

Lifesavers *13*

National Conference on
Highway Safety Priorities



April 2-5, 1995
The Westin Hotel
Indianapolis, Indiana

Lifesavers 13

National Conference on
Highway Safety Priorities

April 2-5, 1995

The Westin Hotel

Indianapolis, Indiana

Welcome.....	2
Conference Sponsors	3-4
Events At-A-Glance	7
Important Locations & Telephone Extensions	8
Summary of Workshop Times.....	9-12
Opening Reception & Exhibit Opening	13
Opening Plenary Session	15
Monday Luncheon Speaker	25
Tuesday Luncheon Speaker, NHTSA Awards.....	66
Wednesday Breakfast Plenary	83
Workshop Tracks	93-113



Dear Lifesaver,

On behalf of the Office of Traffic Safety of the Governor's Council on Impaired & Dangerous Driving, I would like to take this opportunity to welcome you to Lifesavers 13, National Conference on Highway Safety Priorities.

Lifesavers 13 offers participants a unique opportunity to meet with their highway safety peers in a forum where they can share their program successes, learn from others and develop partnerships with people from all over the country. This year's conference brings together experts and advocates from around the country in a lively exchange of ideas that is sure to expand awareness on critical topics.

This conference will include over 50 workshops on important and useful themes, varying from "Older Drivers' Safety Issues" to Red Light Running." On Monday, April 3, you will also have the occasion to share in Indiana's favorite pastime by enjoying a relaxing dinner and viewing the championship basketball game of the National Collegiate Athletic Association.

Thank you for attending Lifesavers 13. Together, I am confident that we can work to make our nation's roadways safer.

Sincerely,

Evan Bayh
Governor

The following organizations have graciously contributed resources toward the success of Lifesavers 13.

AAA Foundation for Traffic Safety

ACTS Foundation, Inc.

Advocates for Highway and Auto Safety

American Automobile Manufacturers Association

Cellular Telecommunications Industry Association

Federal Highway Administration

GEICO Philanthropic Foundation

Kemper National Insurance Companies

Mothers Against Drunk Driving

National Association of Governors' Highway
Safety Representatives

National Association of Independent Insurers

National Commission Against Drunk Driving

National Highway Traffic Safety Administration

National Safety Council

Nissan North America, Inc.

State Farm Insurance Companies

Volvo Cars of North America

INDIANA SPONSORS

The following organizations have graciously contributed resources toward the success of Lifesavers 13:

The Governor's Council on Impaired
& Dangerous Driving

Governor's Commission for a Drug-Free Indiana

Indiana Department of Transportation

Methodist Health Foundation
Methodist Hospital

The Center for Injury Prevention
Methodist Hospital

Indiana Department of Education

Indiana State Police

Indiana Department of Correction

Indiana Alcoholic Beverage Commission

Indiana Criminal Justice Institute

Automotive Safety for Children
Riley Hospital

Security for Lifesavers 13 has been organized by the Indiana State Excise Police Law Enforcement Division and is provided by various organizations which have a vital stake in Indiana traffic safety. They are not only protecting your safety and property during this conference, but serve as knowledgeable sources of information on conference topics from a Hoosier perspective! Take some time to thank them and chat.

Pre-Meetings ▼

Location: Hyatt Regency Indianapolis
One Capitol Avenue
(Across from Westin)

Child Passenger Safety Conference

Saturday, April 1
8:00 a.m. - 5:00 p.m.

Sunday, April 2
8:00 a.m. - 1:00 p.m.

Pedestrian/Bicycle Safety Forum

Sunday, April 2
1:00 p.m. - 4:00 p.m.

Monday, April 3 ▼

7:00 a.m. - 4:30 p.m.	Registration
7:30 a.m. - 8:30 a.m.	Continental Breakfast in Exhibit Hall
7:30 a.m. - 6:00 p.m.	Exhibit Hall Open
8:45 a.m. - 9:45 a.m.	Opening Plenary Session with Speaker
10:00 a.m. - 11:30 a.m.	First Set of Workshops
11:45 a.m. - 1:15 p.m.	Luncheon with Speaker (exhibit hall is closed during lunch)
1:30 p.m. - 3:00 p.m.	Second Set of Workshops
3:15 p.m. - 4:45 p.m.	Third Set of Workshops
6:00 p.m.	Indiana State Dinner and Hoosier Hospitality

Tuesday, April 4 ▼

7:00 a.m. - 4:30 p.m.	Registration
7:30 a.m. - 8:30 a.m.	Continental Breakfast in Exhibit Hall
7:30 a.m. - 6:00 p.m.	Exhibit Hall Open
8:45 a.m. - 10:15 a.m.	Fourth Set of Workshops
10:30 a.m. - 12:00 p.m.	Fifth Set of Workshops
12:15 p.m. - 1:45 p.m.	NHTSA Awards Luncheon with Speaker (exhibit hall is closed during lunch)
2:00 p.m. - 3:30 p.m.	Sixth Set of Workshops
3:45 p.m. - 5:15 p.m.	Seventh Set of Workshops

Wednesday, April 5 ▼

7:00 a.m. - 11:00 a.m.	Registration
7:30 a.m. - 10:00 a.m.	Exhibit Hall Open
8:00 a.m. - 9:30 a.m.	Breakfast Plenary Session
9:45 a.m. - 11:15 a.m.	Eighth Set of Workshops
1:00 p.m. - 4:00 p.m.	Post/Organizational Meetings

LOCATIONS/ TELEPHONE

Important Locations ▼

RegistrationGrand Ballroom Foyer

Sunday, April 2	1:00 p.m. - 7:00 p.m.
Monday, April 3	7:00 a.m. - 4:30 p.m.
Tuesday, April 4.....	7:00 a.m. - 4:30 p.m.
Wednesday, April 5	7:00 a.m. - 11:00 a.m.

Staff OfficeGovernor's 3rd Floor

Sunday, April 2	1:00 p.m. - 5:00 p.m.
Monday, April 3	7:30 a.m. - 5:00 p.m.
Tuesday, April 4.....	7:30 a.m. - 5:00 p.m.
Wednesday, April 5	7:30 a.m. - 12:00 p.m.

Press Office.....Mayor's 3rd Floor

Sunday, April 2	1:00 p.m. - 5:00 p.m.
Monday, April 3	7:30 a.m. - 5:00 p.m.
Tuesday, April 4.....	7:30 a.m. - 5:00 p.m.
Wednesday, April 5	7:30 a.m. - 12:00 p.m.

Important Telephone Extensions ▼

You can reach the following offices/services from any house telephone in The Westin Hotel:

Staff Business OfficeExt. 3641

Press OfficeExt. 3640

EMERGENCY0

Monday10:00 a.m. - 11:30 a.m.

- Crime and Traffic Enforcement
- Pedestrian Safety
- Graduated Licensing
- Advancing Your Traffic Records — Making Linked Data Available
- Reaching Diverse Populations
- Trauma Care in Rural Communities
- Research
 - Take a Seat
 - Citizen Report for CPS Offenders
 - Enforcement of CPS
- Campaign Safe and Sober
- Breaking Thru to High Belt Use

Monday.....1:30 p.m. - 3:00 p.m.

- New Technology and Traffic Safety Enforcement
- Bicycle Helmets in the Riding Environment
- Judicial Issues
- Shopping For a Safer Car
- Research
 - Drowsy Driver
 - Older Driver and Pedestrian
- In Search of New Partners for Traffic Safety
- Child Passenger Safety
- Repeat Offenders
- Research
 - Character of non-users
 - Belt Survey
- The Young Adult Drinking Driver

SUMMARY OF WORKSHOP TIMES

Monday.....3:15 p.m. - 4:45 p.m.

- Speed
- Improving Motorcycle Safety
- Alcohol and Victims Issues
- Reaching Diverse Populations
- Red Light Running
- Injury Consequences Ongoing Health Care Cost
- Research
 - Belts on Buses
 - Health and Safety Agency Promotion
 - Characteristics of Safety Seats Violators
- Research
 - Ride Service
 - DWI Recidivism
 - DWI Victim Satisfaction
- Youth Access to Alcohol
- Graduated Licensing

Tuesday.....8:45 a.m. - 10:15 a.m.

- Youth Access to Alcohol
- Pedestrian Safety
- Research
 - Program Evaluation
 - Data Makes the Difference
 - Human Factors
- Research
 - Awareness of Economic Loss
 - Interactive Video
 - African American PI&E
- Older Drivers Safety Issues
- Innovative Community Programs
- Research
 - Three Approaches to CPS Programs
 - Correlates of CSS Use
 - Data Collaboration
- The Young Adult Drinking Driver
- Open Forum - Occupant Protection
- Improving Motorcycle Safety

Tuesday.....10:30 a.m. - 12:00 Noon

- Truck Safety Issues
- Employer Highway Safety Programs
- Research
 - Worksite Programs
 - Parent Attitudes
 - Blue Collar
- New Technology and Traffic Safety Enforcement
- Impact of .08 Laws
- Campaign Safe and Sober
- Bicycle Helmets in the Riding Environment

Tuesday2:00 p.m. - 3:30 p.m.

- Safety Management Systems
- Employer Highway Safety Program
- Maximizing Media Coverage
- Railroad Grade Crossing
- Research
 - Linked Data — Using a New Tool with Old Data to Support Highway Safety
- Alcohol and Victims Issues
- In Search of New Partners for Traffic Safety
- Research
 - Potential Impact of Traffic Safety Program
 - Evaluating school-based programs

SUMMARY OF WORKSHOP TIMES

Tuesday3:45 p.m. - 5:15 p.m.

- Research
 - Videotaping DWI
 - Statewide Alcohol Checkpoints
 - Geographic Analysis/Alcohol Consumption
- Crime and Traffic Enforcement
- Research
 - License Impoundment
 - Rehabilitative Confinement
 - Traffic Violator Schools
- Speed
- Truck Safety Issues
- Injury Consequences: Ongoing Health Care Cost
- Child Passenger Safety

Wednesday9:45 a.m. - 11:15 a.m.

- Repeat Offenders
- Impact of .08 Laws
- Innovative Community Programs
- Trauma Care in Rural Communities
- Breaking Thru to High Belt Usage
- Older Drivers Safety Issues
- Maximizing Media Coverage

1:00 p.m. - 7:00 p.m.

REGISTRATION

Grand Ballroom Foyer

6:00 p.m. - 8:00 p.m.

OPENING RECEPTION

Exhibit Hall Open

Capitol Ballroom & Foyer

2:00 p.m. - 5:00 p.m.

SPEEDWAY TOUR

- Sign up at the Registration
- No Cost to conference attendees
- Reservations limited to the first 100 people
- Transportation provided by Motorcoach

Sponsored by Methodist Hospital

7:30 a.m. - 8:30 a.m.

CONTINENTAL BREAKFAST

Capitol Ballroom & Foyer

8:45 a.m. - 9:45 a.m.

OPENING PLENARY

Grand Ballroom 4 & 5

Beckie Brown

President

Mothers Against Drunk Driving

MONDAY

10:00 a.m. - 11:30 a.m.

Cameral

CRIME AND TRAFFIC ENFORCEMENT

This session will address the impact of traffic enforcement on crime.

Moderator

Earl Sweeney, Director
Police Standards and Training Council
16 Fan Road
Concord, NH 03301
603-271-2133

Speakers

Harry Crum, Chief
Grand Prairie Police Department
801 Conover Drive
Grand Prairie, TX 75050
(214) 660-9011

Thomas Enright, Regional Administrator,
Region V
National Highway Traffic Safety Administration
1720 Peachtree Road, NW, Suite 4082
Atlanta, GA 30309-2439
(404) 347-4537

Captain Randy Garrett
Clarendon County Sheriff Department
320 East Boyce Street
Manning, SC 29102
(803) 435-4414

10:00 a.m. - 11:30 a.m.**Council****PEDESTRIAN SAFETY**

This workshop will showcase several successful local pedestrian safety programs. These programs will demonstrate the effectiveness of comprehensive pedestrian safety efforts, and offer practical advice on developing and implementing programs in other localities.

Moderator

John Fegan, DOT Pedestrian/Bicycle
Program Manager
Federal Highway Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-5007

Speakers

Joe Carney
Chicago Department of Transportation
Bureau of Traffic, Room 402
320 N. Clark Street
Chicago, IL 60610
(312) 744-0644

Elizabeth Baker
Traffic Safety Division
7491 Connelley Drive
Hanover, MD 21076
(410) 787-5822

Pat Kubik
Lehigh-Northampton Comprehensive Safety Project
723 Chew Street
Allentown, PA 18102-4058
(215) 437-7677

10:00 a.m. - 11:30 a.m.**Chamber****GRADUATED LICENSING**

Easing young drivers into the driving environment under a graduated, or three stage licensing system reduces their exposure to high risk driving.

Moderator

Dan Kummer

Senior Personal Lines Specialist

National Association of Independent Insurers
(NAII)

2600 River Road

Des Plaines, Illinois 60018

(708) 297-7813

Speakers

Allan F. Williams

Senior Vice President for Research

Insurance Institute for Highway Safety (IIHS)

1005 North Glebe Road

Suite 800

Arlington, VA 22201

(703) 247-1500

Juanita Hensley

Chief of Driver Services

Alaska Department of Public Safety

P.O. Box 20020

Juneau, AK 99802-0020

(907) 465-4335

Marshall Rickert

Director

Maryland Motor Vehicle Administration

6601 Ritchie Highway

Glen Burnie, MD 21062

(410) 768-7274

10:00 a.m. - 11:30 a.m.**Caucus**

ADVANCING YOUR TRAFFIC RECORDS

Making Linked Data Available - NHTSA's CODES

Project has demonstrated that medical outcome data can be linked with police-reported motor vehicle crash data and used to support highway safety programs. This session will focus on resources available to states interested in linking their data to develop this valuable resource.

Moderator

Steve Flint, Chief
New Mexico Traffic Safety Bureau
604 W. San Mateo
P.O. Box 1149
Santa Fe, NM 87504-1149
(505) 827-0427

Speakers

Martha Florey, Deputy Director
Wisconsin Office of Transportation Safety
4802 Sheboygan Avenue, Room 809
Madison, WI 53707-7910
(608) 266-3557

Drew Dawson, Chief
Montana State EMS Division
Cogswell Building
P. O. Box 200901
Helena, MT 59602
(406) 444-3985

Dennis Utter, Mathematical Statistician
National Highway Traffic Safety Administration
400 Seventh Street, SW, NRD-31
Washington, DC 20590
(202) 366-5351

10:00 a.m. - 11:30 a.m.**Cabinet****REACHING DIVERSE POPULATIONS**

This session will focus on data, demographics, alcohol impaired driving, and occupant protection issues.

Moderator

Frances L. Brisbane, Ph.D., Chairperson
National Black Alcoholism and Addictions Council
1629 K Street, N.W., Suite 802
Washington, DC 20006
(202) 296-2696

Speakers

Mirtha Gomberg, Project Director
National Coalition of Hispanic Health and Human
Services Organizations (COSSMHO)
1501 16th Street, NW
Washington, DC 20036
(202) 387-5000

Oretha Arnold, Project Director
B.E.L.T.S.
Shelby State Community College
P.O. Box 40568
Memphis, TN 38174-0568
(901) 544-5000

Mickey Rathsam
Indian Health Services
Federal Building, Room 476
1220 SW Third
Portland, OR 97204
(503) 326-2001

Pete Red Tomahawk, Coordinator,
Traffic Safety Programs
Standing Rock Sioux Tribe
P.O. Box D
Fort Yates, ND 58538
(701) 854-7400

Jesse Taken Alive, Tribal Chairman
Standing Rock Sioux Tribe
P.O. Box D
Fort Yates, ND 58538
(701) 854-7400

10:00 a.m. - 11:30 a.m.**Congress**

TRAUMA CARE IN RURAL COMMUNITIES

Are rural communities being appropriately served by trauma care systems? What are their strengths and weaknesses? How can you be involved to make a difference?

Moderator

Wade Spruill

EMS Director

Mississippi Department of Health

P.O. Box 1700

Jackson, MS 39205

(601) 987-3880

Speakers

Bob Struck

UPEMS Corporation

2803 US Highway 41 West

Marquette, MI 49855

(906) 228-4182

Dr. Tom Esposito

Loyola University Medical Center

2160 S. First Avenue

Building 54, Room 260

Maywood, IL 60153

(708) 216-8351

Maureen Misinski, Trauma Program Coordinator

Methodist Hospital of Indianapolis

1701 N. Senate Blvd.

Indianapolis, IN 46206

(317) 929-2051

10:00 a.m. - 11:30 a.m.**House****CHILD PASSENGER SAFETY**

Police enforcement to increase use and proper use of CSS

Larry Decina
Scientex, Inc.
KETRON Division of the Bionetics Corporation
350 Technology Drive
Malvern, PA 19355-1370
(610) 648-9057

Lorrie Walker
PA Traffic Injury Prevention Project
Dayton Building
610 Old Lancaster Avenue, Suite 220
Bryn Mawr, PA 19010-3809
(610) 520-9123

Evaluation of Take a Seat Please! Citizens reporting of noncompliance with child safety law

Susan M. Denny
Missouri Department of Health
P. O. Box 570
Jefferson City, MO 65102-0570
(314) 751-6400

Using citizen reports to increase child restraint use: Is it effective and does the end justify the means?

Judith Hirschfeld
Columbus Health Department
The Ollic M. Goodloe Health Center
181 Washington Boulevard
Columbus, OH 43215-4096
(614) 645-7748

10:00 a.m. - 11:30 a.m **Grand Ballroom 1****CAMPAIGN SAFE AND SOBER**

Following a review of recent accomplishments in support of the Campaign, workshop participants will be invited to present and discuss their ideas for increasing the number of local communities participating in one or more of the Campaign's quarterly emphasis periods, and for making the most of that participation.

Moderator

James L. Nichols, Director
Office of Occupant Protection, NTS-10
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-9294

Speakers

James Patton, Director
Indiana Office of Traffic Safety
ISTA Building, Suite 330
150 W. Market Street
Indianapolis, IN 46204
(317) 232-1299

Joanne Schirmer, Manager
DWI Prevention Program
New Mexico Traffic Safety Bureau
P. O. Box 1149
Santa Fe, NM 87504-1149
(505) 827-0427

Beckie Brown, President
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
(214) 744-6233

Colonel Ron Grimming, Director
Florida Highway Patrol
Neil Kirkman Building
2900 Apalachee Parkway
Tallahassee, FL 32399-0500
(904) 922-5319

10:00 a.m. - 11:30 a.m. Grand Ballroom 2**BREAKING THRU TO
HIGH BELT USAGE**

This session will address those programs that have potential for increasing safety belt use, including legislation, PI&E, and enforcement.

Moderator

Donald McNamara, Regional Administrator,
Region V
National Highway Traffic Safety Administration
19900 Governors Drive
Olympia Fields, IL 60461
(708) 503-8822

Speakers

Inta Hall, Public Policy Consultant
Massachusetts Head Injury Association
P.O. Box 135
Hingham, MA 02043
(617) 749-4058

Commissioner Maury J. Hannigan
California Highway Patrol
P. O. Box 942898
Sacramento, CA 94298-0001
(916) 657-7152

Joe Parker, Director
Governor's Highway Safety Program
215 E. Lane Street
Raleigh, NC 27601
(919) 733-3083

John C. Hughes
Manager, Safety Coordination
and Development
Ontario Ministry of Transportation
1201 Wilson Avenue, 2nd Floor, West Building
Downsview, Ontario M3M 1J8
(416) 235-3591

11:45 a.m. - 1:15 p.m.

**LUNCHEON AND PLENARY
ADDRESS**

Grand Ballrooms 4 & 5

The Honorable Federico Peña,
Secretary

U.S. Department of Transportation

1:30 p.m. - 3:00 p.m.**Camera1**

NEW TECHNOLOGY AND TRAFFIC SAFETY ENFORCEMENT

This session will address the cross section of operational research and industry.

Moderator

Brian Traynor, Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-41
Washington, DC 20590
(202) 366-4300

Speakers: Captain Joe Ortiz
California Highway Patrol
Research and Planning
2555 First Avenue
Sacramento, CA 95818
(916) 657-7202

Trooper Roderick C. Williams
Michigan State Police
1295 N. Telegraph Road
Waterford, MI 48328
(810) 332-9133

1:30 p.m. - 3:00 p.m.**Council**

BICYCLE HELMETS IN THE RIDING ENVIRONMENT

This workshop will address bicycle helmet standards, helmet use laws and enforcement programs.

Moderator

Angela Mickalide, Ph.D.
Director of Programs Department
National SAFE KIDS Campaign
111 Michigan Avenue, NW
Washington DC 20010-2970
(301) 650-8082

Speakers

Dennis Scott
Missouri Highway and Transportation Department
Planning Division
P.O. Box 270
Jefferson City, MO 65102
(314) 526-2816

Scott Heh

Directorate for Engineering Sciences
Consumer Product Safety Commission
Washington, DC 20207
(301) 504-0494 (ext 1308)

Angela Mickalide, Ph.D.
Director of Programs Department
National SAFE KIDS Campaign
111 Michigan Avenue, NW
Washington, DC 20010-2970
(301) 650-8082

1:30 p.m. - 3:00 p.m.**Chamber**

JUDICIAL ISSUES

This session will focus on the duties and responsibilities of prosecutors and judges in the criminal justice system. Participants will receive tips on how to work with these two professional groups to form partnerships in highway safety initiatives.

Moderator

Tricia Gould, Director
National Traffic Law Center
99 Canal Center Plaza, Suite 510
Alexandria, VA 22314
(703) 519-1676

Speakers

John Stephen, Assistant Attorney General
New Hampshire Department of Justice
25 Capitol Street
Concord, NH 03301
(603) 271-3671

Judge R. Kevin McGrory
Municipal Court
225 N. Clinton Avenue
Trenton, NJ 08609-1360
(609) 989-3719

Richard Reaves, Executive Director
University of Georgia
School of Law
Athens, GA 30602-6012
(706) 542-7491

Judge Linda Chezem
Indiana Court of Appeals
115 W. Washington Street, #1270
Indianapolis, IN 46204
(317) 232-6907

1:30 p.m. - 3:00 p.m.**Caucus****SHOPPING FOR A SAFER CAR**

This session will address the safety market place and the NCAP program.

Moderator

Ellen Berlin, Director
Office of Public and Consumer Affairs
National Highway Traffic Safety Administration,
NOA-40
400 Seventh Street, SW
Washington, DC 20590
(202) 366-9550

Speakers

Chuck Hurley, Senior Vice President
for Communications
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
(703) 247-1530

Barry Felrice, Associate Administrator for
Rulemaking
National Highway Traffic Safety Administration,
NRM-01
400 Seventh Street, SW
Washington, DC 20590
(202) 366-1810

Vann Wilbur, Director of Vehicle Safety and
International Department
American Automobile Manufacturers Association
7430 Second Avenue, Suite 300
Detroit, MI 48202
(313) 871-6334

1:30 p.m. - 3:00 p.m.**Cabinet****SPECIAL POPULATIONS**

The effects of drivers license renewal policies on fatal crash involvement for older drivers

David Levy
University of Baltimore
Robert G. Merrick School of Business
Department of Economics
1420 North Charles Street
Baltimore, MD 21201-5779
(410) 837-5026

Jon S. Vernick
Kim Ammann Howard
The Johns Hopkins University
School of Hygiene and Public Health
Center for Injury Research and Policy
624 N. Broadway
Baltimore, MD 21205
(410) 955-7982

Documenting the nature and scope of the drowsy driver problem in New York State

Anne T. McCartt
Debra H. Rood
Institute for Traffic Safety Management Research
260 Washington Avenue
Albany, NY 12210
(518) 449-3233

1:30 p.m. - 3:00 p.m.**Congress**

IN SEARCH OF NEW PARTNERS FOR TRAFFIC SAFETY: THE ROLE OF HEALTH CARE PROVIDERS IN PREVENTING TRAFFIC INJURY

Motor vehicle injury is a major health care problem. This session will position highway safety within the field of injury control and explore the role of health care providers in preventing and mitigating traffic injuries. Strategies for developing partnerships between health care providers and the highway safety community will be discussed. The role of health care providers in promoting community traffic-injury prevention programs will be also emphasized.

Moderator

Maria E. Vegega, Ph.D.

Policy Advisor

Traffic Safety Programs

National Highway Traffic Safety Administration

400 Seventh Street, SW, NTS-01

Washington, DC 20590

(202) 366-1755

Speakers

Penny L. Dollens, M.A.

Program Coordinator - Health Promotions

Center for Injury Prevention

Methodist Hospital

Post Office Box 1367

Indianapolis, IN 46206-1367

(317) 929-5965

Jeffrey W. Runge, MD, FACEP

Assistant Chairman, Department of
Emergency Medicine

Director, Clinical Research

Carolinas Medical Center

P. O. Box 32861

Charlotte, NC 28232-2861

(704) 355-7092

Barak Wolff, Chief

Emergency Medical Services Bureau

Department of Health

P. O. Box 26110

Santa Fe, NM 87502-6110

(505) 827-2509

1:30 p.m. - 3:00 p.m.**House****CHILD PASSENGER SAFETY:
COMPARABILITY PROBLEMS
AND ENFORCEMENT**

Discussion on issues of emerging concerns and solutions to technological developments concerning interface with vehicle belt systems and child safety seats.

Moderator

Cheryl Neverman, Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-11
Washington, DC 20590
(202) 366-2696

Speakers

Larry Decina, Consultant
Scientex Corporation
Human Factors Division
Brookview Corporate Center
Suite 3000
1250 S. Broad Street
Lansdale, PA 19446
(215) 699-8505

Howard Willson
429-10-03
Chrysler Corporation
2301 Featherstone Road
Auburn Hills, MI 48326-2808
(810) 512-8563

Joseph Colella, M.D.
DANA Foundation
P. O. Box 1050
Germantown, MD 20875
(301) 618-2184

1:30 p.m. - 3:00 p.m.**Grand Ballroom 1****REPEAT OFFENDERS**

This session will address the problem of repeat offenders.

Moderator

Jim Hedlund, Director, Alcohol and State Programs
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-20
Washington, DC 20590
(202) 366-9588

Speakers

Sergeant John Born
Ohio State Highway Patrol
660 E. Main Street
Columbus, OH 43205
(614) 752-2792

Judge Anthony Montelione
5th District Municipal Court
10220 S. 76th Avenue
Bridgeview, IL 60455
(708) 974-6288

Barry Sweedler, Director
Office of Safety Recommendations
National Transportation Safety Board
490 L'Enfant Plaza East, SW
Washington, DC 20944
(202) 382-6810

1:30 p.m. - 3:00 p.m.**Grand Ballroom 2****SAFETY BELTS**

Characteristics of seat belt non-users in a high use rate state

Karl Kim
University of Hawaii at Manoa
Department of Urban and Regional Planning
Porteus Hall 107
2424 Maile Way
Honolulu, HI 96822
(808) 956-7381

Maryland's 1993 observational survey of seat belt and motorcycle helmet use: findings and lessons learned

Thomas Spalding
University of Maryland
Department of Health Education
College Park, MD 20742-2611
(301) 405-6652

Elizabeth A. Baker
Barbara Beckett
Maryland Office of Traffic and Safety
Traffic Safety Division
7491 Connelley Drive
Hanover, MD 21076
(410) 787-5822

1:30 p.m. - 3:00 pm**Grand Ballroom 3**

THE YOUNG ADULT DRINKING DRIVER

What we know and don't know about the problem.
What works with this group? A national agenda for
addressing the target group.

Moderator

Terrance Schiavone, President
National Commission Against Drunk Driving
1900 L Street, NW
Suite 705
Washington, DC 20036
(202) 452-6004

Speakers

John Conger, Chair
National Association of Governors Highway Safety
Representatives (NAGHSR)
4201 E. Arkansas Avenue, West Annex
Denver, CO 80222
(303) 757-9440

Mark L. Edwards, Ph.D., Vice President
Star Mountain, Inc.
3601 Eisenhower Avenue
Alexandria, VA 22304
(703) 960-7000

Jeffrey G. Becker, Vice President
Alcohol Issues
Beer Institute
1225 Eye Street, NW, Suite 825
Washington, DC 20005
(202) 737-2390

3:15 p.m. - 4:45 p.m.**Cameral****SPEED**

This session will focus on dangers of driving too fast for road conditions.

Moderator

Brian Traynor, Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-41
Washington, DC 20590
(202) 366-9790

Speakers

Sergeant Rick Wyss
Iowa City Police Department
410 Washington Street
Iowa City, IA 52240
(319) 356-5275

Sergeant Paul Kirsavage
Connecticut State Police
Office of Field Operations
100 Washington Street
Hartford, CT 06106
(203) 566-2097

Judith L. Stone, President
Advocates for Highway and Auto Safety
777 N. Capitol Street, NE, Suite 410
Washington, DC 20002
(202) 408-1699

3:15 p.m. - 4:45 p.m.**Council****IMPROVING MOTORCYCLE SAFETY**

This session will address motorcycle helmet laws, legislation and successful public information and education programs available.

Moderator

Lorrie Laing, Coordinator
Ohio Department of Public Safety
Motorcycle Enrichment Program
240 Parsons Avenue
Columbus, OH 43266-0563
(614) 466-6855

Speakers

Lt. Michael Nivens
California Highway Patrol
Office of Special Projects
2555 First Avenue
Sacramento, CA 95818
(916) 756-7222

Karen Kadar, Project Director
Motorcycle Safety Program
100 83rd Avenue NE, Suite 107
Fridley, MN 55432
(612) 784-1488

Kyle Zimmer
Director of State Affairs
Advocates for Highway and Auto Safety
777 N. Capitol Street NE, Suite 410
Washington, DC 20002
(202) 408-1711

3:15 p.m. - 4:45 p.m.**Chamber****ALCOHOL AND VICTIMS ISSUES**

This session will address linking injury and traffic safety, undocumented costs, survivors health, and victim impact.

Moderator

Katherine Prescott, President-elect
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062
(214) 744-6233

Speakers

Dorothy Mercer, Ph.D.
Department of Psychology
Eastern Kentucky University
25 Parke Drive
Richmond, KY 40475

Ted Miller, Ph.D.
National Public Services Research Institute
8201 Corporate Drive, Suite 200
Landover, MD 20785
(301) 731-9891

Karolyn Nunnallee, Vice President, Public Policy
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
(214) 744-6233

3:15 p.m. - 4:45 p.m.**Caucus****REACHING DIVERSE POPULATIONS**

This session will focus on data, demographics, alcohol impaired driving, and occupant protection issues.

Moderator

Frances L. Brisbane, Ph.D., Chairperson
National Black Alcoholism and Addictions Council
1629 K Street, N.W., Suite 802
Washington, DC 20006
(202) 296-2696

Speakers

Mirtha Gomberg, Project Director
National Coalition of Hispanic Health and Human
Services Organizations (COSSMHO)
1501 16th Street, NW
Washington, DC 20036
(202) 387-5000

Oretha Arnold, Project Director
B.E.L.T.S.
Shelby State Community College
P.O. Box 40568
Memphis, TN 38174-0568
(901) 544-5000

Mickey Rathsam
Indian Health Services
Federal Building, Room 476
1220 SW Third
Portland, OR 97204
(503) 326-2001

Pete Red Tomahawk, Coordinator, Highway Safety
Programs
Standing Rock Sioux Tribe
P.O. Box D
(701) 854-7400

Jesse Taken Alive, Tribal Chairman
Standing Rock Sioux Tribe
P.O. Box D
(701) 854-7400

3:15 p.m. - 4:45 p.m.**Cabinet****RED LIGHT RUNNING**

FHWA's latest highway outreach effort, "COLOR CODED for SAFETY" is designed to underscore the hazards of running lights. Overview of pilot site experiences and how FHWA intends to roll-out campaign across the country.

Moderator

Mila Plosky

Federal Highway Administration, HHS-22
400 Seventh Street, SW
Washington, DC 20590
(202) 366-6902

Speakers

Allison Wright

Charleston Metro Chamber of Commerce
81 Mary Street
Charleston, SC 29403
(803) 723-1773

Sue Morris, Director of Social Marketing
Global Exchange
7910 Woodmont Avenue Suite 400
Bethesda, MD 20814
(301) 656-3100

Sergeant Byron Upchurch
Goose Creek Police Department
125 St. James Avenue
Goose Creek, SC 29445
(803) 740-9437

Corporal James Bateman
Summerville Police Department
300 W. 2nd Street, North
Summerville, SC 29483
(803) 871-2463

3:15 p.m. - 4:45 p.m.**Congress****INJURY CONSEQUENCES:
ONGOING HEALTH CARE COST**

This session will provide background material useful to Lifesavers participants on current consequences, data and economics.

Moderator

Alan Hoskin, Manager Statistics Department
National Safety Council
1121 Spring Lake Drive
Itasca, IL 60143-3201
(708) 775-2365

Speakers

Jim Long, Commissioner
Department of Insurance
State of North Carolina
Raleigh, NC 27611
(919) 733-7343

Joanne Fairchild, Program Coordinator
Oregon Research & Education Foundation
2801 N. Gantenbein Avenue
Portland, OR 97227
(503) 280-4239

Dr. Carl Valenziano, Director
Trauma Center
Morristown Memorial Hospital
100 Madison Avenue
Morristown, NJ 07462
(201) 971-5863

Stephen Luchter, General Engineer
National Highway Traffic Safety Administration
400 Seventh Street, SW, NPP-32
Washington, DC 20590
(202) 366-1570

3:15 p.m. - 4:45 p.m.**House****CHILD PASSENGER SAFETY**

To belt or not to belt: should states mandate the installation of safety restraints in large school buses?

Michael R. Baltes
College of Engineering
University of South Florida
4202 East Fowler Avenue, ENG 118
Tampa, FL 33602-5350
(813) 974-3120

Characteristics of safety seats checked in classes for violators

Cheryl A. Kim
SafetyBeltSafe U.S.A.
P. O. Box 2253
La Puente, CA 91746
(818) 968-6555

Are health and public safety agencies promoting child passenger safety and how are they doing it?

Stephanie M. Tombrello
SafetyBeltSafe U.S.A.
123 West Manchester Blvd.
Inglewood, CA 90301
(310) 673-2666

3:15 p.m. - 4:45 p.m.**Grand Ballroom 1**

IMPAIRED DRIVING

What works to reduce DWI recidivism (a review of the victim impact panel program)

Doris Aiken
Remove Intoxicated Drivers
P. O. Box 520
Schenectady, NY 12301
(518) 393-4357

Drunk driving crash victims' satisfaction with the criminal justice system

Regina Sobieski
Mothers Against Drunk Driving
511 John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
(214) 744-6233

Evaluation of two ride service programs

Steven Ungerleider
Jack Dresser
Martin Molof
Colette Kimball
Integrated Research Services, Inc.
66 Club Road
Eugene, OR 97401
(503) 683-9278

3:15 p.m. - 4:45 p.m.**Grand Ballroom 2****YOUTH ACCESS TO ALCOHOL**

Where and how do underage youth obtain alcohol?
How effective are laws designed to prevent drinking by
underage youth? Can our driving laws be made more
consistent with our drinking laws now that every state
has set 21 as the minimum drinking age?

Moderator

Robert Voas, Ph.D.
Pacific Institute For Research and Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
(301) 469-2908

Speakers

Ralph Hingson, Sc.D.
Boston University School of Public Health
85 E. Newton Street
Room M816
Boston, MA 02118
(617) 638-5160

Richard Blomberg
Blomberg, Dunlap & Associates
1010 Summer Street
Stamford, CT 06905-5503
(203) 323-8464

Andrew Pokorny, President
National Student Safety Program
1105 12th Street NE #4
Jamestown, ND 58401
(701) 251-2026

Kevin Quinlen
Alcohol Program Coordinator
National Transportation Safety Board
490 L'Enfant Plaza East, SW
Washington, DC 20944
(202) 382-6810

3:15 p.m. - 4:45 p.m.**Grand Ballroom 3****GRADUATED LICENSING**

Easing young drivers into the driving environment under a graduated, or three stage licensing system reduces their exposure to high risk driving.

Moderator

Dan Kummer

Senior Personal Lines Specialist

National Association of Independent Insurers
(NAII)

2600 River Road

Des Plaines, Illinois 60018

(708) 297-7813 ext. 219

Speakers

Allan F. Williams

Senior Vice President for Research

Insurance Institute for Highway Safety (IIHS)

1005 North Glebe Road

Suite 800

Arlington, VA 22201

(703) 247-1500

Juanita Hensley

Chief of Driver Services

Alaska Department of Public Safety

P.O. Box 20020

Juneau, AK 99802-0020

(907) 465-4335

Marshall Rickert

Administrator

Maryland Motor Vehicle Administration

6601 Ritchie Highway

Glen Burnie, MD 21062

(410) 768-7274

MONDAY

5:30 p.m.

**White River Ballroom
Indiana Convention Center**

INDIANA STATE DINNER

Enjoy after hours networking and the championship game of the NCAA basketball tournament. A limited number of tickets are still available for \$24 per person at the hospitality desk near registration.

TUESDAY

7:30 a.m. - 8:30 a.m.

CONTINENTAL BREAKFAST

Capitol Ballroom & Foyer

8:45 a.m. - 10:15 a.m.**Cameral****YOUTH ACCESS TO ALCOHOL**

Where and how do underage youth obtain alcohol?
How effective are laws designed to prevent drinking by
underage youth? Can our driving laws be made more
consistent with our drinking laws now that every state
has set 21 as the minimum drinking age?

Moderator

Robert Voas, Ph.D.
Pacific Institute For Research and Evaluation
7315 Wisconsin Avenue
Suite 1300W
Bethesda, MD 20814
(301) 469-2908

Speakers

Ralph Hingson, Sc.D.
Boston University School of Public Health
85 E. Newton Street
Room M816
Boston, MA 02118
(617) 638-5160

Richard Blomberg
Blomberg, Dunlap & Associates
1010 Summer Street
Stamford, CT 06905-5503
(203) 323-8464

Andrew Pokorny, President
National Student Safety Program
1105 12th Street, NE #4
Jamestown, ND 58401
(701) 251-2026

Kevin Quinlen
Alcohol Program Coordinator
National Transportation Safety Board
490 L'Enfant Plaza East, SW
Washington, DC 20944
(202) 382-6810

8:45 a.m. - 10:15 a.m.**Council****PEDESTRIAN SAFETY**

This workshop will showcase several successful local pedestrian safety programs. These programs will demonstrate the effectiveness of comprehensive pedestrian safety efforts, and offer practical advice on developing and implementing programs in other localities.

Moderator

John Fegan, DOT Pedestrian/Bicycle
Program Manager
Federal Highway Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-5007

Speakers

Joe Carney
Chicago Department of Transportation
Bureau of Traffic, Room 402
320 N. Clark Street
Chicago, IL 60610
(312) 744-0644

Elizabeth Baker
Traffic Safety Division
7491 Connelley Drive
Hanover, MD 21076
(410) 787-5822

Pat Kubik
Lehigh-Northampton Comprehensive Safety Project
723 Chew Street
Allentown, PA 18102-4058
(215) 437-7677

8:45 a.m. - 10:15 a.m.**Chamber****POLICY****OMC's analysis driven human factors research program**

James H. Fisher
Science Applications International Corporation

Robert E. L. Davis
Federal Highway Administration
Turner-Fairbank Highway Research Center
6300 Georgetown Pike
McLean, VA 22101-2296
(703) 285-2469

Data makes the difference! An evaluation of hospital discharge data for planning and evaluating motor vehicle crash related injury prevention programs

Pamela W. Goslar
Arizona Department of Health Services
1400 W. Washington
Phoenix, AZ 85007
(602) 542-7350

Evaluating highway safety programs — establishing a system that meets federal, state and local needs

Catherine Ratté
H. Michael Schumacher
Wisconsin Department of Transportation
4802 Sheboygan Avenue
Madison, WI 53707
(608) 267-3155

8:45 a.m. - 10:15 a.m.**Caucus****PUBLIC INFORMATION
& EDUCATION**

Using an interactive videodisc-based curriculum to
reduce alcohol/automobile risk taking

Ian M. Newman
Mary L. Fitzsimmons
University of Nebraska-Lincoln
Box 880229, 256 Mabel Lee Hall
Lincoln, NE 68588-0229
(402) 472-3844

BELTS: A public awareness and education campaign for
African-Americans in Memphis/Shelby County,
Tennessee

Oretha A. Arnold
Project Director
Shelby State Community College
555 Beale Street
P. O. Box 40568
Memphis, TN 38174-0568
(901) 525-2032

Evaluation of the community traffic safety program: a
study of the public awareness of economic loss associated
with traffic crashes

Allison D. Wright
Trident Community Traffic Safety Program
81 Mary Street
Charleston, SC 29401
(803) 577-2510 ext. 3035

George Vozikis
Citadel Department of Business Administration
Charleston, SC 29409
(803) 953-7089

8:45 a.m. - 10:15 am**Cabinet****OLDER DRIVERS SAFETY ISSUES**

Do we need to worry about special licensing for older drivers. With the increased number of licensed older drivers and a few highly publicized spectacular crashes, society has begun to ask whether older people should be re-examined frequently and/or have their driving privileges restricted. This session will review the evidence concerning older drivers as a threat to other road users and what, if anything, needs to be done.

Moderator

Carla Baker, State Coordinator
Texas Department of Health
1100 W. 49th Street
Austin, TX 78756
(512) 458-7403

Speakers

Alvin Hayes
Indiana Bureau of Motor Vehicles
100 N. Senate Avenue, Room N402
Indianapolis, IN 46204
(317) 232-2816

Linda Mauger, Program Manager
Office of Geriatrics & Gerontology
Ohio State Medical Center
480 West Ninth Avenue
Columbus, OH 43210-2346
(614) 293-4815

Rick Maratolli, Ph.D., Assistant Professor
Yale University
333 Cedar Street
P. O. Box 20825
New Haven, CT 06520-8025
(203) 785-6361

Dave Willis, Executive Director
AAA Foundation for Traffic Safety
1440 New York Avenue, NW Suite 201
Washington, DC 20005
(202) 638-5944

8:45 a.m. - 10:15 a.m.**Congress**

INNOVATIVE COMMUNITY PROGRAMS

Presenters will discuss the special nature of trauma care in rural communities.

Moderator

Norman McPherson, Regional Administrator,
Region VII
National Highway Traffic Safety Administration
6301 Rockhill Road, Room 100
Kansas City, MO 64131
(816) 822-7233

Speakers

Janet Canavese
Black Hawk County Health Department
403 Sycamore Street, Suite 3
Waterloo, IA 50703-4613
(319) 291-2732

Deborah Nelson, Director
North Dakota Traffic Safety Council
66 123rd Street West
Dickinson, ND 58601
(701) 264-7609

Sarah Potter, Coordinator of Educational Programs
Licking County Health Department
675 Price Road
Newark, OH 43055
(614) 349-6535

Judith Lavelle, Executive Director
Drive Smart of Colorado
2211 West 27th Avenue
Denver, CO 80211
(303) 964-2439

8:45 a.m. - 10:15 a.m.**House****CHILD PASSENGER SAFETY**

A comparison of three approaches for improving child passenger protection

Jeff Michael
National Highway Traffic Safety Administration
Office of Occupant Protection, NTS-10
400 Seventh Street, SW
Washington, DC 20590
(202) 366-2755

Child Seat Usage Rate and Its Correlates in Illinois

Mehdi Nassirpour
Gene Brenning
Illinois Department of Transportation
Division of Traffic Safety
3215 Executive Park Drive
Springfield, IL 62794-9245
(217) 785-8905

Working together: data and collaboration to increase accessibility and use of child safety seats

Patti Van Tuinen
Missouri Department of Health
P. O. Box 570
Jefferson City, MO 65102
(314) 751-6365

8:45 a.m. - 10:15 a.m.**Grand Ballroom 1**

THE YOUNG ADULT DRINKING DRIVER

What we know and don't know about the problem.
What works with this group? A national agenda for
addressing the target group.

Moderator

Terrance Schiavone, President
National Commission Against Drunk Driving
1900 L Street, NW
Suite 705
Washington, DC 20036
(202) 452-6004

Speakers

John Conger, Chair
National Association of Governors Highway Safety
Representatives (NAGHSR)
4201 E. Arkansas Avenue, West Annex
Denver, CO 80222
(303) 757-9440

Mark L. Edwards, Ph.D., Vice President
Star Mountain, Inc.
3601 Eisenhower Avenue
Alexandria, VA 22304
(703) 960-7000

Jeffrey G. Becker, Vice President
Alcohol Issues
Beer Institute
1225 Eye Street, NW, Suite 825
Washington, DC 20005
(202) 737-2390

8:45 a.m. - 10:15 a.m.**Grand Ballroom 2****OPEN FORUM -
OCCUPANT PROTECTION**

This session provides an opportunity for you to raise comments or questions regarding any aspect of the occupant protection issue. An expert panel representing a cross-section of the field will be available to provide perspectives and to stimulate group discussion.

Moderator

Michael B. Brownlee, Associate Administrator
Traffic Safety Programs
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-01
Washington, DC 20590
(202) 366-1755

Speakers

Phil Haseltine, President
ACTS Foundation, Inc.
1110 N. Glebe Road
Suite 1020
Arlington, VA 22201
(703) 243-7501

Allan Williams, Senior Vice President for Research
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, VA 22201
(703) 247-1500

Deborah D. Stewart
Child Passenger Safety Consultant
726 Belmont Place East
Seattle, WA 98102-4425
(206) 328-1424

8:45 a.m. - 10:15 a.m. Grand Ballroom 3**IMPROVING MOTORCYCLE SAFETY**

This session will address motorcycle helmet laws, legislation and successful public information and education programs available.

Moderator

Lorrie Laing, Coordinator
Motorcycle Enrichment Program
Ohio Department of Public Safety
240 Parsons Avenue
Columbus, OH 43266-0563
(614) 466-6855

Speakers

Lt. Michael Nivens
California Highway Patrol
Office of Special Projects
2555 First Avenue
Sacramento, CA 95818
(916) 756-7222

Karen Kadar, Project Director
Motorcycle Safety Program
100 83rd Avenue NE, Suite 107
Fridley, MN 55432
(612) 784-1488

Kyle Zimmer
Director of State Affairs
Advocates for Highway and Auto Safety
777 N. Capitol Street NE, Suite 410
Washington, DC 20002
(202) 408-1711

10:30 a.m. - 12:00 Noon**Cameral****TRUCK SAFETY ISSUES**

This session will address current issues and future directions.

Moderator

Susan Petty, Chief,
State Programs Division
Federal Highway Administration
400 Seventh Street, SW, HFO-30
Washington, DC 20590
(202) 366-9579

Speakers

Daphne Izer
Parents Against Tired Truckers
235 Ferry Road
Lisbon, Maine 04252
(207) 353-2308

Steve Campbell, Vice President of Safety
American Trucking Association
2200 Mill Road
Alexandria, VA 22314
(703) 838-1853

Richie Davis, Project Director
Michigan Truck Safety Commission
1151 Centennial Way
Lansing, MI 48917-9280
(517) 321-1955

Thomas Ross, Chief
California Highway Patrol
2555 First Avenue
Sacramento, CA 95818
(916) 657-8710

10:30 a.m. - 12:00 Noon**Caucus**

EMPLOYER HIGHWAY SAFETY PROGRAMS

This session will focus on the role of public-private sector partnerships in combating the effects of motor vehicle crashes. Panelists will highlight national and statewide approaches to this problem, and will discuss how to recruit participation from the private sector.

Moderator

Jerry Scannell, President
National Safety Council
1121 Spring Lake Drive
Itasca, IL 60143
(708) 285-1121

Speakers

Betty Mercer
Office of Highway Safety Planning
300 S. Washington Square
Knapp Center, Suite 300
Lansing, MI 48913
517 334-5210

Lisa Dunn, Corporate Relations Manager
Mitsubishi Motor Sales of America, Inc.
6400 Katella Avenue
Cypress, CA 90630
(714) 372-6429

Cindy Roy, Highway Safety Program Consultant
Illinois Department of Transportation
3215 Executive Park Drive
Springfield, IL 62794
(217) 782-9641

10:30 a.m. - 12:00 Noon**Cabinet****SPECIAL POPULATIONS**

Ethnic differences in parent attitudes and practices regarding underage drinking and driving: a survey of parents and adolescents in the Washington DC metropolitan area

Kenneth H. Beck
Safety Education Center
Department of Health Education
University of Maryland
College Park, MD 20742
(301) 405-2527

A field study on young male bluecollar workers: implications for programs to prevent and intervene in alcohol/drug impaired driving

Margo Rosenkranz
Carl Peterson
Barbara Lewis
Tim Baker
Center for Applied Prevention Research
4730 Walnut Street, Suite 105
Boulder, CO 80301
(800) 972-4636 or (303) 443-5696

Worksite traffic safety initiatives

Brian Baker
Don Siffring
Lincoln-Lancaster County Health Department
3140 N Street
Lincoln, NE 68510
(402) 441-8093

10:30 a.m. - 12:00 Noon**Congress**

NEW TECHNOLOGY AND TRAFFIC SAFETY ENFORCEMENT

This session will address the cross section of operational research and industry.

Moderator

Brian Traynor, Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-41
Washington, DC 20590
(202) 366-4300

Speakers

Captain Joe Ortiz
California Highway Patrol
Research and Planning
2555 First Avenue
Sacramento, CA 95818
(916) 657-7202

Trooper Roderick C. Williams
Michigan State Police
1295 N. Telegraph Road
Waterford, MI 48328
(810) 332-9133

10:30 a.m. - 12:00 Noon Grand Ballroom 1

IMPACT OF .08 LAWS

Mock legislative hearing and expert testimony.

Moderator

Bob Shearouse, Director, Public Policy
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062
(214) 744-6233

Speakers

Ralph Hingson, Sc.D., Chief, Social and Behavioral
Sciences Section
Boston University School of Medicine and
School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
(617) 638-5160

Millie Webb, Vice President for Victims Issues
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
(214) 744-6233

MOCK LEGISLATORS

Ed Marges, Manager Traffic Safety Division
Oregon Department of Transportation
400 State Library Building
Salem, OR 97310
(503) 378-3669

Rosalie Thornburgh, Traffic Safety Administrator
Office of Traffic Safety
Kansas Department of Transportation
Thacher Building, 2nd Floor
217 S.E. 4th
Topeka, KS 66603
(913) 296-3756

Arthur Anderson, Director
Office of Traffic Safety
Business, Transportation & Housing Agency
7000 Franklin Blvd. Suite 440
Sacramento, CA 95823
(916) 445-0527

Steve Flint, Chief
Traffic Safety Bureau
Highway and Transportation Bureau
P. O. Box 1149
Santa Fe, NM 87504-1149
(505) 827-0427

10:30 a.m. - 12:00 Noon Grand Ballroom 2**CAMPAIGN SAFE AND SOBER**

Following a review of recent accomplishments in support of the Campaign, workshop participants will be invited to present and discuss their ideas for increasing the number of local communities participating in one or more of the Campaign's quarterly emphasis periods, and for making the most of that participation.

Moderator: James L. Nichols, Director
Office of Occupant Protection, NTS-10
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-9294

Speakers: James Patton, Director
Indiana Office of Traffic Safety
ISTA Building, Suite 330
150 W. Market Street
Indianapolis, IN 46204
(317) 232-1299

Joanne Schirmer, Manager
DWI Prevention Program
New Mexico Traffic Safety Bureau
P. O. Box 1149
Santa Fe, NM 87504-1149
(505) 827-0427

Beckie Brown, President
Mothers Against Drunk Driving
511 E. John Carpenter Freeway
Suite 700
Irving, TX 75062-8187
(214) 744-6233

Colonel Ron Grimming, Director
Florida Highway Patrol
Neil Kirkman Building
2900 Apalachee Parkway
Tallahassee, FL 32399-0500
(904) 922-5319

10:30 a.m. - 12:00 Noon Grand Ballroom 3**BICYCLE HELMETS IN THE RIDING ENVIRONMENT**

This workshop will address bicycle helmet standards, helmet use laws and enforcement programs.

Moderator

Angela Mickalide, Ph.D.
Director of Programs Department
National SAFE KIDS Campaign
111 Michigan Avenue, NW
Washington DC 20010-2970
(301) 650-8082

Speakers

Dennis Scott
Missouri Highway and Transportation Department
Planning Division
P.O. Box 270
Jefferson City, MO 65102
(314) 526-2816

Scott Heh

Directorate for Engineering Sciences
Consumer Product Safety Commission
Washington, DC 20207
(301) 504-0494 (ext 1308)

Angela Mickalide, Ph.D.
Director of Programs Department
National SAFE KIDS Campaign
111 Michigan Avenue, NW
Washington, DC 20010-2970
(301) 650-8082

TUESDAY

12:15 p.m. - 1:45 p.m.

NHTSA AWARDS LUNCHEON AND PLENARY

Grand Ballrooms 4 & 5

The Honorable Ricardo Martinez, M.D.
Administrator
National Highway Traffic Safety
Administration

2:00 p.m. - 3:30 p.m.**Council****SAFETY MANAGEMENT SYSTEMS**

This session will address the progress of implementing safety management systems (SMS) statewide.

Moderator

Laura Ludwig, Deputy Director
Ohio Department of Public Safety
240 Parsons Avenue
Columbus, OH 43215
(614) 466-3250

Speakers

David Manning, Ph.D., Director
Office of Transportation Safety
Hills Farm State Office Building #809
P.O. Box 7910
Madison, WI 53707-7910
(608) 267-3710

Fred Zwonechek, Administrator
Nebraska Office of Highway Safety
P.O. Box 94612
Lincoln, NE 68509
(402) 471-2515

Laura Ludwig, Deputy Director
Ohio Department of Public Safety
240 Parsons Avenue
Columbus, OH 43215
(614) 466-3250

2:00 p.m. - 3:30 p.m.**Chamber**

EMPLOYER HIGHWAY SAFETY PROGRAMS

This session will focus on the role of public-private sector partnerships in combating the effects of motor vehicle crashes. Panelists will highlight national and statewide approaches to this problem, and will discuss how to recruit participation from the private sector.

Moderator

Jerry Scannell, President
National Safety Council
1121 Spring Lake Drive
Itasca, IL 60143
(708) 285-1121

Speakers

Betty Mercer
Office of Highway Safety Planning
300 S. Washington Square
Knapp Center, Suite 300
Lansing, MI 48913
(517) 334-5210

Lisa Dunn, Corporate Relations Manager
Mitsubishi Motor Sales of America, Inc.
6400 Katella Avenue
Cypress, CA 90630
(714) 372-6429

Cindy Roy, Highway Safety Program Consultant
Illinois Department of Transportation
3215 Executive Park Drive
Springfield, IL 62794
(217) 782-9641

2:00 p.m. - 3:30 p.m.**Caucus****MAXIMIZING MEDIA COVERAGE**

This session will address local media saturation programs.

Moderator

Sue Morris, Director, Social Marketing
Global Exchange
7910 Woodmont Avenue, Suite 300
Bethesda, MD 20814
(301) 656-3100

Speakers

Tim Kime, Executive Director
Washington Regional Alcohol Program (WRAP)
8027 Leesburg Pike, Suite 210
Vienna, VA 22182
(703) 893-0461

Kyle Priest, Account Executive
MZD, Inc.
1800 N. Meridian Street
Indianapolis, IN 46202
(317) 924-6271

Bryan Gruley, Washington Correspondent
Detroit News
1148 National Press Building
Washington, DC 20045
(202) 662-7375

Paul Casey, News Assignment Editor
Channel 13 WTHR
1000 N. Meridian Street
Indianapolis, IN 46204
(317) 632-6720

2:00 p.m. - 3:30 p.m.**Cabinet****RAILROAD GRADE
CROSSING SAFETY**

The importance of public education to highway-railway grade crossing safety and the role law enforcement and safety advocates have in making highway-railway grade crossings a routine part of their traffic safety initiatives.

Moderator

Deputy Sheriff Yvonne Shull
Orange County, CA Sheriff's Office
On detail to NHTSA
Police Traffic Services Division, NTS-41
400 Seventh Street, SW
Washington, DC 20590
(202) 366-6463

Speakers

Don Hatch
Sergeant California Highway Patrol
On detail to NHTSA
Police Traffic Services Division, NTS-41
400 7th Street, SW
Washington, DC 20590
(202) 366-0533

Bruce George, Division Chief
Federal Railroad Administration
Highway Rail Crossing and Trespasser
Division, RRS-23
Washington, DC 20590
(202) 366-0533

Leila Osina, Executive Director
Operation Lifesaver, Inc.
1420 King Street
Alexandria, VA 22314
(703) 739-0308

2:00 p.m. - 3:30 p.m.**Grand Ballroom 1****ALCOHOL AND VICTIMS ISSUES**

This session will address linking injury and traffic safety, undocumented costs, survivors health, and victim impact.

Moderator

Katherine Prescott, President-elect
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062
(214) 744-6233

Speakers

Dorothy Mercer, Ph.D.
Department of Psychology
Eastern Kentucky University
25 Parke Drive
Richmond, KY 40475

Ted Miller, Ph.D.

National Public Services Research Institute
8201 Corporate Drive, Suite 200
Landover, MD 20785
(301) 731-9891

Karolyn Nunnallee, Vice President, Public Policy

Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
(214) 744-6233

2:00 p.m. - 3:30 p.m.**Congress****INJURY CONTROL****Linked Data — Using a New Tool with Old Data to Support Highway Safety**

Through a grant with NHTSA, seven states linked Motor Vehicle Crash with Emergency Medical Services, Emergency Departments, Hospital Discharge, and Long-Term and Rehabilitative Care data. This session will review how some of the states used the linked data analytically, thereby demonstrating how the data are helpful for highway safety programs.

Dennis Utter
Mathematical Statistician
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NRD-31
Washington, DC 20590
(202) 366-5351

Karl Kim
Associate Professor
Department of Urban and Regional Planning
University of Hawaii at Manoa
Porteus Hall 107
2424 Maile Way
Honolulu, HI 96822
(808) 956-7381

Mark Van Tuinen
Chief, Bureau of Health Services Statistics
Missouri Department of Health
1738 East Elm
Jefferson City, MO 65102
(314) 751-6274

Michael McGlincy
CODES Project Director
New York State Department of Health
2019 Corning Tower
Albany, NY 12237
(518) 473-4163

Patricia Nechodom
CODES Project Director
University of Utah
Salt Lake City, UT 84108
(801) 581-6410

Krishnan Ramaswamy
Biostatistician
Pennsylvania Department of EMS
Health and Welfare Building, Room 1033
Harrisburg, PA 17120
(717) 783-4677

2:00 p.m. - 3:30 p.m.**Grand Ballroom 2**

IN SEARCH OF NEW PARTNERS FOR TRAFFIC SAFETY: THE ROLE OF HEALTH CARE PROVIDERS IN PREVENTING TRAFFIC INJURY

Motor vehicle injury is a major health care problem. This session will position highway safety within the field of injury control and explore the role of health care providers in preventing and mitigating traffic injuries. Strategies for developing partnerships between health care providers and the highway safety community will be discussed. The role of health care providers in promoting community traffic-injury prevention programs will be also emphasized.

Moderator

Maria E. Vegega, Ph.D.

Policy Advisor

Traffic Safety Programs

National Highway Traffic Safety Administration

400 Seventh Street, SW, NTS-01

Washington, DC 20590

(202) 366-1755

Speakers

Penny L. Dollens, M.A.

Program Coordinator - Health Promotions

Center for Injury Prevention

Methodist Hospital

Post Office Box 1367

Indianapolis, IN 46206-1367

(317) 929-5965

Jeffrey W. Runge, MD, FACEP

Assistant Chairman, Department of

Emergency Medicine

Director, Clinical Research

Carolinas Medical Center

P. O. Box 32861

Charlotte, NC 28232-2861

(704) 355-7092

Barak Wolff, Chief

Emergency Medical Services Bureau

Department of Health

P. O. Box 26110

Santa Fe, NM 87502-6110

(505) 827-2509

2:00 p.m. - 3:30 p.m.**Grand Ballroom 3****YOUTH**

Challenges in implementing and evaluating a school-based highway safety peer education program

Thomas Spalding
Department of Health Education
University of Maryland
College Park, MD 20742-2611
(301) 405-6652

Jennifer L. Higley
Maryland State Highway Administration
Office of Traffic Safety
7491 Connelley Drive
Hanover, MD 21076
(410) 787-4077

Kenneth H. Beck
University of Maryland
Department of Health Education
College Park, MD 20742-2611
(301) 405-2527

An analysis of the potential impact of traffic safety programs on fatality rates

Jeff Michael
National Highway Traffic Safety Administration
Office of Occupant Protection, NTS-10
400 Seventh Street, SW
Washington, DC 20590
(202) 366-2755

3:45 p.m. - 5:15 p.m.**Cameral****ENFORCEMENT**

Using geographic information system to understand alcohol availability and alcohol-related problems

Elizabeth A. LaScala
Department of Public Health, Emergency Medical
Services Agency
1540 Market Street
San Francisco, CA 94120
(415) 554-9960

The use of in-vehicle videotaping for DWI suspects

Anne T. McCartt
Mark C. Hammer
Sandra Z. Fuller
Institute for Traffic Safety Management Research
260 Washington Avenue
Albany, NY 12210
(518) 449-3233

Evaluation of a statewide sobriety checkpoint system

Joanne Schirmer
Stuart Castle
Steven Flint
C. Mack Sewell
John Lacey
New Mexico State Highway
& Transportation Department
Transportation Planning Division
Traffic Safety Bureau
P.O. Box 1149
Santa Fe, New Mexico 87504-1149
(505) 827-0431

3:45 p.m. - 5:15 p.m**Council****CRIME AND TRAFFIC ENFORCEMENT**

This session will address the impact of traffic enforcement on crime.

Moderator

Earl Sweeney, Director
Police Standards and Training Council
16 Fan Road
Concord, NH 03301
603-271-2133

Speakers

Harry Crum, Chief
Grand Prairie Police Department
801 Conover Drive
Grand Prairie, TX 75050
(214) 660-9011

Thomas Enright, Regional Administrator,
Region V
National Highway Traffic Safety Administration
1720 Peachtree Road, NW, Suite 4082
Atlanta, GA 30309-2439
(404) 347-4537

Captain Randy Garrett
Clarendon County Sheriff Department
320 East Boyce Street
Manning, SC 29102
(803) 435-4414

TUESDAY

3:45 p.m. - 5:15 p.m.

Chamber

POLICY

Effect of MN license plate impoundment law on
recidivism of multiple DWI violators

Alan G. Rodgers
Minnesota Department of Public Safety
Traffic Safety
Suite 100B, Town Square
444 Cedar Street
St. Paul, MN 55101-2156
(612) 296-9489

Rehabilitative confinement as a component of the
circuit court of Cook County Comprehensive Sanction
Program: The Haymarket House Model

Raymond F. Soucek
Haymarket House
120 N. Sangamon Street
Chicago, IL 60607
(312) 226-7984

3:45 p.m. - 5:15 p.m.**Congress****SPEED**

This session will focus on dangers of driving too fast for road conditions.

Moderator

Brian Traynor, Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-41
Washington, DC 20590
(202) 366-9790

Speakers

Sergeant Rick Wyss
Iowa City Police Department
410 Washington Street
Iowa City, IA 52240
(319) 356-5275

Sergeant Paul Kirsavage
Connecticut State Police
Office of Field Operations
100 Washington Street
Hartford, CT 06106
(203) 566-2097

Judith L. Stone, President
Advocates for Highway and Auto Safety
777 N. Capitol Street, NE, Suite 410
Washington, DC 20002
(202) 408-1699

3:45 p.m. - 5:15 p.m.**Grand Ballroom 4****TRUCK SAFETY ISSUES**

This session will address current issues and future directions.

Moderator

Susan Petty, Chief,
State Programs Division
Federal Highway Administration, HFO-30
400 Seventh Street, SW
Washington, DC 20590
(202) 366-9579

Speakers

Daphne Izer
Parents Against Tired Truckers
235 Ferry Road
Lisbon, Maine 04252
(207) 353-2308

Steve Campbell, Vice President of Safety
American Trucking Association
2200 Mill Road
Alexandria, VA 22314
(703) 838-1853

Richie Davis, Project Director
Michigan Truck Safety Commission
1151 Centennial Way
Lansing, MI 48917-9280
(517) 321-1955

Thomas Ross, Chief
California Highway Patrol
2555 First Avenue
Sacramento, CA 95818
(916) 657-8710

3:45 p.m. - 5:15 p.m.**Grand Ballroom 1****INJURY CONSEQUENCES:
ONGOING HEALTH CARE COST**

This session will provide background material useful to Lifesavers participants on current consequences, data and economics.

Moderator

Alan Hoskin, Manager Statistics Department
National Safety Council
1121 Spring Lake Drive
Itasca, IL 60143-3201
(708) 775-2365

Speakers

Jim Long, Commissioner
Department of Insurance
State of North Carolina
Raleigh, NC 27611
(919) 733-7343

Joanne Fairchild, Program Coordinator
Oregon Research & Education Foundation
2801 N. Gantenbein Avenue
Portland, OR 97227
(503) 280-4239

Dr. Carl Valenziano, Director
Trauma Center
Morristown Memorial Hospital
100 Madison Avenue
Morristown, NJ 07462
(201) 971-5863

Stephen Luchter, General Engineer
National Highway Traffic Safety Administration
400 Seventh Street, SW, NPP-32
Washington, DC 20590
(202) 366-1570

3:45 p.m. - 5:15 p.m.**Grand Ballroom 2****CHILD PASSENGER SAFETY:
COMPARABILITY PROBLEMS
AND ENFORCEMENT**

Discussion on issues of emerging concerns and solutions to technological developments concerning interface with vehicle belt systems and child safety seats.

Moderator

Cheryl Neverman, Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-11
Washington, DC 20590
(202) 366-2696

Speakers

Larry Decina, Consultant
Scientex Corporation
Human Factors Division
Brookview Corporate Center
Suite 3000
1250 S. Broad Street
Lansdale, PA 19446
(215) 699-8505

Howard Willson
429-10-03
Chrysler Corporation
2301 Featherstone Road
Auburn Hills, MI 48326-2808
(810) 512-8563

Joseph Colella, M.D.
DANA Foundation
P. O. Box 1050
Germantown, MD 20875
(301) 618-2184

8:00 a.m. - 9:00 a.m.

CLOSING BREAKFAST PLENARY

Grand Ballroom 4 & 5

James E. Hall

Chairman of the National Transportation
Safety Board (NTSB)

9:45 a.m. - 11:15 a.m.**House****REPEAT OFFENDERS**

This session will address the problem of repeat offenders.

Moderator

Jim Hedlund, Director, Alcohol and State Programs
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-20
Washington, DC 20590
(202) 366-9588

Speakers

Sergeant John Born
Ohio State Highway Patrol
660 E. Main Street
Columbus, OH 43205
(614) 752-2792

Judge Anthony Montelione
5th District Municipal Court
10220 S. 76th Avenue
Bridgeview, IL 60455
(708) 974-6288

Barry Sweedler, Director
Office of Safety Recommendations
National Transportation Safety Board
490 L'Enfant Plaza East, SW
Washington, DC 20944
(202) 382-6810

9:45 a.m. - 11:15 a.m.**Caucus**

INNOVATIVE COMMUNITY PROGRAMS

Presenters will discuss the special nature of trauma care in rural communities.

Moderator

Norman McPherson, Regional Administrator,
Region VII
National Highway Traffic Safety Administration
6301 Rockhill Road, Room 100
Kansas City, MO 64131
(816) 822-7233

Speakers

Janet Canavese
Black Hawk County Health Department
403 Sycamore Street, Suite 3
Waterloo, IA 50703-4613
(319) 291-2732

Deborah Nelson, Director
North Dakota Traffic Safety Council
66 123rd Street West
Dickinson, ND 58601
(701) 264-7609

Sarah Potter, Coordinator of Educational Programs
Licking County Health Department
675 Price Road
Newark, OH 43055
(614) 349-6535

Judith Lavelle, Executive Director
Drive Smart of Colorado
2211 West 27th Avenue
Denver, CO 80211
(303) 964-2439

9:45 a.m. - 11:15 a.m.

Chamber

IMPACT OF .08 LAWS

Mock legislative hearing and expert testimony.

Moderator

Bob Shearouse, Director, Public Policy
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062
(214) 744-6233

Speakers

Ralph Hingson, Sc.D., Chief, Social and Behavioral
Sciences Section
Boston University School of Medicine and
School of Public Health
85 East Newton Street, Room 840
Boston, MA 02118
(617) 638-5160

Millie Webb, Vice President for Victims Issues
Mothers Against Drunk Driving
511 E. John Carpenter Freeway, Suite 700
Irving, TX 75062-8187
(214) 744-6244

MOCK LEGISLATORS

Ed Marges, Manager Traffic Safety Division
Oregon Department of Transportation
400 State Library Building
Salem, OR 97310
(503) 378-3669

Rosalie Thornburgh, Traffic Safety Administrator
Office of Traffic Safety
Kansas Department of Transportation
Thacher Building, 2nd Floor
217 S.E. 4th
Topeka, KS 66603
(913) 296-3756

Arthur Anderson, Director
Office of Traffic Safety
Business, Transportation & Housing Agency
7000 Franklin Blvd. Suite 440
Sacramento, CA 95823
(916) 445-0527

Steve Flint, Chief
Traffic Safety Bureau
Highway and Transportation Bureau
P. O. Box 1149
Santa Fe, NM 87504-1149
(505) 827-0427

9:45 a.m. - 11:15 a.m.**Cabinet**

TRAUMA CARE IN RURAL COMMUNITIES

Are rural communities being appropriately served by trauma care systems? What are their strengths and weaknesses? How can you be involved to make a difference?

Moderator

Wade Spruill

EMS Director

Mississippi Department of Health

P.O. Box 1700

Jackson, MS 39205

(601) 987-3880

Speakers

Bob Struck

UPEMS Corporation

2803 US Highway 41 West

Marquette, MI 49855

(906) 228-4182

Dr. Tom Esposito

Loyola University Medical Center

2160 S. First Avenue

Building 54, Room 260

Maywood, IL 60153

(708) 216-8351

Maureen Misinski, Trauma Program Coordinator

Methodist Hospital of Indianapolis

1701 N. Senate Blvd.

Indianapolis, IN 46206

(317) 929-2051

9:45 a.m. - 11:15 a.m.**Congress**

BREAKING THRU TO HIGH BELT USAGE

This session will address those programs that have potential for increasing safety belt use, including legislation, PI&E, and enforcement.

Moderator

Donald McNamara, Regional Administrator,
Region V
National Highway Traffic Safety Administration
19900 Governors Drive
Olympia Fields, IL 60461
(708) 503-8822

Speakers

Inta Hall, Public Policy Consultant
Massachusetts Head Injury Association
P.O. Box 135
Hingham, MA 02043
(617) 749-4058

Commissioner Maury J. Hannigan
California Highway Patrol
P. O. Box 942898
Sacramento, CA 94298-0001
(916) 657-7152

Joe Parker, Director
Governor's Highway Safety Program
215 E. Lane Street
Raleigh, NC 27601
(919) 733-3083

John C. Hughes
Manager, Safety Coordination
and Development
Ontario Ministry of Transportation
1201 Wilson Avenue, 2nd Floor, West Building
Downsview, Ontario M3M 1J8
(416) 235-3591

9:45 a.m. - 11:15 a.m. Grand Ballroom 1**OLDER DRIVERS SAFETY ISSUES**

Do we need to worry about special licensing for older drivers. With the increased number of licensed older drivers and a few highly publicized spectacular crashes, society has begun to ask whether older people should be re-examined frequently and/or have their driving privileges restricted. This session will review the evidence concerning older drivers as a threat to other road users and what, if anything, needs to be done.

Moderator

Carla Baker, State Coordinator
Texas Department of Health
1100 W 49th Street
Austin, TX 78756
(512) 458-7403

Speakers

Alvin Hayes
Indiana Bureau of Motor Vehicles
100 N. Senate Avenue, Room N402
Indianapolis, IN 46204
(317) 232-2816

Linda Mauger, Program Manager
Office of Geriatrics & Gerontology
Ohio State Medical Center
480 West Ninth Avenue
Columbus, OH 43210-2346
(614) 293-4815

Rick Maratolli, Ph.D., Assistant Professor
Yale University
333 Cedar Street
P. O. Box 20825
New Haven, CT 06520-8025
(203) 785-6361

Dave Willis, Executive Director
AAA Foundation for Traffic Safety
1440 New York Avenue, NW Suite 201
Washington, DC 20005
(202) 638-5944

9:45 a.m. - 11:15 a.m. Grand Ballroom 2**MAXIMIZING MEDIA COVERAGE**

This session will address local media saturation programs.

Moderator

Sue Morris, Director, Social Marketing
Global Exchange
7910 Woodmont Avenue, Suite 300
Bethesda, MD 20814
(301) 656-3100

Speakers

Tim Kime, Executive Director
Washington Regional Alcohol Program (WRAP)
8027 Leesburg Pike, Suite 210
Vienna, VA 22182
(703) 893-0461

Kyle Priest, Account Executive
MZD, Inc.
1800 N. Meridian Street
Indianapolis, IN 46202
(317) 924-6271

Bryan Gruley, Washington Correspondent
Detroit News
1148 National Press Building
Washington, DC 20045
(202) 662-7375

Paul Casey, News Assignment Editor
Channel 13 WTHR
1000 N. Meridian Street
Indianapolis, IN 46204
(317) 632-6720

WORKSHOP TRACKS

For your convenience, we have suggested program area tracks that you may want to follow, if you have a specific program interest. These tracks are only identified for your convenience. Please feel free to attend any workshop during any period.

(Names in parenthesis indicate room location.)

ENFORCEMENT

MONDAY ▼

10:00 a.m.- *Crime and Traffic Enforcement
11:30 a.m. (Cameral)

*Reaching Diverse Populations
(Cabinet)

*Campaign Safe and Sober
(Grand Ballroom 1)

RESEARCH (House)

Take A Seat

Citizen Report for CPS Offenders
Enforcement of CPS

1:30 p.m.- *New Technology and Traffic Safety
3:00 p.m. Enforcement (Cameral)

Judicial Issues (Chamber)

*Child Passenger Safety (House)

*Repeat Offenders (Grand Ballroom 1)

3:15 p.m.- *Speed (Cameral)

4:45 p.m. Red Light Running (Cabinet)

*Improving Motorcycle Safety
(Council)

TUESDAY ▼

8:45 a.m.- *Youth Access to Alcohol (Cameral)

10:15 a.m. *Improving Motorcycle Safety
(Grand Ballroom 3)

10:30 a.m.- *Campaign Safe and Sober
12:00 Noon (Grand Ballroom 2)

*Truck Safety Issues (Cameral)

*New Technology and Traffic Safety
Enforcement (Congress)

ENFORCEMENT

- 2:00 p.m. - Safety Management Systems
 3:30 p.m. (Council)
 Railroad Grade Crossing (Cabinet)
 *Maximizing Media Coverage (Caucus)
- 3:45 p.m. RESEARCH (Camerat)
 5:15 p.m. Videotaping DWI
 Statewide Alcohol Checkpoints
 Geographic Analysis/Alcohol
 Consumption
- *Crime and Traffic Enforcement
 (Council)
 *Speed (Congress)
 *Truck Safety Issues (Grand Ballroom 4)
 *Child Passenger Safety
 (Grand Ballroom 2)

WEDNESDAY ▼

- 9:45 a.m. - *Repeat Offenders (Camerat)
 1:15 a.m. *Breaking Thru to High Belt Usage
 (Congress)
 *Maximizing Media Coverage
 (Grand Ballroom 2)

REPEAT WORKSHOP

PEDESTRIAN/ BICYCLE/ MOTORCYCLE

MONDAY ▼

- 10:00 a.m. - *Campaign Safe and Sober
- 11:30 a.m. (Grand Ballroom 1)
- *Pedestrian Safety (Council)
- *Reaching Diverse Populations (Cabinet)
- 1:30 p.m. - *Bicycle Helmets in the Riding
- 3:00 p.m. Environment (Council)
- 3:15 p.m. - *Improving Motorcycle Safety
- 4:45 p.m. (Council)
- *Youth Access to Alcohol (Grand Ballroom 2)
- *Speed (Cameral)
- *Reaching Diverse Populations (Caucus)
- Red Light Running (Cabinet)
- *Injury Consequences: Ongoing Health Care Cost (Congress)

PEDESTRIAN/ BICYCLE/ MOTORCYCLE

TUESDAY ▼

- 8:45 a.m. * Pedestrian Safety (Council)
- 10:15 a.m. * The Young Adult Drinking Driver
(Grand Ballroom 1)
- * Youth Access to Alcohol (Caucus)
- * Improving Motorcycle Safety
(Grand Ballroom 3)
- * Innovative Community Programs
(Congress)
- 10:30 a.m. - * Campaign Safe and Sober
- 12:00 Noon (Grand Ballroom 2)
- * Bicycle Helmets In the Riding
Environment (Grand Ballroom 3)
- 2:00 p.m. - * Maximizing Media Coverage (Caucus)
- 3:30 p.m. RESEARCH (Congress)
- Linked Data - Using a New Tool with
Old Data to Support Highway
Safety
- 3:45 p.m. - * Speed (Congress)
- 5:15 p.m. * Injury Consequences: Ongoing
Health Care Cost (Grand Ballroom 1)

WEDNESDAY ▼

- 9:45 a.m. - * Maximizing Media Coverage
- 11:15 a.m. (Grand Ballroom 2)
- * Innovative Community Programs
(Caucus)

REPEAT WORKSHOP

POLICY

MONDAY ▼

- 10:00 a.m. - * Graduated Licensing (Chamber)
11:30 a.m. * Reaching Diverse Populations
(Cabinet)
* Campaign Safe and Sober
(Grand Ballroom 1)
* Breaking Thru to High Belt Usage
(Grand Ballroom 2)
Advances in Traffic Records (Caucus)
- 1:30 p.m. - * Repeat Offenders (Grand Ballroom 1)
3:00 p.m. * Child Passenger Safety (House)
Judicial Issues (Chamber)
* Bicycle Helmets in the Riding
Environment (Council)
- 3:15 p.m. - * Alcohol and Victims Issues (Chamber)
4:45 p.m. * Injury Consequences: Ongoing Health
Care Cost (Congress)
* Graduated Licensing
(Grand Ballroom 3)

RESEARCH - (House)
Belts on Buses
Health and Safety Agency Promotion
Characteristics of Safety Seat Violators

TUESDAY ▼

- 8:45 a.m. - RESEARCH (Chamber)
10:15 a.m. Program Evaluation
Data Makes the Difference
Human Factors
- Open Forum - Occupant Protection
(Grand Ballroom 2)
* Innovative Community Programs
(Congress)
* Older Drivers Safety Issues (Cabinet)

POLICY

- 10:30 a.m. - 12:00 Noon
- * Campaign Safe and Sober (Grand Ballroom 2)
 - * Employer Highway Safety Programs (Caucus)
 - * Impact of .08 Laws (Grand Ballroom 1)
 - * Bicycle Helmets in the Riding Environment (Grand Ballroom 3)
 - * Truck Safety (Cameral)
- 2:00 p.m.- 3:30 p.m.
- * Employer Highway Safety Program (Chamber)
 - * In Search of New Partners for Traffic Safety (Grand Ballroom 2)
- 3:45 p.m.- 5:15 p.m.
- RESEARCH (Chamber)
 - License Impoundment
 - Rehabilitative Confinement
 - * Crime and Traffic Enforcement (Council)
 - * Injury Consequences: Ongoing Health Care Cost (Grand Ballroom 1)
 - * Child Passenger Safety (Grand Ballroom 2)
 - * Truck Safety (House)

WEDNESDAY ▼

- 9:45 a.m. - 11:15 a.m.
- * Impact of .08 Laws (Chamber)
 - * Repeat Offenders (House)
 - * Innovative Community Programs (Caucus)
 - * Breaking Thru to High Belt Usage (Congress)
 - * Older Drivers Safety Issues (Grand Ballroom 1)

*REPEAT WORKSHOP

PUBLIC INFORMATION AND EDUCATION

MONDAY ▼

- 10:00 a.m. - * Campaign Safe and Sober
11:30 a.m. (Grand Ballroom 1)
* Breaking Thru to High Belt Usage
(Grand Ballroom 2)
* Reaching Diverse Populations
(Cabinet)
- 1:30 p.m. - RESEARCH (Grand Ballroom 2)
3:00 p.m. Characteristics of Seat Belt Non-users
- Shopping For A Safer Car (Caucus)
* The Young Adult Drinking Driver
(Grand Ballroom 3)
* Bicycle Helmets in the Riding
Environment (Council)
* Child Passenger Safety (House)
- 3:15 p.m. - * Reaching Diverse Populations
4:45 p.m. (Caucus)
* Improving Motorcycle Safety
(Council)
* Speed (Cameral)
Red Light Running (Cabinet)
- RESEARCH (House)
Health and Safety Agency Promotion
Characteristics of Safety Seat Violators

TUESDAY ▼

- 8:45 a.m. - RESEARCH (Caucus)
10:15 a.m. African American PI&E
- * Improving Motorcycle Safety
(Grand Ballroom 3)
* The Young Adult Drinking Driver
(Grand Ballroom 1)

PUBLIC INFORMATION AND EDUCATION

- * Pedestrian Safety (Council)
- * Older Drivers Safety Issues (Cabinet)
Open Forum - Occupant Protection
(Gran Ballroom 2)
- * Innovative Community Programs
(Congress)
- 10:30 a.m. - * Bicycle Helmets in the Riding
12:00 Noon Environment (Grand Ballroom 3)
- * Employer Highway Safety Programs
(Caucus)
- 2:00 p.m. - * Maximizing Media Coverage
3:30 p.m. (Caucus)
- Railroad Grade Crossing (Cabinet)
- * Employer Highway Safety Program
(Chamber)
- 3:45 p.m. - * Child Passenger Safety
5:15 p.m. (Grand Ballroom 2)
- * Speed (Congress)

WEDNESDAY ▼

- 9:45 a.m. - * Breaking Thru to High Belt Usage
11:15 a.m. (Congress)
- * Maximizing Media Coverage
(Grand Ballroom 2)
- * Innovative Community Programs
(Caucus)

REPEAT WORKSHOP

SPECIAL POPULATIONS

MONDAY ▼

- 10:00 a.m. - *Reaching Diverse Populations
11:30 a.m. (Cabinet)
*Pedestrian Safety (Council)
*Trauma Care in Rural Communities
(Congress)
*Campaign Safe and Sober
(Grand Ballroom 1)
- 1:30 p.m. - RESEARCH (Cabinet)
3:00 p.m. Drowsy Driver
Older Driver and Pedestrian
- *Repeat Offenders (Grand Ballroom 1)
*Young Adult Drinking Driver
(Grand Ballroom 3)
- 3:15 p.m. - Red Light Running (Cabinet)
4:45 p.m. *Reaching Diverse Populations
(Caucus)

TUESDAY ▼

- 8:45 a.m. - *Older Drivers Safety Issues (Cabinet)
10:15 a.m. *Young Adult Drinking Driver
(Grand Ballroom 1)
- RESEARCH (Caucus)
Awareness of Economic Loss
Interactive Video
African American PI&E

SPECIAL POPULATIONS

- | | |
|--------------|---|
| 10:30 a.m. - | RESEARCH (Cabinet) |
| 12:00 Noon | Worksite Programs |
| | Parent Attitudes |
| | Blue Collar |
| | * Campaign Safe and Sober
(Grand Ballroom 2) |
| | * Truck Safety Issues (Cameral) |
| 1:00 p.m. | Railroad Grade Crossing (Cabinet) |
| 1:30 p.m. | * Employer Highway Safety Programs
(Chamber) |
| 2:45 p.m. | * Truck Safety Issues (House) |
| 3:15 p.m. | |

WEDNESDAY ▼

- | | |
|-------------|---|
| 4:45 a.m. - | * Trauma Care in Rural Communities
(Cabinet) |
| 1:15 a.m. | * Older Drivers Safety Issues
(Grand Ballroom 1) |

REPEAT WORKSHOP

INJURY CONTROL

MONDAY ▼

- 10:00 a.m. - *Trauma Care in Rural Communities
11:30 a.m. (Congress)
*Pedestrian Safety (Council)
*Graduated Licensing (Chamber)
*Reaching Diverse Populations
(Cabinet)
*Campaign Safe and Sober
(Grand Ballroom 1)
*Breaking Thru to High Belt Usage
(Grand Ballroom 2)
- 1:30 p.m. - *In Search of New Partners for Traffic
3:00 p.m. Safety (Congress)
*Bicycle Helmets in the Riding
Environment (Council)
*Child Passenger Safety (House)
- 3:15 p.m. - *Injury Consequences: Ongoing Health
4:45 p.m. Care Cost (Congress)
*Improving Motorcycle Safety
(Council)
*Reaching Diverse Populations
(Caucus)
Red Light Running (Cabinet)
*Graduated Licensing
(Grand Ballroom 3)
*Youth Access to Alcohol
(Grand Ballroom 2)

TUESDAY ▼

- 8:45 a.m. - *Innovative Community Programs
10:15 a.m. (Congress)
*Pedestrian Safety (Council)
*Improving Motorcycle Safety
(Grand Ballroom 3)
*Youth Access to Alcohol (Cameral)

INJURY CONTROL

- 10:30 a.m. - *Campaign Safe and Sober
12:00 Noon (Grand Ballroom 2)
*Bicycle Helmets in the Riding
Environment (Grand Ballroom 3)
*Employer Highway Safety Program
(Caucus)
- 2:00 p.m. - RESEARCH (Congress)
3:30 p.m. Linked Data — Using a New Tool with
Old Data to Support Highway Safety
- *In Search of New Partners for Traffic
Safety (Grand Ballroom 2)
*Employer Highway Safety Programs
(Chamber)
- 3:45 p.m. - *Injury Consequences: Ongoing Health
5:15 p.m. Care Cost (Grand Ballroom 1)
*Child Passenger Safety
(Grand Ballroom 2)

WEDNESDAY ▼

- 9:45 a.m. - *Breaking Thru to High Belt Usage
11:15 a.m. (Congress)
*Innovative Community Programs
(Caucus)
*Trauma Care in Rural Communities
(Cabinet)
*Older Drivers Safety Issues
(Grand Ballroom 1)

*REPEAT WORKSHOP

CHILD PASSENGER SAFETY

MONDAY ▼

10:00 a.m. - RESEARCH (House)

11:30 a.m. Take a Seat
Citizen Report for CPS Offenders
Enforcement of CPS

* Campaign Safe and Sober
(Grand Ballroom 1)

* Reaching Diverse Populations
(Cabinet)

* Breaking Thru High Belt Usage
(Grand Ballroom 2)

* Pedestrian Safety (Council)

1:30 p.m. - * Child Passenger Safety (House)

3:00 p.m. * Bicycle Helmets in the Riding
Environment (Council)
Shopping For A Safer Car (Caucus)
* In Search of New Partners for Traffic
Safety (Congress)

3:15 p.m. - RESEARCH (House)

4:45 p.m. Belts on Buses
Health and Safety Agency Promotion
Characteristics of Safety Seats
Violators

* Reaching Diverse Populations
(Caucus)

* Injury Consequences: Ongoing Health
Care Cost (Congress)

CHILD PASSENGER SAFETY

TUESDAY ▼

- 8:45 a.m. - RESEARCH (House)
- 10:15 a.m. Three Approaches to CPS Programs
Correlates of CSS Use
Data Collaboration
- *Pedestrian Safety (Council)
Open Forum - Occupation Protection
(Grand Ballroom 2)
- 10:30 a.m. - *Campaign Safe and Sober
12:00 Noon (Grand Ballroom 2)
- *Bicycle Helmets in the Riding
Environment (Grand Ballroom 3)
- 2:00 p.m. - *Maximizing Media Coverage (Caucus)
3:30 p.m.
- 3:45 p.m. - *Injury Consequences: Ongoing Health
5:15 p.m. Care Cost (Grand Ballroom 1)
- *Child Passenger Safety
(Grand Ballroom 2)

WEDNESDAY ▼

- 8:45 a.m. - *Breaking Through to High Belt Usage
11:15 a.m. (Congress)
- *Maximizing Media Coverage
(Grand Ballroom 2)

REPEAT WORKSHOP

IMPAIRED DRIVING

MONDAY ▼

- 10:00 a.m. - *Campaign Safe and Sober
11:30 a.m. (Grand Ballroom 1)
*Reaching Diverse Populations
(Cabinet)
- 1:30 p.m. - *Repeat Offenders (Grand Ballroom 1)
3:00 p.m. *The Young Adult Drinking Driver
(Grand Ballroom 3)
- 3:15 p.m. - RESEARCH (Grand Ballroom 1)
4:45 p.m. Ride Service
DWI Recidivism
DWI Victim Satisfaction
- *Youth Access to Alcohol
(Grand Ballroom 2)
*Reaching Diverse Populations
(Caucus)

TUESDAY ▼

- 8:45 a.m. - *The Young Adult Drinking Driver
10:15 a.m. (Grand Ballroom 1)
- *Youth Access to Alcohol (Cameral)
- 10:30 a.m. - *Impact of .08 Laws
12:00 Noon (Grand Ballroom 1)
*Campaign Safe and Sober
(Grand Ballroom 2)
- 2:00 p.m. - *Alcohol and Victims Issues
3:30 p.m. (Grand Ballroom 1)
- 3:45 p.m. *Injury Consequences: Ongoing Health
5:15 p.m. Care Cost (Grand Ballroom 1)

IMPAIRED DRIVING

WEDNESDAY ▼

- 9:45 a.m. *Repeat Offenders (House)
- 11:15 a.m. *Impact of .08 Laws (Chamber)
- *Maximizing Media Coverage
 (Grand Ballroom 2)

*REPEAT WORKSHOP

SAFETY BELTS

MONDAY ▼

10:00 a.m. - * Breaking Thru to High Belt Usage
 11:30 a.m. (Grand Ballroom 2)

* Campaign Safe and Sober
 (Grand Ballroom 1)

* Reaching Diverse Populations
 (Cabinet)

1:30 p.m. - RESEARCH (Grand Ballroom 2)

3:00 p.m. Characteristics of Seat Belt Non-users
 Belt Survey

Shopping For A Safer Car (Caucus)

* Child Passenger Safety (House)

3:15 p.m. - * Reaching Diverse Populations
 4:45 p.m. (Caucus)

* Injury Consequences: Ongoing Health
 Care Cost (Congress)

* Graduated Licensing
 (Grand Ballroom 3)

RESEARCH (House)

Belts on Buses

Characteristics of Safety Seats

Health and Safety Agency Promotion

SAFETY BELTS

TUESDAY ▼

- 8:45 a.m. - Open Forum - Occupant Protection
10:15 a.m. (Grand Ballroom 2)
*Older Drivers Safety Issues (Cabinet)
*Innovative Community Programs
(Congress)
- 10:30 a.m. - *Campaign Safe and Sober
12:00 Noon (Grand Ballroom 2)
*Employer Highway Safety Programs
(Caucus)
- 2:00 p.m. - *In Search of New Partners for Traffic
3:30 p.m. Safety (Grand Ballroom 2)
*Maximizing Media Coverage (Caucus)
- 3:45 p.m. - *Child Passenger Safety
5:15 p.m. (Grand Ballroom 2)
*Injury Consequences: Ongoing Health
Care Cost (Grand Ballroom 1)

WEDNESDAY ▼

- 9:45 a.m. - *Maximizing Media Coverage
11:15 a.m. (Grand Ballroom 2)
*Innovative Community Programs
(Caucus)
*Breaking Thru High Belt Usage
(Congress)
*Older Drivers Safety Issues
(Grand Ballroom 1)

*REPEAT WORKSHOP

YOUTH

MONDAY ▼

- 10:00 a.m. - *Campaign Safe and Sober
 11:30 a.m. (Grand Ballroom 1)
 *Graduated Licensing (Chamber)
 *Reaching Diverse Populations
 (Cabinet)
- 1:30 p.m. - *Bicycle Helmets in the Riding
 3:00 p.m. Environment (Council)
 *The Young Adult Drinking Driver
 (Grand Ballroom 3)
- 3:15 p.m. - *Graduated Licensing
 4:45 p.m. (Grand Ballroom 3)
 *Youth Access to Alcohol
 (Grand Ballroom 2)
 *Reaching Diverse Populations
 (Caucus)

TUESDAY ▼

- 8:45 a.m. - *Youth Access to Alcohol (Cameral)
 10:15 a.m. *The Young Adult Drinking Driver
 (Grand Ballroom 1)
- 10:30 a.m.- *Campaign Safe and Sober
 12:00 Noon (Grand Ballroom 2)
 *Bicycle Helmets In the Riding
 Environment (Grand Ballroom 3)
- RESEARCH (Cabinet)
 Worksite Programs
 Parent Attitudes
 Blue Collar

YOUTH

2:00 p.m. - RESEARCH (Congress)
 3:30 p.m. Linked Data — Using a New Tool
 with Old Data to Support Highway
 Safety

RESEARCH (Grand Ballroom 3)
 Potential Impact of Traffic Safety
 Program
 Evaluating School-Based Programs

WEDNESDAY ▼

9:45 a.m. - *Maximizing Media Coverage
 11:15 a.m. (Grand Ballroom 2)

*REPEAT WORKSHOP

NOTES

Mark your calendars now!

Lifesavers 14

April 14-17, 1996

Albuquerque, New Mexico