LIFESAVERS/4

JUNE 28-30, 1985
SAN ANTONIO, TX.

NATIONAL CONFERENCE ON ALCOHOL COUNTERMEASURES AND OCCUPANT PROTECTION

HYATT REGENCY AND GUNTER HOTELS
See inside of back cover for Meeting Room locations at the Gunter Hotel
THURSDAY
JUNE 27, 1985
4:00-8:00PM  Pre-registration - Hyatt Regency
Lobby Level

FRIDAY
JUNE 28, 1985
7:30-5:15  REGISTRATION - Hyatt Regency
Lobby Level

7:30-8:30  EXHIBITS OPEN - Hyatt Regency
Rio Grande Room/Foyer - B Level

8:30-9:30  OPENING SESSION - Hyatt Regency Ballroom - B Level
Presiding: George R. Gustafson, Exec. Director
Texas Safety Association
Welcome: Honorable Henry C. Cisneros
Mayor, City of San Antonio, Texas
Keynote: J. Michael McGinnis, M.D.
Deputy Assist. Secretary for Health
Director, Office of Disease Prevention
and Health Promotion
U.S. Dept. of Health & Human Services

10:00-11:45  FIRST SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 1-6 for description/location

12:00-1:30  LUNCHEON - Hyatt Regency Ballroom - B level
Presiding: T.C. Gilchrest, President
National Safety Council
Remarks: The Honorable Glenn M. Anderson
U.S. House of Representatives
FRIDAY
JUNE 28, 1985 cont.

1:30-2:00
SHORT BREAK, EXHIBIT AREAS OPEN - B Level

2:00-3:00
GENERAL SESSION - Hyatt Ballroom - B Level

THE 208 DECISION: A PUBLIC & PRIVATE RESPONSE
Moderator: Melvin H. Smith
Secretary
National Association of Governors' Highway Safety Representatives

Presenters: Mark S. Herrmann
Chairman, Highway Safety Task Force
National Automobile Dealers Assn.

General Robert F. McDermott
President & Chairman of the Board
United Services Automobile Assn.

Diane K. Steed
Administrator
National Highway Traffic Safety Administration

3:30-5:15
SECOND SET OF WORKSHOPS - Hyatt Regency/Cunter Hotels
Choose one: See pages 7-13 for description/location

6:00-6:45
RECEPTION - Hyatt Regency - B Level
Dinner on your own

SATURDAY
JUNE 29, 1985

7:30-8:15
CONFERENCE REGISTRATION - Hyatt Regency
ATTEND AN EARLY BIRD SESSION!
See listing in registration package
EXHIBIT AREA OPEN - Hyatt Regency Level B

Coffee/Tea/Danish - Hyatt Regency

8:30-9:30
GENERAL SESSION - Hyatt Ballroom - B Level

ALCOHOL COUNTERMEASURES: THE MEDIA'S ROLE IN PROMOTING RESPONSIBLE ACTION.
SATURDAY
JUNE 29, 1985 cont.

10:00-11:45  THIRD SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 14-20 for description/location

12:00-1:30  LUNCHEON - Hyatt Regency Ballroom - B Level

Presiding: Gary Smith, Assistant Vice-President Communications
GEICO Insurance Co.

Remarks: The Honorable Elizabeth H. Dole
Secretary
U. S. Department of Transportation
(invited)

1:30-2:15  SHORT BREAK, EXHIBIT AREAS OPEN - B Level

2:15-4:00  FOURTH SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 21-26 for description/location

4:15-6:15  SPONSORED ORGANIZATIONAL MEETINGS

National Child Passenger Safety Association
Membership meeting - Nueces Room, Hyatt Regency

Remove Intoxicated Drivers
Open to all - Lincoln Room, Gunter Hotel

NHTSA National Organization Get-Together
Llano Room, Hyatt Regency

EXHIBIT AREA OPEN  Hyatt - B Level

7:00  BANQUET - Hyatt Regency Ballroom - B Level

Presiding: Judy Coleman, President

Remarks: "The Importance of Small Wins"
Gordon Blush, Ph.D.
SUNDAY
JUNE 30, 1985

7:30-8:15
ATTEND AN EARLY BIRD SESSION!
See listing in registration package
EXHIBIT AREA OPEN - Hyatt Level B
NON DENOMINATIONAL RELIGIOUS SERVICE
East Regency Ballroom, Hyatt B Level

Coffee/Tea/Danish - Hyatt Level B

8:30-10:15
FIFTH SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 27-34 for description/location

10:30-12:15
SIXTH SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 35-42 for description/location

12:30-2:00
Closing Luncheon - Hyatt Regency Ballroom - B Level

Presiding: Henry A. Thomason, Jr.
Deputy Director
Texas Department of Highways & Public Transportation

Remarks and Presentation of NHTSA Public Service Awards by Diane K. Steed, Administrator.
AGENDA

Friday, June 28, 1985
10:00-11:45 a.m.


Moderator: Ernie Albritton
Governor's Highway Safety Program
510 George Street
Suite 246
Jackson, MS 39201
(601) 354-6692

Panelists: Jim McFadden
Aspen Correctional Center
2500 E. Van Buren
Phoenix, AZ 85008
(602) 255-5050

Mr. Jim Enwright
Kettering, OH 45429

THE DWI PROBLEM: THE FOREIGN EXPERIENCE: COMMUNITY-BASED PROGRAMS IN OTHER COUNTRIES. PRIVATE/PUBLIC EFFORTS THAT HAVE PROVEN EFFECTIVE AND SUCCESSFUL, WILL BE DESCRIBED

Moderators: Candy Lightner
Founder, MADD
669 Airport Freeway #310
Hurst, TX 76053
(817) 268-623353

Panelists: Helge Kolstad
Statens Edrueskapsdirektorat
Postboks 8152 Dep
N-Oslo 1, Norway

Patricia Manduca
Insurance Corporation of British Columbia
151 W. Esplanade
North Vancouver, B.C.
Canada V7M 3K9

ROOM: BAKER
Repeate - Sunday
8:30-10:15

DON LYTLE
Ft. Wayne, IN 46806

Terry Hawkins
Pearl, MS 39208

ROOM: LLANO
Repeate - Sunday
8:30-10:15

Barry Swedler
Director, Bureau of Safety Programs
National Transportation Safety Board
800 Independence Ave., S.W.
Washington, DC 20594
(202) 382-6560

Gunnar Apeland
Motorfyrernes Avholdsforbund
St. Olavsgt. 26
Oslo 1, Norway

Dr. Kare Rumar
Research Director
National Swedish Road & Traffic Research Institute
S-F8101
Linkoping, Sweden
Friday, June 28, 1985

SIGNIFICANT FINDINGS FROM STATE SUPPORTED RESEARCH ON ALCOHOL AND HIGHWAY SAFETY PROBLEMS AND PROGRAMS.

Moderator: Harold Yahr, Ph.D.
Division of Biometry and Epidemiology
National Institute on Alcohol Abuse and Alcoholism
Parklawn Building - Room 14C-26
5600 Fishers Lane
Rockville, MD 20852
(301) 443-3306

Panelists: Robert Lillis
New York State Division of Alcoholism and Alcohol Abuse
194 Washington Avenue
Albany, NY 12210
(518) 474-5417

Tom Stanitis
Director, Alcohol and Drug Program
Oklahoma Dept. of Mental Health
P.O. Box 53277, Capital Station
Suite 11F Terrace
4545 N. Lincoln Blvd.
Oklahoma City, OK 73152
(405) 521-0044

Dennis McCarty
Director of Research
Alcohol, Health & Res. World Svc.
134 Main Street
Stoneham, MA 02180
(617) 438-7274

Barbara Spencer
Alcohol Program Evaluator
Mississippi Governor's Highway Safety Program
510 George Street, Suite 246
Jackson, MS 39201
(601) 354-6892

DRUGS AND DRIVING: RESEARCH ON THE ROLE OF DRUGS (OTHER THAN ALCOHOL) IN HIGHWAY CRASHES AND THE IMPLICATION FOR FUTURE PREVENTION/INTERVENTION STRATEGIES. DETECTION MECHANISMS FOR IDENTIFYING DROGGED DRIVERS.

Moderator: Charlene Ortiz
Director, Drug Abuse Prevention Division
Texas Department of Community Affairs
2015 South IH 35
Austin, TX 78741
(512) 475-2311

Panelists: Brian O'Neill
Acting President
Insurance Institute for Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

Ronald Engle
Office of Alcohol Countermeasures
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-0074

Sgt. Richard C. Studdard
Operations Headquarters Branch
150 N. Los Angeles Street
Los Angeles, CA 90012
(213) 485-3211

ROOM: BLANCO
HYATT

ROOM: NUECES
HYATT
Repeated-Saturday
10-11:45
Friday, June 28 1985 10:00-11:45am

**MEDIA FESTIVAL AND DISCUSSION OF VARIOUS PUBLIC COMMUNICATION IDEAS. OPPORTUNITY PROVIDED TO ASK TECHNICAL QUESTIONS OF PANELISTS**

**Coordinator:** Ann Grimm  
Transportation Research Institute  
University of Michigan  
2901 Baxter Road  
Ann Arbor, MI 48109-2150

**Panelists:**  
Susan Morris  
S. W. Morris & Company  
4701 Willard Avenue - Suite 105  
Chevy Chase, MD 20815  
(301) 656-3100

Jim Onder  
Professional Management Association  
8830 Cameron Street #602  
Silver Spring, MD 20910  
(301) 587-7230

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**EVALUATION - HOW DO YOU KNOW IF YOUR ALCOHOL COUNTERMEASURE/OCCUPANT PROTECTION PROGRAM IS REALLY WORKING? USING EVALUATION TO IMPROVE AND SELL YOUR PROGRAMS.**

**Moderator:** Ian Newman, Ph.D.  
Director  
Nebraska Prevention Center for Alcohol & Drug Abuse  
234 Mabel Lee Hall  
University of Nebraska  
Lincoln, NE 68588  
(402) 472-3844

**Panelists:**  
Debra Rood  
Program Manager  
Institute for Traffic Safety Mgmt and Research  
260 Washington Street  
Albany, NY 12210  
(518) 473-7103

Nancy Clark  
Mgr., Emergency Medical Services  
Oregon State Health Division  
P.O. Box 231  
Portland, OR 97207  
(503) 229-6365

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**ROOM: MEDINA HYATT**

**ROOM: MAHNCKE GUNTER**

Repeated - Friday  
8:30-5:15
CORPORATE MARKETING STRATEGIES - TAILORING OCCUPANT PROTECTION PROGRAMS FOR ORGANIZATION SIZE, INTERNAL DELIVERY NETWORKS AND COMMUNITY OUTREACH.

Moderator: Irv Etter
Vice President, Safety and Health
National Safety Council
444 N. Michigan Avenue
Chicago, IL 60611
(312) 527-4690

Panelists: Mark S. Herrmann
Chairman, Highway Safety Task Force
National Automobile Dealers Assn.
8400 Westpark Drive
McLean, VA 22102
(703) 821-7160

Sylvia Bennett
Public Relations Representative
Lockheed Missile & Space Co., Inc.
P.O. Box 17100
Austin, TX 78760
(512) 448-6666

Jill Berington
Occupant Protection Coordinator
Ohio Dept. of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3250

ROOM: FRONTIER
Repeated - Friday
3:30-5:15

PLANNING AND IMPLEMENTING SUCCESSFUL OCCUPANT PROTECTION COMMUNITY-BASED PROGRAMS: USING NATIONAL ORGANIZATIONS AT THE LOCAL LEVEL, WHAT TO EXPECT.

Moderator: Jean Dave-Kerwin
Director, Division of Traffic Safety Program Planning and Development
New York State Department of Motor Vehicles
Empire State Plaza - Room 412
Albany, NY 12228
(518) 474-3150

Panelists: William Hayes
Supervisor of Planning and Administration
New Jersey Office of Highway Safety
Trenton, NJ 08625
(609) 292-3900

Thomas Reel
Executive Director
Traffic Safety Assn. of Michigan
122 South Grand - Suite 215
Lansing, MI 48933
(517) 487-8811

John K. Johnson
Deputy Director
Senate Transportation Comm.
New York State Legislature
Albany, NY 12247
(518) 445-3344

Susan Wilson-Rani
Project Manager
Illinois Dept. of Transportation
2300 South Dirksen Parkway
Springfield, IL 62764
(217) 782-4974

ROOM: BLUEBONNET
Repeated - Saturday
10:00-11:45
Friday, June 28 1985
10:00-11:45am

REACHING THE HARD TO REACH: ARE YOU TARGETING YOUR AUDENCES CORRECTLY? INNOVATIVE IDEAS IN OCCUPANT PROTECTION EDUCATION FOR SPECIFIC TARGET GROUPS. A UNIQUE HOSPITAL RESEARCH PROJECT WILL BE HIGHLIGHTED.

Moderator: Judy Coleman
Occupant Protection Coordinator
Michigan Office of Highway Safety Planning
111 S. Capitol Avenue
Lansing, MI 48913
(517) 373-8011

Panelists:
Marilyn Faber
University of Texas-Houston Science Ctr.
KIDSafe Project Director
400 W. 11th Street
Austin, TX 78701
(512) 476-6769

Stanley Robin, Ph.D.
Director, Center for Social Research
Western Michigan University
2512 Sangren Hall
Kalamazoo, MI 49008
(616) 383-1757

Paul Hlatko, M.D.
Medical Director, Prevention Medicine Program
Borgess Medical Center
1521 Gull Road
Kalamazoo, MI 49001
(616) 383-7305

SEAT BELTS ON SCHOOL BUSES: A MOCK SCHOOL BOARD MEETING TO HEAR ARGUMENTS ON THE ISSUE OF INSTALLING SEAT BELTS ON SCHOOL BUSES.

Moderator: Adele Spielberger
Associate Administrator for Plans and Programs
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-1560

Representatives of school districts in the Greater San Antonio area will participate.

Presenters: Carol Fast
President
National Coalition for Safety Belts on School Buses
11 Orlando Avenue
Ardley, NY 10502
(914) 693-5763

Paul Stewart
Director of School Transportation
West VA Dept. of Education
1900 Washington East
Charleston, WV 25305
(304) 348-2711
Friday, June 28, 1985

PASSENGER RESTRAINT TECHNOLOGY: FACTS ABOUT THE VARIOUS ALTERNATIVES AND WHAT CONSUMERS ARE LIKELY TO SEE WITHIN THE NEXT 10 YEARS.

Moderator: Michael Brownlee
Director, Office of Occupant Protection
Traffic Safety Programs
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9626

Panelists:

Charles Pulley
President
American Seat Belt Council, Inc.
3319 Tates Creek Road - Suite 1B
Lexington, KY 40502
(606) 2690-4240

David E. Martin
Director, Automotive Safety Eng.
GM Environmental Staff
GM Technical Center
30400 Mound Road
Warren, MI 48090-9015
(313) 492-1054

John Edwards
Vice President, Member Auto Purchases Services
USAA
9800 Fredericksburg Road
San Antonio, TX 78288
(512) 690-4989

Vermont Roberts
Nat’l Center for Statistics & Analysis Accident Investigation Division
400 7th Street, S.W.
Washington, DC 20590
(202) 426-4820

ROOM: TRAILDRIVERS
GUNTER
Repeated - Sunday
10:30-12:15

COMBINING FORCES BETWEEN MILITARY INSTALLATION AND COMMUNITY PROGRAMS: ESTABLISHING COOPERATION BETWEEN MILITARY BASES AND THE SURROUNDING COMMUNITIES. UNCONVENTIONAL APPROACHES FOR REDUCING INTOXICATION - ALTERNATIVES TO THE HAPPY-HOUR, ATTITUDE ADJUSTMENT WITHIN THE MILITARY ESTABLISHMENTS.

Moderator: Lt. Col. Chandler
Office of Deputy Sec. of Defense Safety Policy
Pentagon - Room 1B873
Washington, DC 20301

Panelists:

Sgt. C. A. (Bud) Price
P.O. Box 64459
Fayetteville, NC 28306
(919) 486-1334

Master Sgt. Johnson
Davis-Monthan Air Force Base
Room 836 AD/SEG
Davis-Monthan, AZ 85707

John Loranz
12th Flying Training Wing/SLD
Randolph Air Force Base
San Antonio, Texas 78150
(512) 652-6308

Francis Taylor
Colorado Springs MADD
P.O. Box 1086
Colorado Springs, CO 80901
(303) 633-6233

Debora Schmidt
San Antonio Council on Alcoholism
1222 W. Main - Suite 406
San Antonio, Texas 78212
(512) 225-4741

ROOM: MAGNOLIA
GUNTER
Friday, June 28, 1985
3:30-5:15 p.m.

VICTIMS OF DRUNK DRIVERS: THE LEGAL RIGHTS AND
THE EMOTIONAL NEEDS OF VICTIMS, THE ROLE AND
IMPORTANCE OF THE VICTIM IMPACT STATEMENT, AND
EFFORTS TO PASS VICTIM ASSISTANCE LEGISLATION
IN THE STATES.

Moderator: Janice Harris Lord
MADD
669 Airport Freeway, Suite 310
Hurst, TX 76053
(817) 268-6233

Panelists: Doris Aiken
Remove Intoxicated Drivers
P.O. Box 520
Schenectady, NY 12301
(518) 372-0034

H. Jerome Miron
National Sheriffs Association
Director, Victim Assistance Program
1451 Duke Street
Alexandria, VA 22314
(703) 836-7827

AT RISK...FUTURE DWI'S? - CHILDREN OF ALCOHOLICS
WHAT RISKS YOUNG PEOPLE FACE IF THEY'VE
GROWN UP IN HOMES WHERE ALCOHOL HAS BEEN ABUSED.

Susan Burden
1214 E 49th Terrace
Kansas City, MO 64110
(816) 444-4545
Friday, June 28, 1985  3:30-5:15pm

ENFORCEMENT TECHNIQUES - ROADBLOCKS AND BLockS AND
BEYOND: DEVELOPMENTS AND TRENDS IN THE ENFORCEMENT
FIELD, INCLUDING REDDI AND ROADSIDE SOBRIETY
CHECKPOINT PROGRAMS. THE USE OF PASSIVE SENSORS
FOR DETECTING DWI, AND WHETHER PROGRESS IS TRULY
EVIDENCED BY A DECREASE IN THE ARREST RATE.

Moderator: Bill Nash
Transportation Services, Inc.
6500 S. MacArthur
Oklahoma City, OK 73125
(405) 686-2112

Panelists:
Brian O’Neill
Insurance Institute of Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

Joe Ann O’Hara, Commander
Highway Safety Standards Branch
Kentucky State Police Headquarters
719 Versailles Road
Frankfort, KY 40601-9980
(502) 695-6356

Sgt. L. Heckroth
Albuquerque Police Department
401 Marquette, N.W.
Albuquerque, NM 87103
(505) 766-7034
(505) 877-9827

ROOM: LLANO
HYATT
Repeated - Sunday
10:30-12:15

Paul Helzer
Division of Highway Safety
4201 E. Arkansas Avenue
Denver, CO 80222
(303) 757-9381

Fred Zwonechek
Administrator, Nebraska Highway
Program Office
State House Station 94612
Lincoln, NE 68509
(402) 471-2515
Friday, June 28, 1985  3:30-5:15pm

SANCTIONS FOR DWI - INCREASING THE OPTIONS:
AVAILABLE OPTIONS, REQUIREMENTS AND OPPORTUNITIES
PRESENTED BY JAILING DRUNK DRIVERS, AND THE IDEAL
COMPREHENSIVE DWI CORRECTION PROGRAM FOR COMMUNITIES.

Moderator:  AT M. Lauersdorf
             Administrator, Highway Safety Services
             Traffic Safety Department
             National Safety Council
             444 North Michigan Avenue
             Chicago, IL  60611
             (312) 527-4600 x8406

Panelists:  Francis R. Ford
             National Sheriffs' Association
             1450 Duke Street
             Alexandria, VA  22314
             (703) 836-7827

             Cres VanKulen
             California League of Alternative
             Service Programs (CLASP)
             523 Fourth Street #207
             San Rafael, CA  94901
             (415) 459-2234

             Robert Voas, Ph.D.
             Director, Alcohol Programs
             NPSRI
             N. Pitt Street
             Alexandria, VA  22314
             (703) 548-3444

             Richard Lasater
             Supv. Misdemeanor DWI Programs
             West Texas Regional Adult
             Probation Department
             4824 Alberta - Suite 361
             County Annex Bldg.
             El Paso, TX  79905
             (915) 546-2112

             Harvey A. Siegal, Ph.D.
             Director, Weekend Intervention
             Program, Wright State Univ.
             School of Medicine
             P.O. Box 927
             Dayton, OH  45401
             (513) 873-3050

ROOM:  NUECES
HYATT
Repeated - Sunday
8:30-10:15
Friday, June 28, 1985 3:30-5:15pm

SELF-SUFFICIENCY FUNDING: IF THE GOVERNMENT CANNOT ALWAYS BE EXPECTED TO PAY FOR ALCOHOL TRAFFIC SAFETY PROGRAMS, HOW CAN WE FOOT THE BILL? A PUBLIC AND PRIVATE SECTOR STRATEGIES PROS AND CONS.

**Moderator:** Melvin H. Smith
Division of Traffic Safety
Illinois Department of Transportation
2300 S. Dickson Parkway
Springfield, IL 62704
(217) 782-4972

**Panelists:** Kay and Ed Neil
Omaha MAOD
1022 S. 41st Street
Omaha, NE 68105
(402) 342-5858

Richard Smith
State of New York
Dept. of Motor Vehicles
Nelson Rockefeller Empire State Plaza
Albany, NY 12228
(518) 474-1223

Dick Howard
Utah Highway Safety
4501 S. 2700 West
Salt Lake City, UT 84119
(801) 965-4409

Craig Miller
Region IX, NHTSA
211 Main Street, Suite 1000
San Francisco, CA 94105
(415) 376-2753

FUNDRAISING - A WAY TO KEEP YOUR PROGRAM ALIVE:
NEW OPPORTUNITIES THAT YOU MAY NOT HAVE CONSIDERED.

**Moderator:** Stephen McCurley
VOLUNTEER, The National Center
1111 North 15th Street, Suite 500
Arlington, VA 22209
(703) 276-05432

**Panelists:** Eileen Kramers
Occupant Restraint Coordinator
Suffolk County
H. Lee Dennison Bldg., - 7th Floor
Hauppauge, NY 11788
(516) 360-5023

Joann McGlowan
National Health Care, Inc.
P.O. Box 1649
Dothan, AL 36302
(205) 793-2399

**ROOM:** BLANCO
**HYATT**
Repeater - Sunday
10:30-12:15

**ROOM:** LINCOLN
**GUENTER**
Repeater - Saturday
10:00-11:45

**ROOM:** MADU - Omaha
1022 South 41st Street
Omaha, NE 68105
(402) 342-5658
Friday, June 28, 1985  3:30-5:15pm

EVALUATION - HOW DO YOU KNOW IF YOUR ALCOHOL COUNTERMEASURE/OCCUPANT PROTECTION PROGRAM IS REALLY WORKING? USING EVALUATION TO IMPROVE AND SELL YOUR PROGRAMS.

ROOM: MAHNNCKE
GUNTER
Repeated - Friday
10:00-11:45

Moderator: Ian Newman, Ph.D.
Director
Nebraska Prevention Center for
Alcohol & Drug Abuse
234 Mabel Leu Hall
University of Nebraska
Lincoln, NE 68588
(402) 472-3844

Panelists: Debra Rood
Program Manager
Institute for Traffic Safety Management and Research
250 Washington Street
Albany, NY 12210
(518) 473-7103

Nancy Clark
Manager, Emergency Medical Services
Oregon State Health Division
P.O. Box 231
Portland, OR 97207
(503) 229-6365

Alex Wagenaar, Ph.D.
Associate Research Scientist
Transportation Research Inst.
University of Michigan
Ann Arbor, MI 48109
(313) 763-2465

MEDIA FESTIVAL: SEE WHAT'S NEW IN FREE/Low COST OCCUPANT PROTECTION AUDIO-VISUAL MATERIALS, INCLUDING PSAs, SHORT FILMS AND SLIDE TAPE SHOWS. SEE INSERT SHEET IN REGISTRATION PACKAGE FOR TITLES AND SCHEDULE OF EVENTS.

ROOM: MEDINA
HYATT

Moderator: Ann Grimm
Meg Wiviott
Transportation Research Institute
University of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 764-2171
Friday, June 28, 1985  3:30-5:15pm

ENFORCEMENT OF CHILD PASSENGER PROTECTION LAWS:
HOW IT IS BEING ACCOMPLISHED, THE NEED FOR SUPPORT
FROM THE TOP OF THE RANKS, WHAT TYPES OF PROGRAMS ARE
CURRENTLY AVAILABLE AND HOW SUCCESSFUL ARE THEY.
Moderator:  Forrest Council
University of North Carolina
Highway Safety Research Center
197A Craigie Trailer Park
Chapel Hill, NC 27514
(919) 962-2202

Panelists:  Charles Rutherford
National Association of State
Directors for Law Enforcement Tng.
50 Tremont Street
Melrose, MA 02176
(617) 662-2422

Raymond Cotton
Maryland State Police
Pikesville, MD 21208
(301) 406-3101 (ext. 290)

ROOM:  BLUEBONNET
GUNTER

Charles Gruber
Quincy Police Department
507 Vermont Avenue
Quincy, IL 62301
(217) 228-4480

CORPORATE MARKETING STRATEGIES - TAILORING OCCUPANT
PROTECTION PROGRAMS FOR ORGANIZATION SIZE, INTERNAL
DELIVERY NETWORKS AND COMMUNITY OUTREACH.
Moderator:  Irv Eiter
Vice President, Safety and Health
National Safety Council
444 N. Michigan Avenue
Chicago, IL 60611
(312) 527-4800

Panelists:  Mark S. Herrmann
Chairman, Highway Safety Task Force
National Automobile Dealers Assn.
8400 Westpark Drive
McLean, VA 22102
(703) 821-7120

Sylvia Bennett
Public Relations Representative
Lockheed Missile & Space Co., Inc.
P.O. Box 17100
Austin, TX 78760
(512) 448-8665

Jill Berington
Occupant Protection Coordinator
Ohio Dept. of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3290

ROOM:  FRONTIER
GUNTER

Gary Smith
Assistant Vice-President
Communications
GEICO Insurance
GEICO Plaza
Washington, DC 20590
(301) 966-2757

Richard Syvoda
Regional Personal Mgr.
FMC Corp.
Wellhead Equipment Division
1777 W. Gears Road
Houston, TX 77001
(713) 591-4244

Repeated - Friday
10:00-11:45
Friday, June 28, 1985  3:30-5:15pm

PASSAGE OF MANDATORY SEAT BELT LAWS. IDEALS VERSUS POLITICAL REALITIES. HOW TO GET LEGISLATION ENACTED.

Moderator: Thomas Reel
Executive Director, State Operations Traffic Safety Association of Michigan
122 S. Grand Blvd., Suite 215
Lansing, MI 48933
(517) 487-8811

Panelists: Representative David Hollister
MI House of Representatives
Capital Bldg.
Lansing, MI 48933
(517) 373-0826

Charles Spilman
Director, State Relations
Motor Vehicle Manufacturers Assn.
300 New Center Bldg.
Detroit, MI 48202
(313) 872-4311

MARY JUSTICE
Injury Control Program
New Mexico Health & Environment Dept.
P.O. Box 968
Santa Fe, NM 87504
(505) 984-0030

ROBERT VANDERLAAN
Chmn., Gov't Consultant Svcs., Inc.
530 W. Ionia St.
Lansing, MI 48933
(517) 484-6216

SEAT BELTS ON SCHOOL BUSES: A DISCUSSION OF URBAN AND RURAL PROJECTS INCLUDING EDUCATIONAL REINFORCEMENT PROGRAMS. INSTALLATION GUIDELINES AND SPECIFICATIONS.

Moderator: Adele Spielberger
Associate Administrator for Plans and Programs
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-1560

Panelists: Tom Gillison
Transportation Supervisor
 Dobbs Ferry High School
 505 Broadway
 Dobbs Ferry, NY 10522
(914) 699-3720

Frank W. Thompson
Assistant Superintendent
Business & Administration
Dalton Public Schools
P.O. Box 1408
Dalton, GA 30720
(404) 278-8766

ROBERT KURRE
V.P., Quality Assurance
Wayne Corporation
P.O. Box 1447
Richmond, IN 47374
(317) 962-7511

CAROL LYNCH, Teacher
Donna Barber, School Bus Dr.
Hartland Elementary School
Hartland Four Corners
Hartland, VT 05048
(802) 436-2255
Saturday, June 29, 1985
10:00-11:45 a.m.

PROMISING ALCOHOL STRATEGIES FOR COMMUNITIES HAVING
A LONG-TERM PAYOFF: DISCUSSION OF VARIOUS
COMMUNITY PROGRAMS INCLUDING PUBLIC INFORMATION
EFFORTS, YOUNG ADULT ACTIVITIES, VARIOUS INTERVENTION
PROGRAMS, SAFE-RIDE AND DESIGNATED DRIVER.

Moderator: Joan B. White
Office of Alcohol Countermeasures
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-0074

Panelists: Amy Hughes
DUI Task Force Coordinator
Skagit County Public Works Dept.
Room 203
Second and Kincaid Street
Mt. Vernon, WA 98273
(206) 336-9400

Leo Spencer
Executive Director
DUI Prevention Council
33 Steppinestone Road
Lee, NH 03820
(603) 659-2790

Gary Smith
Assistant V. P. for Communications
GEICO Insurance Co.
GEICO Plaza
Washington, DC 20076
(202) 986-2757

James Ryan
Highway Safety Specialist
NHTSA - Region I
Transportation Systems Center
Kendall Square - Code 903
Cambridge, MA 02142
(617) 454-2680

DeLores Wheeler
Teaching Assistant
Pennsylvania State University
600 East Pollock Rd., #2508
State College, PA 16801
(814) 865-1394

James D. Kazen
President, Center for
Educational Development
Southwest Regional Training Ctr.
U.S. Department of Education
6800 Parkten Blvd.,
San Antonio, TX 78213
(512) 735-9191

ROOM: FRONTIER
GUNTER
Repeated - Sunday
10:30-12:15
Saturday, June 29, 1985  10:00-11:45 a.m.

**YOUTHFUL DRIVERS AND THE PROVISIONAL LICENSE CONCEPT:** STATE MOTOR VEHICLE ADMINISTRATORS, TRAFFIC SAFETY EDUCATORS AND YOUNG DRIVERS DISCUSS THE RESULTS OF RESEARCH AND DEMONSTRATION PROJECTS EMPLOYING PROVISIONAL DRIVER LICENSE CONCEPTS FOR YOUNG DRIVERS.

**Moderator:** LeRoy W. Dunn, Ph.D., Educational Advisor, TSP NHTSA 400 7th Street, S.W. Washington, DC 20590 (202) 426-9744

**Panelists:**
- **L.T. Buchanan Jr.**
  Chief, Division of Driver Safety and Licensing
  California Department of Motor Vehicles
  P.O. Box 12590
  Sacramento, CA 95852
  (916) 445-6933

- **Dr. William Cushman**
  ADTSEA - Suite 509
  123 North Pitt Street
  Alexandria, VA 22314
  (703) 836-4748


**Moderator:** Janice Harris Lord

MADD 669 Airport Freeway, Suite 310
Hurst, TX 76053
(817) 268-6233

**Panelists:**
- **Doris Aiken**
  Remove Intoxicated Drivers
  P.O. Box 620
  Schenectady, NY 12301
  (518) 372-0034

- **H. Jerome Miron**
  National Sheriffs' Association
  Director, Victim Assistance Program
  1451 Duke Street
  Alexandria, VA 22314
  (703) 636-7027

ROOM: MANHICKE GUNTER

**Lt. Col. Howard McClanaphan**

Maryland Motor Vehicle Administration
6601 Ritchie Highway - Rm. 207
Glen Burnie, MD 21062
(301) 768-7256

**Kenard McPherson, Ph.D.**

Director, National Public Services Research Institute
10741 Little Patuxent
Columbia, MD 21044
(301) 964-1944

ROOM: TRAILDRIVERS GUNTER

Repeated - Friday
3:30-5:15

**Alliance Against Intoxicated Motorists**

P.O. Box 10716
Chicago, IL 60610
(312) 441-6313

**15**
Saturday, June 29, 1985  10:00-11:45 a.m.

DRUGS AND DRIVING: RESEARCH ON THE ROLE OF DRUGS (OTHER THAN ALCOHOL) IN HIGHWAY CRASHES AND THE IMPLICATION FOR FUTURE PREVENTION/INTERVENTION STRATEGIES. DETECTION MECHANISMS FOR IDENTIFYING DRUGGED DRIVERS.

Moderator:  Charlene Ortiz
Director, Drug Abuse Prevention Division
Texas Department of Community Affairs
2015 South IH 35
Austin, TX 78741
(512) 475-2311

Panelists:  Brian O'Neill
Acting President
Insurance Institute for Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

Ronald Angle
Office of Alcohol Countermeasures
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-0074

PROGRESS IN IMPLEMENTING STATEWIDE COMPREHENSIVE PROGRAMS: GROWING COOPERATION BETWEEN HIGHWAY SAFETY AND SUBSTANCE ABUSE AGENCIES—OVERCOMING OBSTACLES SUCH AS FUNDING AND A LACK OF COMMITMENT. INCORPORATING AGE 21 LAW INTO A COMMUNITY PROGRAM AND WAYS TO ENFORCE COMPLIANCE.

Moderator:  William Butynski
Executive Director
National Association of State Alcohol and Drug Abuse Directors
444 N. Capitol Street, N.W.
Washington, DC
(202) 783-6888

Panelists:  Georgia Waskovich
Alcohol Program Manager
Arkansas Highway Safety Program
1 Capitol Mall, 48-215
Little Rock, AR 72201
(501) 377-1101

William T. Hayes
Supervisor of Planning
New Jersey Office of Highway Safety
CN048
Trenton, NJ 08625
(609) 292-3900

Steven Studdard
Sgt. Richard C. Studdard
Operations Headquarters Branch
150 N. Los Angeles Street
Los Angeles, CA 90012
(213) 485-3211

ROOM:  NUECES
HYATT
Repeated - Friday
10:00-11:45

ROOM:  BLANCO
HYATT
Saturday, June 29, 1985  10:00-11:45 a.m.

MEDIA FESTIVAL: SEE WHAT'S NEW IN FREE/LOW COST ALCOHOL COUNTERMEASURE AUDIO-VISUAL MATERIALS, INCLUDING PSAs, SHORT FILMS AND SLIDE TAPE SHOWS. SEE INSERT SHEET IN REGISTRATION PACKAGE FOR TITLES AND SCHEDULE OF EVENTS.

Coordinators: Ann Grimm
Meg Wiviott
Transportation Research Institute
University of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 764-2171

ROOM: MEDINA
HYATT

FUNDRAISING - A WAY TO KEEP YOUR PROGRAM ALIVE:
NEW OPPORTUNITIES THAT YOU MAY NOT HAVE CONSIDERED.

Moderator: Stephen McCurley
VOLUNTEER, The National Center
1111 North 19th Street, Suite 500
Arlington, VA 22209
(703) 276-05432

Panelists: Eileen Kremers
Occupant Restraint Coordinator
Suffolk County
H. Lee Dennison Bldg., - 7th Floor
Hauppauge, NY 11788
(516) 360-5023

Joann McGlowen
National Health Care, Inc.
P.O. Box 1649
Dothan, AL 36302
(205) 793-2399

ROOM: LINCOLN
GUNTER

Kay Ne11
MADD - Omaha
1022 South 41st Street
Omaha, NE 68105
(402) 342-5658
Saturday, June 29, 1985  10:00-11:45 a.m.

PUBLIC INFORMATION STRATEGIES: HOW TO UTILIZE TRADITIONAL MARKETING TOOLS TO SELL THE PUBLIC ON YOUR PROGRAM.
Presenter: Bill Novelli
President
Needham, Porter, Novelli
3240 Prospect Street, N.W.
Washington, DC 20007
(202) 342-7000

ROOM: LLAMO
HYATT
Repeated - Saturday
2:15-4:00

PLANNING AND IMPLEMENTING SUCCESSFUL OCCUPANT PROTECTION COMMUNITY-BASED PROGRAMS: USING NATIONAL ORGANIZATIONS AT THE LOCAL LEVEL, WHAT TO EXPECT.
Moderator: Jean Bave-Kerwin
Director, Division of Traffic Safety
Program Planning and Development
New York State Department of Motor Vehicles
Empire State Plaza - Room 412
Albany, NY 12228
(518) 474-3150

ROOM: BLUEBONNET
GUNTER
Repeated - Friday
10:00-11:45

Panelists: William Hayes
Supervisor of Planning and Administration
New Jersey Office of Highway Safety
Trenton, NJ 08625
(609) 292-3900

John K. Johnson
Deputy Director
Senate Transportation Comm.
New York State Legislature
Albany, NY 12247
(518) 445-3341

Thomas Reel
Executive Director
Traffic Safety Association of Michigan
122 South Grand - Suite 215
Lansing, MI 48933
(517) 487-8811

Susan Wilson-Rani
Project Manager
Illinois Dept. of Transportation
2300 South Dirksen Parkway
Springfield, IL 62764
(217) 782-4974
Saturday, June 29, 1985  10:00-11:45 a.m.

ENFORCEMENT OF OCCUPANT PROTECTION LAWS: HOW IT IS BEING ACCOMPLISHED, THE NEED FOR SUPPORT FROM THE TOP OF THE RANKS, WHAT TYPES OF PROGRAMS ARE CURRENTLY AVAILABLE AND HOW SUCCESSFUL ARE THEY.

ROOM: MAGNOLIA
GUNTER

Moderator: Forrest Council
University of North Carolina
Highway Safety Research Center
197A Craig Trail Park
Chapel Hill, NC 27514
(919) 962-2202

Panelists: Charles Rutherford
National Association of State Directors for Law Enforcement Tng.
50 Tremont Street
Melrose, MA 02176
(617) 662-2422

Sergeant William G. Thobae
New York State Police
State Campus Building 22
Albany, NY 12226
(518) 457-3258

Major A. Blauda
New Jersey State Police
Division Headquarters
Box 7068
West Trenton, NJ 08625

THE 200 DECISION, A PUBLIC AND PRIVATE RESPONSE, CONTINUED PANEL DISCUSSION AND QUESTIONS BASED UPON YESTERDAY’S OCCUPANT PROTECTION GENERAL SESSION.

ROOM: BAKER
GUNTER

Moderator: Melvin H. Smith
Secretary, National Association of Governor’s Highway Safety Representatives
Director, Division of Traffic Safety
Illinois Dept. of Transportation
2300 S. Dirksen Parkway
Springfield, IL 62704

Panelists: Mark S. Herrmann
Chairman, Highway Safety Task Force
National Automobile Dealers Association
8400 Westpark
McLean, VA 22102
(703) 821-7120

Gloria Patterson
National Safety/Community Relations Director
United Services Automobile Assn.
USAA Building
San Antonio, TX 78288
(512) 690-2994
Saturday, June 29, 1985  10:00-11:45 a.m.

CHILD SAFETY SEAT MISUSE ASSOCIATED FACTORS AND EDUCATIONAL SOLUTIONS. THIS WORKSHOP WILL REPORT ON THE FINDINGS OF THE "HARDEE'S" STUDY, WILL EXPLORE THE REASONS FOR CHILD SAFETY SEAT MISUSE AND WILL DISCUSS EDUCATIONAL COUNTERMEASURES INCLUDING DEVELOPMENT OF BROCHURES, FILMS, COMMUNITY ACTIVITIES, AND OTHER EDUCATIONAL SOLUTIONS RECOMMENDED BY THE PARTICIPANTS.

Moderator: Judy Kaplan Wener
National Organizations Division
Office of Occupant Protection
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9294

Panelists: Michael Cynechi
City of Phoenix
Dept. of Streets and Traffic
125 E. Washington Street
(602) 262-7597

Mary Justice
New Mexico Health & Environment Dept.
P.O. Box 968
Santa Fe, NM 87504
(505) 984-0030

Susan Morris
S.W. Morris & Company
4701 Willard Avenue, Suite 105
Chevy Chase, MD 20815
(301) 656-3100

Grey Jones, Jr.
FLI Learning Systems, Inc.
P.O. Box 2233
Princeton, NJ 08540
(609) 466-9000

ROOM: LINCOLN GUNTER
Repeated - Sunday
10:30-12:15
SUCCESSFUL JUDICIAL APPROACHES: JUDICIAL INVOLVEMENT IN THE DWI PROGRAM AND HOW COURTS HAVE BEEN STREAMLINED IN ORDER TO EASE CASE FLOW AND IMPROVE MANAGEMENT.

Moderator: Honorable Wayne P. Anderson
Traffic Court
321 N. LaSalle
Chicago, IL 60610
(312) 822-3530

Panelists: Frank Lockfeld
Director, Center for Urban Analysis
70 W. Heading
San Jose, CA 95110
(408) 299-3285

Harvey Siegel, Ph.D.
Director, Weekend Intervention Program
Wright State University
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050

SERVER EDUCATION/INTERVENTION PROGRAMS:
OVERCOMING OBSTACLES, GAINING ACCEPTANCE, AND PLANNING FOR RESULTS. INTERVENTION PROGRAMS ON PREMISE, THE INDUSTRY RESPONDS.

Moderator: Maria Vegaga, Ph.D.
Office of Driver and Pedestrian Safety
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-2977

Panelists: Rick Berman
Steak & Ale Restaurant Association
6666 LBJ Freeway
Dallas, TX 75240
(214) 960-5160

Richard Shold
Public Safety Coordinator
Madison Area Technical College
2203 International Lane
Madison, WI 53704
(608) 246-4671

ROOM: MAHNCKE GUNTER
Repeated - Sunday
8:30-10:15

Carol Falkowski
Department of Human Services
Sixth Floor, Space Center 81dg.
444 Lafayette Road
St. Paul, MN 55101
(612) 296-4616

Honorable J. O. Warnick, Jr.
U.S. Magistrate
1205 Texas Avenue, C-115
Lubbock, TX 79401
(806) 743-7380

ROOM: LINCOLN GUNTER
Repeated - Sunday
10:30-12:15

Lt. Mark Plaszek
Washtenaw County Sheriffs Dept.
2201 Hagback Rd.
Ann Arbor, MI 48104
(313) 971-8400

James McKnight
NPSRI
123 N. Pitt Street
Alexandria, VA 22314
(703) 548-3444
Saturday, June 29, 1985  2:15-4:00 p.m.

CURRENT ISSUES IN DRIVER LICENSING: VARIATIONS IN PROMPT LICENSE SUSPENSION AMONG THE STATES AND THE NATIONAL DRIVER REGISTER AS IT RELATES TO THE DRUNK DRIVER.

   Moderator:  Dr. B. J. Campbell
              Director, Highway Safety Research Center
              University of North Carolina
              CTP-197A
              Chapel Hill, NC 27514
              (919) 962-2202

   Panelists:  Joel Watne
              Special Assistant Attorney General
              200 Ford Bldg.
              St. Paul, MN 55155
              (612) 296-6598

              Charles W. Stansbury
              Assistant Director, Driver Services
              Department of Licensing
              Highways-Licenses Building
              Olympia, WA 98504
              (206) 753-6977

   Room:  FRONTIER GUNTER
          Repeated - Sunday
          10:30-12:15

CONSTRUCTIVE INTERACTION WITH THE IMPAIRED DRIVER: INFORMATION ON MODEL PRE-SENTENCE INVESTIGATION PROCEDURES, NEW SCREENING INSTRUMENTS, ALTERNATIVE INTERVENTION/TREATMENT MODELS AND EFFECTIVE MECHANISMS TO ENSURE COMPLIANCE WITH PROBATION.

   Moderator:  David G. Evans, Esq.
              Chief, New Jersey Intoxicated Drivers
              Criminal Justice Programs
              P.O. Box 453
              Rocky Hill, NJ 08553
              (609) 292-8947

   Panelists:  Marilyn Dierschke
              Texas Adult Probation Commission
              8100 Cameron Road
              Suite 600, Building B
              Austin, TX 78753
              (512) 834-8188

              Paul Dignan
              Department of Public Health
              Rutland Heights Hospital
              Rutland, MA 01543
              (617) 886-4711 x177

   Room:  BLUEBONNET GUNTER

   Alton Chrystal
   Director, Off. of Driver License
   Lucas Building
   Des Moines, IA 50319
   (515) 281-5153
Saturday, June 29, 1985  2:15-4:00 p.m.

**JUVENILE JUSTICE SYSTEM - INITIATING ACTION:**
THE NEED FOR POLICE ENFORCEMENT, PROBLEMS IN
THE INTAKE PROCESS, AND A LOOK AT ALTERNATIVE
LEGISLATIVE TOOLS - LOWER THAN .10 BAC,
PROBATION AND RESTRICTED LICENSING.

**Moderator:** Anthony J. Heckenmeyer
Presiding Circuit Judge
33rd Judicial Circuit
P.O. Box 256
Benton, MO 63736
(314) 545-3141

**Panelists:**
Nancy Baird
Harris County Juvenile Probation Dept.
P.O. Box 13253
Houston, TX 77219
(713) 521-1413

Katie Nomack
Texas Transportation Institute
College Station, TX 78743
(409) 845-5015

**HITCHHIKING OCCUPANT PROTECTION/ALCOHOL PROGRAMS**
**UNTO INNOVATIVE HEALTH AND SAFETY PROGRAMS:**
**THE USE OF HEALTH RISK APPRAISALS.**

**Moderator:** Julie Fellows
Senior Health Educator
Public Health Promotion
1100 W. 49th Street
Austin, TX 78758
(512) 450-7405

**Panelists:**
Linda Bass
Director, National Health Protector
Project
National Council of Negro Women
701 North Fairfax St. - Suite 330
Alexandria, VA 22314
(703) 684-5733

Dr. H. Denman Scott
Director, Rhode Island Dept. of Health
Office of Health Promotion
75 Davis Street
Providence, RI 02908
(401) 277-2231

Ken Dane
Director, IBM Project
General Health
3299 K Street, N.W.
Washington, DC 20007
(202) 965-4881

**Room:** BAKER GUNTER

**Dennis Anderson**
National Council on Alcoholism
Albuquerque Area Inc.
156 Washington St., S.E.
Albuquerque, NM 87108
(505) 256-8320

**Warren Davis**
Assistant State Attorney
State Attorney's Office
101 South Street
Annapolis, MD 21401
(301) 787-2230

**Room:** MEDINA HYATT

**Jeffrey Pine**
Program Mgr. for Injury Control
Health Promotion Bureau
Health Services Division
P.O. BOX 960
Santa Fe, NM 87504-0960
(505) 984-0020

**Sabina Dunton**
Well Aware About Health
120 West Broadway, Suite 364
Tucson, AZ 85701
(602) 297-2960

23
Saturday, June 29, 1985  2:15-4:00 p.m.

KEYS TO SUCCESSFUL ALCOHOL AND OCCUPANT PROTECTION
YOUTH PROGRAMS: HOW TO ORGANIZE, RAISE FUNDS, USE
PEER PRESSURE AND MEDIA INVOLVEMENT.

Moderator:  LeRoy M. Dunn, Ph.D.
            Educational Advisor, TSP
            NHTSA
            400 7th Street, S.W.
            Washington, DC  20590
            (202) 426-9744

Panelists:  Addie Crayton
            Occupant Restraint Coordinator
            408 West 11th Street
            Austin, TX  78701
            (512) 476-6769

            John McKay
            Texans War on Drugs
            7800 Shoal Creek Blvd.
            Suite 381-N
            Austin, TX  78757
            (512) 469-1231

            John Horton (student)
            2195 Nirvana
            Eugene, OR  97407
            (503) 686-8537

            ROOM:  MAGNOLIA
            GUNTER
            Repeated - Sunday
            8:30-10:15

            Dennis Hutchings
            911 S. Van Buren
            Sullivan, IL  61951
            (217) 726-8095

            Debra J. Jarvis
            Ossom Project of Health
            Oregon State University
            Corvallis, OR  97331
            (503) 754-2686

            George Logan
            Consultant, Traffic Safety
            Kentucky Department of Education
            Capital Towers
            Frankfort, KY  40601
            (502) 564-2106

            ROOM:  LLANO
            HYATT
            Repeated - Saturday
            10:00-11:45

PUBLIC INFORMATION STRATEGIES:  HOW TO UTILIZE
TRADITIONAL MARKETING TOOLS TO SELL THE PUBLIC
ON YOUR PROGRAM.

Presenter:  Bill Novelli
            President
            Needham, Porter, Novelli
            3240 Prospect Street, N.W.
            Washington, DC  20007
            (202) 342-7000
Saturday, June 29, 1985  2:15-4:00 p.m.

PASSIVE RESTRAINTS AND SAFETY BELTS AS COMPLIMENTARY SYSTEMS: DISCUSSION OF HOW PASSIVE AND ACTIVE PROTECTION DEVICES, INCLUDING CHILD RESTRAINTS, WORK TOGETHER. WHAT WORKS WELL UNDER WHAT CONDITIONS.

Moderator: Charles A. Hurley
Executive Director for Federal Affairs
National Safety Council
1705 DeSales St., N.W.
Washington, DC 20036
(202) 293-2270

Panelists: Brian O'Neill
Acting President
Insurance Institute for Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0700

CHILD PASSENGER SAFETY HARDWARE ISSUES FOR THE 0-10 YEAR OLD: WHAT KINDS OF PROTECTION WILL BE OFFERED IN THE COMING YEARS AND HOW EFFECTIVE ARE THE VARIOUS OPTIONS. POTENTIAL MISUSE CONCERNS WILL ALSO BE ADDRESSED.

Moderator: Deborah D. Richards
NCPSA News Editor
2559 N.E. 83rd Street
Seattle, WA 98115
(206) 524-7235

Panelists will include representatives of child restraint manufacturers.
Saturday, June 29, 1985  2:15-4:00 p.m.

SAFETY BELT AND CHILD RESTRAINT USE AND EFFECTIVENESS FROM ACCIDENT INVESTIGATION DATA

Moderator: Anthony Magaro
Research Scientist
NASS Zone Center C
Southwest Research Institute
6220 Culebra Road
San Antonio, TX 78284
(512) 664-5111 ext. 2631

Panelists: Henry Rockel
Chief, Police Traffic Services Div.
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 472-4913

William Hall
Highway Safety Research Center
University of North Carolina
Chapel Hill, NC 27514
(919) 933-2202

ROOM: ALAMO
Repeats - Sunday
10:30-12:15

San Antonio Police Dept.
San Antonio, Texas

AFTER THE PASSAGE OF YOUR OCCUPANT PROTECTION LAW: IMPLEMENTATION STRATEGIES FOR POSITIVE PUBLIC SUPPORT, DISCUSSION OF PRE AND POST LAW ISSUES, HOW THEY DIFFER.

Moderator: Eileen M. Kremers
STOP-DWI Coordinator
Suffolk County New York
H. Lee Dennison Bldg.
Veteran's Memorial Highway
Hauppauge, NY 11788
(516) 360-5023

Panelists: Inta Hall
P.O. Box 135
Hingham, MA 02043
(617) 749-4058

Kim Ross
New Car Dealers Association of Metropolitan Dallas
2777 Stemmons Freeway
Suite 1161
Dallas, TX 75207
(214) 637-0531

ROOM: TRAILDRIVERS
Repeats - Sunday
8:30-12:15

Ruth Messer
American Red Cross
530 West South Street
Kalamazoo, MI 49007
(616) 343-9009

John Rumsey
Skagit Co. Public Works Dept.
County Administration Bldg.
Room 203
Second and Kincaid Streets
Mt. Vernon, WA 98273
(206) 335-9400
Sunday, June 30, 1985
8:30-10:15 a.m.

THE DMI PROBLEM: THE FOREIGN EXPERIENCE:
COMMUNITY-BASED PROGRAMS IN OTHER COUNTRIES.
PRIVATE/PUBLIC EFFORTS THAT HAVE PROVEN EFFECTIVE
AND SUCCESSFUL, WILL BE DESCRIBED.
Moderators: Candy Lightner
Founder, MADD
689 Airport Freeway #310
Hurst, TX 76053
(817) 268-6233

Panelists:
Helge Kolstad
Statsens Edruskapsdirectorat
Postboks 8152 Dep
N-0130, Norway

Patricia Manduca
Insurance Corporation of British Columbia
151 W. Esplanade
North Vancouver, B.C.
Canada V7M 3H9

ALCOHOL HIGHWAY SAFETY RESEARCH
Moderator: Monroe B. Snyder
Acting Director, Office of Driver and Pedestrian Research
Research & Development
NHTSA
400 7th Street, S.W.
Washington, DC 20590

Panelists: Dr. John Wodarski
Director, Research Center
School of Social Work
University of Georgia
Tucker Hall
Athens, GA 30602
(404) 542-7536

Richard D. Blomberg
President
Dunlap and Associates East, Inc.
17 Washington Street
Norwalk, CT 06854
(203) 866-8464

ROOM: LLAND
HYATT
Repeated - Friday
10:15-11:45

Barry Swedler
Director, Bureau of Safety Programs
National Transportation Safety Board
800 Independence Ave., S.W.
Washington, DC 20594
(202) 382-6560

Gunnar Apeland
Motorfiermerne Avholdsforbund
St. Olavsgr. 26
Oslo 1, Norway

Dr. Karl Rumar
Research Director
National Swedish Road & Traffic Research Institute
S-F8101
Linkoping, Sweden

ROOM: TRAILDRIVERS
GUNTER

John H. Lacey
Program Manager, Alcohol Studies
Highway Safety Research Center
University of North Carolina
CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Dr. William W. Stenzel
Associate Director, Research and Development
The Traffic Institute
Northwestern University
Evanston, IL 60204
(312) 491-3272
Sunday, June 30, 1985  8:30-10:15 a.m.

SUCCESSFUL JUDICIAL APPROACHES: JUDICIAL INVOLVEMENT IN THE DWI PROGRAM AND HOW COURTS HAVE BEEN STREAMLINED IN ORDER TO EASE CASE FLOW AND IMPROVE MANAGEMENT.

Moderator: Honorable Wayne P. Anderson
Traffic Court
321 N. LaSalle
Chicago, IL 60610
(312) 822-3530

Panelists: Frank Lockfeld
Director, Center for Urban Analysis
70 W. Heading
San Jose, CA 95110
(408) 299-3285

Harvey Siegel, Ph.D.
Director, Weekend Intervention Prog.
Wright State University
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050


Moderator: Ernie Allbritton
Governor's Highway Safety Program
510 George Street
Suite 246
Jackson, MS 39201
(601) 354-6892

Panelists: Jim McFadden
Aspen Correctional Center
2500 E. Van Buren
Phoenix, AZ 85008
(602) 255-5050

Mr. Jim Emwright
Kettering, OH 45429
Sanctions for DWI - Increasing the Options: Available Options, Requirements and Opportunities
Presented by Jailing Drunk Drivers, and the Ideal Comprehensive DWI Correction Program for Communities.

Moderator: Al M. Lauersdorf
Administrator, Highway Safety Services
Traffic Safety Department
National Safety Council
444 North Michigan Avenue
Chicago, IL 60611
(312) 527-4800 x8406

Panelists: Francis R. Ford
National Sheriffs' Association
1450 Duke Street
Alexandria, VA 22314
(703) 836-7827

Richard Lasater
Supv. Misdemeanor DWI Programs
West Texas Regional Adult
Probation Department
4824 Alberta - Suite 361
County Annex Bldg.
El Paso, TX 79905
(915) 546-2112

Cres VanKuilen
California League of Alternative Service Programs (CLASP)
523 Fourth Street #207
San Rafael, CA 94901
(415) 459-2234

Harvey A. Siegal, Ph.D.
Director, Weekend Intervention Program, Wright State Univ.
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050

Robert Yoas, Ph.D.
Director, Alcohol Programs
NPSR1
W. Pitt Street
Alexandria, VA 22314
(703) 548-3444
Sunday, June 30, 1985  8:30-10:15 a.m.

**INJURY REDUCTION INITIATIVES FOR HIGHWAY SAFETY**

**Moderator:** Susan Ryan  
Office of Enforcement and Emergency Medical Services  
NHTSA  
400 7th Street, S.W.  
Washington, DC 20590  
(202) 472-5440

**Panelists:** Mike French  
Emergency Medical Services  
Division of Health  
P.O. Box 309  
Madison, WI 53701  
(608) 266-8853

Larry Jordan  
Emergency Medical Services  
Department of Health & Rehabilitation  
1317 Winewood Blvd., Bldg. B, Rm. 110  
Tallahassee, FL 32301

Mr. Charles Gregory, M.D.  
Chief, Bureau of Emergency Management  
Texas Department of Health  
1100 West 49th Street  
Austin, TX 78756  
(512) 458-1393

**DIFFICULT PROBLEMS, DIVERGENT GROUPS AND COMMON CAUSES IN PERSPECTIVE. HOW TO KEEP COALITIONS/TASK FORCES WORKING TOGETHER TOWARD POSITIVE SOLUTIONS.**

**Presenter:** Gordon Blush, Ph.D.  
Clinical Forensic Psychologist  
Professional Counseling Association  
36040 Dequindre  
Sterling Heights, MI 48077

**ROOM:** FRONTIER  
**GUNTER**

Barak Wolff  
Chief, Emergency Medical Svc's, Bureau Health Services Division  
P.O. Box 968  
Santa Fe, NM 87504-0968  
(505) 984-0024

Bob Kellow  
American College of Emergency Physicians  
1125 Executive Circle  
Irving, TX 75062

Joseph Hansen  
National Association of EMT's  
P.O. Box 369  
Big Timber, MT 59011  
(406) 932-5317

**ROOM:** BLUEBONNET  
**GUNTER**
Sunday, June 30, 1985 8:30-10:15 a.m.

KEYS TO SUCCESSFUL ALCOHOL AND OCCUPANT PROTECTION YOUTH PROGRAMS: HOW TO ORGANIZE, RAISE FUNDS, USE PEER PRESSURE AND MEDIA INVOLVEMENT.

Moderator: LeRoy W. Dunn, Ph.D.
Educational Advisor, TSP
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9744

Panelists:
Addie Crayton
Occupant Restraint Coordinator
408 West 11th Street
Austin, TX 78701
(512) 476-6769

John McKay
Texans War on Drugs
7800 Shoal Creek Blvd.
Suite 381-N
Austin, TX 78757
(512) 459-1231

John Horton (student)
2195 Nirvana
Eugene, OR 97407
(503) 686-8537

ROOM: MAGNOLIA
GUNTER
Repeated - Saturday
2:15-4:00

Dennis Hutchings
911 S. Van Buren
Sullivan, IL 61951
(217) 728-8095

Debra J. Jarvis
Ossom Project of Health
Oregon State University
Corvallis, OR 97331
(503) 754-2586

George Logan
Consultant, Traffic Safety
Kentucky Department of Education
Capital Towers
Frankfort, KY 40601
(502) 564-2168
Sunday, June 30, 1985  8:30-10:15 a.m.

COMMUNITY-BASED PROGRAMS - WHO ARE LIKELY SOURCES OF SUPPORT IN YOUR COMMUNITY: VOLUNTEER GROUPS, MILITARY INSTALLATIONS AND OTHER SIGNIFICANT PRESENCES IN YOUR COMMUNITY CAN WORK WITH YOU IN ALCOHOL COUNTERMEASURE/OCCUPANT PROTECTION PROGRAMS THAT WORK.

Moderator: Tommie M. Jackson
Educator Coordinator
Alcohol & Drug Prevention Control Program
Fort Sam Houston, TX 78250
(512) 221-7933 or 5463

Panelists:
Roland Klar
District Traffic Safety Specialist
State Department of Highways and Public Transportation
P.O. Box 29928
465 N.W. Loop 410
San Antonio, TX 78284
(512) 696-1110 ext. 226

H. William Tachman
Bergen County Council on Alcoholism
P.O. Box 313
Leonia, NJ 07605
(201) 261-2183

Marsha Grobman
Traffic Safety Project Coordinator
Department of Public Safety
Palm Beach County Court House Annex
307 North Dixie Highway, 5th Floor
West Palm Beach, FL 33401
(305) 837-3767

Nancy Clark
Emergency Medical Services
Oregon State Health Division
P.O. Box 231
Portland, OR 97207
(503) 229-6365

R. D. Lee
Project Director
Chattanooga Target of Opportunity
Martin Luther King Building
317 Oak Street
Chattanooga, TN 37405
(615) 757-2521

ROOM: MEDINA
HYATT
Sunday, June 30, 1985 8:30-10:15 a.m.

PASSIVE RESTRAINTS AND SAFETY BELTS AS COMPLIMENTARY SYSTEMS. DISCUSSION OF HOW PASSIVE AND ACTIVE PROTECTION DEVICES, INCLUDING CHILD RESTRAINTS, WORK TOGETHER. WHAT WORKS WELL UNDER WHAT CONDITIONS.

Moderator: Charles A. Hurley
Executive Director for Federal Affairs
National Safety Council
1705 DeSales St., N.W.
Washington, DC 20036
(202) 293-2270

Panelists: Brian O'Neill
Acting President
Insurance Institute for Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

REACHING THE HARD TO REACH: ARE YOU TARGETING YOUR AUDIENCES CORRECTLY? INNOVATIVE IDEAS IN OCCUPANT PROTECTION EDUCATION FOR SPECIFIC TARGET GROUPS. A UNIQUE HOSPITAL RESEARCH PROJECT WILL BE HIGHLIGHTED.

Moderator: Judy Coleman
Occupant Protection Coordinator
Michigan Office of Highway Safety Planning
111 S. Capitol Avenue
Lansing, MI 48913
(517) 373-8011

Panelists: Marilyn Faber
University of Texas-Hlth Science Ctr.
KIDSAFE Project Director
400 W. 11th Street
Austin, TX 78701
(512) 476-6769

Stanley Robin, Ph.D.
Director, Center for Social Research
Western Michigan University
2512 Sangren Hall
Kalamazoo, MI 49008

ROOM: NUECES HYATT
Repeated - Saturday 3:15-4:00

Forrest Council
Deputy Director
University of North Carolina
Highway Safety Research Center
CPT-197A
Chapel Hill, NC 27514
(919) 962-2202

ROOM: LINCOLN GUNTER
Repeated - Friday 10:00-11:45

Paul Hietko, M.D.
Medical Director, Prevention Medicine Program
Borgess Medical Center
1521 Gull Road
Kalamazoo, MI 49001
(616) 383-7305
Sunday, June 30, 1985  8:30-10:15 a.m.

AFTER THE PASSAGE OF YOUR OCCUPANT PROTECTION LAW:
IMPLEMENTATION STRATEGIES FOR POSITIVE PUBLIC
SUPPORT. DISCUSSION OF PRE AND POST LAW ISSUES,
HOW THEY DIFFER.

Moderator: Eileen M. Kremers
STOP-DWI Coordinator
Suffolk County New York
H. Lee Dennison Bldg.
Veteran's Memorial Highway
Hauppauge, NY 11788
(516) 360-5023

Panelists: Inta Hall
P.O. Box 135
Hingham, MA 02043
(617) 749-4058

Kim Ross
New Car Dealers Association
of Metropolitan Dallas
2777 Stemmons Freeway
Suite 1161
Dallas, TX 75207
(214) 637-0531

ROOM: ALAMO
GUNTER
Repeated - Saturday
2:15-4:00

Ruth Messer
American Red Cross
530 West South Street
Kalamazoo, MI 49007
(616) 343-9009

John Rumsey
Skagit Co. Public Works Dept.
County Administration Bldg.
Room 203
Second and Kincaid Streets
Mt. Vernon, WA 98273
(206) 336-9400
SERVER EDUCATION/INTERVENTION PROGRAMS:
OVERCOMING OBSTACLES, GAINING ACCEPTANCE, AND
PLANNING FOR RESULTS: INTERVENTION PROGRAMS ON
PREMISE, THE INDUSTRY RESPONDS.

Moderator: Maria Vegara, Ph.D.
Office of Driver and Pedestrian Safety
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-2977

Panelists: Rick Berman
Steak & Ale Restaurant Association
6606 LBJ Freeway
Dallas, TX 75240
(214) 960-5160

Richard Shold
Public Safety Coordinator
Madison Area Technical College
2203 International Lane
Madison, WI 53704
(608) 246-4671

Lt. Mark Ptaszek
Washtenaw County Sheriffs Dept.
2201 Hagback Rd.
Ann Arbor, MI 48104
(313) 971-8400

James McKnight
NPSRI
123 N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

Sunday, June 30, 1985
10:30-12:15 p.m.

ROOM: LINCOLN
GUNDER
Repeated - Saturday
2:15-4:00
Sunday, June 30, 1985 10:30-12:15

PROMISING ALCOHOL STRATEGIES FOR COMMUNITIES HAVING A LONG-TERM PAYOFF: DISCUSSION OF VARIOUS COMMUNITY PROGRAMS INCLUDING PUBLIC INFORMATION EFFORTS, YOUNG ADULT ACTIVITIES, VARIOUS INTERVENTION PROGRAMS, SAFE-RIDE AND DESIGNATED DRIVER.

Moderator: Joan B. White
Office of Alcohol Countermeasures
NHTSA
440 7th Street, S.W.
Washington, DC 20590
(202) 426-0074

Panelists: Amy Hughes
DUI Task Force Coordinator
Skagit County Public Works Dept.
Room 203
Second and Kincaid Street
Mt. Vernon, WA 98273
(206) 336-9400

Leo Spencer
Executive Director
DUI Prevention Council
33 Steppingstone Road
Lee, NH 03820
(603) 659-2790

Gary Smith
Assistant V. P. for Communications
GEICO Insurance Co.
GEICO Plaza
Washington, DC 20076
(202) 986-2757

James Ryan
Highway Safety Specialist
NHTSA - Region I
Transportation Systems Center
Kendall Square - Code 903
Cambridge, MA 02142
(617) 494-2680

Delores Wheeler
Teaching Assistant
Pennsylvania State University
600 East Pollack Rd., #2508
State College, PA 16801
(814) 865-1394

James D. Kazen
President, Center for Education Development
Southwest Regional Training Ctr.
U.S. Department of Education
6800 Parkten Blvd.
San Antonio, TX 78213
(512) 735-9191

ROOM: MEDINA
HYATT
Repeated - Saturday
10:00-11:45
Sunday, June 30, 1985 10:30-12:15

ENFORCEMENT TECHNIQUES - ROADBLOCKS AND BEYOND: DEVELOPMENTS AND TRENDS IN THE ENFORCEMENT FIELD, INCLUDING REDDY AND ROADSIDE SOBRIETY CHECKPOINT PROGRAMS, THE USE OF PASSIVE SENSORS FOR DETECTING DWI, AND WHETHER PROGRESS IS TRULY EVIDENCED BY A DECREASE IN THE ARREST RATE.

Moderator: BILLY NASH
Transportation Services, Inc.
6500 S. MacArthur
Oklahoma City, OK 73125
(405) 686-2112

Panelists: Brian O'Neil
Insurance Institute of Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

Joe Ann O'Hara, Commander
Highway Safety Standards Branch
Kentucky State Police Headquarters
719 Versailles Road
Frankfort, KY 40601-9980
(502) 695-6356

Sgt. L. Heckroth
Albuquerque Police Department
401 Marquette, N.W.
Albuquerque, NM 87103
(505) 766-7034
(505) 877-8821

ROOM: LLANO
HYATT
Repeated - Friday
3:30-5:15

Paul Helzer
Division of Highway Safety
4201 E. Arkansas Avenue
Denver, CO 80222
(303) 757-9381

Fred Zwonechek
Administrator, Nebraska Highway Program Office
State House Station 94612
Lincoln, NE 68509
(402) 471-2515

SELF-SUFFICIENCY FUNDING: IF THE GOVERNMENT CANNOT ALWAYS BE EXPECTED TO PAY FOR ALCOHOL TRAFFIC SAFETY PROGRAMS, HOW CAN WE FOOT THE BILL? A PUBLIC AND PRIVATE SECTOR STRATEGIES PROS AND CONS.

Moderator: Melvin H. Smith
Division of Traffic Safety
Illinois Department of Transportation
2300 S. Dirksen Parkway
Springfield, IL 62704
(217) 782-4972

Panelists: Kay and Ed Neil
Omaha MADD
1022 S. 41st Street
Omaha, NE 68105
(402) 342-5658

Richard Smith
State of New York
Dept. of Motor Vehicles
Nelson Rockefeller Empire State Plaza
Albany, NY 12228
(518) 474-1223

Dick Howard
Utah Highway Safety
4501 S. 2700 West
Salt Lake City, UT 84119
(801) 965-4409

Craig Miller
Region IX, NHTSA
211 Main Street, Suite 1000
San Francisco, CA 94105
(415) 376-2753

ROOM: BLANCO
HYATT
Repeated - Friday
3:30-5:15
Sunday, June 30, 1985  10:30-12:15

CONSTRUCTIVE INTERACTION WITH THE IMPAIRED DRIVER: INFORMATION ON MODEL PRE-SENTENCE INVESTIGATION PROCEDURES, NEW SCREENING INSTRUMENTS, ALTERNATIVE INTERVENTION/TREATMENT MODELS AND EFFECTIVE MECHANISMS TO ENSURE COMPLIANCE WITH PROBATION.

Moderator: David G. Evans, Esq.
Chief, New Jersey Intoxicated Drivers
Criminal Justice Programs
P.O. Box 453
Rocky Hill, NJ 08553
(609) 292-8947

Panelists: Marilyn Dierschke
Texas Adult Probation Commission
8100 Cameron Road
Suite 600, Building B
Austin, TX 78753
(512) 834-8188

Paul Dignan
Department of Public Health
Rutland Heights Hospital
Rutland, MA 01543
(617) 806-4711 x177

Stephen J. Powers
Division of Probation
State of New York
60 South Pearl Street
Albany, NY 12207-1595
(518) 473-0593

CURRENT ISSUES IN DRIVER LICENSING: VARIATIONS IN PROMPT LICENSE SUSPENSION AMONG THE STATES AND THE NATIONAL DRIVER REGISTER AS IT RELATES TO THE DRUNK DRIVER.

Moderator: Dr. B. J. Campbell
Director, Highway Safety Research Center
University of North Carolina
CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Panelists: Joel Watne
Special Assistant Attorney General
200 Ford Bldg.
St. Paul, MN 55155
(612) 296-6598

Charles N. Stansbury
Assistant Director, Driver Services
Department of Licensing
Highways-Licenses Building
Olympia, WA 98504
(206) 753-6977

ROOM: BLUEBONNET
GUNTER
Repeated - Saturday
2:15-4:00

ROOM: FRONTIER
GUNTER
Repeated - Saturday
2:15-4:00
SUCCESSFUL JUDICIAL APPROACHES: JUDICIAL INVOLVEMENT IN THE DWI PROGRAM AND HOW COURTS HAVE BEEN STREAMLINED IN ORDER TO EASE CASE FLOW AND IMPROVE MANAGEMENT.

Moderator: Honorable Wayne P. Anderson
Traffic Court
321 N. LaSalle
Chicago, IL 60610
(312) 822-3530

Panelists:
Frank Lockfeld
Director, Center for Urban Analysis
70 W. Heading
San Jose, CA 95110
(408) 299-3285

Harvey Siegel, Ph.D.
Director, Weekend Intervention Program
Wright State University
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050


Moderator: Ernie Allbritton
Governor's Highway Safety Program
510 George Street
Suite 246
Jackson, MS 39201
(601) 354-6892

Panelists:
Jim McFadden
Aspen Correctional Center
2500 E. Van Buren
Phoenix, AZ 85008
(602) 255-5050

Mr. Jim Enwright
Kettering, OH 45429

ROOM: MANNCKE GUNTER
Repeated - Saturday
2:15-4:00

Carol Falkowski
Department of Human Services
Sixth Floor, Space Center Bldg.
444 Lafayette Road
St. Paul, MN 55107
(612) 296-4616

Honorable J. O. Warnick, Jr.
U.S. Magistrate
1205 Texas Avenue, C-115
Lubbock, TX 79401
(806) 743-7380

ROOM: BAKER GUNTER
Repeated - Friday
10:00-11:45

Don Lytle
Ft. Wayne, IN 46806

Terry Hawkins
Pearl, MS 39208
Sunday, June 30, 1985  10:30-12:15

CHILD SAFETY SEAT MISUSE ASSOCIATED FACTORS AND EDUCATIONAL SOLUTIONS. THIS WORKSHOP WILL REPORT ON THE FINDINGS OF THE "HARDEES" STUDY. WILL EXPLORE THE REASONS FOR CHILD SAFETY SEAT MISUSE AND WILL DISCUSS EDUCATIONAL COUNTERMEASURES INCLUDING DEVELOPMENT OF BROCHURES, FILMS, COMMUNITY ACTIVITIES, AND OTHER EDUCATIONAL SOLUTIONS RECOMMENDED BY THE PARTICIPANTS.

Moderator: Judy Kaplan Weiner
National Organizations Division
Office of Occupant Protection
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9294

Panelists: Michael Cymechi
City of Phoenix
Dept. of Streets and Traffic
125 E. Washington Street
(602) 262-7597

Mary Justice
New Mexico Health & Environment Dept.
P.O. Box 968
Santa Fe, NM 87504
(505) 984-0030

Susan Morris
S.W. Morris & Company
4701 Willard Avenue, Suite 105
Chevy Chase, MD 20815
(301) 656-3100

Grey Jones, Jr.
FLI Learning Systems, Inc.
P.O. Box 2233
Princeton, NJ 08540
(609) 466-9000

PASSIVE RESTRAINT TECHNOLOGY: FACTS ABOUT THE VARIOUS ALTERNATIVES AND WHAT CONSUMERS ARE LIKELY TO SEE WITHIN THE NEXT 10 YEARS.

Moderator: Michael Brownlee
Director, Office of Occupant Protection
Traffic Safety Programs
400 7th Street, S.W.
Washington, DC 20590
(202) 426-5626

Panelists: Charles Pulley
President
American Seat Belt Council, Inc.
3319 Tates Creek Road - Suite 1B
Lexington, KY 40502
(606) 2690-4240

David E. Martin
Director, Automotive Safety Eng.
GM Environmental Staff
GM Technical Center
30400 Mound Road
Warren, MI 48090-9015
(313) 492-1054

John Edwards
Vice President, Member Auto Purchases Services
USAA
9800 Fredericksburg Road
San Antonio, TX 78288
(512) 690-4969

Vernon Roberts
Nat'l Center for States & Analysis Accident Investigation Division
400 7th Street, S.W.
Washington, DC 20590
(202) 426-4820
Sunday, June 30, 1985  10:30-12:15

TRAINING SKILLS: GET IT RIGHT THE FIRST TIME
HOW TO EFFECTIVELY TRAIN YOUR STAFF AND VOLUNTEERS
TO IMPLEMENT YOUR PROGRAMS. TIPS ON TRAINING AND
MOTIVATING YOUR ADVOCATES.

Moderator: Beverly Orr
Highway Safety Research Center
University of North Carolina
CTP 197-A
Chapel Hill, NC 27514
(919) 962-8718

Stephanie Tambrello
Los Angeles Area Child Passenger
Safety Association
P.O. Box
Los Angeles, CA
(213) 673-2666

Hugh Tirrel
VISUCOM Productions
P.O. Box 5472
Redwood City, CA 94010
(415) 364-5566

ROOM: BAKER

SAFETY BELT AND CHILD RESTRAINT USE AND
EFFECTIVENESS FROM ACCIDENT INVESTIGATION DATA

Moderator: Anthony Magaro
Research Scientist
NASS Zone Center C
Southwest Research Institute
6220 Culebra Road
San Antonio, TX 78284
(512) 684-5111 ext. 2631

Panelists: Henry Rockel
Chief, Police Traffic Services Div.
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 472-4913

William Hall
Highway Safety Research Center
University of North Carolina
Chapel Hill, NC 27514
(919) 933-2202

ROOM: ALAMO

Repeated - Saturday
2:15-4:00

ROOM: GUNTER

San Antonio Police Dept.
San Antonio, Texas
Sunday, June 30, 1985 10:30-12:15

PASSAGE OF MANDATORY SEAT BELT LAWS: IDEALS VERSUS POLITICAL REALITIES. HOW TO GET LEGISLATION ENACTED.

ROOM: MUECES HYATT
Repeated - Friday 3:30-5:15

Moderator: Thomas Reel

Panelists:
Representative David Hollister
MI House of Representatives Capitol Bldg.
Lansing, MI 48933
(517) 373-0826

Charles Spilman
Director, State Relations Motor Vehicle Manufacturers Assn. 300 New Center Bldg. Detroit, MI 48202 (313) 872-4311

Mary Justice
Injury Control Program New Mexico Health & Environment Dept. P.O. Box 968 Santa Fe, NM 87504 (505) 984-0030

Robert VanderLaan
Chmn., Gov't Consultant Svcs, Inc. 530 W. Ionia St. Lansing, MI 48933 (517) 484-6216
Notes
Suggested walking route between hotels