

LIFESAVERS/7

National Conference on Highway Safety Priorities

Cincinnati  **Ohio**

April 9-12, 1989

AGENDA

WELCOME TO CINCINNATI !

SUNDAY, APRIL 9, 1989

- 1:00PM - 6:00PM REGISTRATION - Hyatt Ballroom Foyer, Third Level
- 5:00PM - 5:30PM MODERATORS MEETING - Hyatt Buckeye A & B, Third Level
- 5:30PM - 7:00PM OPENING RECEPTION & EXHIBITS - Hyatt Ballroom & Foyer

MONDAY, APRIL 10, 1989

- 7:30AM - 4:30PM REGISTRATION - Hyatt Ballroom Foyer, Third Level
- 7:30AM - 8:30AM COFFEE/DANISH - Hyatt Exhibit Hall & Ballroom Foyer
- 8:30AM - 9:30AM OPENING SESSION - Omni Hall of Mirrors
Presiding: William M. Denihan, Director
Ohio Department of Highway Safety
- Lester Lamm, President
Highway Users Federation
- Remarks: Honorable Richard F. Celeste, Governor
State of Ohio
- Honorable Samuel K. Skinner, Secretary
United States Department of Transportation
- 10:00AM - 11:30AM FIRST SET OF WORKSHOPS - Hyatt & Omni
- 12:00 N - 1:30PM LUNCHEON - Omni Pavillon Ballroom & Omni Continental Room
Presiding: Philip W. Haseltine, Executive Director
American Coalition for Traffic Safety
- Remarks: Honorable Norman Y. Mineta, Chairman
Surface Transportation Subcommittee
United States House of Representatives

MONDAY, APRIL 10, 1989 (Continued)

2:00PM - 3:00PM COMBINED GENERAL SESSION - Omni Hall of Mirrors

**PLENARY PANEL: MEETING THE CHALLENGE:
HIGHWAY SAFETY IN THE YEAR 2000**

Presiding: Robert H. McFadden, Senior Analyst
Policy Analysis Department
Motor Vehicle Manufacturers Association

Moderator/: John D. Graham, Ph.D.
Panelist Associate Professor of Policy & Decision Sciences
Department of Health Policy & Management
School of Public Health
Harvard University

Panelist: Brian O'Neill, President
Insurance Institute for Highway Safety

Panelist: Ronald R. Fiedler, P.E., Secretary
Wisconsin Department of Transportation

3:15PM - 4:45PM SECOND SET OF WORKSHOPS - Hyatt & Omni

4:45PM - 6:00PM EXHIBITS OPEN - Hyatt Ballroom

**6:00PM - 7:00PM MADD RECEPTION - Victim Impact Panel Program
Hyatt Hoosier Room A & B**

**Evening free to enjoy Cincinnati
*Optional Social Event - Ohio River Dinner Cruise
(*Not part of registration)**

TUESDAY, APRIL 11, 1989

7:30AM - 4:30PM REGISTRATION - Hyatt Ballroom Foyer, Third Floor

7:30AM - 8:30AM COFFEE/MINI BAGELS - Hyatt Exhibit Hall & Ballroom Foyer

8:30AM - 10:00AM TOPICAL TABLES - Omni Hall of Mirrors *

EXHIBITS OPEN - Hyatt Ballroom

10:15AM - 11:45AM THIRD SET OF WORKSHOPS - Hyatt & Omni

12:00 N - 1:30PM AWARDS LUNCHEON
Omni Pavillon Ballroom & Continental Room

NHTSA
AWARDS: George L. Reagle, Associate Administrator
National Highway Traffic Safety Administration

1:45PM - 3:15PM FOURTH SET OF WORKSHOPS - Hyatt & Omni

3:30PM - 4:30PM POSTER SESSIONS - Hyatt Exhibit Hall/Ballroom *

3:30PM - 5:00PM NATIONAL ORGANIZATION MEETINGS *

3:30PM - 5:00PM MINI FILM FESTIVAL - Omni *

3:30PM - 6:30PM EXHIBITS OPEN - Hyatt Ballroom

5:30PM - 6:30PM OHIO RECEPTION FOR NAGHSR MEMBERS - Hyatt Suite

7:00PM BANQUET - Omni Pavillon Ballroom & Continental Room

Presiding: T. C. Gilcrest, President
National Safety Council

Remarks: Jerry Scannell, Corporate Director for Safety,
Health and Environment - Johnson and Johnson
Assistant Secretary of Labor for Occupational
Safety and Health - Designate

* Listing in Registration Packet

WEDNESDAY, APRIL 12, 1989

7:30AM - 8:30AM COFFEE/MINI MUFFINS - Hyatt Exhibit Hall & Ballroom Foyer

7:30AM - 11:00AM REGISTRATION - Hyatt Ballroom Foyer

7:30AM - 8:30AM EARLY BIRD SESSIONS - Hyatt & Omni *

8:45AM - 10:15AM FIFTH SET OF WORKSHOPS - Hyatt & Omni

10:30AM - 12:00 N SIXTH SET OF WORKSHOPS - Hyatt & Omni

12:15PM - 2:00PM CLOSING LUNCHEON - Omni Pavillon Ballroom

Presiding: Peter O'Rourke, President
National Association of Governors'
Highway Safety Representatives

CHANGING SOCIETAL NORMS THROUGH MASS
MEDIA TECHNIQUES

Remarks: Jay Winsten, Ph.D., Director
Center for Health Communications
Harvard University

*** Listing in Registration Packet**

**LIFESAVERS/7 WORKSHOP TABLE - ALPHABETICALLY BY WORKSHOP TITLE
FOR MONDAY, APRIL 10, 1989 - 10:00 AM TO 11:30 AM**

Workshop Title	Location	Target Audience	Repeat Date
Administrative License Suspension/Revocation: Implementation, Funding and Effectiveness	Omni Salon G	***	4/10 - 3:15 PM
Advertising, Labeling, Taxation: Effects on Impaired Driving	Hyatt Hoosier B	**	Not Repeated
An Overview of the Drug Evaluation and Classification Program	Hyatt Wolverine A	*	4/12 - 10:30 AM
Belt Use Law Repeal: A Threat to 70 By '90	Hyatt Hoosier A	***	4/12 - 8:45 AM
Current Issues in Child Passenger Safety	Omni Salon C	*	4/12 - 8:45 AM
Effective Strategies for Screening Drivers with Potentially Addictive Alcohol / Drug Problems	Omni Salon E	*	Not Repeated
Enforcement and the Pedestrian/Bicycle Safety Problem	Omni Salon D	*	Not Repeated
Heavy Truck and Bus Enforcement - Federal/State Partnerships Aimed at Commercial Motor Vehicle Safety	Omni Salon H	**	Not Repeated
Highway Safety Public Relations: Substance with a Sizzle	Omni Salon F	*	Not Repeated
Marketing Highway Safety: Corporate to Community Programs	Hyatt Wolverine B	**	Not Repeated
Marketing Occupant Protection in the 1990's: Beyond 70 by '90	Hyatt Bluegrass B	***	4/12 - 10:30 AM
Older Drivers: A Growing Population	Hyatt Bluegrass A	**	4/10 - 3:15 PM
Public Health Strategies in Traffic Safety: A Plan for Action	Omni Salon I	**	Not Repeated
Successful Traffic Safety Programs for Youth (15-24)	Omni Salon M	*	4/10 - 3:15 PM
Vehicle Fleets and Occupant Protection: Promoting the Benefits of Automatic Safety Systems	Omni Salon B	**	4/11 - 10:15 AM

DETAILED DESCRIPTION OF EACH WORKSHOP FOLLOWS

* = Beginner
 ** = General Audience
 *** = Advanced

**ADMINISTRATIVE LICENSE SUSPENSION/REVOCATION:
IMPLEMENTATION, FUNDING AND EFFECTIVENESS**

***** OMNI - SALON G
10:00 AM - 11:30 AM**

Panel members will discuss their experiences with their administrative license suspension/revocation laws. Topics will include implementation problems and innovations, program funding and effectiveness.

Moderator: Joel Watne
Special Assistant Attorney General
200 Ford Building
117 University Avenue
St. Paul, MN 55155
(612) 296-6598

Speakers: Andrew Hricko
Secretary/Treasurer & General Counsel
Insurance Institute for Highway Safety
1005 North Glebe Road
Arlington, VA 22201
(703) 247-1500

Judge Todd Meurer
Municipal Judge, Town of Madison
City/County Building
210 Martin Luther King Boulevard
Madison, WI 53703
(608) 266-9100

David H. Hugel, Legal Counsel
American Association of Motor Vehicle Administrators
4200 Wilson Boulevard, Suite 600
Arlington, VA 22203
(703) 522-4200

**ADVERTISING, LABELING, TAXATION:
EFFECTS ON IMPAIRED DRIVING**

**** HYATT - HOOSIER B
10:00 AM - 11:30 AM**

Discussion of the diverse views regarding the effects of advertising, labeling and taxation on drinking and driving.

Moderator: Robert Denniston, Director
Division of Communications Programs
Office of Substance Abuse Prevention
Room 13A-54, Parklawn Building
5600 Fishers Lane
Rockville, MD 20852
(301) 443-0373

Speakers: Doris Aiken, President
Remove Intoxicated Drivers, USA
P.O. Box 520
Schenectady, NY 12301
(518) 373-0034

David J. Pittman, Ph.D.
Professor of Sociology
Washington University in St. Louis
Old McMillan Hall, Room 132, Box 1113
St. Louis, MO 63130
(314) 889-6650

Harold Mendelsohn, Ph.D., Dean
Social Science Faculty
Professor Emeritus
University of Denver
1451 East Cornell Place
Englewood, CO 80110
(303) 781-8809

**AN OVERVIEW OF THE DRUG EVALUATION
AND CLASSIFICATION PROGRAM**

*** HYATT - WOLVERINE A
10:00 AM - 11:30 AM**

An overview of how drug recognition experts (DRE's) examine and classify suspected drug-impaired drivers, of the training candidate DRE's receive, and of the prerequisites and obligations communities must satisfy to qualify for the program.

Moderator: John F. Oates, Jr.
Highway Safety Specialist
National Highway Traffic Safety Administration, NTS-21
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2730

Speakers: Inspector James Garside
Police Inspector
Nassau County Police Department
1490 Franklin Avenue
Mineola, NY 11501
(516) 535-7970

Vince Burgess
Program Coordinator
Department of Motor Vehicles
P.O. Box 27412
Richmond, VA 23269
(804) 257-6624

Mary Morin
Highway Safety Specialist
NHTSA - Region VIII
555 Zang Street, 4th Floor
Denver, CO 80228
(302) 236-3444

BELT USE LAW REPEAL: A THREAT TO 70 BY '90

***** HYATT - HOOSIER A
10:00 AM - 11:30 AM**

A discussion of the November, 1988, referendums in the States of Oregon and Montana -- pre-referendum programs, use rates, public poll results, referendum strategies, etc.

Moderator: John W. Eberhard, Ph.D.
Senior Research Psychologist
Office of Driver & Pedestrian Research
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 366-5595

Speakers: John R. Tongue, M.D.
Oregon Lifebelt Committee
6485 Southwest Borland Road
Suite A
Tualatin, OR 97062
(503) 692-5483

Albert Goke, Administrator
Highway Traffic Safety
Department of Justice
303 North Roberts
Helena, MT 59620
(406) 444-3412

Barbara Tucker
Executive Assistant to the President
Traffic Safety Now, Inc.
7430 Second Avenue, Suite 300
Detroit, MI 48202
(313) 872-0796

CURRENT ISSUES IN CHILD PASSENGER SAFETY

*** OMNI - SALON C
10:00 AM - 11:30 AM**

Child passenger safety issues have changed dramatically over the past few years as a result of increased child safety seat use and new knowledge. The 1988 public hearings and recent research findings have changed attitudes and priorities. This session will address the issues, summarize findings and discuss future implications.

Moderator: Jeffrey Michael
Highway Safety Program Specialist
Office of Occupant Protection, NTS-11
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, DC 20590
(202) 366-2755

Speakers: Howard Willson
Safety Engineer
Chrysler Motors Corporation
CIMS 418-06-02
Detroit, MI 48288-1118
(313) 956-6037

William Hall
Research Associate
The University of North Carolina
Highway Safety Research Center, CB# 3430
Chapel Hill, NC 27599
(919) 962-2202

Maria Vegega
Research Psychologist
Office of Driver and Pedestrian Research
NRD-41, NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 366-5590

EFFECTIVE STRATEGIES FOR SCREENING DRIVERS WITH POTENTIALLY ADDICTIVE ALCOHOL AND DRUG PROBLEMS

*** OMNI - SALON E
10:00 AM - 11:30 AM**

Panelists will discuss a variety of NHTSA-sponsored program strategies concerning drug involvement in highway safety.

Moderator: Dr. Michael Klitzner
Pacific Institute for Research and Evaluation
8521 Leesburg Pike, Suite 290
Vienna, VA 22180
(703) 749-9150

Speakers: Ken Winters, Ph.D., Project Director
Adolescent Assessment Project
1295 Bandana Boulevard, Suite 210
St. Paul, MN 55108
(612) 647-4625

Carol Popkin
Highway Safety Research Center
University of North Carolina
CTP - 197A
Chapel Hill, NC 27514
(919) 962-2202

**ENFORCEMENT & THE PEDESTRIAN/
BICYCLE SAFETY PROBLEM**

*** OMNI - SALON D
10:00 AM - 11:30 AM**

The involvement of the law enforcement community in pedestrian/bicycle safety issues is a critical element of any solution. Traditionally, law enforcement has had at best a minimal role in addressing these safety issues. This panel will present a number of effective state/local law enforcement approaches to these issues.

Moderator: Dan Burden
Bicycle Safety Coordinator
Division of Planning and Programming
Department of Transportation
605 Suwannee Street, M.S. 19
Tallahassee, FL 32399-0450
(904) 488-4640

Speakers: Officer Forrest Wilkins
Traffic Officer
Los Angeles Police Department
2175 John S. Gibson Boulevard
San Pedro, CA 90731
(213) 548-7608

Richard A. Retting
Safety Director
Department of Transportation
40 Worth Street
New York, NY 10013
(212) 566-4865

Lieutenant Larry Ball, Commander
Community Services Development
Lexington Police Department
150 East Main Street
Lexington, KY 40507
(606) 258-3636

**HEAVY TRUCK & BUS ENFORCEMENT - FEDERAL/STATE PART-
NERSHIPS AIMED AT COMMERCIAL MOTOR VEHICLE SAFETY**

**** OMNI - SALON H
10:00 AM - 11:30 AM**

Update on current efforts to upgrade commercial motor vehicle enforcement: implementation of the commercial Motor Carrier Safety Act of 1986, NHTSA/FHWA Joint Enforcement Project, and enhanced training for commercial vehicle and operator inspection and enforcement.

Moderator: Lieutenant Don E. Uelmen
California Highway Patrol
5001 Blum Road
Martinez, CA 94553
(415) 372-4980

Speakers: Phillip J. Forjan, Transportation Specialist
Office of Motor Carrier Standards
Federal Highway Administration
4007 7th Street, S.W.
Washington, DC 20590
(202) 366-4340

Sergeant Norman L. Gear
Commander, Inspection Unit
Motor Carrier Division
300 North Clipper
Lansing, MI 48913
(517) 337-6182

**HIGHWAY SAFETY PUBLIC RELATIONS:
SUBSTANCE WITH SIZZLE**

*** OMNI - SALON F
10:00 AM - 11:30 AM**

An advocate's guide to moving highway safety issues into the limelight. Featured is a four-step framework for organizing communications campaigns. Ideas for strategies to control excessive speed and drunk driving.

Moderator: Bill Bronrott
Public Relations & Communications
4406 Rosedale Avenue
Bethesda, MD 20814
(301) 656-1097

**MARKETING HIGHWAY SAFETY:
CORPORATE TO COMMUNITY PROGRAMS**

**** HYATT - WOLVERINE B
10:00 AM - 11:30 AM**

This panel will highlight some of the more successful employee highway safety programs and will discuss strategies for expanding those programs to the employee's family and community at large.

Moderator: John Grant, Program Director
National Commission Against Drunk Driving
1140 Connecticut Avenue, Suite 804
Washington, DC 20036
(202) 452-0130

Speakers: William T. Hayes
Deputy Director
New Jersey Office of Highway Safety
CN-048
Trenton, NJ 08625
(609) 588-3750

Robert J. Panko, Manager
Live for Life Assistance
Ortho Pharmaceutical Corporation
Route 202
Raritan, NJ 08869
(201) 281-6050

Derse Smith Todd, Executive Director
Business Against Drunk Drivers, Inc.
1101 North Market Street
Milwaukee, WI 53202
(414) 273-2233

MARKETING OCCUPANT PROTECTION IN THE 1990's:
BEYOND 70 BY '90

***** HYATT - BLUEGRASS B**
10:00 AM - 11:30 AM

Panelists will discuss what the auto industry and the states can do to promote occupant protection and the possibilities for public-private sector alliances to reach audiences into the 1990's.

Moderator: William W. Hunter
Program Manager, Engineering Studies
Highway Safety Research Center
University of North Carolina, CB# 3430
Chapel Hill, NC 27599
(919) 962-8716

Speakers: Philip W. Haseltine
Executive Director
American Coalition for
Traffic Safety, Suite 260
808 17th Street, N.W.
Washington, DC 20006
(202) 857-0002

Peter O'Rourke, Director
Office of Traffic Safety
Business & Transportation Agency
7000 Franklin Boulevard, Suite 330
Sacramento, CA 95823
(916) 445-0527

Robert Rosenfeldt, Manager
Occupant Protection
Automotive Safety Office
Ford Motor Company
The American Road, Room 230
Dearborn, MI 48121
(313) 337-2813

Terry Tyrpin
Asst. VP/Asst. General Counsel
National Association of
Independent Insurers
2600 River Road
Des Plaines, IL 60018
(312) 297-7800

OLDER DRIVERS: A GROWING POPULATION

**** HYATT - BLUEGRASS A**
10:00 AM - 11:30 AM

This session will address programs, education, licensing and medical approaches & programs to improve highway safety by helping older drivers.

Moderator: Adele Derby
Associate Administrator
NHTSA, Room 5208
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2550

Speakers: Judy Ludwick
Health Officers Association
of California
926 J Street, Suite 201
Sacramento, CA 95814
(916) 443-9076

Dr. Howard McCue, Jr.
Staff Physician
Department of Motor Vehicles
P.O. Box 27412
Richmond, VA 23229
(804) 367-6639

Ralph E. Osborn
Administrator of Driver Examining
Department of Licensing
Highway License Building
Olympia, WA 98504
(206) 753-2487

PUBLIC HEALTH STRATEGIES IN TRAFFIC SAFETY:
A PLAN FOR ACTION

**** OMNI - SALON I**
10:00 AM - 11:30 AM

Explore effective national, state and local public health strategies in health education and injury prevention/control that promote traffic safety.

Moderator: George L. Reagle
Associate Administrator for Traffic Safety Programs
NHTSA, NTS-01
400 7th Street, S.W.
Washington, DC 20590
(202) 366-1755

Speakers: B. J. Campbell, Ph.D., Director
Highway Safety Research Center
University of North Carolina, Box 3430
Chapel Hill, NC 27599-3430
(919) 962-2202

Jan Jurs, Ph.D.
Wood County Health Department
541 West Wooster Street
Bowling Green, OH 43402
(419) 352-8402

Nino Calarco
Director of Health Education
Butte County Health Department
695 Oleander Avenue
Chico, CA 95926
(916) 891-2745

SUCCESSFUL TRAFFIC SAFETY PROGRAMS
FOR YOUTH (15-24)

*** OMNI - SALON M**
10:00 AM - 11:30 AM

One of the most important traffic safety issues facing society today is reaching the youth population from ages 15-24 with a traffic safety message that will help negate the carnage on today's roadways. This session will provide a theoretical base on youth risk-taking behavior and highlight some successful traffic safety programs.

Moderator: Larry M. (Mike) Ellis, Director
Governor's Highway Safety Program
600 James K. Polk Building
Nashville, TN 37219
(615) 741-2589

Speakers: Renee Nibler
Youth Program Coordinator
Traffic Safety Commission
PD-11, 1000 South Cherry
Olympia, WA 98504
(206) 753-6197

Richard Coberg
Director
Educational Alternatives
P.O. Box 6362
Norman, OK 73030
(405) 360-4353

Charles E. Irwin, Jr., M.D.
Associate Professor of Pediatrics
Director, Division of Adolescent Medicine
University of California
400 Parnassus Avenue, Room A-268
San Francisco, CA 94143
(415) 476-2184

**VEHICLE FLEETS & OCCUPANT PROTECTION: PROMOTING
THE BENEFITS OF AUTOMATIC SAFETY SYSTEMS**

**** OMNI - SALON B
10:00 AM - 11:30 AM**

A session to discuss current automatic protection systems for motor vehicles, their benefits and the impact of the costs of these systems on fleet operations as they become mandatory in 1990.

Moderator: Kathryn Race, Research Scientist
Research Department
National Safety Council
444 North Michigan Avenue
Chicago, IL 60611-3991
(312) 527-4800, x7302

Speakers: J. Philip Cornwell
Research Scientist
Transportation Research Center
School of Public and
Environmental Affairs
Indiana University
Bloomington, IN 47405
(812) 335-3908

Daniel Kaferle
Assistant Director
Corporate Communications
The Travelers, 5SHS
One Tower Square
Hartford, CT 06183-1060
(203) 277-4583

Mike Moses
Transportation Operation Specialist
Fleet Management Division
Federal Supply Services
U.S. General Services Administration
Crystal Mall Bldg. 4, Room 406 (FBF)
Washington, DC 60406
(703) 557-1273

Jack White, Program Analyst
NHTSA, NTS-11
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2700

**LIFESAVERS/7 WORKSHOP TABLE - ALPHABETICALLY BY WORKSHOP TITLE
FOR MONDAY, APRIL 10, 1989 - 3:15 PM TO 4:45 PM**

<u>Workshop Title</u>	<u>Location</u>	<u>Target Audience</u>	<u>Repeat Date</u>
A Winning Combination: An Alcohol, Other Drugs and Traffic Safety Program for College Campuses	Hyatt Hoosier A	*	4/11 - 10:15 AM
Administrative License Suspension/Revocation: Implementation, Funding and Effectiveness	Omni Salon E	***	4/10 - 10:00 AM
Community Traffic Safety Programs: Fact or Fiction	Hyatt Bluegrass B	**	4/11 - 1:45 PM
Correct Use of Child Safety Seats	Omni Salon C	*	4/12 - 8:45 AM
Evaluating Belt Use Laws: Reaching 70 by '90	Hyatt Bluegrass A	***	4/12 - 8:45 AM
FMVSS 208: Its Impact on Technology, Behavior & Health	Omni Salon D	*	4/11 - 10:15 AM
Friend or Foe: Collaborating with State Health Departments	Omni Salon H	**	Not Repeated
How Do We Keep Problem and Suspended/Revoked Drivers Off the Road	Hyatt Hoosier B	*	4/11 - 10:15 AM
Older Drivers: A Growing Population	Hyatt Wolverine B	**	4/10 - 10:00 AM
Public Acceptance of Automatic Crash Protection Systems	Omni Salon F	*	4/11 - 1:45 PM
Speed Enforcement - What's Working and What's Planned	Omni Salon I	**	Not Repeated
Strategies for Reaching Minority Groups with Traffic Safety Messages	Hyatt Wolverine A	*	4/11 - 10:15 AM
Successful Traffic Safety Programs for Youth (15-24)	Omni Salon M	*	4/10 - 10:00 AM
The Military and Traffic Safety	Omni Salon G	**	Not Repeated
Understanding AIDS: Implications for EMS, Enforcement and Highway Safety	Omni Salon B	**	Not Repeated

DETAILED DESCRIPTION OF EACH WORKSHOP FOLLOWS

- * = Beginner
- ** = General Audience
- *** = Advanced

A WINNING COMBINATION: AN ALCOHOL, OTHER DRUGS & TRAFFIC SAFETY PROGRAM FOR COLLEGE CAMPUSES

*** HYATT - HOOSIER A
3:15 PM - 4:45 PM**

This workshop will provide an update on alcohol and other drug problems on college campuses, as well as programs being implemented to reduce these problems.

Moderator: Mark Lucas, Supervisor
Outreach and Communications
Hazelden Foundation
1400 Park Avenue South
Minneapolis, MN 55404
(612) 349-4320

Speakers: Ira Feiger
Center for Adolescent Development
P.O. Box 345
Helena, MT 59624
(406) 442-2733

Bonnie Stevens
Clemson University
Office of Student Development
101 Mel Hall
Clemson, SC 29634-4003
(803) 656-2155

Bethaney Foyer, Student
Ohio State University
325 Taylor Tower
50 Curl Drive
Columbus, OH 43210
(614) 239-7404

ADMINISTRATIVE LICENSE SUSPENSION/REVOCATION: IMPLEMENTATION, FUNDING AND EFFECTIVENESS

***** OMNI - SALON E
3:15 PM - 4:45 PM**

Panel members will discuss their experiences with their administrative license suspension/revocation law. Topics will include implementation problems and innovations, program funding and effectiveness.

Moderator: Joel Watne
Special Assistant Attorney General
200 Ford Building
117 University Avenue
St. Paul, MN 55155
(612) 296-6598

Speakers: Andrew Hricko
Secretary/Treasurer & General Counsel
Insurance Institute for Highway Safety
1005 North Glebe Road
Arlington, VA 22201
(703) 247-1500

Judge Todd Meurer
Municipal Judge, Town of Madison
City/County Building
210 Martin Luther King Boulevard
Madison, WI 53703
(608) 266-9100

COMMUNITY TRAFFIC SAFETY PROGRAMS:
FACT OR FICTION

**** HYATT - BLUEGRASS B**
3:15 PM - 4:45 PM

Practical discussion by panel and workshop participants on CTSPs. Do programs exist over time? What sustains them? Are they really comprehensive? What makes them work?

Moderator: Mark Ptaszek
Commander of Law Enforcement
Washtenaw County Sheriff's Department
2201 Hogback Road
Ann Arbor, MI
(313) 971-4978

Speakers: Cliff Riccio
Executive Director
Nassau County Traffic Safety Bureau
400 County Seat Drive
Mineola, NY 11501
(516) 535-5032

Keith Wedmore, Executive Director
Hamilton County Traffic
Safety Task Force
408 South 9th, Suite 206
Noblesville, IN 46060
(317) 773-1064

Marjorie Klein, Regional Coordinator
Northwest Regional Highway Safety Network
4718 Lake Pleasant Road
Erie, PA 16504
(814) 825-8738

CORRECT USE OF CHILD SAFETY SEATS

*** OMNI - SALON C**
3:15 PM - 4:45 PM

A review of the current nature of the child safety seat misuse problem with discussion of efforts in hardware design and educational strategies.

Moderator: Dr. Karen Bruner Stroup
Research Associate
Automotive Safety for Children Program
Riley Hospital for Children
702 Barnhill Drive, P-121
Indianapolis, IN 46223
(317) 274-2977

Speakers: Robert Breitenbach, Director
Transportation Safety Training Center
Virginia Commonwealth University
816 West Franklin Street, Box 2017
Richmond, VA 23284-2017
(804) 367-6235

Carol Dingley
Communications Supervisor
COSCO, Inc.
2525 State State
Columbus, IN 47201
(812) 372-0141

Sergeant Steve Golden
Public Information Officer
Hendricks Sheriff's Department
P.O. Box 87
Danville, IN 46122
(317) 745-6269

EVALUATING BELT USE LAWS: REACHING 70 BY '90

***** HYATT - BLUEGRASS A
3:15 PM - 4:45 PM**

This session will provide an opportunity to describe and discuss the issues faced in the evaluation of safety belt use laws. The advantages and disadvantages of using fatality and injury data as well as surrogate measures, including hospital-level evaluations, survivor clubs and stories, etc., will be discussed.

Moderator: Mark Edwards
Chief, Math Analysis Division
National Center for Statistics and Analysis
NHTSA, NRD-30
400 7th Street, S.W.
Washington, DC 20590
(202) 366-5348

Speakers: Fritz Streff
Assistant Research Scientist
University of Michigan
Transportation Research Institute
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-2466

David Skinner
Economist
Transportation Systems Center
Kendall Square
Cambridge, MA 02142
(FTS) 837-2257

Jeanne Lucas, Project Coordinator
Texas Safety Association
P.O. Box 9345
Austin, TX 78766-9345
(512) 343-6525

FMVSS 208: ITS IMPACT ON TECHNOLOGY, BEHAVIOR AND HEALTH

*** OMNI - SALON D
3:15 PM - 4:45 PM**

What is known of the effects of the standard on occupant protection technology, and on the behavior and health of the motoring public, will be summarized. Future directions and actions that may be needed to ensure the continued success of the ruling will also be discussed.

Moderator: Charles L. Spilman, President
Traffic Safety Now, Inc.
7430 Second Avenue, Suite 300
Detroit, MI 48202
(313) 872-0796

Speakers: Fred W. Bowditch, Ph.D.
Vice President, Technical Affairs
Motor Vehicle Manufacturers Association
7430 Second Avenue, Suite 300
Detroit, MI 48202
(313) 872-4311

B. J. Campbell, Ph.D.
Director
Highway Safety Research Center
University of North Carolina, CTP 197-A
Chapel Hill, NC 27514
(919) 933-2202

Christopher C. Green, M.D., Ph.D.
Department Head
Biomedical Science Department
General Motors Research Department
30500 Mound Road
Warren, MI 48090-9055
(313) 986-1738

**FRIEND OR FOE: COLLABORATING WITH STATE
HEALTH DEPARTMENTS**

**** OMNI - SALON H
3:15 PM - 4:45 PM**

A practical guide to establishing a mutually beneficial relationship and program with your state health department. Regional and state officials will discuss efforts in injury control, EMS and traffic safety.

Moderator: Susan Gorcowski
Highway Safety Specialist
NHTSA, Region V
18209 Dixie Highway, Suite A
Homewood, IL 60430
(312) 799-6067

Speakers: William Metcalf
Director, EMS Division
Colorado Department of Health
4210 East 11th Avenue
Denver, CO 80220
(303) 331-4915

Vincent Burgess
Transportation Safety Administrator
Commonwealth of Virginia
P.O. Box 27412
Richmond, VA 23269
(804) 367-6624

William Hollinshead, M.D.
Chief, Family Health
Rhode Island Department of Health
75 Davis Street, Room 302
Providence, RI 02908
(401) 277-2313

**HOW DO WE KEEP PROBLEM AND SUSPENDED/
REVOKED DRIVERS OFF THE ROAD**

*** HYATT - HOOSIER B
3:15 PM - 4:45 PM**

Panel members will discuss innovative ways to keep multiple offenders from driving while intoxicated again and how to keep suspended/revoked drivers from driving.

Moderator: John F. Oates, Jr.
Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, DC 20590
(202) 366-2730

Speakers: Stephen M. Simon, Director
Criminal Justice System
DWI Task Force
229 19th Avenue
Minneapolis, MN 55455
(612) 625-5515

OLDER DRIVERS: A GROWING POPULATION

**** HYATT - WOLVERINE B**
3:15 PM - 4:45 PM

The session will address programs, education, licensing and medical approaches to improve highway safety by helping older drivers.

Moderator: Adele Derby
Associate Administrator
NHTSA, Room 5208
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2550

Speakers: Judy Ludwick
Health Officers Association
of California
926 J Street, Suite 201
Sacramento, CA 95814
(916) 443-9076

Ralph E. Osborn
Administrator of Driver Examining
Department of Licensing
Highway License Building
Olympia, WA 98504
(206) 753-2487

Dr. Howard McCue, Jr.
Staff Physician
Department of Motor Vehicles
P.O. Box 27412
Richmond, VA 23229
(804) 367-6639

PUBLIC ACCEPTANCE OF AUTOMATIC CRASH PROTECTION SYSTEMS

*** OMNI - SALON F**
3:15 PM - 4:45 PM

The major types of automatic crash protection systems will be described. Motorist utilization of the systems will be described in terms of the direct observations of motorist behavior collected as part of NHTSA's ongoing 19-Cities Study. Auto and insurance industry efforts to encourage greater acceptance and use of these systems will be summarized.

Moderator: William Shapiro, P.E.
Manager, Regulations and Compliance
Volvo Cars of North America
One Volvo Drive
Rockleigh, NJ 07647
(201) 767-4772

Speakers: Brian L. Bowman
Manager, Civil Engineering
Goodell-Grievas, Inc.
17320 West Eight Mile Road
Southfield, MI 48075
(313) 569-0300

Brian O'Neill, President
Insurance Institute for
Highway Safety
1005 North Glebe Road
Arlington, VA 22201
(703) 247-1500

Larry Parker, Chief Engineer
Vehicle Safety Management
Chrysler Motors
12000 Chrysler Drive, CIMS-418-04-02
Highland Park, MI 48288
(313) 956-2018

SPEED ENFORCEMENT - WHAT'S WORKING & WHAT'S PLANNED OMNI - SALON I**
3:15 PM - 4:45 PM

Innovations in speed enforcement and the long-range plan for speed public information and education.

Moderator: Joe Ann O'Har, Highway Safety Specialist
National Highway Traffic Safety Administration
Office of Enforcement & Emergency Services
Police Traffic Services Division, NTS-41
400 7th Street, S.W.
Washington, DC 20590
(202) 366-0321

Speakers: Susan W. Morris, President
S. W. Morris & Company, Inc.
4701 Willard Avenue, Suite 105
Chevy Chase, MD 20815
(301) 656-3100

Chief Donald D. Lozier
Paradise Valley Police Department
6401 East Lincoln Drive
Paradise Valley, AZ 85253
(602) 948-7418

Colonel R. T. Davis
Michigan State Police
714 South Harrison Road
East Lansing, MI 48823
(517) 337-6157

STRATEGIES FOR REACHING MINORITY GROUPS WITH TRAFFIC SAFETY MESSAGES

*** HYATT - WOLVERINE A**
3:15 PM - 4:45 PM

A discussion of different cultural, ethnic and social techniques that have been successful in reaching minority groups with the traffic safety message.

Moderator: Mary Beth Berkoff, Account Supervisor
Daniel & Edelman Public Relations
211 East Ontario
Chicago, Illinois 60611
(312) 280-7078

Speakers: Caryle Bennett, Executive Director
National Capitol Coalition for
Safety Belt Use, Inc.
Chairperson, Mayor's Advisory
Committee on Traffic Safety
1010 Vermont Avenue, N.W., Suite 821
Washington, DC 20005
(202) 638-1001

Fran Hurtado
National Youth Program
Coordinator - MADD
669 Airport Freeway
Suite 310
Hurst, TX 76053
(817) 268-6233

Talma Cato, Director
Michigan Association for
Highway Safety Leaders
5685 Highland Road
Pontiac, MI 48054
(313) 674-4661

Maxine Womble, Chairperson
National Black Alcoholism Council
417 Dearborn Street, Suite 700
Chicago, IL 60605
(312) 663-5780

**SUCCESSFUL TRAFFIC SAFETY
PROGRAMS FOR YOUTH (15-24)**

*** OMNI - SALON M
3:15 PM - 4:45 PM**

One of the most important traffic safety issues facing society today is reaching the youth population from ages 15-24 with a traffic safety message that will help negate the carnage on today's roadways. This session will provide a theoretical base on youth risk-taking behavior and highlight some successful traffic safety programs.

Moderator: Larry M. (Mike) Ellis, Director
Governor's Highway Safety Program
600 James K. Polk Building
Nashville, TN 37219
(615) 741-2589

Speakers: Renee Nibler, Youth Program Coordinator
Traffic Safety Commission
PD-11, 1000 South Cherry
Olympia, WA 98504
(206) 753-6197

Richard Coberg, Director
Educational Alternatives
P.O. Box 6362
Norman, OK 73030
(405) 360-4353

Charles E. Irwin, Jr., M.D.
Associate Professor of Pediatrics
Director, Division of Adolescent Medicine
University of California
400 Parnassus Avenue, Room A-268
San Francisco, CA 94143
(415) 476-2184

**THE MILITARY & TRAFFIC SAFETY: ROLES & RESPONSIBILITIES ** OMNI - SALON G
OF DEFENSE DEPARTMENT SAFETY & HEALTH OFFICERS & THE 3:15 PM - 4:45 PM
PROMOTION OF PERSONNEL AND FAMILY SAFETY AT ALL TIMES**

A presentation of methods and activities the Defense Department uses to support traffic safety programs at selected installations, and in respective communities.

Moderator: Georgia S. Jupinko, Regional Administrator
NHTSA, Region VI
819 Taylor Street, Room 8A38
Fort Worth, TX 76102-6177
(817) 334-4300 or
(FTS) 334-3653

Speakers: Dan Reinhard
Deputy Director for Health and Safety
Office of the Assistant Secretary of the Navy
Shipbuilding & Logistics (4D680)
Crystal Plaza #5, Room 218
Washington, DC 20360
(202) 692-3278

John Nash
Assistant for Safety
OASA (I & L) DESOH
Department of the Army
Room 2E577, The Pentagon
Washington, DC 20310-0103
(202) 695-7824

Ms. Sharane Orendas
Principal Highway Safety Specialist
Office of Highway Traffic Safety
Quakerbridge Plaza
Building 5, (CN-048)
Trenton, NJ 08625
(609) 588-3750

**UNDERSTANDING AIDS: IMPLICATIONS FOR
EMS, ENFORCEMENT AND HIGHWAY SAFETY**

**** OMNI - SALON B
3:15 PM - 4:45 PM**

A session to briefly describe AIDS and the risks to EMS, enforcement and highway safety professionals. What preventative measures should be taken and what resources are available will be discussed.

Moderator: Patrick Cote, R.N.
Director, Office of AIDS
Department of Human Services
Bureau of Health
State House, Station 11
Augusta, ME 0433
(207) 289-3591

Speakers: M. Wayne Huggins, Sheriff
Fairfax County
4110 Chain Bridge Road
Fairfax, VA 22030
(703) 246-3260

Dr. Robert Mullan
Medical Epidemiologist
NIOSH, Center for Disease Control
Atlanta, GA 30333
Mail Stop: D-35
(404) 236-3773

**LIFESAVERS/7 WORKSHOP TABLE - ALPHABETICALLY BY WORKSHOP TITLE
FOR TUESDAY, APRIL 11, 1989 - 10:15 AM TO 11:45 AM**

<u>Workshop Title</u>	<u>Location</u>	<u>Target Audience</u>	<u>Repeat Date</u>
A Winning Combination: An Alcohol, Other Drugs and Traffic Safety Program for College Campuses	Hyatt Hoosier B	*	4/10 - 3:15 PM
Correct Use of Safety Belts, Including Automatic Systems	Omni Salon B	*	4/12 - 10:30 AM
FMVSS 208: Its Impact on Technology, Behavior & Health	Omni Salon F	*	4/10 - 3:15 PM
How Do We Keep Problem and Suspended/ Revoked Drivers Off the Road	Hyatt Bluegrass A	*	4/10 - 3:15 PM
Impact of Raising the National Maximum Speed Limit to 65 MPH	Hyatt Bluegrass B	**	Not Repeated
Making Pedestrian, Bicycle and Motorcycle Safety Part of the Community Traffic Safety Program	Omni Salon E	*	4/12 - 10:30 AM
Strategies for Reaching Minority Groups with Traffic Safety Messages	Hyatt Wolverine B	*	4/10 - 3:15 PM
Strengthening Belt Use & Child Passenger Safety Statutes	Omni Salon M	***	4/11 - 1:45 PM
Strengthening Belt Use in Rural Areas: 70 X '90 and Beyond	Omni Salon H	*	4/12 - 8:45 AM
Surgeon General's Workshop on Drunk Driving: A Briefing	Omni Salon G	**	4/12 - 10:30 AM
TEAM - Community Coalitions	Hyatt Wolverine A	**	4/11 - 1:45 PM
The Expanding Role of Citizen Activist Groups	Omni Salon D	*	4/11 - 1:45 PM
The State's Role in Community Traffic Safety Programs	Omni Salon I	**	4/12 - 8:45 AM
Using Trauma Data to Support Traffic Safety	Hyatt Hoosier A	**	Not Repeated
Vehicle Fleets and Occupant Protection: Promoting the Benefits of Automatic Safety Systems	Omni Salon C	**	4/10 - 10:00 AM

DETAILED DESCRIPTION OF EACH WORKSHOP FOLLOWS

* = Beginner
 ** = General Audience
 *** = Advanced

**A WINNING COMBINATION: AN ALCOHOL, OTHER DRUGS &
TRAFFIC SAFETY PROGRAM FOR COLLEGE CAMPUSES**

*** HYATT - HOOSIER B
10:15 AM - 11:45 AM**

This workshop will provide an update on alcohol and other drug problems on college campuses, as well as programs being implemented to reduce these programs.

Moderator: Mark Lucas, Supervisor
Outreach and Communications
Hazelden Foundation
1400 Park Avenue South
Minneapolis, MN 55404
(612) 349-4320

Speakers: Ira Feiger
Center for Adolescent Development
P.O. Box 345
Helena, MT 59624
(406) 442-2733

Bonnie Stevens
Clemson University
Office of Student Development
101 Mel Hall
Clemson, SC 29634-4003
(803) 656-2155

Bethaney Foyer, Student
Ohio State University
325 Taylor Tower
50 Curl Drive
Columbus, OH 43210
(614) 239-7404

**CORRECT USE OF SAFETY BELTS,
INCLUDING AUTOMATIC SYSTEMS**

*** OMNI - SALON B
10:15 AM - 11:45 AM**

This workshop will define and discuss impediments to correct use of adult occupant protection systems. The panel will also discuss appropriate countermeasures.

Moderator: Kathleen Teague, Executive Director
Florida Coalition for Auto Safety
P.O. Box 3927
Tallahassee, FL 32315
(904) 386-5044

Speakers: H. George Johannessen, Chairman
Seat Belt Technical Committee
Automotive Occupant Restraint Council
757 Redwood Court
Rochester, MN 48063
(313) 375-0468

Chuck Williams, Lieutenant
Florida Highway Patrol
P.O. Box 140193
Orlando, FL 32853-6877
(407) 423-6439

Robert Breitenbach, Director
Transportation Safety Training Center
Virginia Commonwealth University
816 West Franklin Street, Box 2017
Richmond, VA 23284-2017
(804) 367-6235

**FMVSS 208: ITS IMPACT ON TECHNOLOGY,
BEHAVIOR, & HEALTH**

* OMNI - SALON F
10:15 AM - 11:45 AM

What is known of the effects of the standard on occupant protection technology, and on the behavior and health of the motoring public, will be summarized. Future directions and actions that may be needed to ensure the continued success of the ruling will also be discussed.

Moderator: Charles L. Spilman, President
Traffic Safety Now, Inc.
7430 Second Avenue, Suite 300
Detroit, MI 48202
(313) 872-0796

Speakers: Fred W. Bowditch, Ph.D.
Vice President, Technical Affairs
Motor Vehicle Manufacturers Association
7430 Second Avenue, Suite 300
Detroit, MI 48202
(313) 872-4311

B. J. Campbell, Ph.D.
Director
Highway Safety Research Center
University of North Carolina
Chapel Hill, NC 27514
(919) 933-2202

Christopher C. Green, M.D., Ph.D.
Department Head
Biomedical Science Department
General Motors Research Department
30500 Mound Road
Warren, MI 48090-9055
(313) 986-1738

**HOW DO WE KEEP PROBLEM AND SUSPENDED/REVOKED
DRIVERS OFF THE ROAD**

* HYATT - BLUEGRASS A
10:15 AM - 11:45 AM

Panel members will discuss innovative ways to keep multiple offenders from driving while intoxicated again and how to keep suspended/revoked drivers from driving.

Moderator: John F. Oates, Jr.
Highway Safety Specialist
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, DC 20590
(202) 366-2730

Speakers: Stephen M. Simon, Director
Criminal Justice System
DWI Task Force
229 19th Avenue
Minneapolis, MN 55455
(612) 625-5515

**IMPACT OF RAISING THE NATIONAL
MAXIMUM SPEED LIMIT TO 65 MPH**

**** HYATT - BLUEGRASS B
10:15 AM - 11:45 AM**

Review the highway safety consequences of raising the national maximum speed limit to 65 MPH.

Moderator: J. Michael Sheehan, Jr., Chief
Police Traffic Services Division
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 366-4295

Speakers: Major James A. Yarrington
Colorado State Police
4201 East Arkansas Avenue
Denver, CO 80222
(303) 239-4404

Brian O'Neill, President
Insurance Inst. for Highway Safety
1005 North Glebe Road
Arlington, VA 22201
(703) 247-1500

Lt. Colonel Larry N. Thompson
Chief, Highway Patrol Bureau
Arizona Department of Public Safety
Phoenix, AZ 85005
(602) 223-2354

**MAKING PEDESTRIAN, BICYCLE AND MOTORCYCLE SAFETY
PART OF THE COMMUNITY TRAFFIC SAFETY PROGRAM**

*** OMNI - SALON E
10:15 AM - 11:45 AM**

Most of the traffic safety initiatives for the past fifteen years have been limited mostly to single issue programs. This workshop will present some effective strategies for incorporating three safety issues which have received little or no attention in recent years into existing or planned community traffic safety programs.

Moderator: Traffic Officer Kevin Dougherty
Field Coordinator, Public Affairs
California Highway Patrol
P.O. Box 942898
Sacramento, CA 94298-0001
(916) 445-3908

Speakers: Fred Ranck, Principal Investigator
National Safety Council
444 North Michigan Avenue
Chicago, IL 60611
(312) 527-4800

Wendy Foxmyn, Director
Saving Lives Program
City Hall, 210 Main Street
Northampton, MA 01060
(617) 586-6950, ext. 288

Katie Moran
Principal Scientist
Applied Sciences Associates
8201 Corporate Drive, Suite 900
Landover, MD 20785
(301) 731-9200

**STRATEGIES FOR REACHING MINORITY GROUPS WITH
TRAFFIC SAFETY MESSAGES**

*** HYATT - WOLVERINE B
10:15 AM - 11:45 AM**

A discussion of different cultural, ethnic and social techniques that have been successful in reaching minority groups with the traffic safety message.

Moderator: Mary Beth Berkoff, Account Supervisor
Daniel & Edelman Public Relations
211 East Ontario
Chicago, Illinois 60611
(312) 280-7078

Speakers: Caryle Bennett, Executive Director
National Capitol Coalition for
Safety Belt Use, Inc.
Chairperson, Mayor's Advisory
Committee on Traffic Safety
1010 Vermont Avenue, N.W.
Washington, DC 20005
(202) 638-1001

Fran Hurtado
National Youth Program
Coordinator - MADD
669 Airport Freeway
Suite 310
Hurst, TX 76053
(817) 268-6233

Talma Cato, Director
Michigan Association for Highway
Safety Leaders
5685 Highland Road
Pontiac, MI 48054
(313) 674-4661

Maxine Womble, Chairperson
National Black Alcoholism Council
417 Dearborn Street, Suite 700
Chicago, IL 60605
(312) 663-5780

**STRENGTHENING BELT USE AND CHILD PASSENGER
SAFETY STATUTES**

***** OMNI - SALON M
10:15 AM - 11:45 AM**

A discussion of the legislative changes needed to strengthen existing safety belt and child passenger protection laws. Existing state exemptions for certain individuals and vehicle types (in some states, this is 25 to 40%), law enforcement officers, etc., as well as a discussion of primary versus secondary laws will be addressed.

Moderator: Sgt. Michael Vansant
Shreveport Police Department
P.O. Drawer P
Shreveport, LA 71106
(318) 226-5769

Speakers: Honorable Ben Brown, State Senator
C/O Mr. Neal McCaleb
Governor's Representative
Oklahoma Highway Safety Office
200 Northeast 21st Street, 1st Floor, D-1
Oklahoma City, OK 73105
(405) 521-3314

Sarah Wuertz
Governor's Representative
Governor's Office of Highway Safety
3010 North Second Street, Suite 105
Phoenix, AZ 85012
(602) 255-3216

Paula Golden, Executive Director
Massachusetts Seat Belt Coalition
44 School Street #700
Boston, MA 02108-4201
(617) 227-3884

**STRENGTHENING BELT USE IN RURAL AREAS:
70 X '90 AND BEYOND**

*** OMNI - SALON H
10:15 AM - 11:45 AM**

Discussions and presentations on how to strengthen and/or implement safety belt programs in rural areas in achieving the 70 x '90 accord with this segment of the population.

Moderator: Nancy Bauder, Executive Director
Kansans for Highway Safety
Route 4, Box 241 A
Leavenworth, KS 66048
(913) 651-5591

Speakers: Dr. Ina Newman, Professor of Health Education
State Chairman, Safety Belt
Coordinating Committee
225 Coliseum, University of Nebraska
Lincoln, NB 68588
(402) 472-3844

Lorrie Pozarik, R.N., M.S.N.
Fremont County Alcohol and Traffic
Safety Program Coordinator
County Court House, Box CC
Lander, WY 82520
(307) 332-6649

Ann Mitchell, NTS-12
NHTSA, State & Community Division
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2690

**SURGEON GENERAL'S WORKSHOP ON
DRUNK DRIVING: A BRIEFING**

**** OMNI - SALON G
10:15 AM - 11:45 AM**

The workshop will provide attendees with a summary of workshops in the following areas: education, youth, enforcement, adjudication, citizen advocacy and transportation, and alcohol-serving policies.

Moderator: Robert Denniston, Director, Division of Communication Programs
Office of Substance Abuse Prevention
Room 13A-54, Parklawn Building, 5600 Fishers Lane
Rockville, MD 20852
(301) 443-0373

Speakers: Katherine Armstrong, Ph.D.
Office of Disease Prevention &
Health Promotion
U.S. Public Health Service
330 C Street, S.W.
Washington, DC 20024
(202) 245-0180

Mickey Sadoff, President
Mothers Against Drunk Driving
669 Airport Freeway
Hurst, TX 76053
(817) 268-6233

William Hayes, Deputy Director
New Jersey Office of Highway
Traffic Safety, CN-048
Trenton, NJ 08625
(609) 588-3773

James L. Nichols, Deputy Director
Scientific & Technical Affairs
Room 5130, NHTSA, 400 7th Street, S.W.
Washington, DC 20590
(202) 366-2688

Terry Pence, Planner
Safety & Traffic Operation Section
State Department of Highways, 11th & Brazos
Austin, TX 78701
(512) 465-6370

TEAM - COMMUNITY COALITIONS

**** HYATT - WOLVERINE A
10:15 AM - 11:45 AM**

TEAM - How successful coalitions are bridging the gap from the arena to the community.

Moderator: Eugene Klompus, Director
Corporate Relations
Allstate Insurance Company
Allstate Plaza, F-3
Northbrook, IL 60062
(312) 402-5849

Speakers: Pam Beer, Executive Director (WRAP)
Washington Regional Alcohol Program
15873 Crabbs Branch Way
Rockville, MD 20855
(301) 670-1110

Elizabeth Hendricks
Project Manager, TEAM
Dallas/Ft. Worth Metroplex
2300 Mockingbird Lane, Suite 502
Dallas, TX 75235
(214) 351-3236

THE EXPANDING ROLE OF CITIZEN ACTIVIST GROUPS

*** OMNI - SALON D
10:15 AM - 11:45 AM**

A discussion of how citizen activist groups can have a positive impact on the legislative, enforcement, and court process, using innovative educational approaches.

Moderator: Joel Watne
Special Assistant Attorney General
200 Ford Building
117 University Avenue
St. Paul, MN 55155
(612) 296-6598

Speakers: Beckie Brown
MADD Legislative Chairperson
P.O. Box 5555
Hudson, FL 33567-5555
(813) 863-2095

Sue Jarvella
President, Cleveland MADD
Brook Gate Shopping Center
5955 Smith Road, Suite 22
Brook Park, OH 44142
(216) 676-6233

Doris Aiken, President
Remove Intoxicated Drivers, USA
P.O. Box 520
Schnectady, NY 12301
(518) 372-0032

**THE STATE'S ROLE IN COMMUNITY
TRAFFIC SAFETY PROGRAMS**

**** OMNI - SALON I
10:15 AM - 11:45 AM**

Discussion of evolving state roles and responsibilities in fostering, directing, nurturing, assessing, evaluating, and/or administering community traffic safety programs.

Moderator: John Ward, Chief
Planning Section, Department of Community Affairs
Bureau of Public Safety Management, Rhyne Building
2740 Center View Drive
Tallahassee, FL 32399-2100
(904) 488-5455

Speakers: Kit Girard
Community Comprehensive Program Coord.
Office of Highway Safety Planning
300 South Washington Square, Suite 300
Lansing, MI 48913
(517) 334-5217

Jill Berington
Contract Officer
Ohio Department of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3250

Thomas McGovern, Regional Planner
The Commonwealth of Massachusetts
Governor's Highway Safety Bureau
Metro Boston Complex
1155 Central Avenue
Nedham, MA 02192
(617) 727-6956

USING TRAUMA DATA TO SUPPORT TRAFFIC SAFETY

**** HYATT - HOOSIER A
10:15 AM - 11:45 AM**

This panel will discuss the uses of data from trauma registries to support highway safety needs. The benefits of linking data systems, e.g., ambulance run reports and police accident reports, will be provided.

Moderator: Gail Cooper, Chief
Emergency Medical Services
Department of Health
6255 Mission Gorge Road
San Diego, CA 92121
(619) 285-6429

Speakers: Nathan (Nate) Walker, Director
Division of Highway Safety
Department of Public Safety
311 Ellis Boulevard
Jefferson City, MO 65102-1406
(314) 751-4161

Susan McHenry, Director
Division of EMS
State Department of Health
1538 East Parham Road
Richmond, VA 23228
(804) 371-3500

Dr. Brad Cushing, Attending Traumatologist
Maryland Institute for EMS Systems
22 South Greene Street
Baltimore, MD 21201
(301) 328-8673

**VEHICLE FLEETS & OCCUPANT PROTECTION: PROMOTING
THE BENEFITS OF AUTOMATIC SAFETY SYSTEMS**

**** OMNI - SALON C
10:15 AM - 11:45 AM**

A session to discuss current automatic protection systems for motor vehicles, their benefits and the impact of the costs of these systems on fleet operations as they become mandatory in 1990.

Moderator: Kathryn Race, Research Scientist
Research Department
National Safety Council
444 North Michigan Avenue
Chicago, IL 60611-3991
(312) 527-4800, x7302

Speakers: J. Philip Cornwell, Research Scientist
Transportation Research Center
School of Public and
Environmental Affairs
Indiana University
Bloomington, IN 47405
(812) 335-3908

Daniel Kaferle
Assistant Director
Corporate Communications
The Travelers, 5SHS
One Tower Square
Hartford, CT 06183-1060
(203) 277-4583

Mike Moses, Transportation Operation Specialist
Fleet Management Division
Federal Supply Services
U.S. General Services Administration
Crystal Mall Bldg. 4, Room 406 (FBF)
Washington, DC 60406
(703) 557-1273

Jack White, Program Analyst
NHTSA, NTS-11
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2700

**LIFESAVERS/7 WORKSHOP TABLE - ALPHABETICALLY BY WORKSHOP TITLE
FOR TUESDAY, APRIL 11, 1989 - 1:45 PM TO 3:15 PM**

<u>Workshop Title</u>	<u>Location</u>	<u>Target Audience</u>	<u>Repeat Date</u>
A Preventive Approach to Traffic Injury in America	Omni Salon E	**	4/12 - 10:30 AM
Alcohol Incentive Grant Programs: A Primer on Section 408 and 410	Hyatt Wolverine B	***	4/12 - 10:30 AM
Community Traffic Safety Programs: Fact or Fiction	Hyatt Bluegrass B	**	4/10 - 3:15 PM
EMS and Highway Safety in Rural America	Omni Salon B	**	Not Repeated
Educational Alternatives to Fines for Belt Law Violators	Omni Salon C	*	4/12 - 10:30 AM
More Effective Traffic Enforcement Through Combined Enforcement	Omni Salon H	**	Not Repeated
More Than Just Say No!	Hyatt Bluegrass A	*	4/12 - 10:30 AM
Open Forum: The Impaired Driving Issue	Omni Salon I	**	4/12 - 8:45 AM
Public Acceptance of Automatic Crash Protection Systems	Omni Salon F	*	4/10 - 3:15 PM
Reaching the Youthful Motorcyclist: The More You Know the Safer It Gets	Omni Salon D	*	Not Repeated
Strengthening Belt Use & Child Passenger Safety Statutes	Omni Salon M	***	4/11 - 10:15 AM
TEAM - Community Coalitions	Hyatt Wolverine A	**	4/11 - 10:15 AM
The Expanding Role of Citizen Activist Groups	Hyatt Hoosier B	*	4/11 - 10:15 AM
The Juvenile Court Judge as Community Prevention Leader	Hyatt Hoosier A	*	4/12 - 8:45 AM
The Role of the Medical Professional in Occupant Protection Education	Omni Salon G	***	Not Repeated

DETAILED DESCRIPTION OF EACH WORKSHOP FOLLOWS

- * = Beginner
- ** = General Audience
- *** = Advanced

A PREVENTIVE APPROACH TO TRAFFIC INJURY IN AMERICA

**** OMNI - SALON E
1:45 PM - 3:15 PM**

Explore creative approaches to market highway safety and innovative prevention programs in states and communities.

Moderator: Paul Jones, Director
Governor's Highway Safety Program
215 East Lane Street
Raleigh, NC 27601
(919) 733-3083

Speakers: Albert E. Goke, Administrator
Highway Traffic Safety Division
Department of Justice
303 North Roberts
Helena, MT 59620
(406) 444-3412

Gail Cooper, Director
San Diego County EMS /
San Diego Department of Health
6255 Mission Gorge Road
San Diego, CA 92120
(619) 285-6429

Nathan Walker, Director
Department of Public Safety
P.O. Box 1406
Jefferson City, MO 65102-1406
(314) 751-4161

ALCOHOL INCENTIVE GRANT PROGRAMS: A PRIMER ON SECTIONS 408 AND 410

***** HYATT - WOLVERINE B
1:45 PM - 3:15 PM**

A discussion of criteria for grant approval, grant implementation overview by NHTSA, and the experiences and accomplishments of states' participants in the grant program.

Moderator: Kevin E. Quinlan
Alcohol and Drug Coordinator
Safety Studies Division
Bureau of Safety Programs
National Transportation Safety Board
Washington, DC 20594
(202) 382-6572

Speakers: James W. Downey
Highway Safety Specialist, NHTSA
18209 Dixie Highway, Suite A
Homewood, IL 60430
(312) 799-6067

Dwight Robinson
Transportation Safety Administrator
Kansas Department of Transportation
10th Floor, State Office Building
Topeka, KN 66612
(913) 296-3756

John B. McDuffee, Director
New Hampshire Highway Safety Agency
117 Manchester Street
Concord, NH 03301
(602) 271-2131

**COMMUNITY TRAFFIC SAFETY PROGRAMS:
FACT OR FICTION**

**** HYATT - BLUEGRASS B
1:45 PM - 3:15 PM**

Practical discussion by panel and workshop participants on CTSPs. Do programs exist over time? What sustains them? Are they really comprehensive? What makes them work?

Moderator: Mark Plaszek
Commander of Law Enforcement
Washtenaw County Sheriff's Department
2201 Hogback Road
Ann Arbor, MI
(313) 971-4978

Speakers: Cliff Riccio
Executive Director
Nassau County Traffic Safety Bureau
400 County Seat Drive
Mineola, NY 11501
(516) 535-5032

Marjorie Klein
Regional Coordinator
Northwest Regional Highway Safety Network
4718 Lake Pleasant Road
Erie, PA 16504
(814) 825-8738

Keith Wedmore
Executive Director
Hamilton County Traffic
Safety Task Force
408 South 9th, Suite 206
Noblesville, IN 46060
(317) 773-1064

EMS AND HIGHWAY SAFETY IN RURAL AMERICA

**** OMNI - SALON B
1:45 PM - 3:15 PM**

Discuss EMS and highway safety problems unique to rural states and communities and apply lessons learned in the urban setting.

Moderator: Susan Ryan
Program Analyst, EMS Division
Department of Transportation, NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 366-4299

Speakers: William Metcalf, Director, EMS
Colorado Department of Health
4210 East 11th Avenue
Denver, CO 80220
(303) 331-8630

Nels Sanddal, Executive Director
Critical Illness & Trauma Foundation
102 West Centennial
Boulder, MT 59632
(406) 225-4225

Edward J. Otten, M.D.
Associate Professor & Director of Prehospital Care
University of Cincinnati, College of Medicine
234 Goodman Street
Cincinnati, OH 45267-0769
(513) 558-5281

**EDUCATIONAL ALTERNATIVES TO FINES
FOR BELT LAW VIOLATORS**

* **OMNI - SALON C
1:45 PM - 3:15 PM**

A discussion of current experience with program alternatives to fines for belt law violations.

Moderator: William Denihan, Director
Ohio Department of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3383

Speakers: Lieutenant Travis Moore
Arlington Police Department
717 West Main
Arlington, TX 76010
(817) 459-5612

Officer Rudy Panke
Arlington Police Department
717 West Main
Arlington, TX 76010
(817) 459-5612

Jill Berington
Occupant Protection Coordinator
Ohio Department of Highway Safety
240 South Parsons Avenue
Columbus, OH 42366-0503
(614) 466-3250

**MORE EFFECTIVE TRAFFIC ENFORCEMENT
THROUGH COMBINED ENFORCEMENT**

** **OMNI - SALON H
1:45 PM - 3:15 PM**

Consider how law enforcement agencies can implement more effective traffic enforcement through combined enforcement programs that include public information and education.

Moderator: Joe Ann O'Hara
Highway Safety Specialist
NHTSA, Police Traffic Services Division
400 7th Street, S.W.
Washington, DC 20590
(202) 366-0321

Speakers: Susan W. Morris, President
S. W. Morris & Company
4701 Willard Avenue, Suite 105
Chevy Chase, MD 20815
(301) 656-3100

Lieutenant Robert Kiefer
Manchester Township Police Department
One Colonial Drive
Lakehurst, NJ 08733
(201) 657-6111

Alfred C. Warlick, Director
Public Affairs
Department of Crime Control & Public Safety
P.O. Box 27687
Raleigh, NC 27611-7687
(919) 733-5027

MORE THAN JUST SAY NO!

*** HYATT - BLUEGRASS A
1:45 PM - 3:15 PM**

Refusal skills training is addressed in this workshop.

Moderator: Dr. Tara Thomas
Senior Vice President
Human Resource Development Institute
417 South Dearborn, Suite 700
Chicago, IL 60605
(312) 341-9466

Speakers: Clay Roberts, President
Roberts, Fitzmahan Associates
9131 California Avenue, S.W.
Seattle, WA 98136
(206) 932-8409

OPEN FORUM: THE IMPAIRED DRIVING ISSUE

**** OMNI - SALON I
1:45 PM - 3:15 PM**

A status report and open discussion - Impaired Driver Countermeasure Program.

Moderator: James L. Nichols, Ph.D.
Deputy, Scientific & Technical Affairs
Office of Alcohol & State Programs
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2688

Speakers: Zelphia L. Gouldson
Outreach Coordinator
Special Programs Division
OASP/NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2702

Susan Herbel, Ph.D.
Regional Program Coordinator
NHTSA Region IV
BWI Commerce Park
7526 Connelley Drive, Suite L
Hanover, MD 21076-9998
(301) 768-7111-

John F. Oates, Jr.
Highway Safety Specialist (DRE)
OASP/NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2730

**PUBLIC ACCEPTANCE OF AUTOMATIC
CRASH PROTECTION SYSTEMS**

*** OMNI - SALON F
1:45 PM - 3:15 PM**

The major types of automatic crash protection systems will be described. Motorist utilization of the systems will be described in terms of the direct observations of motorist behavior collected as part of NHTSA's ongoing 19-Cities Study. Auto and insurance industry efforts to encourage greater acceptance and use of these systems will be summarized.

Moderator: William Shapiro, P.E.
Manager, Regulations and Compliance
Volvo Cars of North America
One Volvo Drive
Rockleigh, NJ 07647
(201) 767-4772

Speakers: Brian L. Bowman
Manager, Civil Engineering
Goodell-Grievas, Inc.
17320 West Eight Mile Road
Southfield, MI 48075
(313) 569-0300

Brian O'Neill, President
Insurance Institute for
Highway Safety
1005 North Glebe Road
Arlington, VA 22201
(703) 247-1500

Larry Parker, Chief Engineer
Vehicle Safety Management
Chrysler Motors
12000 Chrysler Drive, CIMS-418-04-02
Highland Park, MI 48288
(313) 956-2018

**REACHING THE YOUTHFUL MOTORCYCLIST:
THE MORE YOU KNOW. THE SAFER IT GETS**

*** OMNI - SALON D
1:45 PM - 3:15 PM**

This workshop will examine the dynamics of the youthful motorcyclists--the importance of rider education, reasons why they don't take rider education, efforts to increase numbers taking rider education, and existing programs dealing with the rider education for youthful motorcyclists.

Moderator: Ms. Lorrie Laing, Chairman
State Motorcycle Safety Coordinators Council
The Ohio Department of Highway Safety
240 Parsons Avenue
Columbus, OH 43266-0563
(614) 466-6855

Speakers: Ken McPherson, Director
WVA Motor Vehicle Administration
West Virginia University
Department of Safety Studies, Stewart Hall
Morgan Town, WV 26506
(304) 293-3016

Robert Rasor
Vice President, Government Relations
American Motorcyclists Association
P.O. Box 6114
Westerville, OH 43081-6114
(614) 891-24

Elizabeth Weaver, Director of Education
Motorcycle Safety Foundation
National Resource Office
2 Jenner Street, Suite 150
Irvine, CA 92718-3800
(714) 727-3227

**STRENGTHENING BELT USE AND
CHILD PASSENGER SAFETY STATUTES**

***** OMNI - SALON M
1:45 PM - 3:15 PM**

A discussion of the legislative changes needed to strengthen existing safety belt and child passenger protection laws. Existing state exemptions for certain individuals and vehicle types (in some states, this is 25 to 40%), law enforcement officers, etc., as well as a discussion of primary versus secondary laws will be addressed.

Moderator: Sergeant Michael Vansant
Shreveport Police Department
P.O. Drawer P
Shreveport, LA 71106
(318) 226-5769

Speakers: Honorable Ben Brown, State Senator
C/O Mr. Neal McCaleb
Governor's Representative
Oklahoma Highway Safety Office
200 Northeast 21st Street, 1st Floor, D-1
Oklahoma City, OK 73105
(405) 521-3314

Sarah Wuertz
Governor's Representative
Governor's Office of Highway Safety
3010 North Second Street, Suite 105
Phoenix, AZ 85012
(602) 255-3216

Paula Golden, Executive Director
Massachusetts Seat Belt Coalition
44 School Street #700
Boston, MA 02108-4201
(617) 227-3884

TEAM - COMMUNITY COALITIONS

**** HYATT - WOLVERINE A
1:45 PM - 3:15 PM**

TEAM - How successful coalitions are bridging the gap from the arena to the community.

Moderator: Eugene Klompus, Director
Corporate Relations
Allstate Insurance Company
Allstate Plaza, F-3
Northbrook, IL 60062
(312) 402-5849

Speakers: Pam Beer, Executive Director (WRAP)
Washington Regional Alcohol Program
15873 Crabbs Branch Way
Rockville, MD 20855
(301) 670-1110

Elizabeth Hendricks
Project Manager, TEAM
Dallas/Ft. Worth Metroplex
2300 Mockingbird Lane, Suite 502
Dallas, TX 75235
(214) 351-3236

THE EXPANDING ROLE OF CITIZEN ACTIVIST GROUPS

*** HYATT - HOOSIER B**

1:45 PM - 3:15 PM

A discussion of how citizen activist groups can have a positive impact on the legislative, enforcement and court process using innovative educational approaches.

Moderator: Joel Watne
Special Assistant Attorney General
200 Ford Building
117 University Avenue
St. Paul, MN 55155
(612) 296-6598

Speakers: Beckie Brown
MADD Legislative Chairperson
P.O. Box 5555
Hudson, FL 33567-5555
(813) 863-2095

Sue Jarvella
President, Cleveland MADD
Brook Gate Shopping Center
5955 Smith Road, Suite 22
Brook Park, OH 44142
(216) 676-6233

Doris Aiken, President
Remove Intoxicated Drivers, USA
P.O. Box 520
Schnectady, NY 12301
(518) 372-0032

THE JUVENILE COURT JUDGE AS COMMUNITY PREVENTION LEADER

*** HYATT - HOOSIER A**

1:45 PM - 3:15 PM

To clarify the driver ability and acceptability of the juvenile court judges to take a central role in a community's prevention activities.

Moderator: Terrence Donahue, Director
Special Emphasis Division, OJJDP
633 Indiana Avenue, Room 752
Washington, DC 20531
(202) 724-8491

Speakers: David Crossmann, Presiding Judge
Hamilton County Juvenile Court
222 East Central Parkway
Cincinnati, OH 45202
(513) 632-8020

Peter Schneider, Director
Justice Division, PIRE
8521 Leesburg Pike, Suite 290
Vienna, VA 22180
(703) 749-9150

James W. Payne, Judge
Marion Superior Court
Juvenile Division
2451 North Keystone Avenue
Indianapolis, IN 46218
(317) 924-7501

**THE ROLE OF THE MEDICAL PROFESSIONAL
IN OCCUPANT PROTECTION EDUCATION**

***** OMNI - SALON G
1:45 PM - 3:15 PM**

Because doctors and nurses are seen as authoritative sources of information on health issues, they have a key role in delivering the safety belt message to their patients, state legislators and local law enforcement. They must also take responsibility for training emergency room personnel in identifying injuries caused by the safety belt. Discussion will include examples of successful programs involving physicians and nurses and recommendations for future action at the national, state and local levels.

Moderator: Dr. F. Jay Ach, President
Ohio Academy of Family Physicians
1208 Springfield Pike
Cincinnati, OH 45215
(513) 761-9033

Speakers: Dr. Jerold Aaronson, Director
Pennsylvania Academy of Pediatrics
605 Moreno Road
Narberth, PA 19072
(215) 649-9117

Dr. Marilyn Bull, Director
Occupant Protection Project
Riley Hospital for Children
702 Barnhill Drive, P-121
Indianapolis, IN 46223
(317) 274-4846

Dr. Elizabeth Mueller Orsay
Lutheran General Hospital
1775 Dempster Street
Park Ridge, IL 60068
(312) 696-5150

**LIFESAVERS/7 WORKSHOP TABLE - ALPHABETICALLY BY WORKSHOP TITLE
FOR WEDNESDAY, APRIL 12, 1989 - 8:45 AM TO 10:15 AM**

<u>Workshop Title</u>	<u>Location</u>	<u>Target Audience</u>	<u>Repeat Date</u>
Alternate Funding Sources: Self-Sufficiency for DWI Prevention Programs	Hyatt Wolverine A	*	Not Repeated
Alternative Transportation Programs	Hyatt Wolverine B	*	Not Repeated
An Overview of the Teenage Drinking and Driving Problem	Hyatt Bluegrass B	*	4/12 - 13:00 AM
Belt Use Law Repeal: A Threat to 70 By '90	Omni Salon M	***	4/10 - 10:00 AM
Bicycle Helmets - A Community & Public Health Team Effort	Omni Salon D	*	Not Repeated
Correct Use of Child Safety Seats	Omni Salon C	*	4/10 - 3:15 PM
Current Issues in Child Passenger Safety	Omni Salon E	*	4/10 - 10:00 AM
Evaluating Belt Use Laws: Reaching 70 by '90	Hyatt Bluegrass A	***	4/10 - 3:15 PM
Looking Beyond the Traffic Ticket - Getting the Most from Traffic Enforcement	Omni Salon G	**	Not Repeated
Open Forum: The Impaired Driving Issue	Hyatt Hoosier B	**	4/11 - 1:45 PM
Patrol Cars and Slide Rules	Omni Salon F	**	Not Repeated
Strengthening Belt Use in Rural Areas: 70 X '90 and Beyond	Omni Salon H	*	4/11 - 10:15 AM
The Juvenile Court Judge as Community Prevention Leader	Hyatt Hoosier A	*	4/11 - 1:45 PM
The State Roles in Community Traffic Safety Programs	Omni Salon I	**	4/11 - 10:15 AM
Trauma System Development: A Guide for States & Communities	Omni Salon B	**	Not Repeated

DETAILED DESCRIPTION OF EACH WORKSHOP FOLLOWS

- * = Beginner
- ** = General Audience
- *** = Advanced

ALTERNATE FUNDING SOURCES:
SELF-SUFFICIENCY FOR DWI PREVENTION PROGRAMS

* **HYATT - WOLVERINE A**
8:45 AM - 10:15 AM

A discussion of the approaches being used in the states to make funding for drunk driving prevention programs self-sufficient.

Moderator: Zephia L. Gouldson, Highway Safety Specialist
Office of Alcohol and State Programs
National Highway Traffic Safety Administration
400 Seventh Street, .W.
Washington, DC 20590
(202) 366-2702

Speakers: William Hayes
Deputy Director
New Jersey Office of Highway Safety
Trenton, NJ 08625
(609) 588-3750

Richard Smith, Assistant Director for Traffic Safety
Program Planning and Development
New York Department of Motor Vehicles
Swan Street Building, Empire State Plaza
Albany, NY 12228
(518) 473-1275

Dr. Dick Howard, Program Manager
Highway Safety Division
Department of Public Safety
4501 South 2700 West
Salt Lake City, UT 84119
(301) 965-4409

ALTERNATIVE TRANSPORTATION PROGRAMS

* **HYATT - WOLVERINE B**
8:45 AM - 10:15 AM

A look at safe servicing programs and practices, alternative transportation, designated driver, and other intervention schemes.

Moderator: James Downey, Highway Safety Specialist
National Highway Traffic Safety Administration - Region V
18209 Dixie Highway, Suite A
Homewood, IL 60430
(312) 799-6067

Speakers: Wayne Harding
Director of Projects
Social Service & Evaluation, Inc.
16 Chadwick Road
Burlington, MA 01803
(617) 273-4206

Jeff Hainline, Vice President
Home Free Missoula
County Health Department
301 West Alder
Missoula, MO 59802
(406) 543-8265

Tom Argo, Co-Founder
International Good Samaritans
Box 7007
State Line, NY 89449
(702) 588-8575

**AN OVERVIEW OF THE TEENAGE
DRINKING AND DRIVING PROBLEM**

*** HYATT - BLUEGRASS B
8:45 AM - 10:15 AM**

Overview of teen problems, NCADD youth hearings, prevention, college and high school problems and programs.

Moderator: John Grant
Program Director, NCADD
1140 Connecticut Avenue, Suite 804
Washington, DC 20036
(202) 452-0130

Speakers: Drew Hunter
Executive Director
Boost Alcohol Consciousness
Concerning the Health of
University Students (BACCHUS)
P.O. Box 10430
Denver, CO 80210
(303) 871-3068

Ira Feiger
Center for Adolescent Development
P.O. Box 345
Helena, MT 59624
(406) 442-2733

Margo Rosenkranz
Programs Administrator
Prevention Center
250 Arapahoe
Boulder, CO 80302
(303) 443-5696

BELT USE LAW REPEAL: A THREAT TO 70 BY '90

***** OMNI - SALON M
8:45 AM - 10:15 AM**

A discussion of the November, 1988, referendums in the States of Oregon and Montana -- pre-referendum programs, use rates, public poll results, referendum strategies, etc.

Moderator: John W. Eberhard, Ph.D.
Senior Research Psychologist
Office of Driver & Pedestrian Research
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 366-5595

Speakers: John R. Tongue, M.D.
Oregon Lifebelt Committee
6485 Southwest Borland Road
Suite A
Tualatin, OR 97062
(503) 692-5483

Albert Goke, Administrator
Highway Traffic Safety
Department of Justice
303 North Roberts
Helena, MT 59620
(406) 444-3412

Barbara Tucker
Executive Assistant to the President
Traffic Safety Now, Inc.
7430 Second Avenue, Suite 300
Detroit, MI 48202
(313) 872-0796

**BICYCLE HELMETS - A COMMUNITY
& PUBLIC HEALTH TEAM EFFORT**

* OMNI - SALON D
8:45 AM - 10:15 AM

Eighty-five percent of all bicycle fatalities are a result of head injuries. All but fifteen percent of these deaths could have been mitigated if a bicycle helmet had been worn. This panel will examine the bicycle helmet issue from effectiveness of the helmet itself to achieving increased helmet usage within your state or community.

Moderator: Ronald Engle, Chief
Safety Countermeasures Division, OASP
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2717

Speakers: Deborah Richards
Community/School Coordinator
Harborview Injury Prevention
and Research Center
325 Ninth Avenue
Seattle, WA 98104
(206) 223-3158

Linda Tracy
Project Director
Bicycle Federation of America
1818 R Street, N.W.
Washington, DC 20009
(202) 332-6986

Dr. Richard M. Timms
The Troxel Company
1333 30th Street
San Diego, CA 92154
(619) 429-1441

CORRECT USE OF CHILD SAFETY SEATS

* OMNI - SALON C
8:45 AM - 10:15 AM

A review of the current nature of the child safety seat misuse problem with discussion of efforts in hardware design and educational strategies.

Moderator: Dr. Karen Bruner Stroup
Research Associate
Automotive Safety for Children Program
Riley Hospital for Children
702 Barnhill Drive, P-121
Indianapolis, IN 46223
(317) 274-2977

Speakers: Robert Breitenbach, Director
Transportation Safety Training Ctr.
Virginia Commonwealth University
816 West Franklin Street, Box 2017
Richmond, VA 23284-2017
(804) 367-6235

Carol Dingley
Communications Supervisor
COSCO, Inc.
2525 State State
Columbus, IN 47201
(812) 372-0141

Sergeant Steve Golden
Public Information Officer
Hendricks Sheriff's Department
P.O. Box 87
Danville, IN 46122
(317) 745-6269

CURRENT ISSUES IN CHILD PASSENGER SAFETY

*** OMNI - SALON E
8:45 AM - 10:15 AM**

Child passenger safety issues have changed dramatically over the past few years as a result of increased child safety seat use and new knowledge. The 1988 public hearings and recent research findings have changed attitudes and priorities. This session will address the issues, summarize findings and discuss future implications.

Moderator: Jeffrey Michael, Highway Safety Program Specialist
Office of Occupant Protection, NTS-11
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, DC 20590
(202) 366-1570

Speakers: Howard Willson, Safety Engineer
Chrysler Motors Corporation
CIMS 418-06-02
Detroit, MI 48288-1118
(313) 956-6037

William Hall, Research Associate
The University of North Carolina
Highway Safety Research Center, CB# 3430
Chapel Hill, NC 27599
(919) 962-2202

Maria Vegega, Research Psychologist
Office of Driver and Pedestrian Research
NHTSA, NRD-41
400 Seventh Street, S.W.
Washington, DC 20590
(202) 366-5590

EVALUATING BELT USE LAWS: REACHING 70 BY '90

**** HYATT - BLUEGRASS A
8:45 am to 10:15 AM**

This session will provide an opportunity to describe and discuss the issues faced in the evaluation of safety belt use laws. The advantages and disadvantages of using fatality and injury data as well as surrogate measures, including hospital-level evaluations, survivor clubs and stories, etc., will be discussed.

Moderator: Mark Edwards
Chief, Math Analysis Division
National Center for Statistics and Analysis
NHTSA, NRD-30
4007th Street, S.W.
Washington, DC 20590
(202) 366-5348

Speakers: Fritz Streff
Assistant Research Scientist
University of Michigan
Transportation Research Institute
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-2466

Jeanne Lucas, Project Coordinator
Texas Safety Association
P.O. Box 9345
Austin, TX 78766-9345
(512) 343-6525

David Skinner
Economist
Transportation Systems Center
Kendall Square
Cambridge, MA 02142
(FTS) 837-2257

**LOOKING BEYOND THE TRAFFIC TICKET:
GETTING THE MOST FROM TRAFFIC ENFORCEMENT**

**** OMNI - SALON G
8:45 AM - 10:15 AM**

Crime and the dangers of drugs in our society are significant enforcement problems, but highway deaths and injuries are also very real threats to our citizens. By "looking beyond the traffic ticket," law enforcement can address problems of both crime and traffic crashes.

Moderator: R. H. Sostkowski, Director
Division of State and Provincial Police
International Association of Chiefs of Police
1110 North Glebe Road
Arlington, VA 22201
(703) 243-6500

Speakers: Lieutenant James H. Conover
New Jersey State Police
P.O. Box 7068
Trenton, NJ 08628-0068
(609) 882-2000

James A. Yarrington, Major
Colorado State Patrol
4201 East Arkansas Avenue
Denver, CO 80222
(303) 239-4404

Gregory Patrick
Trooper First Class
Georgia Department of Public Safety
P.O. Box 1456
Atlanta, GA 30317
(404) 624-7710

OPEN FORUM: THE IMPAIRED DRIVING ISSUE

**** HYATT - HOOSIER B
8:45 AM - 10:15 AM**

A status report and open discussion - Impaired Driver Countermeasure Program.

Moderator: James L. Nichols, Ph.D.
Deputy, Scientific & Technical Affairs
Office of Alcohol & State Programs
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2688

Speakers: Zephia L. Gouldson
Outreach Coordinator
Special Programs Division
OASP/NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2702

Susan Herbel, Ph.D.
Regional Program Coordinator
NHTSA, Region IV
BWI Commerce Park
7526 Connelley Drive, Suite L
Hanover, MD 21076-9998
(301) 768-7111

John F. Oates, Jr.
Highway Safety Specialist (DRE)
OASP/NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2730

PATROL CARS AND SLIDE RULES

***** OMNI - SALON F
8:45 AM - 10:15 AM**

Two teams will discuss their joint engineering and enforcement reviews and analyses of community accident problems, and their recommendations for correction.

Moderator: Peter O'Rourke, Director
Office of Traffic Study
Business and Transportation Agency
7000 Franklin Boulevard, Suite 330
Sacramento, CA 95823
(916) 445-0527

Speakers: Bill Marconi
Traffic Engineering Consultant
University of California, Berkeley
I.T.S. Extension Program
Richmond Field Station
1301 South 46th Street, Building 452
Richmond, CA 94804
(415) 231-9590

Bill Bielek
Traffic Engineer
URS Consultants
33 North High Street
Columbus, OH 43215
(614) 464-4500

Loyd Turner
Traffic Safety Consultant
University of California, Berkeley
I.T.S. Extension Program
Richmond Field Station
1301 South 46th Street, Building 452
Richmond, CA 94804
(415) 231-9590

Jim Prather
Enforcement Specialist
URS Consultants
33 North High Street
Columbus, OH 43215
(614) 464-4500

STRENGTHENING BELT USE IN RURAL AREAS: 70 X '90 AND BEYOND

*** OMNI - SALON H
8:45 AM - 10:15 AM**

Discussions and presentations on how to strengthen and/or implement safety belt programs in rural areas in achieving the 70 x '90 accord with this segment of the population.

Moderator: Nancy Bauder, Executive Director
Kansans for Highway Safety
Route 4, Box 241 A
Leavenworth, KS 66048
(913) 651-5591

Speakers: Dr. Ina Newman
Professor of Health Education
State Chairman, Safety Belt
Coordinating Committee
225 Coliseum, University of Nebraska
Lincoln, NB 68588
(402) 472-3844

Ann Mitchell, NTS-12
NHTSA, State & Community Division
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2690

Lorrie Pozarik, R.N., M.S.N.
Fremont County Alcohol & Traffic
Safety Program Coordinator
County Court House, Box CC
Lander, WY 82520
(307) 332-6649

**THE JUVENILE COURT JUDGE AS
COMMUNITY PREVENTION LEADER**

*** HYATT - HOOSIER A
8:45 AM - 10:15 AM**

A discussion of the clarification of driver ability and acceptability of the juvenile court judges to take a central role in a community's prevention activities.

Moderator: Terrence Donahue, Director
Special Emphasis Division, OJJDP
633 Indiana Avenue, Room 752
Washington, DC 20531
(202) 724-8491

Speakers: David Crossmann, Presiding Judge
Hamilton County Juvenile Court
222 East Central Parkway
Cincinnati, OH 45202
(513) 632-8020

Peter Schneider, Director
Justice Division, PIRE
8521 Leesburg Pike, Suite 290
Vienna, VA 22180
(703) 749-9150

James W. Payne, Judge
Marion Superior Court
Juvenile Division
2451 North Keystone Avenue
Indianapolis, IN 46218
(317) 924-7501

**THE STATE ROLES IN COMMUNITY
TRAFFIC SAFETY PROGRAMS**

**** OMNI - SALON I
8:45 AM - 10:15 AM**

Discussion of evolving state roles and responsibilities in fostering, directing, nurturing, assessing, evaluating, and/or administering community traffic safety programs.

Moderator: John Ward, Chief
Planning Section, Department of Community Affairs
Bureau of Public Safety Management, Rhyne Building
2740 Center View Drive
Tallahassee, FL 32399-2100
(904) 488-5455

Speakers: Kit Girard
Community Comprehensive Program Coord.
Office of Highway Safety Planning
300 South Washington Square, Suite 300
Lansing, MI 48913
(517) 334-5217

Jill Berington
Contract Officer
Ohio Department of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3250

Thomas McGovern, Regional Planner
The Commonwealth of Massachusetts
Governor's Highway Safety Bureau
Metro Boston Complex
1155 Central Avenue
Nedham, MA 02192
(617) 727-6956

TRAUMA SYSTEM DEVELOPMENT:
A GUIDE FOR STATES AND COMMUNITIES

**** OMNI - SALON B**
8:45 AM - 10:15 AM

This session will discuss the coalition building process needed to plan and develop trauma systems, along with obstacles that can occur in the coalition building process. Resources for trauma system development at the state and local level will also be presented.

Moderator: Susan Ryan, Program Analyst
EMS Division
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 366-4299

Speakers: Gail Cooper, Chief
EMS, Department of Health
6255 Mission Gorge Road
San Diego, CA 92121
(609) 285-6429

Susan McHenry, Director
Division of EMS
State Department of Health
1538 East Parham Road
Richmond, VA 23228
(804) 371-3500

**LIFESAVERS/7 WORKSHOP TABLE - ALPHABETICALLY BY WORKSHOP TITLE
FOR WEDNESDAY, APRIL 12, 1989 - 10:30 AM TO 12:00 NOON**

<u>Workshop Title</u>	<u>Location</u>	<u>Target Audience</u>	<u>Repeat Date</u>
A Preventive Approach to Traffic Injury in America	Omni Salon G	**	4/11 - 1:45 AM
Alcohol Incentive Grant Programs: A Primer on Sections 408 and 410	Hyatt Hoosier B	***	4/11 - 1:45 PM
An Overview of the Drug Evaluation and Classification Program	Hyatt Wolverine A	*	4/10 - 10:00 AM
An Overview of the Teenage Drinking and Driving Problem	Hyatt Bluegrass B	*	4/12 - 8:45 AM
Correct Use of Safety Belts, Including Automatic Systems	Omni Salon B	*	4/11 - 10:15 AM
Drug Identification and Awareness	Hyatt Bluegrass A	**	Not Repeated
Educational Alternatives to Fines for Belt Law Violators	Omni Salon C	*	4/11 - 1:45 PM
Field Use of Computers - An Aid to Law Enforcement	Omni Salon H	**	Not Repeated
Making Pedestrian, Bicycle and Motorcycle Safety Part of the Community Traffic Safety Program	Omni Salon E	*	4/11 - 10:15 AM
Marketing Occupant Protection in the 1990's: Beyond 70 by '90	Hyatt Hoosier A	***	4/10 - 10:00 AM
Meeting the Challenge: Coordinating Resources in a Community Based Alcohol Prevention Program	Omni Salon I	*	Not Repeated
More Than Just Say No!	Hyatt Wolverine B	*	4/11 - 1:45 PM
Police Officer Survival and Liability Concerns Facing Law Enforcement	Omni Salon F	**	Not Repeated
Surgeon General's Workshop on Drunk Driving: A Briefing	Omni Salon D	**	4/11 - 10:15 AM
Using Robots, Clowns and Dummies in Traffic Safety Education Programs	Omni Salon M	*	Not Repeated

DETAILED DESCRIPTION OF EACH WORKSHOP FOLLOWS

* = Beginner
 ** = General Audience
 *** = Advanced

A PREVENTIVE APPROACH TO TRAFFIC INJURY IN AMERICA

**** OMNI - SALON G
10:30 AM - 12:00 N**

Explore creative approaches to market highway safety and innovative prevention programs in states and communities.

Moderator: Paul Jones, Director
Governor's Highway Safety Program
215 East Lane Street
Raleigh, NC 27601
(919) 733-3083

Speakers: Albert E. Goke, Administrator
Highway Traffic Safety Division
Department of Justice
303 North Roberts
Helena, MT 59620
(406) 444-3412

Gail Cooper, Director
San Diego County EMS
San Diego Department of Health
6255 Mission Gorge Road
San Diego, CA 92120
(619) 285-6429

Nathan Walker, Director
Department of Public Safety
P.O. Box 1406
Jefferson City, MO 65102-1406
(314) 751-4161

ALCOHOL INCENTIVE GRANT PROGRAMS: A PRIMER ON SECTIONS 408 AND 410

***** HYATT - HOOSIER B
10:30 AM - 12:00 N**

A discussion of criteria for grant approval, grant implementation overview by NHTSA, and the experiences and accomplishments of states participants in the grant program.

Moderator: Kevin E. Quinlan
Alcohol and Drug Coordinator
Safety Studies Division
Bureau of Safety Programs
National Transportation Safety Board
Washington, DC 20594
(202) 382-6572

Speakers: James W. Downey
Highway Safety Specialist, NHTSA
18209 Dixie Highway, Suite A
Homewood, IL 60430
(312) 799-6067

Dwight Robinson
Transportation Safety Administrator
Kansas Department of Transportation
10th Floor, State Office Building
Topeka, KN 66612
(913) 296-3756

John B. McDuffee, Director
New Hampshire Highway Safety Agency
117 Manchester Street
Concord, NH 03301
(602) 271-2131

AN OVERVIEW OF THE DRUG EVALUATION AND CLASSIFICATION PROGRAM

*** HYATT - WOLVERINE A
10:30 AM - 12:00 N**

An overview of how drug recognition experts (DRE's) examine and classify suspected drug-impaired drivers, of the training candidate DRE's receive, and of the prerequisites and obligations communities must satisfy to qualify for the program.

Moderator: John F. Oates, Jr.
Highway Safety Specialist
National Highway Traffic Safety Administration, NTS-21
400 7th Street, S.W.
Washington, DC 20590
(202) 366-2730

Speakers: Inspector James Garside
Police Inspector
Nassau County Police Department
1490 Franklin Avenue
Mineola, NY 11501
(516) 535-7970

Vince Burgess
Program Coordinator
Dept. of Motor Vehicles
P.O. Box 23269
Richmond, VA 23269
(804) 257-6624

Mary Morin
Highway Safety Specialist
NHTSA - Region VIII
555 Zang Street, 4th Floor
Denver, CO 80228
(302) 236-3444

AN OVERVIEW OF THE TEENAGE DRINKING AND DRIVING PROBLEM

*** HYATT - BLUEGRASS B
10:30 AM - 12:00 N**

Overview of teen problems, NCADD youth hearings, prevention, college and high school problems and programs.

Moderator: John Grant
Program Director, NCADD
1140 Connecticut Avenue, Suite 804
Washington, DC 20036
(202) 452-0130

Speakers: Drew Hunter
Executive Director
Boost Alcohol Consciousness
Concerning the Health of
University Students (BACCHUS)
P.O. Box 10430
Denver, CO 80210
(303) 871-3068

Ira Feiger
Center for Adolescent Development
P.O. Box 345
Helena, MT 59624
(406) 442-2733

Margo Rosenkranz
Programs Administrator
Prevention Center
250 Arapahoe
Boulder, CO 80302
(303) 443-5696

**CORRECT USE OF SAFETY BELTS.
INCLUDING AUTOMATIC SYSTEMS**

*** OMNI - SALON B
10:30 AM - 12:00 N**

This workshop will define and discuss impediments to correct use of adult occupant protection systems. They will also discuss appropriate countermeasures.

Moderator: Kathleen Teague, Executive Director
Florida Coalition for Auto Safety
P.O. Box 3927
Tallahassee, FL 32315
(904) 386-5044

Speakers: H. George Johannessen, Chairman
Seat Belt Technical Committee
Automotive Occupant Restraint Council
757 Redwood Court
Rochester, MN 48063
(313) 375-0468

Robert Breitenbach, Director
Transportation Safety Training Center
Virginia Commonwealth University
816 West Franklin Street, Box 2017
Richmond, VA 23284-2017
(804) 367-6235

Chuck Williams, Lieutenant
Florida Highway Patrol
P.O. Box 140193
Orlando, FL 32853-6877
(407) 423-6439

DRUG IDENTIFICATION AND AWARENESS

**** HYATT - BLUEGRASS A
10:30 AM - 12:00 N**

Historical background of narcotics enforcement over the past 25 years. Drug identification and awareness by examination of drugs, paraphernalia and methods of trafficking.

Moderator: Lieutenant James H. Conover
New Jersey State Police
P.O. Box 7068
West Trenton, NJ 08628-0068
(609) 882-2000

**EDUCATIONAL ALTERNATIVES TO
FINES FOR BELT LAW VIOLATORS**

* OMNI - SALON C
10:30 AM - 12:00 N

A discussion of current experience with program alternatives to fines for belt law violations.

Moderator: William Denihan, Director
Ohio Department of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3383

Speakers: Lieutenant Travis Moore
Arlington Police Department
717 West Main
Arlington, TX 76010
(817) 459-5612

Officer Rudy Panke
Arlington Police Department
717 West Main
Arlington, TX 76010
(817) 459-5612

Jill Berington
Occupant Protection Coordinator
Ohio Department of Highway Safety
240 South Parsons Avenue
Columbus, OH 42366-0503
(614) 466-3250

FIELD USE OF COMPUTERS - AN AID TO LAW ENFORCEMENT

** OMNI - SALON H
10:30 AM - 12:00 N

The use of lap top computers as part of an automated system for field reporting and investigation, agency data collection and analysis, and reporting to state information systems.

Moderator: J. Michael Sheehan, Jr., Chief
Police Traffic Services Division
National Highway Traffic Safety Administration, NTS-41
400 7th Street, S.W.
Washington, DC 20590
(202) 366-4295

Speakers: Steven R. Belcher
Deputy Chief of Police
Santa Cruz Police Department
809 Center Street
Santa Cruz, CA 95050
(408) 429-3706

John Ward
Community Program Manager
Bureau of Public Safety Management
2740 Centerview Drive, Rhyne Building
Tallahassee, FL 32399
(904) 488-5455

Robert MacFarlane, Vice President
Public Safety Systems
18952 Bonanza Way
Gaithersburg, MD 20879
(301) 670-0779

**MAKING PEDESTRIAN, BICYCLE AND MOTORCYCLE SAFETY
PART OF THE COMMUNITY TRAFFIC SAFETY PROGRAM**

* OMNI - SALON E
10:30 AM - 12:00 N

Most of the traffic safety initiatives for the past fifteen years have been limited mostly to single issue programs. This workshop will present some effective strategies for incorporating three safety issues which have received little or no attention in recent years into existing or planned community traffic safety programs.

Moderator: Traffic Officer Kevin Dougherty
Field Coordinator, Public Affairs
California Highway Patrol
P.O. Box 942898
Sacramento, CA 94298-0001
(916) 445-3908

Speakers: Fred Ranck, Principal Investigator
National Safety Council
444 North Michigan Avenue
Chicago, IL 60611
(312) 527-4800

Wendy Foxmyn, Director
Savings Lives Program
Northampton City Hall
Northampton, MA 01060
(617) 586-6950, ext. 288

Katie Moran
Principal Scientist
Applied Sciences Associates
8201 Corporate Drive, Suite 900
Landover, MD 20785
(301) 731-9200

**MARKETING OCCUPANT PROTECTION IN THE 1990's:
BEYOND 70 BY '90**

*** HYATT - HOOSIER A
10:30 AM - 12:00 N

Panelists will discuss what the auto industry and the states can do to promote occupant protection and the possibilities for public-private sector alliances to reach audiences into the 1990's.

Moderator: William W. Hunter
Program Manager, Engineering Studies
Highway Safety Research Center
University of North Carolina, CB# 3430
Chapel Hill, NC 27599
(919) 962-8716

Speakers: Philip W. Haseltine
Executive Director
American Coalition for
Traffic Safety, Suite 260
808 17th Street, NW
Washington, DC 20006
(202) 857-0002

Robert Rosenfeldt, Manager
Occupant Protection
Automotive Safety Office
Ford Motor Company
The American Road, Room 230
Dearborne, MI 48121
(313) 337-2813

Peter O'Rourke, Director
Office of Traffic Safety
Business & Transportation Agency
7000 Franklin Boulevard, Suite 330
Sacramento, CA 95823
(916) 445-0527

Terry Tyrpin, Assistant VP/General Counsel
National Association of Independent Insurers
2600 River Road
Des Plaines, IL 60018
(312) 297-7800

**MEETING THE CHALLENGE: COORDINATING RESOURCES
IN A COMMUNITY BASED ALCOHOL PREVENTION PROGRAM**

* OMNI - SALON I
10:30 AM - 12:00 N

To ascertain how federal/state/local/private organizations can work together, pool resources and plan activities to address the problems associated with alcohol and other drug abuse.

Moderator: June Milam, Executive Director
Drug Research Education Association of Mississippi
1991 Lakeland Drive, Suite B
Jackson, MS 39216
(601) 362-9329

Speakers: Anne D. Robertson, Director
Division of Alcohol/Drug Abuse
State Department of Mental Health
1101 Robert E. Lee Office Building
Jackson, MS 39201
(601) 359-1288

Ellen Shea Jones, Director
Health Promotion and Education
State Department of Mental Health
2423 North State St., P.O. Box 1700
Jackson, MS 39215-1700
(601) 960-7759

Billy Terrell, Division Director
Office of Highway Safety
Department of Criminal Justice Planning
301 West Pearl Street
Jackson, MS 39203-3088
(601) 949-2225

MORE THAN JUST SAY NO!

* HYATT - WOLVERINE B
10:30 AM - 12:00 N

Refusal skills training will be addressed.

Moderator: Dr. Tara Thomas
Senior Vice President
Human Resource Development Institute
417 South Dearborn, Suite 700
Chicago, IL 60605
(312) 341-9466

Speakers: Clay Roberts, President
Roberts, Fitzmahon Associates
9131 California Avenue, S.W.
Seattle, WA 98136
(206) 932-8409

**POLICE OFFICER SURVIVAL AND LIABILITY
CONCERNS FACING LAW ENFORCEMENT**

**** OMNI - SALON F
10:30 AM - 12:00 N**

Special risks inherent in routine patrol; new liability issues facing police agencies, from normal protection of the officer to care in the installation of after-market police equipment.

Moderator: The Honorable Ray Larson, Commonwealth Attorney
Fayette County, Kentucky
116 North Upper Street, Suite 300
Lexington, KY 40507
(606) 252-3571

Speakers: Lieutenant Larry Ball
Lexington-Fayette County Division of Police
134 East Main Street
Lexington, KY 40570
(606) 252-3571

Trooper William Chatenka
New Jersey State Police
Headquarters, Traffic Bureau
West Trenton, NJ 08750
(609) 882-2000

Lieutenant Terry Conner
Arizona Department of Public Safety
Highway Patrol Bureau
P.O. Box 6638
Phoenix, AZ 85005
(602) 223-2504

**SURGEON GENERAL'S WORKSHOP ON DRUNK DRIVING:
A BRIEFING**

**** OMNI - SALON D
10:30 AM - 12:00 N**

The workshop will provide attendees with a summary of workshop in the following areas: education, youth, enforcement, adjudication citizen advocacy and transportation, and alcohol serving policies.

Moderator: Robert Denniston, Director
Division of Communication Programs
Office of Substance Abuse Prevention
Room 13A-54, Parklawn Building, 5600 Fishers Lane
Rockville, MD 20852
(301) 443-0373

Speakers: Katherine Armstrong, Ph.D.
Office of Disease Prevention & Health
Promotion, U.S. Public Health Service
300 C Street, S.W.
Washington, DC 20024
(202) 245-0180

Mickey Sadoff, President
Mothers Against Drunk Driving
669 Airport Freeway
Hurst, TX 76053
(817) 268-6233

William Hayes, Deputy Director
New Jersey Office of Highway Traffic Safety
Trenton, NJ 08625
(609) 588-3773

James L. Nichols, Deputy Director
Scientific & Technical Affairs, Room 5130
NHTSA, 400 Seventh Street, S.W.
Washington, DC 20590
(202) 366-2688

Terry Pence, Planner
Safety & Traffic Operation Section
State Department of Highways, 11th & Brazos
Austin, TX 78701
(512) 465-6370

**USING ROBOTS, CLOWNS AND DUMMIES IN
TRAFFIC SAFETY EDUCATION PROGRAMS**

* OMNI - SALON M
10:30 AM - 12:00 N

Teaching safety belt use and safe passenger behavior to kids is more fun and effective with the help of whimsical characters. Panelists will discuss creating and using such characters to capture the attention of children and their parents and impress them with important traffic safety messages. The characters often attract media attention that spreads their message far beyond the immediate audience.

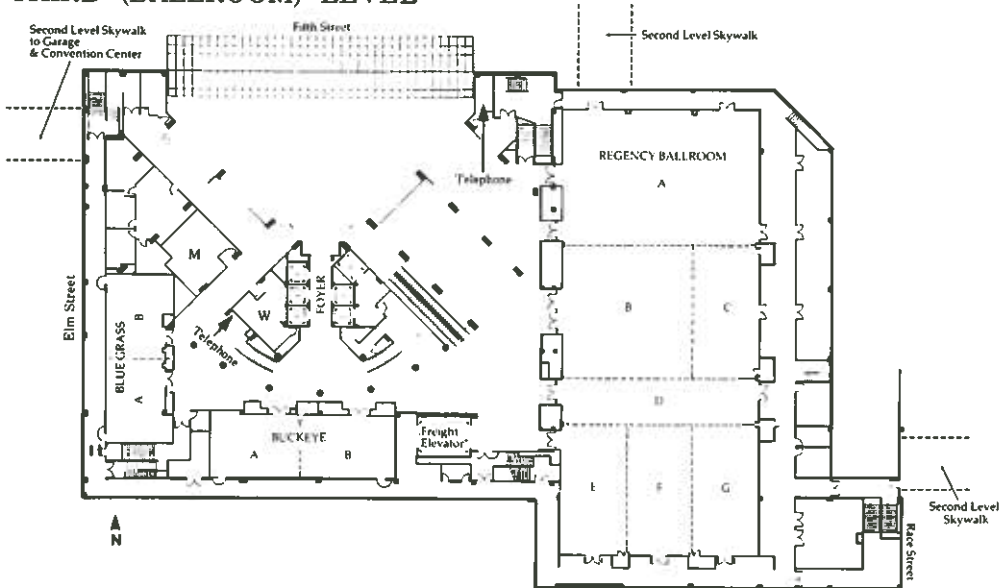
Moderator: Trudy Morritz, Coordinator
Traffic Safety Programs
Champaign-Urbana Public Health District
710 North Neil, P.O. Box 1847
Champaign, IL 61820
(217) 352-7961

Speakers: Norm Hofmann, Director
Comprehensive Community Occupant
Protection Program
Vermillion County
RR1, Box 12D, Tilton-Catlin Road
Danville, IL 61832
(217) 431-6675

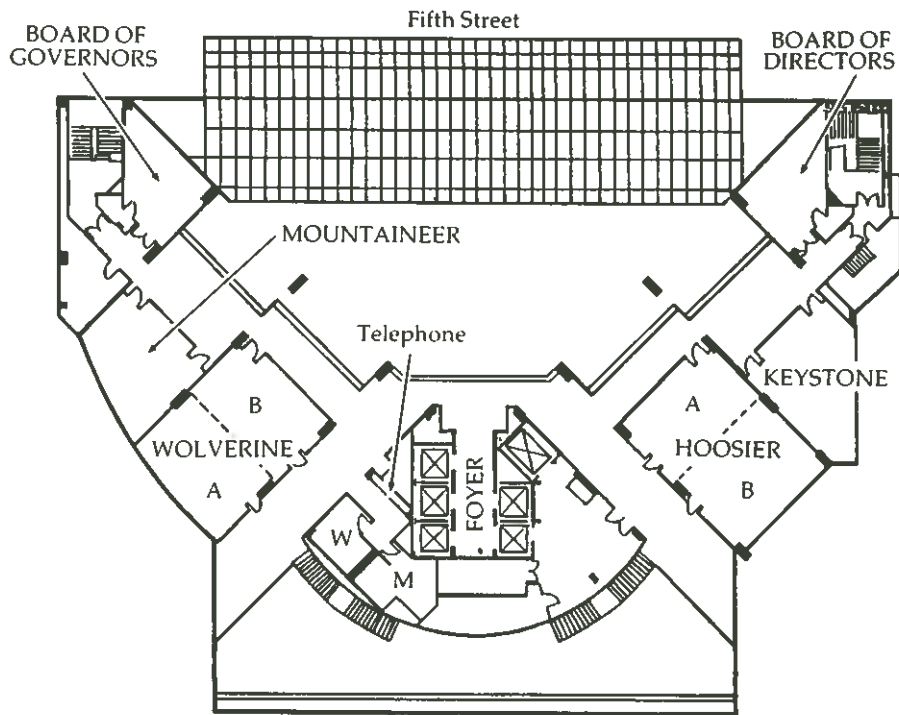
Tonna Polk
Highway Safety Specialist
Texas Highway Safety Office
Dept. of Highways & Public Transp.
11th and Brazos
Austin, TX 78701-2483
(512) 465-6368

Phyllis Dardenne
Transportation Safety Field Supervisor
Virginia Department of Motor Vehicles
P.O. Box 27412
Richmond, VA 23269
(804) 367-1018

THIRD (BALLROOM) LEVEL



FOURTH LEVEL



OMNI

