffic Enforcement
SUNDAY
7:00am-5:30pm
Registration Open
Hampton Court

12noon-2pm
Exhibit Hall Opening
Exhibit Area
Concessions for sale in the exhibit hall.

12noon-7pm
Exhibit Hall Open

1st Workshop Session
2:00pm-3:30pm

**IMPAIRED DRIVING TRACK**
*Through a Drunk Driving Victim’s Eyes*
Sunday, June 9th
2:00pm-3:30pm
England Room

Every drunk driving fatality and injury statistic represents a person and a family whose lives are forever changed by the tragic ripple effect of a drunk driving crash. This workshop exposes the tragedy caused by drunk driving and the aftermath of America’s most frequently committed violent crime.

**Moderator:**
Millie Webb  
*National President*  
Mothers Against Drunk Driving  
Washington, DC

**Speakers:**
Cindy Cashen  
MADD Juneau  
Juneau, AK

Brenda Hawley-Smith  
Apopka, FL

Rosemarie Rose  
Peshtigo, WI

**LAW ENFORCEMENT TRACK**
*Traffic Safety in the New Millennium: Strategies for Law Enforcement: Sustaining Momentum After 9/11*
Sunday, June 9th
2:00pm-3:30pm
Ireland Room

Traditionally, a wide range of law enforcement issues continually compete with traffic safety for law enforcement’s attention. This fact has become even more evident since the events of September 11th. This workshop will provide law enforcement executives, administrators and managers effective strategies and promising practices for developing and implementing a successful traffic safety program.

**Speakers:**
Mike Brown  
*Chief*  
California Highway Patrol

Kathy Dowett  
*Major*  
Pennsylvania State Police

Bud Levin  
*Futurist*
CHILD PASSENGER SAFETY TRACK
Building Coalitions and Sustaining Motivation in CPS for Law Enforcement
Sunday, June 9th
2:00pm-3:30pm
Scotland Room

Why re-invent the wheel? This workshop will explain how to build successful CPS coalitions of police, fire and volunteer organizations within your community. Also learn how to continue the motivation to remain involved in CPS activities. Find out what works and what doesn’t!

Speakers:
Steve Casstevens
Assistant Chief
Hoffman Estates Police Dept.
Hoffman Estates, IL

Paul Rizzo
Lieutenant
Schaumburg Police Dept.
Schaumburg, IL

Deb Garde
Master Sergeant
Illinois State Police
Litchfield, IL

CHILD PASSENGER SAFETY TRACK
Child Safety Seat Show & Tell
Sunday, June 9th
2:00pm-3:30pm
Great Hall North

Various manufacturers will show their new products and the safety features added to new product lines.

Moderator:
Lorrie Walker,
FAU College of Nursing
Florida Child Passenger Safety & Resource Center
Boca Raton, FL

CHILD PASSENGER SAFETY TRACK
What’s New with School Bus Safety?
Part 1 of 2
Sunday, June 9th
2:00pm-3:30pm
Great Hall Center

This is the first of a two-part train-the-trainer workshop that will address what’s new in school bus safety and the installation of safety restraints in school buses. It will also provide an overview of a new NHTSA 8-hour curriculum designed to train school bus personnel to correctly install safety restraints that will be available later this year. Certified CPS technicians or instructors must teach the curriculum. Because the unique issues regarding school buses are not taught in the 32-hour certification class, most CPS practitioners do not have the experience and knowledge needed to teach the 8-hour class. This workshop is designed to fill that gap. Part 1 will focus on the top 10 mistakes of installing safety restraints on buses.

Note: To get the most out of the workshop, conference participants should plan on attending both sessions. Also, this workshop is aimed at CPS certified technicians and instructors. Conference participants without that level of training may find it difficult to keep pace.

Speakers:
Susan Kirinich
NHTSA
Washington, DC

Kathy Strotmeyer, M.Ed.
Western Regional Coordinator
PA Traffic Injury Prevention Project
Pittsburgh, PA

Cheryl Wolf
Transportation Dept.
Lafayette School Corporation
Lafayette, IN

Susie Kolb
Florida CPS and Resource Center
Orlando, FL

Workshop handouts will be available on the website after the conference at: www.lifesaversconference.org
ADULT OCCUPANT PROTECTION TRACK
Rethinking Reasons for Buckling Up

Sunday, June 9th
2:00pm-3:30pm
Great Hall East

We generally think of seat belts as being effective in frontal crashes. However, they are even more effective in preventing fatalities in rollovers, rear impacts and some side impact crashes. Are we missing opportunities to promote higher belt use?

Moderator:
Phil Haseltine
President
Automotive Coalition for Traffic Safety, Inc.
Arlington, VA

Speaker:
Dennis Utter
NHTSA
Washington, DC

CHILD PASSENGER SAFETY TRACK
Using Specific CPS Data and Research Combined with Advocacy to Reach Legislators

Sunday, June 9th
2:00pm-3:30pm
Great Hall West

Hear how large and small organizations can effectively work together to pass CPS legislation. This workshop will show how specific CPS research and data can be compiled and organized to help legislative efforts succeed. Furthermore, find out about available educational materials that you can make use of to pass/upgrade CPS laws in your state.

Moderator:
Cathy Chase
Director of State Affairs
Advocates for Highway and Auto Safety
Washington, DC

Speakers:
Shannon Morris
Project Coordinator
Partners for Child Passenger Safety
The Children’s Hospital of Philadelphia
Philadelphia, PA

Janette Fennell
Cofounder/Executive Director
KIDS ‘N CARS
San Francisco, CA

DATA AND RESEARCH TRACK
What’s The Latest On Distracted Driving Research?

Sunday, June 9th
2:00pm-3:30pm
Crown Hall

A number of new studies have been conducted on distracted driving over the past year. This workshop will provide highlights of that research.

Moderator:
James L. Nichols, Ph.D.
Director
Office of Research and Traffic Records
NHTSA
Washington, DC

Speakers:
Thomas Dingus, Ph.D.
Director
Virginia Tech Transportation Institute
Newport News Shipbuilding/Tenneco
Professor
Blacksburg, VA

Jane C. Stutts, Ph.D.
Manager, Epidemiological Studies
University of North Carolina
Highway Safety Research Center
Chapel Hill, NC

Matt Sundeen
Senior Policy Specialist
National Conference of State Legislatures
Denver, CO
ADULT OCCUPANT PROTECTION TRACK

Beyond the Blue Ribbon Panel: Increasing Belt and Child Seat Use in the African American Community (Joint with CPS Track)

Sunday, June 9th
2:00pm-3:30pm
Knights Hall

In December 2000, the Blue Ribbon Panel on Increasing Seat Belt Use Among African Americans issued its "Report to the Nation".

Moderator:
Keith Hinch
Project Manager
National Conference of Black Mayors, Inc.
East Point, GA

Speakers:
Sylvia Cordy
Cordy and Company, Inc.
Chevy Chase, MD

Carla Williams
President
Jack & Jill of America
Pasadena, CA

SAFE COMMUNITIES TRACK

Data and Evaluation: Role in Safe Communities

Sunday, June 9th
2:00pm-3:30pm
Westminster Room

The role of data in prioritizing efforts and evaluation in measuring the effectiveness of Safe Communities.

Moderator:
Leslie Upledger Ray, MA, MPPS
Director, San Diego County Safe Communities Coalition
Epidemiologist-Violence and Injury Prevention
County of San Diego Health and Human Services Agency
Emergency Medical Services Office
San Diego, California

Speakers:
Sue Guggemos
Traffic Safety Coordinator
Michigan Office of Highway Safety Planning
Lansing, MI

Carol P. Cotton, Ph.D.
Project Director
The University of Georgia
Ramsey Student Center
Athens, GA

Lindsay Griffin
Texas Transportation Institute
College Station, TX

DATA AND RESEARCH TRACK

Accessing National Databases for Local Highway Safety Programs

Sunday, June 9th
2:00pm-3:30pm
Cloister Room

National databases contain a wealth of information that can be extremely helpful to community coordinators. This workshop will explore two databases and provide tips on how to access them.

Moderator/Speaker:
Joe Carra
Director, National Center for Statistics and Analysis
NHTSA
Washington DC

Speakers:
Barry Eisemann
Information Technology Manager
NHTSA
Washington DC

Sandra Bonzo, MLIS
Deputy Director
Office of Communication Resources
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention
Atlanta, GA
AD HOC TRACK

How Do You Do That?
PowerPoint to the Point
Sunday, June 9th
2:00pm-3:30pm
Islander Room

This fast-paced, double barrel action presentation will show you what is possible with PowerPoint. It’s designed for the “non-computer type” who would like to produce cool presentations and capture an audience. Common, easy-to-learn tricks like animation, transitions, graphics, sound and movie clips will be shown. Time is built in to grill the speaker. Do ask. Do tell!

Speaker:
Bob Page
Director of Emergency Care Education
St. John’s Regional Health Center
Springfield, MO

3:30pm-4:00pm
Refreshment Break
Exhibit Hall

2nd Workshop Session
4:00pm-5:30pm

IMPAIRED DRIVING TRACK

Youth Leading the Charge
Against Underage Drinking and Drunk Driving
Sunday, June 9th
4:00pm-5:30pm
England Room

Youth speak frankly on their views and experiences on critical issues affecting them with a specific focus on the underage drinking and drunk driving problem. They will share their prevention programs.

Moderator:
Jana Nelson
Interim Director of Programs
MADD National Office
Irving, TX

Speakers:
Leanne McGuinness
Youth In Action
Lynn, MA

Amanda Woodfield
Youth Leader
NOYS (National Organizations for Youth Safety)
James Madison University
Harrisonburg, VA

Joseph Mack
Student
Paul Quinn College

Mark your calendars for
Lifesavers 21: March 9-11, 2003,
Hyatt Chicago, Chicago, Illinois

Moderators and speakers were correct at time of printing
LAW ENFORCEMENT TRACK
Translating Enforcement to Engineering
Sunday, June 9th
4:00pm-5:30pm
Ireland Room

Writing more tickets is not always the solution to traffic enforcement. Sometimes tickets are the symptoms! How and when can a police officer or sheriff’s deputy recommend road design changes to increase highway safety?

Moderator:
Hubert Perez
Sergeant, NYPD
NYPD Transit Bureau
Brooklyn, NY

Speakers:
Richard Pepe
NYPD

Murray Conrad
Sergeant
Albuquerque Police Department
Albuquerque, NM

Frank Julian
Federal Highway Administration
Atlanta, GA

CHILD PASSENGER SAFETY TRACK
Protecting Yourself and Your Organization from Liability
Sunday, June 9th
4:00pm-5:30pm
Scotland Room

The fear of liability has become a very real hurdle to implementing child passenger safety programs. Sometimes this “fear” is justified, other times it is not. This session will review some helpful tips to consider while planning and implementing your programs so as to minimize your and your organizations’ exposure to liability. The session will also include discussion regarding “protections” provided by state and federal law.

Moderator/Speaker:
Alan Korn, J.D.
Director of Public Policy
National SAFE KIDS Campaign
Washington, DC

CHILD PASSENGER SAFETY TRACK
Child Safety Seat Show & Tell
Sunday, June 9th
4:00pm-5:30pm
Great Hall North

Various manufacturers will show their new products and the safety features added to new product lines.

Moderator:
Lorrie Walker
FAU College of Nursing
Florida Child Passenger Safety & Resource Center
Boca Raton, FL

Has your address changed?
Let us know at registration

Wear your 20th Anniversary T-Shirt to Epcot Monday evening
CHILD PASSENGER SAFETY TRACK

What's New with School Bus Safety? Part 2 of 2

Sunday, June 9th
4:00pm-5:30pm
Great Hall Center

This is the second of a two-part train-the-trainer workshop that will address what's new in school bus safety and the installation of safety restraints on school buses. It will also provide an overview of a new NHTSA 8-hour curriculum designed to train school bus personnel to correctly install safety restraints that will be available later this year. Certified CPS technicians or instructors must teach the curriculum. Because the unique issues regarding school buses are not taught in the 32-hour certification class, most CPS practitioners do not have the experience and knowledge needed to teach the 8-hour class. This workshop is designed to fill that gap. Part 2 includes some key points in establishing a strong partnership with a school district and will provide a hands-on practice session installing safety restraints on a bus.

Note: To get the most out of the workshop, conference participants should attend both sessions. This workshop is aimed at CPS technicians and instructors. Conference participants without that level of training may find it difficult to keep pace.

Speakers:
Susan Krinich
NHTSA
Washington, DC

Kathy Strotmeyer, M.Ed.
Western Regional Coordinator
PA Traffic Injury Prevention Project
Pittsburgh, PA

Cheryl Wolf
Transportation Dept.
Lafayette School Corporation
Lafayette, IN

Susie Kolb
Florida CPS and Resource Center
Orlando, FL

ADULT OCCUPANT PROTECTION TRACK

Successful Local Efforts to Increase Seat Belt Use

Sunday, June 9th
4:00pm-5:30pm
Great Hall East

New examples of sustained local program efforts.

Moderator:
Bob Tipton
Director,
Governor's Highway Safety Program
Charleston, WV

Speakers:
Ann Stickford
Marion County Traffic Safety Partnership
Indianapolis, IN

Don Bickel
Lieutenant
Marion County Traffic Safety Partnership
Indianapolis, IN

Rev. Anthony Dixon
Marion County Highway Safety Coalition
Mauk, GA

Please turn your cell phone ringers off during sessions

Wear your 20th Anniversary T-Shirt to Epcot Monday evening
AD HOC TRACK
Sunday, June 9th
4:00pm-5:30pm
Great Hall West

By developing statewide data trauma systems, states have the ability to link and study comprehensive injury data. Learn how two states are solving the problem and what information they reap from their efforts. CIREN (Crash Injury Research & Engineering Network) is a unique collaboration of medical clinicians, engineers, academia, industry, and government, pursuing in-depth studies of car crashes and injuries to improve car safety and crash victim outcomes. The 10 CIREN centers pool their data to analyze the relationship between particular kinds of crashes and specific injuries. Learn how to access some of the CIREN data on the CIREN webpage, and on CD-ROM.

Moderator:
Mike Glenn, RN
State Trauma Coordinator,
Division of EMS
Ohio Department of Public Safety
Mt. Vernon OH

Speakers:
Mary Ann Spott
Associate Director
Pennsylvania Trauma Systems Foundation
Trauma Registry
Mechanicsburg, PA

Catherine McCullough
NHTSA
Washington, DC

DATA AND RESEARCH TRACK
What's The Latest On Occupant Protection Research?
Sunday, June 9th
4:00pm-5:30pm
Crown Hall

What do we know about the effectiveness of child restraints, used and misused? How do we most effectively increase seat belt use? This workshop will discuss the latest research on these issues.

Moderator/Speaker:
Susan A. Ferguson, Ph.D.
Senior Vice President, Research Insurance Institute for Highway Safety
Arlington, VA

Speakers:
Shannon Morris
Project Coordinator, Partners for Child Passenger Safety
The Children’s Hospital of Philadelphia
Philadelphia, PA

James L. Nichols, Ph.D.
Director
Office of Research and Traffic Records
NHTSA
Washington, DC

Allan F. Williams, Ph.D.
Chief Scientist
Insurance Institute for Highway Safety
Arlington, VA

IMPAIRED DRIVING TRACK
Law Enforcement Officer Testimony at DUI Trials
Sunday, June 9th
4:00pm-5:30pm
Knight’s Hall

What kinds of dilemmas do law enforcement officers face when they are testifying in DUI trials but they are also members of MADD? This workshop details the challenges law enforcement officers face in the courtroom under these circumstances and how officers can overcome those challenges.

Moderator:
Joe LoSchiavo
Lieutenant
Stratford Police Department
Stratford, CT

Speakers:
Frank Winters
Chief, Clayton Police Department
Newfield, NJ

Kevin P. Meenan
Seventh Judicial District
Attorney’s Office
Casper, WY

Honorable Karl Grube
Judge
Pinellas County Court
St. Petersburg, FL
SAFE COMMUNITIES TRACK
Sustainability
Sunday, June 9th
4:00pm-5:30pm
Westminster Room

Strategies for finding financial support to sustain Safe Communities efforts.

Moderator:
Dr. Joe Sabato
Director
Community Alliance for Teen Safety
Windham, NH

Speakers:
Larry Kendall
Safe Traffic Operations Program
Huntington, WV

Lorrie Pozarik
Injury Prevention Resources
Lander, WY

R. Glenn Adams
Traffic Safety Coordinator
Jackson County Sheriff’s Office
Medford, OR

DATA AND RESEARCH TRACK
Higher Risk Drinking
Drivers: Update on Current Research
Sunday, June 9th
4:00pm-5:30pm
Ckoister Room

Higher-risk drinking drivers are a major contributor to the drunk driving problem. What can be done to affect their behavior and reverse the recent increase in drunk driving fatalities nationwide? This workshop will examine recent research on the higher-risk driver problem.

Moderator:
Robert B. Voas, Ph.D.
Senior Scientist
Pacific Institute for Research and Evaluation
Beltsville, MD

Speakers:
Herbert Simpson, Ph.D.
President
Traffic Injury Research Foundation
Ottawa, Canada

James H. Hedlund, Ph.D.
Highway Safety North
Ithaca, NY

John Lacey
Senior Scientist
Pacific Institute for Research and Evaluation
Beltsville, MD

AD HOC TRACK
National Strategies for Advancing Bicycle Safety: A Call to Action
Sunday, June 9th, 4:00pm-5:30pm
Islander Room

As a result of a June 2000 interdisciplinary bicycle safety conference, an action plan was developed to advance bicycle safety over the next three to five years. A partnership of safety and advocacy organizations developed the agenda - National Strategies for Advancing Bicycle Safety - and are actively working to implement the strategies outlined in the agenda. Come hear what diverse organizations are doing to implement this strategic, first time, bicycle safety agenda. Find out how you can add your talents and resources to make bicycling safer for all in your community.

Moderator:
Rich Olken, Executive Director
Bikes Belong Coalition, Brookline, MA

Speakers:
Elissa Margolin, Executive Director
League of American Bicyclists, Washington, DC

Richard Schieber, MD,
Division of Unintentional Injury Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention
Atlanta, GA

Marietta Bowen, Highway Safety Specialist
NHTSA, Washington, DC

Angela Mickalide, Ph.D., Program Director
National SAFE KIDS Campaign, Washington, DC
5:30pm-7:00pm
Opening Reception
Exhibit Hall
Visit the exhibits! Good food and refreshments!
Disney characters!

7:00pm-10:00pm
MADD's Fake ID Video Presentation Program
(shown twice: at 7pm and 8pm)
Great Hall Center
Mothers Against Drunk Driving (MADD) has developed a program to help address the number one drug problem facing our children - alcohol. Alcohol kills 6.5 times more young people under the age of 21 than ALL of the other illicit drugs combined. This is why MADD has produced a 3-screen, multi-media school assembly show called Fake ID. This captivating presentation uses the latest DVD technology to catch students' attention with an exciting blend of powerful imagery and special effects all woven together in a format that challenges students to take a hard look at the choices they are making and the consequences of making questionable decisions. Don't miss the special screening.

MONDAY
7:30am-4pm
Registration Open
Hampton Court

7:30am-8:30am
Continental Breakfast
Exhibit Hall

7:30am-3:30pm*
Exhibit Hall Open
(*closed during the Opening Plenary and Luncheon)

8:30am-9:45am
Opening Plenary Session
Empire Ballroom

Kissimmee Police Department Honor Guard

20th Anniversary Lifesavers Special Presentation

Frank Attkisson
Florida House of Representatives, District 79

William Berger, President International Association of Chiefs of Police

The Honorable Marion C. Blakey
Chairman, National Transportation Safety Board

3rd Workshop Session
10:00am-11:30am

IMPAIRED DRIVING TRACK
Visible Enforcement of Impaired Driving – The Key to Driving Down the Numbers?
Monday, June 10th
10:00am-11:30am
Great Hall North

Visible enforcement of drunk driving laws could be one of the most effective tools in reducing alcohol-related traffic fatalities and injuries. This workshop examines the effectiveness of ongoing law enforcement efforts, discusses research that shows what states are conducting sobriety checkpoints effectively and what states are not, and explores how the traffic safety community can work together to dramatically increase impaired driving law enforcement efforts.

Moderator
De Carlo Ciccil, Program Analyst
NHTSA
Washington, DC

Speakers:
Spencer Moore
Director of Planning & Programs
Georgia Demo Project
Governor's Office of Highway Safety
Atlanta, GA

Jill Lucas
Public Information Officer
North Carolina Governor's Highway Safety Program
Raleigh, NC

Roger Doherty
Certified Law Enforcement Planner
Planning Manager/DUI Program Coordinator
FL DOT Safety Office
Tallahassee, FL
**CHILD PASSENGER SAFETY TRACK**

**Culturally Diverse CPS Programs**

Monday, June 10th
10:00am-11:30am
Great Hall Center

This workshop will include specific strategies for developing Native American, African-American and Latino CPS programs and educational materials. Discover guidelines for building successful partnerships by overcoming challenges in your communities.

**Moderator/Speaker:**
Torine Brooks
National SAFE KIDS Campaign
Washington, DC

**Speakers:**
Tracycier Mitchell-Medina
Florida Child Passenger Safety and Resource Center
Boca Raton, FL

Karen Hanawalt
Florida Child Passenger Safety and Resource Center
Boca Raton, FL

Malcolm Washington
National SAFE KIDS Campaign
Washington, DC.

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**DATA AND RESEARCH TRACK**

**Ask The Experts**

Monday, June 10th
10:00am-11:30am
Great Hall East

Leading highway safety researchers will describe ongoing research not covered elsewhere in the Conference.

**Moderator:**
Christine Branche
Director
Division for Unintentional Injury Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention
Atlanta, GA

**Speakers:**
Susan A. Ferguson, Ph.D.
Senior Vice President, Research
Insurance Institute for Highway Safety
Arlington, VA

David F. Preusser, Ph.D.
President
Preusser Research Group
Trumbull, CT

John Lacey
Senior Scientist
Pacific Institute for Research and Evaluation
Beltsville, MD

Ruth Shults, Ph.D., M.P.H.
Epidemiologist
NCIPC/Centers for Disease Control
Atlanta, GA

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**AD HOC TRACK**

**Why Does It Seem Like Nobody Hears Me? The Role of Exposure In a Social Marketing Campaign**

Monday, June 10th
10:00am-11:30am
Great Hall West

Exposure. If you think your program never gets enough of it, you're probably right. A new collection of research, co-edited by AED's William Smith, shows that many behavior change campaigns fail because they overlook this essential ingredient. In this program, the speakers will address the critical - and often elusive - element that exposure is to any social marketing campaign. They'll give examples of how even under-funded campaigns are finding breakthrough ways of getting exposure - ideas that go beyond gimmicks to win the broad and repeated exposure necessary to change attitudes and affect behavior.

**Speakers:**
William Smith
Executive Vice President
Academy for Educational Development
Washington DC

**Co-Speaker:**
Peter Mitchell
Academy for Educational Development
Washington DC

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**Wear your 20th Anniversary T-Shirt to Epcot Monday evening**
**AD HOC TRACK**

**What Works With Kids? Ask Them!**
Monday, June 10th
10:00am-11:30am
Cloister Room

Are young drivers getting the message? They still drink and drive, have a 30 percent belt use rate, kill more of their peers than any other drivers, and were involved in over 8,000 fatal crashes last year. Are we looking at the problem from the wrong angle? Maybe our messages are not targeted to young drivers. Let’s ask our young partners what works and what doesn’t! Featuring young advocates who actually conduct successful countermeasure programs. Speakers will highlight and lowlight efforts to reach the young driver.

**Moderator/Speaker:**
Amanda Woodfield
NOYS Youth Leader
James Madison University
Harrisonburg, VA

**Speakers:**
Katie Bush
VA DMV
"Youth of Virginia Speak Out"
Vinton, VA

Katie Hultin
SADD Student of the Year
Hillsboro, ND

Nichole Boni
Northwest Indian College
Bellingham, WA

**LAW ENFORCEMENT TRACK**

**Law Enforcement Information Management Resources**
Monday, June 10th
10:00am-11:30am
Knight’s Hall

An often-overlooked component of traffic safety is the use and value of information management resources. The workshop will explore the sources of information, for example, the IACP Technology Clearinghouse as well as the value of crash reports, including a presentation of a new roll call video on crash reports. Participants will also hear an update on the present and future state of ITS.

**Moderator:**
Matt Snyder
International Association of Chiefs of Police
Alexandria, VA

**Speakers:**
Tom Robey
International Association of Chiefs of Police
Alexandria, Virginia

Dave Mulholland
US Park Police
Bowie MD

Dave Smith
Federal Highway Administration
Office of Technology Applications
Washington, DC

**ADULT OCCUPANT PROTECTION TRACK**

**Avoiding Seat Belt Burnout**
Monday, June 10th
10:00am-11:30am
Emerald Room

Law enforcement resources are spread thin and we’ve been at this a long time. Program manager’s duck out the back door when I come to them with another buckle up campaign. How can I help sustain enthusiasm?

**Moderator:**
Adele Derby
Associate Administrator,
Office of State and Community Services
NHTSA
Washington, DC

**Speakers:**
Carla Levinski
Occupant Protection Program Manager
Oregon Department of Transportation
Transportation Safety Division
Salem, OR

Mark Shannon Hutchinson
TN Governor’s Highway Safety Office
Tennessee Law Enforcement Liaison
Athens, TN

John Pastuovic
John Pastuovic Communications, Inc.
Elmhurst, IL
AD HOC TRACK
Medical, Law Enforcement,
and Legal Cooperation in
Identifying and Convicting
Injured Drunk Drivers
Monday, June 10th
10:00am-11:30am
Diamond/Sapphire Room

Injured impaired drivers treated in
emergency departments and trauma
centers usually are not arrested or
convicted for their crime. This ses-

sion will address how the medical,

enforcement and legal communities
can work together to have an impact
on this problem.

Moderator:
Federico Vaca, MD, UCI Medical
Center, Orange, CA

Speakers:
Carl A. Soderstrom, MD
Professor of Surgery
National Study Center for Trauma &
EMS, University of Maryland School
of Medicine, Baltimore, MD

L.R. "Bob" Jacob
Assistant to the Director
Institute of Police Technology &
Management
University of North Florida
Jacksonville, FL

Marcia J. Cunningham, J.D.
Senior Attorney
American Prosecutors Research
Institute
Alexandria, VA

SAFE COMMUNITIES TRACK
Telling Your Story
Monday, June 10th
10:00am-11:30am
Westminster Room

Focusing on the skills needed to get
your Safe Communities program on
your community's radar screen -
who you are, what your mission is,
and what techniques you need to
employ to keep your programs visi-
ble and to build community sup-
port. Hands-on group exercises in
drafting of program descriptions
with critique and feedback

Moderator:
Etha Henry
Director of Programs
Community Foundation of Greater
New Haven
New Haven, CT

Speakers:
Maria Farrah
President
Farrah Consulting Group
Boston, MA

Marc Posner
Education Development Center, Inc.
Newton, MA

Frank Marcucio, III
Program Director, Safe Communities
Program of the
Lower Naugatuck Valley & EMS
Chief, Seymour Ambulance
Association
Seymour, CT

Chris Miara
Education Development Center, Inc.
Newton, MA

IMPAIRED DRIVING TRACK
TEA-21: Gearing up for the
Reauthorization
Monday, June 10th
10:00am-11:30am
Islander Room

The multi-billion dollar transportation
bill that funds America's roadways
and our traffic safety efforts will be
reauthorized in 2003, but efforts on
Capitol Hill and among advocates are
already well underway. Come find
out about the traffic safety communi-
ty's action plans and what important
role you can play in the passage of
this important legislation.

Moderator:
James H. Hedlund, Ph.D.
Highway Safety North
Ithaca, NY

Speakers:
Judie Stone, President
Advocates for Highway & Auto Safety
Washington, DC

Stephen E. O'Toole
Board of Directors
Member, Public Policy Committee
MADD
Washington, DC

Barbara Harsha
Executive Director
National Association of Governors' 
Highway Safety
Representatives (NAGHSR)
Washington, DC

Bill Georges
Senior Vice President, Programs
The Century Council
Washington, DC
AD HOC TRACK

Building Bicycle Safety - The Next Generation Of Bicycle Rodeos
Monday, June 10th
10:00am-11:30am
Senate-Gallery

This interactive workshop will focus on efforts to encourage bicycling through Bike Rodeos. The goal of the session is to provide an interactive hands-on informative learning environment for participants. The workshop will cover bicycle skills building, safe cycling, and innovative techniques for reaching diverse populations of youth bicyclists. This session will include a short lecture and then it’s off to the parking lot! Come and see first hand how to set-up and conduct a bicycle rodeo. Helmets and bicycles will be available for both youth and adults desiring to participate in the bicycle rodeo.

Instructor:
Pat Hines
Executive Director
Safe Moves
Van Nuys CA

11:45am-1:00pm
Monday Luncheon Plenary
Empire Ballroom

Ed Rice
State Safety Engineer
Florida Department of Transportation

1:00pm-1:30pm
Special Dessert
Exhibit Hall

4th Workshop Session
1:30pm-3:00pm

CHILD PASSENGER SAFETY TRACK

Rules, Regulations & Requirements of CPS Training
Monday, June 10th
1:30pm-3:00pm
Great Hall North

This session is designed to provide attendees with a concise review and understanding of the requirements and recommendations pertaining to NHTSA's Standardized CPS Training/AAA Certification programs. The workshop will help participants and training class hosts prepare and conduct effective training courses within their states and help alleviate misunderstandings.

Moderators:
Carole Guzzetta
National Safety Belt Coalition
Washington, DC

Bill Wen
American Automobile Association
Heathrow, FL

A special thank you to those exhibitors with 20th Anniversary balloons – they are also sponsors!
IMPAIRED DRIVING TRACK
Wrong Way! Drunk Driving Deaths are Up! How Do We Reverse the Trend?
Monday, June 10th
1:30pm-3:00pm
Great Hall Center

Instead of nearing our goal of no more than 11,000 alcohol-related fatalities by 2005, we are heading in the opposite direction! The traffic safety community has been working to reprioritize and identify the most effective methods of driving down the numbers. Workshop participants will have the opportunity to hear about newly identified strategies and provide input into other effective solutions.

Moderator:
Carol McNamee, Vice President, Public Policy, MADD
Honolulu, HI

Speakers:
Marcia J. Cunningham, J.D., Senior Attorney
American Prosecutors Research Institute
Alexandria, VA

Kathryn Stewart, Partner
Safety Policy & Analysis International
Tucson, AZ

Barry Sweedler, President
International Council on Alcohol, Drugs & Traffic Safety
Tucson, AZ

Jack Van Steenburg, Major,
Traffic Services
New York State Police, Albany, NY

DATA AND RESEARCH TRACK
Reaching Younger Drivers Before It’s Too Late: What The Research Shows
Monday, June 10th
1:30pm-3:00pm
Great Hall East

Every year, a new group of teenagers reaches driving age. What can be done to ensure that they become safe drivers? What approaches work and don’t work? This workshop will highlight some of the latest research on young drivers.

Moderator:
James C. Fell
Director, Traffic Safety and Enforcement Program
Pacific Institute for Research and Evaluation
Calverton, MD

Speakers:
Allan F. Williams, Ph.D.
Chief Scientist
Insurance Institute for Highway Safety
Arlington, VA

Bruce Simons-Morton, Ed.D., MPH
Chief, Prevention Research Branch
Division of Epidemiology, Statistics and Prevention Research
NICHD
North Bethesda, MD

Anne McCart, Ph.D.
Preusser Research Group, Inc.
Trumbull, CT

AD HOC TRACK
Savvy Solutions for Dealing with Drinking on Campus
Monday, June 10th
1:30pm-3:00pm
Great Hall West

Underage and irresponsible drinking patterns are often serious health problems on college campuses. This session is designed to highlight programs actively working to increase awareness on college campuses that pedestrians, bicyclists, motorists and alcohol don’t mix. This workshop will feature college administrators, students and law enforcement personnel who are working to implement policies and programs to increase awareness about binge drinking, create a safer transportation environment for college students and reduce associated injuries and fatalities.

Moderator:
David Anderson, Associate Professor
Center for the Advancement of Public Health
Graduate School of Education
George Mason University
Fairfax, VA

Speakers:
Geoff Brown
North American - Interfraternity Conference
Indianapolis, IN

Sue Reising, Chief
University of Wisconsin - Madison
Madison, WI

Ariadne Delon Scott
Bicycle Program Coordinator
Stanford University
Stanford, CA
AD HOC TRACK

Wireless E9-1-1: Injured Motorist On I-95, Somewhere Between Boston and Miami
Monday, June 10th
1:30pm-3:00pm
Cloister Room

Nearly half of all 9-1-1 calls are from wireless phones. Currently there is no way to locate the individual, unless the caller knows their own location. Wireless E-9-1-1 will resolve this. The current status of Wireless E9-1-1, grassroots initiatives, and what you can do will be covered.

**Moderator:**
Jay Scott  
*Project Director*  
E9-1-1 Wireless Demonstration Project, State University of NY Health Science Center, Syracuse NY

**Speaker:**
Nathan Williams  
*President*  
National Assoc. of EMTs, Clinton, MS

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LAW ENFORCEMENT TRACK

How to Get Law Enforcement and Activists to Work Together  
Monday, June 10th
1:30pm-3:00pm  
Knight’s Hall

Developing and motivating strong partnerships between law enforcement and community, strong and successful partnerships among enforcement agencies, community organizations, youths, the judicial system and other key stakeholders have led the change to make enforcement of underage drinking laws and youth access to alcohol a national priority. Speakers in this session will provide an overview of their collaborative work, outcomes achieved and strategies for making underage drinking a priority in their community.

**Moderator:**
Doug Paquette  
*Sergeant*  
New York State Police, Albany, NY

**Speaker:**
Karen Tarney  
Citizens Against Drug Impaired Driving, Milwaukee, WI

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CHILD PASSENGER SAFETY TRACK

Integrating CPS into Hospitals and Understanding Special Needs Issues  
Monday, June 10th
1:30pm-3:00pm  
Emerald Room

Hear from an experienced physician about getting the CPS educational component into hospitals: what does and does not work and how to overcome the challenges. The workshop will also provide information about the American Academy of Pediatrics (AAP) uniform hospital discharge policy, and how CPS advocates can utilize this information in their community hospitals. Also increase your knowledge about the special needs products that are available. A hospital-based CPS coordinator will provide insight about the day-to-day challenges and rewards of a comprehensive CPS program including parent/family education, restraint distribution, record keeping, inventory, funding, liability, staff training, outreach... and much more!

**Moderator/Speaker:**
Marilyn Bull, MD  
*Director of Automotive Safety for Children Program*  
Riley Hospital for Children, American Academy of Pediatrics, Indianapolis, IN

**Speaker:**
Susan Yates  
The Children’s Hospital, Denver, CO

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*Complete addresses, phone, fax and emails for moderators and speakers are in the Pre-Registration Booklet*
## Tracks at a Glance

### Sunday
- **2:00 - 3:30**
  - Through a Drunk Driving Victim's Eyes (ID)
  - England
- **4:00 - 5:30**
  - Youth Leading the Charge Against Underage Drinking (ID)
  - England
  - Traffic Safety in the New Millennium (LE)
  - Ireland
  - Building Coalitions and Sustaining Motivation in CPS for Law Enforcement (CPS & LE)
  - Scotland
  - Child Safety Seat Show & Tell (CPS)
  - Great Hall North
  - Child Safety Seat Show & Tell (CPS)
  - Great Hall North
  - What's New With School Bus Safety? Part 1 (CPS)
  - Great Hall Ctr.
  - What's New With School Bus Safety? Part 2 (CPS)
  - Great Hall Ctr.
  - Successful Local Efforts to Increase Seat Belt Use (AOP)
  - Great Hall East

### Monday
- **10:00am - 11:30am**
  - Visible Enforcement of Impaired Driving: The Key to Driving Down Numbers (ID)
  - Great Hall North
- **1:30pm - 3:00pm**
  - Rules, Regulations & Requirements of CPS Training (CPS)
  - Great Hall North
  - Wrong Way! Drunk Driving Deaths Are Up! How Do We Reverse the Trend? (ID)
  - Great Hall Center
  - Culturally Diverse CPS Programs (CPS)
  - Great Hall Center
- **8:45am - 10:15am**
  - Update on Vehicle Occupant Restraint Systems (AOP)
  - Great Hall North
  - How Can We Work to Improve Sentencing of DUI Offenders? (ID)
  - Great Hall Center
  - What's New in CPS Data and Research? (CPS & DR)
  - Great Hall East
  - The Evolution of Driver Education: Out of the Dark Ages (AH)
  - Great Hall West
  - Technological Advances in Traffic Enforcement & Crash Investigation (LE)
  - Cloister
  - Florida Law Enforcement Liaison Program (LE)
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<td>How Do They Do That? PowerPoint to the Point</td>
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<td>Treaty Data: What's There, What Can I Get</td>
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<td>Social Marketing for Beginners</td>
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<td>Using the Data-Part 1</td>
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<td>Why Should Kids Walk to School?</td>
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<td>Starting a Safe Communities Coalition from Scratch</td>
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<td>Latinos Behind the Wheel</td>
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<td>Planning Now for Older Driver Safety</td>
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<td>Plugging Safe Communities into State &amp; National Campaigns</td>
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<td>Older Drivers: New Research &amp; Development</td>
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<td>Stay Alive from Education (S.A.F.E)</td>
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<td>Diversity</td>
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AD HOC TRACK
Tactics and Strategies: Law Enforcement and Pedestrian Safety
Monday, June 10th, 1:30pm-3:00pm
Diamond/Sapphire Room

Pedestrians account for about 11 percent of all traffic fatalities, and in many large metropolitan areas, pedestrians comprise the majority of traffic fatalities and injuries, frequently exceeding 50 percent. But even though enforcement along with education and engineering are components of a successful pedestrian safety effort, the law enforcement aspect has been difficult to incorporate. Some departments may give pedestrian law enforcement a low priority because of other demanding issues or because pedestrian safety is not seen as a problem and enforcement of pedestrian safety laws is not popular. This workshop will provide examples of how concerned police agencies are facing the challenge of creating a demand and obtaining permission within their agencies and their communities to enforce pedestrian laws.

Moderator:
Joy Riddell, Florida Atlantic University
Pt. Lauderdale FL

Speakers:
Dr. Ron Von Houten, Professor of Psychology, Mount Saint Vincent University, Halifax, Nova Scotia, Canada

Officer Jeff Rose, Hillsboro, OR

Bill Bronrott, State Delegate, Maryland General Assembly, Representing District 16, Annapolis, MD

Officer Stacey Vilas, Madison Police Department
Madison, WI

SAFE COMMUNITIES TRACK
Social Marketing for Beginners
Monday, June 10th
1:30pm-3:00pm
Westminster Room

Introduction to Social Marketing. Selling ideas, attitudes, and behaviors by targeting audiences and messages.

Moderator:
Ann Burton
NHTSA-Region II
White Plains, NY

Speaker:
William Smith
Executive Vice President
Academy for Educational Development
Washington, DC

IMPAIRED DRIVING TRACK
The Higher Risk Drunk Driver: Strategies to Target the Hard-To-Reach Population
Monday, June 10th
1:30pm-3:00pm
Islander Room

Repeat offenders, high BAC drivers, and people who drive on suspended licenses are some of the most difficult populations to reach. This workshop identifies the problem and strategies to stop the higher-risk driver.

Moderator:
Leslie Blakey
Blakey and Associates
Washington, DC

Speakers:
James L. Nichols
Director
Office of Research and Traffic Records
NHTSA
Washington, DC

Honorable William F. Todd, Jr.
Judge
Rockdale State Court
Conyers, GA

Phil Brewer, MD, F.A.C.E.P.
Yale Emergency Medicine
New Haven, CT
3:30pm-10:00pm
Evening at EPCOT®
Disney Bus Transportation
Transportation to Epcot will depart from the Convention Level of the Wyndham Palace, outside the Main Ballroom, beginning at 3:30pm. Buses will run until 5pm. A shuttle for early returns will be available starting at 7:30pm every 30 minutes. The main departure will begin at 9:30pm and run until 10:00pm. Buses will return to the Wyndham Palace. When loading the bus, please fill the bus from the back to the front. Mears Staff will be on site to answer your questions. Please bring your Disney ticket and wear your Lifesavers’ t-shirt. Dinner is on your own.

TUESDAY
7:30am-5:00pm
Registration Open
Hampton Court

7:30am-12:15pm
Exhibit Hall Open

7:30am-8:30am
Continental Breakfast
Exhibit Hall

5th Workshop Session
8:45am-10:15am

ADULT OCCUPANT PROTECTION TRACK
Update on Vehicle Occupant Restraint Systems
Tuesday, June 11th
8:45am-10:15pm
Great Hall North

Automakers present the latest information on advanced, side and rollover airbags as well as innovations in seat belt design.

Moderator:
Barry Felrice
Senior Manager, Regulatory Affairs
DaimlerChrysler
Washington, DC

Speakers:
Artie Martin
Staff Project Engineer
General Motors Corporation
Warren, MI

Christina Primavera
Engineer, Technical and Regulatory Affairs, Safety
Toyota Motors North American, Inc.
Washington, DC
IMPAIRED DRIVING TRACK
Slipping Through the System: How Can We Work to Improve Sentencing of DUI Offenders?
Tuesday, June 11th
8:45am-10:15am
Great Hall Center

This workshop will examine the problems encountered in the courtrooms with regard to DUI sentencing and prosecution. All too often, DUI offenders are given a "slap on the wrist." This workshop will examine how we can work with prosecutors and judges to improve the sentencing of DUI offenders, to implement effective court monitoring programs, and to improve judicial education.

Moderator/Speaker:
Marcia J. Cunningham, J.D.
Senior Attorney
American Prosecutors Research Institute
Alexandria, VA

Speakers:
Edward J. Casias
Summit County Court
Breckenridge, CO

Honorable G. Michael Witte
Judge
Lawrenceburg, IN

Honorable Dorothy Baker
Judge
Multnomah County Courthouse
Portland, OR

CHILD PASSENGER SAFETY TRACK
What's New in Child Passenger Safety Data and Research?
Tuesday, June 11th
8:45am-10:15am
Great Hall East

The Partners for Child Passenger Safety will present new findings and discuss characteristics of trips with child occupants that result in a crash and mechanisms of injury to children in forward facing child restraints. The National SAFE KIDS Campaign will summarize the latest data on current trends in child restraint misuse patterns, booster seat usage and the challenges of collecting accurate child restraint data in the field. The Crash Injury Research & Engineering Network (CIREN) at Children's National Medical Center will summarize recent data on injury patterns associated with the most common types of child restraint misuse.

Moderator/Speaker:
Kelly Orzechowski, MPH
CIREN Project Coordinator
Children's National Medical Center
Washington, DC

Speakers:
Kerry Fernandez
National Field Organizer
National SAFE KIDS Campaign
Washington, DC

Rebecca Cornejo, MHS
Research Project Manager
Partners for Child Passenger Safety
The Children's Hospital of Philadelphia
Philadelphia, PA

AD HOC TRACK
The Evolution of Driver Education: Out of the Dark Ages?
Tuesday, June 11th
8:45am-10:15am
Great Hall West

New cars, new technology, new road signs! Are we still teaching our novice drivers to drive the way our parents learned? With the internal and external environment so different from 10 years ago, is it possible that using methods developed 40 years ago aren't properly preparing our young novice drivers for the challenge of 'safe' driving? Where do graduated licensing, the Web and home schooling fit in? Driver education experts will discuss efforts to redefine, modernize, and deliver driver education in the 21st century.

Moderator:
A.O. "Brad" Bradshaw, Ph.D.
Executive Director
American Driver and Traffic Safety Education Association
Highway Safety Center
Indiana University of PA
Indiana PA

Speakers:
Terry L. Kline, Ed.
Associate Professor
Traffic Safety Institute
Eastern Kentucky University
Richmond, KY

Rich Whitcomb
Manager, Driving Training
American Automobile Association
Heathrow, FL
LAW ENFORCEMENT TRACK
Technological Advances in Traffic Enforcement and Crash Investigation
Tuesday, June 11th
8:45am-10:15am
Cloister Room

Saliva testing, hand held breath analyzers, Lidar, Lazer, GPS, Onstar, Mayday, Black Box. Workshop on new technologies used for traffic safety, enforcement and management.

Speakers:
Chip Chidester
Crash Investigation Division
NHTSA
Washington, DC

Jay Scott, NREMT-P
State University of New York
Health Science Center
Syracuse, NY

Linda Masterson
President
Life Point
Ontario, CA

Roosevelt Rogers
Laser Technology Inc.
Englewood, CO

CHILD PASSENGER SAFETY TRACK
Update on National CPS Programs
Tuesday, June 11th
8:45am-10:15am
Knight’s Hall

Several safety organizations, car manufacturers and insurance companies have programs that address the many issues and aspects of child occupant protection. This session will review the components of several of these initiatives and, more importantly, how you can avail yourself of their resources.

Moderator:
Phil Gulak, NHTSA
Washington, DC

Speakers:
Karen DiCapua
National SAFE KIDS Campaign
Washington, DC

Kathy Morgan, AAA
Heathrow, FL

Jason Kercher, State Farm
Bloomington, IL

Suraya DaSante, DaimlerChrysler
Washington, DC

Bob Yakushi, Nissan North America
Gardena, CA

Marie Sheler Edwards, Boost America
Dearborn, MI

Janele Rose, Volkswagon

DATA AND RESEARCH TRACK
Tuesday, June 11th
8:45am-10:15am
Emerald Room

The purpose of this workshop is to help community coordinators find and analyze the data they need for implementing good programs. It will be conducted like a training session with small group participation.

Speakers:
Barbara Rhea
Team Leader for Sample Design,
Quality Control and State Data Team
NHTSA
Washington, DC

Sandy Johnson
NHTSA Consultant
Washington, DC

Workshop handouts will be available on the website after the conference at: www.lifesaversconference.org
**AD HOC TRACK**

**Why Should Kids Walk to School?**
**Tuesday, June 11th, 8:45am-10:15am**
Diamond/Sapphire Room

Remember when children used to walk and bicycle to school? By riding in automobiles, kids today don’t have the independence and freedom to explore their surroundings, the opportunities to be as physically active as kids a generation ago, and the traffic skills critical for safe mobility. This workshop will cover a variety of considerations involving walking to school including the health implications of the “disappearing walk to school” as well as the “veal syndrome” of children, how land use goes hand-in-hand with health, how “Safe Routes to School” initiatives improve children’s pedestrian safety skills while decreasing congestion, and how engineering and public works can help make the route to school more “walkable.”

**Moderator:**
Lauren Marchetti, **Deputy Director**
Pedestrian and Bicycle Info. Ctr.
University of NC, Chapel Hill, NC

**Speakers:**
Gracie Askew, **Project Coordinator**
Safe Routes to School Clearinghouse
Oakland, CA

Mark Fenton
Program Manager
UNC Pedestrian and Bicycle Information Center
Chapel Hill, NC

Sabri Chaun Hill, **Traffic Engineer III**
City of Phoenix, Phoenix, AZ

Mary Pat Hanley, M.S. **Program Coordinator**
SAFE KIDS Walk This Way
National SAFE KIDS Campaign
Washington, DC

**SAFE COMMUNITIES TRACK**

**Developing a State Philosophy of Safe Communities**
**Tuesday, June 11th**
**8:45am-10:15am**
Westminster Room

At the State level (SHSO, HHS), what role are Safe Communities playing? How can they be strengthened and integrated in such a way that they become a foundation for all of your State highway safety efforts?

**Moderator:**
Judy A. Hammond
NHTSA
Office of State and Community Services
Washington, DC

**Speakers:**
Betty Mercer
Executive Director
Office of Highway Safety Planning
Lansing, MI

Kate Summerill
Health Education Consultant
California Safe Communities Dept. of Health Services
Sacramento, CA

F. Christian Byrnes, Jr.
Director
Eastern Shore Regional Safe Communities Center
Salisbury University
Salisbury, MD

**AD HOC TRACK**

**Taking Traffic Safety to the Legislature**
**Tuesday, June 11th**
**8:45am-10:15am**
Scotland A Room

Last year, more than 1,200 bills were introduced in state legislatures regarding traffic safety issues. Some introduced new laws, others appropriated funds necessary to operate new programs. Whatever the purpose, it is clear that traffic safety issues are of interest to state legislators. This session will feature a variety of Speaker’s including state legislators, their staff, and traffic safety advocates, all of whom have helped an issue through the legislative process—from both sides of the table. The workshop will provide an overview of the state legislative process, including tips on more effectively working with state legislators to move the traffic safety agenda, as well as a brief overview of NHTSA’s web-based legislative tracking system.

**Moderator:**
David Kelly, **Deputy Director**
Air Bag & Seat Belt Safety Campaign
Washington DC

**Speakers:**
Melissa Savage, NCSL, Denver, CO

Senator John Cullerton
Springfield, IL

Delegate Brian Moran, Richmond, VA

Karen Slay, Injury Prevention Coalition of South Plains, Lubbock, TX
ADULT OCCUPANT PROTECTION TRACK

Introduction to Occupant Protection
Tuesday, June 11th
8:45am-10:15am
Scotland B Room

The basics on restraint system design, effectiveness and usage. Aimed at the first-time Lifesavers attendee who is new to highway safety.

Speaker:
Susan A. Ferguson, Ph.D.
Senior Vice President, Research
Insurance Institute for Highway Safety
Arlington, VA

CHILD PASSENGER SAFETY TRACK

Creating CPS Inspection Stations
Tuesday, June 11th
8:45am-10:15am
Scotland C Room

Permanent CPS Inspection Stations are being seen as a uniquely effective way of serving the local community in CPS efforts. This session will examine the concept and history of “fitting stations” to date, what has and has not been successful, and how to build your station from the ground up to fit the specific needs of your community. Focus will be on identifying the needs of an inspection station; material, staff, training, financial and administrative issues, as well as developing strong and supportive partnerships through available local resources.

Moderator:
Elaine B. Weinstein
National Transportation Safety Board
Washington, DC

Speakers:
Wes Bender
National SAFE KIDS Campaign
Washington, DC

Bill Wen
National AAA
Heathrow, Florida

Will Taliaferro
GMMB Inc.
Washington, DC

10:15am-10:45am
Refreshment Break
Exhibit Hall

6th Workshop Session
10:45am-12:15pm
CHILD PASSENGER SAFETY TRACK
What You Need To Know About Airbag Technologies and Child Passengers
Tuesday, June 11th
10:45am-12:15pm
Great Hall North

Research shows that strong educational messaging has significantly reduced child fatalities from airbags in the past few years. Hear from industry representatives and a CPS instructor on how new and current technologies such as advanced and side airbags affect child passengers.

Moderator:
Scott Schmidt
Alliance of Automobile Manufacturers
Washington, DC

Speakers:
David Kelly
Deputy Director
Air Bag & Seat Belt Safety Campaign
Washington, DC

Kelly Powell
Florida CPS and Resource Center
Boca Raton, FL

David Clement
Director of Engineering
XSCI
Colorado Springs, CO

IMPAIRED DRIVING TRACK
On The Front Lines of the Alcohol Problem - Alcohol Beverage Control
Tuesday, June 11th
10:45am-12:15pm
Great Hall Center

Who enforces the laws concerning the sale of alcoholic beverages? What happens to violators? How can the system be improved? How can we forge partnerships at the state and local level between highway safety and juvenile justice? Speakers will explain the laws and the differing state systems that control alcohol sales. New information and technical assistance will be highlighted.

Moderator:
James C. Fell
Director, Traffic Safety and Enforcement Programs
Pacific Institute for Research and Evaluation
Calverton, MD

Speakers:
Bill Patterson
Senior Program Manager
Pacific Institute for Research & Evaluation
Calverton, MD

Honorable G. Michael Witte
Judge, Dearborn Superior Court
Lawrenceburg, IN

Jim DiBernardo
Major, Community Affairs Bureau
Miami, FL

AD HOC TRACK
What Will They Think of Next? Innovative Pedestrian and Bicycle Signs, Signals and Markings
Tuesday, June 11th
10:45am-12:15pm
Great Hall East

Communities are experimenting with new "hardware" to increase pedestrian and bicycle safety. Come see first hand and try out the latest technology such as count down signals, bicycle boxes, high visibility signs, flashing crosswalk lights and accessible pedestrian signals. This workshop will be a hands-on demonstration of these new technologies. Take back some new ideas to your community!

Moderator:
John Fegan
Federal Highway Administration
(FHWA)
Washington, DC

Speakers:
Billie Louise Bensen
Accessible Designs for the Blind
Berlin, MA

Charles Zegeer
Highway Safety Research Center
University of North Carolina
Chapel Hill, NC

Theo Petritsch
State Pedestrian and Bicycle Coordinator
FL Department of Transportation
Tallahassee, FL

Please wear your badge
LAW ENFORCEMENT TRACK

How to Get Smaller Law Enforcement Agencies Involved in Traffic Enforcement
Tuesday, June 11th
10:45am-12:15pm
Great Hall West

Traffic enforcement is difficult in smaller law enforcement agencies because of the limited resources, inability to compete for the Federal funds, small number of sworn officers, and the difficulty of preparing applications and reports. This workshop will explore some innovative ways that Highway Safety Offices and State Association of Chiefs of Police have partnered together to involve the smaller agencies.

Moderator:
Sandy Richardson
Highway Safety Specialist
NHTSA
Traffic Law Enforcement Division
Washington, DC

Speakers:
Ricky Rich
Deputy Director
Governor's Office of Highway Safety
Atlanta, GA

Sheldon Lineback
Executive Director
Missouri Police Chiefs Association
Jefferson City, MO

Murray "Bud" Pendleton
Chief
Waterford Police Department
Waterford, CT

LAW ENFORCEMENT TRACK

Florida Law Enforcement Liaison Program
Tuesday, June 11th
10:45am-12:15pm
Cloister Room

This workshop addresses the best practices for establishing a law enforcement liaison program statewide.

Moderator:
Russ Arend
Institute of Police Technology and Management
University of North Florida
Jacksonville, FL

Speakers:
Al Roop
LEL Program Coordinator
Institute of Police Technology and Management
University of North Florida
Jacksonville, FL

Walter C. Wobig
Lieutenant
CTST Coordinator
Kissimmee Police Department
Kissimmee, FL

Chuck Williams
Lieutenant
Florida Highway Patrol
Orlando, FL

Lorrie Walker
FAU College of Nursing
Florida Child Passenger Safety and Resource Center
Florida Atlantic University
Boca Raton, FL

DATA AND RESEARCH TRACK

Motorcycle and Bicycle Helmet Use: What The Research Shows
Tuesday, June 11th
10:45am-12:15pm
Knight's Hall

This workshop will provide an update on the current state of motorcycle safety. It will focus on the effectiveness of bicycle and motorcycle helmets and what happens when helmet laws are repealed.

Moderator:
David F. Preusser, Ph.D.
President
Preusser Research Group
Trumbull, CT

Speakers:
Linda Cosgrove, Ph.D.
Research Psychologist
Research and Traffic Records
NHTSA
Washington, DC

James Champagne
Executive Director
Louisiana Highway Safety Commission
Baton Rouge, LA

Todd Thoma, MD
Department of Emergency Medicine
Shreveport, LA
DATA AND RESEARCH TRACK

Using The Data Part 2: Employing Data To Get Your Message Across
Tuesday, June 11th
10:45am-12:15pm
Emerald Room

The purpose of this workshop is to help community coordinators use their data to reach local and state elected officials and other key decision-makers. It will be conducted like a training session with small group participation.

Speakers:
Barbara Rhea
Team Leader for Sample Design, Quality Control and State Data Team
NHTSA
Washington, DC

Sandy Johnson
NHTSA Consultant
Washington, DC

AD HOC TRACK

Latinos Behind the Wheel
Tuesday, June 11th
10:45am-12:15pm
Diamond/Sapphire Room

This panel will provide information on programs implemented at the community level to reduce impaired driving and increase seat belt use among the Hispanic Community. A current project in which HAPCOA (Hispanic American Police Command Officers Association) and ASPIRA (a Latino youth leadership organization) have partnered for community outreach; the LCAT (Latino Council on Alcohol and Tobacco) Manejando en America impaired driving educational program for newly arrived immigrants; MADD's impaired driving program, and the NLCCI (National Latino Children's Institute) child seat program will be featured.

Moderator:
Jess Quintero, Executive Director/Project Chairman, Hispanic American Police Command Officers Association
Washington, DC

Speakers:
Hilda Crespo, Vice-President
ASPIRA Association Inc.
Washington, DC

Jeannette Noltenius Ph.D., Executive Director, Latino Council on Alcohol and Tobacco, Washington, DC

Bibi Lobo, Vice President
National Latino Children's Institute
San Antonio, TX

Betty Swinners, Diversity Coordinator
MADD National Office, Irving, Texas

SAFE COMMUNITIES TRACK

Starting a Safe Communities Coalition from Scratch
Tuesday, June 11th
10:45am-12:15pm
Westminster Room

If you're starting a Safe Communities program from scratch, what steps must be taken to ensure its success? Learn how to mobilize your community, recruit and retain volunteers, and where to find injury prevention program information that can tell you what is effective and what is not.

Moderator:
Lisa Bullard-Cawthorne
Madison Department of Public Health
Madison, WI

Speakers:
Karen Slay
South Plains Injury Prevention Coalition
Lubbock, TX

Sue Jane Smith
Trauma Coordinator
Children's Hospital of Michigan
Detroit, MI

Rhonda Welborn
Volunteers in Policing /North Star Safe Community
Fairbanks, AK

Mark your calendars for Lifesavers 21: March 9-11, 2003, Hyatt Chicago, Chicago, Illinois
12:30pm-1:45pm
National Highway Traffic Safety Administration's Annual Awards Luncheon

The Honorable
Jeffrey W. Runge, MD
Administrator
National Highway Traffic Safety Administration

7th Workshop Session
2:00pm-3:30pm

AD HOC TRACK
The State of Motorcycling and Motorcycle Safety
Tuesday, June 11th
2:00pm-3:30pm, Great Hall North

Since reaching an historic low of 2,116 in 1997, motorcyclist fatalities have increased 35 percent to 2,862 in 2000. What is the current state of motorcycling and motorcycle safety in the United States? This workshop will discuss the trends in fatal motorcycle crashes, the new rider training curriculum, the most recent focus group addressing impaired riding, the effects of helmet law repeal in Louisiana and Kentucky, and a successful state program that addresses the role of motorcyclists in motorcycle safety.

Moderator:
Patricia Turner Senior Research Assoc., Center for Urban Transportation Research, Univ. of South FL School of Engineering Tampa FL

Speakers:
Dennis Utter, Chief, Mathematical Analysis Division, NHTSA Washington, DC

Robert Dingman, Assistant Commissioner, Transportation Safety New York State Department of Motor Vehicles, Albany, NY

Elisabeth Piper, Director, Corporate Communications Motorcycle Safety Foundation, Irvine, CA

Les Becker, Ph.D., NREMT-P Deputy Director, Safety & Health Policy Program, Pacific Institute for Research and Evaluation Calverton Office Park Calverton, MD

AD HOC TRACK
Creating Innovation with Limited Resources: Using Role Play to Understand How New Ideas Are Adopted
Tuesday, June 11th
2:00pm-3:30pm
Great Hall Center

Have you ever had an idea that you were trying to promote and encountered resistance in adoption of your idea? Researchers have discovered that the adoption of an innovation follows a fairly predictable pattern. This workshop will actively involve the audience in role-play to demonstrate the different roles members of a community play in adopting innovative strategies. The facilitator will present the audience with a highway safety problem (e.g., traffic congestion in school zones, speeding in neighborhoods), and request that members of the audience assume different roles to address the problem. This model has been successful in coming up with effective, but less resource intense, solutions to problems.

Facilitator:
Martha Roskowski America Bikes Washington, DC

Has your address changed? Let us know at registration
ADULT OCCUPANT PROTECTION TRACK
Region IV Goes National
Tuesday, June 11th
2:00pm-3:30pm
Great Hall East

NHTSA's eight Region IV states used enforcement supplemented by paid advertising to raise region-wide belt use nine percentage points in three weeks. Find out how you can apply these concepts in your state or community.

Moderator:
Troy Ayers
NHTSA Region IV Administrator
Atlanta, GA

Speakers:
Al Roop
LEL Program Coordinator
Institute of Police Technology and Management (IPTM)
University of North Florida
Jacksonville, FL

Madalene Milano
GMMB, Inc.
Washington, DC

Ricky Rich
Deputy Director
Governor's Office of Highway Safety
Atlanta, GA

DATA AND RESEARCH TRACK
Underage Drinking: Research
On Problems and
Countermeasures
Tuesday, June 11th
2:00pm-3:30pm
Great Hall West

One of the major target groups in the campaign against drunk driving is youths under 21. This workshop will explore some recent research on the scope of the problem and strategies that work.

Moderator/Speaker:
Johnetta Davis
Director
Center for Enforcing Underage Drinking Law
Calverton, MD 20705-3102

Speakers:
James C. Fell
Director, Traffic Safety and Enforcement Program
Pacific Institute for Research and Evaluation
Calverton, MD

Bill Georges
Senior Vice President, Programs
The Century Council
Washington DC

Tom Colthurst
Associate Director
U.S. Department of Education
Higher Education Center for Alcohol & Other Drug Prevention
UC San Diego
La Jolla, CA

LAW ENFORCEMENT TRACK
Youth Impaired Driving Enforcement Program
Tuesday, June 11th
2:00pm-3:30pm
Cloister Room

This workshop will focus on programs that have been implemented to increase youth enforcement programs and highlights from a workshop on the issues of youth alcohol enforcement.

Moderator:
Rick Larson
International Association of Chiefs of Police
Alexandria, VA

Speakers:
Tom Didone
Captain, Montgomery County Police Department
Rockville, MD

Aidan J. Moore
Chief, Bureau of Enforcement
New Hampshire Liquor Commission
Concord, NH

Please turn your cell phone ringer off during sessions
CHILD PASSENGER SAFETY TRACK
CPS Curriculum Update
Tuesday, June 11th
2:00pm-3:30pm
Knight's Hall

The child passenger safety field is complicated and constantly changing, but few organizations have the time or resources to keep up with it. To be effective, CPS efforts need technicians and instructors who are fresh and up-to-date. This session discusses the challenges and successes of the SAFE KIDS / IACP national update and refresher program.

Moderators/Speakers:
Joe Colella
National SAFE KIDS Campaign
Washington, DC

Bob Wall
International Association of Chiefs of Police
Annandale, VA

DATA AND RESEARCH TRACK
Aggressive Driving: Who, When, Where and What To Do About It
Tuesday, June 11th
2:00pm-3:30pm
Emerald Room

Aggressive driving is a hot topic in many communities, with surveys showing that the public is very concerned about the perceived increase in the number of people driving aggressively. This session will explore what we know about who drives aggressively, when and where, and what appears to work in reducing aggressive driving.

Moderator:
Richard Compton, Ph.D.
NHTSA
Washington, DC

Speakers:
Samir M. Fakhry, MD, F.A.C.S.
Chief of Trauma Services
Associate of Chief of Research & Education
INOVA Regional Trauma Center
Falls Church, VA

David Shinar, Ph.D.
Department of Industrial Engineering and Management
Ben Gurion University of the Negev
Beer Sheva, Israel

Anne McCart, Ph.D.
Preusser Research Group, Inc.
Trumbull, CT

AD HOC TRACK
Planning Now for Older Driver Safety
Tuesday, June 11th
2:00pm-3:30pm
Diamond/Sapphire Room

To prepare for the aging of the baby boom generation, state and local governments need to begin their planning activities now to ensure transportation safety for older Americans. Several exemplary efforts have already been initiated in states that will permit driving and mobility as late in life as possible. Some have approached this from a state regulation and rehabilitation perspective, others have addressed the issue from a local, council of governments perspective, and still others have begun efforts with area agencies on aging or senior health and aging services organizations. This panel will present how each of these organizations have identified the issues that affect older transportation safety in their states, and how they proceeded to develop solutions and action plans.

Moderator:
Susan B. Herbel, Ph.D.
Heathrow, FL

Speakers:
Kerry Rodriguez, J.D., Director
OMEGA, West Palm Beach, FL

Selma Sauls, Florida Dept of Highway Safety, Tallahassee, FL

Helen Kerchner, Ph.D.
President and CEO
The Beverly Foundation
Pasadena, CA
SAFE COMMUNITIES TRACK
Plugging Safe Communities into State and National Campaigns
Tuesday, June 11th
2:00pm-3:30pm
Westminster Room

How Safe Communities efforts can support and strengthen state or national campaigns such as Click It or Ticket, YDYDYL, 3D

Moderator/Speaker:
Dianna Reed
Program Manager
PA Dept. of Transportation
Bureau of Highway Safety & Traffic Engineering
Harrisburg, PA

Speakers:
Ann Ringland
North Carolina Governor's Highway Safety Office
Raleigh, NC

Diane Guerttman
Safe Communities/SAFE KIDS Coordinator
WMC Foundation
Casper, WY

Anita Biles
Clark County Ohio Combined Health District
Springfield, OH

8th Workshop Session
3:45pm-5:15pm

CHILD PASSENGER SAFETY TRACK
Open Mike for CPS Board
Tuesday, June 11th
3:45pm-5:15pm
Great Hall North

Board Member representatives will take questions from the audience on protocol, curriculum development, re-certification and new initiatives.

Moderator:
Bill Wen
National American Automobile Association
Heathrow, FL

Complete addresses, phone, fax and emails for moderators and speakers are in the Pre-Registration Booklet
CHILD PASSENGER SAFETY TRACK
Using LATCH and Tethers
Tuesday, June 11th
3:45pm-5:15pm
Great Hall East

The basics of tether and LATCH function, requirements, and phase-in will be briefly described, followed by discussion of locating anchors and various issues regarding installation of tether anchor hardware and working with dealerships. Misuse of these systems, practical problems, and special tethering issues related to occupants weighing more than 40-50 pounds will also be covered.

Speakers:
Deborah Stewart
Editor
Safe Ride News
Shoreline, WA

Mike James
Lead CPS Instructor - Alabama
Huntsville, AL

John M. Arendt
ProDev Associates, LLC
Golden, CO

LAW ENFORCEMENT TRACK
Impaired Driving Enforcement
Tuesday, June 11th
3:45pm-5:15pm
Great Hall West

This workshop will focus on impaired driving enforcement programs such as saturation patrols, sobriety checkpoints, training, and the importance of the support from upper management.

Moderator:
William Berger
Chief
North Miami Beach Police Department
North Miami Beach, FL

Speakers:
Ricky Rich
Deputy Director
Governor's Office of Highway Safety
Atlanta, GA

Chuck Hayes
Captain, Oregon State Police Training Division
Salem, OR

James Champagne
Executive Director
Louisiana Highway Safety Commission
Baton Rouge, LA

SAFE COMMUNITIES TRACK
Town Hall Meeting
Tuesday, June 11th
3:45pm-5:15pm
Cloister Room

Facilitated discussion featuring a panel of Safe Communities veterans to discuss and answer Safe Communities-related questions and issues raised by the audience.

Moderator:
Mary Russell, Ed.D.
Boca Raton, FL

Presenters:
KJ Feury, RN, MS
CCRN Injury Prevention Coordinator
Morristown Memorial Hospital
Morristown, NJ

Teresa Cruz, MPH
Coordinator, Mecklenburg Safe Communities Program
Carolina Health System
Charlotte, NC

Mona Simmons
Greenville County Safe Communities
Greenville, SC

Ron Perkins
Executive Director
Alaska Injury Prevention Center
Anchorage, AK

Workshop handouts will be available on the website after the conference at: www.lifesaversconference.org
**DATA AND RESEARCH TRACK**

**Older Drivers:**
New Research Developments

Tuesday, June 11th
3:45pm-5:15pm
Emerald Room

In the next twenty years, the elderly population will increase substantially. What is being done to address the needs of older drivers? Can the safety of older drivers be ensured without adversely affecting their mobility? Current research focusing on these questions will be the subject of this workshop.

**Moderator:**
Ruth Shults, Ph.D., M.P.H.
Epidemiologist
NCIPC/Centers for Disease Control
Atlanta, GA

**Speakers:**
Susan A. Ferguson, Ph.D.
Senior Vice President, Research
Insurance Institute for Highway Safety
Arlington, VA

David W. Eby, Ph.D.
Associate Research Scientist
The University of Michigan
Transportation Research Institute
Social & Behavioral Analysis Division
Ann Arbor, MI

Jane C. Stutts, Ph.D.
Manager, Epidemiological Studies
University of North Carolina
Highway Safety Research Center
Chapel Hill, NC

**AD HOC TRACK**

**Stay Alive From Education (S.A.F.E.)**

Tuesday, June 11th
3:45pm-5:15pm
Diamond/Sapphire Room

See what it's like to try to save a life—and what it's like to be the victim. Two state-certified paramedics walk participants through what happens at a trauma scene, employing equipment and simulations. Learn the stories behind the crashes, the choices individuals were given and how irresponsible actions play out. Attendees will know the power that comes from making the right choices, come to understand the consequences that come with their actions and the value of their own lives.

**Moderator:**
Vince Easevoli
Executive Director
Stay Alive From Education
Key Largo, FL

**Speakers:**
Ralph Jimenez
Stay Alive From Education
Key Largo, Florida

Joseph McClain
Stay Alive From Education
Key Largo, FL

Scott Neuschn
Stay Alive From Education
Key Largo, FL

**SAFE COMMUNITIES TRACK**

**Diversity**

Tuesday, June 11th
3:45pm-5:15pm
Westminster Room

How to establish a Safe Communities program in different ethnic neighborhoods, a faith-based Safe Communities coalition, a Safe Communities program for certain age groups or other defined populations.

**Moderator:**
Georgia Chakiris
Regional Administrator
NHTSA Region VI
Fort Worth, TX

**Speakers:**
Dr. Charles A. Wright
Florida A&M University
Tallahassee, FL

Luther Perry
NHTSA Region 6 Diversity Outreach Liaison
Fort Worth, TX

Joe Holl
Safe Communities
Menominee Tribe
Keshena, WI

5:30pm-7:00pm
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Exhibit Area and Hours

Saturday, June 8
7:00 pm - 9:00 pm
Early Exhibitor Set-Up

Sunday, June 9
7:00 am - 12 noon
Exhibitor Set-Up
12:00 noon - 6:30 pm
Lifesavers Exhibit Open
3:30 pm - 4:00 pm
Refreshment Break in Exhibit Area
5:30 pm - 7:00 pm
Grand Opening Reception in Exhibit Area

Monday, June 10
7:30 am - 8:30 am
Continental Breakfast in Exhibit Area
10:00 am - 3:00 pm
Exhibit Area Open
11:45 am - 1:00 pm
Lunch (Exhibit area will be closed during lunch)
1:00 pm - 1:30 pm
Special Dessert in Exhibit Hall

Tuesday, June 11
7:30 am - 8:30 a.m
Continental Breakfast in Exhibit Area
7:30 am - 12:00 noon
Exhibit Area Open
10:15 am - 10:45 am
Refreshment Break in Exhibit Area
2:00 pm - 5:00 pm
Exhibitor Break Down
Exhibitors

Lifesavers appreciates the support of all the exhibitors. Please be sure to make note of the balloons in the exhibit hall, they are sponsors of this year’s meeting.

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Lifesavers Workshop Submission
March 9-11, 2003 Hyatt Regency Chicago

Dear Lifesavers Registrant and Friends:
We will again draw on Lifesavers attendees to find new speakers and topics for the 2003 meeting in Chicago, IL, March 9-11, 2003. We invite you to submit your suggestions for topics and/or programs to showcase initiatives implemented or issues voiced in your community. Please send in your ideas, keeping the following submission requirements in mind:

Substance of submission:
1. What issue or problem were you trying to solve or address?
2. What countermeasures were implemented?
3. How effective was the program or initiative?
4. What lessons did your community learn from the experience?
5. Include which track applies to your submission (Safe Communities, Child Passenger Safety, Impaired Driving, Occupant Protection, Law Enforcement, Safe Communities, Data and Research or Ad Hoc - pedestrian/bicycle safety, school bus safety, professional development, media, motorcycle, elderly, distracted, grant writing, etc.).

Notification and other stipulations:
1. Submissions are due by Oct. 18, 2002.
3. Submission of a proposal or topic does not guarantee selection to the program.
4. You will be required to pay your own travel expenses and registration fee.

Format of submission:
1. Include your name, organization, address, phone, fax, email on the form. Please attach a separate sheet of paper if you need additional space.
2. No videos or attachments can be reviewed or accepted.
3. Mail your submission to:
Meetings Management
PO Box 30045, Alexandria, Virginia 22310
or by fax to: (703) 922-7780.

Thank you and don’t forget to check our website for periodic updates on the conference at www.lifesaversconference.org.

The Lifesavers Planning Committee
Future Workshop Submission Form:

Name: 

Organization: 

Address: 

City, State, Zip: 

Phone: Fax: Email: 

I would like my submission considered for the following track: 

☐ Ad Hoc  ☐ Child Passenger Safety  ☐ Impaired Driving  
☐ Law Enforcement  ☐ Safe Communities  ☐ Seat Belts  ☐ Other 

Workshop Description: 

Please complete this form, by Oct. 18, 2002, and mail or fax it to: 

Lifesavers Submissions, PO Box 30045 
Alexandria, Virginia 22310 
Fax: (703) 922-7780
Lifesavers 20
Addendum to Exhibit List

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E-mail: harlow@franco.com

Britax Child Safety
Contact: Donna Robinson
Booth No.: 112
13501 South Ridge Drive
Charlotte, NC 28273-
Phone: (704) 409-1675
Fax: (704) 409-1685
E-mail: drobotinon@childseat.com

The Century Council, Inc.
Contact: Maureen Dalbec
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1310 G Street, NW, Suite 600
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Fax: (202) 637-0079
E-mail: dalbecm@centurycouncil.org

Draeger Interlock, Inc.
Contact: Catherine Walker
Booth No.: 204
185 Suttle Street, Suite 209
Durango, CO 81303-
Phone: (970) 385-5900
Fax: (303) 265-9989
E-mail: catherine.walked@draeger-breathalyzer.com

IL Department of Transportation
Contact: Cynthia Titus
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3215 Executive Park Drive
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Phone: (217) 782-2097
Fax: (217) 557-5937
E-mail: titusca@nt.dot.state.il.us

National Interlock Systems, Inc.
Contact: Michael Balgord
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Aurora, CO 80011-
Phone: (888) 769-6080
Fax: (888) 262-6044
E-mail: mrbalgord@nationalinterlock.com

Peace Officers Association of
Los Angeles County
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18300 Gridley Road, #F
Artesia, CA 90701-
Phone: (562) 467-1152
Fax: (323) 415-4529
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