Lifesavers 12
Symposium
March 8-10, 1994
The Washington Hilton and Towers
Washington, D.C.
Lifesavers

National Conference on Highway Safety Priorities

March 8-10, 1994

Washington
Hilton & Towers
Washington, DC
WELCOME TO THE
LIFESAVERS 12 SYMPOSIUM

The National Conference on
Highway Safety Priorities

Sponsors

Several organizations graciously contribute resources toward the success of Lifesavers. Please see the list of sponsors of the Lifesavers 12 Symposium enclosed in your registration packet.

Lifesavers gratefully acknowledges their generous support.
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National Conference on Highway Safety Priorities
March 8-10, 1994
Washington Hilton & Towers
Washington, DC

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SYMPOSIUM AGENDA

PRE-MEETINGS:
TUESDAY, MARCH 8, 1994
8:00 a.m. - 5:00 p.m.  Community/Corridor Traffic Safety Programs
Lincoln West

8:30 a.m. - 5:00 p.m.  NHTSA Children and Youth Forum
Lincoln East

1:30 p.m. - 4:00 p.m.  Pedestrian/Bicycle Safety Forum
Conservatory

LIFESAVERS MEETINGS
TUESDAY, MARCH 8, 1994
1:00 p.m. - 7:00 p.m.  Registration
Concourse Level

5:00 p.m. - 6:30 p.m.  Opening Reception and Exhibits
Exhibit Hall, Concourse Level

6:30 p.m. - 8:30 p.m.  Welcome Dinner Banquet NHTSA Awards
International Ballroom Center
SYMPOSIUM AGENDA continued

WEDNESDAY, MARCH 9, 1994
7:00 a.m. - 4:30 p.m. Registration
Concourse Level

7:00 a.m. - 8:00 a.m. Continental Breakfast
Exhibit Hall

7:00 a.m. - 3:00 p.m. Exhibit Hall Open
(except during lunch)

8:00 a.m. - 9:30 a.m. Plenary
International Ballroom Center

10:00 a.m. - 11:30 a.m. Breakout Sessions

12:00 p.m. - 1:30 p.m. Luncheon
International Ballroom Center

2:00 p.m. - 5:00 p.m. Visits to Capitol Hill

5:00 p.m. - 7:00 p.m. Capitol Hill Reception
Rayburn House Office Building
Independence Avenue & South Capitol Street
Rayburn Cafeteria, Room #B-357
SYMPOSIUM AGENDA continued

THURSDAY, MARCH 10, 1994

7:00 a.m. - 4:30 p.m.       Registration
Concourse Level

7:00 a.m. - 8:00 a.m.       Continental Breakfast
Exhibit Hall, Concourse Level

7:00 a.m. - 5:00 p.m.       Exhibit Hall Open
(except during lunch)

8:00 a.m. - 9:30 a.m.       First Set of Workshops

10:00 a.m. - 11:30 a.m.     Second Set of Workshops

11:45 a.m. - 1:00 p.m.      Luncheon
International Ballroom Center

1:00 p.m. - 2:30 p.m.       Third Set of Workshops

3:00 p.m. - 4:30 p.m.       Fourth Set of Workshops

4:45 p.m. - 6:00 p.m.       Closing Plenary
International Ballroom Center
WORKSHOPS

All workshops will be held on Thursday

8:00 a.m. - 9:30 a.m.
- Older Driver Issues
- Occupant Protection - Innovative Programs
- Safety Management Systems
- Speed
- Young Drivers
- Traffic Records
- Pedestrians
- Status of NHTSA Regulatory Issues
- Alcohol Update

10:00 a.m. - 11:30 a.m.
- Alcohol Update
- Child Occupant Protection Legislation and Policy
- Employers: A Delivery Mechanism for Highway Safety Priority Programs
- Status of FHWA Regulatory Issues
- Young Drivers
- Motorcycle Safety
- Highway Safety and Your Health
- Vehicle Technology Issues
- Increasing Belt Use to 75% and Reducing Alcohol Involvement to 43%
1:00 p.m. - 2:30 p.m.

- Field Implications of BAC Limits
- Occupant Protection - Innovative Programs
- Safety Management Systems
- Speed
- Childhood Injury Prevention
- Motorcycle Safety
- Traffic Records
- Programs Targeting Driver Populations
- Increasing Belt Use to 75% and Reducing Alcohol Involvement to 43%

3:00 p.m. - 4:30 p.m.

- Field Implications of BAC Limits
- Child Occupant Protection Legislation and Policy
- National Data Trends
- Childhood Injury Prevention
- Older Driver Issues
- Pedestrians
- Highway Safety and Your Health
SYMPOSIUM PROGRAM

TUESDAY, MARCH 8, 1994
1:00 p.m. - 7:00 p.m.  Registration
Concourse Level

Pre-Meetings:
8:00 a.m. - 5:00 p.m.  Community/Corridor Traffic Safety Programs
Lincoln West

8:30 a.m. - 5:00 p.m.  NHTSA Children and Youth Forum
Lincoln East

1:30 p.m. - 4:00 p.m.  Pedestrian/Bicycle Safety Forum
Conservatory

5:00 p.m. - 6:30 p.m.  Opening Reception and Exhibit Hall Opening
Exhibit Hall

6:30 p.m. - 8:30 p.m.  Welcome Dinner Banquet NHTSA Awards
International Ballroom Center

National Highway Traffic Safety Administration
WEDNESDAY, MARCH 9, 1994

7:00 a.m. - 4:30 p.m.  Registration
Concourse Level

7:00 a.m. - 8:00 a.m.  Continental Breakfast
Exhibit Hall

8:00 a.m. - 9:30 a.m.  Opening Plenary
International Ballroom Center

Presentation of U.S. Armed Forces Color Guard
Sergeant First Class Susan Elaine Stearns
U.S. Army Band "Pershing's Own"
Washington, D.C.

The Honorable Norman Y. Mineta
U.S. House of Representatives
Chairman, House Committee on Public Works and Transportation
10:00 a.m. - 11:30 a.m.  Breakout Sessions

10:00 a.m. - 11:30 a.m.  INNOVATIONS IN STATE LOBBYING
Jefferson West

Five veterans of state government lobbying will share creative techniques for breaking through legislative gridlock to dislodge "difficult" legislation, including an overview of state lobbying techniques, details from highway safety success stories and tips on building coalitions to strengthen support.

Moderator:
Judith Lee Stone, President
Advocates for Highway and Auto Safety

Panelists:
Rebecca Brady, Sr. Committee Director, Transportation
National Conference of State Legislatures

Beckie Brown, National President
Mothers Against Drunk Driving

W. Calvin Chaney, JD, Director of Chapter Services
American College of Emergency Physicians

The Honorable Joan M. Pendexter
Maine State House of Representatives
10:00 a.m. - 11:30 a.m.
LEARNING HOW TO WORK WITH THE MEDIA
Georgetown East

Gain insights and tips on working successfully with the media to place stories that increase the public’s awareness of your safety campaign.

Moderator:
Tony Wells, Manager Industry and Corporate Relations
Nissan North America, Inc.

Panelists:

Ed Henry, Auto Editor
Kiplinger’s Personal Finance Magazine

John Harter, Reporter, WJLA-TV

Barry McCahill, Acting Director, Office of Public and Consumer Affairs, National Highway Traffic Safety Administration
10:00 a.m. - 11:30 a.m.
PENDING ALCOHOL LEGISLATION
Georgetown West

Panelists from MADD, IIHS, NTSB and NHTSA will discuss current state legislative issues and programs, and what is happening on Capitol Hill to support these developments.

Moderator:
Jim Hedlund, Ph.D.
Director, Office of Alcohol & State Programs, National Highway Traffic Safety Administration

Panelists:
Karolyin Nunnallee, Vice President for Public Policy
Mothers Against Drunk Driving

Chuck A. Hurley, Vice President, Insurance Institute for Highway Safety

Steve Blackistone, Legislative Liaison
National Transportation Safety Board
10:00 a.m. - 11:30 a.m.
APPROPRIATIONS PROCESS/ISSUES
Jefferson East

This session will focus on the appropriations process, the relationship of that process to the authorization process, the role of the DOT in the appropriations process, and pending appropriations issues for FY 95.

Moderator:
James Arena, Director, New Jersey Division of Highway Traffic Safety and National Association of Governors’ Highway Safety Representatives Chair

Panelists:
Peter J. (Jack) Basso, Director, Office of Fiscal Services, Federal Highway Administration, Washington, D.C.

Peter Rogoff, Professional Staff Member, Transportation Subcommittee, Senate Appropriations Committee, Washington D.C.

Caryll Rinehart, Professional Staff Member, Surface Transportation Subcommittee, House Public Works and Transportation Committee, Washington, D.C.

12:00 p.m. - 1:30 p.m.
LUNCHEON AND PLENARY ADDRESS
International Ballroom Center
2:00 p.m. - 5:00 p.m.

VISITS TO CAPITOL HILL

5:00 p.m. - 7:00 p.m.

CAPITOL HILL RECEPTION
Rayburn House Office Building
Independence Avenue
& South Capitol Street
Rayburn Cafeteria, Room #B-357

THURSDAY, MARCH 10, 1994

7:00 a.m. - 4:30 p.m. Registration
Concourse Level

7:00 a.m. - 8:00 a.m. Continental Breakfast
Exhibit Hall, Concourse Level

7:00 a.m. - 5:00 p.m. Exhibit Hall Open
(except during luncheon)
WORKSHOPS

8:00 a.m. - 9:30 a.m.
Cabinet

OLDER DRIVER ISSUES — This workshop will highlight some of the key older driver issues and present information about several programs addressing them.

Moderator:
Dr. Jim McKnight, President
National Public Service Research Institute
8201 Corporate Drive, Suite 220
Landover, MD 20785
(301) 731-9891

Speakers:
Terecia Wilson, Highway Safety Officer
South Carolina Department of Public Safety
955 Park Street, Room 205
Columbia, SC 29202
(803) 737-1164

Bonnie S. Kantor, Sc.D., Director
Office of Geriatrics & Gerontology
Ohio State University
2040 Davis Center
480 W. Ninth Avenue
Columbus, OH 43210
(614) 293-4815
8:00 a.m. - 9:30 a.m.
Military

**OCCUPANT PROTECTION - INNOVATIVE PROGRAMS—**
Innovative programs to promote safety belt use at the State and community levels will be described.

**Moderator:**
Thomas J. Enright, Regional Administrator, Region IV National Highway Traffic Safety Administration 1729 Peachtree Road, N.W. Suite 1048 Atlanta, GA 30309-2439 (404) 347-4537

**Speakers:**
Allan F. Williams, Senior Vice President Insurance Institute for Highway Safety 1005 N. Glebe Road Arlington, VA 22201 (703) 247-1500

Tim Hoyt, Safety Officer Nationwide Insurance One Nationwide Plaza Columbus, OH 23215-2220 (614) 249-8113

Eugene Alli, Chief Sturgis Police Department 122 N. Nottawa Sturgis, MI 49091 (616) 651-3231
8:00 a.m. - 9:30 a.m.
Hemisphere

SAFETY MANAGEMENT SYSTEMS—This session will address the progress of developing safety management systems (SMS) statewide. SMS will be examined from both the Federal and State perspectives.

Moderator:
Adele Derby, Associate Administrator
Regional Operations
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NRO-01
Washington, D.C. 20590
(202) 366-2112

Speakers:
Dennis Judycki, Associate Administrator
Safety and System Applications
Federal Highway Administration
400 Seventh Street, S.W., HST-1
Washington, D.C. 20590
(202) 366-2149

Fred Zwonechek, Administrator
Office of Highway Safety
P.O. Box 94612
Lincoln, NE 68509
(402) 471-2525

George Reagle, Associate Administrator, Motor Carriers
Federal Highway Administration
400 Seventh Street, S.W., HMT-1
Washington, D.C. 20590
(202) 366-2519
8:00 a.m. - 9:30 a.m.
Jefferson East

SPEED—The discussion will focus on the issues involved in determining and defining speed compliance, explaining national maximum speed limit monitoring and discussing programs that are effective in reducing speed.

Moderator:
Michael B. Brownlee, Associate Administrator
Traffic Safety Programs
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-01
Washington, D.C. 20590
(202) 366-1755

Speakers:
Steve Ford, Captain
Overland Park Police Dept.
8500 Antioch
Overland, KS 66212
(913) 361-5252 Ext. 601

Craig Allred, Director
Department of Public Safety, Highway Safety Office
411 West 7200 South, Suite 300
Midvale, UT 84047-1016
(801) 255-0573 Ext. 121

Julie Cirillo, Chief, Information Management and Analysis Branch
Federal Highway Administration
400 Seventh Street, S.W., HHS-13
Washington, D.C. 20590
(202) 366-2170
8:00 a.m. - 9:30 a.m.
Lincoln West

YOUNG DRIVERS — Discussion of enforcing youth alcohol and impaired driving laws.

Moderator:
Barry Sweedler, Director
Office of Safety Recommendations
National Transportation Safety Board
490 L'Enfant Plaza East, S.W.
Washington, D.C. 20944
(202) 382-6810

Speakers:
Mark Ptaszek, Commander, Law Enforcement Division
Washtenaw County Sheriff's Dept.
2201 Hogback Road
Ann Arbor, MI 48104
(313) 971-4978

Beckie Brown, President
Mothers Against Drunk Driving
511 East John Carpenter Freeway, Suite 700
Irving, TX 75062
(214) 744-6233

Jack Grant, Technical Management Specialist
Division of State and Provincial Police
International Association of Chiefs of Police
515 N. Washington Street
Alexandria, VA 22314-2357
(703) 836-6767
8:00 a.m. 9:30 a.m.
Jefferson West

TRAFFIC RECORDS—Highway safety information data needs for highway safety management, including corridor safety programs, accurate accident location, linkages between key data files, and development and implementation of state highway safety management systems (SMSs).

Moderator:
Mark L. Edwards, Ph.D., Vice President
Star Mountain, Inc.
3601 Eisenhower Avenue
Alexandria, VA 22304
(703) 960-7000

Speakers:
John J. Zogby, Partner
InfoGroup
1227 North High Street
Duncannon, PA 17020
(717) 834-5363

Sandra Johnson, Consultant
National Center for Statistics and Analysis
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NRD-30
Washington, D.C. 20590
(202) 366-5364

Thomas Bryer, Director
Pennsylvania Department of Transportation, Bureau of Highway Safety & Traffic Engineering
215 Transportation and Safety Building
Harrisburg, PA 17120
(717) 787-7350
8:00 a.m. - 9:30 p.m.
Lincoln East

PEDESTRIANS—This session will explore the NHTSA and FHWA programs addressed for groups such as traffic engineers, police and parents, to improve their understanding of pedestrian problems and needs. Discussion will focus on other groups which should be considered and techniques to approach them.

Moderator:
Richard Blomberg, President
Dunlap & Associates
17 Washington Street
Norwalk, CT 06854
(203) 866-8464

Speakers:
Edwina Cloherty, Program Director
Keep Boston Moving Safely
Boston Transportation Department
City Hall, Room 721
Boston, MA 02201
(617) 635-4295

John Fegan, Bicycle Program Manager
Federal Highway Administration
400 Seventh St., S.W.
Washington, D.C. 20590
(202) 366-5007

Alfred J. Farina, Research Psychologist
National Highway Traffic Safety Administration
400 Seventh St., S.W., NTS-32
Washington, D.C. 20590
(202) 366-5585
8:00 a.m. 9:30 a.m.
Thoroughbred

STATUS OF NHTSA REGULATORY ISSUES —This workshop will provide a brief description of the regulatory process and how to influence it; status of ISTEA rulemakings; child safety seat and occupant protection rules and other significant/controversial safety regulatory issues.

Barry Felrice, Associate Administrator,
Rulemaking National Highway Traffic Safety Administration
400 Seventh Street, S.W., NRM-01
Washington, D.C. 20590
(202) 366-1810
8:00 a.m. - 9:30 a.m.
International Ballroom West

ALCOHOL UPDATE — This workshop will highlight new strategies to attack impaired driving: immobilizing offenders’ vehicles, using new driver license technology and empowering youth.

Moderator:
Jim Hedlund, Director, Alcohol and State Programs
National Highway Traffic Safety Administration
100 Seventh Street S.W., NTS-20
Washington, D.C. 20590
(202) 366-9588

Speakers:
Elwin Rasmussen, Coordinator,
Vehicle Immobilization Program
Franklin County Municipal Court
375 South High Street, 9th Floor
Columbus, OH 43215-4520
(614) 645-5962

Marshall Rickert, Administrator
Maryland Motor Vehicle Administration
6601 Ritchie Highway
Glen Burnie, MD 21062
(410) 768-7274

Jeffrey Deyer, Vice President, Public Relations
Farmers Insurance
4680 Wilshire Blvd., Third Floor
Los Angeles, CA 90010
(213) 932-3200
10:00 a.m. - 11:30 a.m.
Cabinet

ALCOHOL UPDATE — This workshop will highlight new strategies to attack impaired driving: immobilizing offenders' vehicles, using new driver license technology and empowering youth.

Moderator:
Jim Hedlund, Director, Alcohol and State Programs
National Highway Traffic Safety Administration
400 Seventh Street S.W., NTS-20
Washington, D.C. 20590
(202) 366-9588

Speakers:
Elwin Rasmussen, Coordinator,
Vehicle Immobilization Program
Franklin County Municipal Court
375 South High Street, 9th Floor
Columbus, OH 43215-4520
(614) 645-5962

Marshall Rickert, Administrator
Maryland Motor Vehicle Administration
6601 Ritchie Highway
Glen Burnie, MD 21062
(410) 768-7274

Jeffrey Beyer, Vice President, Public Relations
Farmers Insurance
4680 Wilshire Blvd., Third Floor
Los Angeles, CA 90010
(213) 932-3200
10:00 a.m. - 11:30 a.m.
Military

CHILD OCCUPANT PROTECTION LEGISLATION AND POLICY — This workshop will explore the gaps in child passenger safety laws; the potential consequences of upgrades in the laws; and other alternative actions to legislation including developing policies by governmental agencies.

Moderator:
Susan Gorcowski, Chief
National Organizations Division
National Highway Traffic Safety Administration
400 Seventh Street S.W., NTS-11
Washington, D.C. 20590
(202) 366-2712

Speakers:
Deborah D. Stewart, Editor, "Safe Ride News"
American Academy of Pediatrics
726 Belmont Place East
Seattle, WA 98102
(206) 328-1424

Ted Miller, Director, Third Party Payers Resource Center
Children's Safety Network
8201 Corporate Drive
Landover, MD 20785
(301) 731-9891

William Kamela, Director of Public Policy
National SAFEKIDS Campaign
111 Michigan Avenue, N.W.
Washington, D.C. 20010-2970
(202) 939-4993
10:00 a.m. 11:30 a.m.
Hemisphere

EMPLOYERS: A DELIVERY MECHANISM FOR HIGHWAY SAFETY PRIORITY PROGRAMS — This panel will explore the methods and resources available when recruiting corporate and public sector employer assistance in implementing highway safety priority programs. Panelists from a state highway safety office, state employer programs coordinator, and private sector participants will provide a wide assortment of tested and new approaches for implementing highway safety initiatives.

Moderator:
Tim Hoyt, Safety Officer
Nationwide Insurance
One Nationwide Plaza
Columbus, OH 23215-2220
(614) 249-8113

Speakers:
Ron Burk, Program Specialist
Ohio Dept. of Highway Safety
240 Parsons Avenue, Room 216
Columbus, OH 43266-0433
(614) 644-7641

Deborah Hicks, Director
NETS
801 Oberlin Road
Raleigh, NC 27605
(919) 755-9777

Lisa Dunn, Corporate Relations Manager
Mitsubishi Motor Sales of America, Inc.
6400 Katella Avenue
Cypress, CA 90630
(714) 372-6429
STATUS OF FHWA REGULATORY ISSUES — Discussion will focus on a shared vision of trucking safety and will include FHWA regulatory issues.

Moderator:
George Reagle, Associate Administrator
Motor Carriers
Federal Highway Administration
400 Seventh Street, S.W., HMT-1
Washington, D.C. 20590
(202) 366-2519

Speakers:
Raymond Cotton, Captain
Commercial Motor Vehicle Division
Maryland State Police
610 Taylor Avenue and Rowe Boulevard
Annapolis, MD 21401
(410) 974-2042

Rita Bontz, President
Independent Truckers and Drivers Association
1109 Plover Drive
Baltimore, Md 21227
(410) 242-0507

Patricia Adduci, Commissioner
New York State Department of Motor Vehicles
Empire State Plaza
Swan Street Building
Albany, NY 12228
(518) 474-0841

John Steinhoff, Director, Region III
Motor Carriers Federal Highway Administration
City Crescent Building
10 South Howard Street, Suite 4000
Baltimore, MD 21201
(410) 962-4571
10:00 a.m. - 11:30 a.m.
Lincoln West

YOUNG DRIVERS — Discussion of enforcing youth alcohol and impaired driving laws.

Moderator:
Barry Sweedler, Director
Office of Safety Recommendations
National Transportation Safety Board
490 L'Enfant Plaza East, S.W.
Washington, D.C. 20594
(202) 382-6810

Speakers:
Mark Ptaszek, Commander, Law Enforcement Division
Washtenaw County Sheriff's Department
2201 Hogback Road
Ann Arbor, MI 48104
(313) 971-4978

Beckie Brown, President
Mothers Against Drunk Driving
511 East John Carpenter Freeway, Suite 700
Irving, TX 75062
(214) 744-6233

Jack Grant, Technical Management Specialist
Division of State and Provincial Police
International Association of Chiefs of Police
515 N. Washington Street
Alexandria, VA 22314-2357
(703) 836-6767
10:00 - 11:30
Jefferson West

MOTORCYCLE SAFETY — Panel discussion focusing on the effectiveness of motorcycle helmet use laws, the results of California’s law, and the increasing sale and use of motorcycle helmets that do not comply with Federal Motor Vehicle Safety Standard 218.

Moderator:
Dr. Jess Kraus, Director
Injury Prevention Research Center
UCLA School of Public Health
10833 Le Conte Avenue
Los Angeles, CA 90024-1722
(310) 206-4115

Speakers:
Mike Nivens, Sergeant, Office of Special Projects
California Highway Patrol
2555 1st Avenue
Sacramento, CA 94298-0001
(916) 657-7222

William A. Boehly, Associate Administrator, Enforcement
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NEF-01
Washington, D.C. 20590
(202) 366-9836

Dr. Robert Muelleman
University of Missouri, Truman Medical Center
2301 Holmes Street
Kansas City, MO 64108
(816) 556-3790
10:00 a.m. - 11:30 a.m.
Jefferson East

HIGHWAY SAFETY AND YOUR HEALTH—This workshop will focus on linking highway safety and public health coalitions and programs to reduce deaths and injuries on the highways and reduce associated costs.

Moderator:
Sue Gallagher, MPH, Director
Children's Safety Network
Education Development Center
55 Chapel Street
Newton, MA 02160
(617) 969-7100

Speakers:
Donald C. Bischoff, Associate Administrator,
Plans and Policy
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NPP-01
Washington, D.C. 20590
(202) 366-2550

Diana Kelker, Executive Director
Think First Foundation
22 South Washington Street
Park Ridge, IL 60068
(708) 692-2740

Bryna Helfer, Coalition Coordinator
EMSC National Resource Center
111 Michigan Avenue, NW
Washington, D.C. 20010
(301) 650-8061

Kathy Williams, MS, Injury Prevention Specialist
Office of EMS and Trauma Systems
Department of Health
P.O. Box 47853
Olympia, WA 98504-7853
(206) 705-6738
10:00 a.m. - 11:30 a.m.

Thoroughbred

VEHICLE TECHNOLOGY ISSUES — This workshop will examine recent developments in vehicle technology issues. Specific attention will be paid to developments in ignition interlock technology.

Moderator:
William E. Scott, Director
Office of Program Development and Evaluation
National Highway Traffic Safety Administration
400 Seventh St., S.W., NTS-30
Washington, D.C. 20590
(202) 366-9591

Speakers:
Bill Leisure, Director, Office of Crash Avoidance Research
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NRD-50
Washington, D.C. 20590
(202) 366-5562

Bob Huffman, Manager
Vehicle Safety Improvement Process
General Motors Safety Operations
30500 Mound Road
Warren, MI 48090
(810) 947-1764
10:00 a.m. - 11:30 a.m.
International Ballroom West

INCREASING BELT USE TO 75% AND REDUCING ALCOHOL INVOLVEMENT TO 43%—This session will address the utilization of enforcement-based programs to reach the Secretary of Transportation's highway safety goals for 1997. Discussion will focus on specific program approaches, including the use of periodic, highly-publicized enforcement emphasis periods.

Moderator:
Dr. James Nichols, Director
Office of Occupant Protection
National Highway Traffic Safety Administration,
400 Seventh St., S.W., NTS-10
Washington, D.C. 20590
(202) 366-6989

Speakers:
Carol Karsten, Alcohol Program Manager
Wisconsin Department of Transportation
4802 Sheboygan Ave., Room 809
Madison, WI 53707-7910
(608) 266-0550

Joe Parker, Director
Governor's Highway Safety Program
215 East Lane Street
Raleigh, NC 27601
(919) 733-3083

Mike Geraci, Lieutenant
Colonie Police Department
132 Wolf Road
Latham, NY 12110
(518) 783-2744, Ext. 1270
11:45 a.m. - 1:00 p.m.
International Ballroom Center

LUNCHEON AND PLENARY ADDRESS
The Honorable Federico Peña,
Secretary,
U.S. Department of Transportation

WORKSHOPS CONTINUED
1:00 p.m. - 2:30 p.m.
Cabinet

FIELD IMPLICATIONS OF BAC LIMITS — This workshop will focus on detecting and prosecuting violators of BAC limits below .10 — what's being done and what the future holds.

Moderator:
James Hedlund, Director
Office of Alcohol and State Programs
National Highway Traffic Safety Administration
400 Seventh Street S.W., NTS-20
Washington, D.C. 20590
(202) 366-9588

Speakers:
Ralph Bowden, Solicitor of State Court of DeKalb County
DeKalb County Solicitors Office
Decatur, GA 30030
(404) 371-7046

Jim McCauley, Acting Chief
State Programs Division of Motor Carriers
Federal Highway Administration
400 Seventh Street, S.W., P2-0322
Washington, D.C. 20590
(202) 366-0133

Robin Mayer, Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-21
Washington, D.C. 20590
(202) 366-9825
1:00 p.m. - 2:30 p.m.
Military

**OCCUPANT PROTECTION - INNOVATIVE PROGRAMS**—Innovative programs to promote safety belt use at the state and community levels will be described.

**Moderator:**
Thomas J. Enright, Regional Administrator, Region IV
National Highway Traffic Safety Administration
1729 Peachtree Road, N.W.
Suite 1048
Atlanta, GA 30309-2439
(404) 347-4537

**Speakers:**
Allan F. Williams, Senior Vice President
Insurance Institute for Highway Safety
1005 N. Glebe Road
Arlington, VA 22201
(703) 247-1500

Tim Hoyt, Safety Officer
Nationwide Insurance
One Nationwide Plaza
Columbus, OH 23215-2220
(614) 249-8113

Eugene Alli, Chief
Sturgis Police Department
122 N. Nottawa
Sturgis, MI 49091
(616) 651-3231
1:00 p.m. - 2:30 p.m.
Hemisphere

SAFETY MANAGEMENT SYSTEMS—This session will address the progress of developing safety management systems (SMS) statewide. SMS will be examined from both the Federal and State perspectives.

Moderator:
Adele Derby, Associate Administrator
Regional Operations
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NRO-01
Washington, D.C. 20590
(202) 366-2112

Speakers:
Dennis Judycki, Associate Administrator
Safety and System Applications
Federal Highway Administration
400 Seventh Street, S.W., HST-1
Washington, D.C. 20590
(202) 366-2149

Fred Zwonechek, Administrator
Office of Highway Safety
P.O. Box 94612
Lincoln, NE 68509
(402) 471-2525

George Reagle, Associate Administrator
Motor Carriers
Federal Highway Administration
400 Seventh Street, S.W., HMT-1
Washington, D.C. 20590
(202) 366-2519
SPEED—The discussion will focus on the issues involved in determining and defining speed compliance, explaining national maximum speed limit monitoring and discussing programs that are effective in reducing speed.

Moderator:
Michael B. Brownlee, Associate Administrator
Traffic Safety Programs
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-01
Washington, D.C. 20590
(202) 366-1755

Speakers:
Steve Ford, Captain
Overland Park Police Dept.
8500 Antioch
Overland, KS 66212
(913) 381-5252 Ext. 601

Craig Allred, Director
Department of Public Safety, Highway Safety Office
411 West 7200 South, Suite 300
Midvale, UT 84047-1016
(801) 255-0573 Ext. 121

Julie Cirillo, Chief, Information Management and Analysis Branch
Federal Highway Administration
400 Seventh Street, S.W., HHS-13
Washington, D.C. 20590
(202) 366-2170
1:00 p.m. - 2:30 p.m.
Lincoln West

CHILDHOOD INJURY PREVENTION—This workshop will address a variety of childhood injury prevention issues including child occupant protection, bicycle safety and helmet laws, and grass roots coalitions that address childhood injury prevention issues.

Moderator:
Ronda Barrett, Prevention Coordinator
University of Kansas Medical Center
Children’s Rehabilitation Unit
3901 Rainbow Boulevard
Kansas City, KS 66160
(913) 588-5900

Speakers:
Angela Mickalide, Program Director
National SAFEKIDS Campaign
111 Michigan Avenue N.W.
Washington, D.C. 20010
(202) 884-4993

Catherine S. Gotschall, Sc.D., Trauma Research Associate
Children’s National Medical Center
111 Michigan Avenue N.W.
Washington, D.C. 20010
(301) 650-8065

Brian Meshkin, Student
Glenelg High School
3450 Shady Lane
Glenwood, MD 21738
(301) 854-6484
1:00 p.m. - 2:30 p.m.
Jefferson West

MOTORCYCLE SAFETY—Panel discussion focusing on the effectiveness of motorcycle helmet use laws, the results of California’s law, and the increasing sale and use of motorcycle helmets that do not comply with Federal Motor Vehicle Safety Standard 218.

Moderator:
Dr. Jess Kraus, Director
Injury Prevention Research Center
UCLA School of Public Health
10833 Le Conte Avenue
Los Angeles, CA 90024-1722
(310) 206-4115

Speakers:
Mike Nivens, Sergeant, Office of Special Projects
California Highway Patrol
2555 First Avenue
Sacramento, CA 94298-0001
(916) 657-7222

William A. Boehly, Associate Administrator, Enforcement
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NEF-01
Washington, D.C. 20590
(202) 366-9836

Dr. Robert Muellerman
University of Missouri, Truman Medical Center
2301 Holmes Street
Kansas City, MO 64108
(816) 556-3790
1:00 p.m. - 2:30 p.m.
International Ballroom East

TRAFFIC RECORDS—Highway safety information data needs for highway safety management, including corridor safety programs, accurate accident location, linkages between key data files, and development and implementation of state highway safety management systems (SMSs).

Moderator:
Mark L. Edwards, Ph.D., Vice President
Star Mountain, Inc.
3601 Eisenhower Avenue
Alexandria, VA 22304
(703) 960-7000

Speakers:
John J. Zogby, Partner
InfoGroup
1227 North High Street
Duncannon, PA 17020
(717) 834-5363

Sandra Johnson, Consultant
National Center for Statistics and Analysis
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NRD-30
Washington, D.C. 20590
(202) 366-5364

Thomas Bryer, Director
Pennsylvania Department of Transportation, Bureau of
Highway Safety & Traffic Engineering
215 Transportation and Safety Building
Harrisburg, PA 17120
(717) 787-7350
1:00 p.m. - 2:30 p.m.
Lincoln East

PROGRAMS TARGETING DRIVER POPULATIONS —
Discussion of various programs that target specific high risk driving populations, including Spanish-speaking, repeat DUI offenders and “El Protector.” Plans for upcoming program approaches will be presented.

Moderator:  
Dr. Tes del Tufo, Alcohol Program Manager  
Delaware State Police, Office of Highway Safety  
P.O. Box 430,  
Dover, DE 19901  
(302) 739-5615

Speakers:  
Letcher Graham, Special Assistant  
Virginia Department of Transportation, Safety Administration  
P.O. Box 27412,  
Richmond, VA 23269  
(804) 367-0409

Roy Huerta, Sergeant, “El Protector” Program  
California Highway Patrol  
2555 First Avenue,  
Sacramento, CA 95818  
(916) 657-8810

Myrna Ortiz, Director  
National Hispanic Traffic Safety Program  
National Coalition of Hispanic Health and Human Services Organizations (COSSMHO)  
1501 16th St., N.W.,  
Washington, D.C. 20036-1401  
(202) 387-5000

Dr. Richard Smith, Manager  
Injury Prevention Division of Environmental Health  
Indian Health Service  
12300 Twinbrook Parkway, Suite 610  
Rockville, MD 20852  
(301) 443-1054
1:00 p.m. - 2:30 p.m.
International Ballroom West

INCREASING BELT USE TO 75% AND REDUCING ALCOHOL INVOLVEMENT TO 43%—This session will address the utilization of enforcement-based programs to reach the Secretary of Transportation’s highway safety goals for 1997. Discussion will focus on specific program approaches, including the use of periodic, highly-publicized enforcement emphasis periods.

Moderator:
Dr. James Nichols, Director
Office of Occupant Protection
National Highway Traffic Safety Administration
400 Seventh St., S.W., NTS-10
Washington, D.C. 20590
(202) 366-6989

Speakers:
Carol Karsten, Alcohol Program Manager
Wisconsin Department of Transportation
4802 Sheboygan Ave., Room 809
Madison, WI 53707-7910
(608) 266-0550

Joe Parker, Director
Governor’s Highway Safety Program
215 East Lane Street
Raleigh, NC 27601
(919) 733-3083

Mike Geraci, Lieutenant
Colonie Police Department
132 Wolf Road
Latham, NY 12110
(518) 783-2744, Ext. 1270
3:00 p.m. - 4:30 p.m.
Cabinet

FIELD IMPLICATIONS OF BAC LIMITS — This workshop will focus on detecting and prosecuting violators of BAC limits below .10 — what’s being done and what the future holds.

Moderator:
James Hedlund, Director
Office of Alcohol and State Programs
National Highway Traffic Safety Administration
400 Seventh Street S.W., NTS-20
Washington, D.C. 20590
(202) 366-9588

Speakers:
Ralph Bowden, Solicitor of State Court of DeKalb County
DeKalb County Solicitors Office
Decatur, GA 30030
(404) 371-7046

Jim McCauley, Acting Chief
State Programs Division of Motor Carriers
Federal Highway Administration
400 Seventh Street, S.W., P2-0322
Washington, D.C. 20590
(202) 366-0133

Robin Mayer, Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-21
Washington, D.C. 20590
(202) 366-9825
3:00 p.m. - 4:30 p.m.
Military

CHILD OCCUPANT PROTECTION LEGISLATION AND POLICY — This workshop will explore the gaps in child passenger safety laws; the potential consequences of upgrades in the laws; and other alternative actions to legislation including developing policies by governmental agencies.

Moderator:
Susan Gorcowski, Chief
National Organizations Division
National Highway Traffic Safety Administration
400 Seventh Street S.W., NTS-11
Washington, D.C. 20590
(202) 366-2712

Speakers:
Deborah D. Stewart, Editor, "Safe Ride News"
American Academy of Pediatrics
726 Belmont Place East
Seattle, WA 98102
(206) 328-1424

Ted Miller, Director, Third Party Payers Resource Center
Children's Safety Network
8201 Corporate Drive
Landover, MD 20785
(301) 731-9891

William Kamela, Director of Public Policy
National SAFEKIDS Campaign
111 Michigan Avenue, N.W.
Washington, D.C. 20010-2970
(202) 939-4993
3:00 p.m. - 4:30 p.m.
Lincoln East

NATIONAL DATA TRENDS—Discussion of national data trends, including those of high risk and diverse populations.

Moderator:
Steve Flint, Bureau Chief
New Mexico Highway & Transportation Department
Traffic Safety Bureau
604 W. San Mateo
Santa Fe, NM 87504
(505) 827-0427

Speakers:
Dr. Quinn Brackett
Texas Transportation Institute
158 Read Building
College Station, TX 77843-4243
(409) 845-3019

William Walsh, Director
National Center for Statistics & Analysis
National Highway Traffic Safety Administration
400 Seventh St., S.W., NRD-30
Washington, D.C. 20590
(202) 366-1503

Brian O’Neill
President
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800
Arlington, Virginia 22201
(703) 247-1500
3:00 p.m. - 4:30 p.m.
Lincoln West

CHILDHOOD INJURY PREVENTION—This workshop will address a variety of childhood injury prevention issues including child occupant protection, bicycle safety and helmet laws, and grass roots coalitions that address childhood injury prevention issues.

Moderator:
Ronda Barrett, Prevention Coordinator
University of Kansas Medical Center
Children’s Rehabilitation Unit
3901 Rainbow Boulevard
Kansas City, KS 66160
(913) 588-5900

Speakers:
Jeffrey Diver, National Field Director
National SAFEKIDS Campaign
111 Michigan Avenue N.W.
Washington, D.C. 20010
(202) 884-4993

Catherine S. Gotschall, Sc.D., Trauma Research Associate
Children’s National Medical Center
111 Michigan Avenue N.W.
Washington, D.C. 20010
(301) 650-8065

Brian Meshkin, Student
Gleneig High School
3450 Shady Lane
Glenwood, MD 21738
(301) 854-6484
3:00 p.m. - 4:30 p.m.
Jefferson West

OLDER DRIVER ISSUES — This workshop will highlight some of the key older driver issues and present information about several programs addressing them.

Moderator:
Dr. Jim McKnight, President
National Public Service Research Institute
8201 Corporate Drive, Suite 220
Landover, MD 20785
(301) 731-8891

Speakers:
Teresa Wilson, Highway Safety Officer
South Carolina Department of Public Safety
955 Park Street, Room 205
Columbia, SC 29202
(803) 737-1164

Bonnie S. Kantor, Sc.D., Director
Office of Geriatrics & Gerontology
Ohio State University
2040 Davis Center
480 W. Ninth Avenue
Columbus, OH 43210
(614) 293-4815
PEDESTRIANS—This session will explore the NHTSA and FHWA programs addressed for groups such as traffic engineers, police and parents, to improve their understanding of pedestrian problems and needs. Discussion will focus on other groups which should be considered and techniques to approach them.

Moderator:
Richard Blomberg, President
Dunlap & Associates
17 Washington Street
Norwalk, CT 06854
(203) 866-8464

Speakers:
Edwina Cloherty, Program Director
Keep Boston Moving Safely
Boston Transportation Department
City Hall, Room 721
Boston, MA 02201
(617) 635-3070

John Fegan, Bicycle Program Manager
Federal Highway Administration
400 Seventh St., S.W.
Washington, D.C. 20590
(202) 366-5007

Alfred J. Farina, Research Psychologist
National Highway Traffic Safety Administration
400 Seventh St., S.W., NTS-32
Washington, D.C. 20590
(202) 366-5585
3:00 p.m. 4:30 p.m.
International Ballroom West

HIGHWAY SAFETY AND YOUR HEALTH—This workshop will focus on linking highway safety and public health coalitions and programs to reduce deaths and injuries on the highways and reduce associated costs.

Moderator:
Sue Gallagher, MPH, Director
Children’s Safety Network
Education Development Center
55 Chapel Street
Newton, MA 02160
(617) 969-7100

Speakers:
Donald C. Bischoff, Associate Administrator,
Plans and Policy
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NPP-01
Washington, D.C. 20590
(202) 366-2550

Diana Kelker, Executive Director
Think First Foundation
22 South Washington Street
Park Ridge, IL 60068
(708) 692-2740

Bryna Helfer, Coalition Coordinator
EMSC National Resource Center
111 Michigan Avenue, N.W.
Washington, D.C. 20010
(301) 650-8061

Kathy Williams, MS, Injury Prevention Specialist
Office of EMS and Trauma Systems
Department of Health
P.O. Box 47853
Olympia, WA 98504-7853
(206) 705-6738
4:45 p.m. - 6:00 p.m.
International Ballroom
Center

Mark Your Calendar!
Litesavers 13 -
Indianapolis, Indiana
April 2-5, 1995
## Important Locations & Telephone Numbers

<table>
<thead>
<tr>
<th>Location</th>
<th>Concourse Level</th>
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<tbody>
<tr>
<td><strong>Registration</strong></td>
<td>Concourse Level</td>
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<tr>
<td>Tuesday, March 8</td>
<td>1:00 p.m. - 7:00 p.m.</td>
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<td>Wednesday, March 9</td>
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### Telephone Extensions:

You can reach the following offices/services from any house telephone in the Washington Hilton & Towers:

- **Registration** (202) 797-4506
  - Ex. 797-4507
- **Staff Office** Ex. 3505
- **Media Office** Ex. 3506
- **EMERGENCY** Ex. 60