

JUL 26 1996

Lifesavers 14

National Conference On Highway Safety Priorities



CONFERENCE PROGRAM

April 14–17, 1996

Albuquerque Convention Center
Albuquerque, New Mexico

Lifesavers 14

National Conference On Highway Safety Priorities

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Please note: The Albuquerque Convention Center is a no-smoking building.

GARY JOHNSON
GOVERNOR



(505) 827-3000

OFFICE OF THE GOVERNOR
STATE CAPITOL

Dear Lifesavers Participants:

Welcome to the land of enchantment and the Lifesavers 14 Conference on Highway Safety Priorities. New Mexico's Traffic Safety Bureau and Highway and Transportation Department are pleased to host this conference.

Lifesavers 14 will provide you the opportunity to meet with other highway safety professionals and share new ideas and technology for the future. This year's conference brings together experts and advocates from across the country to confront today's critical highway safety issues.

Thank you for attending Lifesavers 14. I am confident that together we can make our highways safer.

Gary Johnson
Governor of New Mexico

Sponsors

The following organizations have graciously contributed resources toward the success of Lifesavers 14.

AAA Foundation for Traffic Safety

ACTS Foundation, Inc.

Advocates for Highway and Auto Safety

American Automobile Manufacturers Association

Association of International Automobile Manufacturers

Farmers Insurance

Federal Highway Administration

GEICO Philanthropic Foundation

National Association of Governors' Highway Safety Representatives

National Association of Independent Insurers

National Commission Against Drunk Driving

National Highway Traffic Safety Administration

National Safety Council

Nationwide Mutual Insurance Company

Mitsubishi Motor Sales of America, Inc.

Mothers Against Drunk Driving

State Farm Insurance Companies

USAA Insurance

Volvo Cars of North America, Inc.

Local Sponsors:

American Automobile Association- New Mexico

Safer New Mexico Now

Lifesavers I4 Program At-A-Glance



Sunday, April 14

6:00 p.m. - 8:00 p.m.Lifesavers Opening Reception and
Exhibit Hall Opening

Monday, April 15

7:30 a.m. - 8:30 a.m.Continental Breakfast in Exhibit Hall
7:30 a.m. - 6:00 p.m.Exhibit Hall Open (closed at lunch)
8:45 a.m. - 9:45 a.m.Opening Plenary
10:00 a.m. - 11:30 a.m.Workshops
11:45 a.m. - 1:15 p.m.Luncheon with Speaker
1:30 p.m. - 3:00 p.m.Workshops
3:45 p.m. - 4:45 p.m.Workshops
5:00 p.m. - 6:00 p.m.Poster Session

Tuesday, April 16

7:30 a.m. - 8:30 a.m.Continental Breakfast in Exhibit Hall
7:30 a.m. - 5:30 p.m.Exhibit Hall Open (closed at lunch)
8:45 a.m. - 10:15 a.m.Workshops
10:30 a.m. - 12:00 p.m.Workshops
12:15 p.m. - 1:45 p.m.Luncheon - NHTSA Awards Luncheon
2:00 p.m. - 3:30 p.m.Workshops
3:45 p.m. - 5:15 p.m.Workshops

Wednesday, April 17

7:30 a.m. - 10:00 a.m.Exhibit Hall Open
8:00 a.m. - 9:30 a.m.Breakfast Plenary
9:45 a.m. - 11:15 a.m.Workshops

*The above speakers were confirmed at the time of publication,
substitutions may be necessary.*

Summary of Workshop Times

Monday, April 15

Monday 10:00 a.m. - 11:30 a.m.

- Administrative License Revocation
- Bicycle Safety: What's New
- Campaign Safe & Sober Status and Update
- Child Safety Seat Technical Issues
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- Performance-Based Traffic Safety Programs
- Reaching Diverse Populations
- Research Reports - Alcohol
- Speed
- Step Demonstration Projects
- Upgrading Occupant Protection Laws

Monday 1:30 p.m. - 3:00 p.m.

- Breaking Thru to High Belt Use
- Crime and Traffic Enforcement
- Employer Programs
- Impact of .08 Laws
- Judicial Issues
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- Research Reports - Occupant Protection
- Safe Communities
- Truck Safety Issues

Monday 3:15 p.m. - 4:45 p.m.

- Child Safety Seat Education and Distribution Program
- Effective Youth Enforcement Strategies
- Employer Programs
- Graduated Licensing
- New Initiatives in Pedestrian Safety
- Overcoming Barriers to Occupant Protection Law Enforcement
- Promoting Traffic Safety Through State Health Departments
- School Bus Safety Issues
- Young Adult Drinking Driver

Summary of Workshop Times

Tuesday, April 16

Tuesday 8:45 a.m. - 10:15 a.m.

- Effective Youth Strategies
- Graduated Licensing
- Judicial Issues
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- Safe Communities
- Securing Traffic Safety Resources
- Strategies to Prevent Helmet Law Repeal
- Truck Safety Issues
- Upgrading Occupant Protection Laws
- Victim's Issues
- Youth Commission Recommendations

Tuesday 2:00 p.m. - 3:30 p.m.

- Crime and Traffic Enforcement
- Impact of .08 Laws
- Navigating the World Wide Web for Traffic Safety or How to Avoid Crashing on the Information Highway
- New Technologies in Traffic Enforcement
- Open Forum - Speed
- Overcoming Barriers to Occupant Protection Law Enforcement
- Promoting Health Thru State Health Departments
- Research Reports - Potpourri
- Role of EMS in Injury Prevention
- School Bus Safety Issues
- Strategies to Prevent Helmet Law Repeal

Tuesday 10:30 a.m. - 12:00 Noon

- Air Bag Issues
- Bicycle Safety Issues
- Child Safety Seat Education and Distribution Programs
- Cooperative Enforcement Initiatives
- In Search of New Partners for Traffic Safety
- Linking Traffic Records - Codes
- Maximizing Media Coverage
- Reaching Diverse Populations
- Research Reports: Identifying and Assisting Problem Older Drivers
- Youth Commission Recommendations

Tuesday 3:45 p.m. - 5:15 p.m.

- Administrative License Revocation
- Breaking Thru to High Belt Use
- Cooperative Enforcement Initiatives
- In Search of New Partners for Traffic Safety
- New Initiatives in Pedestrian Safety
- Victim's Issues
- Young Adult Drinking Driver
- Youth In Action
- Zero Tolerance

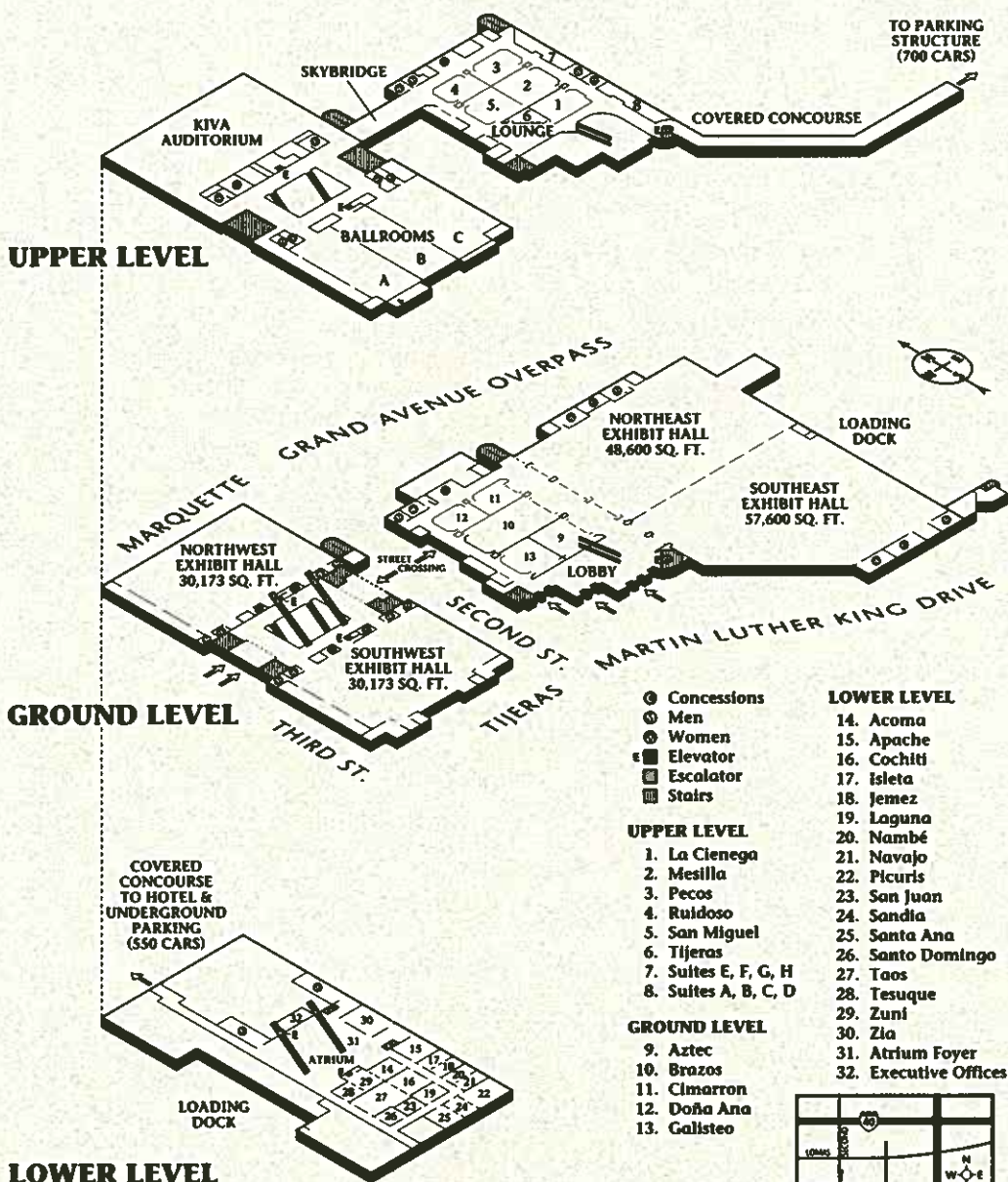
Summary of Workshop Times

Wednesday, April 17

Wednesday9:45 a.m. - 11: 15 a.m.

- Campaign Safe and Sober Status Update
- Child Safety Seat Technical Issues
- Maximizing media Coverage
- Navigating the World Wide Web for Traffic
Safety or How to Avoid Crashing on the
Information Highway
- New Technologies in Traffic Enforcement
- Securing Traffic Safety Resources
- STEP Demonstration Projects
- Youth In Action
- Zero Tolerance

ALBUQUERQUE CONVENTION CENTER



Upper Level
Meeting Rooms
Ballrooms
Auditorium
Support Rooms

Meeting Rooms Ceiling Height 12'	Room Dimensions		Room Capacities			Exhibit Capacities	
	Square Feet	Size (In feet)	Theatre/ Reception	Classroom Style	Banquet Seating	10' x 10' Booths	8' x 10' Booths
1. La Cienega	2,205	49 x 45	162	93	144	13	16
2. Mesilla	2,940	48 x 59	242	162	160	17	17
3. Pecos	2,156	48 x 44	130	81	120	11	14
4. Ruidoso	2,156	49 x 44	130	81	120	11	14
5. San Miguel	2,940	49 x 60	242	162	160	17	17
6. Tijeras	1,728	48 x 36 x 32	48	30	48	4	5
2,3,4,5 Combined	10,192	97 x 103	864	486	560	56	62

Ballrooms Ceiling Height 15' 11"

Ballroom A	9,996	68 x 147	642	408	584	57	57
Ballroom B	8,880	60 x 148	300	300	300	54	54
Ballroom C	12,348	84 x 147	801	544	640	78	78
Combined Ballrooms	31,164	147 x 211	2,400	1,360	2,352	154	154

Kiva Auditorium Angle opera seating for 2,500. Stage with view from 3 sides.

Support Rooms Ceiling Height 9' - 10'

East Complex Show Offices

Suite A/B	560	20 x 28					
Suite C	300	20 x 15					
Suite D	460	20 x 23					
Suite E/F	600	20 x 30					
Suite G	400	20 x 20					
Suite H	420	20 x 21					

West Complex (Outside Kiva Auditorium)

Press Room	400	20 x 20	40	24			
Conference Room	560	20 x 28	40	32			

Meeting Rooms Ceiling Height 13'

9. Aztec	2,450	50 x 49	180	114	184	15	20
10. Brazos	5,880	60 x 98	462	234	384	34	47
11. Cimarron	1,715	35 x 49	138	75	112	12	16
12. Doña Ana	1,715	35 x 49	138	75	112	12	16
13. Galisteo	2,450	50 x 49	180	114	184	15	20
9,10,11,12,13 Comb.	14,210	98 x 145	1,155	648	976	88	89

Exhibit Halls Pre-function space 5,040 square feet, 140' x 36'

NE/SE Ceiling Height 30' floor to truss, 17' additional to roof. NW/SW Ceiling Height 22'

Northeast	48,600	270 x 180	3,262	1,842	3,120	296	343
Southeast	57,600	270 x 240	5,170	2,604	4,303	323	411
NE/SE Combined	106,200	270 x 420	9,048	4,566	7,624	619	754
Northwest	30,173	143 x 211	—	—	—	157	157
Southwest	30,173	143 x 211	—	—	—	157	157

Meeting Rooms Ceiling Height 10'

14. Acoma ♦	1,064	28 x 38	71	40	72	5	5
15. Apache	980	35 x 28	49	48	48	4	4
16. Cochiti ♦	1,520	38 x 40	101	72	72	7	7
17. Isleta ▼	700	35 x 20	47	32	40	3	3
18. Jemez ▼	665	35 x 19	44	32	40	3	3
19. Laguna	972	27 x 36	65	48	64	5	5
20. Nambé ■	630	35 x 18	42	32	40	3	3
21. Navajo ■	630	35 x 18	42	32	40	3	3
22. Picuris ▲	2,000	40 x 50	133	100	128	12	12
23. San Juan	567	31 x 27	Fixed Seating for 16+			16	N/A
24. Sandia ▲	880	40 x 22	58	40	48	3	3
25. Santa Ana ▲	1,280	40 x 32	85	60	72	5	5
26. Santo Domingo	837	27 x 31	56	40	56	5	5
27. Taos ♦	2,128	38 x 56	142	120	120	7	7
28. Tesuque ♦	924	28 x 33	62	40	56	5	5
29. Zia	1,862	38 x 49	126	72	96	6	6
30. Zuni ♦	875	35 x 25	58	32	48	5	5
♦ 14,28,29 Combined	2,863	28 x 96	191	112	181	16	17
♦ 16,27 Combined	3,648	38 x 96	243	216	216	16	16
▲ 22,24,25 Combined	4,160	40 x 104	276	200	256	28	28
■ 20,21 Combined	1,260	35 x 36	84	64	88	8	8
▼ 17,18 Combined	1,365	35 x 39	91	64	88	8	8

Ground Level
Meeting Rooms
Exhibit Halls

Lower Level
Meeting Rooms

1:00 p.m. - 7:00 p.m. **Registration**
Ground West Complex

Sunday

6:00 p.m. - 8:00 p.m. **Lifesavers Opening Reception
and Exhibit Hall Opening**

10

Monday

7:30 a.m. - 8:30 a.m. **Continental
Breakfast**
Southwest Exhibit Hall

8:45 a.m. - 9:45 a.m. **Opening Plenary Session**
Kiva Auditorium
Upper Level Color Guard

Pete Rahn, Secretary, State Highway and
Transportation Department of New Mexico

Tom Udall, State Attorney General of New Mexico

**Monday
April 15**

10:00 a.m. - 11:30 a.m.....Laguna

ADMINISTRATIVE LICENSE REVOCATION

This session will provide the practitioner description of ALR and the legal issues summarizing it. There will be a discussion of double jeopardy, including what it is, what is happening around the country, and future trends.

MODERATOR

■ Tricia Gould
Director, National Traffic Law Center
99 Canal Center Plaza, Suite 510
Alexandria, VA 22314
703-519-1676
703-836-3195 (FAX)

SPEAKERS

■ Bob Shearouse
Director, Public Policy
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 770
Irving, TX 75062
214-744-6233 Ext. 282
214-869-2206 (FAX)

■ Susan Naide
Assistant State's Attorney,
Statewide DUI Prosecutor Coordinator
300 Corporate Place
Rocky Hill, CT 06067
860-258-5839
860-258-5838 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m.Santo Domingo

12

BICYCLE SAFETY: What's New

This session will focus on bicycle safety education, helmet and safety enforcement programs and facility design.

MODERATOR

■ John Fegan
U. S. Department of Transportation
Office of the Secretary, P-15
400 Seventh Street, S.W.
Washington, DC 20590
202-366-5007
202-366-7660 (FAX)

SPEAKERS

■ Phil Miller
Senior Transportation Planner
Metropolitan King County Washington
Redman, WA 98052
206-296-7433
206-296-0564 (FAX)

■ Dwayne Ordonez
New Mexico SAFE Kids
Outdoor Recreation Cultural
and Recreational Services
P.O. Box 20913
Albuquerque, NM 87103
505-768-3589
505-768-2846 (FAX)

■ Sergeant Mark Wilson
Albuquerque Police Department
400 Roma NW
Albuquerque, NM 87102
505-823-4455
505-768-2331 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m.....Cochiti/Taos

CAMPAIGN SAFE AND SOBER STATUS AND UPDATE

This session will show how to develop ways to form partnerships with other groups and individuals who are concerned with injury control.

MODERATOR

■ James Hedlund
Associate Administrator for Traffic
Safety Programs, NTS-01
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-1755
202-366-7149 (FAX)

SPEAKERS

■ Sergeant Steve O'Daniel
Kentucky State Police
Highway Safety Branch
919 Versailles Road
Frankfort, KY 40601
502-695-6356
502-573-6615 (FAX)

■ Nancy Skala
Department of Public Safety
Traffic Safety Division
444 Cedar Street
Town Square Suite 100D
St. Paul, MN 55101-2156
612-297-4515
612-297-4844 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m.Mesilla

14

CHILD SAFETY SEAT TECHNICAL ISSUES

This session will focus on progress in addressing child restraint/vehicle compatibility problems and other child restraint installation issues. Progress in developing uniform attachment point systems will also be discussed.

MODERATOR

■ Phil Haseltine
President, American Coalition
for Traffic Safety, Inc.
1110 N. Glebe Road, Suite 1020
Arlington, VA 22201
703-243-7501
703-243-2806 (FAX)

SPEAKERS

■ Gary Christman
EvenFlo Company
1801 Commerce Drive
Piqua, Ohio 45356
513-778-5417
513-778-5428 (FAX)

■ Lorrie Walker
Project Coordinator
Pennsylvania Traffic Injury Prevention Project
610 Old Lancaster Avenue, Dayton Building
Suite 220
Bryn Mawr, PA 19010-3809
610-520-9123
610-520-9177 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m.....Acoma

**NAVIGATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY**

- What is the Internet?
What's in it for me?
How much does it cost?
- See the nation's best traffic safety web sites on the world wide web.
- Learn how to use the internet to enhance your traffic safety programs.
- Setting up your own Web site can be affordable.
- Cut Web development costs without cutting quality.
- Ten tips for low cost, high quality Web sites.

PRESENTERS:

■ Robert Deen, Partner
Alicia Ritter, Partner
Deen & Black Public Relations
717 20th Street
Sacramento, CA 95814
916-444-8014
916-444-8087 (FAX)

■ Katherine Hutt
Director of Public Affairs
Advocates for Highway and
Auto Safety
750 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m.La Cienega

16

PERFORMANCE-BASED TRAFFIC SAFETY PROGRAMS

This session highlights local traffic safety programs that utilize performance-based measurements for goal-setting, developing project objectives and mission-oriented tasks, and in evaluating the success of the program.

MODERATOR

■ Adele Derby
Associate Administrator for State
and Community Services, NSC-01
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-2121
202-366-7394 (FAX)

SPEAKERS

■ Mark Alonge
Regional Coordinator
North Central Highway Safety Network
One South Second Street
Pottsville, PA 17901-3005
717-628-2414
717-628-2419 (FAX)

■ Steve Beal
Lincoln Lancaster County Health Department
3140 N. Street
Lincoln, NE 68510
402-441-8042
402-441-8323 (FAX)

■ Frank Cardimen
Traffic Improvement Association of County
2709 S. Telegraph Road
Bloomfield Hills, MI 48302
810-334-4770
810-334-4775 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m.Navajo/Nambe

REACHING DIVERSE POPULATIONS

This session will address multicultural traffic safety initiatives with focus on cultural issues, innovative programs and working relationships.

MODERATOR

■ Daphne Kwok
Executive Director
Organization of Chinese Americans
1001 Connecticut Avenue, NW
Suite 707
Washington, DC 20036
202-223-5500
202-296-0540 (FAX)

SPEAKERS

■ Peter Hayden
Turning Point, Chair NBAAC
1015 Olson Memorial Highway
Minneapolis, MN 55405
612-374-0546
612-374-3811 (FAX)

■ Jan Nichols
Project Director
Glendale Police Department
County-wide Multicultural Child
Safety Seat Project
Bellflower, CA 90707
310-925-7989
310-920-9449 (FAX)

■ Jesse Taken Alive
Tribal Chairman
Standing Rock Sioux Tribe
P. O. Box D
Ft. Yates, ND 58538
701-854-7201
701-854-7299 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m.....Ruidoso

RESEARCH REPORTS: ALCOHOL

This workshop will present and discuss new research findings on the problem of impaired driving. Two target groups will be emphasized: repeat driving while intoxicated (DWI) offenders and youth. Alternate sanctions to jail for repeat DWI offenders include electronic monitoring, intensive supervision probation and ignition interlock systems. These have been evaluated in certain communities and results will be discussed. With regard to the youth problem, one study shows that crash risk in the first year of driving is increased depending upon factors in the eighth grade of youth including living situation, parental attitude toward teen drinking and friends influence regarding alcohol. Recent research on programs to reduce the availability of alcohol to youth will also be presented.

MODERATOR

■ James Fell

Director, Office of Program Development
and Evaluation, NTS-30
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-6979
202-366-7096 (FAX)

SPEAKERS

Alternative treatments for multiple DWI offenders

■ John Lacey

Mid-America Research Institute
P. O. Box 3329
Shepherdstown, WV 25443
304-876-1501
304-876-1701 (FAX)

Effects of parent's attitudes about alcohol on
children's drinking

■ Jean Shope

University of Michigan Transportation
Research Institute
2901 Baxter Road
Ann Arbor, MI 48109-2150
313-764-6328
313-936-1076 (FAX)

Ignition Interlocks

■ Carol Popkin

NCDEHNR
MH/DD/SAS
Albemarle Building
325 N. Salisbury Street
Raleigh, NC 27603-5906
919-733-0696
919-733-9455 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m. San Miguel

SPEED

This session will describe enforcement programs, research, and technology used to deal with the speed problem.

MODERATOR

■ Freda Radich
Public Information Officer
Office of Traffic Safety, Business,
Transportation, and Housing Agency
7000 Franklin Blvd., Suite 440
Sacramento, CA 95823
916-262-2975
916-262-2960 (FAX)

SPEAKERS

■ Douglas Graham, PE
Assistant Traffic Engineer
New Hampshire Department of Transportation
P. O. Box 483
Concord, NH 03301
603-271-2291
603-271-6083 (FAX)

■ Jack Stuster
Principal Scientist
Anacapa Sciences
P. O. Box 519
Santa Barbara, CA 93102
805-966-6157
805-966-7713 (FAX)

■ Lieutenant Paul Tiernan
Teaneck Police Department
900 Teaneck Road
Teaneck, NJ 07666
201-837-8759
201-837-1880 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m. Picuris/Sandia/Santa Ana

20

STEP DEMONSTRATION PROJECTS

This session will show that enforcement programs (STEPS) can result in nationwide increases in safety belt use and decreases in alcohol-related crashes.

MODERATOR

■ Major Ken Howes
Chief Public Information Officer
Florida Highway Patrol
Department of Highway Safety and
Motor Vehicle, # B-470
2900 Apalachee Parkway
Tallahassee, FL 32301
904-487-3139
904-921-4476 (FAX)

SPEAKERS

■ Trooper Daryl Miller
Tennessee Highway Patrol
1150 Foster Avenue
Nashville, TN 37249-1000
615-251-5230
615-251-5242 (FAX)

■ Joe Parker
Director
Governor's Highway Safety Representative
215 East Lane Street
Raleigh, NC 27601
919-733-3083
919-733-0604 (FAX)

■ Terecia Wilson
South Carolina Department of Public Safety
Office of Administrative, Financial
Services & Safety Division
5400 Broad River Road, Mod. #16
Columbia, SC 29210-4088
803-896-8391
803-896-8393 (FAX)

**Monday
April 15**

10:00 a.m. - 11:30 a.m.....Pecos

UPGRADING OCCUPANT PROTECTION LAWS

This session will address issues encountered when states upgrade occupant protection laws.

MODERATOR

■ **Chuck Hurley**
Senior Vice President for Communications
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
703-247-1530
703-247-1588 (FAX)

SPEAKERS

■ **Colonel Jim Bolger**
Michigan State Police
714 South Harrison Road
East Lansing, MI 48823
517-336-6163
517-336-6551 (FAX)

■ **Janet Dewey**
Louisiana Safety Belt Coalition
1881 Wooddale Blvd.
Baton Rouge, LA 70806
504-924-1166
504-924-1017 (FAX)

■ **Terrance Gainer**
Director
Illinois State Police
P.O. Box 19461
Springfield, IL 62794
217-782-7263
217-785-2821 (FAX)

Monday

11:45 a.m. - 1:15 p.m. **Luncheon**

Ballroom B&C

Upper Level

Mark Rosenberg, M.D., M.P.P.,
Director, National Center for Injury Prevention
and Control, CDC

22

**Monday
April 15**

1:30 p.m. - 3:00 p.m.Mesilla

BREAKING THRU TO HIGH BELT USE

This session will address how some states have achieved high belt use levels and the challenges these states now face to further increase use.

MODERATOR

■ James L. Nichols
Director, Office of Occupant Protection, NTS-10
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-9294
202-493-2062 (FAX)

■ Mary Justice
Executive Director, Safer New Mexico NOW
1533 St. Francis Drive, Suite A
Santa Fe, NM 87501
505-984-2898
505-982-7429 (FAX)

■ John Moffat
Director, Washington Traffic Safety Commission
1000 South Cherry Street, MS/PD-11
Olympia, WA 98504
360-753-6197
360-586-6489 (FAX)

SPEAKERS

■ Captain Steve Ellis
Commander, Santa Cruz Area
California Highway Patrol
10395 Soquel Drive
Aptos, CA 95003
408-662-0511
408-662-0116 (FAX)

**Monday
April 15**

1:30 p.m. - 3:00 p.m.Cochiti/Taos

CRIME AND TRAFFIC ENFORCEMENT

Traffic enforcement can be a valuable resource in the war against crime while also reducing the human and economic losses associated with traffic crashes. This workshop will address the impact aggressive traffic enforcement programs have on crime in various locations.

MODERATOR

■ Earl Sweeney
Director
New Hampshire Police Standards
and Training Council
17 Fan Road
Concord, NH 03301
603-271-2133
603-271-1785 (FAX)

SPEAKERS

■ Walter Crews
Deputy Chief
Memphis Police Department
201 Poplar Avenue
Memphis, TN 38103
901-528-2222
901-529-9233 (FAX)

■ Lieutenant Thomas W. Stewart
Massachusetts State Police
470 Worcester Road
Framingham, MA 01701
508-820-2284
508-820-2228 (FAX)

**Monday
April 15**

1:30 p.m. - 3:00 p.m.Laguna

24

EMPLOYER PROGRAMS

This session will focus on the cost of motor vehicle crashes. Presenters will discuss barriers in identifying those costs and will highlight real corporate experiences in implementing a highway safety program.

MODERATOR

■ Joe Groner
Corporate Relations Director
Allstate
Allstate Plaza
North Brook, IL 60062
708-402-5632

SPEAKERS

■ Jay Minotas
Manager
General Motors Safe Driving Program
11-158 GM Building
3044 West Grand Boulevard
Detroit, MI 48201
810-262-0614

■ Peggy Williams
Product Manager
PHH Fleet Management Services
307 International Circle, MC/DP
Hunt Valley, MD 21030-1337
410-771-2817

**Monday
April 15**

1:30 p.m. - 3:00 p.m.Picuris/Sandia Santa Ana

IMPACT OF .08 LAWS

This session will discuss the impact of lowering illegal per se .08, the obstacles to passage of this legislation, and ways to overcome those obstacles.

MODERATOR

■ Bob Shearouse
Director, Public Policy
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 770
Irving, TX 75062
214-744-6233 Ext.282
214-869-2206 (FAX)

SPEAKERS

■ Jamie Albert
Director, Criminal Justice
and Highway Safety Division
1204 Kanawha Blvd. E.
Charleston, WV 25301
304-558-0391
304-558-8814 (FAX)

■ Marti (Page) Belluschi
Special Assistant to the Secretary
of State for DUI Prevention
Office of Secretary of State
100 W. Randolph
Chicago, IL 60601
312-814-2599
312-814-5958 (FAX)

**Monday
April 15**

1:30 p.m. - 3:00 p.m.La Cienega

26

JUDICIAL ISSUES

This session will focus on the duties and responsibilities of prosecutors and judges in the criminal justice system. Participants will receive tips on how to work with these two professional groups to form partnerships in highway safety initiatives.

MODERATOR

■ V. Robert Payant
President
National Judicial College
Judicial College Building.
University of Nevada
Reno, NV 89557
1-800-255-8343

SPEAKERS

■ Michael Th. Johnson
Merrimack County Attorney
163 Main Street
Concord, NH 03301
603-228-0529
603-226-4447 (FAX)

■ Judge William W. Watt
Little Rock Municipal Court
600 W. MarChan
Little Rock, AR 72201
501-664-4004
501-371-4735 (court office)

■ Judge Michael Witte
Dearborn County Court
P.O. Box 521
Lawrenceburg, IN 47025
812-537-8874

**Monday
April 15**

1:30 p.m. - 3:00 p.m.Acoma

**NAVIGATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY**

- What is the Internet?
What's in it for me?
How much does it cost?
- See the nation's best traffic safety web sites on the world wide web.
- Learn how to use the internet to enhance your traffic safety programs.
- Setting up your own Web site can be affordable.
- Cut Web development costs without cutting quality.
- Ten tips for low cost, high quality Web sites.

PRESENTERS:

■ Robert Deen, Partner
Alicia Ritter, Partner
Deen & Black Public Relations
717 20th Street
Sacramento, CA 95814
916-444-8014
916-444-8087 (FAX)

■ Katherine Hutt
Director of Public Affairs
Advocates for Highway and
Auto Safety
750 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)

**Monday
April 15**

1:30 p.m. - 3:00 p.m.Pecos

28

RESEARCH REPORTS: OCCUPANT PROTECTION

This workshop will address recent research covering a range of occupant protection behavioral issues. A survey of child safety seat misuse patterns will be discussed, along with the findings of a national telephone survey that focused on knowledge and attitudes concerning both safety belt and child seat use. In addition, updates will be presented on research concerning the impact of Louisiana's new primary safety belt law provision and on designing occupant protection messages for rural target groups.

MODERATOR

■ Jesse Blatt
Chief, Driver and Passenger
Systems Research Division,
NTS-31
National Highway Traffic
Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-5588
202-366-7096 (FAX)

Strategies for reaching Southern
mothers with young children
about child safety seats and
Southern male pick-up truck
drivers about seat-belt use.

■ Steve Bradbard
Lisboa Associates
Suite 400
1317 F Street, NW
Washington, DC 20004-1105
202-737-2622

Belt-use rate increases observed
after changing secondary belt
laws to primary: California and
Louisiana

■ David Preusser
President
PRC
7100 Main Street
Trumbull, CT 06611
203-459-8700
203-459-8312 (FAX)

SPEAKERS

National survey on occupant
protection

■ John Boyle
SRBI
Suite 820
8403 Colesville Road
Silver Spring, MD 20910
301-608-3883
301-608-3888 (FAX)

Common forms of child safety
seat misuse

■ Larry Decina
Scientex, Inc.
Suite 3000
1250 S. Broad Street
Landsdale, PA 19446
215-699-8505
215-699-8539 (FAX)

**Monday
April 15**

1:30 p.m. - 3:00 p.m.San Miguel

SAFE COMMUNITIES

The Safe Communities approach represents an evolution in the way community programs are established and managed. All partners participate as equals in developing solutions, sharing successes, assuming programmatic risks, and building a community infrastructure and process for continued improvement of community life through the reduction of traffic-related injuries and costs. Four main characteristics define Safe Communities: 1) injury data analysis and linkage; 2) expanded partnerships; 3) citizen involvement and input; and 4) an integrated and comprehensive injury control system. This session will provide specific examples of what communities are doing to become a Safe Community.

MODERATOR

■ **Mark Johnson**

Chief, Community Health & Emergency
Medical Services Section
Division of Public Health
Department of Health and Social Services
P.O. Box 110616
Juneau, AK 99811-0616
907-465-3027
907-465-4101 (FAX)

SPEAKERS

■ **Ann Burton, MS**

Director, Think First of New York
Sunnyview Rehabilitation Hospital
1270 Belmont Avenue
Schnectady, NY 12308
518-382-4520
518-382-4533 (FAX)

■ **Thomas Esposito, MD, MPH**

Assist. Director, Burn and Shock Trauma Institute
Loyola University Medical Center
2160 S. First Avenue
Building 110, Room 4235
Maywood, IL 60153
708-327-2445
708-327-2813 (FAX)

■ **Jeffrey W. Runge, MD, FACEP**

Assistant Chairman, Department
of Emergency Medicine
Director, Clinical Research
Carolinas Medical Center
P.O. Box 32861
Charlotte, NC 28232-2861
704-355-7092
704-355-7047 (FAX)

**Monday
April 15**

1:30 p.m. - 3:00 p.m.Ruidoso

30

TRUCK SAFETY ISSUES

A discussion of commercial truck safety problems and solutions— current and over the next ten years.

MODERATOR

■ George Reagle
Associate Administrator for Motor Carriers,
HMT-1
Federal Highway Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-2519
202-366-7298 (FAX)

SPEAKERS

■ Reid Blank
National Sleep Foundation
1367 Connecticut Ave. NW, Suite 200
Washington, DC 20036
202-785-2300
202-785-2880 (FAX)

■ Jerry Donaldson
Advocates for Highway and Auto Safety
750 First Street, NE Suite 901
Washington, DC 20002
202-408-1711
202-408-1699

■ Captain David Rich
Idaho State Police
P. O. Box 700
Meridan, Idaho 83680-0700
208-884-7206
208-884-7290 (FAX)

**Monday
April 15**

3:15 p.m. - 4:45 p.m.La Cienega

CHILD SAFETY SEAT EDUCATION AND DISTRIBUTION PROGRAMS

This session will cover child safety seat distribution programs with education components. NHTSA's GM settlement has placed over 100,000 child safety seats in new and existing distribution sites. The panel will describe their strategies in successfully educating and distributing these seats.

MODERATOR

■ Len Pagano
Safe America Foundation
P.O.Box 965308
Marietta, GA 30066
770-497-6153

SPEAKERS

■ Mary Justice
Safer NM Now
1533 St. Francis Drive, Suite A
Santa Fe, NM 87501
505-984-2898
505-982-7429 (FAX)

■ Carol Bufton
President Minnesota Safety Council
474 Concordia Avenue
St. Paul, MN 55103
612-291-9150
612-291-7584 (FAX)

■ Heather Paul, Ph.D.
Executive Director
National SAFE KIDS Campaign
111 Michigan Avenue, NW
Washington, D.C. 20010
202-884-4993
301-650-8038 (FAX)

**Monday
April 15**

32

3:15 p.m. - 4:45 p.m.Picuris/Sandia Santa Ana

EFFECTIVE YOUTH ENFORCEMENT STRATEGIES

This session will focus on various strategies used by law enforcement agencies to address the unique problems with enforcing under age drinking, speed and occupant protection laws for youth.

MODERATOR

■ Lieutenant Michael N. Geraci
Town of Colonie Police Department
312 Wolf Road
Latham, NY 12110
518-782-2620

SPEAKERS

■ Sergeant Tom Didone
Montgomery County Police Department
Silver Springs District Station
801 Sligo Avenue
Silver Spring, MD 20910
301-565-5778

■ Bob Wall
Officer, Fairfax County Police Department
3911 Woodburn
Annadale, VA 22003
703-280-0567

**Monday
April 15**

3:15 p.m. - 4:45 p.m.Ruidoso

EMPLOYER PROGRAMS

This session will focus on the cost of motor vehicle crashes. Presenters will discuss barriers in identifying those costs and will highlight real corporate experiences in implementing a highway safety program.

MODERATOR

■ Joe Groner
Corporate Relations Director
Allstate
Allstate Plaza
North Brook, IL 60062
708-402-5632

SPEAKERS

■ Jay Minotas
Manager
General Motors Safe Driving Program
11-158 GM Building
3044 West Grand Boulevard
Detroit, MI 48201
810-262-0614

■ Peggy Williams
Product Manager
PHH Fleet Management Services
307 International Circle, MC/DP
Hunt Valley, MD 21030-1337
410-771-2817

**Monday
April 15**

3:15 p.m. - 4:45 p.m.Mesilla

34

GRADUATED LICENSING

This session will focus on a system that gradually introduces young beginning drivers to the driving privilege – it makes sense and states are taking action.

MODERATOR

■ Allan F. Williams
Senior Vice President for Research
Insurance Institute for Highway Safety (IIHS)
1005 North Glebe Road, Suite 800
Arlington, VA 22201
703-247-1500
703-247-1587 (FAX)

SPEAKERS

■ Robert D. Foss, Ph.D.
UNC HSRC
730 Airport Road, Suite 300
Campus Box 3430
Chapel Hill, NC 27599-3430
919-962-2202
919-962-8710 (FAX)

■ William Kennedy
Director, Michigan Department
of State Office of Traffic Safety
Mutual Building
208 N. Capitol Avenue
Lansing, MI 48918-2222
517-373-7601
517-335-0125 (FAX)

■ Pete Nunnenkamp
Oregon DMV
Attention: Driver Programs
1905 Lana Avenue, NE
Salem, OR 97314
503-945-5088

**Monday
April 15**

3:15 p.m. - 4:45 p.m.Navajo/Nambe

NEW INITIATIVES IN PEDESTRIAN SAFETY

This workshop will articulate the pedestrian safety problem and showcase a variety of new initiatives, products, and programs that have been developed at the national level to assist local communities.

MODERATOR

■ Mila Plosky
Transportation Specialist, HHS-22
Federal Highway Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-6902
202-366-2249 (FAX)

SPEAKERS

■ Lauren Marchetti
Manager for Public Information Programs
University of North Carolina Highway Safety
Research Center
130 Airport Road
Bolin Creek Center CB 3430
Chapel Hill, NC 27599-3430
919-962-7412
919-962-8710 (FAX)

■ Katie Moran
President
Perform Tech, Inc.
8201 Corporate Drive, Suite 750
Landover, MD 20785
301-306-0071
301-306-9422 (FAX)

■ Bill Wilkinson
Executive Director
Pedestrian Federation of America
1506 21st Street, NW, Suite 200
Washington, DC 20036
202-463-6622
202-463-6625 (FAX)

**Monday
April 15**

3:15 p.m. - 4:45 p.m.San Miguel

36

OVERCOMING BARRIERS TO OCCUPANT PROTECTION LAW ENFORCEMENT

This session will address barriers encountered by law enforcement when promoting occupant protection issues.

MODERATOR

■ Donald J. McNamara
NHTSA Regional Administrator
19900 Governors Drive, Suite 201
Olympia Fields, IL 60461
708-503-8892, Ext 13
708-503-8991 (FAX)

SPEAKERS

■ Sergeant Joel Bolton
Lake Charles Louisiana Police Department
P. O. Box 1564
Lake Charles, LA 70602
318-491-1393
318-491-1456 (FAX)

■ Mike Cosgrove, Ph.D.
Nancy Lowe & Associates, Inc.
5454 Wisconsin Avenue, Suite 1300
Chevy Chase, MD 20815
301-951-9200
301-986-1641 (FAX)

■ Lieutenant Doug Scott
Cary Police Department
P. O. Box 8005
Cary, NC 27512-8005
919-460-4903
919-517-3080 Pager
919-460-4904 (FAX)

**Monday
April 15**

3:15 p.m. - 4:45 p.m.Cochiti/Taos

PROMOTING TRAFFIC SAFETY THROUGH STATE HEALTH DEPARTMENTS

State and health departments have become increasingly involved in injury control activities. In addition, they have existing networks through which health programs are delivered. Ongoing collaboration between traffic safety and health departments provides opportunity to broaden support for motor vehicle injury control, reduce duplication of effort, reinforce each other's programs and messages, and maximize the use of diminishing resources. Drawing on the experiences of several states, this session will provide strategies for establishing on-going relationships and overcoming potential obstacles to collaboration.

MODERATOR

■ John Fuhrman
Director, Bureau of Injury Prevention
New York State Health Department
Corning Tower
Empire State Plaza
Albany, NY 12337
518-473-1143
518-474-8995 (FAX)

SPEAKERS

■ Donna Dossey, MA
Department of Health
Injury Prevention and Control Program
P. O. Box 26110
Santa Fe, NM 87502-6110
505-827-2382
505-827-0021 (FAX)

■ David Jacobsen, MA
Florida Injury Prevention & Control Program.
Office of Health Promotion & Wellness
1317 Winewood Blvd (HSH)
Tallahassee, FL 32399-0700
904-487-3220
904-488-6495 (FAX)

■ Claudia Vousden, RN, MPH
Injury Prevention and Control Program
Massachusetts Department of Public Health
250 Washington Street, 4th Floor
Boston, MA 02108-4619
617-624-5429
617-624-6062 (FAX)

**Monday
April 15**

3:15 p.m. - 4:45 p.m.Pecos

38

SCHOOL BUS SAFETY ISSUES

This session deals with a variety of programs, such as transportation of pre-kindergarten children, school bus handrails and other school bus safety issues.

MODERATOR

■ James Arena
Director, Office of Surface Transportation Safety
National Transportation Safety Board
490 L'Enfant Plaza East, SW
Washington, DC 20944
202-382-6800
202-382-0648 (FAX)

SPEAKERS

■ Sergeant Charles Park
Ohio State Highway Patrol
1952 W. Broad Street
Columbus, OH 43323
614-466-4056

■ Harlan E. (Ted) Tull
State Director of Pupil Transportation
Department of Public Instruction
P. O. Box 1402
Dover, DE 19903
302-739-4696

**Monday
April 15**

3:15 p.m. - 4:45 p.m.Laguna

YOUNG ADULT DRINKING DRIVER

This session will focus on the cause and effect of effective countermeasures for the young drinking driver.

MODERATOR

■ Kathryn Stewart
Pacific Institute for Research & Evaluation
11140 Rockville Pike, Suite 600
Rockville, MD 20852
301-984-6502
301-984-6559 (FAX)

SPEAKERS

■ Cheryl Giattini
National Commission Against Drunk
and Drugged Driving
1900 L Street, NW, Suite 705
Washington, DC 20036
202-452-6004
202-223-7012 (FAX)

■ Drew Hunter
Executive Director, BACCHUS
P.O. Box 100430
Denver, CO 80215-0430
303-871-3068

Monday

5:00 p.m. - 6:00 p.m.
Southwest Exhibit Hall

Poster Presentations

Please take time to visit the Poster Session area
in the Southwest Exhibit Hall

There will be two 1/2 hour presentations at each poster.

6:30 p.m. - 9:00 p.m.

El Pinto State Night Dinner

Busses will leave and return to the Albuquerque
Convention Center. Tickets are \$26 per person.

Please visit the Gray Line Tour Desk near registration
to purchase your ticket and get more info.

Tuesday

7:30 a.m. - 8:30 a.m. **Continental Breakfast**
Southwest Exhibit Hall

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.San Miguel

EFFECTIVE YOUTH ENFORCEMENT STRATEGIES

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MODERATOR

■ Lieutenant Michael N. Geraci
Town of Colonie Police Department
312 Wolf Road
Latham, NY 12110
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SPEAKERS

■ Sergeant Tom Didone
Montgomery County Police Department
Silver Springs District Station
801 Sligo Avenue
Silver Spring, MD 20910
301-565-5778

■ Bob Wall
Officer, Fairfax County Police Department
3911 Woodburn
Annadale, VA 22003
703-280-0567

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Mesilla

GRADUATED LICENSING

This session will focus on a system that gradually introduces young beginning drivers to the driving privilege – it makes sense and states are taking action.

MODERATOR

■ Allan F. Williams
Senior Vice President for Research
Insurance Institute for Highway Safety (IIHS)
1005 North Glebe Road, Suite 800
Arlington, VA 22201
703-247-1500
703-247-1587 (FAX)

SPEAKERS

■ Robert D. Foss, Ph.D.
UNC HSRC
730 Airport Road, Suite 300
Campus Box 3430
Chapel Hill, NC 27599-3430
919-962-2202
919-962-8710 (FAX)

■ William Kennedy
Director, Michigan Department
of State Office of Traffic Safety
Mutual Building
208 N. Capitol Avenue
Lansing, MI 48918-2222
517-373-7601
517-335-0125 (FAX)

■ Pete Nunnenkamp
Oregon DMV
Attention: Driver Programs
1905 Lana Avenue, NE
Salem, OR 97314
503-945-5088

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Picuris/Sandia/Santa Ana

JUDICIAL ISSUES

This session will focus on the duties and responsibilities of prosecutors and judges in the criminal justice system. Participants will receive tips on how to work with these two professional groups to form partnerships in highway safety initiatives.

MODERATOR

■ V. Robert Payant
President
National Judicial College
Judicial College Bldg.
University of Nevada
Reno, NV 89557
1-800-255-8343

SPEAKERS

■ Michael Th. Johnson
Merrimack County Attorney
163 Main Street
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603-228-0529
603-226-4447 (FAX)

■ Judge William W. Watt
Little Rock Municipal Court
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501-371-4735 (court office)

■ Judge Michael Witte
Dearborn County Court
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Lawrenceburg, IN 47025
812-537-8874

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Acoma

**NAVIGATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY**

- Setting up your own Web site can be affordable.
- Cut Web development costs without cutting quality.
- Ten tips for low cost, high quality Web sites.

■ Katherine Hutt
Director of Public Affairs
Advocates for Highway and
Auto Safety
750 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Cochiti/Toas

SAFE COMMUNITIES

The Safe Communities approach represents an evolution in the way community programs are established and managed. All partners participate as equals in developing solutions, sharing successes, assuming programmatic risks, and building a community infrastructure and process for continued improvement of community life through the reduction of traffic-related injuries and costs. Four main characteristics define Safe Communities: 1) injury data analysis and linkage; 2) expanded partnerships; 3) citizen involvement and input; and 4) an integrated and comprehensive injury control system. This session will provide specific examples of what communities are doing to become a Safe Community.

MODERATOR

■ **Mark Johnson**
Chief, Community Health & Emergency
Medical Services Section
Division of Public Health
Department of Health and Social Services
P.O. Box 110616
Juneau, AK 99811-0616
907-465-3027
907-465-4101 (FAX)

SPEAKERS

■ **Ann Burton, MS**
Director, Think First of New York
Sunnyview Rehabilitation Hospital
1270 Belmont Avenue
Schnectady, NY 12308
518-382-4520
518-382-4533 (FAX)

■ **Thomas Esposito, MD, MPH**
Assistant Director
Burn and Shock Trauma Institute
Loyola University Medical Center
2160 S. First Avenue
Building 110, Room 4235
Maywood, IL 60153
708-327-2445
708-327-2813 (FAX)

■ **Jeffrey W. Runge, MD, FACEP**
Assistant Chairman, Department
of Emergency Medicine
Director, Clinical Research
Carolinas Medical Center
P.O. Box 32861
Charlotte, NC 28232-2861
704-355-7092
704-355-7047 (FAX)

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.La Cienega

SECURING TRAFFIC SAFETY RESOURCES

This workshop will focus on the development of self-sufficient programs and strategies for identifying public and private sources of funds. Two self-sufficient programs will be highlighted.

MODERATOR

■ Barbara Harsha
Executive Director
National Association of Governors'
Highway Safety Representatives
750 First Street, NE Suite 720
Washington, DC 20002
Washington, DC 20002
202-789-0942
202-789-0946 (FAX)

SPEAKERS

■ Allen Bolton
Director
Greater Dallas Injury Prevention Center
6300 Harry Hines Blvd.
BankOne Building, Suite 300
Dallas, TX 75235
214-590-4455
214-590-4469 (FAX)

■ Carole Guzzetta
Director
National Safety Council
1019 19th Street, NW
Washington, DC 20036-5105
202-296-6263
202-296-0032 (FAX)

■ William G. Rourke
Executive Director
Governor's Traffic Safety Committee
Empire State Plaza, Swan Street Building
Albany, NY 12228
518-474-3135
518-473-0041 (FAX)

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Navajo/Nambe

STRATEGIES TO PREVENT HELMET LAW REPEAL

This session will focus on proven and successful methods to deal with issues that address motorcycle helmet law repeal efforts.

MODERATOR

■ Kyle Zimmer
Director of State Affairs
Advocates for Highway and Auto Safety
750 First Street, NW, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)

SPEAKERS

■ Lieutenant Michael Nivens
California Highway Patrol
Motorcycle Safety Program
P. O. Box 1779
Chico, CA 95927-1799
916-895-4444
916-895-4040 (FAX)

■ Wayne Reece
Reece and Associates
245 Peachtree Center Ave., Suite 2150
Atlanta, GA 30303-1224
404-586-2100
404-586-2150 (FAX)

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Ruidoso

TRUCK SAFETY ISSUES

A discussion of commercial truck safety problems and solutions— current and over the next ten years.

MODERATOR

■ George Reagle
Associate Administrator for Motor Carriers,
HMT-1
Federal Highway Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-2519
202-366-7298 (FAX)

SPEAKERS

■ Reid Blank
National Sleep Foundation
1367 Connecticut Ave. NW, Suite 200
Washington, DC 20036
202-785-2300
202-785-2880 (FAX)

■ Jerry Donaldson
Advocates for Highway and Auto Safety
750 First Street, NE Suite 901
Washington, DC 20002
202-408-1711
202-408-1699

■ Captain David Rich
Idaho State Police
P. O. Box 700
Meridan, Idaho 83680-0700
208-884-7206
208-884-7290 (FAX)

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Laguna

UPGRADING OCCUPANT PROTECTION LAWS

This session will address issues encountered when states upgrade occupant protection laws.

MODERATOR

■ **Chuck Hurley**
Senior Vice President for Communications
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
703-247-1530
703-247-1588 (FAX)

SPEAKERS

■ **Colonel Jim Bolger**
Michigan State Police
714 South Harrison Road
East Lansing, MI 48823
517-336-6163
517-336-6551 (FAX)

■ **Janet Dewey**
Louisiana Safety Belt Coalition
1881 Wooddale Blvd.
Baton Rouge, LA 70806
504-924-1166
504-924-1017 (FAX)

■ **Director Terrance Gainer**
Illinois State Police
P.O. Box 19461
Springfield, IL 62794
217-782-7263
217-785-2821 (FAX)

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Santo Domingo

VICTIM'S ISSUES

This session will address victim issues from the perspective of victims, care providers and professional trainers.

MODERATOR

■ Katherine P. Prescott
President, Mothers Against Drunk Driving
17 Lexington Square
Greenville, NC 27858
919-355-6248
919-355-0194 (FAX)

SPEAKERS

■ Penny Lorenz Bailey
Missouri Heads Up
501 Rusk Rehab Center
University of Missouri
Columbia, MO 65212
573-882-1176
573-884-4540 (FAX)

■ Eulynda Benalli
609 Candelaria NW
Albuquerque, NM 87107
505-344-6492

■ Alfredo Herrera, MD
Pediatrics & Adolescent Medicine
10300 A Baltimore National Pike
Ellicott City, MD 21402
410-465-7337

■ Brian Ogawa
Director, National Academy for Victim Studies
Department of Criminal Justice
University of North Texas
P.O. Box 5053
Denton, TX 76203-0053
817-565-4593
817-565-4444 (FAX)

**Tuesday
April 16**

8:45 a.m. - 10:15 a.m.Pecos

YOUTH COMMISSION RECOMMENDATIONS

This session will focus on the new direction for MADD. The MADD Youth strategy and near-term projects will be discussed.

MODERATOR

■ Beckie Brown
Mothers Against Drunk Driving
Youth Commission
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233
214-869-2207 (FAX)

SPEAKERS

■ Bobby Heard
MADD Youth Coordinator
Mothers Against Drunk Driving
Youth Commission
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233
214-869-2207 (FAX)

■ Ralph Hingson, Sc.D.
Boston University School of Medicine
and School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
617-638-5160
617-638-4483 (FAX)

■ Robert Voas, Ph.D.
Pacific Institute for Research and Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
301-469-2908
301-907-8367 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonSan Miguel

AIR BAG ISSUES

A discussion of air bag experiences to date; effectiveness in preventing injuries and fatalities, problems related to air bag induced injuries.

MODERATOR

■ Phil R. Recht
Deputy Administrator NOA-1
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-2775
202-366-2106 (FAX)

SPEAKERS

■ Lou Camp
Director, Automotive Safety
and Engineering Standards
Ford Motor Company, Suite 400
Fairlane Plaza South
330 Pound Center Drive
Dearborn, MI 48126
313-845-4320
313-594-9770 (FAX)

■ Chuck Hurley
Senior Vice President for Communications
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
703-247-1530
703-247-1588 (FAX)

■ Tom Vos
Director of Applied Technology
TRW VSSI
4505 W. 26th Mile Road
Washington, MI 48094
810-786-7687
810-781-7274 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonLaguna

BICYCLE SAFETY: What's New

This session will focus on bicycle safety education, helmet and safety enforcement programs and facility design.

MODERATOR

■ John Fegan
U. S. Department of Transportation
Office of the Secretary, P-15
400 Seventh Street, SW
Washington, DC 20590
202-366-5007
202-366-7660 (FAX)

SPEAKERS

■ Phil Miller
Senior Transportation Planner
Metropolitan King County Washington
Redman, WA 98052
205-296-7433
205-296-0564 (FAX)

■ Dwayne Ordonez
New Mexico SAFE Kids
Outdoor Recreation Cultural
and Recreational Services
P.O. Box 20913
Albuquerque, NM 87103
505-768-3589
505-768-2846 (FAX)

■ Sergeant Mark Wilson
Albuquerque Police Department
400 Roma NW
Albuquerque, NM 87102
505-823-4455
505-768-2331 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonMesilla

CHILD SAFETY SEAT EDUCATION AND DISTRIBUTION PROGRAMS

This session will cover child safety seat distribution programs with education components. NHTSA's GM settlement has placed over 100,000 child safety seats in new and existing distribution sites. The panel will describe their strategies in successfully educating and distributing these seats.

MODERATOR

■ Len Pagano
Safe America Foundation
P.O.Box 965308
Marietta, GA 30066
770-497-6153

SPEAKERS

■ Mary Justice
Safer NM Now
1533 St. Francis Drive, Suite A
Santa Fe, NM 87501
505-984-2898
505-982-7429 (FAX)

■ Carol Bufton
President Minnesota Safety Council
474 Concordia Avenue
St. Paul, MN 55103
612-291-9150
612-291-7584 (FAX)

■ Heather Paul, Ph.D.
Executive Director
National SAFE KIDS Campaign
111 Michigan Avenue, NW
Washington, D.C. 20010
202-884-4993
301-650-8038 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonLa Cienega

COOPERATIVE ENFORCEMENT INITIATIVES

This session will showcase multi-jurisdictional enforcement programs that have an impact on increasing speed, alcohol/drug, and occupant protection enforcement.

MODERATOR

■ Secretary Pete K. Rahn
New Mexico State Highway
and Transportation Department
P. O. Box 1149
Santa Fe, NM 87503-1149
505-827-5110
505-827-0431 (FAX)

SPEAKERS

■ Paul DiMura
Senior Training Technician
Bureau for Municipal Police
Division of Criminal Justice Services
Executive Park Tower
Stuyvesant Plaza
Albany, NY 12203
518-457-2667
518-457-0145 (FAX)

■ Katie Lynch
Washington Traffic Safety Commission
1000 South Cherry Street, MS/PD-11
Olympia, WA 98504
360-586-3865
360-586-6489 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonCochiti/Taos

IN SEARCH OF NEW PARTNERS FOR TRAFFIC SAFETY

The traffic safety community has traditionally worked in partnership with many organizations to accomplish its objectives. Seeking non-traditional partners can provide opportunity to reach new audiences and bring greater attention and action to preventing and mitigating traffic injuries. This session will provide examples of several innovative partnerships and discuss ways to engage new partners in traffic safety and in promoting community traffic-injury prevention programs.

MODERATOR

■ Valarie Clark
National Association of County & City Health
Officials
440 First Street, NW, Suite 500
Washington, DC 20001
202-783-5550
202-783-1583 (FAX)

SPEAKERS

■ Chief Rich Gonzales
Denver Fire Department
745 Colfax Avenue
Denver, CO 80245
303-640-3435
303-640-2525 (FAX)

■ Patricia Salber, MD
Physician Director for National Marketing
Kaiser Permanente
One Kaiser Plaza
Oakland, CA 94612
510-271-6464
510-271-6642 (FAX)

■ Diana Yazzie
Director, Indian Rehabilitation, Inc.
650 W. 2nd Avenue
Phoenix, AZ 85003
602-254-3247
602-256-7356 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonRuidoso

LINKING TRAFFIC RECORDS (Codes)

This session will present an overview of the Crash Outcome Data Evaluation System project with an emphasis on the value linked data have for highway safety and injury control uses and what the future holds for data linkage activities. Safety program managers will be provided with insights as to how to obtain data from the owners of those databases in their state.

MODERATOR

■ Martha Florey
Deputy Director, Office of Transportation Safety
Wisconsin Department of Transportation
4802 Sheboygan Avenue
P.O. Box 7310
Madison, WI 53707-7310
608-266-3557
608-267-0441 (FAX)

SPEAKERS

■ J. Michael Dean, MD
University of Utah Department of Pediatrics
50 North Medical Drive, Room 2A152
Salt Lake City, UT 84132
801-588-2360
801-588-2680 (FAX)

■ Richard T. Guerin
Associate Director for Regional EMS Affairs
New York State Health Department, EMS Program
One Commerce Plaza, Suite 1126
Albany, NY 12260
518-474-2219
518-486-6216 (FAX)

■ Sandra Johnson
Consultant to the National Center for
Statistics and Analysis
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-5364
202-366-7078 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonPecos

MAXIMIZING MEDIA COVERAGE

This session will address local media saturation programs.

MODERATOR

■ Georgia Chakiris
NHTSA Regional Administrator, Region VI
819 Taylor Street, Room 8A38
Fort Worth, TX 76102-6177
817-334-4300
817-334-8339 (FAX)

SPEAKERS

■ Scott Berns, MD, MPH
Rhode Island Hospital
593 Eddy Street
Providence, RI 02903
401-444-6655
401-444-6662 (FAX)

■ Bill Bronrott
Bronrott Communications
4415 Rosedale Avenue
Bethesda, MD 20814
301-652-6016
301-656-0441 (FAX)

■ Barbara Thompson
North Carolina Governor's Highway
Safety Program
215 East Lane Street
Raleigh, NC 27601
919-733-3083
919-733-0604 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonNavajo/Nambe

REACHING DIVERSE POPULATIONS

This session will address multicultural traffic safety initiatives with focus on cultural issues, innovative programs and working relationships.

MODERATOR

■ Daphne Kwok
Executive Director
Organization of Chinese Americans
1001 Connecticut Avenue, NW
Suite 707
Washington, DC 20036
202-223-5500
202-296-0540 (FAX)

SPEAKERS

■ Peter Hayden
Turning Point, Chair NBAAC
1015 Olson Memorial Highway
Minneapolis, MN 55405
612-374-0546
612-374-3811 (FAX)

■ Jan Nichols
Project Director
Glendale Police Department
County-wide Multicultural Child
Safety Seat Project
Bellflower, CA 90707
310-925-7989
310-920-9449 (FAX)

■ Jesse Taken Alive
Tribal Chairman
Standing Rock Sioux Tribe
P. O. Box D
Ft. Yates, ND 58538
701-854-7201
701-854-7299 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonPicuris/Sandia/Santa Ana

RESEARCH REPORTS: IDENTIFYING and ASSISTING PROBLEM OLDER DRIVERS

This session presents progress reports on efforts to identify problem older drivers and provide them with guidance to improve their decisions about driving. Projects examine the potential role of friends and family and the allied health-care community in identifying and referring individuals for driving assessment, and determine the usefulness of testing for making driving decisions.

MODERATOR:

■ Jesse Blatt
Chief, Driver & Passenger Systems Research
Division, NTS-31
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-5588
202-366-7096 (FAX)

Involving family and friends in identifying at-risk
older drivers

■ Rhonda Aizenberg
Beverly Foundation
44 S. Mentor Avenue
Pasadena, CA 91106
818-792-2292
818-792-6177 (FAX)

Using cognitive and road tests to identify at-risk
older drivers

■ Allen Dobbs
Department of Psychology
University of Alberta
Edmonton Alberta, Canada TGG 2E9
403-438-1507
403-438-1507 (FAX)

Road-test performance of drivers with dementia

■ Carla Baker
Texas Department of Health
1100 W. 49th Street
Austin, TX 78756
512-458-7403

SPEAKERS

Involving social systems in identifying at-risk
older drivers

■ Barbara Cohen
R.O.W. Sciences, Inc.
Suite 400
1700 Research Blvd.
Rockville, MD 20850
301-294-5471
301-294-5401 (FAX)

**Tuesday
April 16**

10:30 a.m. - 12:00 NoonSanto Domingo

YOUTH COMMISSION RECOMMENDATIONS

This session will focus on the new direction for MADD. The MADD Youth strategy and near-term projects will be discussed.

MODERATOR

■ Beckie Brown
Mothers Against Drunk Driving
Youth Commission
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233
214-869-2207 (FAX)

SPEAKERS

■ Bobby Heard
MADD Youth Coordinator
Mothers Against Drunk Driving
Youth Commission
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
214-744-6233
214-869-2207 (FAX)

■ Ralph Hingson, Sc.D.
Boston University School of Medicine
and School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
617-638-5160
617-638-4483 (FAX)

■ Robert Voas, Ph.D.
Pacific Institute for Research and Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
301-469-2908
301-907-8367 (FAX)

Tuesday

12:15 noon - 1:45 p.m.
Ballroom B&C
Upper Level

NHTSA Awards Luncheon

Ricardo Martinez, M.D., Administrator
National Highway Traffic Safety Administration

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Mesilla

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CRIME AND TRAFFIC ENFORCEMENT

Traffic enforcement can be a valuable resource in the war against crime while also reducing the human and economic losses associated with traffic crashes. This workshop will address the impact aggressive traffic enforcement programs have on crime in various locations.

MODERATOR

■ Earl Sweeney
Director
New Hampshire Police Standards
and Training Council
17 Fan Road
Concord, NH 03301
603-271-2133
603-271-1785 (FAX)

SPEAKERS

■ Walter Crews
Deputy Chief
Memphis Police Department
201 Poplar Avenue
Memphis, TN 38103
901-528-2222
901-529-9233 (FAX)

■ Lieutenant Thomas W. Stewart
Massachusetts State Police
470 Worcester Road
Framingham, MA 01701
508-820-2284
508-820-2228 (FAX)

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Santo Domingo

IMPACT OF .08 LAWS

This session will discuss the impact of lowering illegal per se .08, the obstacles to passage of this legislation, and ways to overcome those obstacles.

MODERATOR

■ Bob Shearouse
Director, Public Policy
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 770
Irving, TX 75062
214-744-6233
214-869-2206 (FAX)

SPEAKERS

■ Jamie Albert
Director, Criminal Justice
and Highway Safety Division
1204 Kanawha Blvd. E.
Charleston, WV 25301
304-558-0391
304-558-8814 (FAX)

■ Marti (Page) Belluschi
Special Assistant to the Secretary
of State for DUI Prevention
Office of Secretary of State
100 W. Randolph
Chicago, IL 60601
312-814-2599
312-814-5958 (FAX)

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Acoma

**NAVIGATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY**

- Setting up your own Web site can be affordable.
- Cut Web development costs without cutting quality.
- Ten tips for low cost, high quality Web sites.

■ Katherine Hutt
Director of Public Affairs
Advocates for Highway and
Auto Safety
750 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Ruidoso

NEW TECHNOLOGIES IN TRAFFIC ENFORCEMENT

This workshop will present the very latest in technology. One project is called ALERT, an advanced police patrol vehicle being developed to provide a more efficient and effective method of collecting accident data while emphasizing officer safety. Other emerging technologies to be discussed include: new hand held computers to capture driver's licenses information, determine outstanding warrants, and print the citation right at the roadside, a new laser based alcohol sensor which can detect alcohol in a moving automobile, and project using cameras for automated enforcement of red light running.

MODERATOR

■ James Fell
Director, Office of Program
Development, NTS-30
National Highway Traffic
Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-6979
202-366-7096 (FAX)

SPEAKERS

Smart Car

■ Dave Smith
Federal Highway
Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-6614
202-366-7909 (FAX)

Red Light Cameras

■ Richard Retting
Insurance Institute for Highway
Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
703-247-1582
703-247-1587 (FAX)

Laser Alcohol Sensor

■ Ali Dabiri
SAIC
4161 Campus Point Court
San Diego, CA 92121
619-458-5284
619-458-5100 (FAX)

Automated Accident Reconstruction

■ First Class Trooper
Kenneth W. Oland
Maryland State Police
Field Operations Bureau
1201 Reisterstown Road
Pikesville, MD 21208
301-982-7194

Automated Data Linkage

■ Jack Stuster
Principal Scientist
Anacapa Sciences
P.O. Box 519
Santa Barbara, CA 93102
805-966-6157x21
805-966-7713 (FAX)

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Pecos

OPEN FORUM ON SPEED

This session provides an opportunity for you to raise comments or questions regarding any aspect of the speed issue. A panel representing a cross-section of the field will be available to provide perspectives and to stimulate group discussion.

MODERATOR

■ Marilena Amoni
Director, Office of
Enforcement and Emergency
Services, NTS-40
National Highway Traffic
Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-4913
202-366-7721 (FAX)

SPEAKERS

■ Rebecca Brady
Senior Committee Director
Energy and Transportation
National Conference
of State Legislatures
444 N. Capitol Street, NW,
Suite 515
Washington, DC 20001
202-624-8674
202-737-1069 (FAX)

■ John Conger
Chairman, National Association
of Governors Highway
Safety Representatives
(NAGHSR)
4201 E. Arkansas Avenue,
West Annex
Denver, CO 80222
303-757-9440
303-757-9439 (FAX)

■ J. Douglas Graham, PE
Assistant Traffic Engineer
New Hampshire Department
of Transportation
Sheep Davis Road (NH 106)
P. O. Box 483
Concord, NH 03301-0483
603-271-2291
603-271-6083 (FAX)

■ Michael S. Jordan
Commissioner, Minnesota
Department of Public Safety
445 Minnesota Street
St. Paul, MN 55101
612-296-6642
612-297-5728 (FAX)

■ Gregory Sanford, MD
University of Texas
Southwest Medical Center
Department of Surgery
5323 Harry Hines Blvd.
Dallas, TX 75235-9031
214-648-6805
214-648-5477 (FAX)

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Cochiti/Toas

OVERCOMING BARRIERS TO OCCUPANT PROTECTION LAW ENFORCEMENT

This session will address barriers encountered by law enforcement when promoting occupant protection issues.

MODERATOR

■ Donald J. McNamara
NHTSA Regional Administrator
19900 Governors Drive, Suite 201
Olympia Fields, IL 60461
708-503-8892, Ext 13
708-503-8991 (FAX)

SPEAKERS

■ Sergeant Joel Bolton
Lake Charles Louisiana Police Department
P. O. Box 1564
Lake Charles, LA 70602
318-491-1393
318-491-1456 (FAX)

■ Mike Cosgrove, Ph.D.
Nancy Lowe & Associates, Inc.
5454 Wisconsin Avenue, Suite 1300
Chevy Chase, MD 20815
301-951-9200
301-986-1641 (FAX)

■ Lieutenant Doug Scott
Cary Police Department
P. O. Box 8005
Cary, NC 27512-8005
919-460-4903
919-517-3080 Pager
919-460-4904 (FAX)

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.La Cienega

PROMOTING TRAFFIC SAFETY THROUGH STATE HEALTH DEPARTMENTS

State and health departments have become increasingly involved in injury control activities. In addition, they have existing networks through which health programs are delivered. Ongoing collaboration between traffic safety and health departments provides opportunity to broaden support for motor vehicle injury control, reduce duplication of effort, reinforce each other's programs and messages, and maximize the use of diminishing resources. Drawing on the experiences of several states, this session will provide strategies for establishing on-going relationships and overcoming potential obstacles to collaboration.

68

MODERATOR

■ John Fuhrman
Director, Bureau of Injury Prevention
New York State Health Department
Corning Tower
Empire State Plaza
Albany, NY 12337
518-473-1143
518-474-8995 (FAX)

■ David Jacobsen, MA
Florida Injury Prevention & Control Program
Office of Health Promotion & Wellness
1317 Winewood Blvd (HSH)
Tallahassee, FL 32399-0700
904-487-3220
904-488-6495 (FAX)

SPEAKERS

■ Donna Dossey, MA
Department of Health
Injury Prevention and Control Program
P. O. Box 26110
Santa Fe, NM 87502-6110
505-827-2382
505-827-0021 (FAX)

■ Claudia Vousden, RN, MPH
Injury Prevention and Control Program
Massachusetts Department of Public Health
250 Washington Street, 4th Floor
Boston, MA 02198-4619
617-624-5429
617-624-6062 (FAX)

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Laguna

RESEARCH REPORTS: POTPOURRI

This session's mix of topics extends from head to toe: Representing the head is research on bicycle-helmet distribution methods and keeping drowsy drivers awake. At the other end are reports on misuse of antilock brakes and extending results from pedestrian zones to other countermeasure approaches.

MODERATOR

■ **Jesse Blatt**
Chief, Driver & Passenger Systems
Research Division, NTS-31
National Highway Traffic
Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-5588
202-366-7096 (FAX)

Ped Zones focus attention on problem areas
for older pedestrians

■ **Richard Blomberg**
President
Dunlap and Associates
1010 Summer Street
Stamford, CT 06905
203-323-8464
203-964-0799 (FAX)

SPEAKERS

Asleep at the wheel:
What can we do about drowsy drivers?

■ **Anne T. McCart**
Deputy Director
ITSMER
260 Washington Avenue
Albany, NY 12210
518-453-0291

What drivers need to know about anti-lock
brake systems

■ **Fran Bents**
Dynamic Science, Inc.
530 College Parkway
Suite K
Annapolis, MD 21401
301-858-7028

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Navajo/Nambe

ROLE OF EMS IN INJURY PREVENTION

This session will focus on several successful lead programs on EMS and it's role in injury prevention. This session will highlight the successes of several programs, and demonstrate the effectiveness of utilizing EMS in this role, as well as practical ideas for developing and implementing programs in other areas.

MODERATOR

■ Les Becker, MA, NREMT
Evaluation Manager
Division of Injury and Disability
Prevention and Rehabilitation
Maryland Department of Health
and Mental Hygiene
LFHA
201 West Preston Street
Baltimore, MD 21201
410-225-5780/410-418-0615
410-333-7279 (FAX)

SPEAKERS

■ Tom Esposito, MD
Assistant Director of Burn & Shock
Trauma Institute
Loyola Medical Center
2160 South First Avenue
Maywood, IL 60153
708-327-2445
708-327-2813 (FAX)

■ Carl Valenziano, MD
Director, Surgical and Critical Care
Morristown, NJ Memorial Hospital
100 Madison Avenue
Morristown, NJ 07962
201-971-5863
201-984-7751 (FAX)

■ Barak Wolf
Chief, EMS Bureau, Department of Health
P.O. Box 26110
Santa Fe, NM 87502-6110
505-827-1402
505-827-1410 (FAX)

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.Picuris/Sandia/Santa Ana

SCHOOL BUS SAFETY ISSUES

This session deals with a variety of programs, such as transportation of pre-kindergarten children, school bus handrails and other school bus safety issues.

MODERATOR

■ James Arena
Director, Office of Surface Transportation Safety
National Transportation Safety Board
490 L'Enfant Plaza East, SW
Washington, DC 20944
202-382-6800
202-382-0648 (FAX)

SPEAKERS

■ Sergeant Charles Park
Ohio State Highway Patrol
1952 W. Broad Street
Columbus, OH 43323
614-466-4056

■ Harlan E. (Ted) Tull
State Director of Pupil Transportation
Department of Public Instruction
P. O. Box 1402
Dover, DE 19903
302-739-4696

**Tuesday
April 16**

2:00 p.m. - 3:30 p.m.San Miguel

STRATEGIES TO PREVENT HELMET LAW REPEAL

This session will focus on proven and successful methods to deal with issues that address motorcycle helmet law repeal efforts.

MODERATOR

■ Kyle Zimmer
Director of State Affairs
Advocates for Highway and Auto Safety
750 First Street, NW, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)

SPEAKERS

■ Lieutenant Michael Nivens
California Highway Patrol
Motorcycle Safety Program
P. O. Box 1779
Chico, CA 95927-1799
916-895-4444
916-895-4040 (FAX)

■ Wayne Reece
Reece and Associates
245 Peachtree Center Avenue
Suite 2150
Atlanta, GA 30303-1224
404-586-2100
404-586-2150 (FAX)

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.Picuris/Sandia/Santa Ana

ADMINISTRATIVE LICENSE REVOCATION

This session will provide the practitioner description of ALR and the legal issues summarizing it. There will be a discussion of double jeopardy, including what it is, what is happening around the country, and future trends.

MODERATOR

■ Tricia Gould
Director, National Traffic Law Center
99 Canal Center Plaza, Suite 510
Alexandria, VA 22314
703-519-1676
703-836-3195 (FAX)

SPEAKERS

■ Bob Shearouse
Director, Public Policy
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 770
Irving, TX 75062
214-744-6233 Ext. 282
214-869-2206 (FAX)

■ Susan Naide
Assistant State's Attorney,
Statewide DUI Prosecutor Coordinator
300 Corporate Place
Rocky Hill, CT 06067
860-258-5839
860-258-5838 (FAX)

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.....Mesilla

BREAKING THRU TO HIGH BELT USE

This session will address how some states have achieved high belt use levels and the challenges these states now face to further increase use.

MODERATOR

■ James L. Nichols
Director, Office of Occupant Protection, NTS-10
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-9294
202-493-2062 (FAX)

SPEAKERS

■ Captain Steve Ellis
Commander, Santa Cruz Area
California Highway Patrol
10395 Soquel Drive
Aptos, CA 95003
408-662-0511
408-662-0116 (FAX)

■ Mary Justice
Executive Director, Safer New Mexico NOW
1533 St. Francis Drive, Suite A
Santa Fe, NM 87501
505-984-2898
505-982-7429 (FAX)

■ John Moffat
Director
Washington Traffic Safety Commission
1000 South Cherry Street, MS/PD-11
Olympia, WA 98504
360-753-6197
360-586-6489 (FAX)

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.Ruidoso

COOPERATIVE ENFORCEMENT INITIATIVES

This session will showcase multi-jurisdictional enforcement programs that have an impact on increasing speed, alcohol/drug, and occupant protection enforcement.

MODERATOR

■ Secretary Pete K. Rahn
New Mexico State Highway
and Transportation Department
P. O. Box 1149
Santa Fe, NM 87503-1149
505-827-5110
505-827-0431 (FAX)

SPEAKERS

■ Paul DiMura
Senior Training Technician
Bureau for Municipal Police
Division of Criminal Justice Services
Executive Park Tower
Stuyvesant Plaza
Albany, NY 12203
518-457-2667
518-457-0145 (FAX)

■ Katie Lynch
Washington Traffic Safety Commission
1000 South Cherry Street, MS/PD-11
Olympia, WA 98504
360-586-3865
360-586-6489 (FAX)

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.San Miguel

IN SEARCH OF NEW PARTNERS FOR TRAFFIC SAFETY

The traffic safety community has traditionally worked in partnership with many organizations to accomplish its objectives. Seeking non-traditional partners can provide opportunity to reach new audiences and bring greater attention and action to preventing and mitigating traffic injuries. This session will provide examples of several innovative partnerships and discuss ways to engage new partners in traffic safety and in promoting community traffic-injury prevention programs.

MODERATOR

■ Valarie Clark
National Association of County
& City Health Officials
440 First Street, NW, Suite 500
Washington, DC 20001
202-783-5550
202-783-1583 (FAX)

SPEAKERS

■ Chief Rich Gonzales
Denver Fire Department
745 Colfax Avenue
Denver, CO 80245
303-640-3435
303-640-2525 (FAX)

■ Patricia Salber, MD
Physician Director for National Marketing
Kaiser Permanente
One Kaiser Plaza
Oakland, CA 94612
510-271-6464
510-271-6642 (FAX)

■ Diana Yazzie
Director, Indian Rehabilitation, Inc.
650 W. 2nd Avenue
Phoenix, AZ 85003
602-254-3247
602-256-7356 (FAX)

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.Navajo/Nambe

NEW INITIATIVES IN PEDESTRIAN SAFETY

This workshop will articulate the pedestrian safety problem and showcase a variety of new initiatives, products, and programs that have been developed at the national level to assist local communities.

MODERATOR

■ Mila Plosky
Transportation Specialist, HHS-22
Federal Highway Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-6902
202-366-2249 (FAX)

SPEAKERS

■ Lauren Marchetti
Manager for Public Information Programs
University of North Carolina Highway
Safety Research Center
130 Airport Road
Bolin Creek Center CB 3430
Chapel Hill, NC 27599-3430
919-962-7412
919-962-8710 (FAX)

■ Katie Moran
President
Perform Tech, Inc.
8201 Corporate Drive, Suite 750
Landover, MD 20785
301-306-0071
301-306-9422 (FAX)

■ Bill Wilkinson
Executive Director
Pedestrian Federation of America
1506 21st Street, NW, Suite 200
Washington, DC 20036
202-463-6622

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.Pecos

VICTIM'S ISSUES

This session will address victim issues from the perspective of victims, care providers and professional trainers.

MODERATOR

■ Katherine P. Prescott
President, Mothers Against Drunk Driving
17 Lexington Square
Greenville, NC 27858
919-355-6248
919-355-0194 (FAX)

SPEAKERS

■ Penny Lorenz Bailey
Missouri Heads Up
501 Rusk Rehab Center
University of Missouri
Columbia, MO 65212
573-882-1176
573-884-4540 (FAX)

■ Eulynda Benalli
609 Candelaria NW
Albuquerque, NM 87107
505-344-6492

■ Alfredo Herrera, MD
Pediatrics & Adolescent Medicine
10300 A Baltimore National Pike
Ellicott City, MD 21402
410-465-7337

■ Brian Ogawa
Director, National Academy for Victim Studies
Department of Criminal Justice
University of North Texas
P.O. Box 5053
Denton, TX 76203-0053
817-565-4593
817-565-4444 (FAX)

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.La Cienega

YOUNG ADULT DRINKING DRIVER

This session will focus on the cause and effect of effective countermeasures for the young drinking driver.

MODERATOR

■ Kathryn Stewart
Pacific Institute for Research & Evaluation
11140 Rockville Pike, Suite 600
Rockville, MD 20852
301-984-6502
301-984-6559 (FAX)

SPEAKERS

■ Cheryl Giattini
National Commission Against Drunk
and Drugged Driving
1900 L Street, NW, Suite 705
Washington, DC 20036
202-452-6004
202-223-7012 (FAX)

■ Drew Hunter
Executive Director, BACCHUS
P.O. Box 100430
Denver, CO 802150-0430
303-871-3068

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.Cochita/Toas

YOUTH IN ACTION

This session will focus on how young people are working in the community to keep themselves safe and healthy.

MODERATOR

■ Harriet Mauney
9 Bastille Street
Brandon, MS 39041
601-825-1673

SPEAKERS

■ Becky Furst
Methodist Hospital Health Promotion
P. O. Box 1367
I-65 at 21st Street
Indianapolis, IN 46206-1367
317-929-6110
317-929-3605 (FAX)

■ Muriel Kirschmeier
New Mexico Department of Health
The Health Promotion Bureau
1190 Saint Francis Drive
Santa Fe, NM 87505
505-827-2383
505-827-0021 (FAX)

■ Angie Rodriguez
#100 A027
Estancia, NM 87016
505-384-2971

**Tuesday
April 16**

3:45 p.m. - 5:15 p.m.....Laguna

ZERO TOLERANCE

This session will focus on the current status, effectiveness and enforcement issues pertaining to zero tolerance.

MODERATOR

■ Barry Sweedler
Director, Office of Safety Recommendations
National Transportation Safety Board (NTSB)
490 L'Enfant Plaza East, SW
Washington, DC 20944
202-382-6810
202-382-6779 (FAX)

SPEAKERS

■ Sergeant Tom Didone
Montgomery County Police
801 Sligo Avenue
Silver Spring, MD 20910
301-565-5778

■ Ralph Hingson, Sc.D.
Boston University School of Medicine
and School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
617-638-5160
617-638-4483 (FAX)

■ Robert Voas, Ph.D.
Pacific Institute for Research & Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
301-469-2908
301-907-8357 (FAX)

Wednesday

8:00 a.m. - 9:30 a.m. **Breakfast Plenary**

Ballroom B & C

Upper Level Martin Chavez, Mayor of Albuquerque

**Wednesday
April 17**

9:45 a.m. - 11:15 a.m.Picuris/Sandia Santa Ana

CAMPAIGN SAFE AND SOBER STATUS AND UPDATE

This session will show how to develop ways to form partnerships with other groups and individuals who are concerned with injury control.

MODERATOR

■ James Hedlund
Associate Administrator for Traffic
Safety Programs, NTS-01
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-1755
202-366-7149 (FAX)

SPEAKERS

■ Sergeant Steve O'Daniel
Kentucky State Police
Highway Safety Branch
919 Versailles Road
Frankfort, KY 40601
502-695-6356
502-573-6615 (FAX)

■ Nancy Skala
Department of Public Safety
Traffic Safety Division
444 Cedar Street
Town Square, Suite 100D
St. Paul, MN 55101-2156
612-297-4515
612-297-4844 (FAX)

**Wednesday
April 17**

9:45 a.m. - 11:15 a.m.La Cienega

CHILD SAFETY SEAT TECHNICAL ISSUES

This session will focus on progress in addressing child restraint/vehicle compatibility problems and other child restraint installation issues. Progress in developing uniform attachment point systems will also be addressed.

MODERATOR

■ Phil Haseltine
President
American Coalition for Traffic Safety, Inc.
1110 N. Glebe Road, Suite 1020
Arlington, VA 22201
703-243-7501
703-243-2806 (FAX)

SPEAKERS

■ Gary Christman
EvenFlo Company
1801 Commerce Drive
Piqua, Ohio 45356
513-778-5417
513-778-5428 (FAX)

■ Lorrie Walker
Project Coordinator
Pennsylvania Traffic Injury Prevention Project
610 Old Lancaster Avenue, Dayton Building
Suite 220
Bryn Mawr, PA 19010-3809
610-520-9123
610-520-9177 (FAX)

**Wednesday
April 17**

9:45 a.m. - 11:15 a.m.Pecos

MAXIMIZING MEDIA COVERAGE

This session will address local media saturation programs.

MODERATOR

■ Georgia Chakiris
NHTSA Regional Administrator, Region VI
819 Taylor Street, Room 8A38
Fort Worth, TX 76102-6177
817-334-4300
817-334-8339 (FAX)

SPEAKERS

■ Scott Berns, M.D., MPH
Rhode Island Hospital
593 Eddy Street
Providence, RI 02903
401-444-6655
401-444-6662 (FAX)

■ Bill Bronrott
Bronrott Communications
4415 Rosedale Avenue
Bethesda, MD 20814
301-652-6016
301-656-0441 (FAX)

■ Barbara Thompson
North Carolina Governor's Highway
Safety Program
215 East Lane Street
Raleigh, NC 27601
919-733-3083
919-733-0604 (FAX)

**Wednesday
April 17**

8:45 a.m. - 10:15 a.m.Acoma

**NAVIGATING THE WORLD WIDE WEB FOR TRAFFIC SAFETY
or HOW TO AVOID CRASHING ON THE INFORMATION HIGHWAY**

- Setting up your own Web site can be affordable.
- Cut Web development costs without cutting quality.
- Ten tips for low cost, high quality Web sites.

■ Katherine Hutt
Director of Public Affairs
Advocates for Highway and
Auto Safety
750 First Street, NE, Suite 901
Washington, DC 20002
202-408-1711
202-408-1699 (FAX)

**Wednesday
April 17**

9:45 a.m. - 11:15 a.m.Mesilla

NEW TECHNOLOGIES IN TRAFFIC ENFORCEMENT

This workshop will present the very latest in technology. One project is called ALERT, an advanced police patrol vehicle being developed to provide a more efficient and effective method of collecting accident data while emphasizing officer safety. Other emerging technologies to be discussed include: new hand held computers to capture driver's licenses information, determine outstanding warrants, and print the citation right at the roadside, a new laser based alcohol sensor which can detect alcohol in a moving automobile, and a project using cameras for automated enforcement of red light running.

MODERATOR

■ James Fell
Director, Office of Program
Development, NTS-30
National Highway Traffic
Safety Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-6979
202-366-7096 (FAX)

Red Light Cameras

■ Richard Retting
Insurance Institute for
Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
703-247-1582
703-247-1587 (FAX)

Automated Accident Reconstruction

■ First Class Trooper
Kenneth W. Oland
Maryland State Police
Field Operations Bureau
1201 Reisterstown Road
Pikesville, MD 21208
301-982-7194

Laser Alcohol Sensor

■ Ali Dabiri
SAIC
4161 Campus Point Court
San Diego, CA 92121
619-458-5284
619-458-5100 (FAX)

Automated Data Linkage

■ Jack Stuster
Principal Scientist
Anacapa Sciences
P.O. Box 519
Santa Barbara, CA 93102
805-966-6157x21
805-966-7713 (FAX)

SPEAKERS

Smart Car

■ Dave Smith
Federal Highway
Administration
400 Seventh Street, SW
Washington, DC 20590
202-366-6614
202-366-7909 (FAX)

**Wednesday
April 17**

9:45 a.m. - 11:15 am.Navajo/Nambe

SECURING TRAFFIC SAFETY RESOURCES

This workshop will focus on the development of self-sufficient programs and strategies for identifying public and private sources of funds. Two self-sufficient programs will be highlighted.

MODERATOR

■ Barbara Harsha
Executive Director
National Association of Governors
Highway Safety Representatives
750 First Street, NE Suite 720
Washington, DC 20002
202-789-0942
202-789-0946 (FAX)

SPEAKERS

■ Allen Bolton
Director
Greater Dallas Injury Prevention Center
6300 Harry Hines Blvd.
BankOne Building, Suite 300
Dallas, TX 75235
214-590-4455
214-590-4469 (FAX)

■ Carole Guzzetta
Director
National Safety Belt Coalition
1019 19th Street, NW
Suite 401
Washington, DC 20036-5105
202-296-6263
202-296-0032 (FAX)

■ William G. Rourke
Executive Director, Governor's Traffic
Safety Committee
Empire State Plaza, Swan Street Building
Albany, NY 12228
518-474-3135
518-473-0041 (FAX)

**Wednesday
April 17**

9:45 a.m. - 11:15 a.m.San Miguel

STEP DEMONSTRATION PROJECTS

This session will show that enforcement programs (STEPS) can result in nationwide increases in safety belt use and decreases in alcohol-related crashes.

MODERATOR

■ Major Ken Howes
Chief Public Information Officer
Florida Highway Patrol
Department of Highway Safety
and Motor Vehicle, #B-470
2900 Apalachee Parkway
Tallahassee, FL 32301
904-487-3139
904-921-4476 (FAX)

SPEAKERS

■ Trooper Daryl Miller
Tennessee Highway Patrol
1150 Foster Avenue
Nashville, TN 37249-1000
615-251-5230
615-251-5242 (FAX)

■ Joe Parker
Director
Governor's Highway Safety Representative
215 East Lane Street
Raleigh, NC 27601
919-733-3083
919-733-0604 (FAX)

■ Terecia Wilson
South Carolina Department of Public Safety
Office of Administrative, Financial
Services & Safety Division
5400 Broad River Road, Mod. #16
Columbia, SC 29210-4088
803-896-8391
803-896-8393 (FAX)

**Wednesday
April 17**

9:45 a.m. - 11:45 a.m.Cochita/Toas

YOUTH IN ACTION

This session will focus on how young people are working in the community to keep themselves safe and healthy.

MODERATOR

■ Harriet Mauney
9 Bastille Street
Brandon, MS 39042
601-825-1673

SPEAKERS

■ Becky Furst
Methodist Hospital Health Promotion
P. O. Box 1367
I-65 at 21st Street
Indianapolis, IN 46206-1367
317-929-6110
317-929-3605 (FAX)

■ Muriel Kirschmeier
New Mexico Department of Health
The Health Promotion Bureau
1190 Saint Francis Drive
Santa Fe, NM 87505
505-827-2383
505-827-0021 (FAX)

■ Angie Rodriguez
#100 A 027
Estancia, NM 87016
505-384-2971

**Wednesday
April 17**

9:45 a.m. - 11:15 a.m.Ruidoso

ZERO TOLERANCE

This session will focus on the current status, effectiveness and enforcement issues pertaining to zero tolerance.

MODERATOR

■ **Barry Sweedler**
Director, Office of Safety Recommendations
National Transportation Safety Board
490 L'Enfant Plaza East, SW
Washington, DC 20944
202-382-6810
202-382-6779 (FAX)

SPEAKERS

■ **Sergeant Tom Didone**
Montgomery County Police
801 Sligo Avenue
Silver Spring, MD 20910
301-5655778

■ **Ralph Hingson, Sc.D.**
Boston University School of Medicine
and School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
617-638-5160
617-638-4483 (FAX)

■ **Robert Voas, Ph.D.**
Pacific Institute for Research & Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
301-469-2908
301-907-8357 (FAX)

Important Locations

Registration/Message Center

Sunday, April 14	1:00 p.m. - 7:00 p.m.
Monday, April 15	7:30 a.m. - 4:30 p.m.
Tuesday, April 16	7:30 a.m. - 4:30 p.m.
Wednesday, April 17	7:30 a.m. - 12:00 NOON

Ground Level West Complex

Staff/Press Office

Sunday, April 14	1:00 p.m. - 7:00 p.m.
Monday, April 15	7:30 a.m. - 4:30 p.m.
Tuesday, April 16	7:30 a.m. - 4:30 p.m.
Wednesday, April 17	7:30 a.m. - 12:00 NOON

Isleta/Jemez Room Lower Level

Mark your calendars now!
Lifesavers 15
June 6-12, 1997
Buena Vista Palace Hotel
Orlando, Florida

Conference Info:
Lifesavers
P.O. Box 30045
Alexandria, VA 22310