

LIFESAVERS/4



**JUNE 28-30, 1985
SAN ANTONIO, TX.**

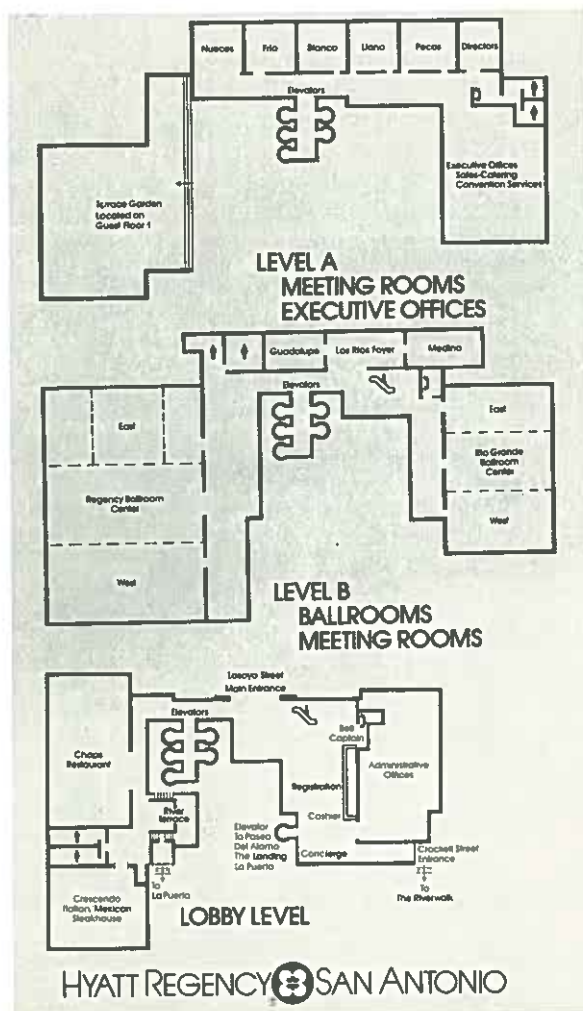
**NATIONAL
CONFERENCE ON
ALCOHOL
COUNTERMEASURES
AND OCCUPANT
PROTECTION**



HYATT REGENCY AND GUNTER HOTELS

Meeting Room

LOCATIONS



See inside of back cover for Meeting Room
locations at the Gunter Hotel

LIFESAVERS/4 AGENDA
SAN ANTONIO TEXAS
JUNE 28-30, 1985

THURSDAY
JUNE 27, 1985
4:00-8:00PM

Pre-registration - Hyatt Regency
Lobby Level

FRIDAY
JUNE 28, 1985

7:30-5:15

REGISTRATION - Hyatt Regency
Lobby Level

7:30-8:30

EXHIBITS OPEN - Hyatt Regency
Rio Grande Room/Foyer - B Level

8:30-9:30

OPENING SESSION - Hyatt Regency Ballroom - B Level

Presiding: George R. Gustafson, Exec. Director
Texas Safety Association

Welcome: Honorable Henry G. Cisneros
Mayor, City of San Antonio, Texas

Keynote: J. Michael McGinnis, M.D.
Deputy Assist. Secretary for Health
Director, Office of Disease Prevention
and Health Promotion
U.S. Dept. of Health & Human Services

10:00-11:45

FIRST SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 1-6 for description/location

12:00-1:30

LUNCHEON - Hyatt Regency Ballroom - B level

Presiding: T.C. Gilchrest, President
National Safety Council

Remarks: The Honorable Glenn M. Anderson
U.S. House of Representatives

FRIDAY

JUNE 28, 1985 cont.

- 1:30-2:00 SHORT BREAK, EXHIBIT AREAS OPEN - B Level
- 2:00-3:00 GENERAL SESSION - Hyatt Ballroom - B Level
- THE 208 DECISION: A PUBLIC & PRIVATE RESPONSE
 Moderator: Melvin H. Smith
 Secretary
 National Association of Governors'
 Highway Safety Representatives
- Presenters: Mark S. Herrmann
 Chairman, Highway Safety Task Force
 National Automobile Dealers Assn.
- General Robert F. McDermott
 President & Chairman of the Board
 United Services Automobile Assn.
- Diane K. Steed
 Administrator
 National Highway Traffic Safety
 Administration
- 3:30-5:15 SECOND SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
 Choose one: See pages 7-13 for description/location
- 6:00-6:45 RECEPTION - Hyatt Regency - B Level
 Dinner on your own

SATURDAY

JUNE 29, 1985

- 7:30-8:15 CONFERENCE REGISTRATION - Hyatt Regency
 ATTEND AN EARLY BIRD SESSION !
 See listing in registration package
 EXHIBIT AREA OPEN - Hyatt Regency Level B
 Coffee/Tea/Danish - Hyatt Regency
- 8:30-9:30 GENERAL SESSION - Hyatt Ballroom - B Level
- ALCOHOL COUNTERMEASURES: THE MEDIA'S ROLE IN
 PROMOTING RESPONSIBLE ACTION.

SATURDAY
JUNE 29, 1985 cont.

10:00-11:45 THIRD SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 14-20 for description/location

12:00-1:30 LUNCHEON - Hyatt Regency Ballroom - B Level

Presiding: Gary Smith, Assistant Vice-President
Communications
GEICO Insurance Co.

Remarks: The Honorable Elizabeth H. Dole
Secretary
U. S. Department of Transportation
(invited)

1:30-2:15 SHORT BREAK, EXHIBIT AREAS OPEN - B Level

2:15-4:00 FOURTH SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 21-26 for description/location

4:15-6:15 SPONSORED ORGANIZATIONAL MEETINGS

National Child Passenger Safety Association
Membership meeting - Nueces Room, Hyatt Regency

Remove Intoxicated Drivers
Open to all - Lincoln Room, Gunter Hotel

NHTSA National Organization Get-Together
Llano Room, Hyatt Regency

EXHIBIT AREA OPEN Hyatt - B Level

7:00 BANQUET - Hyatt Regency Ballroom - B Level

Presiding: Judy Coleman, President
National Child Passenger Safety Assn.

Remarks: "The Importance of Small Wins"
Gordon Blush, Ph.D.

SUNDAY
JUNE 30, 1985

7:30-8:15

ATTEND AN EARLY BIRD SESSION !

See listing in registration package
EXHIBIT AREA OPEN - Hyatt Level B
NON DENOMINATIONAL RELIGIOUS SERVICE
East Regency Ballroom, Hyatt B Level

Coffee/Tea/Danish - Hyatt Level B

8:30-10:15

FIFTH SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 27-34 for description/location

10:30-12:15

SIXTH SET OF WORKSHOPS - Hyatt Regency/Gunter Hotels
Choose one: See pages 35-42 for description/location

12:30-2:00

Closing Luncheon - Hyatt Regency Ballroom - B Level

Presiding: Henry A. Thomason, Jr.
Deputy Director
Texas Department of Highways & Public
Transportation

Remarks and Presentation of NHTSA Public Service
Awards by Diane K. Steed, Administrator.

AGENDA

Friday, June 28, 1985
10:00-11:45 a.m.

HOW THE JUSTICE SYSTEM WORKS FROM THE PERSPECTIVE
OF DWI OFFENDERS: DWI OFFENDERS AND OTHERS IN
THE TREATMENT AND JUDICIAL SYSTEMS TALK ABOUT
DEALING WITH THE DWI OFFENDER, AND THE EFFECTS OF
SANCTIONS AND OTHER REMEDIAL ACTIONS ON THE
INDIVIDUAL OFFENDER.

Moderator: Ernie Allbritton
Governor's Highway Safety Program
510 George Street
Suite 246
Jackson, MS 39201
(601) 354-6892

Panelists: Jim McFadden
Aspen Correctional Center
2500 E. Van Buren
Phoenix, AZ 85008
(602) 255-5050

Mr. Jim Enwright
Kettering, OH 45429

THE DWI PROBLEM: THE FOREIGN EXPERIENCE:
COMMUNITY-BASED PROGRAMS IN OTHER COUNTRIES.
PRIVATE/PUBLIC EFFORTS THAT HAVE PROVEN EFFECTIVE
AND SUCCESSFUL, WILL BE DESCRIBED

Moderators: Candy Lightner
Founder, MADD
669 Airport Freeway #310
Hurst, TX 76053
(817) 268-62353

Panelists: Helge Kolstad
Statens Edruskapsdirektorat
Postboks 8152 Dep
N-0slo 1, Norway

Patricia Manduca
Insurance Corporation of British
Columbia
151 W. Esplanade
North Vancouver, B.C.
Canada V7M 3H9

ROOM: BAKER
GUNTER
Repeated - Sunday
8:30-10:15

Don Lytle
Ft. Wayne, IN 46806

Terry Hawkins
Pearl, MS 39208

ROOM: LLANO
HYATT
Repeated - Sunday
8:30-10:15

Barry Sweedler
Director, Bureau of Safety
Programs
National Transportation Safety
Board
800 Independence Ave., S.W.
Washington, DC 20594
(202) 382-6560

Gunnar Apeland
Motorfirernes Avholdsforbund
St. Olavsgt. 26
Oslo 1, Norway

Dr. Kare Rumar
Research Director
National Swedish Road & Traffic
Research Institute
S-F8101
Linköping, Sweden

Friday, June 28, 1985

10:00-11:45am

SIGNIFICANT FINDINGS FROM STATE SUPPORTED RESEARCH
ON ALCOHOL AND HIGHWAY SAFETY PROBLEMS AND PROGRAMS.

ROOM: BLANCO
HYATT

Moderator: Harold Yahr, Ph.D.
Division of Biometry and Epidemiology
National Institute on Alcohol Abuse
and Alcoholism
Parklawn Building - Room 14C-26
5600 Fishers Lane
Rockville, MD 20852
(301) 443-3306

Panelists: Robert Lillis
New York State Division of Alcoholism
and Alcohol Abuse
194 Washington Avenue
Albany, NY 12210
(518) 474-5417

Dennis McCarty
Director of Research
Alcohol, Health & Res. World Svc.
134 Main Street
Stoneham, MA 02180
(617) 438-7274

Tom Stanitis
Director, Alcohol and Drug Program
Oklahoma Dept. of Mental Health
P.O. Box 53277, Capital Station
Suite 11E Terrace
4545 N. Lincoln Blvd.
Oklahoma City, OK 73152
(405) 521-0044

Barbara Spencer
Alcohol Program Evaluator
Mississippi Governor's Highway
Safety Program
510 George Street, Suite 246
Jackson, MS 39201
(601) 354-6892

DRUGS AND DRIVING: RESEARCH ON THE ROLE OF DRUGS
(OTHER THAN ALCOHOL) IN HIGHWAY CRASHES AND THE
IMPLICATION FOR FUTURE PREVENTION/INTERVENTION
STRATEGIES. DETECTION MECHANISMS FOR IDENTIFYING
DRUGGED DRIVERS.

ROOM: NUECES
HYATT
Repeated-Saturday
10-11:45

Moderator: Charlene Ortiz
Director, Drug Abuse Prevention Division
Texas Department of Community Affairs
2015 South IH 35
Austin, TX 78741
(512) 475-2311

Panelists: Brian O'Neill
Acting President
Insurance Institute for Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

Sgt. Richard C. Studdard
Operations Headquarters Branch
150 N. Los Angeles Street
Los Angeles, CA 90012
(213) 485-3211

Ronald Engle
Office of Alcohol Countermeasures
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-0074

Friday, June 28 1985

10:00-11:45am

MEDIA FESTIVAL AND DISCUSSION OF VARIOUS PUBLIC
COMMUNICATION IDEAS. OPPORTUNITY PROVIDED
TO ASK TECHNICAL QUESTIONS OF PANELISTS

ROOM: MEDINA
HYATT

Coordinator: Ann Grimm
Transportation Research Institute
University of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150

Panelists: Susan Morris
S. W. Morris & Company
4701 Williard Avenue - Suite 105
Chevy Chase, MD 20815
(301) 656-3100

Jim Onder
Professional Management Association
8830 Cameron Street #602
Silver Spring, MD 20910
(301) 587-7230

EVALUATION - HOW DO YOU KNOW IF YOUR ALCOHOL
COUNTERMEASURE/OCCUPANT PROTECTION PROGRAM IS
REALLY WORKING? USING EVALUATION TO IMPROVE AND
SELL YOUR PROGRAMS.

ROOM: MAHNCKE
GUNTER
Repeated - Friday
8:30-5:15

Moderator: Ian Newman, Ph.D.
Director
Nebraska Prevention Center for
Alcohol & Drug Abuse
234 Mabel Lee Hall
University of Nebraska
Lincoln, NE 68588
(402) 472-3844

Panelists: Debra Rood
Program Manager
Institute for Traffic Safety
Mgmt and Research
260 Washington Street
Albany, NY 12210
(518) 473-7103

Alex Wagenaar, Ph.D.
Associate Research Scientist
Transportation Research Inst.
University of Michigan
Ann Arbor, MI 48109
(313) 763-2465

Nancy Clark
Mgr., Emergency Medical Services
Oregon State Health Division
P.O. Box 231
Portland, OR 97207
(503) 229-6365

Friday, June 28 1985

10:00-11:45am

CORPORATE MARKETING STRATEGIES - TAILORING OCCUPANT
PROTECTION PROGRAMS FOR ORGANIZATION SIZE, INTERNAL
DELIVERY NETWORKS AND COMMUNITY OUTREACH.

Moderator: Irv Etter

Vice President, Safety and Health
National Safety Council
444 N. Michigan Avenue
Chicago, IL 60611
(312) 527-4800

Panelists: Mark S. Herrmann
Chairman, Highway Safety Task Force
National Automobile Dealers Assn.
8400 Westpark Drive
McLean, VA 22102
(703) 821-7120

Sylvia Bennett
Public Relations Representative
Lockheed Missile & Space Co., Inc.
P.O. Box 17100
Austin, TX 78760
(512) 448-6666

Jill Berington
Occupant Protection Coordinator
Ohio Dept. of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3250

PLANNING AND IMPLEMENTING SUCCESSFUL OCCUPANT
PROTECTION COMMUNITY-BASED PROGRAMS: USING
NATIONAL ORGANIZATIONS AT THE LOCAL LEVEL, WHAT
TO EXPECT.

Moderator: Jean Dave-Kerwin

Director, Division of Traffic Safety
Program Planning and Development
New York State Department of Motor Vehicles
Empire State Plaza - Room 412
Albany, NY 12228
(518) 474-3150

Panelists: William Hayes
Supervisor of Planning and
Administration
New Jersey Office of Highway Safety
Trenton, NJ 08625
(609) 292-3900

Thomas Reel
Executive Director
Traffic Safety Assn. of Michigan
122 South Grand - Suite 215
Lansing, MI 48933
(517) 487-8811

ROOM: FRONTIER
GUNTER

Repeated - Friday
3:30-5:15

Gary Smith
Ass't Vice-Pres. Communications
GEICO Insurance
GEICO Plaza
Washington, DC 20590
(301) 986-2757

Richard Svoboda
Regional Personal Mgr.
FMC Corp. - Wellhead Equip. Div.
1777 W. Gears Road
Houston, TX 77001
(713) 591-4244

ROOM: BLUEBONNET
GUNTER

Repeated - Saturday
10:00-11:45

John K. Johnson
Deputy Director
Senate Transportation Comm.
New York State Legislature
Albany, NY 12247
(518) 445-3341

Susan Wilson-Rani
Project Manager
Illinois Dept. of Transportation
2300 South Dirksen Parkway
Springfield, IL 62764
(217) 782-4974

Friday, June 28 1985

10:00-11:45am

REACHING THE HARD TO REACH: ARE YOU TARGETING
YOUR AUDIENCES CORRECTLY? INNOVATIVE IDEAS IN
OCCUPANT PROTECTION EDUCATION FOR SPECIFIC TARGET
GROUPS. A UNIQUE HOSPITAL RESEARCH PROJECT WILL
BE HIGHLIGHTED.

ROOM: LINCOLN
GUNTER

Repeated - Sunday
8:30-10:15

Moderator: Judy Coleman
Occupant Protection Coordinator
Michigan Office of Highway Safety Planning
111 S. Capitol Avenue
Lansing, MI 48913
(517) 373-8011

Panelists: Marilyn Faber
University of Texas-Hlth Science Ctr.
KIDSAFE Project Director
400 W. 11th Street
Austin, TX 78701
(512) 476-6769

Paul Hietko, M.D.
Medical Director, Prevention
Medicine Program
Borgess Medical Center
1521 Gull Road
Kalamazoo, MI 49001
(616) 383-7305

Stanley Robin, Ph.D.
Director, Center for Social Research
Western Michigan University
2512 Sangren Hall
Kalamazoo, MI 49008
(616) 383-1757

SEAT BELTS ON SCHOOL BUSES. A MOCK SCHOOL
BOARD MEETING TO HEAR ARGUMENTS ON THE ISSUE
OF INSTALLING SEAT BELTS ON SCHOOL BUSES.

ROOM: ALAMO
GUNTER

Moderator: Adele Spielberger
Associate Administrator for
Plans and Programs
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-1560

Representatives of school districts in the Greater San Antonio
area will participate.

Presenters: Carol Fast
President
National Coalition for Safety
Belts on School Buses
11 Orlando Avenue
Ardsley, NY 10502
(914) 693-5763

Paul Stewart
Director of School Transportation
West VA Dept. of Education
1900 Washington East
Charleston, WV 25305
(304) 348-2711

Friday, June 28 1985

10:00-11:45am

PASSIVE RESTRAINT TECHNOLOGY: FACTS ABOUT
THE VARIOUS ALTERNATIVES AND WHAT CONSUMERS ARE
LIKELY TO SEE WITHIN THE NEXT 10 YEARS.

Moderator: Michael Brownlee
Director, Office of Occupant Protection
Traffic Safety Programs
National Highway Traffic Safety Admin.
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9626

Panelists: Charles Pulley
President
American Seat Belt Council, Inc.
3319 Tates Creek Road - Suite 1B
Lexington, KY 40502
(606) 2690-4240

David E. Martin
Director, Automotive Safety Eng.
GM Environmental Staff
GM Technical Center
30400 Mound Road
Warren, MI 48090-9015
(313) 492-1054

COMBINING FORCES BETWEEN MILITARY INSTALLATION
AND COMMUNITY PROGRAMS: ESTABLISHING COOPERATION
BETWEEN MILITARY BASES AND THE SURROUNDING
COMMUNITIES. UNCONVENTIONAL APPROACHES FOR
REDUCING INTOXICATION - ALTERNATIVES TO THE
HAPPY-HOUR, ATTITUDE ADJUSTMENT WITHIN THE
MILITARY ESTABLISHMENTS.

Moderator: Lt. Col. Chandler
Office of Deputy Sec. of Defense
Safety Policy
Pentagon - Room 1B873
Washington, DC 20301

Panelists: Sgt. C. A. (Bud) Price
No. Car. Sta. Pat. Sat Off.
P.O. Box 64459
Fayetteville, NC 28306
(919) 486-1334

Master Sgt. Johnson
Davis-Monthan Air Force Base
Room 836 AD/SEG
Davis-Monthan, AZ 85707

Debora Schmidt
San Antonio Council on Alcoholism
1222 N. Main - Suite 406
San Antonio, Texas 78212
(512) 225-4741

ROOM: TRAILDRIVERS
GUNTER

Repeated - Sunday
10:30-12:15

John Edwards
Vice President, Member Auto
Purchases Services
USAA
9800 Fredericksburg Road
San Antonio, TX 78288
(512) 690-4989

Vernon Roberts
Nat'l Center for Statistics & Analysis
Accident Investigation Division
National Highway Traffic Safety Admin.
400 7th Street, S.W.
Washington, DC 20590
(202) 426-4820

ROOM: MAGNOLIA
GUNTER

Francis Taylor
Colorado Springs MADD
P.O. Box 1086
Colorado Springs, CO 80901
(303) 633-6233

John Loranze
12th Flying Training Wing/SLD
Randolph Air Force Base
San Antonio, Texas 78150
(512) 652-6308

Friday, June 28, 1985
3:30-5:15 p.m.

VICTIMS OF DRUNK DRIVERS: THE LEGAL RIGHTS AND
THE EMOTIONAL NEEDS OF VICTIMS, THE ROLE AND
IMPORTANCE OF THE VICTIM IMPACT STATEMENT, AND
EFFORTS TO PASS VICTIM ASSISTANCE LEGISLATION
IN THE STATES.

Moderator: Janice Harris Lord
MADD
669 Airport Freeway, Suite 310
Hurst, TX 76053
(817) 268-6233

Panelists: Doris Aiken
Remove Intoxicated Drivers
P.O. Box 520
Schenectady, NY 12301
(518) 372-0034

H. Jerome Miron
National Sheriffs' Association
Director, Victim Assistance Program
1451 Duke Street
Alexandria, VA 22314
(703) 836-7827

ROOM: TRAILDRIVERS
GUNTER
Repeated - Saturday
10:00- 11:45

Alliance Against Intoxicated
Motorists
P.O. Box 10716
Chicago, IL 60610
(312) 441-6313

AT RISK...FUTURE DWI'S? - CHILDREN OF ALCOHOLICS
WHAT RISKS YOUNG PEOPLE FACE IF THEY'VE
GROWN UP IN HOMES WHERE ALCOHOL HAS BEEN ABUSED.

Susan Burden
1214 E 49th Terrace
Kansas City, MO 64110
(816) 444-4545

ROOM: BAKER
GUNTER

Friday, June 28, 1985 3:30-5:15pm

ENFORCEMENT TECHNIQUES - ROADBLOCKS AND
BEYOND: DEVELOPMENTS AND TRENDS IN THE ENFORCEMENT
FIELD, INCLUDING REDDI AND ROADSIDE SOBRIETY
CHECKPOINT PROGRAMS, THE USE OF PASSIVE SENSORS
FOR DETECTING DWI, AND WHETHER PROGRESS IS TRULY
EVIDENCED BY A DECREASE IN THE ARREST RATE.

Moderator: Bill Nash

Transportation Services, Inc.
6500 S. MacArthur
Oklahoma City, OK 73125
(405) 686-2112

Panelists: Brian O'Neill

Insurance Institute of Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

Joe Ann O'Hara, Commander
Highway Safety Standards Branch
Kentucky State Police Headquarters
719 Versailles Road
Frankfort, KY 40601-9980
(502) 695-6356

Sgt. L. Heckroth
Albuquerque Police Department
401 Marquette, N.W.
Albuquerque, NM 87103
(505) 766-7034
(505) 877-8821

ROOM: LLANO
HYATT

Repeated - Sunday
10:30-12:15

Paul Helzer
Division of Highway Safety
4201 E. Arkansas Avenue
Denver, CO 80222
(303) 757-9381

Fred Zwonechek
Administrator, Nebraska Highway
Program Office
State House Station 94612
Lincoln, NE 68509
(402) 471-2515

Friday, June 28, 1985 3:30-5:15pm

SANCTIONS FOR DWI - INCREASING THE OPTIONS:
AVAILABLE OPTIONS, REQUIREMENTS AND OPPORTUNITIES
PRESENTED BY JAILING DRUNK DRIVERS, AND THE IDEAL
COMPREHENSIVE DWI CORRECTION PROGRAM FOR COMMUNITIES.

Moderator: Al M. Lauersdorf
Administrator, Highway Safety Services
Traffic Safety Department
National Safety Council
444 North Michigan Avenue
Chicago, IL 60611
(312) 527-4800 x8406

Panelists: Francis R. Ford
National Sheriffs' Association
1450 Duke Street
Alexandria, VA 22314
(703) 836-7827

Cres VanKuelen
California League of Alternative
Service Programs (CLASP)
523 Fourth Street #207
San Rafael, CA 94901
(415) 459-2234

Robert Voas, Ph.D.
Director, Alcohol Programs
NPSRI
N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

ROOM: NUECES
HYATT

Repeated - Sunday
8:30-10:15

Richard Lasater
Supv. Misdemeanor DWI Programs
West Texas Regional Adult
Probation Department
4824 Alberta - Suite 361
County Annex Bldg.
El Paso, TX 79905
(915) 546-2112

Harvey A. Siegal, Ph.D.
Director, Weekend Intervention
Program, Wright State Univ.
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050

Friday, June 28, 1985 3:30-5:15pm

SELF-SUFFICIENCY FUNDING: IF THE GOVERNMENT
CANNOT ALWAYS BE EXPECTED TO PAY FOR ALCOHOL
TRAFFIC SAFETY PROGRAMS, HOW CAN WE FOOT THE
BILL? A PUBLIC AND PRIVATE SECTOR STRATEGIES
PROS AND CONS.

Moderator: Melvin H. Smith
Division of Traffic Safety
Illinois Department of Transportation
2300 S. Dirksen Parkway
Springfield, IL 62764
(217) 782-4972

Panelists: Kay and Ed Neil
Omaha MADD
1022 S. 41st Street
Omaha, NE 68105
(402) 342-5658

Richard Smith
State of New York
Dept. of Motor Vehicles
Nelson Rockefeller Empire State Plaza
Albany, NY 12228
(518) 474-1223

ROOM: BLANCO
HYATT
Repeated - Sunday
10:30-12:15

Dick Howard
Utah Highway Safety
4501 S. 2700 West
Salt Lake City, UT 84119
(801) 965-4409

Craig Miller
Region IX, NHTSA
211 Main Street, Suite 1000
San Francisco, CA 94105
(415) 376-2753

FUNDRAISING - A WAY TO KEEP YOUR PROGRAM ALIVE:
NEW OPPORTUNITIES THAT YOU MAY NOT HAVE CONSIDERED.

Moderator: Stephen McCurley
VOLUNTEER, The National Center
1111 North 19th Street, Suite 500
Arlington, VA 22209
(703) 276-05432

Panelists: Eileen Kremers
Occupant Restraint Coordinator
Suffolk County
H. Lee Dennison Bldg., - 7th Floor
Hauppauge, NY 11788
(516) 360-5023

Joann McGlowan
National Health Care, Inc.
P.O. Box 1649
Dothan, AL 36302
(205) 793-2399

ROOM: LINCOLN
GUNTER
Repeated - Saturday
10:00-11:45

Kay Neil
MADD - Omaha
1022 South 41st Street
Omaha, NE 68105
(402) 342-5658

Friday, June 28, 1985 3:30-5:15pm

EVALUATION - HOW DO YOU KNOW IF YOUR ALCOHOL
COUNTERMEASURE/OCCUPANT PROTECTION PROGRAM IS
REALLY WORKING? USING EVALUATION TO IMPROVE
AND SELL YOUR PROGRAMS.

ROOM: MAHNCKE
GUNTER

Repeated - Friday
10:00-11:45

Moderator: Ian Newman, Ph.D.
Director
Nebraska Prevention Center for
Alcohol & Drug Abuse
234 Mabel Lee Hall
University of Nebraska
Lincoln, NE 68588
(402) 472-3844

Panelists: Debra Rood
Program Manager
Institute for Traffic Safety
Management and Research
260 Washington Street
Albany, NY 12210
(518) 473-7103

Alex Wagenaar, Ph.D.
Associate Research Scientist
Transportation Research Inst.
University of Michigan
Ann Arbor, MI 48109
(313) 763-2465

Nancy Clark
Manager, Emergency Medical Services
Oregon State Health Division
P.O. Box 231
Portland, OR 97207
(503) 229-6365

MEDIA FESTIVAL: SEE WHAT'S NEW IN FREE/LOW
COST OCCUPANT PROTECTION AUDIO-VISUAL MATERIALS,
INCLUDING PSAs, SHORT FILMS AND SLIDE TAPE SHOWS.
SEE INSERT SHEET IN REGISTRATION PACKAGE FOR TITLES
AND SCHEDULE OF EVENTS.

ROOM: MEDINA
HYATT

Moderator: Ann Grimm
Meg Wiviott
Transportation Research Institute
University of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 764-2171

Friday, June 28, 1985 3:30-5:15pm

ENFORCEMENT OF CHILD PASSENGER PROTECTION LAWS:
HOW IT IS BEING ACCOMPLISHED. THE NEED FOR SUPPORT
FROM THE TOP OF THE RANKS. WHAT TYPES OF PROGRAMS ARE
CURRENTLY AVAILABLE AND HOW SUCCESSFUL ARE THEY.

ROOM: BLUEBONNET
GUNTER

Moderator: Forrest Council
University of North Carolina
Highway Safety Research Center
197A Craige Traller Park
Chapel Hill, NC 27514
(919) 962-2202

Panelists: Charles Rutherford
National Association of State
Directors for Law Enforcement Tng.
50 Tremont Street
Melrose, MA 02176
(617) 662-2422

Charles Gruber
Quincy Police Department
507 Vermont Avenue
Quincy, IL 62301
(217) 228-4480

Raymond Cotton
Maryland State Police
Pikesville, MD 21208
(301) 486-3101 (ext. 290)

CORPORATE MARKETING STRATEGIES - TAILORING OCCUPANT
PROTECTION PROGRAMS FOR ORGANIZATION SIZE, INTERNAL
DELIVERY NETWORKS AND COMMUNITY OUTREACH.

ROOM: FRONTIER
GUNTER
Repeated - Friday
10:00-11:45

Moderator: Irv Etter
Vice President, Safety and Health
National Safety Council
444 N. Michigan Avenue
Chicago, IL 60611
(312) 527-4800

Panelists: Mark S. Herrmann
Chairman, Highway Safety Task Force
National Automobile Dealers Assn.
8400 Westpark Drive
McLean, VA 22102
(703) 821-7120

Gary Smith
Assistant Vice-President
Communications
GEICO Insurance
GEICO Plaza
Washington, DC 20590
(301) 986-2757

Sylvia Bennett
Public Relations Representative
Lockheed Missile & Space Co., Inc.
P.O. Box 17100
Austin, TX 78760
(512) 448-6666

Richard Svoboda
Regional Personal Mgr.
FMC Corp.
Wellhead Equipment Division
1777 W. Gears Road
Houston, TX 77001
(713) 591-4244

Jill Berington
Occupant Protection Coordinator
Ohio Dept. of Highway Safety
P.O. Box 7167
Columbus, OH 43205
(614) 466-3250

Friday, June 28, 1985 3:30-5:15pm

PASSAGE OF MANDATORY SEAT BELT LAWS. IDEALS
VERSUS POLITICAL REALITIES. HOW TO GET
LEGISLATION ENACTED.

Moderator: Thomas Reel
Executive Director, State Operations
Traffic Safety Association of Michigan
122 S. Grand Blvd., Suite 215
Lansing, MI 48933
(517) 487-8811

Panelists: Representative David Hollister
MI House of Representatives
Capitol Bldg.
Lansing, MI 48933
(517) 373-0826

Charles Spilman
Director, State Relations
Motor Vehicle Manufacturers Assn.
300 New Center Bldg.
Detroit, MI 48202
(313) 872-4311

ROOM: MAGNOLIA
GUNTER

Repeated - Sunday
10:30-12:15

Mary Justice
Injury Control Program
New Mexico Health & Environment Dept.
P.O. Box 968
Santa Fe, NM 87504
(505) 984-0030

Robert VanderLaan
Chmn., Gov't Consultant Svcs, Inc.
530 W. Ionia St.
Lansing, MI 48933
(517) 484-6216

SEAT BELTS ON SCHOOL BUSES: A DISCUSSION OF URBAN
AND RURAL PROJECTS INCLUDING EDUCATIONAL RE-
INFORCEMENT PROGRAMS. INSTALLATION GUIDELINES AND
SPECIFICATIONS.

Moderator: Adele Spielberger
Associate Administrator for
Plans and Programs
NHTSA
400 7th Street, S.W.
Washington, Dc 20590
(202) 426-1560

Panelists: Tom Gillison
Transportation Supervisor
Dobbs Ferry High School
505 Broadway
Dobbs Ferry, NY 10522
(914) 699-3720

Frank W. Thomason
Assistant Superintendent
Business & Administration
Dalton Public Schools
P.O. Box 1408
Dalton, GA 30720
(404) 278-8766

ROOM: ALAMO
GUNTER

Robert Kurre
V.P., Quality Assurance
Wayne Corporation
P.O. Box 1447
Richmond, IN 47374
(317) 962-7511

Carol Lynch, Teacher
Donna Barber, School Bus Dr.
Hartland Elementary School
Hartland Four Corners
Hartland, VT 05048
(802) 436-2255

Saturday, June 29, 1985
10:00-11:45 a.m.

PROMISING ALCOHOL STRATEGIES FOR COMMUNITIES HAVING
A LONG-TERM PAYOFF: DISCUSSION OF VARIOUS
COMMUNITY PROGRAMS INCLUDING PUBLIC INFORMATION
EFFORTS, YOUNG ADULT ACTIVITIES, VARIOUS INTERVENTION
PROGRAMS, SAFE-RIDE AND DESIGNATED DRIVER.

Moderator: Joan B. White
Office of Alcohol Countermeasures
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-0074

Panelists: Amy Hughes
DWI Task Force Coordinator
Skagit County Public Works Dept.
Room 203
Second and Kincaid Street
Mt. Vernon, WA 98273
(206) 336-9400

Leo Spencer
Executive Director
DWI Prevention Council
33 Steppinstone Road
Lee, NH 03820
(603) 659-2790

Gary Smith
Assistant V. P. for Communications
GEICO Insurance Co.
GEICO Plaza
Washington, DC 20076
(202) 986-2757

ROOM: FRONTIER
GUNTER
Repeated - Sunday
10:30-12:15

James Ryan
Highway Safety Specialist
NHTSA - Region I
Transportation Systems Center
Kendall Square - Code 903
Cambridge, MA 02142
(617) 494-2680

Delores Wheeler
Teaching Assistant
Pennsylvania State University
600 East Pollack Rd., #2508
State College, PA 16801
(814) 865-1394

James D. Kazen
President, Center for
Educational Development
Southwest Regional Training Ctr.
U.S. Department of Education
6800 Parkten Blvd.
San Antonio, TX 78213
(512) 735-9191

Saturday, June 29, 1985 10:00-11:45 a.m.

YOUTHFUL DRIVERS AND THE PROVISIONAL LICENSE
CONCEPT: STATE MOTOR VEHICLE ADMINISTRATORS,
TRAFFIC SAFETY EDUCATORS AND YOUNG DRIVERS DISCUSS
THE RESULTS OF RESEARCH AND DEMONSTRATION PROJECTS
EMPLOYING PROVISIONAL DRIVER LICENSE CONCEPTS FOR
YOUNG DRIVERS.

ROOM: MANHCKE
GUNTER

Moderator: LeRoy W. Dunn, Ph.D.
Educational Advisor, TSP
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9744

Panelists: L.T. Buchanan Jr.
Chief, Division of Driver Safety and
Licensing
California Department of Motor Vehicles
P.O. Box 12590
Sacramento, CA 95852
(916) 445-6933

Dr. William Cushman
ADTSEA - Suite 509
123 North Pitt Street
Alexandria, VA 22314
(703) 836-4748

Lt. Col. Howard McClanaphan
Maryland Motor Vehicle Administration
6601 Ritchie Highway - Rm. 207
Glen Burnie, MD 21062
(301) 768-7256

Kenard McPherson, Ph.D.
Director, National Public Services
Research Institute
10741 Little Patuxent
Columbia, MD 21844
(301) 964-1944

VICTIMS OF DRUNK DRIVERS: THE LEGAL RIGHTS AND
THE EMOTIONAL NEEDS OF VICTIMS, THE ROLE AND
IMPORTANCE OF THE VICTIM IMPACT STATEMENT, AND
EFFORTS TO PASS VICTIM ASSISTANCE LEGISLATION
IN THE STATES.

Moderator: Janice Harris Lord
MADD
669 Airport Freeway, Suite 310
Hurst, TX 76053
(817) 268-6233

Panelists: Doris Aiken
Remove Intoxicated Drivers
P.O. Box 520
Schenectady, NY 12301
(518) 372-0034

H. Jerome Miron
National Sheriffs' Association
Director, Victim Assistance Program
1451 Duke Street
Alexandria, VA 22314
(703) 836-7827

ROOM: TRAILDRIVERS
GUNTER
Repeated - Friday
3:30-5:15

Alliance Against Intoxicated
Motorists
P.O. Box 10716
Chicago, IL 60610
(312) 441-6313

Saturday, June 29, 1985 10:00-11:45 a.m.

DRUGS AND DRIVING: RESEARCH ON THE ROLE OF DRUGS
(OTHER THAN ALCOHOL) IN HIGHWAY CRASHES AND THE
IMPLICATION FOR FUTURE PREVENTION/INTERVENTION
STRATEGIES. DETECTION MECHANISMS FOR IDENTIFYING
DRUGGED DRIVERS.

Moderator: Charlene Ortiz
Director, Drug Abuse Prevention Division
Texas Department of Community Affairs
2015 South IH 35
Austin, TX 78741
(512) 475-2311

Panelists: Brian O'Neill
Acting President
Insurance Institute for Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

Ronald Engle
Office of Alcohol Countermeasures
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-0074

ROOM: NUECES
HYATT
Repeated - Friday
10:00-11:45

Sgt. Richard C. Studdard
Operations Headquarters Branch
150 N. Los Angeles Street
Los Angeles, CA 90012
(213) 485-3211

PROGRESS IN IMPLEMENTING STATEWIDE
COMPREHENSIVE PROGRAMS: GROWING COOPERATION
BETWEEN HIGHWAY SAFETY AND SUBSTANCE ABUSE AGENCIES-
OVERCOMING OBSTACLES SUCH AS FUNDING AND A LACK OF
COMMITMENT. INCORPORATING AGE 21 LAW INTO A COMMUNITY
PROGRAM AND WAYS TO ENFORCE COMPLIANCE.

Moderator: William Butynski
Executive Director
National Association of State Alcohol
and Drug Abuse Directors
444 N. Capitol Street, N.W.
Washington, DC
(202) 783-6868

Panelists: Georgia Waskovich
Alcohol Program Manager
Arkansas Highway Safety Program
1 Capitol Mall, 4B-215
Little Rock, AR 72201
(501) 371-1101

William T. Hayes
Supervisor of Planning
New Jersey Office of Highway Safety
CN048
Trenton, NJ 08625
(609) 292-3900

ROOM: BLANCO
HYATT

Fred Garcia
Director, Prevention/Interven-
tion Program Services
Alcohol and Drug Abuse Division
Colorado Department of Health
4210 E 11th Avenue
Denver, CO 80220
(303) 320-6137 x387

Debra Jarvis
Coordinator, Oregon Student
Safety on the Move
Department of Health
Oregon State University
Corvallis, OR 97331
(503) 754-2686

Saturday, June 29, 1985 10:00-11:45 a.m.

MEDIA FESTIVAL: SEE WHAT'S NEW IN FREE/LOW
COST ALCOHOL COUNTERMEASURE AUDIO-VISUAL MATERIALS,
INCLUDING PSAs, SHORT FILMS AND SLIDE TAPE SHOWS.
SEE INSERT SHEET IN REGISTRATION PACKAGE FOR TITLES
AND SCHEDULE OF EVENTS.

ROOM: MEDINA
HYATT

Coordinators: Ann Grimm
Meg Wiviott
Transportation Research Institute
University of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 764-2171

FUNDRAISING - A WAY TO KEEP YOUR PROGRAM ALIVE:
NEW OPPORTUNITIES THAT YOU MAY NOT HAVE CONSIDERED.

ROOM: LINCOLN
GUNTER

Moderator: Stephen McCurley
VOLUNTEER, The National Center
1111 North 19th Street, Suite 500
Arlington, VA 22209
(703) 276-05432

Panelists: Eileen Kremers
Occupant Restraint Coordinator
Suffolk County
H. Lee Dennison Bldg., - 7th Floor
Hauppauge, NY 11788
(516) 360-5023

Kay Neil
MADD - Omaha
1022 South 41st Street
Omaha, NE 68105
(402) 342-5658

Joann McGlowan
National Health Care, Inc.
P.O. Box 1649
Dothan, AL 36302
(205) 793-2399

Saturday, June 29, 1985 10:00-11:45 a.m.

PUBLIC INFORMATION STRATEGIES: HOW TO UTILIZE
TRADITIONAL MARKETING TOOLS TO SELL THE PUBLIC
ON YOUR PROGRAM.

Presenter: Bill Novelli
President
Needham, Porter, Novelli
3240 Prospect Street, N.W.
Washington, DC 20007
(202) 342-7000

ROOM: LLANO

HYATT

Repeated - Saturday
2:15-4:00

PLANNING AND IMPLEMENTING SUCCESSFUL OCCUPANT
PROTECTION COMMUNITY-BASED PROGRAMS: USING
NATIONAL ORGANIZATIONS AT THE LOCAL LEVEL, WHAT
TO EXPECT.

Moderator: Jean Bave-Kerwin
Director, Division of Traffic Safety
Program Planning and Development
New York State Department of Motor Vehicles
Empire State Plaza - Room 412
Albany, NY 12228
(518) 474-3150

ROOM: BLUEBONNET

GUNTER

Repeated - Friday
10:00-11:45

Panelists: William Hayes
Supervisor of Planning and
Administration
New Jersey Office of Highway Safety
Trenton, NJ 08625
(609) 292-3900

John K. Johnson
Deputy Director
Senate Transportation Comm.
New York State Legislature
Albany, NY 12247
(518) 445-3341

Thomas Reel
Executive Director
Traffic Safety Association of
Michigan
122 South Grand - Suite 215
Lansing, MI 48933
(517) 487-8811

Susan Wilson-Rani
Project Manager
Illinois Dept. of Transportation
2300 South Dirksen Parkway
Springfield, IL 62764
(217) 782-4974

Saturday, June 29, 1985 10:00-11:45 a.m.

ENFORCEMENT OF OCCUPANT PROTECTION LAWS:
HOW IT IS BEING ACCOMPLISHED. THE NEED FOR
SUPPORT FROM THE TOP OF THE RANKS. WHAT TYPES
OF PROGRAMS ARE CURRENTLY AVAILABLE AND HOW
SUCCESSFUL ARE THEY.

ROOM: MAGNOLIA
GUNTER

Moderator: Forrest Council
University of North Carolina
Highway Safety Research Center
197A Craige Trailer Park
Chapel Hill, NC 27514
(919) 962-2202

Panelists: Charles Rutherford
National Association of State
Directors for Law Enforcement Tng.
50 Tremont Street
Melrose, MA 02176
(617) 662-2422

Major A. Blauda
New Jersey State Police
Division Headquarters
Box 7068
West Trenton, NJ 08625
()

Sergeant William G. Thobae
New York State Police
State Campus Building 22
Albany, NY 12226
(518) 457-3258

THE 208 DECISION, A PUBLIC AND PRIVATE
RESPONSE. CONTINUED PANEL DISCUSSION AND
QUESTIONS BASED UPON YESTERDAY'S OCCUPANT
PROTECTION GENERAL SESSION.

ROOM: BAKER
GUNTER

Moderator: Melvin H. Smith
Secretary, National Association of
Governor's Highway Safety Representatives
Director, Division of Traffic Safety
Illinois Dept. of Transportation
2300 S. Dirksen Parkway
Springfield, IL 62764

Panelists: Mark S. Herrmann
Chairman, Highway Safety Task Force
National Automobile Dealers Association
8400 Westpark
McLean, VA 22102
(703) 821-7120

Gloria Patterson
National Safety/Community
Relations Director
United Services Automobile Assn.
USAA Building
San Antonio, TX 78288
(512) 690-2994

Saturday, June 29, 1985 10:00-11:45 a.m.

CHILD SAFETY SEAT MISUSE ASSOCIATED FACTORS
AND EDUCATIONAL SOLUTIONS. THIS WORKSHOP WILL
REPORT ON THE FINDINGS OF THE "HARDEES" STUDY, WILL
EXPLORE THE REASONS FOR CHILD SAFETY SEAT MISUSE AND
WILL DISCUSS EDUCATIONAL COUNTERMEASURES INCLUDING
DEVELOPMENT OF BROCHURES, FILMS, COMMUNITY ACTIVITIES,
AND OTHER EDUCATIONAL SOLUTIONS RECOMMENDED BY THE
PARTICIPANTS.

ROOM: LINCOLN
GUNTER
Repeated - Sunday
10:30-12:15

Moderator: Judy Kaplan Wener
National Organizations Division
Office of Occupant Protection
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9294

Panelists: Michael Cynechi
City of Phoenix
Dept. of Streets and Traffic
125 E. Washington Street
(602) 262-7597

Susan Morris
S.W. Morris & Company
4701 Willard Avenue, Suite 105
Chevy Chase, MD 20815
(301) 656-3100

Mary Justice
New Mexico Health & Environment Dept.
P.O. Box 968
Santa Fe, NM 87504
(505) 984-0030

Grey Jones, Jr.
FLI Learning Systems, Inc.
P.O. Box 2233
Princeton, NJ 08540
(609) 466-9000

Saturday, June 29, 1985
2:15-4:00 p.m.

SUCCESSFUL JUDICIAL APPROACHES: JUDICIAL
INVOLVEMENT IN THE DWI PROGRAM AND HOW COURTS
HAVE BEEN STREAMLINED IN ORDER TO EASE CASE
FLOW AND IMPROVE MANAGEMENT.

ROOM: MAHNCKE
GUNTER
Repeated - Sunday
8:30-10:15

Moderator: Honorable Wayne P. Anderson
Traffic Court
321 N. LaSalle
Chicago, IL 60610
(312) 822-3530

Panelists: Frank Lockfeld
Director, Center for Urban Analysis
70 W. Heading
San Jose, CA 95110
(408) 299-3285

Carol Falkowski
Department of Human Services
Sixth Floor, Space Center Bldg.
444 Lafayette Road
St. Paul, MN 55101
(612) 296-4616

Harvey Siegel, Ph.D.
Director, Weekend Intervention Prog.
Wright State University
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050

Honorable J. Q. Warnick, Jr.
U.S. Magistrate
1205 Texas Avenue, C-115
Lubbock, TX 79401
(806) 743-7380

SERVER EDUCATION/INTERVENTION PROGRAMS:
OVERCOMING OBSTACLES, GAINING ACCEPTANCE, AND
PLANNING FOR RESULTS. INTERVENTION PROGRAMS-ON
PREMISE. THE INDUSTRY RESPONDS.

ROOM: LINCOLN
GUNTER
Repeated - Sunday
10:30-12:15

Moderator: Maria Vegaga, Ph.D.
Office of Driver and Pedestrian Safety
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-2977

Panelists: Rick Berman
Steak & Ale Restaurant Association
6606 LBJ Freeway
Dallas, TX 75240
(214) 960-5160

Lt. Mark Ptaszek
Washtenaw County Sheriffs Dept.
2201 Hagback Rd.
Ann Arbor, MI 48104
(313) 971-8400

Richard Shold
Public Safety Coordinator
Madison Area Technical College
2203 International Lane
Madison, WI 53704
(608) 246-4671

James McKnight
NPSRI
123 N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

Saturday, June 29, 1985 2:15-4:00 p.m.

CURRENT ISSUES IN DRIVER LICENSING: VARIATIONS
IN PROMPT LICENSE SUSPENSION AMONG THE STATES AND
THE NATIONAL DRIVER REGISTER AS IT RELATES TO THE
DRUNK DRIVER.

Moderator: Dr. B. J. Campbell
Director, Highway Safety Research Center
University of North Carolina
CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Panelists: Joel Watne
Special Assistant Attorney General
200 Ford Bldg.
St. Paul, MN 55155
(612) 296-6598

Charles W. Stansbury
Assistant Director, Driver Services
Department of Licensing
Highways-Licenses Building
Olympia, WA 98504
(206) 753-6977

ROOM: FRONTIER
GUNTER
Repeated - Sunday
10:30-12:15

Alton Chrystal
Director, Off. of Driver
License
Lucas Building
Des Moines, IA 50319
(515) 281-5153

CONSTRUCTIVE INTERACTION WITH THE IMPAIRED
DRIVER: INFORMATION ON MODEL PRE-SENTENCE
INVESTIGATION PROCEDURES, NEW SCREENING
INSTRUMENTS, ALTERNATIVE INTERVENTION/TREATMENT
MODELS AND EFFECTIVE MECHANISMS TO ENSURE
COMPLIANCE WITH PROBATION.

Moderator: David G. Evans, Esq.
Chief, New Jersey Intoxicated Drivers
Criminal Justice Programs
P.O. Box 453
Rocky Hill, NJ 08553
(609) 292-8947

Panelists: Marilyn Dierschke
Texas Adult Probation Commission
8100 Cameron Road
Suite 600, Building B
Austin, TX 78753
(512) 834-8188

Paul Dignan
Department of Public Health
Rutland Heights Hospital
Rutland, MA 01543
(617) 886-4711 x177

ROOM: BLUEBONNET
GUNTER

Stephen J. Powers
Division of Probation
State of New York
60 South Pearl Street
Albany, NY 12207-1595
(518) 473-0693

Saturday, June 29, 1985 2:15-4:00 p.m.

JUVENILE JUSTICE SYSTEM - INITIATING ACTION:
THE NEED FOR POLICE ENFORCEMENT, PROBLEMS IN
THE INTAKE PROCESS, AND A LOOK AT ALTERNATIVE
LEGISLATIVE TOOLS - LOWER THAN .10 BAC,
PROBATION AND RESTRICTED LICENSING.

ROOM: BAKER
GUNTER

Moderator: Anthony J. Heckemeyer
Presiding Circuit Judge
33rd Judicial Circuit
P.O. Box 256
Benton, MO 63736
(314) 545-3141

Panelists: Nancy Baird
Harris County Juvenile Probation Dept.
P.O. Box 13253
Houston, TX 77219
(713) 521-4133

Dennis Anderson
National Council on Alcoholism
Albuquerque Area Inc.
156 Washington St., S.E.
Albuquerque, NM 87108
(505) 256-8320

Katie Womack
Texas Transportation Institute
College Station, TX 77743
(409) 845-5815

Warren Davis
Assistant State Attorney
State Attorney's Office
101 South Street
Annapolis, MD 21401
(301) 787-2230

HITCHHIKING OCCUPANT PROTECTION/ALCOHOL PROGRAMS
ONTO INNOVATIVE HEALTH AND SAFETY PROGRAMS:
WORKPLACE AND COMMUNITY-BASED PROGRAMS INCLUDING
THE USE OF HEALTH RISK APPRAISALS.

ROOM: MEDINA
HYATT

Moderator: Julie Fellows
Senior Health Educator
Public Health Promotion
1100 W. 49th Street
Austin, TX 78756
(512) 458-7405

Panelists: Linda Bass
Director, National Health Protector
Project
National Council of Negro Women
701 North Fairfax St. - Suite 330
Alexandria, VA 22314
(703) 684-5733

Jeffrey Pine
Program Mgr. for Injury Control
Health Promotion Bureau
Health Services Division
P.O. BOX 968
Santa Fe, NM 87504-0968
(505) 984-0020

Dr. H. Denman Scott
Director, Rhode Island Dept. of Health
Office of Health Promotion
75 Davis Street
Providence, RI 02908
(401) 277-2231

Sabina Dunton
Well Aware About Health
120 West Broadway, Suite 364
Tucson, AZ 85701
(602) 297-2960

Ken Dane
Director, IBM Project
General Health
3299 K Street, N.W.
Washington, DC 20007
(202) 965-4881

Saturday, June 29, 1985 2:15-4:00 p.m.

KEYS TO SUCCESSFUL ALCOHOL AND OCCUPANT PROTECTION
YOUTH PROGRAMS: HOW TO ORGANIZE, RAISE FUNDS, USE
PEER PRESSURE AND MEDIA INVOLVEMENT.

Moderator: LeRoy W. Dunn, Ph.D.
Educational Advisor, TSP
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9744

Panelists: Addie Crayton
Occupant Restraint Coordinator
408 West 11th Street
Austin, TX 78701
(512) 476-6769

John McKay
Texans War on Drugs
7800 Shoal Creek Blvd.
Suite 381-N
Austin, TX 78757
(512) 459-1231

John Horton (student)
2195 Nirvana
Eugene, OR 97407
(503) 686-8537

PUBLIC INFORMATION STRATEGIES: HOW TO UTILIZE
TRADITIONAL MARKETING TOOLS TO SELL THE PUBLIC
ON YOUR PROGRAM.

Presenter: Bill Novelli
President
Needham, Porter, Novelli
3240 Prospect Street, N.W.
Washington, DC 20007
(202) 342-7000

ROOM: MAGNOLIA
GUNTER

Repeated - Sunday
8:30-10:15

Dennis Hutchings
911 S. Van Buren
Sullivan, IL 61951
(217) 728-8095

Debra J. Jarvis
Ossom Project of Health
Oregon State University
Corvallis, OR 97331
(503) 754-2686

George Logan
Consultant, Traffic Safety
Kentucky Department of Education
Capital Towers
Frankfort, KY 40601
(502) 564-2106

ROOM: LLANO
HYATT

Repeated - Saturday
10:00-11:45

Saturday, June 29, 1985 2:15-4:00 p.m.

PASSIVE RESTRAINTS AND SAFETY BELTS AS COMPLIMENTARY SYSTEMS. DISCUSSION OF HOW PASSIVE AND ACTIVE PROTECTION DEVICES, INCLUDING CHILD RESTRAINTS, WORK TOGETHER. WHAT WORKS WELL UNDER WHAT CONDITIONS.

Moderator: Charles A. Hurley
Executive Director for Federal Affairs
National Safety Council
1705 DeSales St., N.W.
Washington, DC 20036
(202) 293-2270

Panelists: Brian O'Neill
Acting President
Insurance Institute for
Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

ROOM: NUECES
HYATT
Repeated - Sunday
8:30-10:15

Forrest Council
Deputy Director
University of North Carolina
Highway Safety Research Center
CPT-197A
Chapel Hill, NC 27514
(919) 962-2202

CHILD PASSENGER SAFETY HARDWARE ISSUES FOR THE 0-10 YEAR OLD: WHAT KINDS OF PROTECTION WILL BE OFFERED IN THE COMING YEARS AND HOW EFFECTIVE ARE THE VARIOUS OPTIONS. POTENTIAL MISUSE CONCERNS WILL ALSO BE ADDRESSED.

Moderator: Deborah D. Richards
NCPSA News Editor
2559 N.E. 83rd Street
Seattle, WA 98115
(206) 524-7235

ROOM: BLANCO
HYATT

Panelists will include representatives of child restraint manufacturers.

Saturday, June 29, 1985 2:15-4:00 p.m.

SAFETY BELT AND CHILD RESTRAINT USE AND
EFFECTIVENESS FROM ACCIDENT INVESTIGATION DATA

Moderator: Anthony Magaro
Research Scientist
NASS Zone Center C
Southwest Research Institute
6220 Culebra Road
San Antonio, TX 78284
(512) 684-5111 ext. 2631

Panelists: Henry Rockel
Chief, Police Traffic Services Div.
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 472-4913

William Hall
Highway Safety Research Center
University of North Carolina
Chapel Hill, NC 27514
(919) 933-2202

ROOM: ALAMO
GUNTER

Repeated - Sunday
10:30-12:15

San Antonio Police Dept.
San Antonio, Texas

AFTER THE PASSAGE OF YOUR OCCUPANT PROTECTION LAW:
IMPLEMENTATION STRATEGIES FOR POSITIVE PUBLIC
SUPPORT. DISCUSSION OF PRE AND POST LAW ISSUES,
HOW THEY DIFFER.

Moderator: Eileen M. Kremers
STOP-DWI Coordinator
Suffolk County New York
H. Lee Dennison Bldg.
Veteran's Memorial Highway
Hauppauge, NY 11788
(516) 360-5023

Panelists: Inta Hall
P.O. Box 135
Hingham, MA 02043
(617) 749-4058

Kim Ross
New Car Dealers Association
of Metropolitan Dallas
2777 Stemmons Freeway
Suite 1161
Dallas, TX 75207
(214) 637-0531

ROOM: TRAILDRIVERS
GUNTER

Repeated - Sunday
8:30-12:15

Ruth Messer
American Red Cross
530 West South Street
Kalamazoo, MI 49007
(616) 343-9009

John Rumsey
Skagit Co. Public Works Dept.
County Administration Bldg.
Room 203
Second and Kincaid Streets
Mt. Vernon, WA 98273
(206) 336-9400

Sunday, June 30, 1985
8:30-10:15 a.m.

THE DWI PROBLEM: THE FOREIGN EXPERIENCE:
COMMUNITY-BASED PROGRAMS IN OTHER COUNTRIES.
PRIVATE/PUBLIC EFFORTS THAT HAVE PROVEN EFFECTIVE
AND SUCCESSFUL, WILL BE DESCRIBED.

Moderators: Candy Lightner
Founder, MADD
669 Airport Freeway #310
Hurst, TX 76053
(817) 268-6233

Panelists: Helge Kolstad
Statens Edrskapsdirektorat
Postboks 8152 Dep
N-0slo 1, Norway

Patricia Manduca
Insurance Corporation of British
Columbia
151 W. Esplanade
North Vancouver, B.C.
Canada V7M 3H9

ALCOHOL HIGHWAY SAFETY RESEARCH

Moderator: Monroe B. Snyder
Acting Director, Office of Driver
and Pedestrian Research
Research & Development
NHTSA
400 7th Street, S.W.
Washington, DC 20590

Panelists: Dr. John Wodarski
Director, Research Center
School of Social Work
University of Georgia
Tucker Hall
Athens, GA 30602
(404) 542-7536

Richard D. Blomberg
President
Dunlap and Associates East, Inc.
17 Washington Street
Norwalk, CT 06854
(203) 866-8464

ROOM: LLANO
HYATT
Repeated - Friday
10:15-11:45

Barry Sweedler
Director, Bureau of Safety
Programs
National Transportation Safety
Board
800 Independence Ave., S.W.
Washington, DC 20594
(202) 382-6560

Gunnar Apeland
Motorfirernes Avholdsforbund
St. Olavsgt. 26
Oslo 1, Norway

Dr. Kare Rumar
Research Director
National Swedish Road & Traffic
Research Institute
S-F8101
Linköping, Sweden

ROOM: TRAILDRIVERS
GUNTER

John H. Lacey
Program Manager, Alcohol Studies
Highway Safety Research Center
University of North Carolina
CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Dr. William W. Stenzel
Associate Director, Research
and Development
The Traffic Institute
Northwestern University
Evanston, IL 60204
(312) 491-3272

Sunday, June 30, 1985 8:30-10:15 a.m.

SUCCESSFUL JUDICIAL APPROACHES: JUDICIAL INVOLVEMENT IN THE DWI PROGRAM AND HOW COURTS HAVE BEEN STREAMLINED IN ORDER TO EASE CASE FLOW AND IMPROVE MANAGEMENT.

Moderator: Honorable Wayne P. Anderson
Traffic Court
321 N. LaSalle
Chicago, IL 60610
(312) 822-3530

Panelists: Frank Lockfield
Director, Center for Urban Analysis
70 W. Heading
San Jose, CA 95110
(408) 299-3285

Harvey Siegel, Ph.D.
Director, Weekend Intervention Prog.
Wright State University
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050

HOW THE JUSTICE SYSTEM WORKS FROM THE PERSPECTIVE OF DWI OFFENDERS: DWI OFFENDERS AND OTHERS IN THE TREATMENT AND JUDICIAL SYSTEMS TALK ABOUT DEALING WITH THE DWI OFFENDER, AND THE EFFECTS OF SANCTIONS AND OTHER REMEDIAL ACTIONS ON THE INDIVIDUAL OFFENDER.

Moderator: Ernie Allbritton
Governor's Highway Safety Program
510 George Street
Suite 246
Jackson, MS 39201
(601) 354-6892

Panelists: Jim McFadden
Aspen Correctional Center
2500 E. Van Buren
Phoenix, AZ 85008
(602) 255-5050

Mr. Jim Enwright
Kettering, OH 45429

ROOM: MAHNCKE
GUNTER

Repeated - Saturday
2:15-4:00

Carol Falkowski
Department of Human Services
Sixth Floor, Space Center Bldg.
444 Lafayette Road
St. Paul, MN 55101
(612) 296-4616

Honorable J. Q. Warnick, Jr.
U.S. Magistrate
1205 Texas Avenue, C-115
Lubbock, TX 79401
(806) 743-7380

ROOM: BAKER
GUNTER

Repeated - Friday
10:00-11:45

Don Lytle
Ft. Wayne, IN 46806

Terry Hawkins
Pearl, MS 39208

Sunday, June 30, 1985 8:30-10:15 a.m.

SANCTIONS FOR DWI - INCREASING THE OPTIONS:
AVAILABLE OPTIONS, REQUIREMENTS AND OPPORTUNITIES
PRESENTED BY JAILING DRUNK DRIVERS, AND THE IDEAL
COMPREHENSIVE DWI CORRECTION PROGRAM FOR COMMUNITIES.

Moderator: Al M. Lauersdorf
Administrator, Highway Safety Services
Traffic Safety Department
National Safety Council
444 North Michigan Avenue
Chicago, IL 60611
(312) 527-4800 x8406

Panelists: Francis R. Ford
National Sheriffs' Association
1450 Duke Street
Alexandria, VA 22314
(703) 836-7827

Cres Vankuelen
California League of Alternative
Service Programs (CLASP)
523 Fourth Street #207
San Rafael, CA 94901
(415) 459-2234

Robert Voas, Ph.D.
Director, Alcohol Programs
NPSRI
N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

ROOM: BLANCO
HYATT

Repeated - Friday
3:30-5:15

Richard Lasater
Supv. Misdemeanor DWI Programs
West Texas Regional Adult
Probation Department
4824 Alberta - Suite 361
County Annex Bldg.
El Paso, TX 79905
(915) 546-2112

Harvey A. Siegal, Ph.D.
Director, Weekend Intervention
Program, Wright State Univ.
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050

Sunday, June 30, 1985 8:30-10:15 a.m.

INJURY REDUCTION INITIATIVES FOR HIGHWAY SAFETY

Moderator: Susan Ryan
Office of Enforcement and
Emergency Medical Services
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 472-5440

Panelists: Mike French
Emergency Medical Services
Division of Health
P.O. Box 309
Madison, WI 53701
(608) 266-8853

Larry Jordan
Emergency Medical Services
Department of Health & Rehabilitation
1317 Winewood Blvd., Bldg. 8, Rm. 110
Tallahassee, FL 32301

Mr. Charles Gregory, M.D.
Chief, Bureau of Emergency Management
Texas Department of Health
1100 West 49th Street
Austin, TX 78756
(512) 458-1393

ROOM: FRONTIER
GUNTER

Barak Wolff
Chief, Emergency Medical Svcs. Bureau
Health Services Division
P.O. Box 968
Santa Fe, NM 87504-0968
(505) 984-0024

Bob Kellow
American College of Emergency
Physicians
1125 Executive Circle
Irving, TX 75062

Joseph Hansen
National Association of EMT's
P.O. Box 369
Big Timber, MT 59011
(406) 932-5317

DIFFICULT PROBLEMS, DIVERGENT GROUPS AND COMMON
CAUSES IN PERSPECTIVE. HOW TO KEEP COALITIONS/TASK
FORCES WORKING TOGETHER TOWARD POSITIVE SOLUTIONS.

Presenter: Gordon Blush, Ph.D.
Clinical Forensic Psychologist
Professional Counseling Association
36040 Dequindre
Sterling Heights, MI 48077

ROOM: BLUEBONNET
GUNTER

Sunday, June 30, 1985 8:30-10:15 a.m.

KEYS TO SUCCESSFUL ALCOHOL AND OCCUPANT PROTECTION
YOUTH PROGRAMS: HOW TO ORGANIZE, RAISE FUNDS, USE
PEER PRESSURE AND MEDIA INVOLVEMENT.

Moderator: LeRoy W. Dunn, Ph.D.
Educational Advisor, TSP
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9744

Panelists: Addie Crayton
Occupant Restraint Coordinator
408 West 11th Street
Austin, TX 78701
(512) 476-6769

John McKay
Texans War on Drugs
7800 Shoal Creek Blvd.
Suite 381-N
Austin, TX 78757
(512) 459-1231

John Horton (student)
2195 Nirvana
Eugene, OR 97407
(503) 686-8537

ROOM: MAGNOLIA

GUNTER

Repeated - Saturday
2:15-4:00

Dennis Hutchings
911 S. Van Buren
Sullivan, IL 61951
(217) 728-8095

Debra J. Jarvis
Ossom Project of Health
Oregon State University
Corvallis, OR 97331
(503) 754-2686

George Logan
Consultant, Traffic Safety
Kentucky Department of Education
Capital Towers
Frankfort, KY 40601
(502) 564-2106

Sunday, June 30, 1985 8:30-10:15 a.m.

COMMUNITY-BASED PROGRAMS - WHO ARE LIKELY SOURCES
OF SUPPORT IN YOUR COMMUNITY: VOLUNTEER GROUPS,
MILITARY INSTALLATIONS AND OTHER SIGNIFICANT
PRESENCES IN YOUR COMMUNITY CAN WORK WITH YOU IN
ALCOHOL COUNTERMEASURE/OCCUPANT PROTECTION PROGRAMS
THAT WORK.

ROOM: MEDINA
HYATT

Moderator: Tommie M. Jackson
Educator Coordinator
Alcohol & Drug Prevention Control Program
Fort Sam Houston, TX 78550
(512) 221-7933 or 5463

Panelists: Roland Klar
District Traffic Safety Specialist
State Department of Highways and
Public Transportation
P.O. Box 29928
465 N.W. Loop 410
San Antonio, TX 78284
(512) 696-1110 ext. 226

H. William Tachman
Bergen County Council on Alcoholism
P.O. Box 313
Leonia, NJ 07605
(201) 261-2183

Marsha Grobman
Traffic Safety Project Coordinator
Department of Public Safety
Palm Beach County Court House Annex
307 North Dixie Highway, 5th Floor
West Palm Beach, FL 33401
(305) 837-3767

Nancy Clark
Emergency Medical Services
Oregon State Health Division
P.O. Box 231
Portland, OR 97207
(503) 229-6365

R. D. Lee
Project Director
Chattanooga Target of Opportunity
Martin Luther King Building
317 Oak Street
Chattanooga, TN 37405
(615) 757-2521

Sunday, June 30, 1985 8:30-10:15 a.m.

PASSIVE RESTRAINTS AND SAFETY BELTS AS COMPLIMENTARY
SYSTEMS. DISCUSSION OF HOW PASSIVE AND ACTIVE
PROTECTION DEVICES, INCLUDING CHILD RESTRAINTS, WORK
TOGETHER. WHAT WORKS WELL UNDER WHAT CONDITIONS.

Moderator: Charles A. Hurley
Executive Director for Federal Affairs
National Safety Council
1705 DeSales St., N.W.
Washington, DC 20036
(202) 293-2270

Panelists: Brian O'Neill
Acting President
Insurance Institute for
Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

ROOM: NUECES

HYATT

Repeated - Saturday
3:15-4:00

Forrest Council
Deputy Director
University of North Carolina
Highway Safety Research Center
CPT-197A
Chapel Hill, NC 27514
(919) 962-2202

REACHING THE HARD TO REACH: ARE YOU TARGETING
YOUR AUDIENCES CORRECTLY? INNOVATIVE IDEAS IN
OCCUPANT PROTECTION EDUCATION FOR SPECIFIC TARGET
GROUPS. A UNIQUE HOSPITAL RESEARCH PROJECT WILL
BE HIGHLIGHTED.

Moderator: Judy Coleman
Occupant Protection Coordinator
Michigan Office of Highway Safety Planning
111 S. Capitol Avenue
Lansing, MI 48913
(517) 373-8011

ROOM: LINCOLN

GUNTER

Repeated - Friday
10:00-11:45

Panelists: Marilyn Faber
University of Texas-Hlth Science Ctr.
KIDSAFE Project Director
400 W. 11th Street
Austin, TX 78701
(512) 476-6769

Paul Hletko, M.D.
Medical Director, Prevention
Medicine Program
Borgess Medical Center
1521 Gull Road
Kalamazoo, MI 49001
(616) 383-7305

Stanley Robin, Ph.D.
Director, Center for Social Research
Western Michigan University
2512 Sangren Hall
Kalamazoo, MI 49008

Sunday, June 30, 1985 8:30-10:15 a.m.

AFTER THE PASSAGE OF YOUR OCCUPANT PROTECTION LAW:
IMPLEMENTATION STRATEGIES FOR POSITIVE PUBLIC
SUPPORT. DISCUSSION OF PRE AND POST LAW ISSUES,
HOW THEY DIFFER.

Moderator: Eileen M. Kremers
STOP-DWI Coordinator
Suffolk County New York
H. Lee Dennison Bldg.
Veteran's Memorial Highway
Hauppauge, NY 11788
(516) 360-5023

Panelists: Inta Hall
P.O. Box 135
Hingham, MA 02043
(617) 749-4058

Kim Ross
New Car Dealers Association
of Metropolitan Dallas
2777 Stemmons Freeway
Suite 1161
Dallas, TX 75207
(214) 637-0531

ROOM: ALAMO
GUNTER

Repeated - Saturday
2:15-4:00

Ruth Messer
American Red Cross
530 West South Street
Kalamazoo, MI 49007
(616) 343-9009

John Rumsey
Skagit Co. Public Works Dept.
County Administration Bldg.
Room 203
Second and Kincaid Streets
Mt. Vernon, WA 98273
(206) 336-9400

Sunday, June 30, 1985
10:30-12:15 p.m.

SERVER EDUCATION/INTERVENTION PROGRAMS:
OVERCOMING OBSTACLES, GAINING ACCEPTANCE, AND
PLANNING FOR RESULTS. INTERVENTION PROGRAMS-ON
PREMISE. THE INDUSTRY RESPONDS.

ROOM: LINCOLN
GUNTER

Repeated - Saturday
2:15-4:00

Moderator: Maria Vegaga, Ph.D.
Office of Driver and Pedestrian Safety
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-2977

Panelists: Rick Berman
Steak & Ale Restaurant Association
6606 LBJ Freeway
Dallas, TX 75240
(214) 960-5160

Richard Shold
Public Safety Coordinator
Madison Area Technical College
2203 International Lane
Madison, WI 53704
(608) 246-4671

Lt. Mark Ptaszek
Washtenaw County Sheriffs Dept.
2201 Hagback Rd.
Ann Arbor, MI 48104
(313) 971-8400

James McKnight
NPSRI
123 N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

Sunday, June 30, 1985 10:30-12:15

PROMISING ALCOHOL STRATEGIES FOR COMMUNITIES HAVING A
LONG-TERM PAYOFF: DISCUSSION OF VARIOUS
COMMUNITY PROGRAMS INCLUDING PUBLIC INFORMATION
EFFORTS, YOUNG ADULT ACTIVITIES, VARIOUS INTERVENTION
PROGRAMS, SAFE-RIDE AND DESIGNATED DRIVER.

Moderator: Joan B. White
Office of Alcohol Countermeasures
NHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 426-0074

Panelists: Amy Hughes
DWI Task Force Coordinator
Skagit County Public Works Dept.
Room 203
Second and Kincaid Street
Mt. Vernon, WA 98273
(206) 336-9400

Leo Spencer
Executive Director
DWI Prevention Council
33 Steppinstone Road
Lee, NH 03820
(603) 659-2790

Gary Smith
Assistant V. P. for Communications
GEICO Insurance Co.
GEICO Plaza
Washington, DC 20076
(202) 986-2757

ROOM: MEDINA
HYATT

Repeated - Saturday
10:00-11:45

James Ryan
Highway Safety Specialist
NHTSA - Region I
Transportation Systems Center
Kendall Square - Code 903
Cambridge, MA 02142
(617) 494-2680

Delores Wheeler
Teaching Assistant
Pennsylvania State University
600 East Pollack Rd., #2508
State College, PA 16801
(814) 865-1394

James D. Kazen
President, Center for Educational
Development
Southwest Regional Training Ctr.
U.S. Department of Education
6800 Parkten Blvd.
San Antonio, TX 78213
(512) 735-9191

Sunday, June 30, 1985 10:30-12:15

ENFORCEMENT TECHNIQUES - ROADBLOCKS AND BEYOND: DEVELOPMENTS AND TRENDS IN THE ENFORCEMENT FIELD, INCLUDING REDDI AND ROADSIDE SOBRIETY CHECKPOINT PROGRAMS, THE USE OF PASSIVE SENSORS FOR DETECTING DWI, AND WHETHER PROGRESS IS TRULY EVIDENCED BY A DECREASE IN THE ARREST RATE.

Moderator: Bill Nash
Transportation Services, Inc.
6500 S. MacArthur
Oklahoma City, OK 73125
(405) 686-2112

Panelists: Brian O'Neill
Insurance Institute of Highway Safety
Watergate Six Hundred
Washington, DC 20037
(202) 333-0770

Joe Ann O'Hara, Commander
Highway Safety Standards Branch
Kentucky State Police Headquarters
719 Versailles Road
Frankfort, KY 40601-9980
(502) 695-6356

Sgt. L. Heckroth
Albuquerque Police Department
401 Marquette, N.W.
Albuquerque, NM 87103
(505) 766-7034
(505) 877-8821

ROOM: LLANO
HYATT
Repeated - Friday
3:30-5:15

Paul Helzer
Division of Highway Safety
4201 E. Arkansas Avenue
Denver, CO 80222
(303) 757-9381

Fred Zwonechek
Administrator, Nebraska Highway
Program Office
State House Station 94612
Lincoln, NE 68509
(402) 471-2515

SELF-SUFFICIENCY FUNDING: IF THE GOVERNMENT CANNOT ALWAYS BE EXPECTED TO PAY FOR ALCOHOL TRAFFIC SAFETY PROGRAMS, HOW CAN WE FOOT THE BILL? A PUBLIC AND PRIVATE SECTOR STRATEGIES PROS AND CONS.

Moderator: Melvin H. Smith
Division of Traffic Safety
Illinois Department of Transportation
2300 S. Dirksen Parkway
Springfield, IL 62764
(217) 782-4972

Panelists: Kay and Ed Heil
Omaha MADD
1022 S. 41st Street
Omaha, NE 68105
(402) 342-5658

Richard Smith
State of New York
Dept. of Motor Vehicles
Nelson Rockefeller Empire State Plaza
Albany, NY 12228
(518) 474-1223

ROOM: BLANCO
HYATT
Repeated - Friday
3:30-5:15

Dick Howard
Utah Highway Safety
4501 S. 2700 West
Salt Lake City, UT 84119
(801) 965-4409

Craig Miller
Region IX, NHTSA
211 Main Street, Suite 1000
San Francisco, CA 94105
(415) 376-2753

Sunday, June 30, 1985 10:30-12:15

CONSTRUCTIVE INTERACTION WITH THE IMPAIRED
DRIVER: INFORMATION ON MODEL PRE-SENTENCE
INVESTIGATION PROCEDURES, NEW SCREENING
INSTRUMENTS, ALTERNATIVE INTERVENTION/TREATMENT
MODELS AND EFFECTIVE MECHANISMS TO ENSURE
COMPLIANCE WITH PROBATION.

Moderator: David G. Evans, Esq.
Chief, New Jersey Intoxicated Drivers
Criminal Justice Programs
P.O. Box 453
Rocky Hill, NJ 08553
(609) 292-8947

Panelists: Marilyn Dierschke
Texas Adult Probation Commission
8100 Cameron Road
Suite 600, Building B
Austin, TX 78753
(512) 834-8188

Paul Dignan
Department of Public Health
Rutland Heights Hospital
Rutland, MA 01543
(617) 886-4711 x177

ROOM: BLUEBONNET
GUNTER
Repeated - Saturday
2:15-4:00

Stephen J. Powers
Division of Probation
State of New York
60 South Pearl Street
Albany, NY 12207-1595
(518) 473-0693

CURRENT ISSUES IN DRIVER LICENSING: VARIATIONS
IN PROMPT LICENSE SUSPENSION AMONG THE STATES AND
THE NATIONAL DRIVER REGISTER AS IT RELATES TO THE
DRUNK DRIVER.

Moderator: Dr. B. J. Campbell
Director, Highway Safety Research Center
University of North Carolina
CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Panelists: Joel Watne
Special Assistant Attorney General
200 Ford Bldg.
St. Paul, MN 55155
(612) 296-6598

Charles W. Stansbury
Assistant Director, Driver Services
Department of Licensing
Highways-Licenses Building
Olympia, WA 98504
(206) 753-6977

ROOM: FRONTIER
GUNTER
Repeated - Saturday
2:15-4:00

Alton Chrystal
Director, Off. of Driver License
Lucas Building
Des Moines, IA 50319
(515) 281-5153

Sunday, June 30, 1985 8:30-10:15 a.m.

SUCCESSFUL JUDICIAL APPROACHES: JUDICIAL INVOLVEMENT IN THE DWI PROGRAM AND HOW COURTS HAVE BEEN STREAMLINED IN ORDER TO EASE CASE FLOW AND IMPROVE MANAGEMENT.

Moderator: Honorable Wayne P. Anderson
Traffic Court
321 N. LaSalle
Chicago, IL 60610
(312) 822-3530

Panelists: Frank Lockfeld
Director, Center for Urban Analysis
70 W. Heading
San Jose, CA 95110
(408) 299-3285

Harvey Siegel, Ph.D.
Director, Weekend Intervention Prog.
Wright State University
School of Medicine
P.O. Box 927
Dayton, OH 45401
(513) 873-3050

ROOM: MAHNCKE
GUNTER

Repeated - Saturday
2:15-4:00

Carol Falkowski
Department of Human Services
Sixth Floor, Space Center Bldg.
444 Lafayette Road
St. Paul, MN 55101
(612) 296-4616

Honorable J. Q. Warnick, Jr.
U.S. Magistrate
1205 Texas Avenue, C-115
Lubbock, TX 79401
(806) 743-7380

HOW THE JUSTICE SYSTEM WORKS FROM THE PERSPECTIVE OF DWI OFFENDERS: DWI OFFENDERS AND OTHERS IN THE TREATMENT AND JUDICIAL SYSTEMS TALK ABOUT DEALING WITH THE DWI OFFENDER, AND THE EFFECTS OF SANCTIONS AND OTHER REMEDIAL ACTIONS ON THE INDIVIDUAL OFFENDER.

Moderator: Ernie Allbritton
Governor's Highway Safety Program
510 George Street
Suite 246
Jackson, MS 39201
(601) 354-6892

Panelists: Jim McFadden
Aspen Correctional Center
2500 E. Van Buren
Phoenix, AZ 85008
(602) 255-5050

Mr. Jim Enwright
Kettering, OH 45429

ROOM: BAKER
GUNTER

Repeated - Friday
10:00-11:45

Don Lytle
Ft. Wayne, IN 46806

Terry Hawkins
Pearl, MS 39208

Sunday, June 30, 1985 10:30-12:15

CHILD SAFETY SEAT MISUSE ASSOCIATED FACTORS AND EDUCATIONAL SOLUTIONS. THIS WORKSHOP WILL REPORT ON THE FINDINGS OF THE "HARDEES" STUDY, WILL EXPLORE THE REASONS FOR CHILD SAFETY SEAT MISUSE AND WILL DISCUSS EDUCATIONAL COUNTERMEASURES INCLUDING DEVELOPMENT OF BROCHURES, FILMS, COMMUNITY ACTIVITIES, AND OTHER EDUCATIONAL SOLUTIONS RECOMMENDED BY THE PARTICIPANTS.

Moderator: Judy Kaplan Wener
National Organizations Division
Office of Occupant Protection
National Highway Traffic Safety Administration
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9294

Panelists: Michael Cynechi
City of Phoenix
Dept. of Streets and Traffic
125 E. Washington Street
(602) 262-7597

Mary Justice
New Mexico Health & Environment Dept.
P.O. Box 968
Santa Fe, NM 87504
(505) 984-0030

ROOM: MAHNCKE
GUNTER
Repeated - Saturday
10:00-11:45

Susan Morris
S.W. Morris & Company
4701 Willard Avenue, Suite 105
Chevy Chase, MD 20815
(301) 656-3100

Grey Jones, Jr.
FLI Learning Systems, Inc.
P.O. Box 2233
Princeton, NJ 08540
(609) 466-9000

PASSIVE RESTRAINT TECHNOLOGY: FACTS ABOUT THE VARIOUS ALTERNATIVES AND WHAT CONSUMERS ARE LIKELY TO SEE WITHIN THE NEXT 10 YEARS.

Moderator: Michael Brownlee
Director, Office of Occupant Protection
Traffic Safety Programs
National Highway Traffic Safety Admin.
400 7th Street, S.W.
Washington, DC 20590
(202) 426-9626

Panelists: Charles Pulley
President
American Seat Belt Council, Inc.
3319 Tates Creek Road - Suite 18
Lexington, KY 40502
(606) 2690-4240

David E. Martin
Director, Automotive Safety Eng.
GM Environmental Staff
GM Technical Center
30400 Mound Road
Warren, MI 48090-9015
(313) 492-1054

ROOM: TRAILDRIVERS
GUNTER
Repeated - Friday
10:00-11:45

John Edwards
Vice President, Member Auto
Purchases Services
USAA
9800 Fredericksburg Road
San Antonio, TX 78288
(512) 690-4989

Vernon Roberts
Nat'l Center for States & Analysis
Accident Investigation Division
Nat'l Highway Traffic Safety Admin.
400 7th Street, S.W.
Washington, DC 20590
(202) 426-4820

Sunday, June 30, 1985 10:30-12:15

TRAINING SKILLS: GET IT RIGHT THE FIRST TIME
HOW TO EFFECTIVELY TRAIN YOUR STAFF AND VOLUNTEERS
TO IMPLEMENT YOUR PROGRAMS. TIPS ON TRAINING AND
MOTIVATING YOUR ADVOCATES.

Moderator: Beverly Orr
Highway Safety Research Center
University of North Carolina
CTP 197-A
Chapel Hill, NC 27514
(919) 962-8718

Stephanie Tombrello
Los Angeles Area Child Passenger
Safety Association
P.O. Box
Los Angeles, CA
(213) 673-2666

ROOM: BAKER
GUNTER

Hugh Tirrel
VISUCOM Productions
P.O. Box 5472
Redwood City, CA 94010
(415) 364-5566

SAFETY BELT AND CHILD RESTRAINT USE AND
EFFECTIVENESS FROM ACCIDENT INVESTIGATION DATA

Moderator: Anthony Magaro
Research Scientist
NASS Zone Center C
Southwest Research Institute
6220 Culebra Road
San Antonio, TX 78284
(512) 684-5111 ext. 2631

ROOM: ALAMO
GUNTER
Repeated - Saturday
2:15-4:00

Panelists: Henry Rockel
Chief, Police Traffic Services Div.
MHTSA
400 7th Street, S.W.
Washington, DC 20590
(202) 472-4913

San Antonio Police Dept.
San Antonio, Texas

William Hall
Highway Safety Research Center
University of North Carolina
Chapel Hill, NC 27514
(919) 933-2202

Sunday, June 30, 1985 10:30-12:15

PASSAGE OF MANDATORY SEAT BELT LAWS. IDEALS
VERSUS POLITICAL REALITIES. HOW TO GET
LEGISLATION ENACTED.

Moderator: Thomas Reel
Executive Director, State Operations
Traffic Safety Association of Michigan
122 S. Grand Blvd., Suite 215
Lansing, MI 48933
(517) 487-8811

Panelists: Representative David Hollister
MI House of Representatives
Capitol Bldg.
Lansing, MI 48933
(517) 373-0826

Charles Spilman
Director, State Relations
Motor Vehicle Manufacturers Assn.
300 New Center Bldg.
Detroit, MI 48202
(313) 872-4311

ROOM: NUECES
HYATT

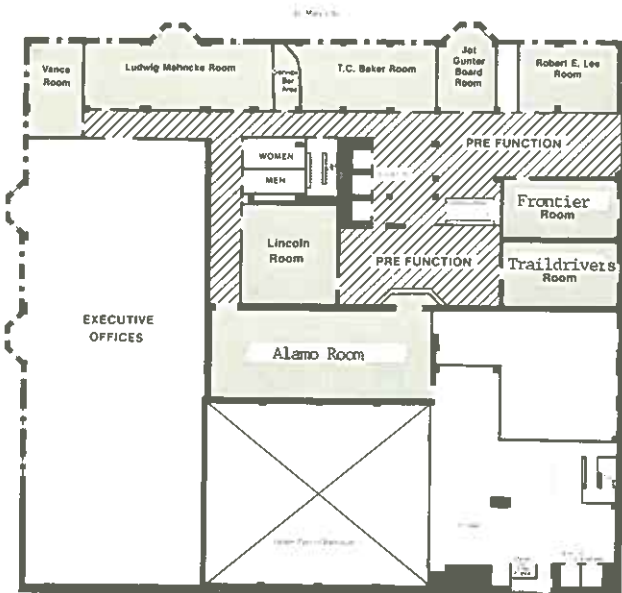
Repeated - Friday
3:30-5:15

Mary Justice
Injury Control Program
New Mexico Health & Environment Dept.
P.O. Box 968
Santa Fe, NM 87504
(505) 984-0030

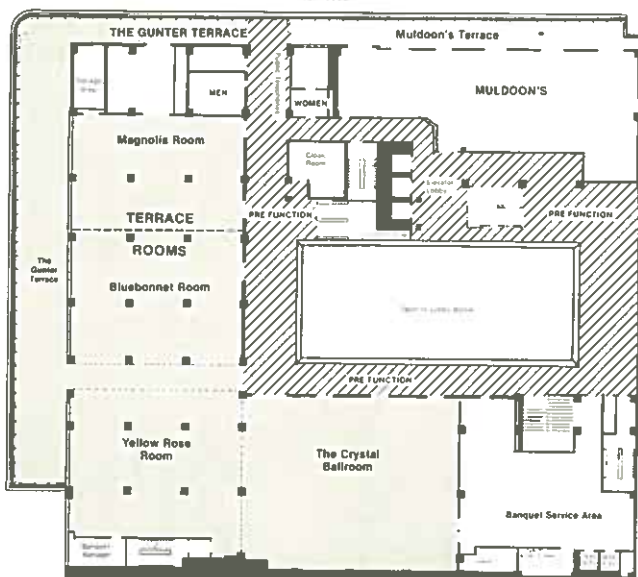
Robert VanderLaan
Chmn., Gov't Consultant Svcs, Inc.
530 W. Ionia St.
Lansing, MI 48933
(517) 484-6216

Notes

Level
"B"



Level
"A"



Suggested walking route between hotels

