



June 8-11, 1997
Buena Vista Palace
Orlando, Florida

P R O G R A M



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Dear Lifesavers Participants:

Welcome to Florida, the Sunshine State.

For the first time in more than ten years the annual Lifesavers National Conference on Highway Safety Priorities has returned to the state of Florida.



We appreciate the opportunity to be the host state for Lifesavers 15, and are proud to be part of this country's premier national highway safety meeting dedicated to reducing the tragic death and injury toll on our nation's roadways.

Lifesavers 15 offers participants the opportunity to network with their highway safety peers in a forum in which they can share program successes, learn from others, and develop partnerships with people from all over the country.

This year's conference includes over fifty workshops designed to cover an array of highway safety issues of interest. It will join together experts and advocates in an exchange of ideas guaranteed to expand the knowledge and awareness of all participants.

Thank you for attending Lifesavers 15. I am confident that, working together, we can make our roadways safer.

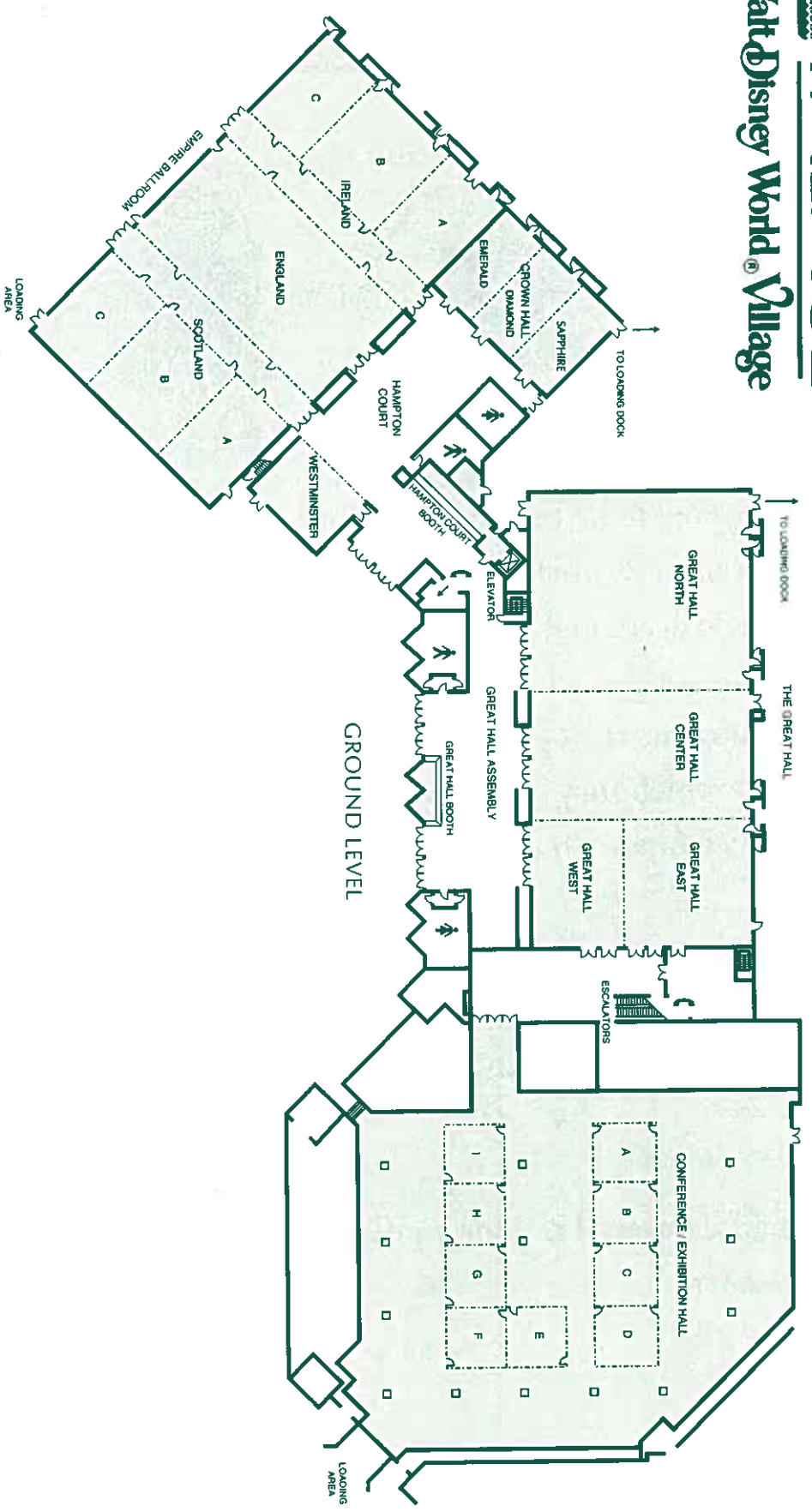
With kind regards, I am

Sincerely,

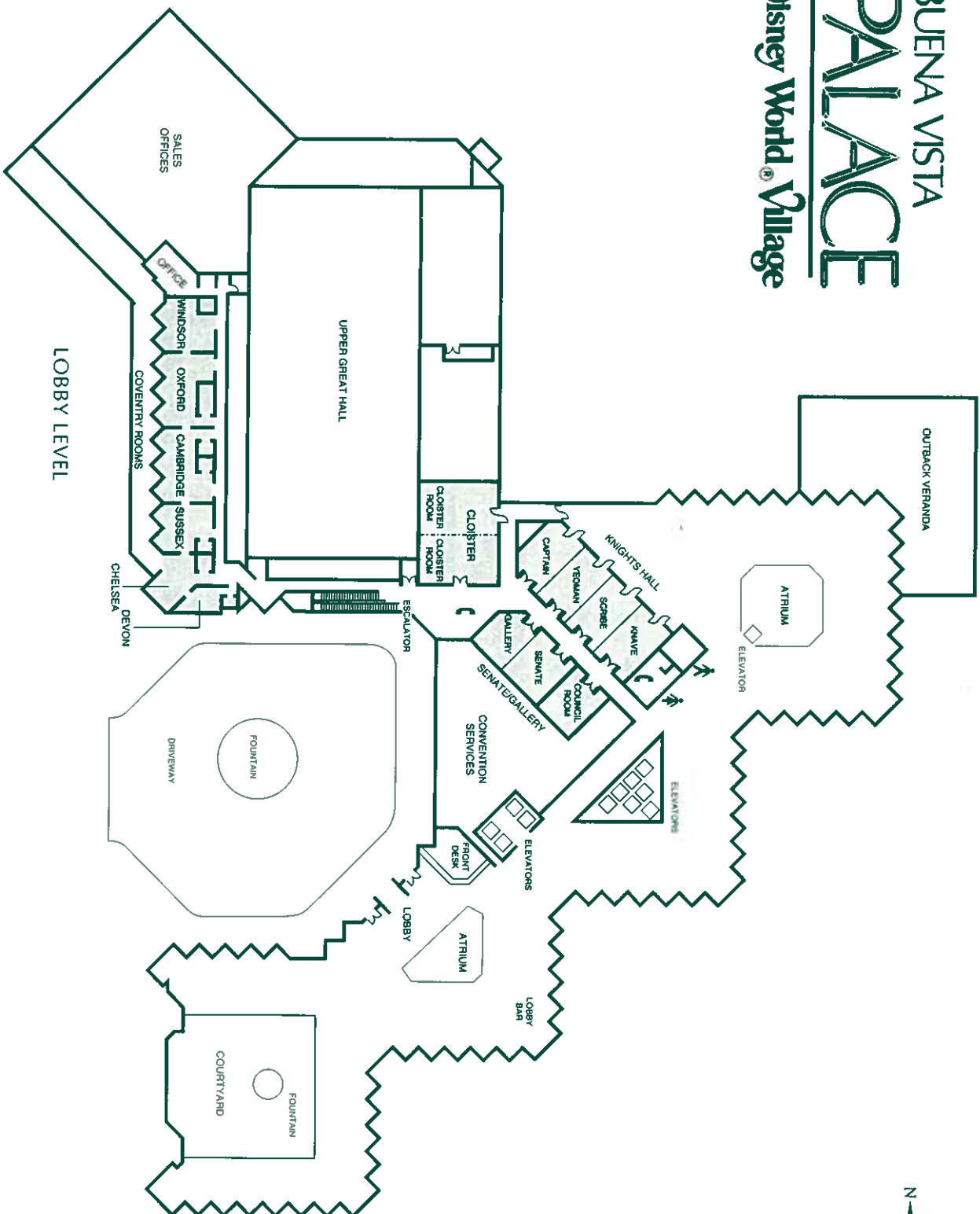
A handwritten signature in cursive script that reads "Lawton Chiles".

LAWTON CHILES

GROUND LEVEL



LOBBY LEVEL



PROGRAM AT-A-GLANCE

Sunday, June 8

12noon - 7:00 p.m. Registration Open/Message Center
5:00 p.m. - 8:00 p.m. Lifesavers Opening Reception and Exhibit Hall Opening

Monday, June 9

7:00 a.m. - 5:00 p.m. Registration Open/Message Center
7:30 a.m. - 8:30 a.m. Continental Breakfast in Exhibit Hall
7:30 a.m. - 11:45 a.m. Exhibit Hall Open
8:45 a.m. - 9:45 a.m. Opening Plenary
10:00 a.m. - 11:30 a.m. Workshops
11:45 a.m. - 1:15 p.m. Luncheon with Speaker
1:30 p.m. - 3:00 p.m. Workshops
3:15 p.m. - 4:45 p.m. Workshops
3:30 p.m. - 6:00 p.m. Exhibit Hall Open
5:00 p.m. - 6:00 p.m. Poster Session in Exhibit Hall

Tuesday, June 10

7:00 a.m. - 5:00 p.m. Registration Open/Message Center
7:30 a.m. - 8:30 a.m. Continental Breakfast in Exhibit Hall
7:30 a.m. - 12:00 p.m. Exhibit Hall Open
8:45 a.m. - 10:15 a.m. Workshops
10:30 a.m. - 12:00 p.m. Workshops
12:15 p.m. - 1:45 p.m. Luncheon - NHSTA Awards Luncheon
2:00 p.m. - 3:30 p.m. Workshops
3:45 p.m. - 5:15 p.m. Workshops

Wednesday, June 11

7:00 a.m. - 12:00 p.m. Registration Open/Message Center
8:00 a.m. - 9:30 a.m. Breakfast Plenary
9:45 a.m. - 11:15 a.m. Workshops



SUNDAY

5:00 p.m. - 8:00 p.m.
Great Hall

Opening Reception & Exhibit Hall

•
Great Food
Disney Characters!
•

*A map and complete list of exhibitors
appears in the Pre-Registration Booklet.*

MONDAY

7:30 a.m. - 8:30 a.m.
Exhibit Hall

Complimentary Continental Breakfast

8:45 a.m. - 9:45 a.m.
Great Hall

Opening Plenary

Frank Carlile
Governor's Highway Safety Representative
Florida Department of Transportation,
Assistant Secretary for Transportation Policy

The Orange County Sheriff's Office Honor Guard

Judie Stone, President,
Advocates for Auto and Highway Safety

Janet Dewey
(title to come)

Testimonials

6:00 p.m. - 7:30 p.m.
Great Hall

MADD Video Presentation

10:00 a.m. - 11:30 a.m.
Ireland A

Child Passenger Safety and New Technologies

Issues of incompatibility and misuse; how these are being addressed through standardized installation and anchorage alternatives (ISOFIX, dual belt retractors, etc) experience with air bag interactions and improvements in process.

MODERATOR

Jim Hedlund, Associate Administrator for
Traffic Safety Programs, NTS-01
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-1755 • 202-366-7149 FAX

SPEAKERS

Jack Haviland, Manager, Safety Integration
Safety Center Engineering Building, GM Tech Center
30100 Mound Round
Warren, MI 48090
810-986-8759

Dave Campbell, Vice President, Research and Development
Century Products
9600 Valley View Road
Macedonia, OH 44506
216-468-4393

MONDAY

10:00 a.m. - 11:30 a.m.
Ireland B

Barriers to Achieving Maximum Belt Use

Perception of risk and part-time users; secondary laws, their enforcement and adjudication; concerns about primary enforcement laws, high-risk drivers and the imposition of penalty points for use law violations.

MODERATOR

Chuck Hurley, Vice President
of Communications, National Safety Council
1025 Connecticut Avenue, NW, Suite 1200
Washington, DC 20036
202-293-2270 • 202-293-0032 FAX

SPEAKERS

Phil Haseltine, President
American Coalition for Traffic Safety, Inc.
1110 N. Glebe Road, Suite 1020
Arlington, VA 22201
703-243-7501 • 703-243-2806 FAX

Colonel Ron Grimming, Director Florida Highway Patrol
2900 Apalachee Parkway
Tallahassee, FL 32399-0550
904-922-5319 • 904-922-0148 FAX

Carole S. Guzzetta, National Safety Belt Coalition
1025 Connecticut Avenue, NW, Suite 1200
Washington, DC 20036
202-293-2270 • 202-293-0032 FAX

10:00 a.m. - 11:30 a.m.
Ireland C

Performance Partnerships:

The Wave of the Future in Highway Safety Management

New approach to managing highway safety programs-include setting goals and performance measures/planning targeted strategies.

MODERATOR

Adele Derby, Associate Administrator for State and
Community Services
National Highway Traffic Safety Administration, NSC-01
400 Seventh Street, SW
Washington, DC 20590
202-366-2121 • 202-366-7394 FAX

SPEAKERS

David Manning, Ph. D., Director,
Office of Transportation Safety
Hill Farms State Office Building #809
4802 Sheboygan Avenue
P.O. Box 7910
Madison, WI 53707-7910
608-267-3710 • 608-267-0441 FAX

Robert Shearouse, Mothers Against Drunk Drivers
(MADD)

511 E. John Carpenter Freeway, Suite 700
Irving, TX 75602
214-744-6233 Ext..282 • 972-869-2206 FAX

Pat Nechodom, Project Director,
National EMSC Data Analysis Resource Center
410 Chipeta Way, Suite 222
Salt Lake City, UT 84108
801-581-8686 • 801-581-6410 FAX

MONDAY

10:00 a.m. - 11:30 a.m.
Westminster

Enforcement Issues at the Local Level

To discuss aggressive enforcement programs and get local law enforcement excited about child passenger safety and other issues.

MODERATOR

Chief George Ferris, Fort Meade Police Department
15 NW First Street
Ft. Meade, FL 33841
941-285-8191 • 941-285-6495 FAX

SPEAKERS

Sgt. Teri Dioquino,
Selective Traffic Safety Enforcement Program
Pinellas County Sheriffs Office
10750 Ulmerton Road
Largo, FL 33778
813-582-6217 • 813-582-6723 FAX

Sheriff Johnny Mack Brown,
Greenville County Sheriff's Office
4 McGee Street
Greenville, SC 29601
864-467-5280 • 864-467-5299 FAX

10:00 a.m. - 11:30 a.m.
Diamond

Research Session: Speed and Unsafe Driving - Some Issues and Recent Research

Discussions will include findings from recent work describing some of the conditions associated with speeding and other unsafe actions that have led to crashes and on enforcement programs that have been shown to be effective. The emphasis will be on the practical applications of research findings.

MODERATOR

William L. Kelley, Deputy Commissioner
California Highway Patrol
2555 First Avenue
Sacramento, CA 95818
916-657-8048 • 916-657-7384 FAX

SPEAKERS

Donald L. Hendricks, Calspan SRL Corporation
P.O. Box 400
Buffalo, NY 14225
716-631-6972

Jack W. Stuster, Ph.D., Anacapa Sciences, Inc.
P.O. Box 519
Santa Barbara, CA 93012

John H. Lacey, Mid America Research Institute
P.O. Box 3329
Sheperdstown, WV 25443



MONDAY

10:00 a.m. - 11:30 a.m.
Sapphire

College Cheer and Impaired Driving

To adopt responsible policies and practices on college campuses that reduce the incidence of impaired driving and underage consumption. To identify the college campus alcohol and highway safety problems.

MODERATOR

Drew Hunter, Executive Director BACCHUS
P.O. Box 100430
Denver, CO 802150-0430
303-871-3068 • 303-871-0907 FAX

SPEAKERS

Lauren Marchetti, University of North Carolina
Highway Safety Research Center
730 Airport Road
Chapel Hill, NC 27599-3430
919-962-7412 • 919-962-8710 FAX

Elise Lenox, Director Alcohol and Other Drug
Prevention Program
Stanford University Cowell Student Health Services
606 Campus Drive
Stanford, CA 94305-8580
415-723-3429 • 415-723-4999 FAX

10:00 a.m. - 11:30 a.m.
Emerald

Community Partnerships to Increase Child Safety Seat and Booster Use

Discussion of effective community programs that increase child safety seat and booster use.

MODERATOR

Ann Athey, Advocacy Outreach Nurse Coordinator
Cook Children's Medical Center
801 Seventh Avenue
Ft. Worth, TX
817-885-4244

SPEAKERS

Jacqueline E. Moore, Injury Prevention Specialist
P.O. Box 429
Cherokee, NC 28719
704-497-5030 or 5034 • 704-497-5104 FAX

Susan Hulcher, Occupant Protection Specialist
Orange County Sheriff's Office
P. O. Box 1440
Orlando, FL 32802
407-836-4600 • 407-836-4649 FAX

Debbie Wilburn, Hall County Extension Service
734 E. Crescent Drive
Gainesville, GA 30501
770-887-2418 • 770-535-8290 FAX

MONDAY

10:00 a.m. - 11:30 a.m.
Knave/Scribe

Looking At Motor Vehicle Crashes From A Rural Perspective

To examine unique problems in accessing injury data in rural communities. To examine innovative use of resources.

MODERATOR

Pamela Kidd, RN, FNP, Ph.D.
Manager, Motor Vehicle Injury Prevention Program
Kentucky Injury Prevention and Research Center
333 Waller Avenue, Suite 202
Lexington, KY 40504
606-257-4954 • 606-257-3909 FAX

SPEAKERS

Steve Beal, Lincoln Lancaster County Health Department
3140 N. Street
Lincoln, NE 68510
402-441-8042 • 402-441-8382 FAX

Mike S. Smith
1120 South Caraway Road, Suite 2005
Jonesboro, AR 72401
501-931-1111 • 501-972-1616 FAX

10:00 a.m. - 11:30 a.m.
Yeoman/Captain

Impaired Motorcycle Operators:

Attacking The Impairment Problem On A Different Front

Discuss a variety of ways to address the problem of impaired motorcycle riding. It looks at education, enforcement, and working with various local businesses.

MODERATOR

Tom Yager, Vice President, Motorcycle Safety Foundation
2 Jenner Street, Suite 150
Irvine, CA 92718-3800
714-727-3227 • 714-727-4217 FAX

SPEAKERS

Sergeant Carl Booth, Franklin County Sheriff's Office
1105 W. Mound Street
Columbus, OH 43223
614-462-6113 • 614-224-5064 FAX

Sue Morris, Global Exchange
7910 Woodmont Avenue, Suite 400
Bethesda, MD 20814-3015
301-656-3100 • 301-652-5264 FAX

MONDAY

10:00 a.m. - 11:30 a.m.
Scotland A

**What Do You Want To Know About Cultural Diversity
And How Can Cultural Diversity Work For You
In Traffic Safety?**

This workshop will define the role of culture in education and intervention techniques. Learn how to apply cultural concepts to outreach strategies for traffic safety programs.

MODERATOR

Gema Hernandez, D.P.A., Professor School of Business
Center for Public Policy
NOVA Southeastern University
Ft. Lauderdale, FL 33314
954-424-5734 • 305-232-6139 FAX

10:00 a.m. - 11:30 a.m.
Scotland B

Hot Issues in Motor Carrier Safety

This year truck safety issues are central on several fronts: ISTEA or "NEXTEA" legislation in Washington, D.C., in several state legislatures, and at the Mexican-American border. Learn about truck driver fatigue, truck size and weights, and other important issues affecting the national legislative and regulatory agenda.

MODERATOR

Jackie Gillan, Vice President, Advocates for Highway
and Auto Safety
750 First Street, NW, Suite 901
Washington, DC 20036
202-408-1711 • 202-408-1699 FAX

SPEAKERS

John Collins, Senior Vice President
American Trucking Associates
2200 Mill Road
Alexandria, VA 22314-4677
703-838-1787 • 703-684-5751 FAX

Jill Hochman, Director of Planning & Customer Liaison
Office of Motor Carriers
Federal Highway Administration, HPS-1
400 Seventh Street, SW
Washington, DC 20590
202-366-5370 • 202-366-7298 FAX

Beckie Brown, Citizen Advocate
8605 Cessna Drive
New Port Richey, FL 34654
813-847-6724 • 813-841-8601 FAX

MONDAY

10:00 a.m. - 11:30 a.m.
Scotland C

What Can You Learn From the Internet?

To familiarize highway safety professionals about NHTSA via WWW

MODERATOR

John Woodside, NHTSA Webmaster
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-9929

SPEAKERS

Larry Kendall, Traffic Safety Director
City of Huntington
Huntington, WV 25717
304-696-5570 • 304-696-5583 FAX

John Britt, Harborview Injury Prevention and
Research Center
Box 359960, 325 Ninth Avenue
Seattle, WA 98104-2499
206-521-1542 or 20 • 206-521-1562 FAX

10:00 a.m. - 11:30 a.m.
England

Effective Strategies for Reaching Youth:

What have we done? What can we do to reach them?

Highlight examples of successful youth traffic safety initiatives, including outreach activities. To discuss the relevance of targeting the teen population with programs geared directly to teens; Familiarize audience with specific youth prevention programs.

MODERATOR

Michelle Baskett, PRIDE
3610 Dekalb Technology Parkway, Suite 105
Atlanta, GA 30340
770-458-9900 • 770-458-5030 FAX

SPEAKERS

John Heeney, National Federation of State High School
Associations
TARGET Program
11724 NW Plaza Circle
P.O. Box 20626
Kansas City, MO 64195
816-464-5400 • 816-454-5571 FAX

Diane Riibe, Executive Director for
Project Extra Mile
3534 S. 108th
Omaha, NE 68144
402-397-3309 • 402-397-9924 FAX

MONDAY

11:45 a.m. - 1:15 p.m.

Great Hall

Luncheon

Laura Ludwig
Chair, National Association of Governors' Highway Safety
Representative

The Honorable Rodney E. Slater
Secretary of the United States Department of
Transportation

1:30 p.m. - 3:00 p.m.

Ireland A

Partners in Progress: Lifesavers Roundtable

Roundtable - Each panelist will be prepared to discuss: 1) the major points of the assigned section of Partners in Progress: An Impaired Driving Guide for Action; and 2) discuss from their viewpoint recommendations in their section.

MODERATOR

Jim Hedlund, Associate Administrator for Traffic Safety
Programs, NTS-01
400 Seventh Street, SW
Washington, DC 20590
202-366-1755 • 202-366-7149 FAX

SPEAKERS

Robert B. Voas, Ph.D., Pacific Institute for
Research and Evaluation
7315 Wisconsin Ave., Suite 1300 West
Bethesda, MD 20814
301-469-2908

Susan Herbal, NETS
1900 L Street, NW, Suite 705
Washington, DC 20036
202-452-6005 • 202-223-7012 FAX

Bob Shearouse, Director Public Policy (MADD)
511 E. Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233 Ext.282

Terrance Gainer, Director, Illinois State Police
103 Armory Building
Springfield, IL 62794-9261
217-782-7263 • 217-785-2821 FAX

Sue Morris, Global Exchange, Inc.
7910 Woodmont Ave., Suite 400
Bethesda, MD 20814
301-656-3100
(Public Education)

Tim Kime, Executive Director, WRAP
8027 Leesburg Pike, Suite 2314
Vienna, VA 22182
703-893-0461
(Individual Responsibility)

Til Jolly, George Washington University Medical Center
Department of Emergency Medicine
2140 Pennsylvania Ave., NW
Washington, DC 20037
202-994-3921
(Health Care)

MONDAY

1:30 p.m. - 3:00 p.m.
Ireland B

Public Education of Air Bag Issues

Interaction of public education, improved legislative and enhanced enforcement to increase public awareness and modify behavior. Experience with short females and children/issue associated with air bag downloading, deactivation and cutoff switches.

MODERATOR

Janet Dewey, Air Bag Safety Campaign
National Safety Council
1019 19th Street, NW, Suite 401
Washington, DC 20036
202-293-2270 ext. 339 • 202-822-1399 FAX

SPEAKERS

Lorrie Walker, Project Coordinator Pennsylvania Traffic Injury Prevention Project
919 Conestoga Road, Building 2, #307
Rosemont, PA 19010
610-520-9124 • 610-520-9177 FAX

Jason Vines, Chrysler Corporation, CIMS 485-06-48
1000 Chrysler Drive
Auburn Hills, MI 48326-2766
810-512-2704 • 810-512-3003 FAX

Kyle Johnson, Manager Legal & Safety Issues
Corporate Communications, General Motors Corporation
3031 W. Grand Blvd.
Detroit, MI 48202
313-974-1369 • 313-974-0612 FAX

1:30 p.m. - 3:00 p.m.
Ireland C

Strategies For Increasing Public Acceptance of Automated Enforcement Devices Provide methodologies for gaining public acceptance that have been tried and proven

MODERATOR

Chief John D. Winterseen, Paradise Valley Police Department
6433 E. Lincoln Drive
Paradise, AZ 85253
602-948-7418

SPEAKERS

Jane Cole, Paradise Valley Town Council
6401 E. Lincoln Drive
Paradise Valley, AZ 85253
602-948-7411

George Frangos, PE, Howard County Department of Public Works, Bureau of Engineering Traffic Division
3430 Court House Drive
Ellicott City, MD 21043
410-313-3056

MONDAY

1:30 p.m. - 3:00 p.m.
Diamond

Research Session: Target Populations

Discuss highway safety problems of certain groups

MODERATOR

Barbara Harsha, Executive Director National Association of
Governors Highway Safety Representatives
750 First Street, NE, Suite 750
Washington, DC 20002
202-789-0942 • 202-789-0946 FAX

SPEAKERS

David Mitchell
Greer, Margolis, Mitchell, Burns & Associates
1010 Wisconsin Avenue NW
Washington, DC 20007
202-388-8700 • 202-338-2334 FAX

Steve Bradbard, Lisboa Associates
1317 S Street, NW, Suite 400
Washington, DC 20004
202-737-2622 • 202-638-1973 FAX

Joanne Wells, Senior Research Analyst Insurance Institute
for Highway Safety
1005 North Glebe Road
703-247-1500 • 703-247-1587 FAX

1:30 p.m. - 3:00 p.m.
Sapphire

Safer Mobility for Older People

Prepare Lifesaver participants interested in older people
for new activities and materials designed to assist older
people, their caregivers, and how the public sector can
better work with older people as drivers, pedestrians

MODERATOR

Kent Milton, Public Affairs Specialist Consultant, AAMVA
6936 Toluca
Citrus Heights, CA 95621
916-726-5489

SPEAKERS

Susan Sampson, Area Agency on Pinelais & Pasco Counties
9455 Koger Blvd. Street
Petersburg, FL 33702
813-577-5151

Dr. Richard Marottoli, Geriatric Physician Yale University
& Chair,
TRB Committee on Safe Mobility of
Older Persons, Geriatric C 023
20 Tork Street
New Haven, CT 06504
203-785-6361 • 203-737-4209 FAX

Patti Davis, Wichita Area Agency Physical Disability
In-home Coordinator
Central Plains Area on Agency
501 Main Street
Wichita, KS 67203-3704
316-383-7298 • 316-383-7757 FAX

MONDAY

1:30 p.m. - 3:00 p.m.
Emerald

Juvenile Impaired Driving Issues

To inform and educate audience on legal impediments of juveniles to drunk driving adjudication. To invigorate audience to encourage legislative changes to eliminate impediments.

MODERATOR

Judge G. Michael Witte, Dearborn County Court
P.O. Box 521
Lawrenceburg, IN 47205
812-537-8874 • 812-537-4295 FAX

SPEAKERS

Judge Karl Grube, County Court
150 5th Street, North Room 304
St. Petersburg, FL 33701
813-582-7880 • 813-582-7209 FAX

Cliff Karchmer, Police Executive Research Forum
1120 Connecticut Avenue, NW, Suite 930
Washington, DC 20036
202-466-7820 • 202-466-7826 FAX

1:30 p.m. - 3:00 p.m.
Knave/Scribe

Innovative Youth Workplace Programs

Ideas will be presented and discussed on methods to motivate employers to deliver traffic safety messages to young employees.

MODERATOR

Margo Rosenkranz, Worksite Initiative/UNC
800 8th Avenue, Suite 140
Greeley, CO 80631
970-351-6895 • 970-351-6519 FAX

SPEAKERS

Ann Kulenkamp, Director of Communications
Minnesota Safety Council
474 Concordia Avenue
St. Paul, MN 55103
612-228-7324 • 612-291-7584 FAX

Karen Heusel, Lincoln-Lancaster Health Department
3140 N. Street
Lincoln, NE 68510
402-441-6224 • 402-441-8323 FAX



MONDAY

1:30 p.m. - 3:00 p.m.
Yeoman/Captain

**Community Partnerships to Increase Child Safety
Seat and Booster Use**

Discussion of effective community programs that increase
child safety seat and booster use.

MODERATOR

Ann Athey, Advocacy Outreach Nurse Coordinator
Cook Children's Medical Center
801 Seventh Avenue
Ft. Worth, TX
817-885-4244

SPEAKERS

Jacqueline E. Moore, Injury Prevention Specialist
P.O. Box 429
Cherokee, NC 28719
704-497-5030 or 5034 • 704-497-5104 FAX

Susan Hulcher, Occupant Protection Specialist
Orange County Sheriff's Office
P. O. Box 1440
Orlando, FL 32802
407-836-4600 • 407-836-4649 FAX

Debbie Wilburn, Hall County Extension Service
734 E. Crescent Drive
Gainesville, GA 30501
770-887-2418 • 770-535-8290 FAX

1:30 p.m - 3:00 p.m.
Scotland A

**What Do You Want To Know About Cultural Diversity and
How Can Cultural Diversity Work For You In Traffic Safety?**

This workshop will define the role of culture in education
and intervention techniques. Learn how to apply cultural
concepts to outreach strategies for traffic safety programs.

MODERATOR

Gema Hernandez, D.P.A., Professor, School of Business
Center for Public Policy, NOVA Southeastern University
Ft. Lauderdale, FL 33314
954-424-5734 • 305-232-6139 FAX

MONDAY

1:30 p.m. - 3:00 p.m.
Scotland B

How To Work With Emergency Medical Services (EMS)

Demonstrate that EMS personnel are valuable resource for delivery of wide range of injury prevention messages; familiarize audience with two specific EMS prevention programs; highlight examples of EMS support for traffic safety.

MODERATOR

Vince Burgess, Administrator
Traffic Safety Department of Motor Vehicles
P. O. Box 27412
Richmond, VA 23269
804-367-8140 • 804-367-6631 FAX

SPEAKERS

Nancy Bourgeois, Bureau of Emergency Medical Services
P. O. Box 94215
Baton Rouge, LA 70804
504-342-4881 • 504-342-4876 FAX

Barak Wolff, Chief EMS Bureau Department of Health
P.O. Box 26110
Santa Fe, NM 87502-6110
505-827-1400 • 505-826-1410 FAX

George Rice, Richland County Department of Emergency Services
1410 Laurens Street
Columbia, SC 29204
803-748-4663 • 803-929-6265 FAX

1:30 p.m. - 3:00 p.m.
Scotland C

What Can You Learn From the Internet?

To familiarize highway safety professionals about NHTSA via WWW

MODERATOR

John Woodside, NHTSA Webmaster
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-9929

SPEAKERS

Larry Kendall, Traffic Safety Director
City of Huntington
P.O. Box 1659
Huntington, WV 25717
304-696-5570 • 304-696-5583 FAX

John Britt
Harborview Injury Prevention and Research Center
Box 359960, 325 Ninth Avenue
Seattle, WA 98104-2499
206-521-1542 or 20 • 206-521-1562 FAX

MONDAY

1:30 p.m. - 3:00 p.m.
England

How To Work With Your Local Traffic Engineer to Promote Highway Safety

While most community highway safety advocates recognize the three E's of traffic safety, many lack experience on how to approach the "engineering E." This workshop is comprised of engineers from all levels of government: Federal, state, county and city - many of whom have direct experience with Florida's premiere Community/Corridor Traffic Safety Programs. Panelists will focus on how the engineering discipline can play a critical role in problem identification and safety countermeasure development.

MODERATOR

Michael Trentacoste, Director of Highway Safety
Federal Highway Administration, IIHS-1
400 Seventh Street, SW
Washington, DC 20590
202-366-1143 • 202-366-8518 FAX

SPEAKERS

George E. "Ed" Rice, Jr., State Safety Engineer
Florida Department of Transportation
2661 Executive Center Circle West
Clifton, Bldg., Suite 200
Tallahassee, FL 32301
904-488-3546 • 904-922-2935 FAX

Robin Gleason, Traffic Team Coordinator- Safety/
Community Services, Seminole County Engineering
140 Busch Loop
Sanford, FL 32773
407-323-2500 x 5641 • 407-324-0780 FAX

Teresa Scott, Director of Public Works
P.O. Box 490, Mail Station 58
Gainesville, FL 32602
352-334-2051 • 352-334-3250 FAX

3:15 p.m. - 4:45 p.m.
Ireland A

Vehicle Sanctions: Do They Deter DWI

A discussion on the successes of using vehicle sanctions to deter DWI.

MODERATOR

Honorable Anthony Montelione, Presiding Judge of
the Fifth Municipal District Court of Cook County
10220 South 76th Avenue
Bridgeview, IL 60455
708-974-6288 • 708-974-6021 FAX

SPEAKERS

Honorable Richard Culver
Hancock County Superior Court
27 American Legion Place
Greenfield, IN 46140
317-462-1115

Arthur L. Anderson, Governor's Highway Safety
Representative and Director California Office of
Traffic Safety
7000 Franklin Blvd., Suite 440
Sacramento, CA 95823
916-262-0990 • 916-262-2960 FAX

MONDAY

3:15 p.m. - 4:45 p.m.
Ireland B

Public Education of Air Bag Issues

Interaction of public education, improved legislative and enhanced enforcement to increase public awareness and modify behavior. Experience with short females and children/issue associated with air bag downloading, deactivation and cutoff switches.

MODERATOR

Janet Dewey, Air Bag Safety Campaign
National Safety Council
1019 19th Street, NW, Suite 401
Washington, DC 20036
202-293-2270 ext. 339

SPEAKERS

Lorrie Walker, Project Coordinator
Pennsylvania Traffic Injury Prevention Project
919 Conestoga Road, Building 2, #307
Rosemont, PA 19010
610-520-0124 • 610-520-9177 FAX

Jason Vines, Chrysler Corporation, CIMS 485-06-48
1000 Chrysler Drive
Auburn Hills, MI 48326-2766
810-512-2704 • 810-512-3003 FAX

Kyle Johnson, Manager Legal & Safety Issues
Corporate Communications, General Motors Corporation
3031 W. Grand Blvd.
Detroit, MI 48202
313-974-1369 • 313-974-0612 FAX

3:15 p.m. - 4:45 p.m.
Ireland C

Coordinated Multi-Agency Enforcement Strategies

Focus on effective solutions and strategies to working across jurisdictional lines in the implementation of traffic safety enforcement campaigns and initiatives.

MODERATOR

Troy Ayers, Regional Administrator Region VII
National Highway Traffic Safety Administration
6301 Rockhill Road, Room 100
Kansas City, MO 64131
816-822-7233 • 816-822-2069 FAX

SPEAKERS

Lt. Dale Bailey, Creve Coeur Police Department
300 N. Ballas
Creve Coeur, MO 63141
314-872-2523 • 314-432-4691 FAX

Chief Richard Beary, City of Lake Mary Police Department
235 Rinehart Road
Lake Mary, FL 32746-2550
407-333-8250 • 407-333-8298 FAX

Captain Dan Dailey, Lake County Sheriffs Department
2293 Main Street
Crown Point, IN 46307
219-755-3394 • 219-755-3005 FAX

MONDAY

3:15 p.m. - 4:45 p.m.
Westminster

Managing the Media:

Strategies That Keep You in the Driver's Seat

Provide an "inside look" at radio, television and print media operations. Develop strategies to generate interest and gain access; To teach basic interview and marketing techniques and skill; Demonstrate effective interview skills in a "mock" session.

MODERATOR

Barbara Thompson, Public Affairs Coordinator
Governor's Highway Safety Program
215 E. Lane Street
Raleigh, NC 27601
919-733-3083 • 919-733-0604 FAX

SPEAKERS

Major Ken Howes, Chief Public Information Officer
Florida Highway Patrol
Neil Kirkman Bldg., A-425
2900 Apalachee Parkway
Tallahassee, FL 32399
904-487-3139 • 904-921-4476 FAX

Bill Grismer, Kragic-Newell Advertising, Inc.
2633 Fleur Drive
Des Moines, IO 50231
515-288-7910 • 515-288-8439 FAX

Katie Lynch, Washington Traffic Safety Commission
1000 South Cherry Street, MS/PD-11
Olympia, WA
360-753-6197 • 360-586-6489 FAX

3:15 p.m. - 4:45 p.m.
Diamond

College Cheer and Impaired Driving

To adopt responsible policies and practices on college campuses that reduce the incidence of impaired driving and underage consumption. To identify the college campus alcohol and highway safety problems.

MODERATOR

Drew Hunter, Executive Director BACCHUS
P.O. Box 100430
Denver, CO 80215-0430
303-871-3068 • 303-871-0907 FAX

SPEAKERS

Lauren Marchetti, University of North Carolina
Highway Safety Research Center
730 Airport Road
Chapel Hill, NC 27599-3430
919-962-7412 • 919-962-8710 FAX

Elise Lenox, Director Alcohol and Other Drug Prevention
Program
Stanford University Cowell Student Health Services
606 Campus Drive
Stanford, CA 94305-8580
415-723-3429 • 415-723-4999 FAX

MONDAY

3:15 p.m. - 4:45 p.m.
Sapphire

Safer Mobility for Older People

Prepare Lifesaver participants interested in older people for new activities and materials designed to assist older people, their caregivers, and how the public sector can better work with older people as drivers, pedestrians

MODERATOR

Kent Milton, Public Affairs Specialist Consultant, AAMVA
6936 Toluca
Citrus Heights, CA 95621
916-726-5489

SPEAKERS

Susan Sampson, Area Agency on Pinelais & Pasco Counties
9455 Koger Blvd. Street
Petersburg, FL 33702
813-577-5151

Dr. Richard Marottoli, Geriatric Physician
Yale University & Chair TRB Committee on Safe Mobility of Older Persons, Geriatric C 023
20 Tork Street
New Haven, CT 06504
203-785-6361 • 203-737-4209 FAX

Patti Davis, Wichita Area Agency
Physical Disability In-home Coordinator
Central Plains Area on Agency
501 Main Street
Wichita, KS 67203-3704
316-383-7298 • 316-383-7757 FAX

3:15 p.m. - 4:45 pm.
Emerald

Safe Communities: Models for the Future

To share experiences of individuals implementing the Safe Communities approach in a controlled setting under NHTSA's Section 403 demonstration and evaluation program.

MODERATOR

Barbara Sauers, Contract Manager for 403 Projects
NHTSA, NTS-22
400 Seventh Street, SW
Washington, DC 20590
202-366-0144 • 202-493-2062 FAX

SPEAKERS

Allen Bolton, MPH Director
Greater Dallas Injury Prevention Center
6300 Harry Hines Boulevard, Suite 300
Dallas, TX 75235
214-590-4475 • 214-590-4469 FAX

Herb Garrison, MPH Director
Eastern Carolina Injury Prevention Program
East Carolina University
Eastern Carolina Injury Prevention Program
Greenville, NC 27858-4354
919-816-8688 • 919-816-7890 FAX

Julie Rosen, Director Governmental Affairs
Tufts Health Plan
333 Wyman Street
Waltham, MA 02254
617-446-8593 • 617-466-1003 FAX



MONDAY

3:15 p.m. - 4:45 p.m.
Knave/Scribe

Innovative Youth Workplace Programs

Ideas will be presented and discussed on methods to motivate employers to deliver traffic safety messages to young employees.

MODERATOR

Margo Rosenkranz, Worksite Initiative/UNC
800 8th Avenue, Suite 140
Greeley, CO 80631
970-351-6895 • 970-351-6519 FAX

SPEAKERS

Ann Kulenkamp, Director of Communications
Minnesota Safety Council
474 Concordia Avenue
St. Paul, MN 55103
612-228-7324 • 612-291-7584 FAX

Karen Heusel, Lincoln-Lancaster Health Department
3140 N. Street
Lincoln, NE 68510
402-441-6224 • 402-441-8323 FAX

3:15 p.m. - 4:45 p.m.
Scotland C

What Can You Learn From The Internet?

To familiarize highway safety professionals about NHTSA via WWW

MODERATOR

John Woodside, NHTSA Webmaster
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-9929

SPEAKERS

Larry Kendall, Traffic Safety Director
City of Huntington
P.O. Box 1659
Huntington, WV 25717
304-696-5570 • 304-696-5583 FAX

John Britt, Harborview Injury Prevention and
Research Center
Box 359960, 325 Ninth Avenue
Seattle, WA 98104-2499
206-521-1542 or 20 • 206-521-1562 FAX

MONDAY

3:15 p.m. - 4:45 p.m.
England

Effective Strategies for Reaching Youth:

What have we done? What can we do to reach them?

Highlight examples of successful youth traffic safety initiatives, including outreach activities. To discuss the relevance of targeting the teen population with programs geared directly to teens; Familiarize audience with specific youth prevention programs.

MODERATOR

Michelle Baskett, PRIDE
3610 Dekalb Technology Parkway, Suite 105
Atlanta, GA 30340
770-458-9900 • 770-458-5030 FAX

SPEAKERS

John Heeney, National Federation of State High School Associations
TARGET Program
11724 NW Plaza Circle
P. O. Box 20626
Kansas City, MO 64195
816-464-5400 or 816-454-5571 • 816-464-464-5571 FAX

Diane Riibe, Executive Director for Project Extra Mile
3534 S. 108th
Omaha, NE 68144
402-397-3309

5:00 p.m. - 6:00 p.m.
Exhibit Hall

Poster Session and Refreshments

Time and space have been arranged at the conference for information and resource sharing.

6:00 p.m. - 7:30 p.m.
Great Hall

MADD Video Presentation



TUESDAY

8:45 a.m. - 10:15 a.m.
Ireland A

Child Passenger Safety and New Technologies
Issues of incompatibility and misuse; how these are being addressed through standardized installation and anchorage alternatives (ISOFIX, dual belt retractors, etc) experience with air bag interactions and improvements in process.

MODERATOR

Jim Hedlund, Associate Administrator for
Traffic Safety Programs, NTS-01
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-1755 • 202-366-7149 FAX

SPEAKERS

Jack Haviland, Manager, Safety Integration Safety Center
Engineering Building
GM Tech Center
30100 Mound Round
Warren, MI 48090
810-986-8759

Dave Campbell, Vice President, Research and Development
Century Products
9600 Valley View Road
Macedonia, OH 44506
216-468-4393

7:30 a.m. - 8:30 a.m.
Exhibit Hall

Complimentary Continental Breakfast

TUESDAY

8:45 a.m. - 10:15 a.m.
Ireland B

Community Policing: An Opportunity for Traffic Safety Countermeasures

Preserve, if not enhance, current resources for police traffic services as community policing practices are planned and implemented with dwindling police budgets and an expanding agenda for competing non-traffic related activities.

MODERATOR

Lt. J. D. Evertt, Raleigh Police Department
110 S. McDowell Street
Raleigh, NC 27603
919-890-3378 • 919-831-6138 FAX

SPEAKERS

Corporal Alan Hill, Hillsborough County Sheriffs Department
220 Hilltop Road, South
Brandon, FL 33511
813-247-8560 • 813-247-8594 FAX

Sgt. Dennis Bertolli, "A Troop" Community Action Team
485 Maple Street
Danvers, MA 01923
508-475-3800

8:45 a.m. - 10:15 a.m.
Ireland C

Safe Communities: Models for the Future

To share experiences of individuals implementing the Safe Communities approach in a controlled setting under NHTSA's Section 403 demonstration and evaluation program.

MODERATOR

Barbara Sauers, Contract Manager for 403 Projects
NHTSA, NTS-22
400 Seventh Street, SW
Washington, DC 20590
202-366-0144 • 202-493-2062 FAX

SPEAKERS

Allen Bolton, MPH Director
Greater Dallas Injury Prevention Center
6300 Harry Hines Boulevard, Suite 300
Dallas, TX 75235
214-590-4475 • 214-590-4469 FAX

Herb Garrison, MPH Director
Eastern Carolina Injury Prevention Program
East Carolina University
Greenville, NC 27858-4354
919-816-8688 • 919-816-7890 FAX

Julie Rosen, Director Governmental Affairs
Tufts Health Plan
333 Wyman Street
Waltham, MA 02254
617-446-8593 • 617-466-1003 FAX

TUESDAY

8:45 a.m. - 10:15 a.m.
Westminster

**Pedals That Keep Your Community Moving:
Integrating Bicycle Safety in Community Programs**

Examine creative ways concerned citizens are promoting bike safety throughout their community.

MODERATOR

Elizabeth A. Baker, Ph. D., Chief Traffic Safety Division
Office of Traffic and Safety
7491 Connelley Drive
Hanover, MD 21076
410-787-5822 • 410-787-5823 FAX

SPEAKERS

Linda K. Yadao, National Director Youth Bike League (YBL)
5425 Clayborne Street
Pittsburgh, PA 15232
412-687-0553 • 412-937-7726 FAX

Ted Meyer, Apallo Middle School
6800 Arthur Street
Hollywood, FL 33024
954-922-5438

Annick Suhammi, Assistant Coordinator
College Traffic Safety Program
University of Texas at Austin
Box 7339, University Station
Austin, TX 78713
512-471-0898

8:45 a.m. - 10:15 a.m.
Diamond

Occupant Protection Programs That Work

Description and discussion of effective community programs that increase seat belt use.

MODERATOR

Romell Cooks, Regional Program Manager
National Highway Traffic Safety Administration
Atlanta Federal Center
61 Forsyth Street, SW, Suite 17T30
Atlanta, GA 30303
404-562-3739 • 404-562-3763 FAX

SPEAKERS

Terecia Wilson, Department of Public Safety
5400 Broad River Road
Columbia, SC 29210
803-896-7896 • 803-896-8393 FAX

Jan Goldsmith, Governor's Traffic Safety Bureau
307 East Seventh Street
Des Moines, IO 50319-0248
515-373-0423 • 515-281-6190 FAX

Geri Parker, Safety Belt Coordinator
Transportation Safety Section
555 13th Street, NE
Salem, OR 97310
503-986-4190 • 503-986-4189 FAX

TUESDAY

8:45 a.m. - 10:15 a.m.
Sapphire

**Research Session: Bicyclists Safety programs:
What's Available**

Describe various pedestrian and bicycle safety research programs and the products that have emanated from that research. Discuss high risk populations (children, elderly, intoxicated).

MODERATOR

Richard Blomberg, Dunlap & Associates
1010 Summer Street
Stanford, CT 06905
203-323-8464 • 230-964-0799 FAX

SPEAKERS

Carol Tan Esse, U.S. Department of
Transportation
Federal Highway Administration
Turner Fairbank, HSR-20
6300 Georgetown Pike, Room T-301
McLean, VA 22101-2296

Will Robb, Macro International, Inc.
126 College Street
Burlington, VT 05401
802-863-9600

8:45 a.m. - 10:15 a.m.
Emerald

Coordinated Multi-Agency Enforcement Strategies

Focus on effective solutions and strategies to working across jurisdictional lines in the implementation of traffic safety enforcement campaigns and initiatives.

MODERATOR

Troy Ayers, Regional Administrator
Region VII
National Highway Traffic Safety Administration
6301 Rockhill Road, Room 100
Kansas City, MO 64141
816-822-7233 • 816-822-2069 FAX

SPEAKERS

Lt. Dale Bailey, Creve Coeur Police Department
300 N. Ballas
Creve Coeur, MO 63141
314-872-2523

Chief Richard Beary, City of Lake Mary Police Department
235 Rinehart Road
Lake Mary, FL 32746-2550
407-333-8250 • 407-333-8298 FAX

Captain Dan Dailey, Lake County Sheriffs Department
2293 Main Street
Crown Point, IN 46307
219-755-3394 • 219-755-3005 FAX

TUESDAY

8:45 a.m. - 10:15 a.m.
Knave/Scribe

Progress Toward Graduated Licensing

Progress achieved by leading states in graduated licensing. Analyze most effective strategies or most popular combination of graduated licensing elements.

MODERATOR

Allan F. Williams, Insurance Institute for Highway Safety
Senior Vice President for Research
1005 North Glebe Road, Suite 800
Arlington, VA 22201
703-247-1500 • 703-247-1587 FAX

SPEAKERS

Mark Edwards, AAA
1000 AAA Drive
Box 76
Heathrow, FL 32746
407-444-7909

Dr. John Osburne, Supervisor
Traffic Safety Education
Hanna Building
P.O. Box 30008
Lansing, MI 48909
517-335-0553 • 517-373-4022 FAX

Sandra Lambert, Department of Highway Safety and
Motor Vehicles
2900 Apalachee Pkwy
Neil Kirkman Bldg., Room B 435
Tallahassee, FL 32399
904-413-0639

8:45 a.m. - 10:15 a.m.
Scotland A

Underaged Drinking: National Organizations Perspective
Perspective of national organizations and how to implement underage drinking and driving in this country.

MODERATOR

Terrance Schiavone, President
National Commission Against Drunk Driving
1900 L Street, NW, Suite 705
Washington, DC 20036
202-452-6004 • 202-223-7012 FAX

SPEAKERS

William Cullinane, Students Against Driving Drunk
(SADD)
255 Main Street, 3rd Floor
Marlboro, MA 01752
508-481-3568 • 508-481-5759 FAX

Katherine P. Prescott, President
Mothers Against Drunk Driving (MADD)
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-MADD • 214-869-2206 FAX

Doris Aiken, President
Remove Intoxicated Drivers
RID USA, Inc.
1013 Nott Street
Schenectady, NY 12301
518-393-4357 • 518-370-4917 FAX

TUESDAY

8:45 a.m. - 10:15 a.m.
Scotland B

**Impaired Motorcycle Operators:
Attacking the Impairment Problem On A Different Front**

Discuss a variety of ways to address the problem of impaired motorcycle riding. It looks at education, enforcement, and working with various local businesses.

MODERATOR

Tom Yager, Vice President
Motorcycle Safety Foundation
2 Jenner Street, Suite 150
Irvine, CA 92718-3800
714-727-3227 • 714-727-4217 FAX

SPEAKERS

Sergeant Carl Booth, Franklin County Sheriff's Office
1105 W. Mound Street
Columbus, OH 43223
614-462-6113 • 614-224-5064 FAX

Sue Morris, Global Exchange
7910 Woodmont Avenue, Suite 400
Bethesda, MD 20814-3015
301-656-3100 • 301-652-5264 FAX

8:45 a.m. - 10:15 a.m.
Scotland C

**Using the Internet to Access and Analyze State and
National Traffic Records**

Provide information about traffic records data system that can be accessed via the Internet; demonstrate how access is accomplished, and types of analyses possible using Internet traffic records data bases

MODERATOR

Dave Brown, Ph. D., Professor and Head
Computer Science Department
University of Alabama
Box 870290
Tuscaloosa, AL 35487-0290
205-348-1660 • 205-348-0219 FAX

SPEAKERS

Barry Eiseman, National Highway Traffic
Safety Administration, NRD-32
400 Seventh Street SW
Washington, DC 20590
202-366-5367

TUESDAY

8:45 a.m. - 10:15 a.m.
England

Looking At Motor Vehicle Crashes From a Rural Perspective
To examine unique problems in accessing injury data in rural communities. To examine innovative use of resources.

MODERATOR

Pamela Kidd, RN, FNP, Ph.D., Manager
Motor Vehicle Injury Prevention Program
Kentucky Injury Prevention and
Research Center
333 Waller Avenue, Suite 202
Lexington, KY 40504
606-257-4954 • 606-257-3909 FAX

SPEAKERS

Steve Beal, Lincoln Lancaster County Health Department
3140 N. Street
Lincoln, NE 68510
402-441-8042 • 402-441-8382 FAX

Mike S. Smith
1120 South Caraway Road, Suite 2005
Jonesboro, AR 72401
501-931-1111 • 501-972-1616 FAX

10:30 a.m. - 12:00 Noon
Ireland A

Behavior Modification: Getting the Kids to Ride in the Back Seat

Rear seat safety estimates. Special needs: discharge notice following medical testing, etc. Perceived need for direct child observation during transport.

MODERATOR

Lorrie Walker, Project Coordinator
Pennsylvania Traffic Injury Prevention Project
919 Conestoga Road, Building 2, #307
Rosemont, PA 19010
610-520-9124 • 610-520-9177 FAX

SPEAKERS

Debbie Lurie, Prospect Associates
1801 Rockville Pike, Suite 500
Rockville, MD 20852
301-468-6555 Ext 2243 • 301-770-5164 FAX

David Mitchell
Greer, Margolis, Mitchell, Burns & Associates
1010 Wisconsin Avenue, NW, Suite 800
Washington, DC 20007
202-338-8700 • 202-338-2334 FAX

TUESDAY

10:30 a.m. - 12:00 Noon
Ireland B

Car Dealers: Their Role in Community Programs

Focus on the training and partnership of local automobile dealers with national organizations. This will give consumers accurate, up-to-date auto safety information regarding seat belts, air bags, infant safety seats and other issues. Program efforts at the local level will vary and may include anything from training for dealer staff to public service activities such as child seat clinics.

MODERATOR

Evette Rivera, Assistant Director of Legislative Affairs
National Automobile Dealers Association
412 First Street, SE
Washington, DC
202-546-5500

SPEAKERS

Mary Russell, RN, Project Coordinator
Safe Communities Palm Beach County
Florida Atlantic University
10349 Buena Ventura Drive
Boca Raton, FL 33498
407-367-2328

Sarah Erickson, Program Manager
National SAFE KIDS Campaign
1301 Pennsylvania, Ave., NW, Suite 1000
Washington, DC 20004
202-662-0600 • 202-393-2072 FAX

"Kip" Clifton B. Killmon, President, Owner
Kip Killmon's Tysons Ford
8201 Leesburg Pike
Vienna, VA 22182
703-448-0100 • 703-448-0512 FAX

10:30 a.m. - 12:00 Noon
Ireland C

Occupant Protection Technology Issues

Focus on air bag and child safety seat technology.

MODERATOR

Phil Recht, Deputy Administrator National Highway Traffic
Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-2755 • 202-366-2106 FAX

SPEAKERS

Lou Camp, Director
Automotive Safety and Engineering Standards
Ford Motor Company, Suite 400
Fairlane Plaza South
330 Town Center Drive
Dearborn, MI 48216
313-845-4320 • 313-594-9770 FAX

Phil Haseltine, President
American Coalition for Traffic Safety, Inc.
1110 N. Glebe Road, Suite 1020
Arlington, VA 22201
703-243-7501 • 703-243-2806 FAX

TUESDAY

**10:30 a.m. - 12:00 Noon
Westminster**

Fatigue: You Won't Drive Impaired, You Won't Drive Unrestrained, But Will You Drive When You're Too Tired
Define the problem. How big an issue is fatigue? What is the highway safety community and others, i.e., NHTSA, Sleep Foundation, law enforcement doing about it? Provide strategies.

MODERATOR

John Moffat, Director
Washington Traffic Safety Commission
1000 South Cherry Street, MS/PD-11
Olympia, WA 98504
360-753-6197 • 360-586-6489 FAX

SPEAKERS

Kate Georges, Special Assistant to the Executive
Deputy Commissioner
New York State Department of Motor Vehicles
Swan Street Building, Empire State Plaza
Albany, NY 12228
518-474-0846 • 518-474-0712 FAX

Craig Allred, Director Highway Safety Office
Department of Public Safety
411 West 7200 South, Suite 300
Midvale, UT 84047-1016
801-255-0573 • 801-255-0823 FAX

**10:30 a.m. - 12:00 Noon
Diamond**

Aggressive Driver: Road Rage: Who are they?
How traffic enforcement programs can effectively address this problem.

MODERATOR

Capt. Mike O'Rose, Arizona Department of Public Safety
P. O. Box 6638
Phoenix, AZ 85005
602-223-2000 • 602-223-2350 FAX

SPEAKERS

Sgt. Jolene Vancil, Greer Police Department
101 West Poinsett Street
864-848-2151 • 864-848-2163 FAX

Beverly Kennedy, Deen & Black PR Firm
Aggressive Driver Campaign
717 20th Street
Sacramento, CA 95814
916-444-8014 • 916-444-8087 FAX

Norman Grimm, Traffic Safety Manager
AAA Potomac
2600 Fair Lakes Circle
Fairfax, VA 22033-4904
703-222-4100 • 703-222-5809 FAX

TUESDAY

10:30 a.m. - 12:00 Noon
Emerald

Up Close and Personal with Innovative Pedestrian Programs

To highlight a variety of innovative pedestrian safety programs that were developed either to address a specific safety problem, or create community partners committee to change specific pedestrian behavior

MODERATOR

Mark Fenton, Editor-at-Large
Walking Magazine
911 Harcourt Street
Boston, MA 02126
617-266-3322, X522 • 617-383-3255 FAX

SPEAKERS

Pat Hines, Safe Moves City Program
1550 Erwin Street, Suite 1121
Van Nuys, CA 91411
818-908-5341 • 818-908-5337 FAX

Bill Wilkson, Executive Director
Campaign to Make America Walkable
1506 21st Street, NW, Suite 200
Washington, DC 20036
202-463-6622 • 202-463-6625 FAX

TUESDAY

10:30 a.m. - 12:00 Noon
Knave/Scribe

Juvenile Impaired Driving Issues

To inform and educate audience on legal impediments of juveniles to drunk driving adjudication. To invigorate audience to encourage legislative changes to eliminate impediments.

MODERATOR

Judge G. Michael Witte, Dearborn County Court
P. O. Box 521
Lawrenceburg, IN 47205
812-537-8874 • 812-537-4295 FAX

SPEAKERS

Judge Karl Grube, County Court
150 5th Street, North Room 304
St. Petersburg, FL 33701
813-582-7880 • 813-582-7209 FAX

Cliff Karchmer, Police Executive Research Forum
1120 Connecticut Avenue, NW, Suite 930
Washington, DC 20036
202-466-7820 • 202-466-7826 FAX

10:30 a.m. - 12:00 Noon
Yeoman/Captain

Research Session:

Effectiveness of Vehicle Sanctions for Repeat DWI Offenders

Discuss recent vehicle sanctions being imposed on repeat DWI offenders (e.g. impoundment, immobilization, forfeiture, ignition interlocks) and evidence of their effectiveness.

MODERATOR

Robert B. Voas, Ph.D., Pacific Institute for Research and Evaluation
7315 Wisconsin Avenue NW, Suite 1300 W
Bethesda, MD 20814
301-469-2908 • 301-907-8367 FAX

SPEAKERS

Kenneth H. Beck, Ph.D., Department of Health Education
Health & Human Performance Building, Room 2387
College Park, MD 20742
301-314-9167 FAX

Steve Simon, University of Minnesota Law
190 Law Center
229 19th Avenue South
Minneapolis, MN 55455
611-625-5515 • 612-624-5771 FAX

TUESDAY

10:30 a.m. - 12:00 Noon
Scotland A

Getting Home in One Piece:

Alternate Transportation Strategies

Describe how various DDPs and RSPs are setup. Who administers? Who pays? How people are urged to participate. How it works? Describe the community coalitions needed to setup a community-wide DDP and/or RSP.

MODERATOR

Erin Meluso, President
Recording Artists Against Drunk Driving (RADD)
4370 Tujunga Avenue, Suite 105
Studio City, CA 91604
818-752-7799 • 818-752-7792 FAX

SPEAKERS

Tina Ecker, Program Coordinator
Alternative Rides of Frederick
5303 Spectrum Drive
Frederick, MD 21701
301-698-7014

Kristin Crawford, Executive Director
National Gradd
P. O. Box 48008
St. Petersburg, FL 33743
813-546-SAFE • 813-546-7012 FAX

Tom Argo, Executive Director
International Good Samaritans, Inc.
P. O. Box 7007
Lake Tahoe, NV 89449
916-541-7300

10:30 a.m. - 12:00 Noon
Scotland B

How To Work With Emergency Medical Services (EMS)

Demonstrate that EMS personnel are valuable resource for delivery of wide range of injury prevention messages; familiarize audience with two specific EMS prevention programs; highlight examples of EMS support for traffic safety.

MODERATOR

Vince Burgess, Administrator
Traffic Safety Department of Motor Vehicles
P. O. Box 27412
Richmond, VA 23269
804-367-8140 • 804-367-6631 FAX

SPEAKERS

Nancy Bourgeois, Bureau of Emergency Medical Services
P. O. Box 94215
Baton Rouge, LA 70804
504-342-4881 • 504-342-4876 FAX

Barak Wolff, Chief
EMS Bureau, Department of Health
P.O. Box 26110
Santa Fe, NM 87502-6110
505-827-1400 • 505-826-1410 FAX

George Rice, Richland County Department of Emergency Services
1410 Laurens Street
Columbia, SC 29204
803-748-4663 • 803-929-6265 FAX

TUESDAY

**10:30 a.m. - 12:00 Noon.
Scotland C**

Using the Internet to Access and Analyze State and National Traffic Records

Provide information about traffic records data system that can be accessed via the Internet; demonstrate how access is accomplished, and types of analyses possible using Internet traffic records data bases

MODERATOR

Dave Brown, Ph.D., Professor and Head Computer Science
Department, University of Alabama
Box 870290
Tuscaloosa, AL 35487-0290
205-348-1660 • 205-348-0219 FAX

SPEAKERS

Barry Eiseman, National Highway Traffic
Safety Administration, NRD-32
400 Seventh Street SW
Washington, DC 20590
202-366-5367

**10:30 a.m. - 12:00 Noon
England**

Capital Beltway Program: Model for Crash Reduction on an Urban Interstate

This workshop will focus on practical solutions, enforcement, highway-design, PI&E, and crash analysis, incident management, and Intelligent Transportation Systems. (The Capital Beltway Safety Team is a coalition of state, local, and federal members working together to improve conditions on the Capital Beltway).

MODERATOR

David Preusser, Ph.D., President
Preusser Research Group, Inc.
7100 Main Street
Trumbull, CT 06611
203-459-8700 • 203-459-8312 FAX

SPEAKERS

Tom Farley, District Administrator
Virginia Department of Transportation
3975 Fair Ridge Drive, Suite 330
Fairfax, VA 22033
703-934-7315 • 703-383-2470 FAX

Lt. Mike Fischer, Maryland State Police
Golden Ring Barracks
8908 Kelso Drive
Essex, MD 21221
410-686-3103 • 410-780-0830 FAX

Elona Kastenhofer, Transportation Engineer
Virginia Department of Transportation
3974 Fair Ridge Drive
Fairfax, VA 22033
703-383-2403 • 703-383-2410 FAX

TUESDAY

12:15 p.m. - 1:45 p.m.
Great Hall

NHTSA Awards Luncheon

Philip Recht, Deputy Administrator
National Highway Traffic Safety Administration

Ricardo Martinez, M.D., Administrator
National Traffic Safety Administration

2:00 p.m. - 3:30 p.m.
Ireland A

Behavior Modification: Getting the Kids to Ride in the Back Seat

Rear seat safety estimates. Special needs: discharge notice following medical testing, etc. Perceived need for direct child observation during transport.

MODERATOR

Lorrie Walker, Project Coordinator
Pennsylvania Traffic Injury Prevention Project
919 Conestoga Road, Building 2, #307
Rosemont, PA 19010
610-520-9124 • 610-520-9177 FAX

SPEAKERS

Debbie Lurie, Prospect Associates
1801 Rockville Pike, Suite 500
Rockville, MD 20852
301-468-6555 Ext 2243 • 301-770-5164 FAX

David Mitchell
Greer, Margolis, Mitchell, Burns & Associates
1010 Wisconsin Avenue, NW, Suite 800
Washington, DC 20007
202-338-8700 • 202-338-2334 FAX

2:00 p.m. - 3:30 p.m.
Ireland B

The Role Impaired Driving Crash Victims Can Play in Recreating Public Concern and Outrage About Senseless Deaths and Injuries Caused by Impaired Driving

Crash victims will share, from a victim's perspective, how they have channeled their victimization to support passage of legislation, create public awareness and gain media attention to drunk driving issues. The goal of the workshop will be to make the workshop participants aware of the role that crash victims can and must play in recreating public concern about deaths and injuries caused by impaired drivers.

MODERATOR

Karolyn Nunnallee, President Elect
Mothers Against Drunk Driving
300 NE 3rd Street
Ft. Meade, FL 33841
941-285-8478 • 941-285-9433 FAX

SPEAKERS

Millie Webb, MADD National Board/Secretary
4258 Pate Road
Franklin, TN 37064
615-794-1388 • 615-591-7002

Janey Fair, Vice President of Victims Issues
MADD National Board
410 E. Lincoln Trail
Radcliff, KY 40160
502-351-7296 • 502-351-6545 FAX

Daphnie Izer, Founder of Parents Against Tired Truckers (PATT)
P.O. Box 209
Lisbon Falls, ME 04252-0209
207-353-4572

Diane Ribe, Executive Director for Project Extra Mile
3534 S. 108th
Omaha, NE 68144
402-397-3309

TUESDAY

2:00 p.m. - 3:30 p.m.
Ireland C

Teen Courts Can Make A Difference

To describe what teen courts are and how they function.
Discuss the relevance of teen courts/their relationship to highway safety and underage use of alcohol and drugs.
Identify the benefits of teen courts to justice system.

MODERATOR

Tracey Godwin, American Probation and Parole Association
3560 Iron Works Pike
Lexington, KY 40511-8410
606-244-8215 • 606-244-8001 FAX

SPEAKERS

John Kest, Esq.
Wooten, Honeywell & Kest, P.A.
236 S. Lucerne Circle
Orlando, FL 32801
407-843-7060 • 407-843-5836 FAX

Danny Gutierrez
1038 Wald Road
Orlando, FL 3812
407-282-7830 • 407-856-0980 FAX

Judge William Pope
P.O. Box 1089
Los Lunas, NM 87031
505-865-9654 • 505-866-6813 FAX

Adrian Sanchez
124 Hackberry Ct.
Grants, NM 87020
505-285-5025 • 505-285-5434 FAX

2:00 p.m. - 3:30 p.m.
Westminster

**Pedals That Keep Your Community Moving:
Integrating Bicycle Safety in Community Programs**
Examine creative ways concerned citizens are promoting bike safety throughout their community.

MODERATOR

Elizabeth A. Baker, Ph. D., Chief Traffic Safety Division
Office of Traffic and Safety
7491 Connelley Drive
Hanover, MD 21076
410-787-5822 • 410-787-5823 FAX

SPEAKERS

Linda K. Yadao, National Director Youth Bike League (YBL)
5425 Clayborne Street
Pittsburgh, PA 15232
412-687-0553 • 412-937-7726 FAX

Ted Meyer, Apollo Middle School
6800 Arthur Street
Hollywood, FL 33024
954-922-5438

Annick Suhammi, Assistant Coordinator
College Traffic Safety Program
University of Texas at Austin
Box 7339, University Station
Austin, TX 78713
512-471-0898

TUESDAY

2:00 p.m. - 3:30 p.m.
Diamond

Progress Toward Graduated Licensing

Progress achieved by leading states in graduated licensing. Analyze most effective strategies or most popular combination of graduated licensing elements.

MODERATOR

Allan F. Williams, Insurance Institute for Highway Safety
Senior Vice President for Research
1005 North Glebe Road, Suite 800
Arlington, VA 22201
703-247-1500 • 703-247-1587 FAX

SPEAKERS

Mark Edwards, AAA
1000 AAA Drive
Box 76
Heathrow, FL 32746
407-444-7909

Dr. John Osburne, Supervisor
Traffic Safety Education
Hanna Building
P.O. Box 30008
Lansing, MI 48909
517-335-0553 • 517-373-4022 FAX

Sandra Lambert, Department of Highway Safety and Motor Vehicles
Neil Kikrkman Bldg., Room B435
2900 Apalachee Pkwy
Tallahassee, FL 32399
904-413-0639

2:00 p.m. - 3:30 p.m.
Sapphire

Safe Communities: Helpful Hints for Community Practitioners

Focus on program implementation, best practices and the development of safe communities

MODERATOR

Georgia Chakiris, Regional Administrator, Region VI
National Highway Traffic Safety Administration
819 Taylor Street, Room 8A38
Fort Worth, TX 76102
817-978-3653

SPEAKERS

Lorrie Pozarik, RN, MSN
Freemont County Traffic Safety
450 N. Second Street, Room 355
Lander, WY 82520
307-332-1075 • 307-332-1132

Erika Kravic, RN
Office of Child Advocacy, Kosair Childrens Hospital
P.O. Box 35070
Louisville, KY 40232
502-629-7335 • 502-629-7331 FAX

Sgt. Carl Kinnison, Cape Girardeau Police Department
40 South Spring Street
Cape Girardeau, MO 63703
573-335-7908



TUESDAY

2:00 p.m. - 3:30 p.m.
Emerald

**New High Tech Approaches: Innovative Technologies
Combating Impaired Driving**

Introduce the alcohol enforcement community to new and innovative approaches to combating impaired driving.

MODERATOR

Paul Marques, Ph.D.
National Public Services Research Institute, Inc.
8201 Corporate Drive, Suite 220
Landover, MD 20785
301-731-9891

SPEAKERS

Darrel Longest, Life Sciences, Inc.
15200 Shady Grove Road
Rockville, MD 20850
301-211-9222

Charles Rogers, Optimus Corporation
8455 Colesville Road, Suite 1200
Silver Spring, MD 20910

Jack Stuster, Ph.D., Anacapa Sciences, Inc.
P.O. Box 519
Santa Barbara, CA 93102
805-966-6157

2:00 p.m. - 3:30 p.m.
Knave/Scribe

Employers - The Key to \$ucce\$\$ in Your Safety Community

To motivate Lifesavers attendees to work to include their communities and employers in all phases of their community injury prevention efforts.

MODERATOR

Don Dvornik, Corporation Communications Administrator
17200 Commerce Park Blvd.
Tampa, FL 33647-2600
816-615-5828 • 813-615-5450 FAX

SPEAKERS

Greg Durham, Safety Specialist
Texas Instrument
P. O. Box 655303
Mail Stop 8364
Dallas, TX 75265
214-997-3544 • 972-997-2626 FAX

Kent Kunce, Director
Environmental Health & Safety Ameritech
240 N. Meridan Street, Room 195
Indianapolis, IN 46204
317-265-5914 • 317-265-8415 FAX

TUESDAY

2:00 p.m. - 3:30 p.m.
Yeoman/Captain

Car Dealers: Their Role In Community Programs

Focus on the training and partnership of local automobile dealers with national organizations. This will give consumers accurate, up-to-date auto safety information regarding seat belts, air bags, infant safety seats and other issues. Program efforts at the local level will vary and may include anything from training for dealer staff to public service activities such as child seat clinics.

MODERATOR

Evette Rivera, Assistant Director of Legislative Affairs
National Automobile Dealers Association
412 First Street, SE
Washington, DC
202-546-5500

SPEAKERS

Mary Russell, RN, Project Coordinator
Safe Communities Palm Beach County
Florida Atlantic University
10349 Buena Ventura Drive
Boca Raton, FL 33498
407-367-2328

Sarah Erickson, Program Manager
National SAFE KIDS Campaign
1301 Pennsylvania, Ave., NW, Suite 1000
Washington, DC 20004
202-662-0600 • 202-393-2072 FAX

"Kip" Clifton B. Killmon, President, Owner
Kip Killmon's Tysons Ford
8201 Leesburg Pike
Vienna, VA 22182
703-448-0100 • 703-448-0512 FAX

2:00 p.m. - 3:30 p.m.
Scotland A

The Young Adult Drinking Driver

To understand the data - what are the high risk years for drinking and driving and what is the magnitude of the problem. To identify what we know, discuss programs that have been successful

MODERATOR

Terrance Schiavone, President
National Commission Against Drunk Driving
1900 L Street, NW, Suite 705
Washington, DC 20036
202-452-6004 • 202-223-7012 FAX

SPEAKERS

Teri O'Rourke, Sacramento Commissions Community Project
614 Fountaindale Way
Carmichael, CA 95608
916-944-8004 • 916-944-8404 FAX

Jeff Becker, Vice President
Alcohol Issues Beer Institute
122 C Street, NW, Suite 750
Washington, DC 20001
202-737-2337 • 202-737-7006 FAX

Margo Rosenkranz, Worksite Initiative/UNC
800 8th Avenue, Suite 140
970-351-6895 • 970-351-6519 FAX

TUESDAY

2:00 p.m. - 3:30 p.m.
Scotland B

Strategies For Increasing Public Acceptance of Automated Enforcement Devices

Provide methodologies for gaining public acceptance that have been tried and proven

MODERATOR

Chief John D. Winterseen
Paradise Valley Police Department
6433 E. Lincoln Drive
Paradise, AZ 85253
602-948-7418

SPEAKERS

Jane Cole, Paradise Valley Town Council
6401 E. Lincoln Drive
Paradise Valley, AZ 85253
602-948-7411

George Frangos, PE
Howard County Department of Public Works
Bureau of Engineering
Traffic Division
3430 Court House Drive
Ellicott City, MD 21043
410-313-3056

2:00 p.m. - 3:30 p.m.
Scotland C

Using the Internet to Access and Analyze State and National Traffic Records

Provide information about traffic records data system that can be accessed via the Internet; demonstrate how access is accomplished, and types of analyses possible using Internet traffic records data bases

MODERATOR

Dave Brown, Ph. D.
Professor and Head
Computer Science Department, University of Alabama
Box 870290
Tuscaloosa, AL 35487-0290
205-348-1660 • 205-348-0219 FAX

SPEAKERS

Barry Eiseman, National Highway Traffic Safety
Administration, NRD-32
400 Seventh Street SW
Washington, DC 20590
202-366-5367

TUESDAY

3:45 p.m. - 5:15 p.m.
Ireland A

Community Policing:

An Opportunity for Traffic Safety Countermeasures

Preserve, if not enhance, current resources for police traffic services as community policing practices are planned and implemented with dwindling police budgets and an expanding agenda for competing non-traffic related activities.

MODERATOR

Lt. J. D. Evertt, Raleigh Police Department
110 S. McDowell Street
Raleigh, NC 27603
919-890-3378 • 919-831-6138 FAX

SPEAKERS

Corporal Alan Hill, Hillsborough County Sheriffs Department
220 Hilltop Road, South
Brandon, FL 33511
813-247-8560 • 813-247-8594 FAX

Sgt. Dennis Bertolli, "A Troop" Community Action Team
485 Maple Street
Danvers, MA 01923
508-475-3800

3:45 p.m. - 5:15 p.m.
Ireland B

Aggressive Driver: Road Rage: Who Are They?

How traffic enforcement programs can affectively address this problem.

MODERATOR

Capt. Mike O'Rose, Arizona Department of Public Safety
P.O. Box 6638
Phoenix, AZ 85005
602-223-2000 • 602-223-2350 FAX

SPEAKERS

Sgt. Jolene Vancil, Greer Police Department
101 West Poinsett Street
864-848-2151 • 864-848-2163 (FAX)

Beverly Kennedy, Deen & Black PR Firm Aggressive
Driver Campaign
717 20th Street
Sacramento, CA 95814
916-444-8014 • 916-444-8087 (FAX)

Norman Grimm, Traffic Safety Manager
AAA Potomac
2600 Fair Lakes Circle
Fairfax, VA 22033-4904
703-222-4100

TUESDAY

3:45 p.m.- 5:15 p.m.
Ireland C

Teen Courts Can Make A Difference

To describe what teen courts are and how they function.
Discuss the relevance of teen courts/their relationship to highway safety and underage use of alcohol and drugs.
Identify the benefits of teen courts to justice system.

MODERATOR

Tracey Godwin, American Probation and Parole Association
3560 Iron Works Pike
Lexington, KY 40511-8410
606-244-8215 • 606-244-8001 FAX

SPEAKERS

John Kest, Esq.
Wooten, Honeywell & Kest, P.A.
236 S. Lucerne Circle
Orlando, FL 32801
407-843-7060 • 407-843-5836 FAX

Danny Gutierrez
1038 Wald Road
Orlando, FL 3812
407-282-7830 • 407-856-0980 FAX

Judge William Pope
P.O. Box 1089
Los Lunas, NM 87031
505-865-9654 • 505-866-6814 FAX

Adrian Sanchez
124 Hackberry Ct.
Grants, NM 87020
505-285-5025 • 505-285-5434 FAX

3:45 p.m. - 5:15 p.m.
Sapphire

Child Passenger Safety Enforcement

Focus on enforcement of child passenger safety laws; real world experience.

MODERATOR

Bob Wall, Officer
Fairfax County Police Department
3911 Woodburn
Annandale, VA 22003
703-280-0567

SPEAKERS

First Sergeant Scott Hunter
North Carolina Highway Patrol
512 N. Salisbury Street
P.O. Box 29590
Raleigh, NC 27626
919-733-7952 • 919-733-1189 FAX

Jim Allison, Safer New Mexico Now
1533 St. Francis Drive, Suite A
Santa Fe, NM 87501
505-984-2898 • 505-982-7429 FAX

Lt. Steve Casstevens
Hoffman Estates Illinois Police Department
Hoffman Estates, IL 60195
708-882-1818

TUESDAY

3:45 p.m. - 5:15 p.m.
Emerald

Up Close and Personal with Innovative Pedestrian Programs

To highlight a variety of innovative pedestrian safety programs that were developed either to address a specific safety problem, or create community partners committee to change specific pedestrian behavior

MODERATOR

Mark Fenton, Editor-at-Large
Walking Magazine
911 Harcourt Street
Boston, MA 02126
617-266-3322, X522 • 617-383-3255 FAX

SPEAKERS

Pat Hines, Safe Moves City Program
1550 Erwin Street, Suite 1121
Van Nuys, CA 91411
818-908-5341 • 818-908-5337 FAX

Bill Wilkson, Executive Director
Campaign to Make America Walkable
1506 21st Street, NW, Suite 200
Washington, DC 20036
202-463-6622 • 202-463-6625 FAX

3:45 p.m. - 5:15 p.m.
Knave/Scribe

Employers - The Key to \$ucce\$\$ in Your Safety Community

To motivate Lifesavers attendees to work to include their communities and employers in all phases of their community injury prevention efforts.

MODERATOR

Don Dvornik, Corporation Communications Administrator
17200 Commerce Park Blvd.
Tampa, FL 33647-2600
816-615-5828 • 813-615-5450 FAX

SPEAKERS

Greg Durham, Safety Specialist
Texas Instrument
P. O. Box 655303
Mail Stop 8364
Dallas, TX 75265
214-997-3544 • 972-997-2626 FAX

Kent Kunce, Director
Environmental Health & Safety Ameritech
240 N. Meridan Street, Room 195
Indianapolis, IN 46204
317-265-5914 • 317-265-8415 FAX

TUESDAY

3:45 p.m. - 5:15 p.m.
Scotland B

Partners in Progress: Lifesavers Roundtable
Roundtable - Each panelist will be prepared to discuss: 1) the major points of the assigned section of Partners in Progress: An Impaired Driving Guide for Action; and 2) discuss from their viewpoint recommendations in their section.

MODERATOR

Jim Hedlund, Associate Administrator for Traffic Safety Programs
NTS-01
400 Seventh Street, SW
Washington, DC 20590
202-366-1755 • 202-366-7149 FAX

SPEAKERS

Susan Herbal, NETS
1900 L Street, NW, Suite 705
Washington, DC 20036
202-452-6005 • 202-223-7012 FAX

Bob Shearouse, Director Public Policy (MADD)
511 E. Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233 Ext.282

Terrance Gainer, Director, Illinois State Police
215 East Monroe, Room 103
Springfield, IL 62706
217-782-7263 • 217-785-2821 FAX

Sue Morris, Global Exchange, Inc.
7910 Woodmont Ave., Suite 400
Bethesda, MD 20814
301-656-3100
(Public Education)

Tim Kime, Executive Director
WRAP
8027 Leesburg Pike, Suite 314
Vienna, VA 22182
703-893-0461
(Individual Responsibility)

Til Jolly, George Washington University Medical Center
Department of Emergency Medicine
2140 Pennsylvania Ave., NW
Washington, DC 20037
202-994-3921
(Health Care)

Robert B. Voas, Ph.D.
Pacific Institute for Research and Evaluation
7315 Wisconsin Ave., Suite 1300 West
Bethesda, MD 20814
301-469-2908

TUESDAY

3:45 p.m. - 5:15 p.m.
Scotland C

3:45 p.m. - 5:15 p.m.
England

What Can You Learn From The Internet?

To familiarize highway safety professionals about NHTSA via WWW

MODERATOR

John Woodside, NHTSA Webmaster
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-9929

SPEAKERS

Larry Kendall, Traffic Safety Director
City of Huntington
Huntington, WV 25717
304-696-5570 • 304-696-5583 FAX

John Britt, Harborview Injury Prevention and
Research Center
Box 359960, 325 Ninth Avenue
Seattle, WA 98104-2499
206-521-1542 or 20 • 206-521-1562 FAX

Capital Beltway Program:

Model for Crash Reduction on an Urban Interstate

This workshop will focus on practical solutions, enforcement, highway-design, PI&E, and crash analysis, incident management, and Intelligent Transportation Systems. (The Capital Beltway Safety Team is a coalition of state, local, and federal members working together to improve conditions on the Capital Beltway).

MODERATOR

David Preusser, Ph.D, President
Preusser Research Group, Inc.
7100 Main Street
Trumbull, CT 06611
203-459-8700

SPEAKERS

Tom Farley, District Administrator
Virginia Department of Transportation
3975 Fair Ridge Drive, Suite 330
Fairfax, VA 22033
703-934-7315

Lt. Michael Fischer, Maryland State Police
Golden Ring Barracks
8908 Kelso Drive
Essex, MD 21221
410-686-3101 • 410-780-0830 FAX

Elona Kastenhofer, Transportation Engineer
Virginia Department of Transportation
3974 Fair Ridge Drive
Fairfax, VA 22033
703-383-2403 • 703-383-2410 FAX

WEDNESDAY

9:45 a.m. - 11:15 a.m.
Ireland B

Occupant Protection Programs That Work

Description and discussion of effective community programs that increase seat belt use.

MODERATOR

Romell Cooks, Regional Program Manager
National Highway Traffic Safety Administration
Atlanta Federal Center
61 Forsyth Street, SW, Suite 17T30
Atlanta, GA 30303
404-562-3739 • 404-562-3763 FAX

SPEAKERS

Terecia Wilson, Department of Public Safety
5400 Broad River Road
Columbia, SC 29210
803-896-7896 • 803-896-8393 FAX

Jan Goldsmith, Governor's Traffic Safety Bureau
307 East Seventh Street
Des Moines, IO 50319-0248
515-281-3907 • 515-281-6190 FAX

Geri Parker, Safety Belt Coordinator
Transportation Safety Section
555 13th Street, N.E.
Salem, OR 97310
503-986-4190 • 503-986-4189 FAX

8:00 a.m. - 9:30 a.m.
Great Hall

Breakfast Plenary

Katharine Prescott
President, Mothers Against Drunk Driving

Colonel Ron Grimming
Director, Florida Highway Patrol

WEDNESDAY

9:45 a.m. - 11:15 a.m.
Ireland C

Fatigue: You Won't Drive Impaired, You Won't Drive Unrestrained, But Will You Drive When You're Too Tired
Define the problem. How big an issue is fatigue? What is the highway safety community and others, i.e., NHTSA, Sleep Foundation, law enforcement doing about it? Provide strategies.

MODERATOR

John Moffat, Director
Washington Traffic Safety Commission
1000 South Cherry Street, MS/PD-11
Olympia, WA 98504
360-753-6197 • 360-586-6489 FAX

SPEAKERS

Kate Georges, Special Assistant to the Executive Deputy Commissioner
New York State Department of Motor Vehicles
Swan Street Building, Empire State Plaza
Albany, NY 12228
518-474-0846 • 518-474-9712 FAX

Craig Allred, Director
Highway Safety Office
Department of Public Safety
411 West 7200 South, Suite 300
Midvale, UT 84047-1016
801-255-0573 • 801-255-0823 FAX

9:45 a.m. - 11:15 a.m.
Scotland A

Managing the Media:

Strategies That Keep You in the Driver's Seat

Provide an "inside look" at radio, television and print media operations. Develop strategies to generate interest and gain access; To teach basic interview and marketing techniques and skill; Demonstrate effective interview skills in a "mock" session.

MODERATOR

Barbara Thompson, Public Affairs Coordinator
Governor's Highway Safety Program
215 E. Lane Street
Raleigh, NC 27601
919-733-3083 • 919-733-0604 FAX

SPEAKERS

Major Ken Howes, Chief Public Information Officer
Florida Highway Patrol
Neil Kirkman Bldg., A-425
2900 Apalachee Parkway
Tallahassee, FL 32399
904-487-3139 • 904-921-4476 FAX

Bill Grismer, Kragie-Newell Advertising, Inc.
2633 Fleur Drive
Des Moines, IO 50231
515-288-7910 • 515-288-8439 FAX

Katie Lynch, Washington Traffic Safety Commission
1000 South Cherry Street, MS/PD-11
Olympia, WA
360-753-6197 • 360-586-6489 FAX

WEDNESDAY

9:45 a.m. - 11:15 a.m.
Diamond

Safe Communities: Helpful Hints for Community Practitioners
Focus on program implementation, best practices and the development of safe communities

MODERATOR

Georgia Chakiris, Regional Administrator
Region VI
National Highway Traffic Safety Administration
819 Taylor Street, Room 8A38
Fort Worth, TX 76102
817-978-3653

SPEAKERS

Lorrie Pozarik, RN, MSN
Freemont County Traffic Safety
450 North Second Street, Room 35
P.O. Box CC
Lander, WY 82520
307-332-1075 • 307-332-1132 FAX

Erika Kravic, RN
Office of Child Advocacy
Kosair Childrens Hospital
P.O. Box 35070
Louisville, KY 40232
502-629-7335 • 502-629-7331 FAX

Sgt. Carl Kinnison, Cape Girardeau Police Department
40 South Spring Street
Cape Girardeau, MO 63703
573-335-7908

9:45 a.m. - 11:15 a.m.
Emerald

Child Passenger Safety Enforcement
Focus on enforcement of child passenger safety laws; real world experience.

MODERATOR

Bob Wall, Officer
Fairfax County Police Department
3911 Woodburn
Annandale, VA 22003
703-280-0567

SPEAKERS

First Sergeant Scott Hunter, North Carolina Highway Patrol
512 N. Salisbury Street
P.O. Box 29590
Raleigh, NC 27626
919-733-7952 • 919-733-1189 FAX

Jim Allison, Safer New Mexico Now
1533 St. Francis Drive, Suite A
Santa Fe, NM 87501
505-984-2898 • 505-982-7429 FAX

Lt. Steve Casstevens,
Hoffman Estates Illinois Police Department
Hoffman Estates, IL 60195
847-882-1818 • 847-882-8423 FAX

WEDNESDAY

9:45 a.m. - 11:15 a.m.
England



Getting Home in One Piece:

Alternate Transportation Strategies

Describe how various DDPs and RSPs are setup. Who administers? Who pays? How people are urged to participate. How it works? Describe the community coalitions needed to setup a community-wide DDP and/or RSP.

MODERATOR

Erin Meluso, President

Recording Artists Against Drunk Driving (RADD)

4370 Tujunga Avenue, Suite 105

Studio City, CA 91604

818-752-7799 • 818-752-7792 FAX

SPEAKERS

Tina Ecker, Program Coordinator

Alternative Rides of Frederick

5303 Spectrum Drive

Frederick, MD 21701

301-698-7014

Kristin Crawford, Executive Director

National Gradd

P. O. Box 48008

St. Petersburg, FL 33743813

813-546-SAFE • 813-546-7012 FAX

Tom Argo, Executive Director

International Good Samaritans, Inc.

P. O. Box 7007

Lake Tahoe, NV 89449

916-541-7300

WORKSHOPS AT-A-GLANCE

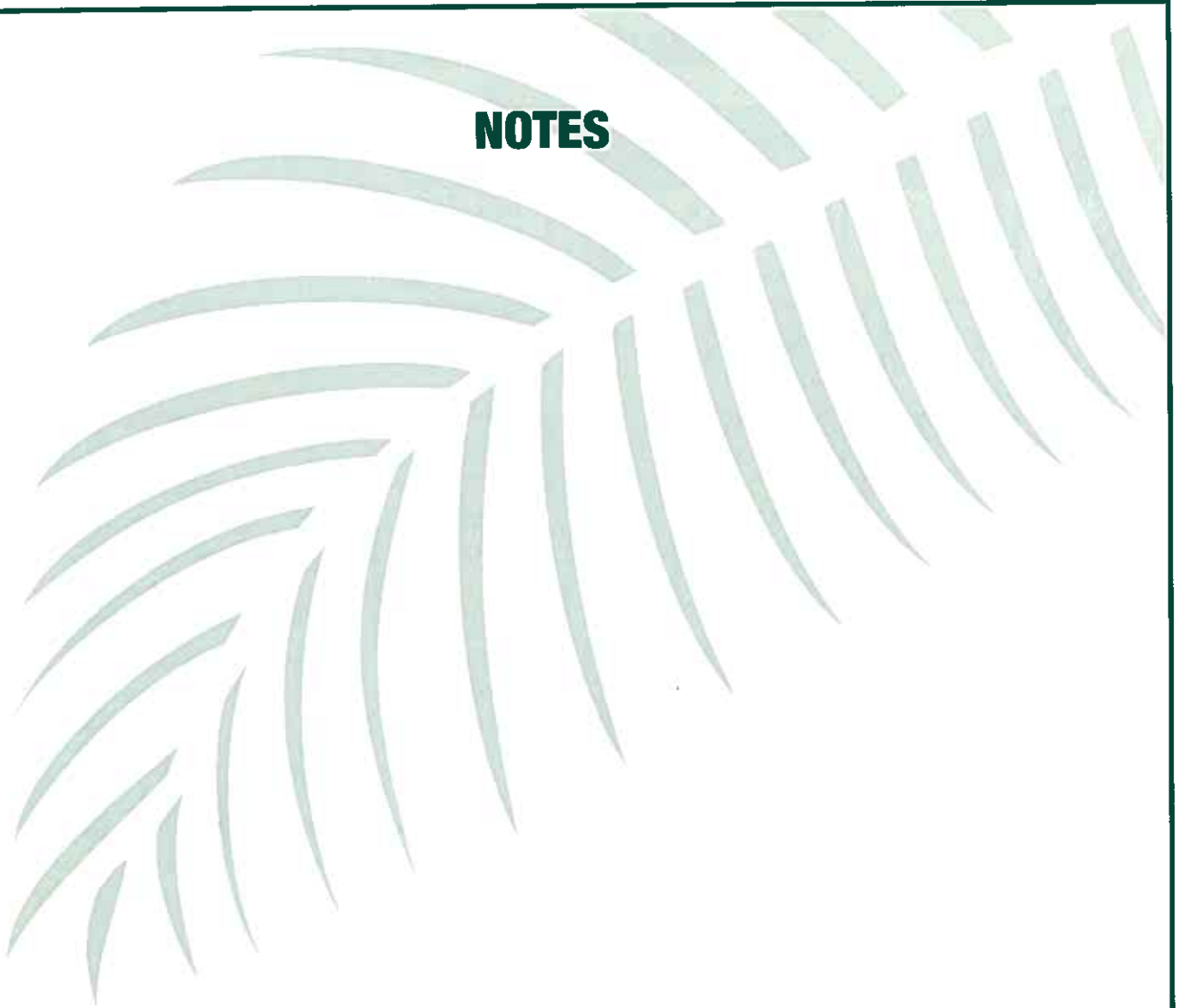
LIFESAVERS 15 - WORKSHOP SCHEDULE

Region	Ireland A	Ireland B	Ireland C	Westminster	Diamond	Seaphire	Emerald	Karne Seabie	Yeoman Captain	Scotland A	Scotland B	Scotland C	England
MONDAY													
19:00 am - 11:30 am	Child Passenger Safety and New Technologies	Barriers to Achieving Medium Belt Use	Performance Partnership: The Wave of the Future in Highway Safety Management	Enforcement Issues at the Local Level	Research Session: Speed and Unsafe Driving - Some Issues and Recent Research	College Cheer and Impaired Driving	Community Partnership to Increase Child Safety Seat and Booster Use	Looking at Motor Vehicle Crashes from a Rural Perspective	Impaired Motorcycle Operators: Assessing the Impaired Problem on a Different Front	What Do You Want to Know About Cultural Diversity & How Can Cultural Diversity Work For You in Traffic Safety?	Hot Issues in Motor Carrier Safety	What Can You Learn From the Internet	Effective Strategies for Reaching Youth: What Have We Done? What Can We Do to Reach Them?
1:30 pm - 3:00 pm	Partners in Progress: Lifesavers Roundtable	Public Education on Air Bags	Strategies for Increasing Public Acceptance of Automated Enforcement Devices	Research Session: Target Populations	Research Session: Safer Mobility for Older People	Juvenile Impaired Driving Issues	Innovative Youth Workplace Programs	Community Partnership to Increase Child Safety Seat and Booster Use	What Do You Want to Know About Cultural Diversity & How Can Cultural Diversity Work For You in Traffic Safety?	How to Work with Emergency Medical Services	What Can You Learn From the Internet	How to Work with Your Local Highway Engineer	
4:15 pm - 4:45 pm	Vehicle Sanctions: Do They Deter DMV	Public Education on Air Bags	Coordinated Multi Agency Enforcement Strategies	Managing the Media: Strategies that Keep You in the Driver's Seat	College Cheer and Impaired Driving	Safer Mobility for Older People	Safe Community: Models for the Future	Innovative Youth Workplace Programs	Community Partnership to Increase Child Safety Seat and Booster Use	What Do You Want to Know About Cultural Diversity & How Can Cultural Diversity Work For You in Traffic Safety?	What Can You Learn From the Internet	Effective Strategies for Reaching Youth: What Have We Done? What Can We Do to Reach Them?	
THE SUNDAY													
8:45 am - 10:15 am	Child Passenger Safety and New Technologies	Community Policing: An Opportunity for Future Traffic Safety Countermeasures	Safe Communities: Models for the Future	Pedals That Keep Your Community Moving: Integrating Bicycle Safety in Community Programs	Occupant Protection Programs that Work	Research Session: Bicycle Safety Programs: What's Available	Coordinated Multi Agency Enforcement Strategies	Programs Toward Graduated Licensing	Research Session: Effectiveness of Vehicle Sanctions for Repeat DMV Offenders	Getting Home in One Piece: Alternate Transportation Strategies	Strategies for Increasing Public Acceptance of Automated Enforcement	Using the Internet to Access and Analyze State and National Traffic Records	Looking at Motor Vehicle Crashes from a Rural Perspective
10:30 am - 12:15 pm	Behavior Modification: Getting the Kids to Ride in the Back Seat	Car Dealers: Their Role in Community Programs	Occupant Protection Technology Issues	Fatigue: You Won't Drive Impaired, You Won't Drive Unrestrained, But Will You Drive When You're Too Tired	Aggressive Drivers: Road Rage: Who Are They?	Up Close and Personal With Innovative Pedestrian Programs	Juvenile Impaired Driving Issues	Research Session: Effectiveness of Vehicle Sanctions for Repeat DMV Offenders	Getting Home in One Piece: Alternate Transportation Strategies	Strategies for Increasing Public Acceptance of Automated Enforcement	Using the Internet to Access and Analyze State and National Traffic Records	Capital Gateway Program: Models For Crash Reduction On An Urban Interstate	
2:00 pm - 2:30 pm	Behavior Modification: Getting the Kids to Ride in the Back Seat	The Role Impaired Driving Crash Victims Can Play in Recreational Public Concern and Outings	Team Courts Can Make A Difference	Pedals That Keep Your Community Moving: Integrating Bicycle Safety in Community Programs	Progress Toward Graduated Licensing	Safe Communities: Helpful Hints for Community Practitioners	New High Tech Approaches: Innovative Technologies Combating Impaired Driving	Employees: The Key To Success in Your Safety Community	Car Dealers: Their Role in Community Programs	The Young Adult Drinking Driver	Strategies for Increasing Public Acceptance of Automated Enforcement	Using the Internet to Access and Analyze State and National Traffic Records	
3:45 pm - 5:15 pm	Community Policing: An Opportunity for Traffic Safety Countermeasures	Aggressive Drivers: Road Rage: Who Are They?	Team Courts Can Make A Difference	Child Passenger Safety Enforcement Programs	Up Close and Personal With Innovative Pedestrian Programs	Employees: The Key To Success in Your Safety Community	Car Dealers: Their Role in Community Programs	The Young Adult Drinking Driver	Strategies for Increasing Public Acceptance of Automated Enforcement	Using the Internet to Access and Analyze State and National Traffic Records	Capital Gateway Program: Models For Crash Reduction On An Urban Interstate		
WEDNESDAY													
8:45 am - 11:15 am	Occupant Protection Programs that Work	Fatigue: You Won't Drive Impaired, You Won't Drive Unrestrained, But Will You Drive When You're Too Tired	Child Passenger Safety Enforcement Programs	Managing the Media: Strategies that Keep You in the Driver's Seat	Safe Community: Models for the Future	How to Work with Emergency Medical Services	What Can You Learn From the Internet	Effective Strategies for Reaching Youth: What Have We Done? What Can We Do to Reach Them?					

SPEAKERS INDEX

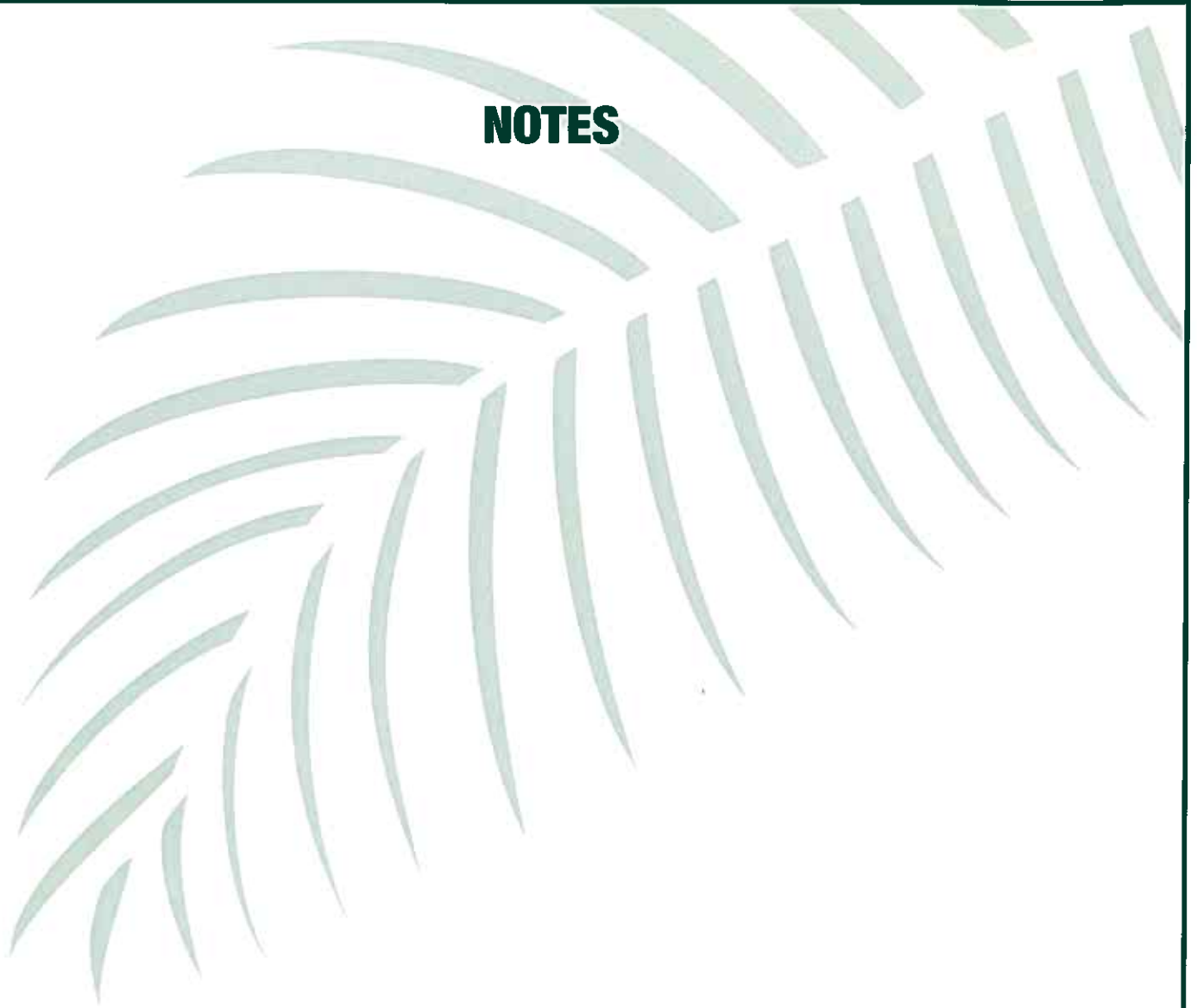
Aiken	Dvorvik	Izer	Recht
Allison	Ecker	Johnson	Rice
Allred	Edwards	Jolly	Rice Jr.
Anderson	Eiseman	Karchmer	Riibe
Anderson	Erickson	Kastenhofer	Robb
Argo	Esse	Kelley	Roemer
Athey	Evertt	Kennedy	Rogers
Ayers	Fair	Kest	Rosen
Bailey	Farley	Kidd	Rosenkranz
Baker	Fenton	Killmon	Russell
Baskett	Ferris	Kime	Sampson
Beal	Fischer	Kinnison	Sanchez
Beary	Frangos	Kravic	Sauers
Beck	Garrison	Kulenkamp	Schiavone
Becker	Georges	Kunce	Scott
Bertolli	Gillan	Lacey	Shearouse
Blomberg	Gleason	Lambert	Simmons
Bolton	Godwin	Lenox	Simon
Booth	Goldsmith	Longest	Smith
Bourgeois	Greenhouse	Lurie	Stansel
Bradbard	Grimm	Lynch	Stuster
Britt	Grimming	Manning	Suhammi
Brown	Grismer	Marchetti	Thompson
Brown	Grube	Marottoli	Trentacoste
Burgess	Gutierrez	Marques	Vancil
Camp	Guzzetto	Meluso	Vines
Campbell	Harsha	Meyer	Voas
Casstevens	Haseltine	Milton	Walker
Chakiris	Haviland	Mitchell	Wall
Cole	Hedlund	Moffat	Webb
Collins	Heeney	Moore	Wells
Cooks	Hendricks	Morris	Wilburn
Crawford	Herbal	Nechodom	Wilkinson
Cullinane	Hernandez	O'Rose	Williams
Culver	Heusel	O'Rourke	Wilson
Dailey	Hill	Osburne	Winterseen
Davis	Hines	Parker	Witte
Derby	Hochman	Pomerance	Wolff
Dewey	Howes	Pope	Woodside
Dillmon	Hulcher	Pozarik	Yadao
Dioquino	Hunter	Prescott	Yager
Durham	Hurley	Preusser	

NOTES



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IMPORTANT LOCATIONS

Registration/Message Center/Great Hall North/South

(407) 827-3539 or 3328

HOURS

Sunday, June 8 12 Noon - 7:00 p.m.

Monday, June 9 7:00 a.m. - 5:00 p.m.

Tuesday, June 10 7:30 a.m. - 5:00 p.m.

Wednesday, June 11 7:30 a.m. - 12 Noon

Staff Office/Cambridge

(407) 827-3033 or 3798

Sunday, June 8 1:00 p.m. - 7:00 p.m.

Monday, June 9 7:30 a.m. - 4:30 p.m.

Tuesday, June 10 7:30 a.m. - 4:30 p.m.

Wednesday, June 11 7:30 a.m. - 12 Noon

Mark your calendars now!

Lifesavers 16

March 29-April 1, 1998

Cleveland Convention Center

Cleveland, Ohio

Conference Info:

Lifesavers

P.O. Box 30045

Alexandria, VA 22310

Mary Magnini

LIFESAVERS 15

P.O. Box 30045

Alexandria, VA 22310

