

**NATIONAL
CONFERENCE
ON
HIGHWAY
SAFETY
PRIORITIES**

MARCH

14-17, 1993

THE PALMER

HOUSE HILTON

CHICAGO, ILLINOIS

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file

11
lifesavers

Lifesavers 11
National Conference on
Highway Safety Priorities
March 14-17, 1993
The Palmer House Hilton
Chicago, Illinois

Welcome	3
Conference Sponsors	4
Agenda	6
Workshop Schedule	8
Opening Reception & Exhibit Opening.....	10
Opening Plenary Session	11
Monday Luncheon Speaker	17
Professional Development Sessions	25, 34
Poster Session Presentations	26
Tuesday Luncheon Speaker, NHTSA Awards.....	35
Wednesday Breakfast Plenary	52
Important Locations & Telephone Numbers	61



Office of the Governor
State of Illinois
Springfield 62706

WELCOME



Dear Conference Attendees:

As Governor of the State of Illinois, I am pleased to welcome you to Illinois and the Lifesavers 11 Conference. Illinois is pleased to host the eleventh annual Lifesavers Conference in Chicago.

Over the past ten years, the Lifesavers Conference has become a national tradition in the traffic safety field. I am sure you will leave this conference with new perspectives on old ideas, new programs to initiate and exciting ideas that will help continue the improvement of the driving environment for the motoring public.

We have made great strides in improving highway safety in Illinois and the country. Decreasing fatality rates and increasing public awareness of highway safety issues prove our success. Although we have accomplished much, we must maintain our commitment to saving lives.

On behalf of the citizens of Illinois, I hope you enjoy your conference and the many attractions which Illinois has to offer. Please have a safe trip home.

Best regards,

A handwritten signature of Jim Edgar in cursive script.

Jim Edgar
Governor

SPONSORS

The following organizations have graciously contributed resources toward the success of Lifesavers 11:

Advocates for Highway and Auto Safety

Allstate

American Automobile Manufacturers Association

American Coalition for Traffic Safety, Inc.

Association of International Automobile Manufacturers, Inc.

Federal Highway Administration

GEICO

National Association of Governors' Highway Safety Representatives

National Association of Independent Insurers

National Commission Against Drunk Driving

National Highway Traffic Safety Administration

National Safety Council

Nissan Motor Corporation

USAA

The following organizations have graciously contributed resources toward the success of Lifesavers 11:

American Medical Association
Archer-Daniels-Midland Company
Coca-Cola Bottling Company
Consolidated Communications, Inc.
DeMarco Business Products, Inc.
Even-Anna, Ltd.
Illinois Department of Commerce and Community Affairs
Illinois Department of Corrections
Illinois Department of Public Health
Illinois Department of Transportation
Illinois Hospital Association
Illinois State Medical Society
Illinois State Police
Motorola
Northwestern University Traffic Institute
Rehabilitation Institute of Chicago
Spiegel, Inc.
3M
Waste Management, Inc.
Xerox, Inc.

AGENDA

Pre-Meetings:

Saturday, March 13

1:00 p.m. - 7:00 p.m.

Child Passenger Safety Conference

Sunday, March 14

7:30 a.m. - 11:45 a.m.

Child Passenger Safety Conference (continued)

Sunday, March 14

8:00 a.m. - 4:30 p.m.

Community Traffic Safety Program Coordinators Meeting

Sunday, March 14

1:00 p.m. - 4:00 p.m.

A Public Forum by NHTSA Office of Defects Investigation
to address: Retrofit and Recalls for Child Safety Seats and
Accessories

Lifesavers Meetings

Sunday, March 14

1:00 p.m. - 7:00 p.m.

Bay 1-3, 4th Floor

Lifesavers Registration

Sunday, March 14

4:30 p.m. - 5:30 p.m.

Moderators Meeting

Sunday, March 14

5:30 p.m. - 7:00 p.m.

Upper Exhibit Hall, 4th Floor

Opening Reception, Exhibit and Poster Open

Lifesavers Meetings

Monday—March 15

7:30 a.m. - 4:30 p.m.	Registration
7:30 a.m. - 8:30 a.m.	Continental Breakfast in Exhibit Hall
7:30 a.m. - 6:00 p.m.	Exhibit Hall Open and Poster Display
8:45 a.m. - 9:45 a.m.	Opening Session with Speaker
10:00 a.m. - 11:30 a.m.	First Set of Workshops
11:45 a.m. - 1:15 p.m.	Luncheon with Speaker
1:30 p.m. - 3:00 p.m.	Second Set of Workshops
3:15 p.m. - 5:00 p.m.	Professional Development Sessions
5:00 p.m. - 6:00 p.m.	Poster Presentations

Dinner on your own

Tuesday—March 16

7:30 a.m. - 4:30 p.m.	Registration
7:30 a.m. - 8:30 a.m.	Continental Breakfast in Exhibit Hall
7:30 a.m. - 5:30 p.m.	Exhibit Hall Open and Poster Display
8:45 a.m. - 10:15 a.m.	Third set of Workshops
10:30 a.m. - 12:15 p.m.	Professional Development Sessions
12:30 p.m. - 1:45 p.m.	NHTSA Awards Luncheon with Speaker
2:00 p.m. - 3:30 p.m.	Fourth Set of Workshops
3:45 p.m. - 5:30 p.m.	Fifth Set of Workshops

Dinner on your own

Wednesday—March 17

7:30 a.m. - 11:00 a.m.	Registration
7:30 a.m. - 10:00 a.m.	Exhibit Hall Open and Poster Display
8:00 a.m. - 9:30 a.m.	Breakfast Plenary Session
9:45 a.m. - 11:15 a.m.	Sixth Set of Workshops
1:00 p.m. - 4:00 p.m.	Post/Organizational Meetings

WORK SHOPS

Monday, 10:00 a.m. - 11:30 a.m.

Fake Motorcycle Helmets, Helmet Laws, and the Improperly
Licensed Rider

Enforcement and Youth

Working Together to Reduce Injury: Examples of Traffic
Safety/Public Health Collaboration

Correcting the Myths About Air Bags

Working with Business

Speed Compliance Issues

States Without Belt Laws

Rural Emergency Medical Services Care

Status Report on the Drug Evaluation and Classification Program

Monday, 1:30 p.m. - 3:00 p.m.

How to Work With Law Enforcement

Insurance Companies Role in Traffic Safety

Provisional Licensing for Youth

Enforcement Technology

Selling Traffic Safety to the Sheriff

Child Passenger Safety Law Enforcement

Beyond 70% by '92

BAC Limits

Citizens' Role in Highway Safety

Pedestrian Issues

Prosecuting and Adjudicating Traffic Cases

Tuesday, 8:45 a.m. - 10:15 a.m.

Highway Safety Bloopers

Working with the Media

Fake Motorcycle Helmets, Helmet Laws and the Improperly
Licensed Rider

Provisional Licensing for Youth

Older Driver Issues

Strengthening Safety Belt and Child Safety Seat Laws

Safety Management Systems

Data Trends

Injury Cost Update

Traffic Safety Programs Targeted for the Native
American Population

Tuesday, 2:00 p.m. - 3:30 p.m.

Linkages of Crash and Injury Data and How It Can Be
Used to Assist Highway Safety Agencies
Corridor Safety Improvement Program
Special Needs Transportation: It Could Happen to Any Child!
What Are the Safety Implications of IVHS
Age 21 — Community Coalitions
Implementation of ISTEA Open Forum
New Directions in Child Passenger Safety Technology
Taking the Traffic Safety Message to Diverse Populations
Non-Traditional Highway Safety Partnerships

Tuesday, 3:45 p.m. - 5:30 p.m.

Strengthening Safety Belt and Child Safety Seat Laws
Working With Business
How to Work with Law Enforcement
Enforcement and Youth
Victim Impact Panel
Vehicle Technology Issues
Beyond 70% by '92
Self-Sustaining Community Traffic Safety
Programs/Opportunities and Strategies
Self Sufficiency: Funding State Traffic Safety Programs
Pedestrian Issues
Enforcement Technology

Wednesday, 9:45 a.m. - 11:15 a.m.

Working With the Media
Data Trends
Age 21 — Community Coalitions
Truck Safety Roundtable
BAC Limits
Working with the Police Officers Standards and Training (POST)
to Get Your Training Approved
Child Passenger Safety Law Enforcement
Bicycle Safety/Helmet Issues
CADRE Implementation and Other Traffic Records Needs

SATURDAY -SUNDAY

Special Information About Pre-meetings:

Announcements regarding these pre-meetings were distributed prior to Lifesavers 11. The titles and contacts are listed below.

Saturday, 1:00 p.m. - 7:00 p.m.

Sunday, 7:30 a.m. - 11:45 a.m.

Crystal, 3rd Floor

Child Passenger Safety Conference

Contact:

Cheryl Neverman

Office of Occupant Protection

National Highway Traffic Safety Administration

400 Seventh St., S.W., NTS-11; Washington, D.C. 20590

(202) 366-2696

Sunday, 8:00 a.m. - 4:30 p.m.

Monroe, 6th Floor

Community Traffic Safety Program Coordinators Meeting

Sponsors:

Community Traffic Safety Clearinghouse and the

National Highway Traffic Safety Administration

National Association of Governors' Highway Safety Representatives

Sunday, 1:00 p.m. - 4:00 p.m.

The Office of Defects Investigation, National Highway Traffic Safety Administration, (NHTSA) is sponsoring a public meeting concerning Safety Recalls for Child Safety Seats. NHTSA will discuss its activities to increase the number of child safety seats that are repaired or replaced as a result of a safety recall. The agency will also respond to questions from the public and the industry regarding the agency's rule-making and enforcement programs. For further information contact the Office of Defects Investigation (202) 366-5198.

Sunday, 4:30 p.m. - 5:30 p.m.

Parlor A, 6th Floor

Moderators' Meeting

Sunday, 5:30 p.m. - 7:00 p.m.

Upper Exhibit Hall, 4th Floor

Opening Reception and Exhibit Hall Opening

7:30 a.m. - 8:30 a.m.
Upper Exhibit Hall, 4th Floor
Continental Breakfast

**MONDAY
AM**

8:45 a.m. - 9:45 a.m.
Grand/State Ballrooms, 4th Floor
Opening Plenary Session
Presentation of Color Guard and Emerald Society.

Speaker:
Charles Hurley, *Senior Vice President for Communications*
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800; Arlington, VA 22201
(703) 247-1530

Plenary Address by
Governor Jim Edgar, State of Illinois
The Honorable Jim Edgar, *Governor*
State of Illinois, State House; Springfield, IL 62706

10:00 a.m. - 11:30 a.m.

Parlor A, 6th Floor

**Fake Motorcycle Helmets, Helmet Laws,
and the Improperly Licensed Rider**

A discussion of the problem and the campaign to reduce the large number of motorcyclists riding without a proper operators' license. Helmet use laws, as well as the increase in production and sale of helmets not meeting the Department of Transportation Standard will also be discussed.

Moderator: Tom McGovern, *Director of Grants Management*
Governor's Highway Safety Bureau
100 Cambridge Street; Saltonstall State Office Building, Room 2104
Boston, MA 02202
(617) 727-5074

Speakers:
Carl Spurgeon, *Director of Licensing*
Motorcycle Safety Foundation
2 Jenner Street Suite 150; Irvine, CA 92718-3812
(714) 727-3227

Robert Hellmuth, *Director, Office of Vehicle Safety Compliance*
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NEF-30; Washington, D.C. 20590
(202) 366-2832

Ron E. Engle, *Chief, Safety Countermeasures Division*
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-23; Washington, D.C. 20590
(202) 366-2717

**MONDAY
AM**

10:00 a.m. - 11:30 a.m.

Parlor B, 6th Floor

Enforcement and Youth

A discussion of the enforcement level directed at youth-impaired driving and underage drinking offenses will be held. Obstacles and successes will be addressed, as well as plans for the future.

Moderator: James B. Wright

Highway Safety Specialist - Youth Programs

National Highway Traffic Safety Administration

400 Seventh St., S.W., Rm 5130; Washington, D.C. 20590

(202) 366-2724

Speakers:

David F. Preusser, PhD, President

PRG

2962 Main Street; Bridgeport, CT 06606

(203) 366-1321

Jack Grant

International Association of Chiefs of Police

515 North Washington Street; Alexandria, VA 22314

(703) 836-6767

Sgt. Paul J. Steigleder

Clackamas County Sheriff's Department

2223 South Kaen Road; Oregon City, OR 97045

(503) 655-8249

Tours of the Rehabilitation Institute of Chicago (RIC) will be offered during each workshop session. Sign-up is located at the RIC exhibit in the Upper Exhibit Hall. Buses will take participants to the RIC for the tours and return them to The Palmer House Hilton. Tour size is limited to 30 people.

10:00 a.m. - 11:30 a.m.

Parlor H-6th Floor

**Working Together to Reduce Injury:
Examples of Traffic Safety/Public Health
Collaboration**

The traffic safety and public health communities share common goals in improving health and safety. This workshop will present some examples of collaborative traffic safety and public health efforts at the state and local levels. Suggestions and strategies for developing and maintaining collaborative working relationships will be presented.

Moderator: Chris Miara, Research Associate
Education Development Center, 55 Chapel Street
Newton, MA 02160
(617) 969-7100

Speakers:

Dr. Sue Makintubee, Director, Injury Epidemiology Division
Oklahoma State Department of Health - 0307
1000 Northeast 10th Street, Oklahoma City, OK 73117-1299
(405) 271-3430

Mary Bobbitt-Cooke, MPH, Program Consultant Injury Control Section
North Carolina Department of Environment,
Health and Natural Resources
PO Box 27687, Raleigh, NC 27611-7687
(919) 733-3732

James Belloni, MA
National Center for Injury Prevention and Control
Centers for Disease Control
1600 Clifton Road, F-41, Atlanta, GA 30333
(404) 488-4400

**MONDAY
AM**

**MONDAY
AM**

10:00 a.m. - 11:30 a.m.

Monroe, 6th Floor

Correcting the Myths About Air Bags

Several myths have emerged concerning air bag performance. One myth is that air bags deploy in all kinds of crashes, making safety belts unnecessary. Representatives from the auto and air bag industry and the police community will discuss these myths in light of what has been learned about their actual performance in the field.

Moderator: Philip Haseltine, *President*

American Coalition for Traffic Safety, Inc.

1110 North Glebe Road, Suite 1020 Arlington, VA 22201

(703) 243-7501

Speakers:

Trooper Larry Honey

Division of Highway Traffic Safety, Department of Law & Public Safety, Trenton, NJ 08625

(609) 588-3750

Thomas Vos, Director of Research

TRW, Incorporated

4505 West 26 Mile Road, Washington, MI 48094

(313) 781-7225

Charles Hurley, Senior Vice President Communications

Insurance Institute for Highway Safety

1005 North Glebe Rd., Suite 800; Arlington, VA 22201

(703) 247-1530

10:00 a.m. - 11:30 a.m.

Adams, 6th Floor

Working With Business

Designed to discuss the cost of traffic crashes to employers, as well as how to market and deliver traffic safety programs in the workplace.

Moderator: Gloria Craven

AVP National Programs, USAA,

USAA Building; San Antonio, TX 78288

(210) 498-0900

Speakers:

Lisa Dunn, Corporate Relations Manager

Mitsubishi Motor Sales of America

6400 Katella Avenue, Cypress, CA 90630

(714) 372-2434

Gary D. March, Illinois Governors' Highway Safety Representative

3215 Executive Park Dr.; Springfield, IL 62794-9245

(217) 782-4972

Representative from private industry.

10:00 a.m. - 11:30 a.m.

PDR 17, 5th Floor

Speed Compliance Issues

This workshop will explore the issues involved in determining and defining speed compliance.

Moderator: J. Michael Sheehan, Jr., *Chief, Police Traffic Services Div.*
National Highway Traffic Safety Administration
400 Seventh Street, S.W., Room 5119, NTS-41
Washington, D.C. 20590
(202) 366-4295

Speakers:

Judie Stone, *Executive Director*
Advocates for Highway and Auto Safety
777 North Capitol Street, N.W., Suite 410, Washington, D.C. 20002
(202) 408-1711

Brian O'Neill, *President*
Insurance Institute for Highway Safety
1005 North Glebe Road; Arlington, VA 22201
(703) 247-1500

Julie Crillo, *Transportation Specialist*
Federal Highway Administration
400 Seventh St., S.W., HHS-32; Washington, D.C. 20590
(202) 366-2170

10:00 a.m. - 11:30 a.m.

PDR-7, 3rd Floor

States Without Belt Laws

Experienced proponents of safety belt use legislation will discuss successes, obstacles, and practical tips on introducing and guiding bills through the legislative process. Legislator and lobbyist views will be presented.

Moderator: Nancy L. Foster, R.N., *Safety Education Consultant*
3601 Woodside Road; Louisville, KY 40222
(502) 895-9586

Speakers:

Nancy L. Foster, RN, *Safety Education Consultant*
3601 Woodside Road; Louisville, KY 40222
(502) 895-9586

The Honorable Thomas Horgan, *Nebraska State Senator*
District 4, State Capitol, Lincoln; NE 68509
(402) 471-2621

The Honorable Joan Pendexter, *Maine State Representative*
Maine House of Representatives, State House Station 42
36 Hospital Street; Augusta, ME 04333
(207) 287-1440

**MONDAY
AM**

10:00 a.m. - 11:30 a.m.

PDR-8, 3rd Floor

Rural Emergency Medical Services Care

This workshop will focus on rural Emergency Medical Services (EMS) issues and innovative programs designed to improve EMS care in rural areas.

Moderator: Wade Spruill, Jr., Director

Emergency Medical Services

Department of Health

P.O. Box 1700; Jackson, MS 39215-1700

(601) 987-3880

Speakers:

Dr. Thomas J. Esposito, Assistant Professor of Surgery

Loyola University Medical Center

2160 South First Avenue; Maywood, IL 60153

(708) 216-8787

Jake Culp

Office of Rural Health Policy

Parklawn Bldg., Room 14-22, 5600 Fishers Ln.; Rockville, MD 20857

(301) 443-0835

10:00 a.m. - 11:30 a.m.

PDR-9, 3rd Floor

Status Report on the Drug Evaluation and Classification Program

Drug Evaluation and Classification Program Coordinators on the federal, state and agency level will describe recent developments, problems encountered and their solutions, and plans for the future.

Moderator: Sandy Richardson, Highway Safety Specialist

National Highway Traffic Safety Administration

400 Seventh Street, S.W.; NTS 41, Washington, D.C. 20590

(202) 366-4294

Speakers:

Vern Alley, Police Officer

Department of Public Safety

P.O. Box 6638; Phoenix, AZ 85005-6638

(602) 223-2342

Mark Lewis, Forensic Chemist

New York State Police Crime Lab

Building 22, State Campus; Albany, NY 12226

(518) 457-1208

Karen Sprattler, State DEC Coordinator

Department of Public Safety, Division of Traffic Safety

207 Transportation Building, 395 John Ireland Boulevard

St. Paul, MN 55155

(612) 296-9490

11:45 a.m. - 1:15 p.m.

Grand/State Ballrooms-4th Floor

Luncheon and Plenary Address

Lowell R. Beck, *President*

National Association of Independent Insurers

2600 River Road, Des Plaines, IL 60018

Gerald L. Maatman, *Chairman and CEO*

Kemper National Insurance Companies

Long Grove, IL 60049

1:30 p.m. - 3:00 p.m.

Parlor A, 6th Floor

How to Work With Law Enforcement

Panelists will discuss techniques to more effectively work with law enforcement to obtain their support for traffic safety programs.

Moderator: James Arena, *Director, Division of Highway Traffic Safety*

Department of Law & Public Safety, CN 048

Trenton, NJ 08625

(609) 588-3750

Speakers:

Captain Terry Conner

Arizona Department of Public Safety, PO Box 66328

Phoenix, AZ 85005 (602) 223-2497

Maria Farrah, *Program Coordinator*

Governors' Highway Safety Bureau, 100 Cambridge Street

Boston, MA 02202 (617) 727-5073

**MONDAY
PM**

1:30 p.m. - 3:00 p.m.

Parlor B, 6th Floor

**Insurance Companies' Role
in Traffic Safety**

This session will highlight several examples of highway safety activities and program development sponsored by the insurance industry.

Moderator: Al Slechter

Chrysler Corporation

1100 Connecticut Ave., N.W.; Washington, D.C. 20030

(202) 862-3460

Speakers:

Terry Tyrpin

National Association of Independent Insurers

2600 River Road; DesPlaines, IL 60018-3286

(708) 297-7800

August Alegi, Group Vice President

GEICO

One GEICO Plaza; Washington, D.C. 20076-0001

(301) 986-2657

Tim Hoyt

Nationwide Insurance, One Nationwide Insurance

Columbus, OH 43216

(614) 249-6341

1:30 p.m. - 3:00 p.m.

Parlor E, 6th Floor

Provisional Licensing for Youth

This workshop will discuss the benefits of provisional licensing for youth.

Moderator: Pat Waller

Transportation Research Institute

University of Michigan, 2901 Baxter, Room 154

Ann Arbor, MI 48109

(313) 936-1046

Speakers:

Dan Mayhew

Traffic Injury Research Foundation

171 Nepean Street, 6th Floor, Ottawa, Ontario K2P0B4

(613) 238-5235

Marshall W. Rickert, Administrator

Motor Vehicle Administration

6601 Ritchie Highway, Glen Burnie, MD 21062

(410) 768-7274

1:30 p.m. - 3:00 p.m.

Parlor F, 6th Floor

Enforcement Technology

During this session, various types of technology used by law enforcement for effective traffic enforcement will be discussed.

Moderator: J. Michael Sheehan, Jr.

Chief, Police Traffic Services Division

National Highway Traffic Safety Administration

400 Seventh Street, S.W., Room 5119-NTS-41, Washington, D.C.

20590 (202) 366-4295

Speakers:

Art Flores, Senior Chemist

UNTSC Transportation Safety Systems

Kendall Square; Cambridge, MA 02142

(617) 494-2133

Roger Bruett, Chief, Washington State Patrol

General Administration Building, MAAX-12, Olympia, WA 98504

(206) 753-6540

Jim Kuboviak

Brazos County Attorney

300 East 26th Street, Suite 325, Bryan, TX 77803

(409) 361-4300

1:30 p.m. - 3:00 p.m.

Parlor H, 6th Floor

Selling Traffic Safety to the Sheriff

Techniques for obtaining support for traffic enforcement from Sheriffs' Offices will be presented during this workshop.

Moderator: Sheriff Johnnie Mack Brown

Greenville County Sheriffs' Office

4 McGee Street; Greenville, SC 29601

(803) 467-5280

Speakers:

Sheriff James R. Dougan

Kent County Sheriff's Department, 701 Ball Avenue, Grand Rapids,

MI 49503

(616) 774-3113

Sheriff Paul McGrath

Carson City County

901 East Musser; Carson City, NV 89701

(702) 887-2500

**MONDAY
PM**

**MONDAY
PM**

1:30 p.m. - 3:00 p.m.

Monroe, 6th Floor

Child Passenger Safety Law Enforcement

This session will describe ways to motivate public acceptance of enforcement programs, foster police enforcement of child safety seat and safety belt laws, and publicize enforcement efforts. Other issues to be covered include misuse of restraint systems, the use of warnings vs. citations, and acknowledgements for enforcement.

Moderator: Bill Hall

Manager, Children and Youth Studies

Highway Safety Research Center, University of North Carolina

1/2 East Franklin Street, CB #3430, Chapel Hill, NC 27599

(919) 962-2202

Speakers:

Douglas Gurin

Social Science Research, National Highway Traffic Safety

Administration, 400 Seventh Street, S.W.

Washington, D.C. 20590 (202) 366-5594

Lieutenant Deborah Townsend

Albany Police Department, P.O. Box 447, Albany, GA 31702-0447

(912) 431-2935

Tony Aprile, Traffic Safety Education Officer

Greensboro Police Department

P.O. Box 3136, 300 West Washington Street

Greensboro, NC 27402-3136

(919) 373-2216

Officer Stephen W. Traglio

Leavenworth Police Department

100 North Fifth Street, Leavenworth, KS 66048

(913) 651-2260

1:30 p.m. - 3:00 p.m.

Adams, 6th Floor

Beyond 70% by '92

Panel will discuss program strategies that will provide the basis for making further gains in safety belt use.

**MONDAY
PM**

Moderator: Michael B. Brownlee

Associate Administrator, Traffic Safety Programs

National Highway Traffic Safety Administration

400 Seventh Street, S.W., NTS-01, Washington, D.C. 20590

(202) 366-1755

Speakers:

Geri Parker, Safety Belt Coordinator

Traffic Safety Unit, State Library Building, 4th Floor

Salem, OR 97310

(503) 378-3669

Randy Rushing, Assistant Deputy Director

Illinois State Police, Division of State Troopers

401 Armory Building, Springfield, IL 62706

(217) 782-7478

John Krause, Chief, State and Community Programs Division

National Highway Traffic Safety Administration

400 Seventh St., S.W., NTS-12, Washington, D.C. 20590

(202) 366-2706

**MONDAY
PM**

1:30 p.m. - 3:00 p.m.

PDR 17, 5th Floor

Blood Alcohol Concentration (BAC) Limits

This panel will discuss the pros and cons of lowering BAC limits to .08 for all drivers, and zero tolerance for drivers under age 21. A

mock testimony before a state legislature will be staged to show the audience an idea how such legislation is introduced and considered.

Moderator: *Milo Kirk, President*

Mothers Against Drunk Driving

511 East John Carpenter Freeway #700, Irving, TX 75062

(214) 744-6233

Speakers:

Peter K. O'Rourke, Director

Office of Traffic Safety, Business, Transportation and Housing

Agency, 7000 Franklin Boulevard, #440; Sacramento, CA 95823

(916) 445-0527

The Honorable George Ryan, Secretary of State

State Capitol Bldg., Rm. 213; Springfield, IL 62756

(217) 782-2202

W. Marshall Rickert, Motor Vehicle Administrator

State of Maryland, 6601 Ritchie Highway; Glen Burnie, MD 21062

(410) 768-7272

James Hedlund, Director Office of Alcohol and State Programs

National Highway Traffic Safety Administration

400 Seventh Street, S.W.; NTS-20, Washington, D.C. 20590

(202) 366-0588

1:30 p.m. - 3:00 p.m.

PDR 7, 3rd Floor

Citizens' Role in Highway Safety

This workshop will highlight two projects aimed at reducing death and disability from highway injury. The Bystander Care program and the Make The Right Call national campaign are two projects designed to educate the public on how and when to access the emergency medical services system, and what to do until help arrives. This workshop will discuss how these programs can best be used in the states to reduce motor vehicle death and injury.

Moderator: Susan D. Ryan

Acting Director, Office of Enforcement and Emergency Services
National Highway Traffic Safety Administration
400 Seventh Street, S.W.; NTS-40, Washington, D.C. 20590
(202) 366-4913

Speakers:

Gordon Sachs, EMS Program Manager

US Fire Administration

16825 South Seton Avenue; Emmitsburg, MD 21727
(301) 447-1185

Henry Bock, M.D., FACEP

Methodist Hospital of Indiana, Inc.

1701 North Senate Blvd., P.O. Box 1367, Indianapolis, IN 46206
(317) 929-3895

Brenda Sullivan, Account Supervisor

Ogilvy, Adams, & Rinehart

1901 L Street, N.W.; Washington, D.C. 20036
(202) 452-9458

Tours of the Rehabilitation Institute of Chicago (RIC) will be offered during each workshop session. Sign-up is located at the RIC exhibit in the Upper Exhibit Hall. Buses will take participants to the RIC for the tours and return them to The Palmer House Hilton. Tour size is limited to 30 people.

**MONDAY
PM**

**MONDAY
PM**

1:30 p.m. - 3:00 p.m.

PDR 8, 3rd Floor

Pedestrian Issues

How to reduce pedestrian fatalities and injuries
- What's new in the 90's?

Moderator: Micky Sadoff, Consultant

250 West Coventry Court; Milwaukee, WI 53217

(414) 352-6388

Speakers:

Calvert Cazier, Health Educator

Department of Health, Division of Family Health Services

288 North 1460 West, P.O. Box 16650, Salt Lake City, UT 84116-0650

(801) 538-6140

William Wilkinson, Executive Director

Bicycle Federation of America

1818 R Street, N.W.; Washington, D.C. 20009

(202)332-6986

Jack Champlin, Project Director

Prevention Program of Contra Costa County

75 Santa Barbara Road; Pleasant Hill, CA 94523

(510) 646-6511

1:30 p.m. - 3:00 p.m.

PDR 9, 3rd Floor

Prosecuting and Adjudicating Traffic Cases

This workshop will highlight the programs of these two jurisdictions and the leadership provided by the prosecution and judiciary. Some of the highlights will include community programs, coordination at various levels, and effective sanctioning programs.

Moderator: The Honorable Anthony Montelione

Judge of the Fifth Municipal District

Circuit Court of Cook County

10220 South 76th Avenue, Bridgeview, IL 60455

(708) 974-6286

Speakers:

Jeffrey Modisett

Marion County Prosecuting Attorney

560 City-County Building, 200 Washington Street

Indianapolis, IN 46204

(317) 327-3522

Professional Development Sessions

Working SMART, the most efficient use of precious resources, is the key to success in today's economy. This year's professional development seminars will give you that key.

The seminars address resources from two perspectives: one provides the fundamental knowledge needed to effectively target the use of available resources, and the other is a session on how to expand resources through fundraising.

3:15 p.m. - 5:00 p.m.

Adams, 6th Floor

Problem Identification: Community Project Applications

emphasizes that a problem well stated is a problem half solved.

Tom Louizou will moderate a session on how to identify problems and determine effective programmatic, as well as politically viable solutions. Mr. Louizou has been associated with highway safety issues throughout his career. He is currently the NHTSA Regional Administrator for Region II, in White Plains, New York. Assisting with the session are other experienced highway safety professionals including Steven Flint, Christopher Minstron, and Debra Townsend. They will introduce the audience to easy, practical problem identification strategies at the community level.

Moderator: *Tom Louizou, Regional Administrator*

National Highway Traffic Safety Administration, Region II
222 Mamaroneck Avenue, Suite 204, White Plains, NY 10605
(914) 682-6162

Speakers:

Christopher Minstron, Traffic Safety Planner

Nassau County Traffic Safety Board
400 County Seat Drive; Mineola, NY 11501
(516) 535-5032

Steven Flint, Chief Planner

New Mexico Traffic Safety Bureau
P.O. Box 1149; Santa Fe, NM 87504
(505) 827-0427

Debra Townsend, Health Educator

Black Hawk County Health Department
1407 Independence Avenue; Waterloo, IA 50703
(319) 291-2413

**MONDAY
PM**

3:15 p.m. - 5:00 p.m.

Monroe, 6th Floor

Fundraising: Practices and Pitfalls

addresses the serious issue of identifying and acquiring resources. Fisher Howe, a Washington D.C. consultant, will provide a no-

nonsense approach for designing and implementing fundraising strategies. Mr. Howe is a former officer of the US Foreign Service, and has held various positions in the Department of State. He has written and consulted widely on the subject of fundraising. His clients include the Washington Regional Alcohol Program's Board of Directors.

Fisher Howe

Lavender/Howe & Associates

1730 Rhode Island Avenue, N.W., Suite 912; Washington, D.C. 20036
(202) 223-4301

Both sessions will involve active audience participation and will provide technical assistance to the participants.

5:00 p.m. - 6:00 p.m.

Upper Exhibit Hall, 4th Floor

Poster Session Presentations

Please take time to visit the poster session area.

There will be two 1/2 hour presentations at each poster.

7:30 a.m. - 8:30 a.m.
Upper Exhibit Hall, 4th Floor
Continental Breakfast

**TUESDAY
AM**

8:45 a.m. - 10:15 a.m.

Parlor A, 6th Floor

Highway Safety Bloopers

This open forum will be a discussion of highway safety programs that didn't work. Come share your experiences.

8:45 a.m. - 10:15 a.m.

Parlor B, 6th Floor

Working with the Media

Presentation of positive and negative aspects of working with the media at the national and local levels, and how to access the media, place materials and get publicity.

Moderator: Philip Haseltine, *President*

American Coalition for Traffic Safety, Inc.

1110 North Glebe Road, Suite 1020, Arlington, VA 22201

(703) 243-7501

Speakers:

Chuck Jackson, *Director*

Baltimore County Office of Communications

400 Washington Avenue; Towson, MD 21204

(410) 789-2370

Charles Hurley, *Sr. Vice President for Communications*

Insurance Institute for Highway Safety

1005 North Glebe Road, Suite 800

Arlington, VA 22201

(703) 247-1530

Robert W. O'Brien, *Director of Public Relations*

National Safety Council

1121 Springlake Drive; Itasca, IL 60143

(708) 775-2306

**TUESDAY
AM**

8:45 a.m. - 10:15 a.m.

Parlor F, 6th Floor

**Fake Motorcycle Helmets, Helmet Laws,
and the Improperly Licensed Rider**

A discussion of the problem and the campaign to reduce the large number of motorcyclists riding without a proper operators license. helmet use laws as well as the increase in production and sale of helmets not meeting the Department of Transportation Standard will also be discussed.

Moderator: *Tom McGovern, Director of Grants Management*
Governors' Highway Safety Bureau
100 Cambridge Street, Saltonstall State Office Building
Room 2104, Boston, MA 02202
(617) 727-5074

Speakers:

Carl Spurgeon, Director of Licensing
Motorcycle Safety Foundation
2 Jenner Street Suite 150; Irvine, CA 92718-3812
(714) 727-3227

Robert Hellmuth, Director Office of Vehicle Safety Compliance
National Highway Traffic Safety Administration
400 7th Street, S.W., NEF-30; Washington, D.C. 20590
(202) 366-2832

Ron E. Engle, Chief, Safety Countermeasures Division
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-23; Washington, D.C. 20590
(202) 366-2717

8:45 a.m. - 10:15 a.m.

Parlor H, 6th Floor

Provisional Licensing for Youth

This workshop will present the benefits of provisional licensing for youth.

Moderator: *Pat Waller*
Transportation Research Institute
University of Michigan
2901 Baxter, Room 154, Ann Arbor, MI 48109
(313) 936-1046

Speakers:

Dan Mayhew
Traffic Injury Research Foundation
171 Nepean St., 6th Floor; Ottawa, Ontario K2P0B4
(613) 238-5235

Marshall W. Rickert, Administrator
Motor Vehicle Administration
6601 Ritchie Highway, Glen Burnie; MD 21062
(410) 768-7274

8:45 a.m. - 10:15 a.m.

Monroe, 6th Floor

Older Driver Issues

This workshop will present the overall status of older driver issues and how the states of New York, Massachusetts, and Texas are handling them.

Moderator: Anthony Yanik

Chair, Mature Drivers Technical Committee

General Motors

30400 Mound Road; Warren, MI 48090-9015

(313) 947-1768

Speaker:

Jacqueline Anapolle, *Director, Elder Affairs*

Registry of Motor Vehicles

100 Nashua Street, Room 407; Boston, MA 02114

(617) 727-1221

Carla Baker, *Statewide Coordinator*

Texas Department of Health

100 West 49th Street; Austin, TX 78756-3199

(512) 458-7403

Donn W. Maryott, *Program Specialist*

NY Department of Motor Vehicles

Swann Street Building, Room 530; Albany, NY 12228

(518) 474-8417

William E. Scott, *Director Office of Program Development & Evaluation*

National Highway Traffic Safety Administration

400 Seventh Street, S.W., Room 6240, NTS-30

Washington, D.C. 20590

(202) 366-9591

**TUESDAY
AM**

8:45 a.m. - 10:15 a.m.

Adams, 6th Floor

**Strengthening Safety Belt and
Child Safety Seat Laws**

Panelists will discuss safety belt law weaknesses, consider corrective actions and the pros and cons of changing law provisions, and discuss methods of obtaining public and official support for improvements.

Moderator: Marilyn Sabin, *Grant Program Manager*
California Office of Traffic Safety Business,
Transportation and Housing Agency
7000 Franklin Blvd., Suite 440; Sacramento, CA 95823
(916) 445-0527

Speakers:

Carol Holzer

North Dakota Department of Health
State Capitol Building; Bismarck, ND 58505
(701) 224-4537

Billy Terrel, Director

Office of Highway Safety
Mississippi Department of Public Safety
301 West Pearl Street; Jackson, MS 39203-3085
(601) 949-2225

James L. Nichols, PhD, Director, Office of Occupant Protection
National Highway Traffic Safety Administration
400 Seventh Street, S.W.; NTS-10, Washington, D.C. 20590
(202) 366-6989

8:45 a.m. - 10:15 a.m.

PDR-17, 5th Floor

Safety Management Systems

This workshop will focus on how the Safety Management System will be implemented in a state: A boon to coordination of state highway safety activities.

Moderator: James Arena, *Director, Division of Highway Traffic Safety*
Department of Law and Public Safety
Trenton, NJ 08625
(609) 588-3750

Speakers:

R. Clarke Bennett, *Director Office of Highway Safety*
Federal Highway Administration
400 Seventh Street, S.W.; Washington, D.C. 20590
(202) 366-1153

David Manning, *Director*
Office of Transportation Safety
Hill Farms State Office Building, #809
4802 Sheboygan Avenue; Madison, WI 53707
(608) 267-3710

Adele Derby, *Associate Administrator, Regional Operations*
National Highway Traffic Administration
400 Seventh Street, S.W., NRO-01; Washington, D.C. 20590
(202) 366-2121

8:45 a.m. - 10:15 a.m.

PDR 7, 3rd Floor

Data Trends

Recent trends in traffic crashes will be examined. Discussions will focus on emerging problems, high risk populations and targets of opportunity for future safety programs.

Moderator: William Walsh, *Director*
National Center for Statistics and Analysis National Highway
Traffic Safety Administration, 400 Seventh Street, S.W., NRD-30
Washington, D.C. 20590
(202) 366-1503

Speakers:

Brian O'Neill, *President*
Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800, Arlington, VA 22201
(703) 247-1500

Leonard Evans, *Senior Researcher*
General Motors Research
30500 Mound Road, Warren, MI 48095-9055
(313) 986-2280

**TUESDAY
AM**

**TUESDAY
AM**

8:45 a.m. - 10:15 a.m.

PDR 8, 3rd Floor

Injury Cost Update

This workshop will provide updated information on the costs of motor vehicle-related injuries and how this information can be used for legislative and programmatic purposes. Several perspectives will be provided.

Moderator: Joan Harris, Program Analyst

National Highway Traffic Safety Administration

400 Seventh Street, S.W., NPP-32, Washington, D.C. 20590

(202) 366-2578

Speakers:

Jeffery M. Stokols, J.D., Legislative Counsel

Division of Federal Legislation

American Medical Association, 515 North State Street, Room 13530

Chicago, IL 60610

(312) 464-4768

Alan Hoskin, Manager, Statistics Department

National Safety Council

1121 Springlake Drive; Itasca, IL 60143

(708) 775-2365

Donald W. Segraves, Executive Director

Insurance Research Council 1200 Harger Road, Suite 310

Oak Brook, IL 60521

(708) 572-1177

8:45 a.m. - 10:15 a.m.

PDR 9, 3rd Floor

**Traffic Safety Programs Targeted for the
Native American Population**

This workshop will focus on approaches to building partnerships to effectively deliver traffic safety education to Native American populations.

Moderator: Steven Flint

Chief Planner New Mexico Traffic Safety Bureau
New Mexico Highway and Transportation Department
P.O. Box 1149, Santa Fe, NM 87504-1149
(505) 827-0427

Speakers:

Charles Jaynes, *Program Administrator Bureau of Indian Affairs*
Indian Highway Safety Program
P.O. Box 2006, Albuquerque, NM 87103
(505) 766-2863

Kathi Gurule

Indian Health Services
(Southern Ute)
P.O. Box 800, Ignacio, CO 81130
(303) 563-9411

Bruce Shults, *Regional Program Manager*

National Highway Traffic Safety Administration
819 Taylor Street, RM 8A38 Fort Worth, TX 76102
(817) 334-4423

**TUESDAY
AM-PM**

Professional Development Sessions

Working SMART, the most efficient use of precious resources, is the key to success in today's economy. This year's professional development seminars will give you that key. The seminars address resources from two perspectives: one provides the fundamental knowledge needed to effectively target the use of available resources, and the other is a session on how to expand resources through fund-raising.

10:30 a.m. - 12:15 p.m.

Adams, 6th Floor

Problem Identification: Community Project Applications

emphasizes that a problem well stated is a problem half solved. Tom Louizou will moderate a session on how to identify problems and determine effective programmatic, as well as politically viable, solutions. Mr. Louizou has been associated with highway safety issues throughout his career. He currently is the NHTSA Regional Administrator for Region II, in White Plains, New York. Assisting with the session are other experienced highway safety professionals including Steven Flint, Christopher Minstron, and Debra Townsend. They will introduce the audience to easy, practical problem identification strategies at the community level.

Moderator: Tom Louizou, Regional Administrator

National Highway Traffic Safety Administration, Region II
222 Mamaroneck Avenue, Suite 204, White Plains, NY 10605
(914) 682-6162

Speakers:

Christopher Minstron, Traffic Safety Planner
Nassau County Traffic Safety Board
400 County Seat Drive, Mineola, NY 11501
(516) 535-5032

Steven Flint, Chief Planner

New Mexico Traffic Safety Bureau
P.O. Box 1149, Santa Fe, NM 87504
(505) 827-0427

Debra Townsend, Health Educator

Black Hawk County Health Department
1407 Independence Avenue, Waterloo, IA 50703
(319) 291-2413

10:30 a.m. - 12:15 pm

Monroe, 6th Floor

Fund-raising: Practices and Pitfalls

addresses the serious issue of identifying and acquiring resources. Fisher Howe, a Washington D.C. consultant, will provide a no-nonsense approach for designing and implementing fundraising strategies. Mr. Howe is a former officer of the U.S. Foreign Service and has held various positions in the Department of State. He has written and consulted widely on the subject of fundraising. His clients include the Washington Regional Alcohol Program's Board of Directors.

Fisher Howe

Lavender/Howe & Associates

1730 Rhode Island Avenue, N.W., Suite 912

Washington, D.C. 20036

(202) 223-4301

**TUESDAY
AM-PM**

12:30 p.m. - 1:45 p.m.

Grand/State Ballrooms, 4th Floor

NHTSA Awards Luncheon and Plenary

The Honorable Federico Peña

Secretary, U.S. Department of Transportation

Washington, D.C.

**TUESDAY
PM**

2:00 p.m. - 3:30 p.m.

Parlor A, 6th Floor

**Linkages of Crash and Injury Data and
How it can be Used to Assist State
Highway Agencies**

This workshop will present the advantages of using crash and injury data to identify EMS needs within the community.

Moderator: Trudy Karlson

Wisconsin Department of Transportation

Office of Transportation Safety

Hill Farms State Transportation Building, Room 809

Madison, WI 53707

(608) 262-6737

Speakers:

Phil Salzberg

Washington Traffic Safety Commission

1000 S. Cherry St., MS/PD-11; Olympia, WA 98504

(206) 753-4018

Julie Russell

Center for Disease Control

1600 Clifton Road, F-36; Atlanta, GA 30333

(404) 488-4652

Charles Quade, Senior Program Analyst

Wisconsin Department of Transportation

Office of Transportation Safety

Room 809, Hill Farms State, Madison, WI 53707

(608) 262-6737

Tours of the Rehabilitation Institute of Chicago (RIC) will be offered during each workshop session. Sign-up is located at the RIC exhibit in the Upper Exhibit Hall. Buses will take participants to the RIC for the tours and return them to The Palmer House Hilton. Tour size is limited to 30 people.

2:00 p.m. - 3:30 p.m.

Parlor B, 6th Floor

Corridor Safety Improvement Program

Workshop will focus on the Corridor Safety Improvement Program (CSIP) initiative, which is supported by the Federal Highway Administration. The CSIP is a comprehensive approach to highway safety that integrates improvements in the highway, driver performance, the vehicle, and emergency medical services.

Moderator: R. C. Ramirez, Highway Engineer

Office of Highway Safety, Federal Highway Administration
400 Seventh Street, S.W.; Washington, D.C. 20590
(202) 366-6409

Speakers:

Nancy Thomas, Corridor Safety Program Manager

Pennsylvania Department of Transportation
P.O. Box 2047; Harrisburg, PA 17105-2047
(717) 787-3393

Stephen R. Ikerd, Safety Engineer

South Carolina Division Federal Highway Administration
1835 Assembly Street, Suite 758; Columbia, SC 29201
(803) 253-3885

Ed Rice, State Safety Engineer

Florida Department of Transportation
605 Suwannee Street, Mail Station 53, Tallahassee, FL 32399-0450
(904) 488-3546

**TUESDAY
PM**

2:00 p.m. - 3:30 p.m.

Parlor E, 6th Floor

**Special Needs Transportation: It Could
Happen to Any Child!**

This workshop covers the basics of identifying transportation requirements for certain children with special needs and assisting their parents, physicians, and other care givers in finding the safest way to transport each child (i.e., using special equipment) adopting AAP Guidelines, establishing hospital policies, getting cooperation from various agencies).

Moderator: Beth Kindschi, Coordinator

Monroe Safe Kids Partnership

N2702 Greenbush Road; Monroe, WI 53566

(608) 325-5658

Speakers:

Beth Kindschi, Coordinator

Monroe Safe Kids Partnership

N2702 Greenbush Road; Monroe, WI 53566

(608) 325-5658

Dr. Marilyn Bull

Medical Director for Automotive Safety for Children Program

Riley Hospital for Children

702 Barnhill Drive; Indianapolis, IN 46223

(317) 274-4846

Diane Wolf, Project Coordinator, Nebraska Cares Project

Safety and Health Council of Greater Omaha

8710 F. Street; Omaha, NE 68127-1532

(402) 592-9004

2:00 p.m. - 3:30 p.m.

Parlor F, 6th Floor

**What Are The Safety Implications of the
Intelligent Vehicle Highway System
(IVHS)**

The IVHS is off the drawing board and on the roadways. "Smart" cars, "Smart" highways, but what are the safety implications?

Moderator: George L. Parker

Associate Administrator for Research and Development

Department of Transportation

400 Seventh Street, S.W.; Washington, D.C. 20590

(202) 366-1537

Speaker:

Les Lamm, President

Highway Users Federation

1776 Massachusetts Avenue, N.W., Washington, D.C. 20036

(202) 857-1200

Walter Smith, Assistant Vice President

GEICO, One GEICO Plaza; Washington, D.C. 22076

(301) 986-2757

Gene Farber

Ford Motor Company, American Road

Room 514 World Headquarters P. O. Box 1899

Dearborn, MI 48121-1899

(313) 845-5305

**TUESDAY
PM**

2:00 p.m. - 3:30 p.m.

Monroe, 6th Floor

Age 21 Community Coalitions

The "drinking age" is now 21 in all states, but compliance by youth and adult providers is low. This workshop will describe how many communities have formed broad-based coalitions to address the complex issues involved in a coordinated response to this problem.

Moderator: Sherry Cantelon, Social Science Program Specialist
Office of Juvenile Justice and Delinquency Prevention
US Department of Justice
633 Indiana Ave, N.W.: Washington, D.C. 20531
(202) 307-5914

Speakers:

Juanita Russell, Director
National CSR, Center For Action
P.O. Box 483; Bedford, IN 47421
(812) 275-7355

The Honorable James Harris
Morgan Circuit Court Courthouse
P.O. Box 1556; Martinsville, IN 46151
(317) 342-1020

Pam Beer, Executive Director
Washington Regional Alcohol Program
8027 Leesburg Pike, Suite 210; Vienna, VA 22182
(703) 893-0461

Gail Ewing, Member, Montgomery County Council
Stella B. Werner Office Building
100 Maryland Avenue; Rockville, MD 20850
(301) 217-7812

2:00 p.m. - 3:30 p.m.

Adams, 6th Floor

Implementation of ISTEA - Open Forum

Here is your chance to discuss everything you ever wanted to know about highway safety programs in the 1991 Surface Transportation Act.

Moderator: *Barbara Harsha, Executive Director*

National Association of Governor's Highway Safety Representatives
750 First Street, NE; Washington, D.C. 20002
(202) 789-0942

Speakers:

Adele Derby, *Associate Administrator, Regional Operations*

National Highway Traffic Safety Administration
400 Seventh Street, S.W., NRO-01; Washington, D.C. 20590
(202) 366-2121

R. Clarke Bennett, *Director Office of Highway Safety*

Federal Highway Administration
400 Seventh Street, S.W.; Washington, D.C. 20590
(202) 366-1153

Susan Petty, *Chief State Programs Division*

Office of Motor Carrier Field Operations
Federal Highway Administration
400 Seventh Street, S.W.; Washington, D.C. 20590
(202) 366-9579

**TUESDAY
PM**

**TUESDAY
PM**

2:00 p.m. - 3:30 p.m.

PDR 17, 5th Floor

**New Directions in Child Passenger Safety
Technology**

This session will cover technical aspects of
child safety seat design and product marketing.

Discussion will include design considerations for side impact
protection and marketing methods for built-in and add-on safety
seats.

Moderator: Jeff Michael, *Highway Safety Specialist*
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-11; Washington, D.C. 20590
(202) 366-2755

Speakers:

David Roberts, *Project Manager*
CALSPAN Corporation
P.O. Box 400; Buffalo, NY 14225
(716) 631-6816

D'Lea Martens, *Business Line Manager*
Gerry Baby Products Company
12520 Grant Drive; Denver, CO 80233
(303) 457-0926

Howard Willson
Safety Specialist Product Strategy and Regulatory Affairs
Chrysler Corporation
12000 Chrysler Drive CIMS 415-03-21
Highland Park, MI 48288-1919
(313) 956-6037

2:00 p.m. - 3:30 p.m.

PDR 8, 3rd Floor

**TUESDAY
PM**

**Taking the Traffic Safety Message to
Diverse Populations**

This workshop will explore program development and delivery considerations for marketing traffic safety programs to diverse cultures.

Moderator: Highway Safety Specialist

Office of Alcohol and State Programs

National Highway Traffic Safety Administration

400 Seventh Street, S.W., NTS-22; Washington, D.C. 20590

(202) 366-2719

Speakers:

Dr. Frances Brisbane, Chairperson

National Black Alcoholism and Addictions Council

1629 K Street, N.W. Suite 802; Washington, D.C. 20006

(516) 444-2138

Susan Rani, Occupant Protection Coordinator

Illinois Department of Transportation

3215 Executive Park Drive; Springfield, IL 62794-9245

(217) 782-5865

Jess J. Flores

"El Protector"

Project Administrator

Governors Office of Highway Safety

3010 North Second Street, Suite 105 Phoenix, AZ 85012

(602) 255-3216

Lawrence Garnanez, Director

Department of Highway Safety for Navajo Nation

Box Drawer J, Windowrock, AZ 86515

(602) 871-6572

**TUESDAY
PM**

2:00 p.m. - 3:30 p.m.

PDR 9, 3rd Floor

**Non-Traditional Highway Safety
Partnerships**

Panel will feature innovative private sector occupant protection programs and will highlight opportunities for cooperative effort between local highway safety advocates and the private sector.

Moderator: *Susan Gorcowski, Chief, National Organizations Division*

National Highway Traffic Safety Administration

400 Seventh Street, S.W.; NTS-11, Washington, D.C. 20590

(202) 366-2712

Speakers:

Florence Allen, Vice President of Training

Super 8 Motels, Inc.

1910 Eighth Avenue, NE; Aberdeen, SD 57401-3207

(605) 225-2272

Paul Crescimone, Public Relations Manager

Midas International Corporation

225 North Michigan Avenue; Chicago, IL 60601

(312) 565-7672

Ted Miller

National Public Services Research Institute

8201 Corporate Dr., Suite 200; Landover, MD 20785

(301) 731-9891

3:45 p.m. - 5:30 p.m.

Parlor A, 6th Floor

**Strengthening Safety Belt and Child Safety
Seat Laws**

Panelists will discuss safety belt law weaknesses, consider corrective action and the pros and cons of changing law provisions, and discuss methods of obtaining public and official support for improvements.

Moderator: Marilyn Sabin, Grant Program Manager

California Office of Traffic Safety, Business, Transportation and
Housing Agency

7000 Franklin Blvd., # 440; Sacramento, CA 95823

(916) 445-0527

Speakers:

Carol Holzer, Director Injury Prevention

North Dakota Department of Public Health

State Capitol Building; Bismarck, ND 58505

(701) 224-4537

Billy Terrel, Director, Office of Highway Safety

Mississippi Department of Public Safety

301 West Pearl Street; Jackson, MS 39203-3085

(601) 949-2225

James L. Nichols, Ph.D., Director Office of Occupant Protection

National Highway Traffic Safety Administration

400 Seventh Street, S.W.; Washington, D.C. 20590

(202) 366-6989

**TUESDAY
PM**

**TUESDAY
PM**

3:45 p.m. - 5:30 p.m.

Parlor B, 6th Floor

Working with Business

Workshop will present the cost of traffic crashes to employers, as well as how to market and deliver traffic safety programs in the workplace.

Moderator: Gloria Craven

AVP National Programs, USAA

USAA Building; San Antonio, TX 78288

(210) 498-0900

Speakers:

Lisa Dunn, *Corporate Relations Manager*

Mitsubishi Motor Sales of America

6400 Katella Avenue; Cypress, CA 90630

(714) 372-2434

Gary D. March, *Illinois Governors' Highway Safety Representative*

3215 Executive Park Drive; Springfield, IL 62794-9245

(217) 782-4972

Representative from private sector.

3:45 p.m. - 5:30 p.m.

Parlor E, 6th Floor

How to Work With Law Enforcement

Panelists will discuss techniques to more effectively work with law enforcement to obtain their support for traffic safety programs.

Moderator: James Arena, *Director*

Division of Highway Traffic Safety, Department of Law & Public
Safety CN 048; Trenton, NJ 08625

(609) 588-3750

Speakers:

Captain Terry Conner,

Arizona Department of Public Safety

P.O. Box 66328; Phoenix, AZ 85005

(602) 223-2497

Maria Farrah, *Program coordinator*

Governors' Highway Safety Bureau

100 Cambridge Street; Boston, MA 02202

(617) 727-5073

3:45 p.m. - 5:30 p.m.

Parlor F, 6th Floor

Enforcement and Youth

A discussion of the enforcement level directed at youth-impaired driving and underage drinking offenses will be held. Obstacles and successes will be addressed, as well as plans for the future.

Moderator: James B. Wright

Highway Safety Specialist - Youth Programs

National Highway Traffic Safety Administration

400 Seventh Street, S.W., Rm 5130; Washington, D.C. 20590

(202) 366-2724

Speakers:

David F. Preusser, PhD, President

PRG

2962 Main Street; Bridgeport, CT 06606

(203) 366-1321

Jack Grant

International Association of Chiefs of Police

515 North Washington Street; Alexandria, VA 22314

(703) 836-6767

Sergeant. Paul J. Steigleder

Clackamas County Sheriff's Department

2223 South Kaen Road; Oregon City, OR 97045

(503) 655-8249

3:45 p.m. - 5:30 p.m.

Parlor H, 6th Floor

Victim Impact Panel

This panel will discuss what victim impact panels are and how they are being used in the States.

Moderator: Milo Kirk, President

Mothers Against Drunk Driving

511 East John Carpenter Freeway, Suite 700; Irving, TX 75062

(214) 744-6233

Speakers:

Patricia Larson, Director, Victim Services

Alliance Against Intoxicated Motorists

870 East Higgins Road, Suite 131; Schaumburg, IL 60173

(708) 240-0027

Mary Ann Khoury, Director and Founder

DUI Victim Center

2421 Perry Street; Wichita, KS 67204

(316) 832-0734

**TUESDAY
PM**

3:45 p.m. - 5:30 p.m.

Monroe, 6th Floor

Vehicle Technology Issues

This workshop will explore and describe various technological developments in vehicles, such as vehicle occupant protection systems and interior vehicle designs.

Moderator: **Brian O'Neill**, *President*
Insurance Institute for Highway Safety
1005 North Glebe Road, Suite 800; Arlington, VA 22201
(703) 247-1530

George L. Parker, *Associate Administrator, Research & Development*
Department of Transportation
400 Seventh Street, S.W.; Washington, D.C. 20590
(202) 366-1537

Robert H. Munson, *Director Automotive Safety Office*
Ford Motor Company
The American Road, Dearborn, MI 48121-1899
(313) 845-4320

Representative from NISSAN

3:45 p.m. - 5:30 p.m.

Adams, 6th Floor

Beyond 70% by '92

Panel will discuss program strategies that will provide the basis for making further gains in safety belt use.

Moderator: **Michael B. Brownlee**
Associate Administrator, Traffic Safety Programs
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-01; Washington, D.C. 20590
(202) 366-1755

Speakers:

Geri Parker, *Safety Belt Coordinator*
Traffic Safety Unit
State Library Building, 4th Floor; Salem, OR 97310
(503) 378-3669

Randy Rushing, *Assistant Deputy Director*
Division of State Troopers, Illinois State Police
401 Armory Building; Springfield, IL 62706
(217) 782-1320

John Krause, *Chief, State and Community Programs*
National Highway Traffic Safety Administration
400 Seventh Street, S.W., NTS-12; Washington, D.C. 20590
(202) 366-2706

3:45 p.m. - 5:30 p.m.

PDR-17, 5th Floor

Self-Sustaining Community Traffic Safety Programs - Opportunities & Strategies

Lessons learned and tips to becoming a self-sustaining Community Traffic Safety Program (CTSP) will be presented by coordinators representing CTSPs of various sizes, housed in different agencies. These programs are either no longer supported through Section 402 funds, or are in the process of becoming self-sustaining.

Moderator: *Barbara Sauers, Highway Safety Specialist*

Regional Operations, NRO-20

National Highway Traffic Safety Administration

400 Seventh Street, S.W.; Washington, D.C. 20590

(202) 366-2121

Speakers:

Kym Craven, Director

Saving Lives Program, City Hall

375 Merrimack Street, Room 33; Lowell, MA 01852

(508) 937-3234

Lorrie Pozarik, Program Coordinator

Fremont County Alcohol & Traffic Safety Program

County Courthouse - Box CC

450 North Second Street, Room 355; Lander, WY 82520

(307) 332-6649

Peggy Ramage

Highway Safety Program

Chattanooga/Hamilton County Health Department

921 East Third Street; Chattanooga, TN 37403

(615) 757-2144

**TUESDAY
PM**

**TUESDAY
PM**

3:45 p.m. - 5:30 p.m.

PDR 7, 3rd Floor

**Self-Sufficiency: Funding State
Traffic Safety Programs**

Two states that qualified for the 410 incentive grant will discuss their respective legislated self-sufficient funding systems. In addition, an overview of the updated NHTSA study on self-sufficiency will be presented.

Moderator: Paul Snodgrass, *Highway Safety Specialist*
National Highway Traffic Safety Administration, Region IX
211 Main Street, Suite 1000; San Francisco, CA 94105
(415) 744-3089

Speakers:

James M. Albert, *Governor's Representative for Highway Safety*
West Virginia Development Office
1204 Kanawha Blvd.; East Charleston, WV 25301
(304) 558-8814

Laura Ludwig, *Deputy Director*
Department of Highway Safety
240 Parsons Avenue; Columbus, OH 43266-0563
(614) 466-3250

3:45 p.m. - 5:30 p.m.

PDR 8, 3rd Floor

Pedestrian Issues

How to reduce pedestrian fatalities and injuries - What's new in the 90's?

Moderator: Micky Sadoff, *Consultant*
250 West Coventry Court; Milwaukee, WI 53217
(414) 352-6388

Speakers:

Calvert Cazier, *Health Educator*
Department of Health, Division of Family Health Services
288 North 1460 West P.O. Box 16650
Salt Lake City, UT 84116-0650
(801) 538-6140

William Wilkinson, *Executive Director*
Bicycle Federation of America
1818 R Street, N.W.; Washington, D.C. 20009
(202) 332-6986

Jack Champlin, *Project Director*
Prevention Program of Contra Costa County
75 Santa Barbara Road; Pleasant Hill, CA 94523
(510) 646-6511

3:45 p.m. - 5:30 p.m.

PDR 9, 3rd Floor

Enforcement Technology

During this session, various types of technology used by law enforcement for effective traffic enforcement will be discussed.

Moderator: J. Michael Sheehan, Jr.

Chief, Police Traffic Services Division

National Highway Traffic Safety Administration

400 Seventh Street, S.W., NTS-41; Washington, D.C. 20590

(202) 366-4295

Speakers:

Art Flores, Senior Chemist

UNTSC, Transportation Safety Systems

Kendall Square; Cambridge, MA 02142

(617) 494-2133

Roger Bruett, Chief, Washington State Patrol

General Administration Building, MAAX-12; Olympia, WA 98504

(206) 753-6540

Jim Kuboviak

Brazos County Attorney

300 East 26th Street, Suite 325, Bryan, TX 77803

(409) 361-4300

**TUESDAY
PM**

**WEDNESDAY
AM**

8:00 a.m. - 9:30 a.m.

Grand /State Ballrooms - 4th floor
Wednesday Breakfast Plenary

James Arena, *Director, Division of Highway Traffic Safety*
Department of Law and Public Safety, CN 048
Trenton, NJ 08625
(609) 588-3750

Terrance W. Gainer, *Director*
Illinois State Police, 103 State Armory; Springfield, IL 62706
(217) 782-7263

9:45 a.m. - 11:15 a.m.

Parlor B, 6th Floor

Working With the Media

Presentation of positive and negative aspects of working with the media at the national and local levels, and how to access the media, place materials and get publicity.

Moderator: Philip Haseltine, *President*
American Coalition for Traffic Safety, Inc.
1110 North Glebe Road, #1020; Arlington, VA 22201
(703) 243-7501

Speakers:

Chuck Jackson, *Director*
Baltimore County Office of Communications
400 Washington Avenue; Towson, MD 21204
(410) 789-2370

Charles Hurley, *Sr. Vice President for Communications*
Insurance Institute for Highway Safety
1005 North Glebe Road, # 800; Arlington, VA 22201
(703) 247-1530

Robert W. O'Brien, *Director of Public Relations*
National Safety Council
1121 Springlake Drive; Itasca, IL 60143
(708) 775-2306

9:45 a.m. - 11:15 a.m.

Parlor E, 6th Floor

Data Trends

Recent trends in traffic crashes will be examined. Discussions will focus on emerging problems, high risk populations and targets of opportunity for future safety programs.

Moderator: William Walsh, *Director*

National Center for Statistics and Analysis National Highway
Traffic Safety Administration 400 Seventh Street, S.W., NRD-30
Washington, D.C. 20590
(202) 366-1503

Speakers:

Brian O'Neill, *President*

Insurance Institute for Highway Safety
1005 N. Glebe Road, Suite 800, Arlington, VA 22201
(703) 247-1500

Leonard Evans, *Senior Researcher*

General Motors Research
30500 Mound Road, Warren, MI 48095-9055
(313) 986-2280

Tours of the Rehabilitation Institute of Chicago (RIC) will be offered during each workshop session. Sign-up is located at the RIC exhibit in the Upper Exhibit Hall. Buses will take participants to the RIC for the tours and return them to The Palmer House Hilton. Tour size is limited to 30 people.

**WEDNESDAY
AM**

**WEDNESDAY
AM**

9:45 a.m. - 11:15 a.m.

Parlor H, 6th Floor

Age 21 - Community Coalitions

The "drinking age" is now 21 in all states, but compliance by youth and adult providers is low. This workshop will describe how many communities have formed broad-based coalitions to address the complex issues involved in a coordinated response to this problem.

Moderator: Sherry Cantelon, Social Science Program Specialist

Office of Juvenile Justice and Delinquency Prevention

US Department of Justice

633 Indiana Ave., N.W.; Washington, D.C. 20531

(202) 307-5914

Speakers:

Juanita Russell, Director

National CSR Center For Action

P.O. Box 483; Bedford, IN 47421

(812) 275-7355

The Honorable James Harris

Morgan Circuit Court

Courthouse, P.O. Box 1556; Martinsville, IN 46151

(317) 342-1020

Pam Beer, Executive Director

Washington Regional Alcohol Program

8027 Leesburg Pike, Suite 210; Vienna, VA 22182

(703) 893-0461

Gail Ewing, Member, Montgomery County Council

Stella B. Werner Office Building

100 Maryland Avenue; Rockville, MD 20850

(301) 217-7812

9:45 a.m. - 11:15 a.m.

Monroe, 6th Floor

Truck Safety Roundtable

**WEDNESDAY
AM**

Moderator: *Jill Hockman, Chief, Driver*

Standards Division (HCS-20)

Federal Highway Administration

400 Seventh St., S.W., Room 3400; Washington, D.C. 20590

(202) 366-4001

Speakers:

George L. Reagle, Director

Office of Surface Transportation Safety

National Transportation Safety Board

490 L'Enfant Plaza East, S.W.; Washington, D.C. 20594 (202) 382-

6800

Jerry Donaldson, Assistant Director for Highway Safety

Advocates for Highway and Auto Safety

777 North Capitol Street, NE, Suite 410

Washington, D.C. 20002 (202) 408-1711

Steve Campbell, Director of Safety

American Trucking Association

2220 Mill Road; Alexandria, VA 22314

(703) 838-1847

Barry Felrice

Association Administrator for Rulemaking (NRM-OI)

National Highway Traffic Safety Administration

400 Seventh St., S.W., Room 5401, Washington, D.C. 20590

(202) 366-1810

Randy Rushing, Assistant Deputy Director

Division of State Troopers - Illinois State Police

401 Armory Building; Springfield, IL 62794-9461

(217) 782-7498

**WEDNESDAY
AM**

9:45 a.m. - 11:15 a.m.
(Adams, 6th Floor)

Blood Alcohol Concentration (BAC) Limits

This panel will discuss the pros and cons of lowering BAC limits to .08 for all drivers and zero tolerance for drivers, under age 21. A mock testimony before a state legislature will be staged to show the audience how such legislation is introduced and considered.

Moderator: Milo Kirk, *President*

Mothers Against Drunk Driving

511 East John Carpenter Fwy. #700; Irving, TX 75062

(214) 744-6233

Peter K. O'Rourke, Director

Transportation and Housing Agency

Office of Traffic Safety Business,

7000 Franklin Blvd., #440; Sacramento, CA 95823

(916) 445-0527

The Honorable George Ryan, Secretary of State

State Capitol Building, Room 213; Springfield, IL 62756

(217) 782-2202

W. Marshall Rickert, Motor Vehicle Administrator

State of Maryland

6601 Ritchie Highway; Glen Burnie, MD 21062

(410) 768-7272

James Hedlund, Director, Office of Alcohol and State Programs

National Highway Traffic Safety Administration

400 Seventh Street; S.W., Washington, D.C. 20590

(202) 366-0588

9:45 a.m. - 11:15 a.m.

PDR 17, 3rd Floor

**Working with the Police Officers Standards and Training
(POST) To Get Your Training Approved**

This workshop will review the benefits, purpose and techniques for acquiring post certification for training curricula.

Moderator: Richard Yost, *Sergeant*

Phoenix Police Department

302 East Union Hills Drive, Phoenix, AZ 85024

(602) 534-0815

Speaker:

C.V. Rice, *Highway Safety Specialist*

National Highway Safety Administration

1720 Peachtree Road, N.W. Suite 1048; Atlanta, GA 30309

(404) 257-4537

Representative from POST

9:45 a.m. - 11:15 a.m.

PDR 7, 3rd Floor

Child Passenger Safety Law Enforcement

This session will describe ways to motivate public acceptance of enforcement programs, foster police enforcement of child safety seat and safety belt laws, and publicize enforcement efforts. Other issues to be covered include misuse of restraint systems, the use of warnings vs. citations, and acknowledgements for enforcement.

Moderator: *Bill Hall, Manager, Children and Youth Studies*

Highway Safety Research Center

University of North Carolina

1/2 East Franklin Street, CB #3430; Chapel Hill, NC 27599

(919) 962-2202

Speakers:

Douglas Gurin

Social Science Research

National Highway Traffic Safety Administration

400 Seventh Street, S.W.; Washington, D.C. 20590

(202) 366-5594

Lieutenant Deborah Townsend

Albany Police Department

P.O. Box 447; Albany, GA 31702-0447

(912) 431-2935

Officer Tony Aprile, Traffic Safety Education Officer

Greensboro Police Department

300 West Washington Street, P.O. Box 3136

Greensboro, NC 27402-3136

(919) 373-2216

Stephen W. Traglio, Officer

Leavenworth Police Department

100 North Fifth Street, Leavenworth, KS 66048

(913) 651-2260

**WEDNESDAY
AM**

**WEDNESDAY
AM**

9:45 a.m. - 11:15 a.m.

PDR-8, 3rd Floor

Bicycle Safety/Helmet Issues

This workshop will include discussions on programs available to the biking arena, including bicycle safety issues, helmet use and effectiveness, etc.

Moderator: *William Wilkinson, Executive Director*
Bicycle Federation of America
1818 R Street, N.W.; Washington, D.C. 20009
(202) 332-6986

Speakers:

Angela Mickalide, PhD, Director of Programs
National SAFE KIDS Campaign
111 Michigan Avenue, N.W.; Washington, D.C. 20010
(202) 939-4993

John C. Fegan, Bicycle Program Manager
Office of Environment and Planning
Federal Highway Administration
400 Seventh Street, S.W.; Washington, D.C. 20590
(202) 366-5007

Catherine Ratte, Pedestrian, Bicycle, School Bus Program Manager
Wisconsin Office of Highway Safety
P.O. Box 7910; Madison, WI 53707
(608) 267-3155

9:45 a.m. - 11:15 a.m.

PDR-9, 3rd Floor

**CADRE Implementation and
Other Traffic Records Needs**

This workshop focuses on traffic record challenges - present and future - CADRE implementation at the state level, and the national agenda process through the Traffic Records Committee of the National Safety Council

Moderator: Clay Hatch, Program Manager

National Safety Council

1121 Spring Lake Drive, Itasca, IL 60143-3201

(708) 775-2382

Speakers:

Steve Flint, Chief Planner

New Mexico Traffic Safety Bureau

Highway and Transportation Department

P.O. Box 5824; Santa Fe, NM 87502

(505) 827-0427

Don McNamara, Regional Administrator

Region V, National Highway Traffic Safety Administration

18209 Dixie Highway, Suite A; Homewood, IL 60430

(708) 206-3300

Phyllis Young, Chief, Information Management and Analysis Branch

Office of Highway Safety

Federal Highway Administration

400 Seventh Street, S.W.; Washington, D.C. 20590

(202) 366-2244

**WEDNESDAY
AM**

**WEDNESDAY
AM-PM**

1 p.m. - 4 p.m.

Parlor A, 6th Floor

**Public Health Seminar - Traffic Safety and
Public Health - Working Together**

Chris Miara

Education Development Center

55 Chapel Street, Newton, MA 02160

(617) 969-7100

1:00 p.m. - 4:00 p.m.

Parlor C, 6th Floor

NAGHSR and NASADAD.

Underage Drinking Steering Committee

Barbara Harsha

National Association of Governors Highway Safety Representatives

750 First St., NE, Suite 720; Washington, D.C. 20002

(202) 789-0942

1 p.m. - 4 p.m.

Parlor B, 6th Floor

National Safety Council - Pedestrian Safety Committee

Harold Thompson

National Safety Council

1121 Spring Lake Drive, Itasca, IL 60143

(708) 775-2383

Important Locations and Telephone Numbers

Registration

Bay 1 -3 Fourth Floor

Sunday, March 14	1 p.m. - 7 p.m.
Monday, March 15	7:30 a.m. - 4:30 p.m.
Tuesday, March 16	7:30 a.m. - 4:30 p.m.
Wednesday, March 17	7:30 a.m. - 11 a.m.

Staff Office

PDR 1-3rd Floor

Sunday, March 14	1 p.m. - 5 p.m.
Monday, March 15	7:30 a.m. - 5:30 p.m.
Tuesday, March 16	7:30 a.m. - 5:30 p.m.
Wednesday, March 17	7:30 a.m. - 11 a.m.

Media Office

PDR 2-3rd Floor

Sunday, March 14	1 p.m. - 5 p.m.
Monday, March 15	7:30 a.m. - 2 p.m.
Tuesday, March 16	7:30 a.m. - 2:30 p.m.
Wednesday, March 17	7:30 a.m. - 10:30 a.m.

Telephone Extensions:

You can reach the following offices/services from any house telephone in The Palmer House Hilton:

Registration	#5851/5852/5853
Staff Business Office	#5831
Press Office	#5832
EMERGENCY	#66

NOTES

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lifesavers

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