Contents

Welcome ....................................................................................................................... 2
Conference Sponsors .................................................................................................. 3
Agenda ......................................................................................................................... 4
Workshop Overview Schedule ................................................................................... 5-7
Opening Reception & Exhibit Opening ....................................................................... 10
Opening Plenary Session ............................................................................................ 10
Monday Luncheon Speaker .......................................................................................... 22
Tuesday Luncheon Speaker, NHTSA Awards ............................................................. 62
Wednesday Breakfast Plenary ...................................................................................... 82
Important Locations & Telephone Numbers ................................................................ Back Cover

Please note: The Albuquerque Convention Center is a no-smoking building.
Dear Lifesavers Participants:

Welcome to the land of enchantment and the Lifesavers 14 Conference on Highway Safety Priorities. New Mexico’s Traffic Safety Bureau and Highway and Transportation Department are pleased to host this conference.

Lifesavers 14 will provide you the opportunity to meet with other highway safety professionals and share new ideas and technology for the future. This year’s conference brings together experts and advocates from across the country to confront today’s critical highway safety issues.

Thank you for attending Lifesavers 14. I am confident that together we can make our highways safer.

Gary Johnson
Governor of New Mexico
The following organizations have graciously contributed resources toward the success of Lifesavers 14.

AAA Foundation for Traffic Safety
ACTS Foundation, Inc.
Advocates for Highway and Auto Safety
American Automobile Manufacturers Association
Association of International Automobile Manufacturers
Farmers Insurance
Federal Highway Administration
GEICO Philanthropic Foundation
National Association of Governors' Highway Safety Representatives
National Association of Independent Insurers
National Commission Against Drunk Driving
National Highway Traffic Safety Administration
National Safety Council
Nationwide Mutual Insurance Company
Mitsubishi Motor Sales of America, Inc.
Mothers Against Drunk Driving
State Farm Insurance Companies
USAA Insurance
Volvo Cars of North America, Inc.

Local Sponsors:
American Automobile Association – New Mexico
Safer New Mexico Now
Lifesavers 14
Program At-A-Glance

Sunday, April 14
6:00 p.m. - 8:00 p.m. Lifesavers Opening Reception and Exhibit Hall Opening

Monday, April 15
7:30 a.m. - 8:30 a.m. Continental Breakfast in Exhibit Hall
7:30 a.m. - 6:00 p.m. Exhibit Hall Open (closed at lunch)
8:45 a.m. - 9:45 a.m. Opening Plenary
10:00 a.m. - 11:30 a.m. Workshops
11:45 a.m. - 1:15 p.m. Luncheon with Speaker
1:30 p.m. - 3:00 p.m. Workshops
3:45 p.m. - 4:45 p.m. Workshops
5:00 p.m. - 6:00 p.m. Poster Session

Tuesday, April 16
7:30 a.m. - 8:30 a.m. Continental Breakfast in Exhibit Hall
7:30 a.m. - 5:30 p.m. Exhibit Hall Open (closed at lunch)
8:45 a.m. - 10:15 a.m. Workshops
10:30 a.m. - 12:00 p.m. Workshops
12:15 p.m. - 1:45 p.m. Luncheon - NHTSA Awards Luncheon
2:00 p.m. - 3:30 p.m. Workshops
3:45 p.m. - 5:15 p.m. Workshops

Wednesday, April 17
7:30 a.m. - 10:00 a.m. Exhibit Hall Open
8:00 a.m. - 9:30 a.m. Breakfast Plenary
9:45 a.m. - 11:15 a.m. Workshops

The above speakers were confirmed at the time of publication, substitutions may be necessary.
Summary of Workshop Times

Monday .......................... 10:00 a.m. - 11:30 a.m.

- Administrative License Revocation
- Bicycle Safety: What's New
- Campaign Safe & Sober Status and Update
- Child Safety Seat Technical Issues
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- Performance-Based Traffic Safety Programs
- Reaching Diverse Populations
- Research Reports - Alcohol
- Speed
- Step Demonstration Projects
- Upgrading Occupant Protection Laws

Monday .......................... 1:30 p.m. - 3:00 p.m.

- Breaking Thru to High Belt Use
- Crime and Traffic Enforcement
- Employer Programs
- Impact of .08 Laws
- Judicial Issues
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- Research Reports - Occupant Protection
- Safe Communities
- Truck Safety Issues

Monday .......................... 3:15 p.m. - 4:45 p.m.

- Child Safety Seat Education and Distribution Program
- Effective Youth Enforcement Strategies
- Employer Programs
- Graduated Licensing
- New Initiatives in Pedestrian Safety
- Overcoming Barriers to Occupant Protection Law Enforcement
- Promoting Traffic Safety Through State Health Departments
- School Bus Safety Issues
- Young Adult Drinking Driver
Tuesday, April 16

Tuesday .......................... 8:45 a.m. - 10:15 a.m.

- Effective Youth Strategies
- Graduated Licensing
- Judicial Issues
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- Safe Communities
- Securing Traffic Safety Resources
- Strategies to Prevent Helmet Law Repeal
- Truck Safety Issues
- Upgrading Occupant Protection Laws
- Victim's Issues
- Youth Commission Recommendations

Tuesday .......................... 10:30 a.m. - 12:00 Noon

- Air Bag Issues
- Bicycle Safety Issues
- Child Safety Seat Education and Distribution Programs
- Cooperative Enforcement Initiatives
- In Search of New Partners for Traffic Safety
- Linking Traffic Records - Codes
- Maximizing Media Coverage
- Reaching Diverse Populations
- Research Reports: Identifying and Assisting Problem Older Drivers
- Youth Commission Recommendations

Tuesday .......................... 2:00 p.m. - 3:30 p.m.

- Crime and Traffic Enforcement
- Impact of .08 Laws
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- New Technologies in Traffic Enforcement
- Open Forum - Speed
- Overcoming Barriers to Occupant Protection Law Enforcement
- Promoting Health Thru State Health Departments
- Research Reports - Potpourri
- Role of EMS in Injury Prevention
- School Bus Safety Issues
- Strategies to Prevent Helmet Law Repeal

Tuesday .......................... 3:45 p.m. - 5:15 p.m.

- Administrative License Revocation
- Breaking Thru to High Belt Use
- Cooperative Enforcement Initiatives
- In Search of New Partners for Traffic Safety
- New Initiatives in Pedestrian Safety
- Victim's Issues
- Young Adult Drinking Driver
- Youth In Action
- Zero Tolerance
Summary of Workshop Times

Wednesday ............................ 9:45 a.m. - 11:15 a.m.

- Campaign Safe and Sober Status Update
- Child Safety Seat Technical Issues
- Maximizing media Coverage
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- New Technologies in Traffic Enforcement
- Securing Traffic Safety Resources
- STEP Demonstration Projects
- Youth In Action
- Zero Tolerance
## Upper Level

### Meeting Rooms

<table>
<thead>
<tr>
<th>Room</th>
<th>Square Feet</th>
<th>Size (in feet)</th>
<th>Theatre/Reception</th>
<th>Classroom/Style</th>
<th>Banquet Seating</th>
<th>10' x 10'</th>
<th>8' x 10'</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. La Cienega</td>
<td>2,205</td>
<td>49 x 45</td>
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<td>93</td>
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<td>13</td>
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<td>3. Mirabella</td>
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<td>81</td>
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<td>5. San Miguel</td>
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<td>162</td>
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<tr>
<td>2,3,4,5 Combined</td>
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<td>864</td>
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<td>560</td>
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### Ballrooms

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<tr>
<th>Room</th>
<th>Ceiling Height 15' 11&quot;</th>
<th>Theatre/Reception</th>
<th>Classroom/Style</th>
<th>Banquet Seating</th>
<th>10' x 10'</th>
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<tr>
<td>A</td>
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<td>642</td>
<td>408</td>
<td>584</td>
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<td>57</td>
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<tr>
<td>B</td>
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<td>C</td>
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<td>D</td>
<td>600</td>
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<td>E/F</td>
<td>400</td>
</tr>
<tr>
<td>G</td>
<td>600</td>
</tr>
<tr>
<td>H</td>
<td>400</td>
</tr>
</tbody>
</table>

### Kiva Auditorium

Angle opera seating for 2,500. Stage with view from 3 sides.

### Exhibit Halls

<table>
<thead>
<tr>
<th>Hall</th>
<th>Pre-function space 5,040 square feet, 140' x 36'</th>
</tr>
</thead>
<tbody>
<tr>
<td>NE/SE Corner</td>
<td>30,360</td>
</tr>
<tr>
<td>NW/SW Corner</td>
<td>30,360</td>
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</table>

## Ground Level

### Meeting Rooms

<table>
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<th>Room</th>
<th>Square Feet</th>
<th>Size (in feet)</th>
<th>Theatre/Reception</th>
<th>Classroom/Style</th>
<th>Banquet Seating</th>
<th>10' x 10'</th>
<th>8' x 10'</th>
</tr>
</thead>
<tbody>
<tr>
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<td>2,410</td>
<td>50 x 49</td>
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<td>114</td>
<td>184</td>
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<td>10. Brazos</td>
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<td>11. Cimarron</td>
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<td>138</td>
<td>75</td>
<td>112</td>
<td>12</td>
<td>16</td>
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<tr>
<td>12. Doha</td>
<td>7,175</td>
<td>35 x 49</td>
<td>138</td>
<td>75</td>
<td>112</td>
<td>12</td>
<td>16</td>
</tr>
<tr>
<td>13. Galisteo</td>
<td>2,410</td>
<td>50 x 49</td>
<td>180</td>
<td>114</td>
<td>184</td>
<td>15</td>
<td>20</td>
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<td>976</td>
<td>88</td>
<td>89</td>
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</tbody>
</table>

### Exhibit Halls

Pre-function space 5,040 square feet, 140' x 36'.

Nearest Corner | 30,360 | 270 x 108 | 1,160 | 120 | 150 | 140 |

## Lower Level

### Meeting Rooms

<table>
<thead>
<tr>
<th>Room</th>
<th>Square Feet</th>
<th>Size (in feet)</th>
<th>Theatre/Reception</th>
<th>Classroom/Style</th>
<th>Banquet Seating</th>
<th>10' x 10'</th>
<th>8' x 10'</th>
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<td>5</td>
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<td>15. Apache</td>
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<td>4</td>
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<tr>
<td>16. Cochiti</td>
<td>1,520</td>
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<td>101</td>
<td>72</td>
<td>122</td>
<td>9</td>
<td>9</td>
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<tr>
<td>17. Isleta</td>
<td>700</td>
<td>35 x 20</td>
<td>47</td>
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<td>3</td>
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<tr>
<td>18. Jemez</td>
<td>665</td>
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<td>3</td>
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<td>19. Laguna</td>
<td>972</td>
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<td>65</td>
<td>48</td>
<td>64</td>
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<tr>
<td>20. Nambe</td>
<td>630</td>
<td>35 x 18</td>
<td>42</td>
<td>32</td>
<td>40</td>
<td>3</td>
<td>3</td>
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<td>21. Navajo</td>
<td>630</td>
<td>35 x 18</td>
<td>42</td>
<td>32</td>
<td>40</td>
<td>3</td>
<td>3</td>
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<tr>
<td>22. Picuris</td>
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<td>40 x 30</td>
<td>133</td>
<td>100</td>
<td>128</td>
<td>12</td>
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<td>23. San Juan</td>
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<td>25. Santo Ana</td>
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<td>60</td>
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<td>26. Santo Domingo</td>
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<td>5</td>
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<td>27. Taos</td>
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<td>38 x 56</td>
<td>142</td>
<td>120</td>
<td>120</td>
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<td>28. Tesuque</td>
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<td>28 x 33</td>
<td>62</td>
<td>40</td>
<td>56</td>
<td>5</td>
<td>5</td>
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<tr>
<td>29. Zia</td>
<td>862</td>
<td>38 x 49</td>
<td>126</td>
<td>72</td>
<td>96</td>
<td>6</td>
<td>6</td>
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<tr>
<td>30. Zuni</td>
<td>875</td>
<td>35 x 25</td>
<td>58</td>
<td>32</td>
<td>48</td>
<td>5</td>
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</tr>
</tbody>
</table>

Combined rooms

- 14,28,29 Combined | 2,863 | 28 x 96 | 191 | 112 | 181 | 16 | 17 |
- 16,27 Combined | 3,648 | 38 x 96 | 243 | 216 | 216 | 16 | 16 |
- 22,26,27 Combined | 4,160 | 40 x 104 | 276 | 200 | 256 | 20 | 20 |
- 20,21 Combined | 1,260 | 35 x 36 | 84 | 64 | 88 | 8 | 8 |
- 17,18 Combined | 1,365 | 35 x 39 | 91 | 64 | 88 | 8 | 8 |
1:00 p.m. - 7:00 p.m.  **Registration**  
Ground West Complex  

6:00 p.m. - 8:00 p.m.  **Lifesavers Opening Reception**  
and **Exhibit Hall Opening**

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**Sunday**

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**Monday**

7:30 a.m. - 8:30 a.m.  **Continental Breakfast**  
Southwest Exhibit Hall

8:45 a.m. - 9:45 a.m.  **Opening Plenary Session**  
Kiva Auditorium  
Upper Level

**Color Guard**

Pete Rahn, Secretary, State Highway and Transportation Department of New Mexico

Tom Udall, State Attorney General of New Mexico
10:00 a.m. - 11:30 a.m. ...........................................Laguna

ADMINISTRATIVE LICENSE REVOCATION
This session will provide the practitioner description of ALR and the legal issues summarizing it. There will be a discussion of double jeopardy, including what it is, what is happening around the country, and future trends.

MODERATOR
- Tricia Gould
  Director, National Traffic Law Center
  99 Canal Center Plaza, Suite 510
  Alexandria, VA 22314
  703-519-1676
  703-836-3195 (FAX)

SPEAKERS
- Bob Shearouse
  Director, Public Policy
  Mothers Against Drunk Driving
  511 E. John Carpenter Freeway, Suite 770
  Irving, TX 75062
  214-744-6233 Ext. 282
  214-869-2206 (FAX)

- Susan Naide
  Assistant State’s Attorney,
  Statewide DUI Prosecutor Coordinator
  300 Corporate Place
  Rocky Hill, CT 06067
  860-258-5839
  860-258-5838 (FAX)
10:00 a.m. - 11:30 a.m. ........................................... Santo Domingo

BICYCLE SAFETY: What's New
This session will focus on bicycle safety education, helmet and safety enforcement programs and facility design.

MODERATOR

- John Fegan
  U. S. Department of Transportation
  Office of the Secretary, P-15
  400 Seventh Street, S.W.
  Washington, DC 20590
  202-366-5007
  202-366-7660 (FAX)

SPEAKERS

- Phil Miller
  Senior Transportation Planner
  Metropolitan King County Washington
  Redman, WA 98052
  206-296-7433
  206-296-0564 (FAX)

- Dwayne Ordonez
  New Mexico SAFE Kids
  Outdoor Recreation Cultural
  and Recreational Services
  P.O. Box 20913
  Albuquerque, NM 87103
  505-768-3589
  505-768-2846 (FAX)

- Sergeant Mark Wilson
  Albuquerque Police Department
  400 Roma NW
  Albuquerque, NM 87102
  505-823-4455
  505-768-2331 (FAX)
10:00 a.m. - 11:30 a.m. ........................................ Cochiti/Taos

CAMPAIGN SAFE AND SOBER STATUS AND UPDATE
This session will show how to develop ways to form partnerships with other groups and individuals who are concerned with injury control.

MODERATOR

- James Hedlund
  Associate Administrator for Traffic Safety Programs, NTS-01
  National Highway Traffic Safety Administration
  400 Seventh Street, SW
  Washington, DC  20590
  202-366-1755
  202-366-7149  (FAX)

SPEAKERS

- Sergeant Steve O'Daniel
  Kentucky State Police
  Highway Safety Branch
  919 Versailles Road
  Frankfort, KY  40601
  502-695-6356
  502-573-6615  (FAX)

- Nancy Skala
  Department of Public Safety
  Traffic Safety Division
  444 Cedar Street
  Town Square Suite 100D
  St. Paul, MN  55101-2156
  612-297-4515
  612-297-4844  (FAX)
10:00 a.m. - 11:30 a.m. ..........................Mesilla

CHILD SAFETY SEAT TECHNICAL ISSUES
This session will focus on progress in addressing child restraint/vehicle compatibility problems and other child restraint installation issues. Progress in developing uniform attachment point systems will also be discussed.

MODERATOR

- Phil Haseltine
  President, American Coalition for Traffic Safety, Inc.
  1110 N. Glebe Road, Suite 1020
  Arlington, VA 22201
  703-243-7501
  703-243-2806  (FAX)

SPEAKERS

- Gary Christman
  EvenFlo Company
  1801 Commerce Drive
  Piqua, Ohio 45356
  513-778-5417
  513-778-5428  (FAX)

- Lorrie Walker
  Project Coordinator
  Pennsylvania Traffic Injury Prevention Project
  610 Old Lancaster Avenue, Dayton Building
  Suite 220
  Bryn Mawr, PA 19010-3809
  610-520-9123
  610-520-9177  (FAX)
10:00 a.m. - 11:30 a.m..........................Acoma

NAVIGATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY

• What is the Internet?
  What's in it for me?
  How much does it cost?

• See the nation’s best traffic safety web sites on the world wide web.

• Learn how to use the internet to enhance your traffic safety programs.

• Setting up your own Web site can be affordable.

• Cut Web development costs without cutting quality.

• Ten tips for low cost, high quality Web sites.

Presenters:

Robert Deen, Partner
Alicia Ritter, Partner
Deen & Black Public Relations
717 20th Street
Sacramento, CA 95814
916-444-8014
916-444-8087 (FAX)

Katherine Hutt
Director of Public Affairs
Advocates for Highway and Auto Safety
750 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)
PERFORMANCE-BASED TRAFFIC SAFETY PROGRAMS

This session highlights local traffic safety programs that utilize performance-based measurements for goal-setting, developing project objectives and mission-oriented tasks, and in evaluating the success of the program.

MODERATOR

▪ Adele Derby
  Associate Administrator for State and Community Services, NSC-01
  National Highway Traffic Safety Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-2121
  202-366-7394 (FAX)

SPEAKERS

▪ Mark Alonge
  Regional Coordinator
  North Central Highway Safety Network
  One South Second Street
  Pottsville, PA 17901-3005
  717-628-2414
  717-628-2419 (FAX)

▪ Steve Beal
  Lincoln Lancaster County Health Department
  3140 N. Street
  Lincoln, NE 68510
  402-441-8042
  402-441-8323 (FAX)

▪ Frank Cardimen
  Traffic Improvement Association of County
  2709 S. Telegraph Road
  Bloomfield Hills, MI 48302
  810-334-4770
  810-334-4775 (FAX)
REACHING DIVERSE POPULATIONS
This session will address multicultural traffic safety initiatives with focus on cultural issues, innovative programs and working relationships.

MODERATOR

■ Daphne Kwok
Executive Director
Organization of Chinese Americans
1001 Connecticut Avenue, NW
Suite 707
Washington, DC 20036
202-223-5500
202-296-0540 (FAX)

SPEAKERS

■ Peter Hayden
Turning Point, Chair NBAAC
1015 Olson Memorial Highway
Minneapolis, MN 55405
612-374-0546
612-374-3811 (FAX)

■ Jan Nichols
Project Director
Glendale Police Department
County-wide Multicultural Child Safety Seat Project
Bellflower, CA 90707
310-925-7989
310-920-9449 (FAX)

■ Jesse Taken Alive
Tribal Chairman
Standing Rock Sioux Tribe
P. O. Box D
Ft. Yates, ND 58538
701-854-7201
701-854-7299 (FAX)
10:00 a.m. - 11:30 a.m. .............................................. Ruidoso

RESEARCH REPORTS: ALCOHOL
This workshop will present and discuss new research findings on the problem of impaired driving. Two target groups will be emphasized: repeat driving while intoxicated (DWI) offenders and youth. Alternate sanctions to jail for repeat DWI offenders include electronic monitoring, intensive supervision probation and ignition interlock systems. These have been evaluated in certain communities and results will be discussed. With regard to the youth problem, one study shows that crash risk in the first year of driving is increased depending upon factors in the eighth grade of youth including living situation, parental attitude toward teen drinking and friends influence regarding alcohol. Recent research on programs to reduce the availability of alcohol to youth will also be presented.

MODERATOR

- James Fell
  Director, Office of Program Development and Evaluation, NTS-30
  National Highway Traffic Safety Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-6979
  202-366-7096 (FAX)

SPEAKERS

Alternative treatments for multiple DWI offenders

- John Lacey
  Mid-America Research Institute
  P. O. Box 3329
  Shepherdstown, WV 25443
  304-876-1501
  304-876-1701 (FAX)

Effects of parent's attitudes about alcohol on children's drinking

- Jean Shope
  University of Michigan Transportation Research Institute
  2901 Baxter Road
  Ann Arbor, MI 48109-2150
  313-764-6328
  313-936-1076 (FAX)

Ignition Interlocks

- Carol Popkin
  NCDEHR
  MH/DD/SAS
  Albermarle Building
  325 N. Salisbury Street
  Raleigh, NC 27603-5906
  919-733-0696
  919-733-9455 (FAX)
10:00 a.m. - 11:30 a.m. ...........................................San Miguel

**SPEED**
This session will describe enforcement programs, research, and technology used to deal with the speed problem.

**MODERATOR**
- Freda Radich
  Public Information Officer
  Office of Traffic Safety, Business, Transportation, and Housing Agency
  7000 Franklin Blvd., Suite 440
  Sacramento, CA 95823
  916-262-2975
  916-262-2960 (FAX)

**SPEAKERS**
- Douglas Graham, PE
  Assistant Traffic Engineer
  New Hampshire Department of Transportation
  P. O. Box 483
  Concord, NH 03301
  603-271-2291
  603-271-6083 (FAX)

- Jack Stuster
  Principal Scientist
  Anacapa Sciences
  P. O. Box 519
  Santa Barbara, CA 93102
  805-966-6157
  805-966-7713 (FAX)

- Lieutenant Paul Tierman
  Teaneck Police Department
  900 Teaneck Road
  Teaneck, NJ 07666
  201-837-8759
  201-837-1880 (FAX)
STEP DEMONSTRATION PROJECTS
This session will show that enforcement programs (STEPS) can result in nationwide increases in safety belt use and decreases in alcohol-related crashes.

MODERATOR
- Major Ken Howes
  Chief Public Information Officer
  Florida Highway Patrol
  Department of Highway Safety and Motor Vehicle, # B-470
  2900 Apalachee Parkway
  Tallahassee, FL 32301
  904-487-3139
  904-921-4476 (FAX)

SPEAKERS
- Trooper Daryl Miller
  Tennessee Highway Patrol
  1150 Foster Avenue
  Nashville, TN 37249-1000
  615-251-5230
  615-251-5242 (FAX)

- Joe Parker
  Director
  Governor's Highway Safety Representative
  215 East Lane Street
  Raleigh, NC 27601
  919-733-3083
  919-733-0604 (FAX)

- Terecia Wilson
  South Carolina Department of Public Safety
  Office of Administrative, Financial Services & Safety Division
  5400 Broad River Road, Mod. #16
  Columbia, SC 29210-4088
  803-896-8391
  803-896-8393 (FAX)
10:00 a.m. - 11:30 a.m. Pecos

UPGRADING OCCUPANT PROTECTION LAWS
This session will address issues encountered when states upgrade occupant protection laws.

MODERATOR

□ Chuck Hurley
Senior Vice President for Communications
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
703-247-1530
703-247-1588 (FAX)

SPEAKERS

□ Colonel Jim Bolger
Michigan State Police
714 South Harrison Road
East Lansing, MI 48823
517-336-6163
517-336-6551 (FAX)

□ Janet Dewey
Louisiana Safety Belt Coalition
1881 Wooddale Blvd.
Baton Rouge, LA 70806
504-924-1166
504-924-1017 (FAX)

□ Terrance Gainer
Director
Illinois State Police
P.O. Box 19461
Springfield, IL 62794
217-782-7263
217-785-2821 (FAX)
1:30 p.m. - 3:00 p.m. Mesilla

**BREAKING THRU TO HIGH BELT USE**
This session will address how some states have achieved high belt use levels and the challenges these states now face to further increase use.

**MODERATOR**
- James L. Nichols
  Director, Office of Occupant Protection, NTS-10
  National Highway Traffic Safety Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-9294
  202-493-2062 (FAX)

**SPEAKERS**
- Captain Steve Ellis
  Commander, Santa Cruz Area
  California Highway Patrol
  1C395 Soquel Drive
  Aptos, CA 95003
  408-662-0511
  408-662-0116 (FAX)

- Mary Justice
  Executive Director, Safer New Mexico NOW
  1533 St. Francis Drive, Suite A
  Santa Fe, NM 87501
  505-984-2898
  505-982-7429 (FAX)

- John Moffat
  Director, Washington Traffic Safety Commission
  1000 South Cherry Street, MS/PD-11
  Olympia, WA 98504
  360-753-6197
  360-586-6489 (FAX)
CRIME AND TRAFFIC ENFORCEMENT
Traffic enforcement can be a valuable resource in the war against crime while also reducing the human and economic losses associated with traffic crashes. This workshop will address the impact aggressive traffic enforcement programs have on crime in various locations.

MODERATOR
- Earl Sweeney
  Director
  New Hampshire Police Standards
  and Training Council
  17 Fan Road
  Concord, NH 03301
  603-271-2133
  603-271-1785 (FAX)

SPEAKERS
- Walter Crews
  Deputy Chief
  Memphis Police Department
  201 Poplar Avenue
  Memphis, TN 38103
  901-528-2222
  901-529-9233 (FAX)

- Lieutenant Thomas W. Stewart
  Massachusetts State Police
  470 Worcester Road
  Framingham, MA 01701
  508-820-2284
  508-820-2228 (FAX)
1:30 p.m. - 3:00 p.m. ................................Laguna

EMPLOYER PROGRAMS
This session will focus on the cost of motor vehicle crashes. Presenters will discuss barriers in identifying those costs and will highlight real corporate experiences in implementing a highway safety program.

MODERATOR

■ Joe Groner
Corporate Relations Director
Allstate
Allstate Plaza
North Brook, IL 60062
708-402-5632

SPEAKERS

■ Jay Minotas
Manager
General Motors Safe Driving Program
11-158 GM Building
3044 West Grand Boulevard
Detroit, MI 48201
810-262-0614

■ Peggy Williams
Product Manager
PIH Fleet Management Services
307 International Circle, MC/DP
Hunt Valley, MD 21030-1337
410-771-2817
1:30 p.m. - 3:00 p.m. ........................................... Picuris/Sandia Santa Ana

IMPACT OF .08 LAWS
This session will discuss the impact of lowering illegal per se .08, the obstacles to passage of this legislation, and ways to overcome those obstacles.

MODERATOR

Bob Shearouse
Director, Public Policy
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 770
Irving, TX 75062
214-744-6233 Ext. 282
214-869-2206 (FAX)

SPEAKERS

Jamie Albert
Director, Criminal Justice and Highway Safety Division
1204 Kanawha Blvd. E.
Charleston, WV 25301
304-558-0391
304-558-8814 (FAX)

Marti (Page) Belluschi
Special Assistant to the Secretary of State for DUI Prevention
Office of Secretary of State
100 W. Randolph
Chicago, IL 60601
312-814-2599
312-814-5958 (FAX)
1:30 p.m. - 3:00 p.m. ..............................................La Cienega

JUDICIAL ISSUES
This session will focus on the duties and responsibilities of prosecutors and judges in the criminal justice system. Participants will receive tips on how to work with these two professional groups to form partnerships in highway safety initiatives.

MODERATOR

■ V. Robert Payant
President
National Judicial College
Judicial College Building
University of Nevada
Reno, NV 89557
1-800-255-8343

SPEAKERS

■ Michael Th. Johnson
Merrimack County Attorney
163 Main Street
Concord, NH 03301
603-228-0529
603-226-4447 (FAX)

■ Judge William W. Watt
Little Rock Municipal Court
600 W. Markham
Little Rock, AR 72201
501-664-4004
501-371-4735 (court office)

■ Judge Michael Witte
Dearborn County Court
P.O. Box 521
Lawrenceburg, IN 47025
812-537-8874
NAGVATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY

• What is the Internet?
  What's in it for me?
  How much does it cost?

• See the nation's best traffic safety web sites on the world wide web.

• Learn how to use the internet to enhance your traffic safety programs.

• Setting up your own Web site can be affordable.

• Cut Web development costs without cutting quality.

• Ten tips for low cost, high quality Web sites.

PRESENTERS:

- Robert Deen, Partner
  Alicia Ritter, Partner
  Deen & Black Public Relations
  717 20th Street
  Sacramento, CA 95814
  916-444-8014
  916-444-8087 (FAX)

- Katherine Hutt
  Director of Public Affairs
  Advocates for Highway and Auto Safety
  750 First Street, NE, Suite 901
  Washington, DC 20002
  202-408-1711
  202-408-1699 (FAX)
RESEARCH REPORTS: OCCUPANT PROTECTION

This workshop will address recent research covering a range of occupant protection behavioral issues. A survey of child safety seat misuse patterns will be discussed, along with the findings of a national telephone survey that focused on knowledge and attitudes concerning both safety belt and child seat use. In addition, updates will be presented on research concerning the impact of Louisiana's new primary safety belt law provision and on designing occupant protection messages for rural target groups.

MODERATOR

- Jesse Blatt
  Chief, Driver and Passenger
  Systems Research Division,
  NTS-31
  National Highway Traffic
  Safety Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-5588
  202-366-7096 (FAX)

SPEAKERS

- National survey on occupant protection
- John Boyle
  SRBI
  Suite 820
  8403 Colesville Road
  Silver Spring, MD 20910
  301-608-3883
  301-608-3888 (FAX)

-策略 for reaching Southern mothers with young children about child safety seats and Southern male pick-up truck drivers about seat-belt use.
- Steve Bradbard
  Lisboa Associates
  Suite 400
  1317 F Street, NW
  Washington, DC 20004-1105
  202-737-2622

- Belt-use rate increases observed after changing secondary belt laws to primary: California and Louisiana
- David Preusser
  President
  PRC
  7100 Main Street
  Trumbull, CT 06611
  203-459-8700
  203-459-8312 (FAX)

- Common forms of child safety seat misuse
- Larry Decina
  Scientex, Inc.
  Suite 3000
  1250 S. Broad Street
  Landsdale, PA 19446
  215-699-8505
  215-699-8539 (FAX)
SAFE COMMUNITIES

The Safe Communities approach represents an evolution in the way community programs are established and managed. All partners participate as equals in developing solutions, sharing successes, assuming programmatic risks, and building a community infrastructure and process for continued improvement of community life through the reduction of traffic-related injuries and costs. Four main characteristics define Safe Communities: 1) injury data analysis and linkage; 2) expanded partnerships; 3) citizen involvement and input; and 4) an integrated and comprehensive injury control system. This session will provide specific examples of what communities are doing to become a Safe Community.

MODERATOR

■ Mark Johnson
Chief, Community Health & Emergency Medical Services Section
Division of Public Health
Department of Health and Social Services
P.O. Box 110616
Juneau, AK 99811-0616
907-465-3027
907-465-4101 (FAX)

SPEAKERS

■ Ann Burton, MS
Director, Think First of New York
Sunnyview Rehabilitation Hospital
1270 Belmont Avenue
Schenectady, NY 12308
518-382-4520
518-382-4533 (FAX)

■ Thomas Esposito, MD, MPH
Assist. Director, Burn and Shock Trauma Institute
Loyola University Medical Center
2160 S. First Avenue
Building 110, Room 4235
Maywood, IL 60153
708-327-2445
708-327-2813 (FAX)

■ Jeffrey W. Runge, MD, FACEP
Assistant Chairman, Department of Emergency Medicine
Director, Clinical Research
Carolina Medical Center
P.O. Box 32861
Charlotte, NC 28232-2861
704-355-7092
704-355-7047 (FAX)
1:30 p.m. - 3:00 p.m. ............................................ Ruidoso

TRUCK SAFETY ISSUES
A discussion of commercial truck safety problems and solutions—current and over the next ten years.

MODERATOR

- George Reagle
  Associate Administrator for Motor Carriers,
  HMT-1
  Federal Highway Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-2519
  202-366-7298 (FAX)

SPEAKERS

- Reid Blank
  National Sleep Foundation
  1367 Connecticut Ave. NW, Suite 200
  Washington, DC 20036
  202-785-2300
  202-785-2880 (FAX)

- Jerry Donaldson
  Advocates for Highway and Auto Safety
  750 First Street, NE Suite 901
  Washington, DC 20002
  202-408-1711
  202-408-1699

- Captain David Rich
  Idaho State Police
  P. O. Box 700
  Meridian, Idaho 83680-0700
  208-884-7206
  208-884-7290 (FAX)
3:15 p.m. - 4:45 p.m. .................................................. La Cienega

CHILD SAFETY SEAT EDUCATION AND DISTRIBUTION PROGRAMS
This session will cover child safety seat distribution programs with education components. NHTSA's GM settlement has placed over 100,000 child safety seats in new and existing distribution sites. The panel will describe their strategies in successfully educating and distributing these seats.

MODERATOR

Len Pagano
Safe America Foundation
P.O.Box 965308
Marietta, GA 30066
770-497-6153

SPEAKERS

Mary Justice
Safer NM Now
1533 St. Francis Drive, Suite A
Santa Fe, NM 87501
505-984-2898
505-982-7429 (FAX)

Carol Bufton
President Minnesota Safety Council
474 Concordia Avenue
St. Paul, MN 55103
612-291-9150
612-291-7584 (FAX)

Heather Paul, Ph.D.
Executive Director
National SAFE KIDS Campaign
111 Michigan Avenue, NW
Washington, D.C. 20010
202-884-4993
301-650-8038 (FAX)
3:15 p.m. - 4:45 p.m. ........................................ Picuris/Sandia Santa Ana

EFFECTIVE YOUTH ENFORCEMENT STRATEGIES
This session will focus on various strategies used by law enforcement agencies to address the unique problems with enforcing under age drinking, speed and occupant protection laws for youth.

MODERATOR

■ Lieutenant Michael N. Geraci
Town of Colonie Police Department
312 Wolf Road
Latham, NY 12110
518-782-2620

SPEAKERS

■ Sergeant Tom Didone
Montgomery County Police Department
Silver Springs District Station
801 Sligo Avenue
Silver Spring, MD 20910
301-565-5778

■ Bob Wall
Officer, Fairfax County Police Department
3911 Woodburn
Annadale, VA 22003
703-280-0567
3:15 p.m. - 4:45 p.m. ................................................. Ruidoso

EMPLOYER PROGRAMS
This session will focus on the cost of motor vehicle crashes. Presenters will discuss barriers in identifying those costs and will highlight real corporate experiences in implementing a highway safety program.

MODERATOR

■ Joe Groner
Corporate Relations Director
Allstate
Allstate Plaza
Northbrook, IL 60062
708-402-5632

SPEAKERS

■ Jay Minotas
Manager
General Motors Safe Driving Program
11-158 GM Building
3044 West Grand Boulevard
Detroit, MI 48201
810-262-0614

■ Peggy Williams
Product Manager
PHH Fleet Management Services
307 International Circle, MC/DP
Hunt Valley, MD 21030-1337
410-771-2817
GRADUATED LICENSING
This session will focus on a system that gradually introduces young beginning drivers to the driving privilege – it makes sense and states are taking action.

MODERATOR

■ Allan F. Williams
Senior Vice President for Research
Insurance Institute for Highway Safety (IIHS)
1005 North Glebe Road, Suite 800
Arlington, VA 22201
703-247-1500
703-247-1587 (FAX)

SPEAKERS

■ Robert D. Foss, Ph.D.
UNC HSRC
730 Airport Road, Suite 300
Campus Box 3430
Chapel Hill, NC 27599-3430
919-962-2202
919-962-8710 (FAX)

■ William Kennedy
Director, Michigan Department of State Office of Traffic Safety
Mutual Building
208 N. Capitol Avenue
Lansing, MI 48918-2222
517-373-7601
517-335-0125 (FAX)

■ Pete Nunnenkamp
Oregon DMV
Attention: Driver Programs
1905 Lana Avenue, NE
Salem, OR 97314
503-945-5088
3:15 p.m. - 4:45 p.m. ............................................. Navajo/Nambe

NEW INITIATIVES IN PEDESTRIAN SAFETY
This workshop will articulate the pedestrian safety problem and showcase a variety of new initiatives, products, and programs that have been developed at the national level to assist local communities.

MODERATOR
- Mila Plosky
  Transportation Specialist, HHS-22
  Federal Highway Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-6902
  202-366-2249 (FAX)

SPEAKERS
- Lauren Marchetti
  Manager for Public Information Programs
  University of North Carolina Highway Safety Research Center
  130 Airport Road
  Bolin Creek Center CB 3430
  Chapel Hill, NC 27599-3430
  919-962-7412
  919-962-8710 (FAX)

- Katie Moran
  President
  Perform Tech, Inc.
  8201 Corporate Drive, Suite 750
  Landover, MD 20785
  301-306-0071
  301-306-9422 (FAX)

- Bill Wilkinson
  Executive Director
  Pedestrian Federation of America
  1506 21st Street, NW, Suite 200
  Washington, DC 20036
  202-463-6622
  202-463-6625 (FAX)
OVERCOMING BARRIERS TO OCCUPANT PROTECTION LAW ENFORCEMENT
This session will address barriers encountered by law enforcement when promoting occupant protection issues.

MODERATOR

■ Donald J. McNamara
NHTSA Regional Administrator
19900 Governors Drive, Suite 201
Olympia Fields, IL 60461
708-503-8892, Ext 13
708-503-8991 (FAX)

SPEAKERS

■ Sergeant Joel Bolton
Lake Charles Louisiana Police Department
P. O. Box 1564
Lake Charles, LA 70602
318-491-1393
318-491-1456 (FAX)

■ Mike Cosgrove, Ph.D.
Nancy Lowe & Associates, Inc.
5454 Wisconsin Avenue, Suite 1300
Chevy Chase, MD 20815
301-951-9200
301-986-1641 (FAX)

■ Lieutenant Doug Scott
Cary Police Department
P. O. Box 8005
Cary, NC 27512-8005
919-460-4903
919-517-3080 Pager
919-460-4904 (FAX)
PROMOTING TRAFFIC SAFETY THROUGH STATE HEALTH DEPARTMENTS

State and health departments have become increasingly involved in injury control activities. In addition, they have existing networks through which health programs are delivered. Ongoing collaboration between traffic safety and health departments provides opportunity to broaden support for motor vehicle injury control, reduce duplication of effort, reinforce each other's programs and messages, and maximize the use of diminishing resources. Drawing on the experiences of several states, this session will provide strategies for establishing on-going relationships and overcoming potential obstacles to collaboration.

MODERATOR

- John Fuhrman
  Director, Bureau of Injury Prevention
  New York State Health Department
  Corning Tower
  Empire State Plaza
  Albany, NY 12237
  518-473-1143
  518-474-8995 (FAX)

SPEAKERS

- Donna Dossey, MA
  Department of Health
  Injury Prevention and Control Program
  P. O. Box 26110
  Santa Fe, NM 87502-6110
  505-827-2382
  505-827-0021 (FAX)

- David Jacobsen, MA
  Florida Injury Prevention & Control Program,
  Office of Health Promotion & Wellness
  1317 Winwood Blvd (HSW)
  Tallahassee, FL 32399-0700
  904-487-3220
  904-488-6495 (FAX)

- Claudia Voussen, RN, MPH
  Injury Prevention and Control Program
  Massachusetts Department of Public Health
  250 Washington Street, 4th Floor
  Boston, MA 02108-4619
  617-624-5429
  617-624-6062 (FAX)
3:15 p.m. - 4:45 p.m. ................................................. Pecos

SCHOOL BUS SAFETY ISSUES
This session deals with a variety of programs, such as transportation of pre-kindergarten children, school bus handrails, and other school bus safety issues.

MODERATOR

- James Arena
  Director, Office of Surface Transportation Safety
  National Transportation Safety Board
  490 L'Enfant Plaza East, SW
  Washington, DC 205944
  202-382-6800
  202-382-0648 (FAX)

SPEAKERS

- Sergeant Charles Park
  Ohio State Highway Patrol
  1952 W. Broad Street
  Columbus, OH 43223
  614-466-4056

- Harlan E. (Ted) Tull
  State Director of Pupil Transportation
  Department of Public Instruction
  P. O. Box 1402
  Dover, DE 19903
  302-739-4696
Monday
April 15

3:15 p.m. - 4:45 p.m. ........................................Laguna

YOUNG ADULT DRINKING DRIVER
This session will focus on the cause and effect of effective countermeasures for the young drinking driver.

Moderator

- Kathryn Stewart
  Pacific Institute for Research & Evaluation
  11140 Rockville Pike, Suite 600
  Rockville, MD 20852
  301-984-6502
  301-984-6559 (FAX)

Speakers

- Cheryl Giattini
  National Commission Against Drunk
  and Drugged Driving
  1900 L Street, NW, Suite 705
  Washington, DC  20036
  202-452-6004
  202-223-7012 (FAX)

- Drew Hunter
  Executive Director, BACCHUS
  P.O. Box 100430
  Denver, CO  80215-0430
  303-871-3068

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5:00 p.m. - 6:00 p.m.
Southwest Exhibit Hall

Poster Presentations
Please take time to visit the Poster Session area in the Southwest Exhibit Hall
There will be two 1/2 hour presentations at each poster.

6:30 p.m. - 9:00 p.m.

El Pinto State Night Dinner
Busses will leave and return to the Albuquerque Convention Center. Tickets are $26 per person.
Please visit the Gray Line Tour Desk near registration to purchase your ticket and get more info.
Tuesday

7:30 a.m. - 8:30 a.m. **Continental Breakfast**
Southwest Exhibit Hall
8:45 a.m. - 10:15 a.m. ............................................................. San Miguel

EFFECTIVE YOUTH ENFORCEMENT STRATEGIES
This session will focus on various strategies used by law enforcement agencies to address the unique problems with enforcing under age drinking, speed and occupant protection laws for youth.

MODERATOR

■ Lieutenant Michael N. Geraci
Town of Colonie Police Department
312 Wolf Road
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518-782-2620

SPEAKERS

■ Sergeant Tom Didone
Montgomery County Police Department
Silver Spring District Station
801 Sligo Avenue
Silver Spring, MD 20910
301-565-5778

■ Bob Wall
Officer, Fairfax County Police Department
3911 Woodburn
Annadale, VA 22003
703-280-0567
8:45 a.m. - 10:15 a.m. .................................................Mesilla

GRADUATED LICENSING
This session will focus on a system that gradually introduces young beginning drivers to the driving privilege – it makes sense and states are taking action.

MODERATOR

Allan F. Williams
Senior Vice President for Research
Insurance Institute for Highway Safety (IIHS)
1005 North Glebe Road, Suite 800
Arlington, VA 22201
703-247-1500
703-247-1587 (FAX)

SPEAKERS

Robert D. Foss, Ph.D.
UNC HSRC
730 Airport Road, Suite 300
Campus Box 3430
Chapel Hill, NC 27599-3430
919-962-2202
919-962-8710 (FAX)

William Kennedy
Director, Michigan Department
of State Office of Traffic Safety
Mutual Building
208 N. Capitol Avenue
Lansing, MI 48918-2222
517-373-7601
517-335-0125 (FAX)

Pete Nunnenkamp
Oregon DMV
Attention: Driver Programs
1905 Lana Avenue, NE
Salem, OR 97314
503-945-5088
8:45 a.m. - 10:15 a.m. ........................................Purus/Sandia/Santa Ana

JUDICIAL ISSUES
This session will focus on the duties and responsibilities of prosecutors and judges in the criminal justice system. Participants will receive tips on how to work with these two professional groups to form partnerships in highway safety initiatives.

MENATOR
- V. Robert Payant
  President
  National Judicial College
  Judicial College Bldg.
  University of Nevada
  Reno, NV 89557
  1-800-255-8343

SPEAKERS
- Michael Th. Johnson
  Merrimack County Attorney
  163 Main Street
  Concord, NH 03301
  603-228-0529
  603-226-4447 (FAX)

- Judge William W. Watt
  Little Rock Municipal Court
  600 W. Marichan
  Little Rock, AR 72201
  501-664-4004
  501-371-4735 (court office)

- Judge Michael Witte
  Dearborn County Court
  P.O. Box 521
  Lawrenceburg, IN 47025
  812-537-8874
8:45 a.m. - 10:15 a.m. ........................................ Acorna

NAVIGATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY

- Setting up your own Web site can be affordable.
- Cut Web development costs without cutting quality.
- Ten tips for low cost, high quality Web sites.

Katherine Hutt
Director of Public Affairs
Advocates for Highway and Auto Safety
790 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)
8:45 a.m. - 10:15 a.m. ........................................Cochiti/Toas

SAFE COMMUNITIES
The Safe Communities approach represents an evolution in the way community programs are established and managed. All partners participate as equals in developing solutions, sharing successes, assuming programmatic risks, and building a community infrastructure and process for continued improvement of community life through the reduction of traffic-related injuries and costs. Four main characteristics define Safe Communities: 1) injury data analysis and linkage; 2) expanded partnerships; 3) citizen involvement and input; and 4) an integrated and comprehensive injury control system. This session will provide specific examples of what communities are doing to become a Safe Community.

MODERATOR

■ Mark Johnson
Chief, Community Health & Emergency
Medical Services Section
Division of Public Health
Department of Health and Social Services
P.O. Box 110616
Juneau, AK 99811-0616
907-465-3027
907-465-4101 (FAX)

SPEAKERS

■ Ann Burton, MS
Director, Think First of New York
Sunnyview Rehabilitation Hospital
1270 Belmont Avenue
Schenectady, NY 12308
518-382-4520
518-382-4533 (FAX)

■ Thomas Esposito, MD, MPH
Assistant Director
Burn and Shock Trauma Institute
Loyola University Medical Center
2160 S. First Avenue
Building 110, Room 4235
Maywood, IL 60153
708-327-2445
708-327-2813 (FAX)

■ Jeffrey W. Runge, MD, FACEP
Assistant Chairman, Department of Emergency Medicine
Director, Clinical Research
Carolina's Medical Center
P.O. Box 32861
Charlotte, NC 28232-2861
704-355-7092
704-355-7047 (FAX)
8:45 a.m. - 10:15 a.m. .......................... La Cienega

SECURING TRAFFIC SAFETY RESOURCES
This workshop will focus on the development of self-sufficient programs and strategies for identifying public and private sources of funds. Two self-sufficient programs will be highlighted.

MODERATOR

■ Barbara Harsha
Executive Director
National Association of Governors’
Highway Safety Representatives
750 First Street, NE Suite 720
Washington, DC 20002
Washington, DC 20002
202-789-0942
202-789-0946 (FAX)

SPEAKERS

■ Allen Bolton
Director
Greater Dallas Injury Prevention Center
6300 Harry Hines Blvd.
BankOne Building, Suite 300
Dallas, TX 75235
214-590-4455
214-590-4469 (FAX)

■ Carole Guzzetta
Director
National Safety Council
1019 19th Street, NW
Washington, DC 20036-5105
202-296-6263
202-296-0032 (FAX)

■ William G. Rourke
Executive Director
Governor’s Traffic Safety Committee
Empire State Plaza, Swan Street Building
Albany, NY 12228
518-474-3135
518-473-0041 (FAX)
8:45 a.m. - 10:15 a.m. ..............................................Navajo/Nambe

**STRATEGIES TO PREVENT HELMET LAW REPEAL**

This session will focus on proven and successful methods to deal with issues that address motorcycle helmet law repeal efforts.

**MODERATOR**

- Kyle Zimmer
  Director of State Affairs
  Advocates for Highway and Auto Safety
  750 First Street, NW, Suite 901
  Washington, DC  20002
  202-408-1711
  202-408-1699 (FAX)

**SPEAKERS**

- Lieutenant Michael Nivens
  California Highway Patrol
  Motorcycle Safety Program
  P. O. Box 1779
  Chico, CA 95927-1799
  916-895-4444
  916-895-4040 (FAX)

- Wayne Reece
  Reece and Associates
  245 Peachtree Center Ave., Suite 2150
  Atlanta, GA 30303-1224
  404-586-2100
  404-586-2150 (FAX)
8:45 a.m. - 10:15 a.m.............................Ruidoso

TRUCK SAFETY ISSUES
A discussion of commercial truck safety problems and solutions—current and over the next ten years.

M O D E R A T O R

■ George Reagle
Associate Administrator for Motor Carriers,
HMT-1
Federal Highway Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-2519
202-366-7298 (FAX)

S P E A K E R S

■ Reid Blank
National Sleep Foundation
1367 Connecticut Ave. NW, Suite 200
Washington, DC 20036
202-785-2300
202-785-2880 (FAX)

■ Jerry Donaldson
Advocates for Highway and Auto Safety
750 First Street, NE Suite 901
Washington, DC 20002
202-408-1711
202-408-1699

■ Captain David Rich
Idaho State Police
P. O. Box 700
Meridian, Idaho 83680-0700
208-884-7206
208-884-7290 (FAX)
8:45 a.m. - 10:15 a.m. ................................................. Laguna

UPGRADING OCCUPANT PROTECTION LAWS
This session will address issues encountered when states upgrade occupant protection laws.

MODERATOR

- Chuck Hurley
  Senior Vice President for Communications
  Insurance Institute for Highway Safety
  1005 N. Glebe Road, Suite 800
  Arlington, VA  22201
  703-247-1530
  703-247-1588 (FAX)

SPEAKERS

- Colonel Jim Bolger
  Michigan State Police
  714 South Harrison Road
  East Lansing, MI  48823
  517-336-6163
  517-336-6551 (FAX)

- Janet Dewey
  Louisiana Safety Belt Coalition
  1881 Wooddale Blvd.
  Baton Rouge, LA  70806
  504-924-1166
  504-924-1017 (FAX)

- Director Terrance Gainer
  Illinois State Police
  P.O. Box 19461
  Springfield, IL  62794
  217-782-7263
  217-785-2821 (FAX)
8:45 a.m. - 10:15 a.m. ........................................ Santo Domingo

**VICTIM'S ISSUES**
This session will address victim issues from the perspective of victims, care providers and professional trainers.

**MODERATOR**

- Katherine P. Prescott  
  President, Mothers Against Drunk Driving  
  17 Lexington Square  
  Greenville, NC  27858  
  919-355-6248  
  919-355-0194 (FAX)

**SPEAKERS**

- Penny Lorenz Bailey  
  Missouri Heads Up  
  501 Rusk Rehab Center  
  University of Missouri  
  Columbia, MO  65212  
  573-882-1176  
  573-884-4540 (FAX)

- Eulynda Benalli  
  609 Candelaria NW  
  Albuquerque, NM  87107  
  505-344-6492

- Alfredo Herrera, MD  
  Pediatrics & Adolescent Medicine  
  10300 A Baltimore National Pike  
  Ellicott City, MD  21402  
  410-465-7337

- Brian Ogawa  
  Director, National Academy for Victim Studies  
  Department of Criminal Justice  
  University of North Texas  
  P.O. Box 5053  
  Denton, TX  76203-0053  
  817-565-4593  
  817-565-4444 (FAX)
8:45 a.m. - 10:15 a.m. ..................................................Pecos

YOUTH COMMISSION RECOMMENDATIONS
This session will focus on the new direction for MADD. The MADD Youth strategy and near-term projects will be discussed.

MODERATOR

■ Beckie Brown
Mothers Against Drunk Driving
Youth Commission
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233
214-869-2207 (FAX)

SPEAKERS

■ Bobby Heard
MADD Youth Coordinator
Mothers Against Drunk Driving
Youth Commission
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233
214-869-2207 (FAX)

■ Ralph Hingson, Sc.D.
Boston University School of Medicine
School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
617-638-5160
617-638-4483 (FAX)

■ Robert Voas, Ph.D.
Pacific Institute for Research and Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
301-469-2908
301-907-8367 (FAX)
10:30 a.m. - 12:00 Noon ..........................San Miguel

AIR BAG ISSUES
A discussion of air bag experiences to date; effectiveness in preventing injuries and fatalities, problems related to air bag induced injuries.

MODERATOR

Phil R. Recht
Deputy Administrator NOA-1
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-2775
202-366-2106 (FAX)

SPEAKERS

Lou Camp
Director, Automotive Safety and Engineering Standards
Ford Motor Company, Suite 400
Fairlane Plaza South
330 Pound Center Drive
Dearborn, MI 48126
313-845-4320
313-594-9770 (FAX)

Chuck Hurley
Senior Vice President for Communications
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
703-247-1530
703-247-1588 (FAX)

Tom Vos
Director of Applied Technology
TRW VSSI
4505 W. 26th Mile Road
Washington, MI 48094
810-786-7687
810-781-7274 (FAX)
10:30 a.m. - 12:00 Noon ................................Laguna

BICYCLE SAFETY: What's New
This session will focus on bicycle safety education, helmet and safety enforcement programs and facility design.

MODERATOR

■ John Fegan  
U. S. Department of Transportation  
Office of the Secretary, P-15  
400 Seventh Street, SW  
Washington, DC 20590  
202-366-5007  
202-366-7660 (FAX)

SPEAKERS

■ Phil Miller  
Senior Transportation Planner  
Metropolitan King County Washington  
Redmond, WA 98052  
205-296-7433  
205-296-0564 (FAX)

■ Dwayne Ordenez  
New Mexico SAFE Kids  
Outdoor Recreation Cultural  
and Recreational Services  
P.O. Box 20913  
Albuquerque, NM 87103  
505-768-3589  
505-768-2846 (FAX)

■ Sergeant Mark Wilson  
Albuquerque Police Department  
400 Roma NW  
Albuquerque, NM 87102  
505-823-4455  
505-768-2331 (FAX)
10:30 a.m. - 12:00 Noon ........................... Mesilla

CHILD SAFETY SEAT EDUCATION AND DISTRIBUTION PROGRAMS
This session will cover child safety seat distribution programs with education components. NHTSA's GM settlement has placed over 100,000 child safety seats in new and existing distribution sites. The panel will describe their strategies in successfully educating and distributing these seats.

MODERATOR
- Len Pagano
  Safe America Foundation
  P.O.Box 965308
  Marietta, GA 30066
  770-497-6153

SPEAKERS
- Mary Justice
  Safer NM Now
  1533 St. Francis Drive, Suite A
  Santa Fe, NM 87501
  505-984-2898
  505-982-7429 (FAX)

- Carol Bufton
  President Minnesota Safety Council
  474 Concordia Avenue
  St. Paul, MN 55103
  612-291-9150
  612-291-7584 (FAX)

- Heather Paul, Ph.D.
  Executive Director
  National SAFE KIDS Campaign
  111 Michigan Avenue, NW
  Washington, D.C. 20010
  202-884-4993
  301-650-8038 (FAX)
10:30 a.m. - 12:00 Noon ..........La Cienega

**COOPERATIVE ENFORCEMENT INITIATIVES**
This session will showcase multi-jurisdictional enforcement programs that have an impact on increasing speed, alcohol/drug, and occupant protection enforcement.

**MODERATOR**
- Secretary Pete K. Rahn
  New Mexico State Highway and Transportation Department
  P. O. Box 1149
  Santa Fe, NM 87503-1149
  505-827-5110
  505-827-0431 (FAX)

**SPEAKERS**
- Paul DiMura
  Senior Training Technician
  Bureau for Municipal Police
  Division of Criminal Justice Services
  Executive Park Tower
  Stuyvesant Plaza
  Albany, NY 12203
  518-457-2667
  518-457-0145 (FAX)

- Katie Lynch
  Washington Traffic Safety Commission
  1000 South Cherry Street, MS/PD-11
  Olympia, WA 98504
  360-586-3865
  360-586-6489 (FAX)
10:30 a.m. - 12:00 Noon ........................................Cochiti/Taos

IN SEARCH OF NEW PARTNERS FOR TRAFFIC SAFETY

The traffic safety community has traditionally worked in partnership with many organizations to accomplish its objectives. Seeking non-traditional partners can provide opportunity to reach new audiences and bring greater attention and action to preventing and mitigating traffic injuries. This session will provide examples of several innovative partnerships and discuss ways to engage new partners in traffic safety and in promoting community traffic-injury prevention programs.

MODERATOR

- Valarie Clark
  National Association of County & City Health Officials
  440 First Street, NW, Suite 500
  Washington, DC 20001
  202-783-5550
  202-783-1583 (FAX)

SPEAKERS

- Chief Rich Gonzales
  Denver Fire Department
  745 Colfax Avenue
  Denver, CO 80245
  303-640-3435
  303-640-2525 (FAX)

- Patricia Salber, MD
  Physician Director for National Marketing
  Kaiser Permanente
  One Kaiser Plaza
  Oakland, CA 94612
  510-271-6464
  510-271-6642 (FAX)

- Diana Yazzie
  Director, Indian Rehabilitation, Inc.
  650 W. 2nd Avenue
  Phoenix, AZ 85003
  602-254-3247
  602-256-7356 (FAX)
10:30 a.m. - 12:00 Noon ........................................Ruidoso

LINKING TRAFFIC RECORDS (Codes)
This session will present an overview of the Crash Outcome Data Evaluation System project with an emphasis on the value linked data have for highway safety and injury control uses and what the future holds for data linkage activities. Safety program managers will be provided with insights as to how to obtain data from the owners of those databases in their state.

MODERATOR

■ Martha Florey
Deputy Director, Office of Transportation Safety
Wisconsin Department of Transportation
4802 Sheboygan Avenue
P.O. Box 7310
Madison, WI 53707-7310
608-266-3557
608-267-0441 (FAX)

SPEAKERS

■ J. Michael Dean, MD
University of Utah Department of Pediatrics
50 North Medical Drive, Room 2A152
Salt Lake City, UT 84132
801-588-2360
801-588-2680 (FAX)

■ Richard T. Guerin
Associate Director for Regional EMS Affairs
New York State Health Department, EMS Program
Orch Commerce Plaza, Suite 1126
Albany, NY 12260
518-474-2219
518-486-6216 (FAX)

■ Sandra Johnson
Consultant to the National Center for Statistics and Analysis
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-5364
202-366-7078 (FAX)
10:30 a.m. - 12:00 Noon

MAXIMIZING MEDIA COVERAGE
This session will address local media saturation programs.

MODERATOR

- Georgia Chakiris
NHTSA Regional Administrator, Region VI
819 Taylor Street, Room 8A38
Fort Worth, TX 76102-6177
817-334-4300
817-334-8339 (FAX)

SPEAKERS

- Scott Berns, MD, MPH
Rhode Island Hospital
593 Eddy Street
Providence, RI 02903
401-444-6655
401-444-6662 (FAX)

- Bill Bronrott
Bronrott Communications
4415 Rosedale Avenue
Bethesda, MD 20814
301-652-6016
301-656-0441 (FAX)

- Barbara Thompson
North Carolina Governor's Highway Safety Program
215 East Lane Street
Raleigh, NC 27601
919-733-3083
919-733-0604 (FAX)
10:30 a.m. - 12:00 Noon ..............................................Navajo/Nambe

REACHING DIVERSE POPULATIONS
This session will address multicultural traffic safety initiatives with focus on cultural issues, innovative programs and working relationships.

MODERATOR

■ Daphne Kwok
  Executive Director
  Organization of Chinese Americans
  1001 Connecticut Avenue, NW
  Suite 707
  Washington, DC 20036
  202-223-5500
  202-296-0540 (FAX)

SPEAKERS

■ Peter Hayden
  Turning Point, Chair NBAAC
  1015 Olson Memorial Highway
  Minneapolis, MN 55405
  612-374-0546
  612-374-3811 (FAX)

■ Jan Nichols
  Project Director
  Glendale Police Department
  County-wide Multicultural Child Safety Seat Project
  Bellflower, CA 90707
  310-925-7989
  310-920-9449 (FAX)

■ Jesse Taken Alive
  Tribal Chairman
  Standing Rock Sioux Tribe
  P. O. Box D
  Ft. Yates, ND 58538
  701-854-7201
  701-854-7299 (FAX)
10:30 a.m. - 12:00 Noon .................................................Picuris/Sandia/Santa Ana

RESEARCH REPORTS: IDENTIFYING and ASSISTING PROBLEM OLDER DRIVERS

This session presents progress reports on efforts to identify problem older drivers and provide them with guidance to improve their decisions about driving. Projects examine the potential role of friends and family and the allied health-care community in identifying and referring individuals for driving assessment, and determine the usefulness of testing for making driving decisions.

MODERATOR:

- Jesse Blatt
  Chief, Driver & Passenger Systems Research Division, NTS-31
  National Highway Traffic Safety Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-5588
  202-366-7096 (FAX)

SPEAKERS

Involving social systems in identifying at-risk older drivers

- Barbara Cohen
  R.O.W. Sciences, Inc.
  Suite 400
  1700 Research Blvd.
  Rockville, MD 20850
  301-294-5471
  301-294-5401 (FAX)

Involving family and friends in identifying at-risk older drivers

- Rhonda Aizenberg
  Beverly Foundation
  44 S. Mentor Avenue
  Pasadena, CA 91106
  818-792-2292
  818-792-6177 (FAX)

Using cognitive and road tests to identify at-risk older drivers

- Allen Dobbs
  Department of Psychology
  University of Alberta
  Edmonton Alberta, Canada T6E9
  403-438-1507
  403-438-1507 (FAX)

Road-test performance of drivers with dementia

- Carla Baker
  Texas Department of Health
  1100 W. 49th Street
  Austin, TX 78756
  512-458-7403
10:30 a.m. - 12:00 Noon .......................... Santo Domingo

YOUTH COMMISSION RECOMMENDATIONS
This session will focus on the new direction for MADD. The MADD Youth strategy and near-term projects will be discussed.

MODERATOR
Beckie Brown
Mothers Against Drunk Driving
Youth Commission
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233
214-869-2207 (FAX)

SPEAKERS
Bobby Heard
MADD Youth Coordinator
Mothers Against Drunk Driving
Youth Commission
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233
214-869-2207 (FAX)

Ralph Hingson, Sc.D.
Boston University School of Medicine
and School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
617-638-5160
617-638-4483 (FAX)

Robert Vaas, Ph.D.
Pacific Institute for Research and Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
301-469-2908
301-907-8367 (FAX)
2:00 p.m. - 3:30 p.m. Mesilla

CRIME AND TRAFFIC ENFORCEMENT
Traffic enforcement can be a valuable resource in the war against crime while also reducing the human and economic losses associated with traffic crashes. This workshop will address the impact aggressive traffic enforcement programs have on crime in various locations.

MODERATOR
- Earl Sweeney
  Director
  New Hampshire Police Standards
  and Training Council
  17 Fan Road
  Concord, NH 03301
  603-271-2133
  603-271-1783 (FAX)

SPEAKERS
- Walter Crews
  Deputy Chief
  Memphis Police Department
  201 Poplar Avenue
  Memphis, TN 38103
  901-528-2222
  901-529-9233 (FAX)

- Lieutenant Thomas W. Stewart
  Massachusetts State Police
  470 Worcester Road
  Framingham, MA 01701
  508-820-2284
  508-820-2228 (FAX)
2:00 p.m. - 3:30 p.m. .................................................. Santo Domingo

IMPACT OF .08 LAWS
This session will discuss the impact of lowering illegal per se .08, the obstacles to passage of this legislation, and ways to overcome those obstacles.

MODERATOR

- Bob Shearouse
  Director, Public Policy
  Mothers Against Drunk Driving
  511 E. John Carpenter Freeway, Suite 770
  Irving, TX 75062
  214-744-6233
  214-869-2206 (FAX)

SPEAKERS

- Jamie Albert
  Director, Criminal Justice and Highway Safety Division
  1204 Kanawha Blvd. E.
  Charleston, WV 25301
  304-558-0391
  304-558-8814 (FAX)

- Marti (Page) Belluschi
  Special Assistant to the Secretary of State for DUI Prevention
  Office of Secretary of State
  100 W. Randolph
  Chicago, IL 60601
  312-814-2599
  312-814-5958 (FAX)
2:00 p.m. - 3:30 p.m. ............................................ Acoma

Navigating the World Wide Web for Traffic Safety
Or How to Avoid Crashing on the Information Highway

- Setting up your own Web site can be affordable.
- Cut Web development costs without cutting quality.
- Ten tips for low cost, high quality Web sites.

Katherine Hutt
Director of Public Affairs
Advocates for Highway and Auto Safety
750 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)
2:00 p.m. - 3:30 p.m. .......................... Ruidoso

NEW TECHNOLOGIES IN TRAFFIC ENFORCEMENT
This workshop will present the very latest in technology. One project is called ALERT, an advanced police patrol vehicle being developed to provide a more efficient and effective method of collecting accident data while emphasizing officer safety. Other emerging technologies to be discussed include: new hand held computers to capture driver's licenses information, determine outstanding warrants, and print the citation right at the roadside, a new laser based alcohol sensor which can detect alcohol in a moving automobile, and project using cameras for automated enforcement of red light running.

MODERATOR
- James Fell
  Director, Office of Program Development, NTS-30
  National Highway Traffic Safety Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-356-6979
  202-356-7096 (FAX)

SPEAKERS
Smart Car
- Dave Smith
  Federal Highway Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-356-6614
  202-356-7909 (FAX)

Red Light Cameras
- Richard Retting
  Insurance Institute for Highway Safety
  1005 N. Glebe Road, Suite 800
  Arlington, VA 22201
  703-247-1582
  703-247-1587 (FAX)

Laser Alcohol Sensor
- Ali Dabiri
  SAIC
  4161 Campus Point Court
  San Diego, CA 92121
  619-458-5284
  619-458-5100 (FAX)

Automated Accident Reconstruction
- First Class Trooper
  Kenneth W. Oland
  Maryland State Police
  Field Operations Bureau
  1201 Reisterstown Road
  Pikesville, MD 21208
  301-982-7194

Automated Data Linkage
- Jack Stuster
  Principal Scientist
  Anacapa Sciences
  P.O. Box 519
  Santa Barbara, CA 93102
  805-966-6157x21
  805-966-7713 (FAX)
2:00 p.m. - 3:30 p.m. .................................................. Pecos

OPEN FORUM ON SPEED
This session provides an opportunity for you to raise comments or questions regarding any aspect of the speed issue. A panel representing a cross-section of the field will be available to provide perspectives and to stimulate group discussion.

MODERATOR
■ Marilena Amoni
Director, Office of
Enforcement and Emergency
Services, NTS-40
National Highway Traffic
Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-4913
202-366-7721 (FAX)

SPEAKERS
■ Rebecca Brady
Senior Committee Director
Energy and Transportation
National Conference of State Legislatures
444 N. Capitol Street, NW,
Suite 515
Washington, DC 20001
202-624-8674
202-737-1069 (FAX)

■ John Conger
Chairman, National Association
of Governors Highway
Safety Representatives
(NAGHSR)
4201 E. Arkansas Avenue,
West Annex
Denver, CO 80222
303-757-9440
303-757-9439 (FAX)

■ J. Douglas Graham, PE
Assistant Traffic Engineer
New Hampshire Department of Transportation
Sheep Davis Road (NH 106)
P. O. Box 483
Concord, NH 03301-0483
603-271-2291
603-271-6083 (FAX)

■ Michael S. Jordan
Commissioner, Minnesota
Department of Public Safety
445 Minnesota Street
St. Paul, MN 55101
612-296-6642
612-297-5728 (FAX)

■ Gregory Sanford, MD
University of Texas
Southwest Medical Center
Department of Surgery
5323 Harry Hines Blvd.
Dallas, TX 75235-9031
214-648-6805
214-648-5477 (FAX)
2:00 p.m. - 3:30 p.m. ........................................... Cochiti/Toas

OVERCOMING BARRIERS TO OCCUPANT PROTECTION LAW ENFORCEMENT
This session will address barriers encountered by law enforcement when promoting occupant protection issues.

MODERATOR

■ Donald J. McNamara
NHTSA Regional Administrator
19900 Governors Drive, Suite 201
Olympia Fields, IL 60461
708-503-8892, Ext 13
708-503-8991 (FAX)

SPEAKERS

■ Sergeant Joel Bolton
Lake Charles Louisiana Police Department
P. O. Box 1564
Lake Charles, LA 70602
318-491-1393
318-491-1456 (FAX)

■ Mike Cosgrove, Ph.D.
Nancy Lowe & Associates, Inc.
5454 Wisconsin Avenue, Suite 1300
Chevy Chase, MD 20815
301- 951-9200
301-986-1641 (FAX)

■ Lieutenant Doug Scott
Cary Police Department
P. O. Box 8005
Cary, NC 27512-8005
919-460-4903
919-517-3080 Pager
919-460-4904 (FAX)
PROMOTING TRAFFIC SAFETY THROUGH STATE HEALTH DEPARTMENTS

State and health departments have become increasingly involved in injury control activities. In addition, they have existing networks through which health programs are delivered. Ongoing collaboration between traffic safety and health departments provides opportunity to broaden support for motor vehicle injury control, reduce duplication of effort, reinforce each other's programs and messages, and maximize the use of diminishing resources. Drawing on the experiences of several states, this session will provide strategies for establishing on-going relationships and overcoming potential obstacles to collaboration.

MODERATOR

■ John Fuhrman
Director, Bureau of Injury Prevention
New York State Health Department
Corning Tower
Empire State Plaza
Albany, NY 12337
518-473-1143
518-474-8995 (FAX)

SPEAKERS

■ Donna Dossey, MA
Department of Health
Injury Prevention and Control Program
P. O. Box 26110
Santa Fe, NM 87502-6110
505-827-2382
505-827-0021 (FAX)

■ David Jacobsen, MA
Florida Injury Prevention & Control Program
Office of Health Promotion & Wellness
1317 Winewood Blvd (HSH)
Tallahassee, FL 32399-0700
904-487-3220
904-488-6495 (FAX)

■ Claudia Vosden, RN, MPH
Injury Prevention and Control Program
Massachusetts Department of Public Health
250 Washington Street, 4th Floor
Boston, MA 02198-4619
617-624-5429
617-624-6062 (FAX)
2:00 p.m. - 3:30 p.m. Laguna

RESEARCH REPORTS: POTPOURRI
This session's mix of topics extends from head to toe: Representing the head is research on bicycle-helmet distribution methods and keeping drowsy drivers awake. At the other end are reports on misuse of antilock brakes and extending results from pedestrian zones to other countermeasure approaches.

MODERATOR

■ Jesse Blatt
Chief, Driver & Passenger Systems
Research Division, NTS-31
National Highway Traffic
Safety Administration
400 Seventh Street, SW
Washington, DC  20590
202-366-5588
202-366-7096 (FAX)

SPEAKERS

Asleep at the wheel:
What can we do about drowsy drivers?

■ Anne T. McCartt
Deputy Director
ITSMER
260 Washington Avenue
Albany, NY  12210
518-453-0291

Ped Zones focus attention on problem areas for older pedestrians

■ Richard Blomberg
President:
Dunlap and Associates
1010 Summer Street
Stamford, CT  06905
203-323-8464
203-964-0799 (FAX)

What drivers need to know about anti-lock brake systems

■ Fran Bents
Dynamic Science, Inc.
530 College Parkway
Suite K
Annapolis, MD  21401
301-858-7028
2:00 p.m. - 3:30 p.m. .............................................. Navajo/Nambe

ROLE OF EMS IN INJURY PREVENTION
This session will focus on several successful lead programs on EMS and its role in injury prevention. This session will highlight the successes of several programs, and demonstrate the effectiveness of utilizing EMS in this role, as well as practical ideas for developing and implementing programs in other areas.

MODERATOR
- Les Becker, MA, NREMTP
  Evaluation Manager
  Division of Injury and Disability
  Prevention and Rehabilitation
  Maryland Departmental of Health
  and Mental Hygiene
  LFHA
  201 West Preston Street
  Baltimore, MD 21201
  410-225-5780/410-418-0615
  410-333-7279 (FAX)

SPEAKERS
- Tom Esposito, MD
  Assistant Director of Burn & Shock
  Trauma Institute
  Loyola Medical Center
  2160 South First Avenue
  Maywood, IL 60153
  708-327-2445
  708-327-2813 (FAX)

- Carl Valenziano, MD
  Director, Surgical and Critical Care
  Morristown, NJ Memorial Hospital
  100 Madison Avenue
  Morristown, NJ 07962
  201-971-5863
  201-984-7751 (FAX)

- Barak Wolf
  Chief, EMS Bureau, Department of Health
  P.O. Box 26110
  Santa Fe, NM 87502-6110
  505-827-1402
  505-827-1410 (FAX)
2:00 p.m. - 3:30 p.m. ............................................ Picuris/Sandia/Santa Ana

SCHOOL BUS SAFETY ISSUES
This session deals with a variety of programs, such as transportation of pre-kindergarten children, school bus handrails and other school bus safety issues.

MODERATOR

James Arena
Director, Office of Surface Transportation Safety
National Transportation Safety Board
490 L'Enfant Plaza East, SW
Washington, DC  20590
202-382-6800
202-382-0648 (FAX)

SPEAKERS

Sergeant Charles Park
Ohio State Highway Patrol
1952 W. Broad Street
Columbus, OH  43323
614-466-4056

Harlan E. (Ted) Tull
State Director of Pupil Transportation
Department of Public Instruction
P. O. Box 1402
Dover, DE  19903
302-739-4696
2:00 p.m. - 3:30 p.m. .............................................San Miguel

STRATEGIES TO PREVENT HELMET LAW REPEAL
This session will focus on proven and successful methods to deal with issues that address motorcycle helmet law repeal efforts.

MODERATOR

- Kyle Zimmer
  Director of State Affairs
  Advocates for Highway and Auto Safety
  750 First Street, NW, Suite 901
  Washington, DC 20002
  202-408-1711
  202-408-1699 (FAX)

SPEAKERS

- Lieutenant Michael Nivens
  California Highway Patrol
  Motorcycle Safety Program
  P. O. Box 1779
  Chico, CA 95927-1779
  916-895-4444
  916-895-4040 (FAX)

- Wayne Reece
  Reece and Associates
  245 Peachtree Center Avenue
  Suite 2150
  Atlanta, GA 30303-1224
  404-586-2100
  404-586-2150 (FAX)
3:45 p.m. - 5:15 p.m. ...................................... Picuris/Sandia/Santa Ana

**ADMINISTRATIVE LICENSE REVOCATION**

This session will provide the practitioner description of ALR and the legal issues summarizing it. There will be a discussion of double jeopardy, including what it is, what is happening around the country, and future trends.

**MODERATOR**

- **Tricia Gould**
  Director, National Traffic Law Center
  99 Canal Center Plaza, Suite 510
  Alexandria, VA 22314
  703-519-1676
  703-836-3195 (FAX)

**SPEAKERS**

- **Bob Shearouse**
  Director, Public Policy
  Mothers Against Drunk Driving
  511 E. John Carpenter Freeway, Suite 770
  Irving, TX 75062
  214-744-6233 Ext. 282
  214-869-2206 (FAX)

- **Susan Naide**
  Assistant State’s Attorney,
  Statewide DUI Prosecutor Coordinator
  300 Corporate Place
  Rocky Hill, CT 06067
  860-258-5839
  860-258-5838 (FAX)
3:45 p.m. - 5:15 p.m. .................................. Mesilla

BREAKING THRU TO HIGH BELT USE
This session will address how some states have achieved high belt use levels and the challenges these states now face to further increase use.

MODERATOR
   ■ James L. Nichols
   Director, Office of Occupant Protection, NTS-10
   National Highway Traffic Safety Administration
   400 Seventh Street, SW
   Washington, DC 20590
   202-366-9294
   202-493-2062 (FAX)

SPEAKERS
   ■ Captain Steve Ellis
     Commander, Santa Cruz Area
     California Highway Patrol
     10395 Soquel Drive
     Aptos, CA 95003
     408-662-0511
     408-662-0116 (FAX)

   ■ Mary Justice
     Executive Director, Safer New Mexico NOW
     1533 St. Francis Drive, Suite A
     Santa Fe, NM 87501
     505-984-2898
     505-982-7429 (FAX)

   ■ John Moffat
     Director
     Washington Traffic Safety Commission
     1000 South Cherry Street, MS/PD-11
     Olympia, WA 98504
     360-753-6197
     360-586-6489 (FAX)
3:45 p.m. - 5:15 p.m. ............................................. Ruidoso

**COOPERATIVE ENFORCEMENT INITIATIVES**

This session will showcase multi-jurisdictional enforcement programs that have an impact on increasing speed, alcohol/drug, and occupant protection enforcement.

**Moderator**

- Secretary Pete K. Rahn
  New Mexico State Highway and Transportation Department
  P. O. Box 1149
  Santa Fe, NM  87503-1149
  505-327-5110
  505-327-0431 (FAX)

**Speakers**

- Paul DiMura
  Senior Training Technician
  Bureau for Municipal Police
  Division of Criminal Justice Services
  Executive Park Tower
  Stuyvesant Plaza
  Albany, NY  12203
  518-457-2667
  518-457-0145 (FAX)

- Katie Lynch
  Washington Traffic Safety Commission
  1000 South Cherry Street, MS/PD-11
  Olympia, WA  98504
  360-586-3865
  360-586-6489 (FAX)
3:45 p.m. - 5:15 p.m. ................................. San Miguel

IN SEARCH OF NEW PARTNERS FOR TRAFFIC SAFETY
The traffic safety community has traditionally worked in partnership with many organizations to accomplish its objectives. Seeking non-traditional partners can provide opportunity to reach new audiences and bring greater attention and action to preventing and mitigating traffic injuries. This session will provide examples of several innovative partnerships and discuss ways to engage new partners in traffic safety and in promoting community traffic-injury prevention programs.

MODERATOR

■ Valarie Clark
National Association of County
& City Health Officials
440 First Street, NW, Suite 500
Washington, DC 20001
202-783-5550
202-783-1583 (FAX)

SPEAKERS

■ Chief Rich Gonzales
Denver Fire Department
745 Colfax Avenue
Denver, CO 80245
303-640-3435
303-640-2525 (FAX)

■ Patricia Salber, MD
Physician Director for National Marketing
Kaiser Permanente
One Kaiser Plaza
Oakland, CA 94612
510-271-6464
510-271-6642 (FAX)

■ Diana Yazzie
Director, Indian Rehabilitation, Inc.
650 W. 2nd Avenue
Phoenix, AZ 85003
602-254-3247
602-256-7356 (FAX)
3:45 p.m. - 5:15 p.m. ...........................................Navajo/Nambe

NEW INITIATIVES IN PEDESTRIAN SAFETY
This workshop will articulate the pedestrian safety problem and showcase a variety of new initiatives, products, and programs that have been developed at the national level to assist local communities.

MODERATOR

- Mila Plosky
  Transportation Specialist, HHS-22
  Federal Highway Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-6902
  202-366-2249 (FAX)

SPEAKERS

- Lauren Marchetti
  Manager for Public Information Programs
  University of North Carolina Highway Safety Research Center
  130 Airport Road
  Bolin Creek Center CB 3430
  Chapel Hill, NC 27599-3430
  919-962-7412
  919-962-8710 (FAX)

- Katie Moran
  President
  Perform Tech, Inc.
  8201 Corporate Drive, Suite 750
  Landover, MD 20785
  301-306-0071
  301-306-9422 (FAX)

- Bill Wilkinson
  Executive Director
  Pedestrian Federation of America
  1506 21st Street, NW, Suite 200
  Washington, DC 20036
  202-463-6622
3:45 p.m. - 5:15 p.m. ............................................. Pecos

**VICTIM'S ISSUES**
This session will address victim issues from the perspective of victims, care providers and professional trainers.

**MODERATOR**
- Katherine P. Prescott
  President, Mothers Against Drunk Driving
  17 Lexington Square
  Greenville, NC 27858
  919-355-6248
  919-355-0194 (FAX)

**SPEAKERS**
- Penny Lorenz Bailey
  Missouri Heads Up
  501 Rusk Rehab Center
  University of Missouri
  Columbia, MO 65212
  573-882-1176
  573-884-4540 (FAX)

- Eulynda Benalli
  609 Candelaria NW
  Albuquerque, NM 87107
  505-344-6492

- Alfredo Herrera, MD
  Pediatrics & Adolescent Medicine
  10300 A Baltimore National Pike
  Ellicott City, MD 21402
  410-465-7337

- Brian Ogawa
  Director, National Academy for Victim Studies
  Department of Criminal Justice
  University of North Texas
  P.O. Box 5053
  Denton, TX 76203-0053
  817-565-4593
  817-565-4444 (FAX)
3:45 p.m. - 5:15 p.m. .................................. La Cienega

**YOUNG ADULT DRINKING DRIVER**
This session will focus on the cause and effect of effective countermeasures for the young drinking driver.

**MODERATOR**

- Kathryn Stewart  
  Pacific Institute for Research & Evaluation  
  11140 Rockville Pike, Suite 600  
  Rockville, MD 20852  
  301-984-6502  
  301-984-6559 (FAX)

**SPEAKERS**

- Cheryl Giattini  
  National Commission Against Drunk  
  and Drugged Driving  
  1900 L Street, NW, Suite 705  
  Washington, DC 20036  
  202-452-6004  
  202-223-7012 (FAX)

- Drew Hunter  
  Executive Director, BACCHUS  
  P.O. Box 100430  
  Denver, CO 80215-0430  
  303-871-3068
3:45 p.m. - 5:15 p.m. ...........................................Cochita/Toas

**YOUTH IN ACTION**
This session will focus on how young people are working in the community to keep themselves safe and healthy.

**MODERATOR**
- Harriet Mauney
  9 Bastille Street
  Brandon, MS 39041
  601-825-1673

**SPEAKERS**
- Becky Furste
  Methodist Hospital Health Promotion
  P. O. Box 1367
  I-65 at 21st Street
  Indianapolis, IN 46206-1367
  317-929-6110
  317-929-3605 (FAX)

- Muriel Kirschmeier
  New Mexico Department of Health
  The Health Promotion Bureau
  1190 Saint Francis Drive
  Santa Fe, NM 87505
  505-827-2383
  505-827-0021 (FAX)

- Angie Rodriguez
  #100 A027
  Estancia, NM 87016
  505-384-2971
3:45 p.m. - 5:15 p.m. Laguna

ZER0 TOLERANCE
This session will focus on the current status, effectiveness and enforcement issues pertaining to zero tolerance.

MODERATOR

■ Barry Sweedler
Director, Office of Safety Recommendations
National Transportation Safety Board (NTSB)
490 L’Enfant Plaza East, SW
Washington, DC 20944
202-382-6810
202-382-6779 (FAX)

SPEAKERS

■ Sergeant Tom Didone
Montgomery County Police
801 Sligo Avenue
Silver Spring, MD 20910
301-565-5778

■ Ralph Hingson, Sc.D.
Boston University School of Medicine
and School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
617-638-5160
617-638-4483 (FAX)

■ Robert Voas, Ph.D.
Pacific Institute for Research & Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
301-469-2908
301-907-8357 (FAX)
8:00 a.m. - 9:30 a.m. Breakfast Plenary
Ballroom B & C
Upper Level
Martin Chavez, Mayor of Albuquerque
CAMPAIGN SAFE AND SOBER STATUS AND UPDATE

This session will show how to develop ways to form partnerships with other groups and individuals who are concerned with injury control.

MODERATOR

■ James Hedlund
Associate Administrator for Traffic Safety Programs, NTS-01
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC  20590
202-366-1755
202-366-7149 (FAX)

SPEAKERS

■ Sergeant Steve O'Daniel
Kentucky State Police
Highway Safety Branch
919 Versailles Road
Frankfort, KY  40601
502-695-6356
502-573-6615 (FAX)

■ Nancy Skala
Department of Public Safety
Traffic Safety Division
444 Cedar Street
Town Square, Suite 100D
St. Paul, MN  55101-2156
612-297-4515
612-297-4844 (FAX)
CHILD SAFETY SEAT TECHNICAL ISSUES
This session will focus on progress in addressing child restraint/vehicle compatibility problems and other child restraint installation issues. Progress in developing uniform attachment point systems will also be addressed.

MODERATOR

- Phil Haseltine
  President
  American Coalition for Traffic Safety, Inc.
  1110 N. Glebe Road, Suite 1020
  Arlington, VA 22201
  703-243-7501
  703-243-2806 (FAX)

SPEAKERS

- Gary Christman
  EvenFlo Company
  1801 Commerce Drive
  Piqua, Ohio 45356
  513-778-5417
  513-778-5428 (FAX)

- Lorrie Walker
  Project Coordinator
  Pennsylvania Traffic Injury Prevention Project
  610 Old Lancaster Avenue, Dayton Building
  Suite 220
  Bryn Mawr, PA 19010-3809
  610-520-9123
  610-520-9177 (FAX)
9:45 a.m. - 11:15 a.m. ........................................... Pecos

MAXIMIZING MEDIA COVERAGE
This session will address local media saturation programs.

MODERATOR

■ Georgia Chakiris
NHTSA Regional Administrator, Region VI
819 Taylor Street, Room 8A38
Fort Worth, TX 76102-6177
817-334-4300
817-334-8339 (FAX)

SPEAKERS

■ Scott Berms, M.D. MPH
Rhode Island Hospital
593 Eddy Street
Providence, RI 02903
401-444-6655
401-444-6662 (FAX)

■ Bill Bronrott
Bronrott Communications
4415 Rosedale Avenue
Bethesda, MD 20814
301-652-6016
301-656-0441 (FAX)

■ Barbara Thompson
North Carolina Governor's Highway Safety Program
215 East Lane Street
Raleigh, NC 27601
919-733-3083
919-733-0604 (FAX)
8:45 a.m. - 10:15 a.m. ........................................... Acoma

NAVIGATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY

• Setting up your own Web site can be affordable.
• Cut Web development costs without cutting quality.
• Ten tips for low cost, high quality Web sites.

Katherine Hutt
Director of Public Affairs
Advocates for Highway and Auto Safety
750 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)
9:45 a.m. - 11:15 a.m.  Mesilla

NEW TECHNOLOGIES IN TRAFFIC ENFORCEMENT
This workshop will present the very latest in technology. One project is called ALERT, an advanced police patrol vehicle being developed to provide a more efficient and effective method of collecting accident data while emphasizing officer safety. Other emerging technologies to be discussed include: new hand held computers to capture driver's licenses information, determine outstanding warrants, and print the citation right at the roadside, a new laser based alcohol sensor which can detect alcohol in a moving automobile, and a project using cameras for automated enforcement of red light running.

MODERATOR
- James Fell
  Director, Office of Program Development, NTS-30
  National Highway Traffic Safety Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-6979
  202-366-7096 (FAX)

SPEAKERS
- **Smart Car**
- **Dave Smith**
  Federal Highway Administration
  400 Seventh Street, SW
  Washington, DC 20590
  202-366-6614
  202-366-7909 (FAX)

Red Light Cameras
- **Richard Retting**
  Insurance Institute for Highway Safety
  1005 N. Glebe Road, Suite 800
  Arlington, VA 22201
  703-247-1582
  703-247-1587 (FAX)

Laser Alcohol Sensor
- **Ali Dabiri**
  SAIC
  4161 Campus Point Court
  San Diego, CA 92121
  619-458-5284
  619-458-5100 (FAX)

Automated Accident Reconstruction
- **First Class Trooper Kenneth W. Oland**
  Maryland State Police Field Operations Bureau
  1200 Reisterstown Road
  Pikesville, MD 21208
  301-982-7194

Automated Data Linkage
- **Jack Stuster**
  Principal Scientist
  Anacapa Sciences
  P.O. Box 519
  Santa Barbara, CA 93102
  805-966-6157
  805-966-7713 (FAX)
9:45 a.m. - 11:15 am. .............................................Navajo/Nambe

SECURING TRAFFIC SAFETY RESOURCES
This workshop will focus on the development of self-sufficient programs and strategies for identifying public and private sources of funds. Two self-sufficient programs will be highlighted.

MODERATOR

■ Barbara Harsha
Executive Director
National Association of Governors Highway Safety Representatives
750 First Street, NE Suite 720
Washington, DC 20002
202-789-0942
202-789-0946 (FAX)

SPEAKERS

■ Allen Bolton
Director
Greater Dallas Injury Prevention Center
6300 Harry Hines Blvd.
BankOne Building, Suite 300
Dallas, TX 75235
214-590-4455
214-590-4469 (FAX)

■ Carole Guzzetta
Director
National Safety Belt Coalition
1019 19th Street, NW
Suite 401
Washington, DC 20036-5105
202-296-6263
202-296-0032 (FAX)

■ William G. Rourke
Executive Director, Governor's Traffic Safety Committee
Empire State Plaza, Swan Street Building
Albany, NY 12228
518-474-3135
518-473-0041 (FAX)
STEP DEMONSTRATION PROJECTS
This session will show that enforcement programs (STEPS) can result in nationwide increases in safety belt use and decreases in alcohol-related crashes.

MODERATOR
■ Major Ken Howes
Chief Public Information Officer
Florida Highway Patrol
Department of Highway Safety and Motor Vehicle, #B-470
2900 Apalachee Parkway
Tallahassee, FL 32301
904-487-3139
904-921-4476 (FAX)

SPEAKERS
■ Trooper Daryl Miller
Tennessee Highway Patrol
1150 Foster Avenue
Nashville, TN 37249-1000
615-251-5230
615-251-5242 (FAX)

■ Joe Parker
Director
Governor’s Highway Safety Representative
215 East Lane Street
Raleigh, NC 27601
919-733-3083
919-733-0604 (FAX)

■ Terecia Wilson
South Carolina Department of Public Safety Office of Administrative, Financial Services & Safety Division
5400 Broad River Road, Mod. #16
Columbia, SC 29210-4088
803-896-8391
803-896-8393 (FAX)
9:45 a.m. - 11:45 a.m. ........................................Cochita/Toas

YOUTH IN ACTION
This session will focus on how young people are working in the community to keep themselves safe and healthy.

MODERATOR

■ Harriet Mauney
9 Bastille Street
Brandon, MS  39042
601-825-1673

SPEAKERS

■ Becky Furste
Methodist Hospital Health Promotion
P. O. Box 1367
I-65 at 21st Street
Indianapolis, IN  46206-1367
317-929-6110
317-929-3605  (FAX)

■ Muriel Kirschmeier
New Mexico Department of Health
The Health Promotion Bureau
1190 Saint Francis Drive
Santa Fe, NM 87505
505-827-2383
505-827-0021  (FAX)

■ Angie Rodriguez
#100 A 027
Estancia, NM  87016
505-384-2971
9:45 a.m. - 11:15 a.m. ........................................Ruidoso

ZERO TOLERANCE
This session will focus on the current status, effectiveness and enforcement issues pertaining to zero tolerance.

MODERATOR

- Barry Sweedler
  Director, Office of Safety Recommendations
  National Transportation Safety Board
  490 L'Enfant Plaza East, SW
  Washington, DC 20594
  202-382-6810
  202-382-6779 (FAX)

SPEAKERS

- Sergeant Tom Didone
  Montgomery County Police
  801 Sligo Avenue
  Silver Spring, MD 20910
  301-5655778

- Ralph Hingson, Sc.D.
  Boston University School of Medicine
  and School of Public Health
  85 East Newton Street, Room 840
  Boston, MA 02118
  617-638-5160
  617-638-4483 (FAX)

- Robert Voas, Ph.D.
  Pacific Institute for Research & Evaluation
  7315 Wisconsin Avenue
  Suite 1300W
  Bethesda, MD 20814
  301-469-2908
  301-907-8357 (FAX)
Important Locations

**Registration/Message Center**

Ground Level
West Complex

- Sunday, April 14: 1:00 p.m. - 7:00 p.m.
- Monday, April 15: 7:30 a.m. - 4:30 p.m.
- Tuesday, April 16: 7:30 a.m. - 4:30 p.m.
- Wednesday, April 17: 7:30 a.m. - 12:00 NOON

**Staff/Press Office**

Isleta/Jemez Room
Lower Level

- Sunday, April 14: 1:00 p.m. - 7:00 p.m.
- Monday, April 15: 7:30 a.m. - 4:30 p.m.
- Tuesday, April 16: 7:30 a.m. - 4:30 p.m.
- Wednesday, April 17: 7:30 a.m. - 12:00 NOON

Mark your calendars now!
Lifesavers 15
June 6-12, 1997
Buena Vista Palace Hotel
Orlando, Florida

Conference Info:
Lifesavers
P.O. Box 30045
Alexandria, VA 22310