

National Conference on Highway Safety Priorities

April 12 – 15, 1992
Denver, Colorado

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Welcome to Lifesavers 10

During the decade of the 1980s, the nation made great progress in highway safety. Since the first Lifesavers conference in 1982, states have worked diligently to prevent drinking and driving and encourage child safety seat and safety belt use laws. Lifesavers conferences played an important role as a forum for participants to gain technical expertise and share ideas.

As a result many states have tough DUI laws, safety belt laws and all 50 states have child safety seat laws. According to the Fatal Accident Reporting System (FARS), nationally, traffic fatalities dropped nearly 13 percent from 1980 to 1990 and the fatality rate decreased from 22.48 to 17.90 during the same period. While the gains are substantial, it may be we have accomplished the easy part. The challenges in the 1990s include reaching the repeat DUI offender and other high risk populations who disregard traffic laws and do not buckle up.

The new Intermodal Surface Transportation Efficiency Act gives greater emphasis to safety than ever before. As a demonstration of Congressional and Administration concern, the bill includes incentives for states adopting safety belt and helmet use laws and penalties for those that do not.

As the national program moves toward a more efficient transportation system, states must focus on maintenance, traffic management and safety. Research into new technologies, such as Intelligent Vehicle Highway Systems (IVHS), and development of effective public policy will prove critical to future successes.

The Lifesavers Conferences will continue to play an important role in traffic safety. It will take renewed enthusiasm, commitment and cooperation by all concerned to reduce the human and economic pain associated with injuries and fatalities from traffic crashes.

I am certain the information presented at Lifesavers 10 will assist you in developing programs to meet the challenges we face.

Sincerely,



A. Ray Chamberlain
Executive Director
Colorado Department of Transportation

President
American Association of State Highway and Transportation Officials

Special Guests



The Honorable Andrew Card
Secretary
U.S. Department of Transportation
Opening Session Speaker
Monday, April 13, 1992

The Honorable Roy Romer
Governor
State of Colorado
Luncheon Speaker
Monday, April 13, 1992



General Jerry Ralph Curry (Retired)
Administrator
National Highway Traffic
Safety Administration
NHTSA Awards Luncheon Speaker
Tuesday, April 14, 1992

Thomas H. Hanna
President and Chief Executive Officer
Motor Vehicle Manufacturers
Association of the United States, Inc.
Breakfast Plenary Session
Wednesday, April 15, 1992



Agenda

DAY 1

1:00 – 7:00 p.m.

5:00 – 5:30 p.m.

5:30 – 7:00 p.m.

Sunday, April 12, 1992

Registration, South Lobby, Radisson Hotel

Moderators' Meeting, Colorado Room,

Radisson Hotel

Opening Reception and Exhibits, Exhibits Area,
Radisson Hotel

DAY 2

7:30 – 4:30 p.m.

7:30 – 8:30 a.m.

8:45 – 9:45 a.m.

10:00 – 11:30 a.m.

11:45 – 1:15 p.m.

1:30 – 3:00 p.m.

3:15 – 5:00 p.m.

5:00 – 6:00 p.m.

7:00 p.m.

Monday, April 13, 1992

Registration, South Lobby, Radisson Hotel

Continental Breakfast and Exhibits, Exhibit Area,
Radisson Hotel

Opening Session, Grand Ballroom,
Radisson Hotel

First Set of Workshops, Radisson Hotel

Luncheon, Grand Ballroom, Radisson Hotel

Second Set of Workshops, Radisson Hotel

Professional Development Sessions, Radisson Hotel

Poster Session and Exhibits, Exhibits Area,
Radisson Hotel

"Rhinstone Cowboys – Diamonds 'n Denim"

Social Event, Grand Ballroom, Radisson Hotel

DAY 3

7:30 – 4:30 p.m.

7:30 – 8:30 a.m.

8:45 – 10:15 a.m.

10:30 – 12:15 p.m.

12:30 – 1:45 p.m.

2:00 – 3:30 p.m.

3:45 – 5:30 p.m.

Tuesday, April 14, 1992

Registration, South Lobby, Radisson Hotel

Continental Breakfast and Exhibits, Exhibit Area,
Radisson Hotel

Third Set of Workshops Radisson Hotel

Professional Development Sessions, Radisson Hotel

NHTSA Awards Luncheon, Grand Ballroom,
Radisson Hotel

Fourth Set of Workshops, Radisson Hotel

Fifth Set of Workshops, Radisson Hotel

Dinner on your own or register for the
"Hot Spot" of your choice

Conference Registration, South Lobby,
Radisson Hotel

DAY 4

7:30 – 11:00 a.m.

8:00 – 9:30 a.m.

9:45 – 11:15 a.m.

1:00 – 4:00 p.m.

Wednesday, April 15, 1992

Registration, South Lobby, Radisson Hotel

Breakfast Plenary Session

Grand Ballroom, Radisson Hotel

Sixth Set of Workshops, Radisson Hotel

Organization Meetings, See Conference registration
folder for locations

Professional Development

Monday, 3:15 - 5:00 pm

Columbine Room

Tuesday, 10:30 am - 12:15 pm

Effective Presentations to the Media

An interview for a television or radio news program or talk show is an opportunity to get your story out. Participants in this session will learn how to prepare for an interview, make key points effectively, handle negative questions and critique performances.

Robert J. Aronson
Chief Executive Officer
Aronson Ward Inc.
615 Firstar Financial Center
1550 E. 79th Street
Bloomington, MN 55425
(612) 854-1488

Monday, 3:15 - 5:00 pm

Silver Room

Tuesday, 10:30 am - 12:15 pm

Fundraising

Sooner or later, most traffic safety programs need to fundraise to stay in business. Participants in this session will learn how to identify funders, receive serious consideration for their proposals and build long-term partnerships.

Diane Carabello
Director of Development
The Legal Center
10280 W. 13th Place
Lakewood, CO 80215
(303) 722-0300

Monday, 3:15 - 5:00 pm

Vail Room

Tuesday, 10:30 am - 12:15 pm

Legislative Advocacy and Marketing

If traffic safety initiatives are going to be successful, legislators and the community need to know about them. Participants in this session will learn how to identify their audiences, target messages, advertise their efforts and select partners and sponsors. Participants will also learn more about the legislative process and providing information to legislators.

Floyd Ciruli
President
Ciruli Associates, Inc.
1380 Lawrence Street, Suite 650
P.O. Box 8915
Denver, CO 80201
(303) 595-0748

Monday

Workshop Schedule

Morning (am)

Traffic Safety Enforcement and Youth	7
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MondayAM

10:00 am - 11:30 am

BEVERLY ROOM

Traffic Safety Enforcement and Youth

Discussion of effective means of enforcing laws related to impaired driving, belt use, speeding, motorcycle use and underage drinking

Moderator:

Captain Alex Jones
Office of Special Representative
California Highway Patrol
2555 1st Avenue
Sacramento, CA 95818
(916) 657-7249

Speakers:

David Preusser, Ph.D.
President, Preusser Research
Group, Inc.
2962 Main Street
Bridgeport, CT 06606
(203) 366-1321

Alex Wagenaar, Ph.D.
University of Minnesota
School of Public Health
515 Delaware Street, SE, 1-210 Moos Tower
Minneapolis, MN 55455
(612) 624-8370

Edward Hawkins,
Senior Deputy
Arapahoe County Sheriff's Department
2120 West Littleton Blvd.
Littleton, CO 80120
(303) 797-4406

10:00 am - 11:30 am

CAPITOL ROOM

Implications of Auto Crashes on Insurance Costs

Panelists will explore the insurance industry versus public advocacy response and solutions to the vehicle crash problem.

Moderator:

Chuck Johannns
Senior Vice President of Public Affairs and Communications
Kemper National Insurance
Route 22
Long Grove, IL 60049
(708) 540-2513

Speakers:

Mario Napolitano
Corporate Risk Manager
Dominos Pizza
30 Frank Lloyd Wright Drive
Ann Arbor, MI 48106
(313) 930-3265

Tim Hoyt
Safety Officer
Nationwide Insurance
1 Nationwide Boulevard
Columbus, OH 43215

Robert Hunter
President
National Insurance .
Consumer Organization
121 N. Payne Street
Alexandria, VA 22314
(703) 549-8050

August Alegi
Group Vice President
GEICO Insurance
GEICO Plaza
Washington, DC 20076
(301) 986-2657

MondayAM

10:00 am - 11:30 am

CENTURY ROOM

ALR and other DWI Laws — What's Working?

Participants will learn from the experience of local, State and National leaders, who will comment on effective DWI laws and obstacles to their enactment. Special emphasis will be devoted to Administrative License Revocation, and the success of the ALR Coalition.

Moderator:

Milo Kirk
President
Mothers Against Drunk Driving
511 E. John Carpenter Freeway
Irving, TX 75062
(214) 744-6233

Speakers:

Judie Stone	Barry Sweedler
Advocates for Highway & Auto Safety	National Transportation Safety Board
777 North Capitol Street, NW	800 Independence Avenue
Suite 410	Washington, DC 20594
Washington, DC 20002	(202) 382-6810
(202) 408-1711	

William Aiken
Executive Director
Remove Intoxicated Drivers, U.S.A.
1013 Notl Street
Schenectady, NY 12308

10:00 am - 11:30 am

COLORADO ROOM

Rural Initiatives

This workshop will provide information on suggested techniques and strategies being implemented through the National Sheriff's Association to develop programs in traffic safety for their constituencies.

Moderator:

Sheriff Jimmy Metts
Lexington County Sheriff's Office
521 Gibson Road
Lexington, SC 29601
(803) 359-8230

Speakers:

Perry Brown	Lieutenant Dennis Turner
Deputy Director	Pickens County Sheriff's Office
Office of Highway	216 L E C Road
Safety Programs	Pickens, SC 29671
1205 Pendleton Street, Room 412	(803) 898-5500
Columbia, SC 29201	
(803) 734-0421	

MondayAM

10:00 am - 11:30 am

COLUMBINE ROOM

Public Information Campaign Strategies That Succeed

A discussion of public information campaign strategies that have been successful and why. Criteria for measuring success will be part of the discussion.

Moderator:

Susan Morris
President, SW Morris and Company
7910 Woodmont Avenue, Suite 400
Bethesda, MD 20814-3015
(301) 656-3100

Speakers:

Pam Beer
Washington Regional
Alcohol Program
8027 Leesburg Pike
Suite 210
Vienna, VA 22182
(703) 670-1110

Andy Briscoe
National Public Affairs Director
Mothers Against Drunk Driving
511 E. John Carpenter Freeway
Suite 700
Irving, TX 75062
(214) 744-6233

Mort Weinstein
Recording Artists Against Drunk Driving
Medical Concepts, Marketing Co.
1308 Factory Place, Suite 3B
Box 36
Los Angeles, CA 90013
(213) 624-9398

MondayAM

10:00 am - 11:30 am

DENVER ROOM

408 & 410: How to Get More Funding for Your DWI Program

Explain to non-408/410 States the key points in how to pass the necessary legislation, obtain data, make application and the type of new DWI Programs that can be funded with the additional alcohol funds.

Moderator:

Adele Derby

Associate Administrator

Regional Operations, National Highway Traffic Safety Administration

400 Seventh Street, SW

Washington, DC 20590

(202) 366-2121

Speaker:

Joe Cassady

Program Manager,

Division of Highway Safety

Department of Public Safety

P.O. Box 104808

Jefferson City, MO 65110

(314) 751-7643

Steve Flint

Planner / Director

Traffic Safety Bureau

P.O. Box 5824

Joseph M. Montoya Building

Room 3102

Santa Fe, NM 87502-5824

(505) 827-0427

Jan Sutton

408 Program Coordinator

California Office of Traffic Safety

7000 Franklin Boulevard Suite 300

Sacramento, CA 95823

(916) 445-0527

Carol Karsten

Alcohol Coordinator

Office of Transportation Safety,

Wisconsin Department of Transportation

4802 Sheboygan Avenue, Suite 809

Madison, WI 53707-7919

(608) 266-0550

MondayAM

10:00 am - 11:30 am

GOLD ROOM

Securing Judicial Acceptance of Nystagmus and Drug Recognition

Participants will learn how to plan and conduct successful "Frye" hearings to permit horizontal gaze nystagmus and drug recognition evidence to be heard in court. Means of securing the services of expert witnesses will be explained. Non-legal professionals will be able to share successful strategies with their local prosecutors.

Moderator:

James Hedlund

Director, Office of Alcohol and State Programs

National Highway Traffic Safety Administration, NTS-20, Room 5130

400 Seventh Street, SW

Washington, DC 20590

(202) 366-9588

Speakers:

Cliff Vanell

Assistant Prosecutor

455 North Fifth Street,

Suite 400

Phoenix, AZ 85004

(602) 262-7058

Bonnie Saltzman

Deputy District Attorney

303 West Colfax

Denver CO 80204

(303) 575-5157

Honorable John J. Ark

Brighton Town Justice

406 Irving Place

Rochester, NY 14614

(716) 325-3020

10:00 am - 11:30 am

SAVOY ROOM

Getting The Most From Child Passenger Safety Law Enforcement

Presentation and discussion of several effective child passenger safety law approaches.

Moderator:

Bill Hall

Research Associate

University of North Carolina

Highway Safety Research Center

CB# 3430

Chapel Hill, NC 27599

(919) 962-2202

Speakers:

Chief Glen Larson

Lincolnshire Police Department

Lincolnshire, IL 60014

(708) 945-8514

Stephanie Tombrello

Executive Director

SafetyBeltSafe

123 W. Manchester Blvd.

Inglewood, CA 90301

(213) 673-2666

Michael Schurman

Director, Atlantic Co.

Highway Safety Office

01 Shore Road

Northfield, NJ 08225

(609) 647-7000 X4493

MondayAM

10:00 am - 11:30 am

SILVER ROOM

70% by '92 and Beyond – What's Needed

The purpose of this workshop is to discuss the current status of belt programs and future programs issues with focus on the continuation of Operation Buckle Down through the use of 402 funding, national campaigns and training

Moderator:

Michael B. Brownlee
Associate Administrator
Traffic Safety Programs
National Highway Traffic Safety Administration/NTS-01
400 Seventh Street, SW
Washington, DC 20590
(202) 366-1755

Speakers:

Rosalie Thornburg
Governor's Representative
Coordinator
Office of Traffic Safety
2175 W 4th 2nd Floor
Topeka, KS 66603
(916) 296-3756

Maurice Hannigan
Commissioner
California Highway Patrol
2555 First Avenue
Sacramento, CA 95818
(919) 657-7152

Larry D. Ball
Assistant Chief
Lexington Police Department
150 E. Main Street
Lexington, KY 40507
(606) 258-3600

10:00 am - 11:30 am

SPRUCE ROOM

Speed Enforcement Technology

This workshop will provide information on the various technology and techniques used to address the speed problem.

Moderator:

Brian Traynor
Highway Safety Specialist
NHTSA
400 Seventh Street, SW
Washington, DC 20590
(202) 366-4295

Speakers:

Captain Roger Bruett
Washington State Patrol
General Admin. Bldg. MA-AX12
Olympia, WA 98504-0612
(206) 753-6540

James Arena
Director
Division of Highway Traffic Safety
Department of Law & Public Safety
Trenton, NJ 08625
(609) 588-3750

Trooper Roderick C. Williams
Michigan Department of State Police
Field Operations Division
7150 Harris Drive
Lansing, MI 48913
(517) 322-5489

MondayPM

10:00 am - 11:30 am

TERRACE ROOM

Traffic Safety and Public Health: Models for Collaboration

This workshop will provide operational models for establishing collaborative efforts between public health and traffic safety agencies. It will demonstrate the value of broadening in place prevention networks and to enhance traffic safety efforts.

Moderator:

Maria Vegega, PhD
Program Analyst
Office of Alcohol and State Programs
National Highway Traffic Safety Administration
400 Seventh Street, SW, Room 5130
Washington, DC 20590
(202) 366-2719

Speakers:

Larry Cohen
Director, Contra Costa County
Prevention Program
75 Santa Barbara Road
Pleasant Hill, CA 94523
(510) 646-6511

Chris Miara
Research Associate
Education Development Center
55 Chapel
Newton, MA 02160
(617) 969-7100

Robert Denniston, Director
Division of Communication Programs
Office for Substance Abuse Prevention
5600 Fishers Lane
Rockwall II, 9th Floor
Rockville, MD 20857
(301) 443-0373

10:00 am - 11:30 am

VAIL ROOM

Effective DWI Enforcement Technology

This workshop will provide information on various DWI enforcement technologies to reduce the incidence of impaired driving.

Moderator:

Clayton Hall
Director, Office of Enforcement and Emergency Services
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-4913

Speaker

Patrick McCreary
First Sergeant
Indiana State Police
Government Center North
100 N. Senate Avenue
Indianapolis, IN 46204-2259
(317) 232-8200

John McKay
Program Manager
Texas Department of Transportation
125 East 11th Street
Austin, TX 78701-2483
(512) 465-6751

MondayPM

1:30 pm - 3:00 pm

BEVERLY ROOM

EMS and Highway Safety Working Together

This workshop will discuss the patterns of injuries from motor vehicle crashes and how EMS and highway safety can work together to prevent highway injuries and deaths.

Moderator:

Nancy Greene

Policy Analyst

National Association of Governors' Highway Safety Representatives

750 First Street, NE, Suite 720

Washington, DC 20002

(202) 789-0942

Speakers:

Bob Bailey, Chief

Office of Emergency Medical Services

701 Barbour Drive

Raleigh, NC 27603

(919) 733-2285

Ed Van Sciver

Missouri Department of Health

1738 East Elm

P.O. Box 570

Jefferson City, MO 65102

(314) 751-6274

Nels Sanddal

President & CEO

Critical Illness & Trauma Foundation

212 10th Street, South

Great Falls, MT 59405

(406) 452-6435

MondayPM

1:30 pm - 3:00 pm

CAPITOL ROOM

Planning for a Safe and User Friendly Pedestrian/Bicycle Environment.

Community use of existing resources for developing strategies. Development and implementation of activities for improving bicycle and pedestrian safety, also encompassing the use of the 3E approach.

Moderator:

Mary Cheryl Larango
Pedestrian/Bicycle Safety Specialist
Missoula Traffic Safety Task Force
City of Missoula
435 Ryman
Missoula, MT 59802
(406) 444-0516

Speakers:

Dan Burden
Coordinator
Bicycle and Pedestrian Programs
Florida Department of Transportation
605 Suwannee Street, MoSo 19
Tallahassee, FL 32399-0450
(904) 488-4640

Sharon Harvey
Boulder Traffic Planner
Alternative Transportation
P.O. Box 791
Boulder, CO 80306
(303) 441-3216

MondayPM

1:30 pm - 3:00 pm

CENTURY ROOM

Why Police Managers Should Support Occupant Protection

This workshop will showcase examples of how police executives have cut operating expenses, reduced legal problems, and improved labor management relations by initiating belt use policies in their departments.

Moderator:

Captain Ronald P. Miner
Commander, Traffic Division
Fairfax County Police Department
3911 Woodburn Drive
Annandale, VA 22003
(703) 280-0551

Speakers:

Inspector William P. Georges
Traffic Safety Division
Albany Police Department
526 Central Avenue
Albany, NY 12206
(518) 259-6500

Michael A. Brave, Esq
3006 Nimitz Street
Eau Claire, WI 54701
(715) 833-1125

Captain Terry W. Conner
Department of Public Safety
P.O. Box 6638
Phoenix, AZ 85005
(602) 223-2044

1:30 pm - 3:00 pm

COLORADO ROOM

Use of Personal Computers (PCs) for Collection and Reporting of Data With Emphasis on Police Applicants

Presentation and discussion of latest personal computer (PC) technology for hardware and software use by State and local accident investigation and reporting agencies.

Moderator:

Tom Boerner, PhD
Director of Traffic Safety
Department of Public Safety
Transportation Building
St. Paul, MN 55155

Speakers:

Tom Savell, PhD
President, DAIA Corp.
2231 Faraday Avenue
Carlsbad, CA 92008
(619) 931-9511

Officer Louis Berry
West Palm Beach Police Department
901 Detura Street
West Palm Beach, FL 33401
(407) 835-2930

MondayPM

1:30 pm - 3:00 pm

COLUMBINE ROOM

Motorcycle Helmet Use Laws - Why, How and Where

A discussion will be held on why helmet laws are needed, where they are needed and how to get them enacted.

Moderator:

Judie Stone
Director, Advocates for Highway and Auto Safety
777 N. Capitol Street
Washington, DC 20002
(202) 408-1711

Speaker:

Senator John J. Cullerton
4th Legislator District
1057 W. Belmont
Chicago, IL 60657
(312) 883-0770

Dr. Linda Lloyd
Director, Cancer Registry
Texas Department of Health
1100 West 49th Street
Austin, TX 78756
(512) 458-7265

Chuck Hayes
Washington Traffic
Safety Commission
1000 S. Cherry Street MS/PD-11
Olympia, WA 98504
(206) 753-6197

Robert Terry
Legislative Assistant
State Capitol
P.O. Box 942849
Sacramento, CA 94249-0001
(916) 445-0965

1:30 pm - 3:00 pm

DENVER ROOM

Roadways

This workshop will explore emerging roadway-related public policy issues concerning the Intermodal Surface Transportation Efficiency Act of 1991 (Highway Bill). The implications of this brand new system will be discussed.

Moderator:

Jerry Donaldson
Advocates for Highway and Auto Safety
777 North Capitol Street, Suite 410
Washington, DC 20002
(202) 408-1711

Speakers:

R. Clark Bennett
Director, Office of Highway Safety
Federal Highway Administration,
HHS-1
400 Seventh Street, SW
Washington, DC 20590
(202) 366-1153

Barbara Harsha
Executive Director
National Association of Governors'
Highway Safety Representatives
750 First Street, NE, Suite 720
Washington, DC 20002
(202) 789-0942

Terry Baxter
Managing Director
National Transportation Safety Board
800 Independence Avenue, SW
Washington, DC 20594
(202) 382-6518

MondayPM

1:30 pm - 3:00 pm

GOLD ROOM

Cost of Injury: What Every Legislator Should Know about the Economics and Social Impact of Motor Vehicle-Related Death and Injury

This workshop will establish awareness of the costs of motor vehicle crashes activate State and local legislation and support.

Moderator:

Maria Vegega, PhD
Program Analyst
National Highway Traffic Safety Administration, NTS-22
400 Seventh Street, SW
Washington, DC 20590
(202) 366-2719

Speaker:

Howard Adams
Governor's Highway Safety
Coordinator
Governor's Highway Safety Office
3010 North Second, Suite 105
Phoenix, AZ 85012
(602) 255-3216

Janet Johnson
Program Analyst
Office of Plans and Policy
National Highway Traffic Safety
Administration.
400 Seventh Street, SW
Washington, DC 20590
(202) 366-2578

Marc Rosenberg
Vice President for Federal Affairs
Insurance Information Institute
1101 17th Street, NW, Suite 408
Washington, DC 20036
(202) 833-1580

MondayPM

1:30 pm - 3:00 pm

SAVOY ROOM

Judges and Prosecutors: The Court's Role in Deterring DWI

Participants will learn what representative judges and prosecutors are doing to help deter DWI, and will have opportunities to discuss what more can and should be done by the courts.

Moderator:

Honorable Anthony S. Montelione
Presiding Judge
Fifth Municipal District
10220 South 76th Avenue
Bridgeview, IL 60455
(708) 974-6286

Speakers:

Cliff Vanell
Assistant Prosecutor
455 North Fifth Street, Suite 400
Phoenix, AZ 85004
(602) 262-7058

Robert J. Whitley
Deputy District Attorney
303 West Colfax
Denver, CO 80204
(303) 640-5155

Honorable John J. Ark
Brighton Town Justice
406 Irving Place
Rochester, New York 14614
(716) 325-3020

1:30 pm - 3:00 pm

SILVER ROOM

Impaired Driving - Open Forum

Audience will submit questions on any impaired driving issues sometimes before the workshop. Panel will review questions and address as many as possible during the workshop.

Moderator:

James Hedlund
Director, Office of Alcohol and State Programs
National Highway Traffic Safety Administration, NTS-20
400 Seventh Street, SW, Rm. 5130
Washington, DC 20590
(202) 366-9588

Speakers:

Chuck Hurley
Vice President
Insurance Institute for
Highway Safety
1005 North Glebe Road
Arlington, VA 22201
(703) 247-1500

George Hacker
Director
National Coalition to Prevent
Impaired Driving
1730 Rhode Island Avenue, 600
Washington, DC 20036
(202) 659-0054

James Arena
Director
Division of Highway Traffic Safety
Department Law & Public Safety,
CN 048
Trenton, NJ 08625
(609) 588-3750

Jeff Becker
Vice President, Alcohol Issues
The Beer Institute
1225 Eye Street, NW
Washington, DC 20005
(202) 737-2337

MondayPM

1:30 pm - 3:00 pm

SPRUCE ROOM

Officer Training—How is it Being Done?

The purpose of this workshop is to promote technology sharing concerning alternative ways to accomplish the training necessary to win officer support. (Examples: OPUE, roll call videos, IACP Police Fleet Safety Workshops, FOP outreach program and LETN programming.)

Moderator:

Robert Wall
Traffic Safety Specialist
Fairfax County Police Department
1110 N. Glebe Road, Suite 200
Arlington, VA 22201
(703) 243-6500

Speakers:

Lieutenant Deborah Townsend
Albany Police Department
P.O. Box 447
Albany, GA 31703
(912) 431-2935

Billy Prince
President
LETN
1303 Marsh Lane
Carrollton, TX 75006
(800) 535-5386

Lieutenant Michael Geraci
Colonie Police Department
Traffic Division
Memorial Town Hall
Newtonville, NY 12128
(518) 783-6799

1:30 pm - 3:00 pm

TERRACE ROOM

Innovative DWI Safety Programs

Participants will have opportunities to learn about and discuss new ideas for deterring and preventing DWI at the local, State or Provincial levels.

Moderator:

Gary D. March
Governor's Representative
Division of Traffic Safety
Illinois Department of Transportation
P.O. Box 19245
3215 Executive Park Drive
Springfield, IL 62794-9245
(217) 782-4972

Speakers:

Stella Wilson
Impaired Driving Programs
John E. Brownlee Bldg, 10th Fl.
10365 97th Street
Edmonton, Alberta, Canada T5J3W7
(403) 422-7024

Barney Jones, PhD
Research Analyst
Motor Vehicle Division
1905 Lana Avenue
Salem, OR 97314
(503) 378-7541

MondayPM

1:30 pm - 3:00 pm

VAIL ROOM

Two Roads to 70% by '92—The Summer Blitizes and Operation Buckle Down

Panelists will summarize results of 1991 summer safety belt law enforcement blitz campaign (Summertime Blues) activities being performed as part of Operation Buckle Down; the long-term belt use law enforcement program designed to make belt law enforcement an integral part of everyday traffic law enforcement; the status of preparations for the 1992 summer campaign; and share other ideas and strategies for increasing belt use by police and the public.

Moderator:

James L. Nichols

Director, Office of Occupant Protection

National Highway Traffic Safety Administration/NTS-10

400 Seventh Street, SW

Washington, DC 20590

(202) 366-9294

Speakers:

1st Sgt. Larry Larkin

Indiana State Police

100 N Senate Avenue

IGCN, Room 301

Indianapolis, IN 46024-2259

(317) 232-5907

Theresa Wilson

State Highway Safety Office

Division of Public Safety

1205 Pendleton Street, Room. 412

Columbia, SC 29201

(803) 734-0421

Katie Lynch

State Highway Safety Office

Washington Traffic Safety Commission

1000 South Cherry Street

Olympia, Washington 98504

(206) 753-6197

Tuesday

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TuesdayAM

8:45 am -10:15 am

BEVERLY ROOM

Trauma Systems: What's Working and Where Do We Go From Here

This workshop will discuss trauma systems, what makes them successful and what still needs to be done.

Moderator:

Sue Ryan

Chief, Emergency Medical Services Division
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-4299

Speakers:

Leonard Inch
Regional Executive Director
Sierra - Sacramento Valley
Emergency Medical Services
3853 Taylor Road, Suite G
Loomis, CA 95650
(416) 652-3690

Thomas Esposito, M.D.
Assistant Director, Shock Trauma Institute
Loyola University Medical Center
2160 S. First Avenue
Maywood, IL 60153
(708) 216-8787

Chief Charles Perez
Director

Office of Trauma Services
111 NW 1st Street, Suite 2500
Miami, FL 33128
(304) 375-1158

8:45 am -10:15 am

CAPITOL ROOM

Programs for Older Drivers and Pedestrians

Exciting new developments and programs for older drivers and pedestrians will be reviewed and described in this session.

Moderator:

Richard Blomberg
President, Dunlap and Associates
17 Washington Street
Norwalk, CN 06854
(203) 866 8464

Speakers:

Steve Lee
American Association of
Retired Persons
1909 K Street, NW
Washington, DC 20049
(202) 434-6020

Richard Tippie
National Safety Council
Chicago, IL
(312) 527-4800

Jackie Anapolle
Director of Elder Affairs
Registry of Motor Vehicles
Commonwealth of Massachusetts
100 Nashua Street
Boston, MA 02114

TuesdayAM

(617) 727-1221

8:45 am -10:15 am

CENTURY ROOM

Public/Private Partnerships That Worked for the 70% by '92 Safety Belt Program

The mission of NHTSA's National Occupant Protection Program is to prevent serious and fatal motor vehicle-related injuries through public acceptance of occupant protection systems. During the Summer of 1992 public and private organizations will showcase their successes.

Moderator:

Jane Roemer
National Safety Council
1050 17th Street, NW
Washington, DC
(202) 293-2270

Speakers:

Diana Ash
Manager, Safety and Loss
Control Department
Domino's Pizza
30 Frank Lloyd Wright Drive
Ann Arbor, MI 48106-0997
(313) 930-3867

James Arena
Director
Division of Highway Traffic Safety
Department of Law and Public Safety
CN-048
Trenton NJ 08625,
(609) 588-3750

Anne Russell
Assistant Director for Public Policy
Mothers Against Drunk Driving
P.O. Box 541688
Dallas, TX 75454-1688
(214) 744-6233

TuesdayAM

8:45 am -10:15 am

COLORADO ROOM

Self-Sufficient Funding for DWI Programs

To discuss various Statewide legislated funding systems to include fines, fees, assessments and surcharges.

Moderator:

Michael T. Impellizzeri
Chief, Special Programs Division
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-22, Rm. 5130
Washington, DC 20590
(202) 366-2732

Speakers:

Steve Flint
Planner, Director
Traffic Safety Bureau
901 W. Cordova Road
P.O. Box 5824
Joseph M. Montoya Bldg., Rm. 3102
Santa Fe, New Mexico 87502-5824
(505) 827-4270

William T. McCollum
Executive Director
Commission on the Alcohol Safety
Action Programs
1001 E. Broad Street, Suite 245
Richmond, VA 23219
(804) 786-5895

Paul Helzer
Program Manager
Colorado Department
of Transportation
Office of Transportation Safety
4201 E. Arkansas Avenue
Denver, CO 80222
(303) 757-9462

William Hayes
Deputy Director
Division of Highway Traffic Safety
NJ Department of Law & Public Safety
CN048
Trenton, NJ 08625

8:45 am -10:15 am

COLUMBINE ROOM

Youth Panel

A panel of young people from diversified backgrounds will respond to questions from Lifesavers/10 attendees on all aspects of traffic safety issues as they impact on youth.

Moderator:

Renee Thompson
Washington Traffic Safety Commission
1000 South Cherry Street, PD-11
Olympia, WA 98504
(206) 586-3871

Speakers:

Craig Killgo
Office of Alcohol and State
Programs,
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-6648

A panel of 6-7 young
people from Colorado

TuesdayAM

8:45 am -10:15 am

DENVER ROOM

Drug Evaluation Classification (DEC) Latest Developments

In addition to getting an update on the national DEC program attendees will be provided with recent data concerning drug-impaired driving offenses; the impact of DEC on arrests and convictions; and program management and cost effectiveness issues.

Moderator:

Glen Karr

Highway Safety Specialist

National Highway Traffic Safety Administration

Office Regional Operations

400 Seventh Street, SW

Washington, DC 20590

(202) 366-0350

Speakers

David F. Preusser

President

Preusser Research Group

2962 Main Street

Bridgeport, CT 06606

(203) 366-1321

Ann Reed

State DEC Program Coordinator

Indiana Division of

Traffic Safety

Room 1201

State Office Building

Indianapolis, IN 46204

(317) 232-1289

Cliff Vanell

Assistant City Prosecutor

Phoenix Prosecutor's Office

455 North 5th Street, Suite 400

Phoenix, AZ 86004

(602) 262-7058

James Hedlund, PhD

Director, Office of Alcohol and

Safety Programs

National Highway Traffic

Safety Administration

400 Seventh Street, SW, Rm 5130

Washington, DC 20590

(202) 366-2730

TuesdayAM

8:45 am -10:15 am

GOLD ROOM

Judges Taking a Pro-Active Role in the Community

A follow-up to Traffic Safety Summit II supporting judges' pro-active role regarding prevention of youthful traffic and drug offenses.

Moderator:

Honorable Linda Chezem
Court of Appeals of Indiana
1188 Merchant's Plaza South Tower
Indianapolis, IN 46204
(317) 232-6907

Speakers:

Honorable J. Dean Lewis
Fifteenth District Juvenile and
Domestic Relations Court
601 Caroline Street, Third Floor
Fredericksburg, VA 22401
(703) 372-1072

Shari Cantelion
Office of Juvenile Justice and
Delinquency Prevention
U.S. Department of Justice
633 Indiana Avenue, NW, Room 1103
Washington, DC 20053
(202) 307-5914

Honorable James Ray
Lucas County Juvenile Court
429 Michigan Street
Toledo, OH 43624
(419) 249-6719

8:45 am -10:15 am

SAVOY ROOM

Detering The Repeat DWI Offender

Participants will learn of innovative and effective means of improving specific and general deterrence of repeat DWI offenders. Panelists will describe a wide range of programs encompassing improved identification enforcement and sanctioning of multiple offenders.

Moderator:

Robert Darnell
Contract Officer
Department of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3250

Speakers:

Major Donald Coodman
Chief, Field Operations
Ohio State Highway Patrol
Columbus, OH 43205
(614) 466-7277

Judge Joseph M. Troy
Outagamie County Circuit Court
410 South Walnut, Room C-223
Appleton, WI 54911
(414) 832-5245

William Aiken
Executive Director
Remove Intoxicated Drivers, U.S.A.
1013 Notl Street
Schenectady, NY 12308

TuesdayAM

8:45 am -10:15 am

SILVER ROOM

Combating Underage Drinking

Discussion of the general effect (if any) of alcohol advertising on underage drinking.

Moderator:

Pam Beer
Washington Regional Alcohol Program
8027 Leesburg Pike., Suite 210
Vienna, VA 22182

Speakers:

Kathryn Stewart
Pacific Institute
7315 Wisconsin Avenue
Bethesda, MD 20814
(301) 951-4233

Jeff Beker
The Beer Institute
1225 Eye Street, NW
Washington, DC 20005
(202) 737-2337

Robert Denniston
Director, Division of Communication
Programs
Office of Substance Abuse Prevention
5600 Fishers Lane, Rockwall II
Rockville, MD 20857
(301) 443-0373

8:45 am -10:15 am

SPRUCE ROOM

Speed and Traffic Safety

This workshop will inform the audience about the size of the speed problem, describe DOT/NHTSA planned on-going efforts to address the issue, and get feedback from the attendees.

Moderator:

Brian Trayner
Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, SW, NTS-41
Washington, DC 20590
(202) 366-4295

Speakers:

Walter Smith
Assistant Vice President
Government Employees
Insurance Company
One GEICO Plaza
Washington, DC 20076
(301) 986-2757

Noble Bowie
Program Analyst
National Highway Traffic Safety
Administration.
400 Seventh Street, SW, NPP-32
Washington, DC 20590
(202) 366-2549

Allan F. Williams, PhD.
Senior Vice President for Research
Insurance Institute for Highway Safety
1005 N. Glebe Road
Arlington, VA 22201
(703) 247-1500

TuesdayAM

8:45 am -10:15 am

TERRACE ROOM

Targeting Highway Safety Programs for Special Populations

Presentations about successfully targeting highway safety programs for different subgroups of the driving population (e.g., culturally diverse and minority populations).

Moderator:

Susan W. Morris
President, SW Morris & Company, Inc.
7910 Woodmont Avenue, Suite 400
Bethesda, MD 20814
(301) 656-3100

Carol Popkin
Highway Safety Research Center
University of North Carolina
Chapel Hill, NC 27599-3433
(919) 962-8717

Tila Rendon
Governor's Office of Highway Safety
3010 N. 2nd Street, Suite 105
Phoenix, AZ 85012
(602) 255-3216

Speakers:

Shari Spitzer
Program Analyst
Office of Program Development Evaluation
National Highway Traffic Safety
Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-1361
Frances Brisbane, PhD
Chairperson, National Black Alcoholism
and Addictions Council
1629 K Street, NW
Suite 802
Washington, DC 20006
(202) 296-2696

8:45 am -10:15 am

VAIL ROOM

70% by '92 and Beyond - What's Needed?

The purpose of this workshop is to discuss the current status of belt programs and future program issues with a focus on the continuation of Operation Buckle Down through the use of 402 funding, national campaigns, and training.

Moderator:

Michael B. Brownlee
Associate Administrator
Traffic Safety Programs
NHTSA/NTS-01
400 Seventh Street, SW
Washington, DC 20590
(202) 366-1755

Speakers:

Rosalie Thornburg
Governor's Representative Coordinator
Office of Traffic Safety
217 S.E. 4th, 2nd Floor
Topeka, KS 66603
(913) 296-3756

Maurice Hannigan
Commissioner,
California Highway Patrol
2555 First Avenue
Sacramento, CA 95818
(916) 657-7152

Larry D. Ball
Assistant Police Chief
Lexington Police Department
150 E. Main Street
Lexington, KY 40507
(606) 258-3600

TuesdayPM

2:00 pm -3:30 pm

BEVERLY ROOM

Preventable Mortality: Rural Vs. Urban

This workshop will define and discuss differences between urban and rural preventable mortality utilizing current research with suggested solutions. The workshop will also discuss current EMS rural initiatives, including the Bystander Care Program and the Mobile Trauma Training Unit (MTTU) program.

Moderator:

Nels Sanddal
President & CEO
Critical Illness and Trauma Foundation
212 10th Street, South
Great Falls, MT 59405
(406) 452-6435

Speakers:

Richard L. Warburton, Chief
Bureau of Emergency Medical Services.
Department of Health
P.O. Box 16990
Salt Lake City, UT 84116-0660
(208) 334-5994

Gordon Jenson
Deputy Director
Indian Health Service
Phoenix Area Office
3738 North 16th Street, Suite A
Phoenix, AZ 85016
(602) 640-2053

Michael Armacost
Training and Certification Administrator
Colorado Department of Health
Emergency Medical Services Division
4210 E. 11th Avenue
Denver, CO 80220
(303) 331-8630

2:00 pm -3:30 pm

CAPITOL ROOM

Innovative Pedestrian and Bicycle Strategies

Fundamental steps in developing support for pedestrian and bicycle safety issues. Specific bicycle and pedestrian policies, legislative approaches, and innovative community involvement will be highlighted in this session.

Moderator:

Micky Sadoff
Consultant on Highway Safety Issues
250 West Coventry Court
Milwaukee, WI 53217
(414) 352-6388

Speakers:

Councilman C. Vernon Gray
George Howard Building
3430 Courthouse Drive
Ellicott City, MD 21043-4392
(301) 992-2001

Gail Shibley
Director of Communication
Bureau of Traffic Management
1120 S. West 5th Avenue
Portland, OR 97204
(503) 796-5185

Kim Craven
Director
Lowell Saving Lives Program
City Hall, Room 33
375 Merrimack Street
Lowell, MA 01852
(508) 937-3234

TuesdayPM

2:00 pm -3:30 pm

CENTURY ROOM

Designing a CTSP: Creative Thinking in Meeting Local Traffic Safety Needs

A discussion of innovative successful approaches communities can use to start a community traffic safety program.

Moderator:

Troy Ayers
Regional Programs Manager
National Highway Traffic Safety Administration, Region IV
1720 Peachtree Road, NW, Suite 501
Atlanta, GA 30309
(404) 347-4537

Speakers:

Jill Berington
Contract Officer
Department of Highway Safety
P.O. Box 01167
Columbus, OH 43205
(614) 466-3250

Chuck Reed
Deputy Sheriff
Tangipahoa Sheriff Department
Hammond, LA 70403
(504) 345-1774

Paul Cunningham
Director, Trauma Services
Pitt County Memorial Hospital Trauma Center
P.O. Box 6028
Greenville, NC 27835
(919) 551-4299

2:00 pm -3:30 pm

COLORADO ROOM

Belt Use Programs in the Workplace

Panel will discuss the effect of the OSHA ruling, and present some ideas for employee training.

Moderator:

Sue Gorcowski
Chief, Program Implementation Division
Associate Administration for Regional Operations
National Highway Traffic Safety Administration/NRO/Rm. 5118
400 Seventh Street, SW
Washington, DC 20590
(202) 366-2712

Speakers

Gerard Scannell
Vice President, Corporate Affairs
Johnson and Johnson
One Johnson and Johnson Plaza
New Brunswick, NJ 08933
(908) 524-3090

Tim Hoyt
Director of Safety
Nationwide Insurance
One Nationwide Plaza
Columbus, OH 43216
(614) 249-8113

Eric H. Kagan,
Vice President, Business Development
Diversified Services, PHH Fleet America
307 International Circle
Hunt Valley, MD 21030-1337
(410) 771-6396

TuesdayPM

2:00 pm -3:30 pm

COLUMBINE R

Innovative Youth Programs

Innovative youth programs will be showcased by individuals involved in implementation. Featured will be efforts that include a variation on the V Impact Panel for high schools, a teacher ride-on program with local police coordinated interagency approach to teen highway safety issues at conce

Moderator:

William Cullinane
Executive Director
Students Against Driving Drunk
P.O. Box 800
Marlboro, MA 01752
(508) 481-3568

Speakers:

Michael Dix
Highway Safety Specialist
NHTSA, Region 7
6301 Rockhill Road
Kansas City, MO 64131
(816) 926-7887

Sgt. Jim Rehman
Anchorage Police Department
4501 S. Bragaw
Anchorage, Alaska 99507
(907) 786-8558

Sgt. Rick Handler
Linn County Sheriff's Office
3rd Avenue Bridge
Cedar Rapids, Iowa 52401
(319) 398-3521

TuesdayPM

2:00 pm -3:30 pm

DENVER ROOM

DWI Checkpoints and Saturation Patrols

Participants will learn of innovative and effective methods of conducting sobriety checkpoints. They will also learn how saturation patrols can be used cost-effectively to increase DWI arrests and enhance general deterrence. Panelists and participants will have an opportunity to discuss the relative merits of checkpoints and saturation patrols.

Moderator:

Major Doug Ostrander
Chief, Traffic Division
New York State Police
State Campus, Building 22
Albany, New York 12226
(518) 457-6622

Speakers:

Lt. Jim Hein
Iowa State Patrol
Box 12, RR 4
Cherokee, Iowa 51012
(712) 225-5119

John Pescatore, Director
Bergen County Highway Safety Office
Bergen Pines Hospital Community Place
East Ridgewood Avenue
Paramus, New Jersey 07652
(201) 967-4268

Officer Maurice Hall
Master Patrolman
Metropolitan Police Department
501 New York Avenue, NW
Washington, DC
(202) 727-4439

Sergeant Joe Klima
Phoenix Police Department
620 West Washington Street
Phoenix, AZ 85024
(602) 534-0815

2:00 pm -3:30 pm

GOLD ROOM

Perspectives of the Proposed Upgrade of FMVSS 213

A discussion of various perspectives on the planned upgrade of FMVSS 213, Child Restraint Systems.

Moderator:

Patricia Breslin
Director, Office of Vehicle Safety Standards
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-0842

Speakers:

Jerome Koziatek
Restraint Engineer
190 W. Boston Road
Hinckley, OH 44233
(216) 659-4961

Annemarie Shelness
Shelness Productions
19 Church Street
P.O. Box 326
New Milford, CT 06776
(203) 355-0323

Lisa Sullivan
Research Engineer
Vehicle Research and Test Center
P.O. Box 37
East Liberty, OH 43319
(513) 666-4511

TuesdayPM

2:00 pm -3:30 pm

SAVOY ROO

Statewide Media Programs —A Showcase for Programs

This is a discussion of various media programs developed by states to help accomplish the President's goal of 70 percent safety belt use by 1992. States share what worked and what didn't and how they achieved what they did.

Moderator:

Katie Lynch
Occupant Protection Specialist
Washington Traffic Safety Commission
100 S. Cherry Street, MS/PD-11
Olympia, WA 98504
(206) 586-3867

Speakers:

Beverly J. Miller
Project Manager/Media
Kansas Safety Belt Education Office
343 Justin/Kansas State University
Manhattan, KS 66506-1424
(913) 532-5780

Leo Skinner
Chief, Public Information Office
Ohio Department of Highway Safety
P.O. Box 7167
240 Parsons Avenue
Columbus, OH 43226-0563
(614) 466-4344

Stephenie Erickson
Kinzley-Hughes, Inc.
1600 Stout Street
Denver, CO 80202
(303) 572-1957

2:00 pm -3:30 pm

SILVER ROO

Occupant Protection Programs—An Open Forum

Persons involved or interested in becoming involved in program implementation will have a chance to ask questions, voice objections, and make recommendations to National Highway Traffic Safety Administration staff.

Michael B. Brownlee
Associate Administrator
Traffic Safety Programs
National Highway Traffic
Safety Administration/NTS-01
400 Seventh Street, SW
Washington, DC 20590
(202) 366-1755

Phil Haseltine
Executive Director
American Coalition for Traffic Safety, Inc.
919 18th Street, NW
Suite 1001
Washington, DC 20006
(202) 857-0002

TuesdayPM

2:00 pm -3:30 pm

SPRUCE ROOM

Recent Trends in Crash Involvement

A review of the latest trends in crash involvement from a national (FARS, GES) and State perspective with an emphasis on priority areas (alcohol use, belt use, speeding, etc.).

Moderator:

Forest M. Council
Highway Safety Research Center
University of North Carolina, Dept. 3430
Chapel Hill, NC 27599
(919) 962-2207

Speakers:

Mark Lee Edwards
Chief, Mathematical Analysis Division.
National Center for Statistics
& Analysis
National Highway Traffic Safety
Administration, NRD-31
400 Seventh Street, SW
Washington, DC 20590
(202) 366-5349

Fredrick M. Stref, PhD
Division Head
Social and Behavioral
Analysis Division
University of Michigan
Transportation Research Institute
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-2466

Anne T. McCartt, PhD
Deputy Director
Institute for Traffic Safety Management & Research
260 Washington Avenue
Albany, NY 12210
(518) 449-3233

TuesdayPM

2:00 pm -3:30 pm

TERRACE ROOM

Using Medical Outcome Data to Support Traffic Safety

The panel will discuss the uses of medical outcome data to support highway safety needs. The benefits of linking data systems, i.e. ambulance run reports, police crash reports, and hospital reports will be provided.

Moderator:

Nancy Green

Policy Analyst

National Association of Governors' Highway Safety Representatives

750 First Street, NE

Suite 720

Washington, DC 20002

(202) 789-0946

Speakers:

Sandra Johnson

Director

Maine Health Information Center

81 Winthrop Street

Augusta, ME 04330

(202) 366-5364

Maureen McArdle

Trauma Nurse Coordinator

Emergency Medical Services

Department of Health

6255 Mission Gorge Rd.

San Diego, CA 92120

(619) 285-6429

Richard Cales, MD

One Pacific Marina #708

Alameda, CA 94501

(510) 748-0120

2:00 pm -3:30 pm

VAIL ROOM

Targeting Highway Safety Programs for Special Populations

Presentations about successfully targeting highway safety programs for different subgroups of the driving population (e.g., culturally diverse and minority populations).

Moderator:

Susan W. Morris

President, SW Morris & Company, Inc.

7910 Woodmont Avenue, Suite 400

Bethesda, MD 20814

(301) 656-3100

Speakers:

Carol Popkin

Highway Safety Research Center

University of North Carolina

Chapel Hill, NC 27599-3433

(919) 962-8717

Tila Rendon

Governor's Office of Highway Safety

3010 N. 2nd Street, Suite 105

Phoenix, AZ 85012

(602) 255-3216

Speakers:

Shari Spitzer

Program Analyst

Office of Program Development Evaluation

National Highway Traffic Safety

Administration

400 Seventh Street, SW

Washington, DC 20590

(202) 366-1361

Frances Brisbane, PhD

Chairperson, National Black Alcoholism

and Addictions Council

1629 K Street, NW

Suite 802

Washington, DC 20006

(202) 296-2696

TuesdayPM

3:45 pm -5:30 pm

BEVERLY ROOM

Reward and Incentive Programs to Increase Safety Belt Usage

The purpose of this workshop is to show innovative ways to use the 70% PLUS awards to increase community seatbelt usage and to explore avenues of gaining secondary education support and active participation in the 70% PLUS awards program.

Moderator:

C.V. Rice

Regional Program Manager

National Highway Traffic Safety Administration Region IV

1720 Peachtree Road, NW

Suite 501

Atlanta, GA 30309

(404) 347-4537

Speakers:

Michael F. Bassett

Highway Safety Coordinator

Driver & Traffic Safety Education

Alabama Department. of Education

50 N. Ripley Street

Montgomery, AL 36130-3901

(205) 242-8013

John Harvey

Regional Coordinator, Traffic

Safety Education Service

District 101

1025 West Indiana Avenue

Spokane, WA 99205-4561

(509) 456-6195

3:45 pm -5:30 pm

CAPITOL ROOM

Occupant Protection Law Enforcement Strategies and Successes

This workshop will focus on significant increases in State and local use rates and the success of integrating seat belt enforcement with other law enforcement efforts.

Moderator:

Lt. Colonel Larry Thompson

Chief, Arizona Highway Patrol Bureau

3010 N. 2nd Street, Suite 105

Phoenix, AZ 85012

(602) 223-2354

Speakers:

Chief George Johnson

Warner Robins Police Department

P.O. Box 1488

Warner Robins, GA 31099

(912) 929-1161

Dennis Foley, PhD

Albany County

112 State Street, Room 1300

Albany, NY 12207

(518) 447-7706

TuesdayPM

3:45 pm -5:30 pm

CENTURY ROOM

Fine Tuning the Belt Laws - Is it Worth the Effort?

Panelists will survey weaknesses, consider corrective action, consider the pros and cons of tinkering with the laws, and discuss how to again public support primary belt laws.

Moderator:

Judith Rossman
Executive Director, Traffic Safety Now
7430 Second Avenue, suite 300
Detroit, MI 43202
(313) 872-0796

Speakers:

Barbara W. Beckett
Executive Director
Maryland Committee for
Safety Belt Use
820 Richie Highway
Severna Park, MD 21146
(301) 544-3603

Judy Simonis
President, Wisconsin
Women Highway Safety Leaders
W8294, Highway M.
Merrill, WI 53705
(715) 536-8026

Natalie Smith
Assistant. Director, Public Information
Department of Motor Vehicles
2300 West Broad Street
Richmond, VA 23220
(804) 367-8114

Kathleen Teague
Director
Florida Coalition for Auto Safety Now, Inc.
P.O. Box 3927
Tallahassee, Florida 32315
(904) 386-5044

TuesdayPM

3:45 pm -5:30 pm

COLORADO ROOM

Technology Transfer: Training is the Tool

Many Highway Safety Technologies are transferred to the field through training programs. This workshop will address training opportunities and experiences as well as how to access the programs

Moderator:

Susan Herbel
Training Coordinator
Office of Regional Operations
National Highway Traffic Safety Administration
NHTSA-20
400 Seventh Street, SW
Washington, DC 20590
(202) 366-0229

Speakers:

Pam Beer
President
Washington Regional Alcohol
Program
8027 Leesburg Pike, Suite 210
Vienna, VA 22182
(703) 893-0461

Chuck Peltier
IACP Training Manager
1110 North Glebe Road, Suite 200
Arlington, VA 22201
(703) 243-6500

Tom McGovern
Program Manager
Governor's Highway Safety Bureau
100 Cambridge Street, Room 2104
Saltonstall State Office Building
Boston, MA 02202
(617) 727-5073

3:45 pm -5:30 pm

COLUMBINE ROOM

Youth Panel

A panel of young people from diversified backgrounds will respond to questions from Lifesavers 10 attendees on all of traffic safety issues as they impact youth.

Moderator:

Renee Thompson
Washington Traffic Safety Commission
1000 South Cherry Street, PD-11
Olympia, WA 98504
(206) 586-3871

Speakers:

Craig Killgo
Office of Alcohol and State Programs
400 Seventh Street, SW
Washington, DC 20590
(202) 366-6648

A panel of 6-7 young people
from Colorado

TuesdayPM

3:45 pm -5:30 pm

DENVER ROOM

Overcoming Barriers in Reaching the Hard-to-Reach — Success Stories

"Buckle Up" messages targeted to specific populations were successful in hitting their mark. Three local programs targeted to Urban Blacks rural populations and low income parents will be highlighted.

Moderator:

Rita Weiss
Highway Safety Specialist, NRO-01
Office of Regional Operations
National Highway Traffic Safety Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-0169

Speakers:

Talma Cato
Director, Michigan Association
of Highway Safety Leaders
5685 Highland Road, #1
Pontiac, MI 48327
(313) 674-4661

Ronald Gordon
President
ZGS Television Productions
Suite 411
2300 Clarendon Boulevard
Arlington, VA 22201
(703) 351-5656

Cindy Young
Child Passenger Safety Coordinator
Maternal and Child Health Department
246 North High Street, 6th Floor
Columbus, OH 43266-0599
(614) 466-5332

TuesdayPM

3:45 pm -5:30 pm

GOLD ROOM

Motorcycle Operator Licensing and How to Market Motorcycle Safety

Each year more than 40 percent of motorcycle operators involved in fatal crashes are not properly licensed to operate the vehicle. This workshop will discuss the problem and introduce a variety of countermeasures addressing the problem including how to market motorcycle safety and discuss the national campaign scheduled to be implemented in 1993.

Moderator:

Wayne Curtin
Vice President Government Relations
Motorcycle Rider Foundation
P.O. Box 1808
Washington, DC 20013
(202) 546-0983

Speakers:

Carl Spurgeon
Director, Licensing Programs
Motorcycle Safety Foundation
2 Jenner Street, Suite 150
Irvine, CA 92718
(714) 727-3227

Amy Peterson
Minnesota Institute of Public Health
2829 Verdale Avenue
Anoka, MN 55303
(612) 427-5310

Ronald Engle
Chief, Safety Countermeasures Division
National Highway Traffic Safety
Administration, NTS-23
400 Seventh Street, SW
Washington, DC 20590
(202) 366-1739

Julie Filatoff
Director of Communications
Motorcycle Safety Foundation
2 Jenner Street, Suite 150
Irvine, CA 92718
(714) 727-3227

TuesdayPM

3:45 pm -5:30 pm

SAVOY ROOM

Safely Sharing The Roads With Trucks

Education and information programs which instruct passenger vehicle operators how to safely share the roads with commercial motor carriers will be presented and discussed in this workshop.

Moderator:

Richard Howard
Director, Utah Highway Safety Office
4501 South 2700 West
Salt Lake, UT 84119
(801) 255-4717

Speakers:

Linda Householder
Director
Professional Drivers of America
P.O. Box 2135
Sandy, UT 84091
(801) 255-4717

Thomas H. Culpepper, PhD
Managing Director,
Traffic Safety Engineering
American Automobile Association
1000 AAA Drive
Heathrow, FL 32746-5063
(407) 444-7909

William Deph
Member, America's Road Team
American Trucking Association
2200 Mill Road
Alexandria, VA 22314
(703) 838-1871

William Hayes
Division of Highway Traffic Safety
Quakerbridge Plaza, Bldg., #5 CN-048
Mercerville, NJ 08619
(609) 588-3750

TuesdayPM

3:45 pm -5:30 pm

SILVER ROOM

National Drunk and Drugged Driving Awareness Week: Where do we go from here?

A presentation on success of the last 10 years followed by a spirited discussion on the future: i.e., will 3D Week be necessary in the year 2000? National plan for 1992 observance of National Drunk and Drugged Driving (3D) Awareness Week will be reviewed with strategies for implementation at the State and local level.

Moderator:

Terrace Schiavone
Executive Director
National Commission Against Drunk Driving
1910 K Street, NW
Suite 810
Washington, DC 20007
(202) 452-6004

Speakers:

Gary March	Bob King
Governor's Representative	Executive Director
Illinois Department of Transportation	Mothers Against Drunk Driving (MADD)
3215 Executive Park Drive	511 E. John Carpenter Freeway, #700
Springfield, IL 62794-9245	Irving, TX 75062
(217) 782-4972	(214) 744-6233
Robert Denniston	William Cullinane
Division of Communication	Students Against Driving Drunk (SADD)
Office of Substance Abuse Prevention	P.O. Box 800
Rockwall II, 9th Floor	Marlboro, MA 01752
5600 Fishers Lane	(508) 481-3568
Rockville, MD 20857	
(301) 443-0373	

TuesdayPM

3:45 pm -5:30 pm

SPRUCE ROOM

Safety Management Systems

The 1991 Intermodal Surface Transportation Efficiency Act requires that each state prepare a Safety Management Plan to insure the safety aspects of highway decisions are appropriate and timely. This workshop will focus on developing these plans from both the federal and state perspectives. Pilot projects at the state level will be discussed.

Moderator:

Harvey Atchison
Director, Division of Transportation Development
Colorado Department of Transportation
4201 E. Arkansas Avenue
Denver, CO 80222
(303) 757-9525

Speakers:

Larry Christensen
Transportation Safety Coordinator
Oregon Department of Transportation
400 State Library Building
Salem OR 97310
(503) 378-3669

Thomas A. Hall
Chief, Safety Management Division
Office of Highway Safety
Federal Highway Administration
400 Seventh Street, SW
Washington D.C. 20590
(202) 366-2171

TuesdayPM

3:45 pm -5:30 pm

TERRACE ROOM

Two Roads to 70% by '92—The Summer Blitzes and Operation Buckle Down

Summarize results of 1991 summer safety belt law enforcement blitz campaign (Summertime Blues): activities being performed as part of Operation Buckle Down, the long-term belt use law enforcement program designed to make belt law enforcement an integral part of everyday traffic law enforcement: the status of preparations for the 1992 summer campaign: and share other ideas and strategies for increasing belt use by police and public.

Moderator:

James L. Nichols, PhD
Director, Office of Occupant Protection
National Highway Traffic Safety Administration/NTS-10
400 Seventh Street, SW
Washington, DC 20590
(202) 366-9294

Speakers:

1st Sgt. Larry Larkin
Indiana State Police
100 N Senate Avenue
IGCN, Room 301
Indianapolis, IN 46024-2259
(317) 232-5907

Theresa Wilson
State Highway Safety Office
Division of Public Safety
1205 Pendleton Street, Rm. 412
Columbia, SC 29201
(803) 734-0421

Katie Lynch
State Highway Safety Office
Washington Traffic Safety Commission.
1000 South Cherry Street
Olympia, Washington 98504
(206) 753-6197

TuesdayPM

3:45 pm -5:30 pm

VAIL ROOM

Sustaining Local Traffic Safety Programs - Techniques for Self-Sufficiency

The workshop will discuss successful strategies for communities to use in obtaining self-sustaining status.

Moderator:

Carol Moody Becker
Project Director
CTSP Clearinghouse,
National Association of Governor's
Highway Safety Representative
750 First Street, NE
Washington, DC 20002
(202) 785-8448

Speakers:

Larry Nelson
Highway Safety Coordinator
Huntsville Office of Highway Safety
2221 Drake Avenue, SW
Huntsville, AL 35805
(205) 532-7256

Grace Perry
Traffic Safety Coordinator
City of Phoenix
Street Transportation Department
125 E. Washington Street
Phoenix, AZ 85004
(602) 262-6284

Dean DeSoto
Executive Director
Community Alliance for Traffic Safety
4203 Woodcock Drive, Suite 208
San Antonio, TX 78228
(512) 735-2287

Wednesday

Workshop Schedule

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WednesdayAM

9:45 am -11:15 am

BEVERLY ROOM

EMS and Highway Safety Working Together

This workshop will discuss the patterns of injuries from Motor Vehicle Crashes and how EMS and highway safety can work together to prevent highway injuries and deaths.

Moderator:

Nancy Greene
Policy Analyst
National Association of Governors' Highway Safety Representatives
750 First Street, NE, Suite 720
Washington, DC 20002
(202) 789-0942

Speakers:

Bob Bailey	Ed Van Sciver
Office of Emergency Medical Services	Missouri Department of Health
701 Barbour Drive	1738 East Elm
Raleigh, NC 27603	P.O. Box 570
(919) 733-2285	Jefferson City, MO 65102
	(314) 751-6274

Nels Sanddal
President & CEO
Critical Illness & Trauma Foundation
212 10th Street, South
Great Falls, Montana 59405
(406) 452-6435

9:45 am -11:15 am

CAPITOL ROOM

How to Detect Drunk Motorcyclists

Alcohol involvement is much higher in motorcycle crashes than any other highway vehicle. This workshop will present findings from NHTSA's motorcycle DWI Visual Cues project which trains law enforcement officers how to identify impaired motorcyclists by using behavioral cues.

Moderator:

Senator John J. Cullerton
4th Legislative District
1057 W. Belmont
Chicago, IL 60657
(312) 883-0770

Speakers:

Jack Stuster, PhD
Project Director
ANACAPA Sciences
901 Olive Street
Santa Barbara, CA
(805) 966-6157

Lt. Steve Raubenolt
Ohio Highway Patrol Chardon Post
Inspection and Standards Section
660 E. Main Street
93102-1406 Columbus, OH 43205
(614) 466-6812

Sgt. Dennis Zine
Los Angeles Police Department
6240 E. Figueroa Street
Los Angeles, CA 91401
(818) 902-0336

WednesdayAM

9:45 am -11:15 am

CENTURY ROOM

Vehicle Safety Issues

Panelists will provide latest information regarding manufacturer plans, performance in the field, challenges; field audience questions.

Moderator:

Phil Haseltine
Executive Director
American Coalition for Traffic Safety
919 18th Street, NE, Suite 1001
Washington, DC 20006

Speakers:

W. Randall Edwards
Manager Safety Security and
Noise Regulatory Affairs
Chrysler Corporation,
1200 Chrysler Drive
Highland Park, MI 48288
(313) 956-4378

Wayne J. Kippola
Executive Engineer
Automotive Safety Office
Ford Motor Company
Fairlane Plaza South, Suite 500
330 Town Center Drive
Dearborn, MI 48126
(313) 594-2262

Milford R. Bennett
Assistant Director, Auto Safety
Engineering, Research & Environmental Staff
General Motors Technical Center
30400 Mound Road
Warren, MI 48090
(313) 947-0149

WednesdayAM

9:45 am -11:15 am

COLORADO ROOM

Driver Courtesy: Is it a Lost Art?

Driver behavior is influenced by law, but a lot can be done by changing attitude and behaviors that are not regulated by law. Examples of various approaches will be presented.

Moderator:

Michael T. Impellizzeri
Chief, Special Programs Division
Traffic Safety Programs
National Highway Traffic Safety Administration
400 Seventh Street, Sw, NTS-22, Room 5130
Washington, DC 20590
(202) 366-2732

Speakers:

Robert Deen
Managing Partner, Deen and
Black Public Relations
2212 K Street, Suite 100
Sacramento, CA 95816
(916) 444-8014

John Pescatore
Director
Bergen County Highway Safety
Bergen Pines Complex, Box 210
E. Ridgewood Avenue
Paramus, NJ 07652
(201) 967-4268

Tom Hall
Chief
Safety Management Division
Federal Highway Administration
400 Seventh Street, SW
Washington, DC 20590
(202) 366-2171

WednesdayPM

9:45 am -11:15 am

COLUMBINE ROOM

An Alternative Spin on a Traditional Theme: Youth Programs in Non-High School Settings

This workshop will describe program efforts beyond traditional high school based programs. College, workplace and other non-traditional traffic safety approaches will be discussed.

Moderator:

Maria Vegega, PhD
Program Analyst
Office of Alcohol and State Programs
National Highway Traffic Safety Administration
400 Seventh Street, SW NTS-22
Washington, DC 20590
(202) 366-2719

Speakers:

Lila L. Curry
Counseling Program Director
Morgan State University
Coldspring Lane & Hillen Road
Baltimore, MD 21239
Ann Arbor, MI 48106-0997
(301) 319-3043-3133

Diane Ash
Safety Director
Domino's Pizza, Inc.
30 Frank Lloyd Wright Drive
P.O. Box 997
(313) 930-3867

Ira Feiger, PhD
Director
Transition Resource Systems, Inc.
P.O. Box 307
Helena, MT 59624
(406) 443-6202

WednesdayAM

9:45 am -11:15 am

DENVER ROOM

Update on National Child Passenger Safety Programs

A presentation and discussion of several current national child passenger safety programs.

Moderator:

William Boehly
Associate Administrator for Enforcement
National Highway Traffic Safety Administration/NEF-01
400 Seventh Street, SW, Room 5321
Washington, DC 20590
(202) 366-9700

Speakers:

Andrea Spitzer
Project Manager
National Easter Seals
70 East Lake Street
Chicago, IL
(312) 726-6200

Jeffrey Diver
Director of Field Services
National SAFE KIDS Campaign
111 Michigan Avenue, NW
Washington, DC 20010-2970
(202) 939-4993

Stephanie Tombrello
Executive Director
SafetyBeltSafe
123 W. Manchester Boulevard
Inglewood, CA 90301
(213) 673-2666

WednesdayAM

9:45 am -11:15 am

GOLD ROOM

Conducting Safety Belt Use Surveys: Using Their Results

Panel will discuss the importance of collecting survey data to evaluate program effectiveness; how to collect survey data for a reasonable cost, and how to use the results to project how many lives might be saved by further increases in the use rates.

Moderator:

Barbara Harsha
Executive Director
National Association of Governors' Highway Safety Representatives
750 First Street, NE
Suite 720
Washington, DC 20002
(202) 789-0942

Speakers:

Donald Reinfurt, PhD
Highway Safety Research Center
University of North Carolina
134 1/2 E. Franklin Street
Administration/NTS-10
Chapel Hill, NC 27599-3430
(919) 962-2202

James L. Nichols, PhD
Director, Office of Occupant
Protection
National Highway Traffic Safety
400 Seventh Street, SW
Washington, DC 20590
(202) 366-9294

Allan Williams
Senior Vice President for Research
Insurance Institute for Highway Safety
1005 North Glebe Road
Arlington, VA 22201
(703) 247-1500

WednesdayAM

9:45 am -11:15 am

SAVOY ROOM

Impaired Pedestrians/Impaired Bicyclists

The use of alcohol by pedestrians and bicyclists has been shown to be a major cause of their crashes with motor vehicles. There have been significant recent changes in societal attitudes towards excessive drinking, the responsibilities of those who make, sell and serve alcoholic beverages, and the importance of taking care of one's body. These changes open the door to a wide range of new pedestrian and bicyclist accident countermeasures. This session will briefly explore the problem and then focus on the range of possible countermeasures. Audience participation and reaction will be encouraged.

Moderator:

Micky Sadoff
Consultant
230 W Coventry Court
Milwaukee WI 53217
(414) 352-6388

Speakers

Richard Blomberg
President
Dunlap and Associates
17 Washington Street
Norwalk, CT 06856
(203) 866-8464

Catherine Ratte'
Program Manager
U.S. Department of Transportation
Office for Transportation Safety
P.O. Box 7910
Madison, WI 53707
(608) 267-3155

Ronald Engle
Chief, Safety Countermeasures Division
National Highway Traffic Safety Administration, NTS-23
400 Seventh Street, SW
Washington, DC 20590
(202) 366-1739

9:45 am -11:15 am

SILVER ROOM

Combatting Underage Drinking

Discussion of the effect (if any) of alcohol advertising on underage drinking.

Moderator:

Pam Beer
Washington Regional Alcohol Program
8027 Leesburg Pike., Suite 210
Vienna, VA 22182

Speakers:

Kathryn Stewart
Pacific Institute
7315 Wisconsin Avenue
Bethesda, MD 20814
(301) 951-4233

Robert Denniston
Director, Division of Communication
Office of Substance Abuse Prevention
5600 Fishers Lane, Rockwall
Rockville, MD 20857
(301) 443-0373

Jeff Becker
The Beer Institute
1225 Eye street NW
Washington, DC 20005
(202) 737-2337

WednesdayAM

9:45 am -11:15 am

SPRUCE ROOM

Combined Enforcement: Doing More With Less

This workshop will discuss the strategies, techniques and the officers necessary to develop and implement an effective enforcement program.

Moderator:

Colonel Larry Thompson
Lieutenant Colonel
Arizona Department of Public Safety
2102 W. Encanto Blvd.
Phoenix, AZ 85009
(602) 223-2000

Speakers:

Captain John Pudliner
Pennsylvania State Police
Bureau of Patrol, Headquarters
1800 Elmerton Avenue
Harrisburg, PA 17110
(717) 783-5517

Lieutenant Dennis Taff
St. Louis Police Department
1410 N. 14th Street
St. Louis, MO 63106
(314) 444-5345

Major Steve Ford
Overland Park Police Department
Overland Park Justice Center
85000 Antioch
Overland Park, Kansas 66212
(913) 381-5252

WednesdayAM

9:45 am -11:15 am

TERRACE ROOM

Recent Trends in Crash Involvement

A review of the latest trends in crash involvement from a national (FARS, GES) and state perspective with an emphasis on priority areas (alcohol use, belt use, speeding, etc.).

Moderator:

Forest Council
Highway Safety Research Center
University of North Carolina, Dept. 3430
Chapel Hill, NC 27599
(919) 962-2207

Speakers:

Mark Lee Edwards
Chief, Mathematical Analysis
Division
National Center for
Statistics and Analysis
National Highway Traffic
Safety Administration, NRD-31
400 Seventh Street, SW
Washington, DC 20590
(202) 366-5349

Fredrick M. Stref, PhD
Division Head
Social and Behavioral
Analysis Division
University of Michigan
Transportation Research Institute
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-2466

Anne T. McCartt, PhD
Deputy Director, Institute for Traffic Safety
Management and Research
260 Washington Avenue
Albany, NY 12210
(518) 449-3233

9:45 am -11:15 am

MAIL ROOM

Effective DWI Enforcement Technology

This workshop will provide information on various DWI enforcement technologies to reduce the incidence of impaired driving.

Moderator:

Terrance Gainer
Director
Illinois State Patrol
103 Armory Building
P.O. Box 19461
Springfield, IL 62794-9461
(217) 782-7263

Speakers:

John McKay
Program Manager
Texas Department of Transportation
125 East 11th Street
Austin, TX 78701-2483
(512) 465-6751

Patrick McCreary
First Sergeant
Indiana State Police
Government Center North
100 N. Senate Avenue
Indianapolis, IN 46204-2259
(317) 232-8200

Telephone Directory

Denver Athletic Club.....534-1211
(for use by guests of the Radisson Hotel Denver)

Emergencies.....0
(Dial "0" for hotel operator. The hotel operator will
contact 911 and notify hotel security)

Hotel Denver Downtown.....573-1450

International Athletic Club.....623-2100
(for use by guests of the Hotel Denver Downtown)

Radisson Hotel Denver.....893-3333

Tabor Athletic Club595-9500
(for use by guests of the Westin Hotel Tabor Center)

The Westin Hotel Tabor Center572-9100

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.