LIFESERVERS/6

Boston, Massachusetts
NATIONAL CONFERENCE ON ALCOHOL COUNTERMEASURES
AND OCCUPANT PROTECTION
MARCH 17-19, 1988
LIFESAVERS/6 AGENDA
BOSTON MA
MARCH 17-19, 1988

WEDNESDAY
MARCH 16, 1988:
1:00 - 6:00pm REGISTRATION - Hynes Convention Center Hall B
5:00 - 5:30pm MODERATORS MEETING - Hynes 106
5:30 - 7:00pm WELCOME ICEBREAKER RECEPTION
Exhibition Hall B, Hynes Convention Center

THURSDAY
MARCH 17, 1988:
7:30 - 4:00pm REGISTRATION - Hynes Exhibition Hall B
7:30 - 8:30am COFFEE/DANISH Hynes Exhibition Hall B
8:45 - 9:45am OPENING WELCOME - Sheraton Grand Ballroom, Plaza Level
Presiding: Terry D. Schiavone, Director
Massachusetts Highway Safety Bureau
Keynote: Marilyn Price Spivak
Executive Director & Founder
National Head Injury Foundation

10:00 - 11:30am FIRST SET OF WORKSHOPS, Choose 1: See program pages 1-7
Sheraton Conference Level, 3rd Floor
Hynes Convention Center Plaza Level, 1st Floor

12:00- 1:30pm LUNCHEON - Sheraton Grand Ballroom, Plaza Level
Presiding: Thomas Hanna, President
Motor Vehicle Manufacturers Association
Remarks: Honorable James H. Burnley IV, Secretary
United States Department of Transportation

2:00 - 3:00pm GENERAL SESSION - Sheraton Grand Ballroom, Plaza Level
ALCOHOL COUNTERMEASURES AND THE MEDIA: WHO CREATES TRENDS
AND WHO REPORTS THEM?
Moderator: Susan Morris, President
Morris & Company
Chevy Chase, MD
Panelists: Tracey Lyons
Correspondent
Gannett News Service
Television
Washington D.C.
Margaret Gerteis, PhD
Deputy Director
Center for Health Communication
Harvard School of Public Health
Boston MA
THURSDAY
MARCH 17, 1986 continued

3:15 - 4:45 pm  SECOND SET OF WORKSHOPS, Choose 1: See program pages 8-14
Sheraton Conference Level, 3rd Floor
Hynes Convention Center, Plaza Level, 1st Floor

4:45 - 6:00 pm  EXHIBITS OPEN - Hynes Exhibition Hall B

EVENING FREE TO ENJOY BOSTON!

FRIDAY
MARCH 18, 1988:

7:30 - 10:00 am  REGISTRATION - Hynes Exhibition Hall B

7:30 - 8:30 am  COFFEE/DANISH, Hynes Exhibition Hall B

7:30 - 8:30 am  EARLY BIRD SESSIONS: Consult separate guide for schedule
Sheraton Conference Level, 3rd Floor
Hynes Convention Center, Plaza Level

8:45 - 9:45 am  GENERAL SESSION - Sheraton Grand Ballroom, Plaza Level

JUMPING THE HURDLE TO HIGH USAGE: LEADERSHIP STRATEGIES
FOR HIGHER SAFETY BELT AND CORRECT CHILD RESTRAINT USAGE
-- AT LEAST 70% BY THE YEAR 1990.

Moderator: Chuck Hurley
Vice President, Public Policy
National Safety Council
Washington D.C.

Panelists: Jack Walsh
Superintendent
Ohio Highway Patrol
Columbus, OH

Kathleen Teague
Executive Director
Florida Coalition
for Auto Safety
Tallahassee FL

Mel Smith
Chairman
National Association of Governor's Highway
Safety Representatives
Springfield, IL

10:00 - 11:30 am  THIRD SET OF WORKSHOPS, Choose 1: See program pages 15-21
Sheraton Conference Level, 3rd Floor
Hynes Convention Center, Plaza Level

12:00 - 1:30 pm  LUNCHEON - Sheraton Grand Ballroom, Plaza Level
Presiding: T.C. Gilchrest, President
National Safety Council

Remarks: Robert C. Stempel, President
General Motors Corporation
FRIDAY  
MARCH 18, 1988 continued

1:45 - 3:15pm  FOURTH SET OF WORKSHOPS, Choose 1: See program pages 22-28
Sheraton Conference Level, 3rd Floor  
Hynes Convention Center, Plaza Level, 1st Floor

3:30 - 6:30pm  EXHIBITS OPEN - Hynes Exhibition Hall B

3:30 - 5:00pm  FILM FESTIVAL: Consult separate guide for schedule  
Sheraton Conference Level, 3rd Floor  
Hynes Convention Center, Plaza Level, 1st Floor

3:30 - 4:30pm  POSTER SESSION AUTHORS AVAILABLE, Hynes Hall B

3:30 - 4:30pm  NATIONAL PASSENGER SAFETY ASSOCIATION ANNUAL MEETING  
Hynes 103

3:30 - 5:00pm  REMOVE INTOXICATED DRIVERS MEETING Hynes 107

7:00pm  BANQUET - Sheraton Grand Ballroom, Plaza Level  
Presiding: Mel Smith, Chairman  
Natl Assoc. of Governor's Highway Safety Reps

Remarks: Honorable James J. Howard  
Chairman, House Public Works and Transportation  
United States House of Representative

SATURDAY  
MARCH 19, 1988

7:30 - 8:30am  COFFEE/DANISH - Hynes Exhibition Hall B

7:30 - 8:30am  EARLY BIRD SESSIONS - Consult separate guide for schedule  
Sheraton Conference Level, 3rd Floor  
Hynes Convention Center, Plaza Level

8:45 - 10:15am  FIFTH SET OF WORKSHOPS, Choose 1: See program pages 29-35  
Sheraton Conference Center, 3rd Floor  
Hynes Convention Center, Plaza Level

10:30 - 12:00  SIXTH SET OF WORKSHOPS, Choose 1: See program pages 36-42  
Sheraton Conference Center, 3rd Floor  
Hynes Convention Center, Plaza Level

12:15 - 2:00pm  CLOSING LUNCHEON - Sheraton Grand Ballroom  
Presiding: George Reagle, Associate Administrator  
National Highway Traffic Safety Administration

Remarks: Doris Aiken, Founder & President  
Remove Intoxicated Drivers

NHTSA: Presented by Jeffrey Miller, Deputy Administrator  
Awards National Highway Traffic Safety Administration
Note to new occupant protection program managers: To facilitate your selection of workshops, a group of sessions on occupant protection have been identified with an * throughout the Occupant Protection portions of the program. These sessions have been designed to provide an overview and introduction to the issues a new program manager should know.
WORKSHOP AGENDA

Thursday, March 17, 1988
10:00-11:30 am

Achieving 70% Usage by 1990: Enacting and Expanding Occupant Protection Legislation. Focus on current state legislative initiatives and trends in safety belt and child restraint use.

Moderator: Charles Spilman
President
Traffic Safety Now, Inc.
300 New Center Building
Detroit MI 48202
313/872-0796

Panelists: Peter O'Rourke
Director
Off of Transportation Safety
7000 Franklin Blvd. Suite 330
Sacramento, CA 95823
916/445-0527

Essie Tellstone
Exec. Director
Vermont SEAT Coalition
431 Pine St. #212
Burlington VT 05401
802/862-3494

Sandra Flicker
Executive Director
Oregon Traffic Safety Now Coalition
255 13th St. NE
Salem OR 97301
503/370-8222

*Achieving 70% Usage by 1990: Part 1 How to Plan and Carry-Out a Corporate Seat Belt Program: Basic information and guidelines for program managers on implementing worksite/corporate workshops and programs. Topics such as how to get started, and how to sell to the uninterested company executive will be discussed.

Moderator: Lorraine Novak
Safety Belt Project Director
Center for Highway Safety
215 Transportation Safety Building
Harrisburg, PA 17120
717/787-6853

Panelists: Kathleen Teague
Executive Director
FL. Coalition for Auto Safety
P.O. Box 3921
Tallahassee, FL 32305
904/386-5044

Diane Mattioli
Account Executive
Mintz and Hoke, Inc.
30 Tower Lane
Avon, CT 06001
203/678-0473

Ron Burk
Executive Director
Ohio Highway Safety Coalition
240 South Parsons Ave.
Columbus, OH 43205
614/466-3250

Hynes 108
Rpt: Thurs
3:15-4:45
Hynes 108

PART 2
Sat.
8:45-10:15
Sheraton Fairfax A
*Occupant Protection Special Groups: Meeting the Needs of Rural and Low Socio-Economic Populations. Presentations on different delivery systems will be followed by small group discussions on specific populations and mechanisms for reaching them.

Moderator: Nancy Bauder  
President, Kansans for Highway Safety  
Rt.94, Box 241A  
Leavenworth, KS 66048  
913/615-5591

Panelists: Margaret Herzog  
Coordinator  
S.E. District Hlth Dept.  
Pocatello, ID 82201  
208/233-9080

Jim Rodriguez  
Gov. Representative  
Oklahoma Highway Sfty Ofc.  
Oklahoma Dept. of Trans.  
200 NE 21st St. D-1  
Oklahoma City, OK 73105  
405/521-3314

Joanne Gravell  
Project Coordinator  
Family Day Care Hlth Project  
Mass. Dept. of Public Health  
484 Main St., Suite 300  
Worcester, MA 01608  
617/757-5631

Talma Cato  
Assistant Director  
MI. Coalition for Safety Belt Use  
5685 Highland St.  
Pontiac, MI 48054  
313/674-4661

Child Passenger Safety: Technical Issues. With 40% of the 1989 model year automobile fleet equipped with automatic crash protection, the question of compatibility with child passenger safety seats gains importance. This session will focus on that issue as well as provide an update on misuse concerns and new technology.

Moderator: David Roberts  
Project Engineer  
Vehicle Sciences & Biomechanics Div.  
Calspan, Inc.  
P.O. Box 400  
Buffalo, NY 14225  
716/632-7500

Panelists: Annemarie Shelness  
Executive Director  
Physicians for Automotive Safety  
19 Church St.  
New Milford, CT 06776  
203/335-0323

Jerome Koziatk  
President  
Jerome Koziatk & Assoc.  
190 West Boston Rd.  
Hinckley, OH 44233  
216/659-4961

Bob Craig  
Quality Assurance Manager  
Cosco  
2525 State St.  
Columbus, In 47201  
812/372-0141

Howard S. Willson  
Chairperson, SAE  
Children’s Restraint Systems Task Force  
Chrysler Corp.  
P.O. Box 1118 CINS 418-06-02  
Detroit, MI 48288  
313/956-6037
Traffic Injury in America: The magnitude of the traffic injury problem overlaps state and local traffic safety and health department jurisdictions and authorities. An overview of the problem, strategies and programs to integrate traffic safety and public health at the national, state and local levels.

Moderator: David Slee
Prof. of Hlth Sciences &
Adjunct Prof. of Public Health
San Diego State University
San Diego, CA 92182
619/436-9031

Panelists: Paul Jones
Gov.'s Highway Sfty Bureau
North Carolina
215 E. Lane St.
Raleigh, N.C. 27601
919/733-3083

Gail Cooper
Chief, EMS
County of San Diego
6255 Mission Gorge Rd.
San Diego, CA 92120
619/285-6429

Gary Gurian
Director of Health
Allentown Health Bureau
435 Hamilton St.
Allentown, PA 18102
215/437-7759

Susan Standfast, MD
Director of Injury Control Program
NY State Health Department
Room 621, Corning Tower
Empire State Plaza
Albany NY 12237
518/473-1143

Traffic Safety Issues in the Legislative Process:
Raising the awareness of those who control the political agendas. Is highway safety any different then other issues?

Moderator: Judith Lee Stone
Executive Director for Federal Affairs
National Safety Council
1050 17th St. N.W. #770
Washington D.C. 20036
202/293-2270

Panelists: Honorable Salvator Albano
Chairman
Senate Public Safety Comm.
Reom 423 State House
Boston, MA 02133
617/722-1578

Honorable Wayne R. Andersen
Circuit Court of Cook County
321 N. LaSalle St.
Chicago IL 60610
312/882-3530

Honorable Karen Hills
Vice-Chair, Health Comm.
Member, Educ. Public Instit. and
Transportation Comm.
Arizona House of Representatives
Phoenix, AZ 85007
602/255-3376

Greg Dahlberg
Staff Assistant
House Transportation
Appropriations Subcommittee
U.S. House of Representatives
Washington D.C. 20515
202/225-2141
Thursday, March 17, 1988  10:00-11:30

What's Coming Down the Pike in the Research Arena—Quick Updates.
Recent, ongoing and forthcoming NHTSA research in behavioral aspects of traffic safety. Will be followed by an open discussion of research needs.

Moderators: James Hedlund
Director, Driver and Pedestrian Research, NRD-40
NHTSA
400 7th St. S.W.
Washington, D.C. 20590
202/366-9591

Jesse Blatt
Chief, Driver & Pedestrian Systems Research Division, NRD-41
NHTSA
400 7th St. S.W.
Washington D.C. 20590
202/366-5588

Motorcycle Safety: A Big Payoff. An overview of the relationship to occupant protection, alcohol countermeasures, and traffic records. Discussion of the need to integrate this component into an ongoing traffic safety effort.

Moderator: Tom McGovern
Massachusetts Ofc. of Highway Safety
100 Cambridge St., Room 2104
Boston, MA 02202
617/727-6956

Panelists: Peter Fassnacht
Vice President,
Safety Programs
Motorcycle Safety Foundation
National Resource Center
P.O. Box 5044
Costa Mesa, CA 92628-5044
714/241-9922

Susan Metcalf
Motorcycle Safety Coordinator
Virginia Dept. of Motor Vehicles
P.O. Box 27412
Richmond, VA 23269
804/257-1930

Ronald E. Engle
Acting Chief
Safety Countermeasures Div.
NHTSA, NTS-23
400 7th St. S.W.
Washington D.C. 20590
202/366-2717
Speed Enforcement—General Deterrence & Truck Safety Issues. This workshop will cover some of the unique approaches to improving compliance with speed limits. Two states speed enforcement programs will be highlighted, and special projects on truck safety and the use of unmanned (drone) radar detectors will be discussed.

Moderator: J. Michael Sheehan, Jr.  
Chief, Police Traffic Services  
NHTSA  
400 7th S.W.  
Washington D.C. 20590  
202/366-4913

Panelists:  
Maj. James Fitzgerald  
New York State Police  
Albany NY 12226  
518/457-3258

Lt. Steve Davis  
California Highway Patrol  
Detailed to NHTSA  
400 7th St. S.W.  
Washington D.C. 20590  
202/366-4913

Dick Howard  
Program Manager  
Highway Safety Division  
Department of Public Safety  
4501 South 2700 West  
Salt Lake City, UT 84109  
801/965-4410

Thomas E. Klimek  
Highway Engineer  
Federal Highway Administration  
400 7th St. S.W.  
Washington D.C. 20595  
202/366-2212

Corporate Initiatives in DWI Programs: A Critical Element. Individual corporate interests will be shared to identify ways in which organization interests and resources can be integrated toward community goals.

Moderator: Ralph Jackson  
Advocacy Programs Director  
Allstate Insurance  
Allstate Plaza  
Northbrook, IL 60062  
312/402-5089

Panelists: Rosemary Cahill  
Audio Visual Services Manager  
Kemper Group  
Long Grove IL 60049  
312/340-2552

Debbie Morgan  
Mack Trucks, Inc.  
box M  
Allentown PA 18105  
215/439-3592

Rosemary Parker  
7-Eleven Stores  
Mgr. Govt./Public Affairs  
Capital Division 2599  
5300 Shawnee Rd.  
Alexandria, VA 22312  
703/642-0711
Getting Teens to talk out on alcohol and drunk driving. This workshop will be composed of teens from the Massachusetts area who will present their perspective on alcohol impaired driving among their peers and talk about what they think works.

**Moderator:** John Schaffer  
Minnesota Safety Council  
555 Wabasha St. #104  
St. Paul, MN 55102  
612/291-0150

**Student Coordinator:** Randy Roche  
Upton Orange #12552  
Howry St.  
Hendon, MA 017  
617/478-1912  
401/333-7267

**Server Training and Intervention: When Enough is Enough.** The legal liability and social responsibility, components of a successful program, and industry perspective on mandatory server training requirements.

**Moderator:** Robert Denniston  
National Institute of Alcohol Abuse & Alcoholism  
5600 Fishers Lane  
Rockville, MD 20857  
301/443-0373

**Panelists:**  
Carol Charette  
President, T.I.M.E.-BADD  
P.O. Box 5  
Hudson, NH 03051  
603/889-7651

Ronald S. Beitman  
Attorney  
Kistin, Babitsky, Latimer and Beitman  
P.O. Box 90  
Falmouth MA 02541  
617/540-1606

E. Tracy Nardone  
E.T. Nardone Alcohol and Drug Company  
P.O. Box 1263  
Brookline, MA 02146  
617/782-7658

Robt. Salz  
Study Director  
Prevention Research Ctr.  
2532 Durant St. 3200  
Berkeley, CA 94704  
415/586-1111
Victim Participation in the Criminal Justice System:
A national overview of victim rights, state constitutional amendments for victims and DWI victim panels as sentencing option for first offenders.

Moderator: Al Wells
Field Services Director
MADD National Office
669 Airport Freeway
Hurst, TX 76053
817/268-6233

Panelists:
Karen McLaughlin
National Organization for Victims Assistance
30 Winter St.
Boston, MA 02108
617/727-5200

Wayne Smith
DUI Coordinator
Clackamas County Sheriff's Dept.
2223 Caen Rd.
Oregon City, OR 97045
503/655-8218

Becky Brown
Chairperson
National Legislation Committee
MADD
7518 Cessna Dr.
New Port Richey, FL 33553
813/863-2095

In light of the state controversy surrounding this selective enforcement strategy, the panel will discuss its feasibility and utility in DWI prevention and control.

Moderator: Adrian Lund, PhD.
Director, Human & Environmental Factors Research
Insurance Institute for Highway Safety
Watergate 600
Washington D.C. 20037
202/333-0770

Panelists:
Capt. David Baker
Traffic Enforcement Branch
Metropolitan Police Dept.
501 New York Ave N.W.
Washington D.C. 20001
202/727-1450

Brian T. Tucker
Associate Attorney General
State of New Hampshire
State House Annex
Concord NH 03301
603/271-3671

Ronald E. Niver
Supervising Deputy Attorney General
State of California
350 McAllister St. Room 6000
San Francisco, CA 94102
415/557-2653
Thursday, March 17, 1988 3:15-4:45

Achieving 70% Usage by 1990: Enacting and Expanding Occupant Protection Legislation. Focus on current state legislative initiatives and trends in safety belt and child restraint use.

Moderator: Charles Spilman
President
Traffic Safety Now, Inc.
300 New Center Building
Detroit MI 48202
313/872-0796

Panelists: Peter O'Rourke
Director
Orce of Transportation Safety
7000 Franklin Blvd. Suite 330
Sacramento, CA 95823
916/445-0527

Sandra Flicker
Executive Director
Oregon Traffic Safety Now
255 13th St. NE
Salem OR 97301
503/370-8222

Essie Tellstone
Exec. Director
Vermont SEAT Coalition
431 Pine St. #212
Burlington VT 05401
802/862-3494

*Achieving 70% Usage by 1990: Part 1 Enforcement Issues and Your Program: What should new program managers and others interested in starting programs know about enforcement and adult law implementation? What can you expect to achieve with enforcement? How do police managers manage? Officer training, attitudes and motivation. Combined Enforcement and Education Programs.

Moderator: Betty Theis
Executive Director
Louisiana Highway Safety Comm.
P.O. Box 66336
Baton Rouge, LA 70896
504/925-0349

Panelists: Sgt. Paul Semanek
New York State Police Academy
State Campus Bldg. 24
Albany, NY 12226
518/457-7254

Lt. Col. C.M. Robinson
Virginia State Police
P.O. Box 27472
Richmond, VA 23261
804/674-2014

A.J. Campbell, PhD.
Director
Univ. of North Carolina
Highway Safety Research Ctr.
Chapel Hill, NC 27514
919/962-2202

Adrian K. Lund, PhD.
Director
Human and Environmental Factors Research
Insurance Inst. for Highway Safety
Watergate 600
Washington D.C. 20037
202/333-0770

Judy Berman
Chief, Community Education
MI Ofc. of Highway Safety Planning
300 S. Washington Square #300
Lansing MI 48913
517/334-7896
Special Needs Transportation: From Premature Infants to Wheelchair-Bound Adults.

Moderator: Marilyn J. Bull M.D.
Director
Automotive Safety for Children Program
Riley Hospital for Children
702 Barnhill Dr. S-139
Indianapolis, IN 46223
317/274-4846

Panelists: Lawrence Schneider, PhD.
Research Scientist
Univ. of Michigan
Transport. Research Instit.
2901 Baxter Rd.
Ann Arbor, MI 48109
313/936-1103

Connie Murray
President
E-Z On Products of FL, Inc.
500 Commerce Way West
Jupiter FL. 33458
800/323-6598

Paul Schrieber, MD.
Chairman, Accident Prevention Comm.
Mass. Academy of Pediatrics
1 Pearl St.
Brockton MA 02401
617/586-3600

Stephanie Tombrillo LCSW
Exec. Director
Los Angeles Area Child Passenger Safety Association
123 W. Manchester
Inglewood, CA 90301
213/673-2666

Getting Teens to Buckle Up: Their Views. This workshop will be composed of teens from the Massachusetts area who will present their perspective on safety belt use and non-use among their peers. Discussion of programs that they believe work.

Facilitator: John Shaffer
Minnesota Safety Council
555 Wabasha St. #104
St. Paul, MN 55102
612/291-0150

Student Coordinator: Randy Roche
Upton Grange #125
52 Mowry St.
Mendon, MA 01756
617/478-1912
401/333-7267
Automatic Crash Protection: Update on FMVSS208 and its future impact. Now that FMVSS208 is on the way to full implementation, what does the future hold.

Moderator: Phil Haseltine  
Executive Director  
ACTS  
c/o Motor Vehicle Manufacturers Assn.  
1620 I. St. N.W. #1000  
Washington D.C. 20006  
202/775-2732

Panelists:  
Brian O'Neill  
President  
Insurance Institute for Highway Safety  
Watergate 600  
Washington D.C. 20037  
202/333-0770

Honorable Diane Steed  
Administrator  
NHTSA  
400 7th St. S.W.  
Washington D.C. 20590  
202/366-1836

Representative of the automobile industry  
T.B.A.

Community Traffic Safety Programs are recognized by federal and state agencies as an effective process in combating motor vehicle-related injury and death. What are community traffic safety programs? What are the advantages and disadvantages, and the barriers impeding their success.

Moderator: Bruce Madsen  
Executive Director  
Traffic Improvement Assn. of Oakland County  
2510 S. Telegraph Rd.  
Bloomfield Hills, MI 48103  
313/334-4971

Panelists:  
Terrance D. Schiavone  
Director  
Governor's Highway Safety Bureau  
100 Cambridge St. Room 2104  
Boston, MA 02202  
617/727-5074

Phyllis Dardenne  
Comprehensive Comm. Based Program Coordinator  
va. Dept. of Motor Vehicles  
2300 West Broad St.  
Richmond, VA 23220  
804/257-1137

Lupe Alonzo  
Comm. Services Officer  
Sunnyvale Public Safety  
700 All America Way  
Sunnyvale, CA 94088  
408/730-7197

Tom Barclay  
Highway Safety Coordinator  
Mobile County Sheriff's Dept.  
P.O. Box 113  
Mobile, AL 36601  
205/690-8656
Thursday, March 17, 1988  3:15-4:45

Everything You Always Wanted to Know About EMS and Trauma.
In 1986, 46,056 people died in car crashes. Did they die
because they were drinking and driving, or because they were
not wearing a safety belt, or because there was not an integrated
emergency medical and trauma care system in place. What really
killed those people?

Moderator:  Susan Ryan
Office of Enforcement and Emergency Services
EMS Division
NHTSA
400 7th St. S.W.
Washington D.C. 20590
202/366-4299

Panelists:  Cail Cooper
Chief, EMS
San Diego County
Dept. of Health Services
6255 Mission Gorge Rd.
San Diego, CA 92120
619/285-6429

Alasdair Conn, MD
Director of Emergency Services
Massachusetts General Hospital
Fruit St.
Boston, MA 02114
617/599-3384

What's Coming Down the Pike in the Research Arena—Quick Updates.
Recent, ongoing and forthcoming NHTSA research in behavioral
aspects of traffic safety. Will be followed by an open
discussion of research needs.

Moderators:  James Hedlund
Director, Driver and Pedestrian Research, NRD-40
NHTSA
400 7th St. S.W.
Washington, D.C. 20590
202/366-9591

Jesse Blatt
Chief, Driver & Pedestrian Systems Research Division, NRD-41
NHTSA
400 7th St. S.W.
Washington D.C. 20590
202/366-5588
Preliminary Results of the Impact of the 65mph Speed Limit:
Discussion of methods used to evaluate the effects of the
speed limit change on traffic safety. Time frames for future
results will also be presented.

Moderator: Michael M. Finkelstein
Associate Administrator for
Research & Development
NHTSA
400 7th St. S.W.
Washington D.C. 20590
202/366-1537

Panelists:
Robert U. Anderson
Director
Div. Government Research
University of New Mexico
Albuquerque, NM 87131
505/277-3305

William Denihan
Ohio Department of Highway Safety
P.O. Box 7167
Columbus, OH 43266-0563
614/466-2550

Dan Needham
Program Specialist
Division of Public Safety
P.O. Box 1406
Jefferson City, MO 65102
314/751-4181

Va. Dept. of Motor Vehicles
c/o John Hanna
Deputy Commissioner for Trans.
Safety
P.O. Box 27412
Richmond, VA 23269
804/257-6624

Changing Societal Norms within the Community: A look
at Safe Servicing Practices, Alternative Transportation,
Designated Driver Programs and other Interventions.

Moderator: Pat Ramirez
California MADD
311 Main St., Suite C
Roseville, CA 95678
916/781-3860

Panelists: Wayne Harding
SSRE
4 Austin Park
Cambridge, MA 02139
617/273-4206

Barry Caudill, PhD.
Integrated Research Services
The North Bank
66 Club Rd., Suite 370
Eugene, OR 97401
503/683-9218

Tom Argo
Executive Director
International Good Samaritan's
Box 7007
Lake Tahoe, NV 89449
702/588-8575

David Sleet
Prof. of Health Science &
Adjunct Prof. of Public Health
San Diego State University
San Diego, CA 92182
619/456-9031
TEAM - A powerful approach to more responsible use and serving of alcohol in public assembly facilities. A private/public sector initiative that addresses people when they travel to, attend, and leave sporting events in public assembly facilities.

Moderator: William E. Scott  
Director  
Office of Alcohol & State Programs  
NHTSA  
400 7th St. S.W., Room 5130  
Washington D.C. 20590  
202/366-9188

Panelists:  
Terry Palmer  
Texas Dept. of Highway  
and Public Transportation  
11th & Brazos St.  
Austin, TX 78701  
512/465-6370  

Eugene Klompus  
Director, Corporate Relations  
Allstate Insurance Company  
Allstate Plaza  
Northbrook, IL 60062  
312/291-3849  

Nancy Lacy  
Vice President, Special Seating  
Capital Centre  
1 Harry S Truman Dr.  
Landover, MD 20785  
301/350-3400

Sue Morris  
S.W. Morris & Co.  
4701 Willard Ave. Suite 105  
Chevy Chase, MD 20815  
301/656-3100

Enforcing the Minimum Drinking Age 21 and ABC Laws:  
Methods utilized by the public and private sectors, as well as the youth perspective in circumventing the system.

Moderator: Jim Ryan  
Alcohol Program Coordinator  
NHTSA Region I  
Transportation Systems Center  
Kendall Square - Code 903  
Cambridge, MA 02142  
617/494-3427

Panelists: George McCarthy  
Chairman  
Alcohol Beverage Commission  
100 Cambridge St.  
Boston, MA 02202  
617/727-3040  

Rosemary Parker  
Southland Corporation  
5300 Shawnee Rd.  
Alexandria, VA 22312  
703/642-0711  

Det. Peggy Quigg  
Jefferson City Police Dept.  
John C. Christy Municipal Bldg.  
320 E. McCarty St.  
Jefferson City, MO 65101  
314/634-6300

John Rossi  
1561 Concord St.  
Framingham, MA 01701  
617/877-6654
Prosecution/Adjudication: How to Work the System. New Trends in successfully prosecuting, adjudicating, and appropriately sanctioning the DWI offender to minimize the perception of "revolving door justice".

Moderator: Honorable Anthony J. Heckmeyer
Presiding Circuit Judge
33rd Judicial Circuit
P.O. Box 256
Benton, MO 63736
314/345-3141

Panelists: Honorable Wayne R. Andersen
Circuit Court of Cook County
321 N. LaSalle St.
Chicago IL 60610
312/822-3530
Ray Larson
Commonwealth’s Attorney
275 West Main St. Suite 300
Lexington, KY 40507
606/252-3571

Kay Chopard
Staff Attorney
 Prosecuting Attorneys
Training Council
Hoover Bldg. 2nd Floor
Des Moines, IA 50319
515/281-5428

Prevention and Deterrence: Achieving a Balance. A look at several states and how they are striving to achieve such a balance. A discussion of why each approach is necessary and the effect each achieves.

Moderator: Curt Winston
Administrator
NHTSA, Region X
3140 Jackson Federal Bldg.
Seattle, WA 98174
206/842-0533

Panelists: Paul Jones
Director
Gov. Highway Safety Program
215 East Lane St.
Raleigh, NC 27601
919/733-3083

Paul Snodgrass
NHTSA Region IX
211 Main St.
San Francisco, CA 94015
415/677-5336

Michael Hoadley, PhD.
Div. of Hlth, Phys. Ed & Recreation
202 Dakota Dome
University of South Dakota
Vermillion, SD 57069
605/677-5336

Sam Walker
Public Education Coordinator
Illinois Dept. of Public Health
Division of EMS & Highway Safety
525 W. Jefferson
Springfield, IL 62761
Friday, March 18, 1988: 10:00-11:30

*Achieving 70% Usage by 1990: Innovative Community Based Public Information and Education Programs. Expanding Coalitions*

Both states with and without laws need strong community coalitions to achieve and maintain high safety belt and child safety seat use rates. This session will highlight programs that have been effective in building good public information and education outreach.

Moderator: Mary Beth Berkoff
Daniel J. Edelman Public Relations Inc.
211 E. Ontario St.
Chicago, IL 60611
312/280-7000

Panelists:
Robin Markowitz
Director, NY Coalition for Safety Belt Use
18-10 Whitestone Expressway
Whitestone, NY 11352
718/746-6003

Susan W. Rani
Occupant Restraint Coordinator
Illinois Dept. of Transportation
2300 S. Dirksen Pkwy
Springfield, IL 62764
217/782-5865

Heidi McCrory
Director of Public Affairs
Nat'l Head Injury Foundation
333 Turnpike Rd.
Southboro, MA 01772
617/485-9950

Michael Whyte
Exec. Director
Conn. Safety Belt Coalition
900 Asylum Ave.
Hartford, CT 06105
203/724-5945

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Selling Occupant Protection as a Health and Wellness Issue Using Health Data Perspectives. Helping policy makers and the public understand the benefits of occupant protection laws and programs is easier when health and wellness data is used. This session will feature new information and angles on using health data to better articulate your case and refine your program.

Moderator: John Graham, PhD.
Asst. Prof. of Policy & Decision Sciences
Harvard School of Public Health
Dept. of Health Policy & Hgmr.
677 Huntington Ave.
Boston, MA 02115
617/732-1090

Panelists:
Paul Jones
Director
Governor's Highway Safety Program
215 East Lane St.
Raleigh NC 27601
919/733-3083

Jerome I. Barancik, ScD.
Group Leader, Injury Prevention & Analysis Group
Brookhaven National Laboratory
Bldg. 475
Upton, NY 11973
516/282-2016
Friday, March 18, 1988 10:00-11:30

**Occupant Protection Special Groups: Meeting the Needs of Rural and Low Socio-Economic Populations.** Presentations on different delivery systems will be followed by small group discussions on specific populations and mechanisms for reaching them.

**Moderator:** Nancy Bauder  
President, Kansans for Highway Safety  
Rt. 94, Box 241A  
Leavenworth, KS 66048  
913/615-5591

**Panelists:**  
Margaret Herzog  
Coordinator  
S.E. District Hlth Dept.  
Pocatello, ID 82201  
208/233-9080

Joanne Gravell  
Project Coordinator  
Family Day Care Hlth Project  
Mass. Dept. of Public Health  
484 Main St., Suite 300  
Worcester, MA 01608  
617/757-5631

Jim Rodriguez  
Gov. Representative  
Oklahoma Highway Sfty Ofc.  
Oklahoma Dept. of Trans.  
200 NE 21st St., D-1  
Oklahoma City, OK 73105  
405/521-3314

Talma Cato  
Assistant Director  
MI. Coalition for Safety Belt Use  
5685 Highland St.  
Pontiac, MI 48054  
313/674-4661

**Enforcement of Child Passenger Protection Laws, the Key to Increased Usage.** To maintain child safety seat use at high rates and increase usage even higher, it is essential to remain dedicated to enforcement of the laws. This session will explore issues associated with child safety seat enforcement and feature information on programs to increase use. The reinforcing benefits of child safety seat law enforcement and safety belt law enforcement will be discussed.

**Moderator:** Bill Hall  
Research Associate  
University of North Carolina  
Highway Safety Research Center  
CB#3430 CTP  
Chapel Hill, NC 27599-3430  
919/962-8721

**Panelists:**  
Honorable Dominic Ceremole  
Philadelphia Traffic Court  
800 North Broad St. 6th Floor  
Philadelphia, PA 19130  
215/686-4234

Chris Hughes PhD.  
Division Chief, NTS-11  
NHTSA Ofc of Occupant Protection  
400 7th St. S.W.  
Washington D.C. 20590  
202/366-2712

Safety Office Al Torrisi  
Methuen Police Department  
90 Hampshire St.  
Methuen, MA 01844  
617/794-3245
Working 8 to 12, What a Way to Make an Impact.
Highway Safety Issues for the 8-12yr old and the personality
dynamics that make them most receptive to learning.

Moderator: Judy Berman
Chief, Community Education
MI Ofc. of Highway Safety Planning
300 South Washington Square
Lansing, MI 48913
517/334-7900

Panelists: John Dorsey, MD.
General Motors Medical Comm.
for Automotive Safety
31815 Southfield Rd.
Birmingham, MI 48009
313/644-1221

Deborah Richards
Health Educator
Harbourview Injury Prevention
and Research Center
325 Ninth Ave.
Seattle WA 98104
206/223-3158

Marketing Your Program: How to Sell Your Highway Safety
Program like McDonald’s Sells their Hamburger

Moderators: Sue Morris
Sue Korenbaum
Morris & Co.
4701 Willard Ave. #109
Chevy Chase, MD 20815
301/656-3100

Funding Your Program: Long Term Alternatives for Financial
Support (e.g., legislative approaches) and how to get support
through use of grants (e.g., foundation support).

Moderator: Sheridan Rhodes
Deputy Director, Technical Services
Michigan Office of Highway Safety Planning
300 S. Washington Square, Suite 300
Lansing, MI 48913
517/334-7892

Panelists: Karla Holmes
Emergency Med. Svces Office
Utah Dept. of Health
P.O. Box 16660
Salt Lake City, UT 84116
801/538-6435

Terry Schiavone
Governor’s Highway Safety
Representative
100 Cambridge St., Room 2104
Boston, MA 02202
617/727-5074

Kent Milton
California Highway Patrol
Office of Public Affairs
P.O. Box 942898
Sacramento, CA 94298-0001
Update on Legislative Trends Regarding the National Minimum Speed Limit. Issues include federal and state concerns both from states which have raised the speed limit to 65mph and from those which have retained the 55mph speed limit. Also included will be the requirements for speed compliance and sanctions.

Moderator: J. Michael Sheehan, Jr.
Chief, Police Traffic Services
NHTSA
400 7th St. S.W.
Washington D.C. 20590
202/366-4295

Panelists:
William G. Rourke
Exec. Director, Traffic Safety Committee
Albany, NY 12228
518/474-5777

Caryll Reinhart
House Public Works and Transportation Committee
2165 Rayburn House Office Bldg.
Washington D.C. 20515
202/225-4472

James Smith
Commissioner
California Highway Patrol
P.O. Box 898
Sacramento, CA 95804
916/445-5751

Peter Cobb
Exec. Assistant for Public Safety
301 W. Preston St.
Baltimore, MD 21201

Elderly Transportation Issues: How to establish comprehensive community based traffic safety programs which adequately deal with the elderly alcohol impaired driver, pedestrian, occupant and bicyclist.

Moderator: Dan Burden
State Bicycle/Pedestrian Coordinator
Dept. of Transportation
605 Suwanee St.
Tallahassee, FL 32399-0450
904/488-4640

Panelists:
Fred Ranck
Pedestrian Safety Coor.
National Safety Council
444 N. Michigan Ave.
Chicago IL 60611
312/527-4800

Stephen R. Stiles,
Program Specialist
Traffic & Driver Safety
Amer. Assoc. of Retired Persons
1909 K. St. N.W.
Washington D.C. 20049
202/662-4863

Jerry Barrett
Mgr. Community Programs
Traffic Safety Services
Amer. Automobile Assn.
8111 G rehouse Rd.
Falls Church, VA 22047
703/AAA-6246

Richard Retting
Chief, Safety Division
New York Dept. of Transportation
28-11 Queens Plaza North
Long Island, NY 11101
718/830-7635
DUI in Other Countries: Countermeasure programs in use to combat the drinking and driving problem. How these programs might be used in the U.S. will be discussed.

Moderator: Barry Swedler
Director, Bureau of Safety Programs
National Transportation Safety Board
Washington D.C. 20594
202/382-6560

Panelists: Lasse Hantula
Secretary General & Road Safety Mgr.
Traffic Safety Committee of Insurance Companies (VALT)
Bulevardi 28
SF-00120
Helsinki, Finland
358-0-192 51

Dr. C.L.A. Heijster, Head Ofc. of Human Factors and Vehicle Safety
Road Safety Directorate
Ministry of Transport & Public Works
Kanaalweg 3
The Hague, The Netherlands
31-70514271

(Third panelist to be named, not available at press time)

What Role Does Alcohol Advertising/Marketing Play in Encouraging Underage Youth to Drink?

Moderator: William E. Scott
Director, Ofc of Alcohol & State Programs
NHTSA
400 7th St. S.W.
Washington D.C. 20590
202/366-2715

Panelist: Jean Kilbourne
Member, Board of Directors
Natl Council on Alcoholism
66 Temple St.
West Newton, MA 02165
617/244-5679
Youthful Impaired Driving: How to stop it. This panel will address skills, education, encouragement, and alternatives young people need to prevent impaired driving.

Moderator: Debbie Jarvis
Panelist: OSSOM
Department of Health, OSU
Corvallis, OR 97331
503/754-2367

Panelists: Robert Anastas
S.A.D.D.
P.O. Box 800
Marlboro, MA 91752
617/481-3568

R. Thomas Avery
R.E.A.C.H.
14225 Oakwood Place, N.E.
Albuquerque, NM 87123
505/296-6796

Barbara Foley
Emergency Nurses C.A.R.E
P.O. Box 4571
Westborough, MA 01581
617/366-7591

Ira Feiger
Center for Adolescent Development
P.O. Box 345
Helena, MT 59634
406/442-2733

In light of the state controversy surrounding this selective enforcement strategy, the panel will discuss its feasibility and utility in DWI prevention and control.

Moderator: Adrian Lund, PhD.
Director, Human & Environmental Factors Research
Insurance Institute for Highway Safety
Watergate 600
Washington D.C. 20037
202/333-0770

Panelists: Capt. David Baker
Traffic Enforcement Branch
Metropolitan Police Dept.
501 New York Ave N.W.
Washington D.C. 20001
202/727-6450

Brian T. Tucker
Associate Attorney General
State of New Hampshire
State House Annex
Concord NH 03301
603/271-3671

Ronald E. Niver
Supervising Deputy Attorney General
State of California
350 McAllister St. Room 6000
San Francisco, CA 94102
415/537-2653
Evaluation and Treatment: Rehabilitation or Recidivism?

Focus on the need for quick and accurate screening of DWI offenders, the increasing percentage of problem drinkers among the first offender population, and the need for innovative approaches in treating DWI offenders especially incarcerated offenders. Techniques of screening and referral to treatment will be described.

Moderator: Donald Cochrane
Commissioner of Probation
1 Ashburton Place
Boston, MA 02202
617/727-5300

Panelists: Michael Forcier
Asst. Director of Research
Department of Corrections
100 Cambridge St.
Boston, MA 02202
617/727-4474

Jonathan Randall
Ofc. of Chief Administrative Justice
The Trial Court, Room 300
New Court House
Boston, MA 02108
617/725-8781

Bruce Orenstein
Prince George's County
Dept. of Corrections
13400 Dille Dr.
Upper Marlboro, MD 20772
301/952-7050

Stephan Powers
Alcohol Program Unit
NY State Division of Probation & Correctional Alternatives
60 South Pearl St.
Albany, NY 12207
518/473-1174
Achieving 70% Usage by 1990: Impact of Belt Laws: Adoption of state laws is the first step towards increased belt use and reduction of injuries and fatalities. The public and legislators are looking to see what results the belt laws produce. This session will examine early trends in the impacts of those laws and discuss issues associated with documenting the effects.

Moderator: Alex C. Wagenaar, PhD.
Injury Analysis & Prevention Group
University of Michigan
Transportation Research Institute
2901 Baxter Rd.
Ann Arbor, MI 48109-2150
313/763-2466

Panelists: B.J. Campbell
Director
Univ. Of North Carolina
Highway Safety Research Ctr.
3430 Chapel Hill, NC 27599
919/962-2202

James Hedlund PhD.
Director
Driver & Pedestrian Research
NRRD-40
NHTSA
400 7th St. S.W.
Washington D.C. 20590
202/366-5349

Brian O'Neill
President
Insurance Institute for Highway Safety
Watergate 600
Washington D.C. 20037
202/333-0770

Selling Occupant Protection as a Health and Wellness Issue Using Health Data Perspectives. Helping policy makers and the public understand the benefits of occupant protection laws and programs is easier when health and wellness data is used. This session will feature new information and angles on using health data to better articulate your case and refine your program.

Moderator: John Graham, PhD.
Asst. Prof. of Policy & Decision Sciences
Harvard School of Public Health
Dept. of Health Policy & Mgmt.
677 Huntington Ave.
Boston, MA 02115
617/732-1090

Panelists: Paul Jones
Director
Governor's Highway Safety Program
215 East Lane St.
Raleigh NC 27601
919/733-3083

Jerome I. Barancik, ScD.
Group Leader, Injury Prevention & Analysis Group
Brookhaven National Laboratory
Bldg. 475
Upton, NY 11973
516/282-2016
Automatic Crash Protection: 40% of the 1989 model year automobile fleet will be equipped with passive restraints. What kinds of systems are out there, what have been the results to date of these systems, and what do program managers need to do to help sell the public.

Moderator: Robert McFadden  
St. Policy Analyst  
Motor Vehicle Manufacturers Association  
1620 I. St. N.W.  
Washington D.C. 20  
202/775-2718

Panelists:  
Gene Klompus  
Director, Corp. Relations  
Allstate Insurance Company  
Allstate Plaza  
Northbrook IL  
312/291-5849

John M. Leinonen  
Safety Regulations & Planning  
Environ. & Safety Engineering  
Ford Motor Co., 2nd floor  
The American Rd.  
Dearborn, MI 48121  
313/322-0528

Michael Finkelstein  
Associate Administrator  
Research and Development  
NHTSA NRd-01  
400 7th St. S.W.  
Washington D.C. 20590  
202/366-1537

George Reagle  
Assoc. Admin., Traffic Safety Programs  
NHTSA  
400 7th St. S.W.  
Washington D.C. 20590  
202/366-1755

*Getting Kids 0-6 Buckled Up. What makes programs work. Discussion of successful models used to educate and raise awareness among children, parents, educators, and other community members.

Moderator: Nancy Carrey-Beaver  
Director  
Mass. Passenger Safety Program  
Mass. Dept. of Public Health  
150 Tremont St. 3rd Floor  
Boston, MA 02111  
617/727-1246

Panelists:  
Kay Burnnett  
Health Promotion Coordinator  
P.O. Box 59019  
Knoxville, TN 37950-9019  
615/566-9221

Beverly Orr  
Program Mgr for Public Service Activities  
Univ. of North Carolina  
Highway Safety Research Ctr.  
CB#3430-CTP  
Chapel Hill, NC 27599  
919/962-2202

Stephanie Tombrello, LCSW  
Exec. Director  
Los Angeles Area Child Passenger Safety Association  
123 W. Manchester  
Inglewood, CA 90301  
213/673-2666

Essie Tellstone  
Exec. Director, Vermont SEAT  
Consult. Child Passenger Safety to Vermont Dept. of Health  
431 Pine St.  
Burlington, VT 05401  
802/862-3494
Highway Safety Issues for the 8-12yr old and the personality
dynamics that make them most receptive to learning.

Moderator: Judy Berman
Chief, Community Education
MI Office of Highway Safety Planning
300 South Washington Square
Lansing, MI 48913
517/334-7900

Panelists: John Dorsey, MD.
General Motors Medical Comm.
for Automotive Safety
3181 Southfield Rd.
Birmingham, MI 48009
313/644-1221

Deborah Richards
Health Educator
Harbourview Injury Prevention
and Research Center
325 Ninth Ave.
Seattle WA 98104
206/223-3158

Reaching Hard to Reach Populations: Do's and Don'ts.
Translation of theory into practical application in the design
and implementation of programs for reaching Blacks, Hispanics,
and American Indians. From their own experiences and research,
panelists will address consideration in working with these groups
and provide insights on the additional needs of low income
individuals, youth and rural residents from these populations.

Moderator: Rose Mary Romano
Office of Cancer Communications
National Cancer Institute
Bldg. 31 Room 4B41
Bethesda, MD 20892
301/496-6792

Panelists: Raul Benancourt, Ph.D.
Psychology Department
Calif. State University
Shaw and Fresno Aves.
Fresno, CA 93740
209/487-2691, 2788

Ernie Stanley
V.P. of State Chapter
Nat'l Black Alcoholism Council
11 Service Dr.
Wellesley, MA 02181
617/237-7778

Patricia D. Mail, MPH.
Chief
AIDS Service Branch
Off. of Special Projects
Health Resources Services Admin.
U.S. Public Health Service
5600 Fishers Lane, Parklawn Bldg. 9-13
Rockville, MD 20857
301/443-6745
Using Data to Set Program Priorities: Traffic Safety Programs are becoming increasingly sophisticated as approaches from several different disciplines are used to pinpoint problems and plan strategies. This session will highlight innovations for improving problem identification and translating the data into program solutions. It will stress practical suggestions and discussions for obtaining and using data most effectively.

Moderator: Robert U. Anderson
Director, Div. of Govt. Research
University of New Mexico
Institute of Applied Research Services
Albuquerque NM 87131
505/277-3305

Panelists: Sandra Johnson
Director, EMS Data/Research Unit
Maine Health Information Center
81 Winthrop St.
Augusta ME 04330
207/623-2555

Fredrick Streff
Assistant Research Scientist
Univ. of Michigan
Transportation Research Institute
2901 Baxter Rd.
Ann Arbor, MI 48109-2150
313/763-2466

Jesse Blatt
Division Chief
NHTSA Ofc. of Driver/Passenger Research Division
400 7th St. S.W. NRD-41
Washington D.C. 20590
202/366-5588

Elderly Transportation Issues: How to establish comprehensive community based traffic safety programs which adequately deal with the elderly alcohol impaired driver, pedestrian, occupant and bicyclist.

Moderator: Dan Burden
State Bicycle/Pedestrian Coordinator
Dept. of Transportation
605 Suwanee St.
Tallahassee, FL 32399-0450
904/488-4640

Panelists: Fred Ranck
Pedestrian Safety Coor.
National Safety Council
444 N. Michigan Ave.
Chicago IL 60611
312/527-4800

Jerry Barrett
Mgr., Community Programs
Traffic Safety Services
Amer. Automobile Assn.
811 Gatehouse Rd.
Falls Church, VA 22047
703/AAA-6246

Stephen R. Stiles
Program Specialis:
Traffic & Driver Safety
Amer. Assoc. of Retired Persons
1909 K. St. N.W.
Washington D.C. 20049
202/662-4863

Richard Retting
Chief, Safety Division
New York Dept. of Transportation
28-11 Queens Plaza North
Long Island, NY 11101
718/830-7635
DUI in Other Countries: Countermeasure programs in use to combat the drinking and driving problem. How these programs might be used in the U.S. will be discussed.

Moderator: Barry Sneedler
Director, Bureau of Safety Programs
National Transportation Safety Board
Washington D.C. 20594
202/382-6560

Panelists: Lasse Hantula
Secretary General &
Road Safety Mgr.
Traffic Safety Committee
of Insurance Companies
(VALT)
Nulevardi 28
SF-00120
Helsinki, Finland
336-0-192 51

Dr. C.L.A. Heijster, Head
Ofc. of Human Factors and
Vehicle Safety
Road Safety Directorate
Ministry of Transport & Public Works
Kanaalweg 3
The Hague, The Netherlands
31-70514271

(Third panelist to be named, not available at press time)

Driver License Actions and How to Make Them More Effective.
The nuts and bolts of various administratively imposed licensing actions will be covered including revocation, impoundment and forfeiture, and at home detention.

Moderator: James Latchaw
Traffic Safety Consultant & former NHTSA employee
14201 Gaines Ave
Rockville, MD 20853
301/871-7067

Panelists: David Hugel
Legal Counsel
Amer. Assn of M.V. Admin.
4200 Wilson Blvd. Suite 600
Arlington, VA 22203
703/322-4200

Diane Heimericks, Mgr.
 Developers License Bureau
Missouri Div. of M.V.
and Driver Licensing
Harry S Truman Ofc. Bldg
301 W. High St.
Jefferson City, MO 65101
314/751-7424

Major James Fitzgerald
Director of Traffic
Dtv. of State Police
State Campus Bldg. #22
Albany NY 12226
518/457-5857, 314/751-7424

Honorable Karen R. Mills
Vice-Chair, Health Committee
Member, Education, Public Instit.
and Transportation Committees
Arizona House of Representatives
Phoenix, AZ 85007
602/255-3376

Prof. Stephan Simon
Asst. Prof. of Clinical Ed.
Dir. Crim Justic System Task Force
Univ. of Minnesota Law School
229 19th Ave. South
Minneapolis, MN 55455
612/625-5515
Driving Drugs Off the Road: Extending the Los Angeles Police Department's Drug Recognition program. An overview of the LAPD/NHTSA training program for drug recognition technicians and a review of progress to date in developing similar programs in other parts of the country.

Moderator: Commander Jerry Bova
Dept. Traffic Coordinator
Los Angeles Police Dept.
150 North Los Angeles St.
Los Angeles, CA 90012
213/485-7878

Panelists: Holly Beckner
Los Angeles City Attorney
14410 Sylvan St., Suite 106
Van Nuys, CA 91401
818/989-8881

William E. Scott
Director, Office of Alcohol and State Programs
400 Seventh St. S.W.
Washington D.C. 20590
202/366-9588

Lt. Col Larry Thompson
Arizona Highway Patrol
2310 North 20th Ave.
P.O. Box 6638
Phoenix, AZ 85005
602/223-2000

Youthful Impaired Driving: How To Stop It. This panel will address skills, education, encouragement, and alternatives young people need to prevent impaired driving.

Moderator: Debbie Jarvis
Panelist: OSSOM
Department of Health, OSU
Corvallis, OR 97331
503/754-2387

Panelists: Robert Anastas
S.A.D.D.
P.O. Box 800
Marlboro, MA 91752
617/481-3568

R. Thomas Avery
R.E.A.C.H.
14325 Oakwood Place, N.E.
Albuquerque, NM 87123
505/296-6796

Barbara Foley
Emergency Nurses C.A.R.E
P.O. Box 4571
Westborough, MA 01581
617/366-7591

Tia Feiger
Center for Adolescent Development
P.O. Box 345
Helena, MT 59624
406/442-2733
Jail, Community Service and Other Sanctions. The present role of traditional sanctions such as jail, community service, and innovative approaches to making sanctions more meaningful to the offenders and to the community will be discussed. A systems perspective will be given since DWI offenders make up the vast majority of community service assignments and contribute significantly to jail overcrowding and other negative impacts.

Moderator: Gil W. Bellamy
Governor's Representative
Oregon Traffic Safety Commission
State Library Bldg.-4th Floor
Salem, OR 97310
503/378-3669

Panelists: Lindsay M. Hayes
National Center on Institutions and Alternatives
635 Slaters Lane, Suite C-100
Alexandria, VA 22314
703/684-0373
Kermit Humphreys
Correctional Program Spec.
National Institute on Corrections
320 1st St. N.W.
Washington D.C. 20534
202/724-7995

Bruce Orenstein
Prince George's County
Dept. of Corrections
13400 Dille Dr.
Upper Marlboro, MD 20772
301/952-7050
Honorable Joseph Fatigno
P.O. Box 30
Boston, MA 02128
617/569-6213, 0456

DWI Legislative Trends Assessment of progress made in DWI-related legislation both nationally and on a selected state basis. Continuing legislative needs will be discussed from the perspective of both citizen activists and highway safety professionals. The difficult process of, and effective techniques for, translating recommended legislation into law will be emphasized.

Moderator: Nate Walker
Director & Governor's Representative for Highway Safety
Missouri Division of Highway Safety
P.O. Box 1406
Jefferson City, MO 65102-1406
314/751-4161

Panelists: Robert H. Reeder
Executive Director
Nat'l Comm. of Uniform Traffic Laws & Ordinances
405 Church St., P.O. Box 1409
Evanston, IL 60204
312/491-5280
Beckie Brown
Chmn, NADD Nat'l Legislation Comm.
7518 Cessna Dr.
New Port Richey, FL 34654
813/863-2095, 847-6724

The Honorable Edith Prague
Asst. Majority Leader
Conn. House of Representatives
Rt 87
Columbia, CT 06237
203/240-8561
William Hayes
New Jersey Highway Safety Office
CN-048
Trenton, NJ 08625
609/588-3773

HYNES 108
rpt: Sat.
10:30-12:00
HYNES 108

HYNES 110
Achieving 70% Usage by 1990: Part 2 How to Plan and Carryout
A Corporate Occupant Protection Program. Develop and
implement in-house worksite employee programs from a corporate
perspective. What are the cost-benefits, staff time
requirements, and financial requirements?

Moderator: Lorraine Novak
Safety Belt Project Director
Harrisburg, PA 17120
717/787-6853

Panelists:
Jerry Scannell                              Corp. Richard Morris
Corporate Safety Director                   PA State Police
Johnson and Johnson                        Bureau Patrol
Johnson and Johnson Plaza                   1800 Elmerton Ave. 3rd Fl.
New Brunswick, NJ 08933-7061                Harrisburg, PA 17110
201/524-6230                               717/783-5517

Irv Etter
Vice President, Safety & Health
National Safety Council
444 N. Michigan Ave.
Chicago IL 60611
312/527-4800

Achieving 70% Usage by 1990: Part 2 Enforcement Issues and
Your Program: For those involved in policy and long range
program development. Issues faced by state/community level
level managers, planners & decision makers. Police workforce
mgmt. relationship between use rates/enforcement, police use
policies, enforcement/edu. programs, and police attitudes,
training and motivation at all levels of the force.

Moderator: Betty Theis
P.O. Box 66336
Baton Rouge, LA 70896
504/925-6349

Panelists:
Sgt. Paul Semanek                                  Brian O'Neill
New York State Police Academy                      President
State Campus Bldg. 24                               Insurance Institute for
Albany, NY 12226                                   Highway Safety
518/457-7254                                       Watergate 600
Lt. Col. C.M. Robinson                             Washington D.C. 20037
Virginia State Police                               202/333-0770
P.O. Box 27472                                     Judy Berman
Richmond, VA 23261                                 Chief, Community Education
B.J. Campbell                                      300 S. Washington Squ. #300
Dir. Highway Sfty Research                        Lansing MI 48913
Ctr. Univ. of North Carolina                      517/334-7896
Saturday, March 19, 1988  8:45-10:15

*Getting Kids 0-6 Buckled Up. What makes programs work. Discussion of successful models used to educate and raise awareness among children, parents, educators, and other community members.

Moderator:  Nancy Carrey-Beaver
Director, Mass Passenger Safety Program
Mass. Dept. of Public Health
150 Tremont St. 3rd Floor
Boston, MA  02111
617/727-1246

Panelists:  Kay Burnette
Health Promotion Coordinator
East Tenn. Reg. Health Office
P.O. Box 59019
Knoxville, TN  37950-9019
615/546-9221

Beverly Orr
Program Mgr for Public Service Activities
Univ. of North Carolina
Highway Safety Research Ctr.
CB#3430-CTP
Chapel Hill, NC 27599
919/962-2202

Stephanie Tombrello, LCSW
Exec. Director
Los Angeles Area Child Passenger Safety Association
123 W. Manchester
Inglewood, CA  90301
213/673-2666

Essie Tellstone
Exec. Director, Vermont SEAT Consult. Child Passenger Safety VT. Dept. of Health
431 Pine St.
Burlington VT  05401
802/862-3494

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Child Passenger Safety: Technical Issues. With 40% of the 1989 model year automobile fleet equipped with automatic crash protection, the question of compatibility with child passenger safety seats gains importance. This session will focus on that issue as well as provide an update on misuse concerns and new technology.

Moderator:  David Roberts
Project Engineer, Vehicle Sciences & Biomechanics Div.
Calspan. Inc.
P.O. Box 400
Buffalo, NY  14225
716/632-7500

Panelists:  Annemarie Shelness
Executive Director
Physicians for Automotive Safety
19 Church St.
New Milford, CT 06776
203/355-0323

Jerome Koziatek
President
Jerome Koziatek & Assoc.
190 W. Boston Rd.
Hinckley, OH 44233
216/659-4961

Bob Craig
Quality Assurance Manager
Cosco
2325 State St.
Columbus, In 47201
812/372-0141

Howard S. Willson
Chairperson, SAE Children's Restraint Systems Task Force
Chrysler Corp.
P.O. Box 1118 CHINS 418-06-02
Detroit, MI 48288
313/956-6037
Special Groups: Teens and Young Adults are among the most difficult groups to educate and motivate about the importance of safety belts, child safety seats and automatic crash protection. Innovative approaches developed for teens and young adults at the state and local levels will be highlighted.

Moderator: William Denihan
Director, Dept. of Highway Safety
P.O. Box 7167
Columbus, OH 43205
614/466-2350

Panelists: Clark Swenson
Utah County/City Health Dept.
589 South State
Provo, UT 84601
801/375-8100

Toney Linberry
"Buckle Up for Toney"
Rt. 1 Box 248-A
Manakin-Sabot, VA 23103
804/254-0567

Jana Hletko
Kalamazoo High School
Seat Belt Task Force
9623 Sterling
Richland, MI 49083
616/629-4408

Larry Deutchman
Director, Comm. for Safety Belt Awareness
Entertainment Industries Council, Inc.
4444 Riverside Dr. Suite 204
Burbank, CA 91505
818/841-9933

Caryle Bennett
Executive Director
Nat'l Capital Coal.for Safety Belt Use, Inc.
1010 Vermont Ave. N.W.
Washington D.C. 20005
202/638-1001

Community Traffic Safety Programs are recognized by federal and state agencies as an effective process in combating motor vehicle related injury and death. What are community traffic safety programs? What are the advantages and disadvantages, and the barriers impeding their success.

Moderator: Bruce Madsen
Executive Director,
Traffic Improvement Assn. of Oakland County
2510 S. Telegraph Rd.
Bloomfield Hills, MI 48103
313/334-4571

Panelists: Terrance D. Schiavone
Director
Governor's Highway Safety Bureau
100 Cambridge St. Room 2104
Boston, MA 02202
617/727-5074

Lupe Alonso
Comm. Services Officer
Sunnyvale Public Safety
700 All America Way
Sunnyvale, CA 94088
408/730-7197

Phyllis Dardenne
Compre. Comm. Based Program Coordinator
Va. Dept. of Motor Vehicles
2300 West Broad St.
Richmond, VA 23220
804/787-1137

Tom Barclay
Highway Safety Coordinator
Mobile County Sheriff's Dept.
P.O. Box 113
Mobile, AL 36601
205/690-8856

Lupe Alonso
Comm. Services Officer
Sunnyvale Public Safety
700 All America Way
Sunnyvale, CA 94088
408/730-7197

Tom Barclay
Highway Safety Coordinator
Mobile County Sheriff's Dept.
P.O. Box 113
Mobile, AL 36601
205/690-8856
Reaching Hard to Reach Populations: Do's and Don'ts.  
Translation of theory into practical application in the design and implementation of programs for reaching Blacks, Hispanics, and American Indians. From their own experiences and research, panelists will address consideration in working with these groups and provide insights on the additional needs of low income individuals, youth and rural residents from these populations.

Moderator: Rose Mary Romano  
Office of Cancer Communications  
National Cancer Institute  
Bldg. 31 Room 4B41  
Bethesda, MD 20892  
301/496-6792

Panelists:  
Raul Betancourt, Ph.D.  
Psychology Department  
Calif. State University  
Shaw and Fresno Aves.  
Fresno, CA 93740  
209/487-2691, 2788

Ernie Stanley  
V.P. of State Chapter  
Nat'l Black Alcoholism Council  
11 Service Dr.  
Wellesley, MA 02181  
617/237-7778

Patricia D. Mail, MPH.  
Chief, AIDS Service Branch  
Ofc. of Special Projects/ Health Resources Services Admin.  
U.S. Public Health Service  
5600 Fishers Lane, Parklawn Bldg. 9-13  
Rockville, MD 20857  
301/443-6745

Accidents versus Preventable Injuries: Risk Taking Behaviors.  
Program strategies for modifying the attitudes and behaviors of the public toward occupant protection and drinking and driving.

Moderator: Sandra Bond Lillicrop  
Exec. Director, American Trauma Society  
P.O. Box 13526  
Baltimore, MD 21203  
301/328-6304

Panelists:  
John Graham, Ph.D.  
Assistant Professor,  
Policy & Decision Sciences  
Dept. of Hlth Policy & Hgmt.  
Harvard School of Public Hlth.  
667 Huntington Ave.  
Boston, MA 02115  
617/732-1090

Herta Berbach Feeley  
Exec. Director  
Natl Campaign for Children's Safety  
Children's Hospital, Natl Med. Ctr.  
111 Michigan Ave. N.W.  
Washington D.C. 20010  
202/939-4925

Janet C. Goodson  
Exec. Dir. CA Division  
American Trauma Society  
336 Claremont Blvd. #3  
San Francisco, CA 94127  
415/739-7328

Nels Sandal  
Execu. Director  
Critical Illness & Traum Foundation  
P.O. Box 414  
102 W. Centennial  
Boulder MT. 59632  
406/225-4225
Victim Participation in the Criminal Justice System:
A national overview of victim rights, state constitutional amendments for victims and DWI victim panels as sentencing option for first offenders.

Moderator: Al Wells
Field Services Director
MADD
669 Airport Freeway
Hurst, TX 76053
817/268-6233

Panelists: Karen McLaughlin
National Organization for Victims Assistance
30 Winter St.
Boston, MA 02108
617/727-5200
Becky Brown
Chairperson
National Legislation Committee
MADD
7518 Cessna Dr.
New Port Richey, FL 33553
813/863-2093
Wayne Smith
DUI Coordinator
Clackamas County Sheriff's Dept.
2223 Caen Rd.
Oregon City, OR. 97045
503/655-8218

Impaired Driving Issues: An Open Forum. Current and future issues affecting alcohol programs. Opportunity for workshop participants to raise and discuss issues impacting on alcohol programs. The panel, with audience questions and input, will provide structure for discussion.

Moderator: James Nichols, PhD.
Chief, Alcohol Programs Division
NHTSA -NTS 20
400 7th St. S.W.
Washington D.C. 20590
202/366-2688

Panelists: William T. Hayes
Deputy Director
N.J. Highway Safety Office
RD-1, Box 362
Anthony Rd.
Glengardner, NJ 08826
609/388-3750
JoAnne Sanzeri
San Francisco Mayor's DUI Project
Room 156 City Hall
San Francisco, CA 94102
415/558-4171
Honorable Edith Prague
Asst. Majority Leader
Connecticut House of Representatives
Rt. 57
Columbia, CT 06237
203/240-8561
Donald J. McNamara
NHTSA-Region V
18209 Dixie Highway
Homewood, IL 60430
312/370-9163
What Role Does Alcohol Advertising/Marketing Play in Encouraging Underage Youth to Drink?

Moderator: William E. Scott
Director, Ofc of Alcohol & State Programs
NHTSA
400 7th St. S.W.
Washington D.C. 20590
202/366-2715

Panelist: Jean Kilbourne
Member, Board of Directors
Nat'l Council on Alcoholism
66 Temple St.
West Newton, MA 02165
617/244-5679

Driver License Actions and How to Make Them More Effective.
The nuts and bolts of various administratively imposed licensing actions will be covered including revocation, impoundment and forfeiture, and at home detention.

Moderator: James Latchaw
Traffic Safety Consultant
& former NHTSA employee
14201 Gaines Ave
Rockville, MD 20853
301/871-7067

Panelists: Diane Heimericks, Mgr.
Drivers License Bureau
Missouri Div. of M.V.
and Driver Licensing
Harry S Truman Ofc. Bldg
301 W. High St.
Jefferson City, MO 65101
314/751-7424

Major James Fitzgerald
Director of Traffic
Division of State Police
State Campus Building, #22
Albany NY 12226
518/457-5857, 314/751-7424

Prof. Stephan Simon
Asst. Prof. of Clinical Education
Dir. Criminal Justice System Task Force on DWI
Univ. of Minnesota Law School
229 19th Ave. South
Minneapolis, MN 55455
612/625-5515

David Hugel
Legal Counsel
American Assn of Motor Vehicle Admin
4200 Wilson Blvd. Suite 600
Arlington, VA 22203
703/522-4200

Hon. Karen R. Mills
Vice-Chair, Health Committee
Member, Education, Public Instit.,
and Transportation Committees
Arizona House of Representatives
Phoenix, AZ 85007
602/295-3376
Deterring the Youthful Drinking Driver—Can It be Done?
Panelists will present deterrence strategies focusing on the
underage driver including discussion of the role of the juvenile
court system.

Moderator: Albert L. Godfrey Sr.
Maine Highway Safety Comm.
P.O. Box 91
Winthrop, Maine 04364
207/377-2214

Panelists:
Honorable Philip Trompeter
Roanoke Juvenile Court
P.O. Box 986
Roanoke, VA 24005
703/981-2389

John Lacey
Highway Safety Research Ctr.
Univ. of North Carolina
CB#3430
Chapel Hill, NC 27599-3430
919/962-8720

Innovative Technological Advances in DWI. Panel will focus on
use of innovative techniques for sanctioning DWI offenders.
Technology considered will include in-vehicle alcohol test
devices (interlocks); house arrest at-home-detention systems
(electronic bracelets/anklets); passive alcohol sensors for
probation, work releases, and other applications; combined
mobile testing, booking, transport and release (to responsible
party) operations; and other technology applications.

Moderator: Clifford Riccio
Director, Nassau County Traffic Safety Board
400 County Seat Dr.
Mineola, NY 11501
516/335-5032

Panelists: Bruce Orenstein
Prince George’s County Dept.
of Corrections
13400 Dille Drive
Upper Marlboro, MD 20772
301/952-7050
Comm. Jerry Bova
L.A. Police Department
150 North Los Angeles St.
Los Angeles, CA 90012
213/485-4573

Wayne Harding, PhD.
SSRS
4 Austin Park
Cambridge, MA 02139
617/273-4206

Robert Voas, PhD.
ERIM
1501 Wilson Blvd. Suite 1105
Arlington, VA 22209
703/528-5250
Achieving 70% Usage by 1990: Impact of Belt Laws: Adoption of state laws is the first step towards increased belt use and reduction of injuries and fatalities. The public and legislators are looking to see what results the belt laws produce. This session will examine early trends in the impacts of those laws and discuss issues associated with documenting the effects.

Moderator: Alex C. Wagenaar, PhD.
Injury Analysis & Prevention Group
University of Michigan
Transportation Research Institute
2901 Baxter Rd.
Ann Arbor, MI 48109-2150
313/763-2466

Panelists: B.J. Campbell
Director
Univ. Of North Carolina
Highway Safety Research Ctr.
3430 Chapel Hill, NC 27599
919/962-2202

James Hedlund PhD.
Director
Driver & Pedestrian Research
NED-40
400 7th St. S.W.
Washington D.C. 20590
202/366-5349

Brian O'Neill
President
Insurance Institute for Highway Safety
Watergate 600
Washington D.C. 20037
202/333-0770

#Achieving 70% Usage by 1990: Innovative Community Based Public Information and Education Programs. Expanding Coalitions.
Both states with and without laws need strong community coalitions to achieve and maintain high safety belt and child safety seat use rates. This session will highlight programs that have been effective in building good public information and education outreach.

Moderator: Mary Beth Berkoff
Daniel J. Edelman Public Relations Inc.
211 E. Ontario St.
Chicago, IL 60611
312/280-7000

Panelists: Robin Markowitz
Director, NY Coalition for Safety Belt Use
18-10 Whitestone Expresswy
Whitestone, NY 11352
718/746-6003

Susan W. Rani
Occupant Restraint Coordinator
Illinois Dept. of Transportation
2300 S. Dirksen Pkwy
Springfield, IL 62764
217/782-5865

Heidi McCrory
Director of Public Affairs
Nat'll Head Injury Foundation
333 Turnpike Rd.
Southboro, MA 01772
617/485-9950

Michael Whyte
Exec. Director
Conn. Safety Belt Coalition
900 Asylum Ave.
Hartford, CT 06105
203/724-5945
Saturday, March 19, 1988 10:30-12:00

*Enforcement of Child Passenger Protection Laws, the Key to Increased Usage. To maintain child safety seat use at high rates and increase usage even higher, it is essential to remain dedicated to enforcement of the laws. This session will explore issues associated with child safety seat enforcement and feature information on programs to increase use. The reinforcing benefits of child safety seat law enforcement and safety belt law enforcement will be discussed.

Moderator: Bill Hall
Research Associate
Univ. of No. Carolina, Highway Safety Research Ctr.
CB#3430 CTP
Chapel Hill, NC 27599-3430
919/962-8721

Panelists:
Honorable Dominic Cetemelé
Philadelphia Traffic Court
800 North Broad St. 6th Floor
Philadelphia, PA 19130
215/686-4234

Safety Office Al Torrisi
Methuen Police Department
90 Hampshire St.
Methuen, MA 01844
617/794-3245

Chris Hughes PhD.
Division Chief, NTS-11
NHTSA Ofc of Occupant Protection
400 7th St. S.W.
Washington D.C. 20590
202/366-2712

Special Groups: Teens and Young Adults are among the most difficult groups to educate and motivate about the importance of safety belts, child safety seats and automatic crash protection. Innovative programs developed for teens and young adults at the state and local level will be highlighted.

Moderator: William Denihan
Director, Dept. of Highway Safety
P.O. Box 7167
Columbus, OH 43205
614/466-2550

Panelists:
Clark Swenson
Utah County/City Health Dept.
589 South State
Provo, UT 84601
801/375-8100

Jana Hletko
Kalamazoo High School
Seat Belt Task Force
9623 Sterling
Richland, MI 49083
616/629-4608

Caryle Bennett
Executive Director
Nat'l Capital Coal. for Safety Belt Use, Inc.
1010 Vermont Ave. N.W.
Washington D.C. 20005
202/638-1001

Toney Linberry
"Buckle Up for Toney"
Rt/ 1 Box 248-A
Manakin-Sabot, VA 23103
804/254-0567

Larry Deutchman
Director, Comm. for Safety Belt Awareness
Entertainment Industries Council, Inc.
4444 Riverside Dr. Suite 204
Burbank, CA 91505
818/841-9933
Marketing Your Program: How to Sell Your Highway Safety Program like McDonald’s Sells their Hamburgers

Moderators: Sue Morris
Sue Korenbain
Morris & Co.
4701 Willard Ave. #105
Chevy Chase, MD 20815
301/656-3100

Using Data to Set Program Priorities: Traffic Safety Programs are becoming increasingly sophisticated as approaches from several different disciplines are used to pinpoint problems and plan strategies. This session will highlight innovations for improving problem identification and translating the data into program solutions. It will stress practical suggestions and discussions for obtaining and using data most effectively.

Moderator: Robert U. Anderson
Director, Div. of Govt. Research
University of New Mexico
Institute of Applied Research Services
Albuquerque NM 87131
505/277-3305

Panelists: Sandra Johnson
Director, EMS Data/Research Unit
Maine Health Information Center
81 Winthrop St.
Augusta ME 04330
207/623-2555

Jesse Blatt
Division Chief
NHTSA Ofc. of Driver/Petenger
Research Division
400 7th St. S.W. NRD-41
Washington D.C. 20590
202/366-5588

Fredrick Streiff
Assistant Research Scientist
Univ. of Michigan
Transportation Research Institute
2901 Baxter Rd.
Ann Arbor, MI 48109-2150
313/763-2466
Funding Your Program: Long Term Alternatives for Financial Support (e.g. legislative approaches) and how to get support through use of grants (e.g. foundation support).

Moderator: Sheridan Rhodes
Deputy Director, Technical Services
Michigan Office of Highway Safety Planning
300 S. Washington Square, Suite 300
Lansing, MI 48913
517/334-7892

Panelists: Karla Holmes
Emergency Med. Svces Office
Utah Dept. of Health
P.O. Box 16660
Salt Lake City, UT 84116
801/538-6435

Terry Schiavone
Governor's Highway Safety Representative
100 Cambridge St., Room 2104
Boston, MA 02202
617/727-5074

Kent Hilton
California Highway Patrol
Office of Public Affairs
P.O. Box 942898
Sacramento, CA 94298-0001

Accidents versus Preventable Injuries: Risk Taking Behaviors. Program strategies for modifying the attitudes and behaviors of the public toward occupant protection and drinking and driving.

Moderator: Sandra Bond Lillicroop
Executive Director
American Trauma Society
P.O. Box 13526
Baltimore, MD 21203
301/328-6304

Panelists: John Graham, PhD.
Assistant Professor,
Policy & Decision Sciences
Dept. of Hlth Policy & Mgmt.
Harvard School of Public Hlth.
677 Huntington Ave.
Boston, MA 02115
617/732-1090

Herta Berbach Feesley
Exec. Director
Nat'l Campaign for Children's Safety
Children's Hospital, Nat'l Medical Center
111 Michigan Ave. N.W.
Washington D.C. 20010
202/939-4925

Janet G. Goodson
Executive Director
California Division
American Trauma Society
336 Claremont Blvd. #3
San Francisco, CA 94127
415/759-7328

Nels Sanddal
Executive Director
Critical Illness & Trauma Foundation
P.O. Box 414
102 W. Centennial
Boulder, MT 59632
406/225-4225
Saturday, March 19, 1988 10:30-12:00

Prevention and Deterrence: Achieving a Balance. A look at several States and how they are striving to achieve such a balance. A discussion of why each approach is necessary and the effect each achieves.

Moderator: Curt Winston
Administrator
NHTSA, Region X
3140 Jackson Federal Bldg.
Seattle, WA 98174
206/842-0535

Panelists: Paul Jones
Director
Gov. Highway Safety Program
215 East Lane St.
Raleigh, NC 27601
919/733-3083

Paul Snodgrass
NHTSA Region IX
211 Main St.
San Francisco, CA 94015
415/677-5336

Michael Hoadley, PhD.
Div. of Hlth. Phys. Ed & Recreation
202 Dakota Dome
University of South Dakota
Vermillion, SD 57069
605/677-5336

Sam Walker
Public Education Coordinator
Illinois Dept. of Public Health
Division of EMS & Highway Safety
525 W. Jefferson
Springfield, IL 62761

Citizen Advocacy Panel: Discussion of the innovative approaches being used by grassroots, citizen activists organizations to build community support and get media attention in the fight against drinking and driving.

Moderator: James L. Nichols, Chief
Alcohol Programs Division
NHTSA Ofc of Alcohol and State Programs
400 7th St. S.W.
Washington D.C. 20590
202/366-2688

Panelists: Micke Sadoff
Vice President, MADD
669 Airport Freeway, Suite 310
Hurst, TX 76053
817/266-6233

June Taylor
Exec. Director
Southwest Ohio MADD
P.O. Box 194
Ross, OH 45041
513/421-MADD

Doris Aiken
President, RID
P.O. Box 520
Schenectady, NY 12301
518/372-0034

Fran Helmstadter
President
PARKIT/RID-NY State
305 Ithaca Rd.
Ithaca, NY 14850
607/255-3815
Driving Drugs Off the Road: Extending the Los Angeles Police Department's Drug Recognition program. An overview of the LAPD/NHTSA training program for drug recognition technicians and a review of progress to date in developing similar programs in other parts of the country.

Moderator: Commander Jerry Bova
Dept. Traffic Coordinator
Los Angeles Police Dept.
150 North Los Angeles St.
Los Angeles, CA 90012
213/485-7878

Panelists: Holly Beckner
Los Angeles City Attorney
14410 Sylvan St., Suite 106
Van Nuys, CA 91401
818/989-8881

William E. Scott
Director, Office of Alcohol and State Programs
400 Seventh St. S.W.
Washington D.C. 20590
202/366-9588

Enforcing the Minimum Drinking Age 21 and ABC Laws: Methods utilized by the public and private sectors, as well as the youth perspective in circumventing the system.

Moderator: Jim Ryan
Alcohol Program Coordinator
NHTSA Region I
Transportation Systems Center
Kendall Square – Code 903
Cambridge, MA 02142
617/494-3427

Panelists: George McCarthy
Chairman
Alcohol Beverage Commission
100 Cambridge St.
Boston, MA 02202
617/727-3040

Rosemary Parker
Southland Corporation
5300 Shawnee Rd.
Alexandria, VA 22312
703/642-0711

Det. Peggy Quigg
Jefferson City Police Dept.
John G. Christy Municipal Bldg.
320 E. McCarty St.
Jefferson City, MO 65101
314/634-6300

John Rossi
1561 Concord St.
Pramingham, MA 01701
617/877-6654

SHERATON
CLARENDON AB
rpt: Fri.
1:45-3:15
SHERATON
GARDNER AB

KHYNES 109
rpt: Thurs
3:15-4:45
KHYNES 109
Prosecution/Adjudication: How to Work the System. New Trends in successfully prosecuting, adjudicating, and appropriately sanctioning the DWI offender to minimize the perception of "revolving door justice".

Moderator: Honorable Anthony J. Heckmeyer
Presiding Circuit Judge
33rd Judicial Circuit
P.O. Box 256
Benton, MO 63736
314/545-3141

Panelists:
Honorable Wayne R. Andersen
Circuit Court of Cook County
321 N. LaSalle St.
Chicago IL 60610
312/822-3530
Ray Larson
Commonwealth's Attorney
275 West Main St. Suite 300
Lexington, KY 40507
606/252-3571
Kay Chopard
Staff Attorney
Prosecuting Attorneys
Training Council
Hoover Bldg., 2nd Floor
Des Moines, IA 50319
515/281-5428

Jail, Community Service and Other Sanctions. The present role of traditional sanctions such as jail, community service, and innovative approaches to making sanctions more meaningful to the offenders and to the community will be discussed. A systems perspective will be given since DWI offenders make up the vast majority of community service assignments and contribute significantly to jail overcrowding and other negative impacts.

Moderator: Gil W. Bellamy
Governor's Representative
Oregon Traffic Safety Commission
State Library Bldg., 4th Floor
Salem, OR 97310
503/378-3669

Panelists:
Lindsay M. Hayes
National Center on Institutions and Alternatives
635 Slagers Lane, Suite G-100
Alexandria, VA 22314
703/684-0373
Kermit Humphreys
Correctional Program Spec.
National Institute on Corrections
320 1st St. N.W.
Washington D.C. 20534
202/724-7995
Bruce Orenstein
Prince George's County
Dept. of Corrections
13400 Dille Dr.
Upper Marlboro, MD 20772
301/952-7050
Honorable Joseph Ferrigno
P.O. Box 30
Boston, MA 02128
617/569-6213, 0456