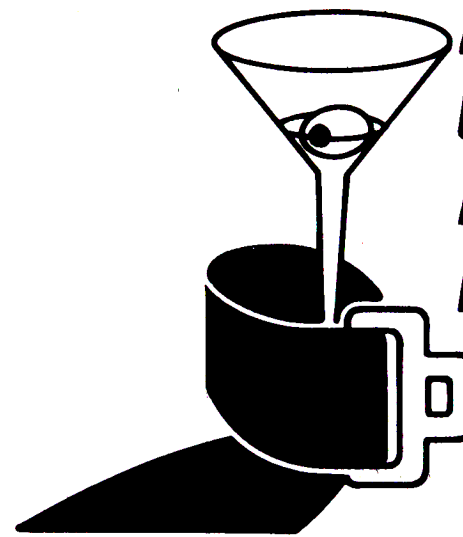


**NATIONAL
CONFERENCE ON
ALCOHOL
COUNTERMEASURES
AND OCCUPANT
PROTECTION**



LIFESAVERS/3

**SHERATON TWIN TOWERS
ORLANDO, FLORIDA
MAY 8-10, 1984**

TUESDAY, May 8, 1984

7:30-8:30 a.m.

CONFERENCE REGISTRATION
Exhibition Hall Open

8:30-9:30 a.m.

COMBINED GENERAL SESSION EXHIBIT HALL
Welcome - Robert A. Butterworth
Executive Director
The Florida Dept. of Highway Safety
and Motor Vehicles

The Honorable William Lehman (D-FL)
Chairman, Subcommittee on Transportation,
Committee on Appropriations
U.S. House of Representatives

George L. Reagle
Associate Administrator, Traffic
Safety Programs
National Highway Traffic Safety
Administration

Alasdair Conn, M.D.
Medical Director & Field Director
Maryland Emergency Medical Services
System

9:45-11:30 a.m.

FIRST SET OF WORKSHOPS
Choose one from list enclosed

pg. 4-8

11:45-1:30 p.m.

LUNCHEON

EXHIBIT HALL

1:45-3:30 p.m.

SECOND SET OF WORKSHOPS
Choose one from list enclosed

pg. 9-13

3:30-4:00 p.m.

BREAK - Exhibit Hall Open

4:00-5:45 p.m.

THIRD SET OF WORKSHOPS
Choose one from list enclosed

pg. 14-18

5:45 p.m.

EVENING FREE; DINNER ON YOUR OWN

WEDNESDAY, May 9, 1984

7:00-8:00 a.m.

EXHIBITION HALL OPEN
Coffee

8:00-9:15 a.m.

COMBINED GENERAL SESSION CITRUS CROWN

Youth Tell It Like It Is!! Sharing
successful ideas for helping to foster positive
attitudes and behavior relative to Occupant
Protection and Alcohol. National Youth
Representatives Share Their Views.

MODERATOR: Patrick McInerney
National Council on Alcoholism
Teen Institute on Substance Abuse
Missouri

PANELISTS: Toney Lineberry
Occupant Protection Specialist
Virginia Division of Motor Vehicles

Anthony Nyberg
Students of Michigan Against Drunk
Driving

Danita Reinhardt, President
Best Yet 4-H Club
Kansas

WEDNESDAY, May 9, 1984

9:30-11:15 a.m. **FOURTH SET OF WORKSHOPS** pg.19-23
Choose one from list enclosed

11:30-1:15 p.m. **LUNCHEON** CITRUS CROWN
The Honorable Henry G. Cisneros
Mayor, San Antonio, Texas

1:30-3:15 p.m. **FIFTH SET OF WORKSHOPS** pg.24-28
Choose one from list enclosed

3:15-3:45 p.m. **BREAK - Exhibit Hall Open**

3:45-5:30 p.m. **SPONSORED ORGANIZATIONAL MEETINGS (Choose 1)**
All interested conference participants are
invited and urged to attend the meeting of
their choice to learn more about the
organizations and identify other advocates in
your state or community.

NATIONAL CHILD PASSENGER SAFETY ASSOCIATION PALM BEACH/
Annual Meeting BROWARD
Learn how to organize State/community associations
-Distinguished Service Award of the National
Transportation Safety Board to be presented by
NTSB Vice Chairman, Patricia A. Goldman

REMOVE INTOXICATED DRIVERS (RID) DUAL/ST.JOHNS
National Meeting
-Citizen Speak-out and Problem Solving Session
-Doris Aiken, President, presiding

EMERGENCY MEDICAL SERVICE: WORKING TOGETHER DADE/FLORIDA
TOWARD THE ULTIMATE PREVENTION
-The EMS Role in Reducing Death and Disease
from Accidents
-Harry Teter, Jr., Executive Director, National
Coalition for Emergency Medical Services, and
Atlantic EMS Council, presiding

MOTHERS AGAINST DRUNK DRIVERS: ACTION FOR PINELLAS
ACTIVISTS
-Panel discussion with restaurant associations
and a major brewer
-Lee E. Landes, Chairman, State of Michigan
Coordinating Committee and Member, MADD
Board of Directors, presiding

6:00-7:00 p.m. **RECEPTION** EXHIBIT HALL

7:00-10:00 p.m. **DINNER** CITRUS CROWN

T. C. Gilchrest, President
National Safety Council

Jerry Sachs, President
The Capital Centre
Landover, Maryland

THURSDAY, May 10, 1984

7:00-8:00 a.m.

8:00-9:45 a.m.

9:45-10:15 a.m.

10:15-12:00 a.m.

EXHIBITION HALL OPEN
Coffee

SIXTH SET OF WORKSHOPS pg.29-33
Choose one from list enclosed

BREAK- Exhibit Hall Open

SEPARATE GENERAL SESSIONS

OCCUPANT PROTECTION Sun & Surf
Mandatory Safety Belt Use Laws/
Passive Restraints:
Where Do They Fit In The Future?

MODERATOR: Mr. Steve Teret, JD, MPH
Associate Professor
John Hopkins University
School of Hygiene and Public Health
615 N. Wolfe Street
Baltimore, Maryland 21205

PANELISTS: Dr. Murray MacKay
University of Birmingham
Great Britain

Dr. Noel Bufo, Director
Traffic Institute
Northwestern University
555 Clark Street, Box 1409
Evanston, Illinois 60204

A member of a State Legislature

ALCOHOL COUNTERMEASURES GOLD COAST
"Where We're At and What's Ahead":
Report of Moderators

The Citizens' Reaction to the Workshop Sessions

MODERATOR: Allan Donelson, Ph.D.
Traffic Injury Research Institute
of Canada
171 Nepean, Ottawa
Ontario, Canada K7P0B4
(613) 238-5235

PANELISTS: Candy Lightner, President
MADD
669 Airport Freeway, Suite 310
Hurst, Texas 76053

Doris Aiken, President
RID
1013 Motts
Schenectady, NY 12308

12:15-2:00 p.m.

CLOSING LUNCHEON CITRUS CROWN
Diane K. Steed, Administrator
National Highway Traffic Safety Administration

George L. Reagle
Associate Administrator, Traffic Safety Programs
National Highway Traffic Safety Administration

Presentation of NHTSA Public Service Awards

TUESDAY, MAY 8, 1984
9:45 - 11:30am:

FIRST SET OF WORKSHOPS (CHOOSE 1)

OCCUPANT PROTECTION WORKSHOPS:

HOW TO MOTIVATE AND EDUCATE PARENTS TO USE CHILD RESTRAINTS ROOM: Duval
REPEATED: Tues. 4:00-5:45

Moderator: Terry Siani
Office of Occupant Protection
NHTSA, NTS-11
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-9294

Panelists: Debra Sosland-Edelman
Univ. of Kansas Medical School
Rainbow Blvd. at 39th St.
Kansas City, KS 66103
(913) 588-6316

Deborah Davis Richards
Child Passenger Safety
Consultant
2559 NE 83rd St.
Seattle, WA 98115
(206) 524-7235

David Shinn
Shinn & Assoc.
2047 LacDumont
Haslett, MI 48840
(517) 339-2896

Stephanie Tombrello
L.A. Area Child
Passenger Safety Assn.
2938 Santa Rosa
Altadena, CA 91001
(213) 204-1100

Jan Goodson
American Trauma Society
UC-SF, HSE 839
San Francisco, CA 94143
(415) 666-2659

INSERVICE TRAINING PROGRAMS FOR LAW ENFORCEMENT:
MECHANISMS TO ACHIEVE SUCCESSFUL ENFORCEMENT OF
CHILD PASSENGER SAFETY LAWS.

Moderator: William Searcy
Police Traffic Services Division
NHTSA, NTS-41
400 - 7th Street, S.W.
Washington, DC 20590
(202) 472-4913

Panelists: Officer Samuel Anthony
Chicago Police Dept.
54 W. Hubbard
Chicago, IL 60610

ROOM: Palm Beach
REPEATED: Wed.
1:30-3:15

Susan Gorcowski
Susan Herbel
Oklahoma Hwy. Sfty. Ofc.
200 NE 21st Street
DOT Bldg.
Oklahoma City, OK 73105
(405) 521-3314

Stephen J. Mandra
Nat'l Assn. of State Directors
of Law Enforcement Training
50 Tremont Street, Suite 205C
Melrose, MA 02176
(617) 662-2422

Tuesday 9:45 - 11:30 a.m.

ORGANIZING A COMPREHENSIVE COMMUNITY PROGRAM
IDENTIFYING GOALS, FORMING VIABLE TASK FORCES,
NETWORKING, INITIATING PROGRAMS AND EVALUATIONS

ROOM: Broward

Moderator: John Shaffer
Minnesota Safety Council
555 Wabasha St., #102
Minneapolis, MN 55102
(612) 291-9150

Panelists: Cheri Calvelo
Jackson Child Passenger
Safety Assn.
Past Pres., MI State Medical Aux.
1727 Probert Rd.
Jackson, MI 49201
(517) 787-3409

Joseph Latoff
Mid-MI Dist. Hlth. Dept.
306 Elm Street
St. Johns, MI 48879
(517) 224-7772

Alfred Crancer, Jr.
State Program Dir-CA
NHTSA, Region IX, #610
2 Embarcadero Ctr.
San Francisco, CA 94111
(415) 556-6415

Jean L. Titus
Project Coordinator,
Seat Belt Safety
Town of Windham
P.O. Box 64
979 Main Street
Willimantic, CN 06226
(203) 456-0473

EXEMPLARY CORPORATE-COMMUNITY OUTREACH
PROGRAMS: HOW TO APPROACH LOCAL BUSINESS
IN YOUR COMMUNITY AND WHAT THEY CAN DO TO HELP.

ROOM: Dade
REPEATED: Tues. 4:00-5:45

Moderator: Dr. E. Scott Geller
Dept. of Psychology
Virginia Polytech Institute
Blacksburg, VA 24061
(703) 961-6223

Panelists: Walter F. Aptacy
Dir, North Plainfield
Occupant Protection Project
263 Somerset St. Municipal Bldg.
North Plainfield, NJ 07060
(201) 756-5602

Mark S. Hermann, Pres.
Mark Buick Corp.
291 Tuckahoe Rod.
Yonkers, NY 10710
(914) 793-2900

McDonalds Corporation
1 McDonalds Plaza
Oak Brook, IL 60521

B.J. Campbell, Director
Highway Safety Res. Ctr.
Univ. of North Carolina
CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Nancy D. Long
Exec. Director
Mississippi Safety Council
P.O. Box 53
Jackson, MS 39205
(601) 969-9112

JOINT OCCUPANT PROTECTION/ALCOHOL COUNTERMEASURES WORKSHOPS:

WORKING WITH THE MEDIA: HOW TO IMPROVE YOUR PROGRAM'S PUBLICITY. WHAT ARE THE RULES TO FOLLOW IN DEALING WITH THE MEDIA. WHAT WORKS BEST, WHAT DOESN'T WORK.

ROOM: Florida Keys

Moderator: Robert Nelson, Pub. Information Coordinator
Michigan Office of Hwy. Safety Planning
111 S. Capitol St. Lower Level
Lansing, MI 48913
(517) 373-8011

Panelists: Mary Beth Berkoff
Director of Public Information and Publications
The Traffic Institute,
Northwestern Univ.
405 Church Street
Evanston, IL 60204
(312) 492-5270

Wayne Weinberg
News Director
WDBO Radio
Orlando, FL

Nickie Sarner
Director of Comm. Affairs
WCPX-TV
Orlando, FL

Tom Schafer
Bureau Chief
Gannett News Service
Tallahassee, FL

ALCOHOL COUNTERMEASURES WORKSHOPS:

SERVER LIABILITY AND RESPONSIBILITY:
AN EXAMINATION OF DRAM SHOP LAWS AND
SERVER EDUCATION PROGRAMS ARE DISCUSSED.

ROOM: Volusia
REPEATED: Tues. 1:45-3:30

Moderator: James E. Peters, Exec. Director
Intermissions, Ltd.
56 Main Street
N. Hampton, MA 01060
(413) 586-8784

Panelists: Ronald S. Beitman, Esq.
Editor, Dram Shop & Alcohol Reporter
Kistin, Babitsky, Latimer, Kalnins, & Beitman
P.O. Box 590
Falmouth, MA 02541
(617) 727-7775

James M. Schaefer
Director, Alcohol & Other
Drug Abuse Programs
Univ. of Minnesota
5-145 Health Science Unit F
Minneapolis, MN 55455
(612) 376-3150

Rod Brown, Executive Director
Michigan Licensed Beverage Assn.
534 S. Walnut
Lansing, MI 48933
(517) 482-0803

Robert Palmer
Assoc. General Counsel
National Restaurant Assoc.
311 First Street, N.W.
Washington, DC 20001
(202) 638-6100

STRATEGIES FOR ACHIEVING CHANGE IN THE LAW:

ROOM: Cape Canaveral

o How to Work for Better Legislation

Moderator: Larry M. (Mike) Ellis
Governor's Hwy. Safety Program
Tennessee D.O.T., Suite 600
James K. Polk, State Office Bldg.
Nashville, TN 37219
(615) 741-2589

Panelists: Gloria Wilson, President
Benton-Linn Chapter M.A.D.D.
Rt. 1, Box 4
Blodgett, OR 97326
(503) 453-4485

The Honorable Lucille Fleming
Deputy Secretary
Pennsylvania Dept. of Health
Health & Welfare Bldg.
Room 809
Harrisburg, PA 17120
(717) 787-9857

Bill Bronrott
Press Secretary
Legislative Aide/Hwy. Safety
Office of Congressman Mike Barnes (MD)
401 Cannon House Ofc. Bldg.
Washington, DC 20515
(202) 530-5112

The Honorable Paul D. Coverdell
State Senator
2015 Peachtree Street, N.E.
Atlanta, GA 30309

Wednesday 9:30 - 11:45 a.m.

PREVENTION - INTERVENTION - TREATMENT

ROOM: Hillsborough
REPEATED: Wed. 9:30-11:15

- o School based approaches
- o Community based approaches
- o Types of Intervention - where they fit in a community

Moderator: William Butynski, Ph.D.
Executive Director
National Assn. of State Alcohol
and Drug Abuse Directors, Inc.
444 North Capitol Street, N.W., Suite 530
Washington, DC 20001
(202) 783-6868

Panelists: Ms. Carol Anastas
Representative from Students Against
Driving Drunk (S.A.D.D.)
110 Pleasant Street, Corbin Plaza
Marlboro, MA 01752
(617) 481-3568

Ms. Gail Ellerbrake-Willett
National Prevention Network Representative
State Drug Abuse Prevention Coordinator
Alabama Department of Mental Health
200 Interstate Park Drive
Montgomery, AL 36193
(205) 271-9246

Ms. Ricki Wertz
National Outreach Director for
The Chemical People
WQED Television
4802 Fifth Avenue
Pittsburgh, PA 15213
(412) 622-1491

Tuesday 9:45 - 11:30 a.m.

PUBLIC INFORMATION STRATEGIES TO SUPPORT
COUNTERMEASURES

- o What's available
- o Most effective uses
- o Evaluating Results

Moderator: Mr. Robert Denniston, Director
Div. of Prevention & Research
Dissemination, NIAAA
5600 Fishers Lane
Rockville, MD 20857
(301) 443-4733

Panelists: Mr. John Lacy
Hwy. Safety Research Ctr.
Univ. of North Carolina - CTP197A
Chapel Hill, NC 27514
(919) 962-2202

Mr. Jim Scheurich
2200 West 25th
Lawrence, KS 66044
(913) 841-2880

ROOM: Sarasota
REPEATED: Thurs. 8:00-9:45

Mr. Bruce Schultz
Oklahoma Hwy. Safety Office
Oklahoma Dept. of Transp. Bldg.
200 NE 21st Street, D-4
Oklahoma City, OK 73105
(405) 521-3314

ALCOHOL BEVERAGE CONTROL & ASSISTANCE PROGRAMS

ROOM: Pinellas

- o Victim Compensation Assistance
- o Mandatory Insurance Coverage for Treatment
- o Regulatory Practices

Moderator: Harold D. Brandt, MD
State Director of Louisiana
M.A.D.D. Chapter
Internal Medicine Assoc.
5304 Planders Drive
Baton Rouge, LA 70809
(504) 769-4044

Panelists: David G. Evans
Assistant Director
N.J. Division of Alcoholism
CN-362
Trenton, NJ 08625
(609) 292-5760

Alexander Wegenaar, Ph.D.
Assistant Research Scientist
Transp. Research Institute
Univ. of Michigan
Ann Arbor, MI 48109
(313) 763-2465

ENFORCEMENT AND ADJUDICATION

ROOM: Indian River
REPEATED: Wed. 1:30-3:15

- o Roadside Sobriety Checkpoints
- o Psychomotor Tester - Horizontal Gaze -
NYSTAGMUS

Moderator: William J. Nash
Senior Staff Analyst
Div. of State & Provincial Police
International Association of Chiefs of Police, Inc.
13 Firstfield Road
Gaithersburg, MD 20878
(301) 958-0922

Panelists: Cpl. T. William Tower
Maryland State Police
Alcohol Speed Enforcement Unit
Pikesville, MD 21208
(301) 298-4831

Dr. Robert Voas
National Public Service Research Instit.
123 N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

Sgt. Paul Fabian
Metropolitan Police Dept.
Traffic Enforcement Branch
501 New York Avenue, N.W.
Washington, DC 20001
(202) 727-4450

Officer Floyd Wing
Metropolitan Police Dept.
Traffic Enforcement Branch
501 New York Avenue, N.W.
Washington, DC 20001
(202) 727-4450

TUESDAY, MAY 8, 1984
1:45 - 3:30pm:

SECOND SET OF WORKSHOPS (CHOOSE 1)

OCCUPANT PROTECTION WORKSHOPS:

SAFETY BELTS IN SCHOOL BUSES

Moderator: Adele Spielberger, Director
Office of Driver & Pedestrian
Research, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-9591

Panelists: Salvatore Corda
Asst. Superintendent
Greenburgh Central School
District #7
475 W. Hartsdale Ave.
Hartsdale, NY 10530-139
(914) 761-6000

Marilynne Jacobs, Chief
Hwy. Accident Division
Nat'l Trans. Safety Board
800 Independence Ave, S.W.
Washington, DC 20594
(202) 382-6852

Pat Odell
State Director of Pupil Transp.
Oliver Hodge Mem. Education Bldg.
Room 441
Oklahoma City, OK 73015
(405) 521-3472

ROOM: Indian River
REPEATED: Wed. 9:30-11:15

Ralph Hitchcock, Director
Office of Vehicle Safety
Standards, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-0842

Robert Kurre
Vice, Pres., Quality Assurance
Wayne Corporation
Richmond, IN 47374
(317) 962-7511

WORKPLACE EMPLOYER PROGRAMS: HOW TO APPROACH
AN EMPLOYER AND WHAT KINDS OF PROGRAMS ARE
MOST SUCCESSFUL.

ROOM: Florida Keys
REPEATED: Wed. 1:30-3:15

Moderator: Bradley L. Mallory, Director
Bureau of Safety Programming
and Analysis
215 Transportation Safety Bldg.
Harrisburg, PA 17120
(717) 787-7350

Panelists: Penny Bobor
Administrative Asst. to
V.P. for Safety
1501 Alcoa Bldg., Rm. 636
Pittsburgh, PA 15219
(412) 553-3614

Joe Dilon
Refinery Safety Advisor
EXXON Company, USA
P.O. Box 551
Baton Rouge, LA 70821
(504) 359-8623

Jerry Scannell, Director
Corporate Safety
Johnson & Johnson
317 George Street
New Brunswick, NJ 08501
(210) 524-6230

James A Wick
Safety & Fire Protec. Consultant
Safety & Fire Protec. Division
E.I. DuPont Nemours Co.
Wilmington, DE 19898
(302) 774-2059

HOW TO SET UP SUCCESSFUL HOSPITAL, HEALTH
DEPARTMENT, AND/OR CAR SEAT RENTAL PROGRAMS:
TARGETING CRITICAL AUDIENCES AND EXPANDING
EXISTING PROGRAMS.

Moderator: Jana Hietko
Borgeas Medical Ctr. Auto Safety
1521 Gull Road
Kalamazoo, MI 49001
(616) 383-5997

Panelists: Gloria Davis
Kids in Safety Seats
401 N. 21st Street
St. Joseph, MO 64501
(816) 233-3330

John Reynolds
Michigan State University
8-A Kellogg Center
East Lansing, MI 48824
(517) 355-3270

REAL WORLD USE, MISUSE AND EFFECTIVENESS
OF CHILD SAFETY SEATS AND SAFETY BELTS,
COMPATIBILITY BETWEEN SAFETY SEATS AND VEHICLES.

Moderator: John W. Melvin, Ph.D.
Transp. Research Inst.
Univ. of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-3462

Panelists: Phyllis Agran, MD
Dept. of Pediatrics
Univ. of Calif. Irvine
Orange, CA 92667
(714) 634-5870

Annemarie Shelness
Physicians for Automotive
Safety
Box 430
Armonk, NY 10504
(914) 273-6446

Kathleen Weber
Transp. Research Inst.
Univ. of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-3462

DAY CARE AND ELEMENTARY OCCUPANT RESTRAINT
CURRICULUM: STRATEGIES FOR SUCCESSFUL
DEVELOPMENT AND INTEGRATION

Moderator: Arline S. Dillman
L.A. Area Child Passenger
Safety Assn.
6125 Barrows Drive
Los Angeles, CA 90048
(213) 204-1100

Panelists: Janet Brown
Nat'l Assn. for the
Educ. of Young Children
1834 Conn. Ave. N.W.
Washington, DC 20009
(202) 232-8777

ROOM: Duval

Kathryn Nichol, MD
Dean Medical Center
1313 Fish Hatchery Rd.
Madison, WI 53715
(608) 252-8000

Dorit Stein
Allegheny Health Dept.
3441 Forbes Ave. 3rd Fl.
Pittsburgh, PA 15213
(412) 578-8069

ROOM: Palm Beach
REPEATED: Thur. 8:00-9:45

William Hall
Hwy. Safety Research Ctr.
Univ. of N.C. CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Day Waterman
Nat'l Transp. Safety
Board
800 Indep. Ave. S.W.
Washington, DC 20594
(202) 382-6573

ROOM: Pinellas
REPEATED: Thurs. 8:00-9:45

Jo Lyn Cunningham
Dept. of Child &
Family Studies
Univ. of Tennessee
Knoxville, TN 37996
(615) 974-5316

Nat'l Parent Teacher Assn.
Safety Belt Project Rep.

ALCOHOL COUNTERMEASURES WORKSHOPS:

STRATEGIES FOR RAISING THE LEGAL DRINKING AGE

- o Use of Resource
- o Private Sector Involvement

Moderator: Alexander Wagenaar, Ph.D
Asst. Research Scientist,
Transp. Research Institute
Ann Arbor, MI 48109
(313) 763-2465

Panelists: Ms. Jeri Pastor
Arizona Governor's Hwy.
Safety Representative
1801 W. Jefferson
Phoenix, AZ 85007
(602) 255-3216

Mr. Jack Oats
Senior Staff Analyst, IACP
13 Firstfield Road
Gaithersburg, MD 20878
(301) 948-0922

FUNDING APPROACHES

- o Federal 402, 403, 408 - Block Grants
- o State
- o Local
- o Private Sector/Volunteers

Moderator: Michael Impellizzeri
Program Mgmt. Specialist
Ofc of Alcohol Countermeasures, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-2180

Panelists: William T. Taylor, Manager
Office of Hwy. Safety
State of New Jersey
CN-048
Trenton, NJ 08625
(609) 292-3900

Francis A. Ianni
Governor's Rep. for Hwy. Safety
Office of Highway Safety
Suite 363, Thomas Collins Bldg.
540 S. DuPont Hwy.
Dover, DE 19901
(302) 736-4475

ROOM: Broward
REPEATED: Thur. 8:00-9:45

Mr. William Plymat
Executive Director
Amer. Council on Alcohol
Problems
2908 Patricia Drive
Des Moines, IA 50322
(515) 276-7752

Mr. Robert Corner
Prog. Coord.
NE Ofc. of Hwy Safety
Dept. of Motor Vehicles
Lincoln, NE 68509
(402) 471-2281

ROOM: Sarasota
REPEATED: Thur. 8:00-9:45

Dr. Robert Voas
Nat'l Public Service
Research Institute
123 N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

Louis R. DeCarolis
Transp. Safety Inst.
6500 S. MacArthur Blvd.
Oklahoma City, OK 73125
(405) 686-2112

Tuesday 1:45 - 3:30 p.m.

SERVER LIABILITY AND RESPONSIBILITY:
AN EXAMINATION OF DRAM SHOP LAWS AND
SERVER EDUCATION PROGRAM ARE DISCUSSED.

Moderator: James E. Peters, Exec. Director
Intermissions, Ltd.
56 Main Street
Northampton, MA 01060
(413) 586-8784

Panelists: Ronald S. Beitman, Esq.
Editor, Dram Shop & Alcohol
Reporter
Kistin, Babitsky, Latimer,
Kalinins, and Beitman
P.O. Box 590
Falmouth, MA 02541
(617) 727-7775

Rod Brown
Executive Director
Michigan Licensed Beverage Assn.
534 S. Walnut
Lansing, MI 48933
(517) 482-0803

DWI - ITS EFFECT IN THE COURTROOM

- o DWI Sanction - The Law & the Practice
- o Mandatory Sanctions vs Judicial Discretion
- o The Prosecutor's Role

Moderator: Robert Horan
Commonwealth Attorney
4110 Chain Bridge Road
Room 123
Fairfax, VA 22030
(703) 691-2777

Panelists: The Honorable Edward E. O'Farrell
Judge New Phil. Municipal Court
Memorial Municipal Bldg.
166 E. High Avenue
New Philadelphia, OH 44663
(216) 364-4491

David H. Hugel
States Attorneys Coordinator
c/o Univ. of Maryland Law School
500 W. Baltimore Avenue
Baltimore, MD 21201
(310) 528-6334

ROOM: Volusia
REPEATED: Tues. 9:45-11:15

James M. Schaefer
Dir. Alcohol & Other
Drug Abuse Programs
Univ. of Minnesota
5-145 Health Science Unit F
Minneapolis, MN 55455
(612) 376-3150

Robert Palmer
Assoc. General Counsel
Nat'l Restaurant Assn.
311 First Street, N.W.
Washington, DC 20001
(202) 638-6100

ROOM: Cape Canaveral
REPEATED: Wed. 9:30-11:15

The Honorable Bruce Bache
Judge, Fairfax County
Circuit Court
4110 Chain Bridge Road
Fairfax, VA 22030
(703) 691-2777

Tuesday 1:45 - 3:30 p.m.

THE BEST OF PREVENTION

- o Model Alcohol & Drug Education Program K-12

Moderator: Mr. Robert Currie
Asst. Commissioner
Alcohol & Drug Abuse Services
Tennessee Dept. of Mental Health
and Mental Retardation
James K. Polk Bldg.
505 Deaderick Street
Nashville, TN 37219
(615) 741-1921

Panelists: Ms. Barbara Mayo
State Alcohol Prog. Spec.
Vermont Agency of Human Services
103 Main Street
Waterbury, VT 05676
(802) 241-2226

Ms. Carolyn F. Peter
Education Manager
Alaska Council on Prevention of
Alcohol & Drug Abuse, Inc.
7521 Old Seward Hwy., Suite A
Anchorage, AK 99502
(907) 349-6602

ROOM: Dade
REPEATED: Wed. 1:30-3:15

Mr. Joe Meyerring
Traffic Safety Education
Minnesota Dept. of Education
685 Capitol Square Bldg.
St. Paul, MN 55101
(612) 296-4899

TUESDAY, MAY 8, 1984
4:00 - 5:45pm

THIRD SET OF WORKSHOPS (CHOOSE 1)

OCCUPANT PROTECTION WORKSHOPS:

WHAT THE COURTS AND INSURANCE INDUSTRY ARE SAYING ABOUT OCCUPANT PROTECTION: LIABILITY & NEGLIGENCE ISSUES RELATING TO CHILD SAFETY SEATS AND SAFETY BELTS.

Moderator: Joseph Lawless, Jr. Esq.
Three Penn Ctr. Plaza, 14th Fl.
Philadelphia, PA 19102
(215) 496-0755

Panelists: Wayne R. Anderson
Illinois Deputy Sec. of State
188 W. Randolph Street
Chicago, IL 60601
(312) 793-4937

Elaine Weinstein Lawless
Nat'l Child Passenger
Safety Association
P.O. Box 841
Ardmore, PA 19003
(215) 525-4610

ROOM: Florida Keys
REPEATED: Wed. 9:30-11:15

David A. Westenberg, Esq.
Hale & Dorr
60 State Street
Boston, MA 02109
(617) 742-9100

EXEMPLARY CORPORATE-COMMUNITY OUTREACH PROGRAMS: HOW TO APPROACH LOCAL BUSINESSES IN YOUR COMMUNITY AND WHAT THEY CAN DO TO HELP.

Moderator: Dr. E. Scott Geller
Dept. of Psychology
Virginia Polytech Inst.
Blacksburg, VA 24061
(703) 961-6223

Panelists: Walter F. Aptacy
Dir. North Plainfield
Occupant Protection Project
263 Somerset St. Municipal Bldg.
North Plainfield, NJ 07060
(210) 756-5602

Mark S. Hermann, Pres.
Mark Buick Corp.
291 Tuckahoe Rd.
Yonkers, NY 01710
(914) 793-2900

McDonalds Corporation
1 McDonalds Plaza
Oak Brook, IL 60521

ROOM: Dade
REPEATED: Tues. 9:45-11:30

B.J. Campbell, Director
Hwy. Safety Research Ctr.
Univ. of N. Carolina CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Nancy D. Long
Exec. Director
Mississippi Safety Council
P.O. Box 53
Jackson, MS 32905
(601) 969-9112

Tuesday 4:00 - 5:45 p.m.

HOW TO MOTIVATE AND EDUCATE PARENTS TO USE CHILD RESTRAINTS.

Moderator: Terri Siani
Office Occupant Protection
NHTSA, NTS-11
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-9294

Panelists: Debra Sosland-Edelman
Univ. of Kansas Medical School
Rainbow Blvd at 39th Street
Kansas City, KS 66103
(913) 588-6316

David Shinn
Shinn & Assoc.
2047 LacDumont
Haslett, MI 48840
(517) 339-2896

Jan Goodson
American Trauma Society
US-SF, HSE 839
San Francisco, CA 94143
(415) 666-2659

ROOM: Duval
REPEATED: 9:45-11:30am
Tues.

Deborah Davis Richards
Child Pass. Safety Consultant
2559 NE 83rd Street
Seattle, WA 98115
(206) 524-7235

Stephanie Tombrello
L.A. Area Child Pass.
Safety Assn.
2938 Santa Rosa
Altadena, CA 91001
(213) 204-1100

JOINT OCCUPANT PROTECTION/ALCOHOL COUNTERMEASURES WORKSHOPS:

FUNDRAISING: TAPPING BOTH THE PUBLIC AND PRIVATE SECTOR INCLUDING FOUNDATIONS TO HELP SUPPORT YOUR PROGRAMS.

Moderator: Steve McCurley
Director of National Affairs
Nat'l Ctr. for Citizen Involvement
1111 N. 19th Street
Arlington, VA 22209
(703) 276-0542

Panelists: Dennis Murphy
Group Vice-President
United Way of America
United Way Plaza
Alexandria, VA 22314
(703) 836-7100

ROOM: Broward

Cynthia Giraud
Mgr, Corp. Contributions
Scott Paper Co.
Scott Plaza
Philadelphia, PA 19113
(215) 522-5398

Tuesday 4:00 - 5:45 p.m.

TRAFFIC SAFETY PROGRAMS FOR THE MILITARY
AND OTHER FEDERAL AGENCIES.

Moderator: Capt. Roger L. McFillen
Senior Policy Analyst for Alcohol
& Drug Abuse
Dept. of Defense
The Pentagon 3D200
Washington, DC 20301
(202) 695-7116

Panelists: Ms. Rose Talbott
Naval Safety Center
Restraint Systems

Mr. Frank E. Stagliano
Naval Investigative Services
Law Enforcement & Physical Security
Program Dept.

1st Lt. James M. Guinn
Traffic Safety Branch
Ground Safety Division
Dir. of Aerospace Sfty.
Norton, AFB, CA

Cpt. Michael L. Kernan
Military Police/Criminal
Investigations Div.
Operations Sec. Law
Enforcement Div.
Hdqtrs. Marine Corps.

Mike Brownlee
Office of Occupant Protection, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-9294

ALCOHOL COUNTERMEASURES WORKSHOPS:

SCREENING, DIAGNOSIS AND TREATMENT OF
THE DWI OFFENDER.

- o Screening Diagnostic Approaches
- o Treatment Approaches & Their Role in
Comprehensive Community Based DWI program.

Moderator: Frances Dickman, Ph.D.
Sociologist
Calif. State Univ. Long Beach
4430 Lime Avenue
Long Beach, CA 90807
(213) 427-0360

Panelists: Sharon Franklin
Dir. Alcohol Countermeasures
Programs
Allen Superior Court
226 W. Wallace Street
Ft. Wyane, IN 46804
(219) 428-7134

Ms. Laura Bass
Executive Director
NCA Albuquerque Area, Inc.
126 Washington, S.E.
Albuquerque, NM 87108
(505) 266-2992

16

ROOM: Palm Beach

LCDR. John W. Fenton, USN
Military Personnel Command
Substance Abuse Division,
Mbr DOD DWI Task Force

Cpt. Clifford Hogue, Jr.
Hdqtrs, USAF, Drug/Alcohol
Abuse Control Branch

Mjr. Lawrence Velte
Office of Army Law
Enforcement

Col. Joseph R. Koehler
Commander, U.S. Army
Safety Center

ROOM: Indian River
REPEATED: 9:30-11:15
Wed.

David S. Timken, Ph.D.
Clinical Services Coordinator
Alcohol & Drug Abuse Div.
Colorado Dept. of Health
4210 East 11th Avenue
Denver, CO 80220

Tuesday 4:00 - 5:45 p.m.

IMPORTANCE OF TECHNOLOGY SHARING

- o What is the Best Method to Communicate
Successes and Failures
- o Data Bases as Foundation
- o How to Use Research and Evaluation

Moderator: Dr. Monroe Snyder, Chief
Driver & Pedestrian Research
Division
NHTSA - NRD-42
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-2977

Panelists: Ron Coppin
Calif. Dept. of Motor Vehicles
P.O. Box 11828
Sacramento, CA 95853
(916) 445-2100

Alan Donelson, Ph.D.
Traffic Injury Research
Institute of Canada
Senior Research Scientist
171 Nepean
Ottawa Ontario, Canada K7P 0B4
(613) 238-5235

ROOM: Sarasota

Susan Herbel
Oklahoma Hwy. Safety Office
Oklahoma Dept. of Transp. Bldg.
200 NE 21st Street, D-4
Oklahoma City, OK 73105
(405) 521-3314

PROGRESS & TRENDS IN ALCOHOL LEGISLATION

ROOM: Cape Canaveral

- o Legislative Activity 1983 - What's in Store for 84.

Moderator: Bradford Penney
Legislative Asst. to Senator Pell
335 Russell Senate Ofc. Bldg.
1st & C Street, S.E.
Washington, DC 20510
(202) 224-4642

Panelists: John Fenner, Chief
Traffic Safety Bureau
State of New Mexico
P.O. Box 1028
Room 224
Santa Fe, NM 87504
(505) 827-4777

The Honorable Jim Edgar
Secretary of State
State of Illinois
188 W. Randolph Street
Chicago, IL 60601
(312) 793-3389

Joel Watne
Special Assistant
Minnesota Attorney General
200 Ford Building
117 University
St. Paul, MN 55155
(612) 296-6598

Chuck Hurley
Executive Director
Office of Federal Affairs,
Nat'l Safety Council
1705 DeSales St., Suite 300
Washington, DC 20036
(202) 293-2270

EDUCATION: DISCUSSION OF SUCCESSFUL MODEL
APPROACHES AND HOW TO IMPLEMENT THEM IN
THE K-12 ALCOHOL EDUCATION CURRICULUM.

ROOM: Pinellas
REPEATED: Thur. 8:00-9:45

Moderator: LeRoy W. Dunn, Ph.D.
Education Specialist
Traffic Safety Programs, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-0837

Presenter: David Bookman
Project Director
Polaris Research & Development
World Trade Center, Suite 131
San Francisco, CA 94111
(415) 397-6324

17

SANCTIONING ISSUES

ROOM: Volusia
REPEATED: Wed. 1:30-3:15

- o Jail vs Minimum Security Facilities vs Community Service
- o How to Use the Drivers License to Insure Compliance with Terms of Probation/Treatment
- o Screening & Diagnostic Approaches

Moderator: Roy Thigpen
Governor's Hwy. Safety Rep.
510 George St., Suite 246
Jackson, MS 39201
(601) 354-6892

Panelists: Donald F. Savage
Exec. Director
N.Y. State Senate Special
Task Force on Drunk Driving
Legislative Ofc. Bldg., Rm. 915
Albany, NY 12247
(518) 455-3191

The Honorable Walter Komanski
County Judge, Orange County
1111 N. Rock Springs, Rd.
Apopka, FL 32703
(305) 886-1772

Forst Lowry
Alcohol Prog. Coordinator
Minnesota Dept. of Public
Safety
207 Transp. Bldg.
St. Paul, MN 55155
(612) 296-9490

The Honorable Robert Kuebler, Jr.
Judge of the Prescott
City & Justice Courts
Yavapai County Court House
Prescott, AZ 86301
(602) 445-7450, X-237

WEDNESDAY, MAY 9, 1984
9:30 - 11:15am

FOURTH SET OF WORKSHOPS (CHOOSE 1)

OCCUPANT PROTECTION WORKSHOPS:

TRANSPORTING THE HANDICAPPED OR INJURED
CHILD: SPECIFIC PROBLEMS, EQUIPMENT CHOICES
AND POLICY DECISIONS.

ROOM: Duval

Moderator: Marilyn Bull, MD
Riley Hospital for Children
702 Barnhill Dr. P-121
Indianapolis, IN 46223
(317) 264-4856

Panelists: Carl Clark, Ph.D.
Crashworthiness Div.
NHTSA, NRD-12
400 - 7th Street, S.W.
Washington, DC 20590

Robert E. Gross
EMS Licensing Agent
Emergency Med. Serv. Office
Dept. of Human Services
295 Water Street
Augusta, ME
(207) 289-3953

Lawrence W. Schneider, Ph.D.
Transp. Research Institute
University of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-3462

EVALUATION: AN INTEGRAL PART OF A COMPREHENSIVE
SAFETY BELT PROGRAM. HOW TO DECIDE WHAT IS
IMPORTANT TO MEASURE AND HOW TO SET UP A SYSTEM
THAT WILL MEASURE IT ACCURATELY. DISCUSSION OF
RECENT RESEARCH.

ROOM: Pinellas

Moderator: Michael Bradshaw, Ph.D.
Extension Specialist, Health & Safety
271 Umberger Hall
Kansas State University
Manhattan, KS 66506
(913) 532-5780

Panelists: Bill Hall
Research Associate
Univ. of N. Carolina Hwy.
Safety Research Ctr. CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Terry Klein
Statistician, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-9692

Debra Rood, Program Mgr.
N.Y. Institute for Traffic
Safety Mgmt. & Research
260 Washington Avenue
Albany, NY 12210
(518) 473-7103

WHAT THE COURTS AND INSURANCE INDUSTRY ARE SAYING ABOUT OCCUPANT PROTECTION; LIABILITY & NEGLIGENCE ISSUES RELATING TO CHILD SAFETY SEATS AND SAFETY BELTS.

Moderator: Joseph F. Lawless, Jr. Esq.
Three Penn Ctr. Plaza, 14th Fl.
Philadelphia, PA 19102
(215) 496-0755

Panelists: Wayne R. Anderson
Illinois Deputy Secretary of
State
188 W. Randolph Street
Chicago, IL 60601
(312) 793-4937

Elaine Weinstein Lawless
Nat'l Child Passenger Safety Assn.
P.O. Box 841
Ardmore, PA 19003
(215) 525-4610

ROOM: Florida Keys
REPEATED: Tues. 4:00-5:45

David A Westenberg, Esq.
Hale & Dorr
60 State Street
Boston, MA 02109
(617) 742-9100

SAFETY BELTS IN SCHOOL BUSES

Moderator: Adele Spielberger, Director
Office of Driver & Ped. Research, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-9591

Panelists: Salvatore Corda
Asst. Superintendent
Greenburgh Central School
District #7
475 W. Hartsdale Avenue
Hartsdale, NY 10530-1399
(914) 761-6000

Marilynne Jacobs, Chief
Hwy. Accident Division
Nat'l Trans. Safety Board
800 Independence Ave., S.W.
Washington, DC 20590
(202) 382-6852

Pat Odell
State Director of Pupil Transportation
Oliver Hodge Mem. Education
Bldg., Room 441
2500 Lincoln Blvd.
Oklahoma City, OK 73015
(405) 521-3472

ROOM: Dade
REPEATED: Tues. 1:45-3:30

Ralph Hitchcock, Director
Ofc. of Vehicle Sfty.
Standards, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-0842

Robert Kurre
Vice-Pres.
Quality Assurance
Wayne Corporation
Richmond, IN 47374
(317) 962-7511

JOINT OCCUPANT PROTECTION/ALCOHOL COUNTERMEASURES WORKSHOPS:

ALCOHOL AND OCCUPANT RESTRAINTS ENFORCEMENT AND COMMUNITY INVOLVEMENT: ARE THERE COMMON STRATEGIES TO SOLICIT SUPPORT FOR ENFORCEMENT AND PUBLIC INFORMATION & EDUCATION.

Moderator: Bill Nash, Staff Analyst
Internat'l Assn. of Chiefs of Police
13 Firstfield Road
Gaithersburg, MD 20878
(310) 948-0922

Panelists: 2nd Lt. Raymond D. Cotton
Maryland State Police
1201 Reisterstown Road
Gaithersburg, MD 20878
(301) 761-5130

Charles Gruber
Chief of the Quincy Police Dept.
507 Vermont
Quincy, IL 62301
(217) 228-4480

ROOM: Palm Beach

Susan Gorcowski
Susan Herbel
Okla. Hwy. Safety Ofc.
200 NE 21st ODOT Bldg.
Oklahoma City, OK 73105
(405) 521-3314

Mark Ptaszek
Washtenaw County Sheriff
Dept.
2201 Hogback Rd.
Ann Arbor, MI 48107
(313) 971-8400

ALCOHOL COUNTERMEASURES WORKSHOPS:

DWI - ITS EFFECT IN THE COURTROOM

- o DWI Sanction - the Law & the Practice
- o Mandatory Sanctions vs Judicial Discretion
- o The Prosecutors Role

Moderator: Robert Horan
Commonwealth Attorney
4110 Chain Bridge Road
Room 123
Fairfax, VA 22030
(703) 691-2777

Panelists: The Honorable Edward E. O'Farrell
Judge, New Phil. Municipal Court
Memorial Municipal Bldg.
166 E. High Avenue
New Philadelphia, OH 44663
(216) 364-4491

David H. Hugel
States Attorneys Coordinator
c/o Univ. of Maryland Law School
500 W. Baltimore Avenue
Baltimore, MD 21201
(301) 528-6334

ROOM: Broward
REPEATED: Tues. 1:45-3:30

The Honorable Bruce Bache
Judge, Fairfax County
Circuit Court
4110 Chain Bridge Road
Fairfax, VA 22030
(703) 691-2777

PREVENTION - INTERVENTION - TREATMENT

- o School Based Approaches
- o Community Based Approaches
- o Types of Intervention - Where They Fit In a Community

Moderator: William Butynski, Ph.D.
Executive Director
Nat'l Assn. of State Alcohol
and Drug Abuse Directors, Inc.
444 North Capitol Street, Suite 530
Washington, DC 20001
(202) 783-6868

Panelists: Ms. Carol Anastas
Rep. from Students Against
Driving Drunk (S.A.D.D.)
110 Pleasant St., Corbin Plaza
Marlboro, MA 01752
(617) 481-3568

Ms. Ricki Wertz
Nat'l Outreach Director
for The Chemical People
WQED Television
4802 Fifth Avenue
Pittsburgh, PA 15213
(412) 622-1491

THE MAKING OF A GOOD PROGRAM

- o What Makes a Good Assessment
- o Techniques for Achieving Cooperation in Implementing Changes
- o How Long Range Strategic Planning Can Help

Moderator: Albert L. Godfrey, Sr.
Governor's Hwy. Safety Representative
State of Maine
36 Hospital Street
August, ME 04330
(207) 289 2581

Panelists: Clarence W. Mosher, Dir.
Ofc. of Alcohol & Hwy. Safety
N.Y. State Dept. of Motor Veh.
Empire State Plaza
Albany, NY 12228
(518) 474-9119

Dwight Fee
Traffic Safety Programs, NTS-01
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-2180

ROOM: Hillsborough
REPEATED: Tues. 9:45-11:30

Ms. Gail Ellerbrake-Willett
Nat'l Prevention Network Rep.
State Drug Abuse Prevention Coord.
Alabama Dept. of Mental
Health
200 Interstate Park Dr.
Montgomery, AL 36193
(205) 271- 9246

ROOM: Volusia
REPEATED: Thur. 8:00-9:45

John McKay
Alcohol Prog. Coord.
Traffic Safety Section
Texas Dept. of Hwys. &
Public Transportation
11th & Brazos
Austin, TX 78701
(512) 465-6360

Lee E. Landes, Chairman
Michigan Coordinating Comm
Mothers Against Drunk Drivers
P.O. Box 9145
Livonia, MI 48151
(313) 476-8334

SCREENING, DIAGNOSIS & TREATMENT OF THE
DWI OFFENDER.

- o Screening Diagnostic Approaches
- o Treatment Approaches & their Role in Comprehensive Community Based DWI Program.

Moderator: Frances Dickman, Ph.D.
Sociologist, Calif. State
University, Long Beach
4430 Lime Avenue
Long Beach, CA 90807
(213) 427-0360

Panelists: Sharon Franklin, Dir.
Alcohol Countermeasure
Programs
Allen Superior Court
226 W. Wallace Street
Ft. Wayne, IN 46804
(219) 428-7134

Ms. Laura Bass
Executive Director
NCA Albuquerque Area, Inc.
126 Washington, S.E.
Albuquerque, NM 87109
(505) 266-2992

RECENT DEVELOPMENTS IN RESEARCH AND EVALUATION
INCLUDING GENETIC PREDISPOSITIONS/PREDICTORS
FOR ALCOHOL PROBLEMS; STATE/LOCAL DWI PROGRAMS;
AND HEALTH PROMOTION.

Moderator: Albert Pawlowski, Ph.D.
Chief, Nat'l Research Ctrs.
Branch
Nat'l Inst. of Alcoholism &
Alcohol Abuse
5600 Fishers Lane, Rm. 14C-20
Rockville, MD 20857
(301) 443-4223

Panelists: Lloyd Kolbe, Ph.D.
Assoc. Director, Ctr.
for Health Promotion,
Research & Development
Univ. of Texas
P.O. Box 20708
Houston, TX 77025
(713) 792-8540

ROOM: Sarasota
REPEATED: Tues. 4:00-5:45

David S. Timken, Ph.D.
Clinical Svcs. Coordinator
Alcohol & Drug Abuse Div.
Colorado Dept. of Health
4210 E. 11th Avenue
Denver, CO 80220

ROOM: St. Johns

Dr. William Blount
Dir. of Graduate Studies
for the Dept. of Criminal
Justice
Univ. of South Florida
Tampa, FL 33620
(813) 974-2815

WEDNESDAY, MAY 8, 1984
1:30 - 3:15pm:

FIFTH SET OF WORKSHOPS (CHOOSE 1)

OCCUPANT PROTECTION WORKSHOPS:

REACHING LOW INCOME FAMILIES WITH INFORMATION
ABOUT RESTRAINT USE AND AVAILABILITY OF PROGRAMS.

ROOM: Lake -- Citrus Crown Ballroom

Moderator: Patricia A. Bartoshesky
Child Passenger Safety Resource Center
150 Tremont Street
Boston, MA 02112
(617) 727-7170

Panelists: Beverly Orr
Univ. of North Carolina
Hwy. Safety Research Ctr.
CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Dr. Stephen Saunders
San Juan County Field
Health Office
744 West Animas
Farmington, NM 87401
(505) 327-4461

Herberta Smith, RN
Medical College of Penn.
3300 Henry Avenue
Philadelphia, PA 19129
(215) 842-6678

REGULATING BELT USE: LAWS AND ADMINISTRATIVE
POLICY POSSIBILITIES. WHAT STATE AGENCIES CAN DO

ROOM: Sarasota
REPEATED: Thur. 8:00-9:45

Moderator: Dr. Patricia Waller
Univ. of North Carolina
Hwy. Safety Research Ctr, CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Panelists: 2nd Lt. Raymond D. Cotton
Maryland State Police
1201 Reisterstown Road
Gaithersburg, MD 20878
(301) 761-5130

William Rourke
Executive Director
Governor's Traffic Safety Comm.
Swan Street Bldg.
Albany, NY 12228
(518) 474-5777

The Honorable Lorraine Kane
State Representative
24 Nekick Road
Warwick, RI 02818
(401) 884-6912

Grant A. Smith, Head
Communication & Public Info.
Road Safety & Motor Veh. Reg.
Directorate
Transport Canada
Place de Ville
Ottawa, Ontario Canada K1A 0N5
(613) 992-1471

Melvin H. Smith Director
Div. of Traffic Safety
319 Administration Bldg.
2300 South Dirksen Pkwy.
Springfield, IL 62764
(217) 782-4972

Wednesday 1:30 - 3:15 p.m.

OPEN FORUM ON THE NHTSA NATIONAL NETWORKS
PROGRAM: AN OPPORTUNITY TO HEAR ABOUT THE
EDUCATION & OUTREACH PROGRAM OF NATIONAL
ORGANIZATIONS AND TIME TO MEET WITH NETWORK
REPRESENTATIVES TO DISCUSS COMMUNITY & STATE
EFFORTS.

ROOM: Florida Keys

Moderator: James Nichols, Ph.D.
Chief, Networking Programs Div.
Off. of Occupant Protection, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-9294

Panelists: Susan Mond
Dir. Safety Belt Project
National PTA
700 N. Rush Street
Chicago, IL 60611
(312) 787-0977

Jeanne Priester
Nat'l Program Leader
Extension Serv./USDA
South Bldg., Rm. 5403
Washington, DC 20250

Fayola Muchow
Nat'l Extension Homemakers
Council "BELTS" Project Mgr.
Rt. 4, Box 245
Sioux Falls, SD 57101
(605) 528-6284

Joy Sotolongo
Project Coordinator
Every Ride a Safe Ride
Amer. Academy of Pediatrics
P.O. Box 1034, 1081 Hinman Ave.
Evanston, IL 60204
(312) 869-4255

Joseph de la Puente
Project Coordinator
Amer. Pub. Health Assn.
1015 15th Street, N.W.
Washington, DC 20005
(202) 789-5627

INSERVICE TRAINING PROGRAMS FOR LAW ENFORCEMENT:
MECHANISMS TO ACHIEVE SUCCESSFUL ENFORCEMENT OF
CHILD PASSENGER SAFETY LAWS.

ROOM: Hillsborough
REPEATED: Tues. 9:45-11:30

Moderator: William Searcy
Police Traffic Services Div.
NHTSA, NTS-41
400 -7th Street, S.W.
Washington, DC 20590
(202) 472-4913

Panelists: Officer Samuel Anthony
Chicago Police Dept.
54 W. Hubbard
Chicago, IL 60610

Susan Gorcowksi
Susan Herbel
Okla. Hwy. Safety Off.
200 NE 21st St. ODOT Bldg.
Oklahoma City, OK 73105
(405) 521-3314

Stephen J. Mandra
Nat'l Assn. of State Directors
of Law Enforcement Training
50 Tremont St., Suite 205C
Melrose, MA 02176
(617) 662-2422

Wednesday 1:30 - 3:15 p.m.

WORKPLACE EMPLOYER PROGRAMS: HOW TO APPROACH
AN EMPLOYER AND WHAT KINDS OF PROGRAMS ARE
MOST SUCCESSFUL

Moderator: Bradley L. Mallory, Director
Bureau of Safety Programming & Analysis
215 Transportation Safety Bldg.
Harrisburg, PA 17120
(717) 787-7350

Panelists: Penny Bobor
Administrative Assistant to
Vice President for Safety
ALCOA Company
1501 Alcoa Bldg., Rm. 636
Pittsburgh, PA 15219
(412) 553-3614

Joe Dilmon
Refinery Safety Advisor
EXXON Company USA
P. O. Box 551
Baton Rouge, LA 70821
(504) 359-8623

ROOM: Pinellas
REPEATED: Tues. 1:45-3:30

Jerry Scannell, Director
Corporate Safety
Johnson & Johnson
317 George St.
New Brunswick, NJ 08501
(201) 524-6230

James A. Wick
Safety & Fire Prevention Consultant
Safety & Fire Prevention Division
E. I. DuPont Nemours Company
Wilmington, DE 19898
(302) 774-2059

JOINT OCCUPANT PROTECTION/ALCOHOL COUNTERMEASURES WORKSHOPS:

EMERGENCY MEDICAL SERVICES: ITS ROLE IN
PREVENTION & INTERVENTION

ROOM: St. Johns

- o Cooperation and Coordination with Other
Community Programs
- o Financing and Public Information about
the System.

Moderator: R Adams Cowley, MD
Director, Maryland Institute for
Emergency Medical Services System, and
President, American Trauma Society
22 S. Green St.
Baltimore, MD 21201
(301) 528-5085

Wednesday 1:30 - 3:15 p.m.

ALCOHOL COUNTERMEASURES WORKSHOPS:

THE NATIONAL COMMISSION AGAINST DRUNK DRIVING
WHAT THEY ARE DOING AND WHAT YOU WOULD LIKE
THEM TO FOCUS ON:

ROOM: Palm Beach

Moderator: John A. Volpe, Chairman
Nat'l Commission Against
Drunk Driving
1705 DeSales Street, N.W.
Washington, DC 20036
(202) 293-2270

Panelists: Robert Kirk
Professor, Health & Safety
Univ. of Tennessee
1914 Andy Hold Avenue
Knoxville, TN 37916
(615) 974-5041

Larry Williford
Vice-President
Corporate Relations
Allstate Insurance Co.
Allstate Plaza F-3
Northbrook, IL 60062
(312) 291-5874

Henry King, Consultant
U.S. Brewers, Inc.
1750 K Street, N.W.
Suite 500
Washington, DC 20006
(202) 466-2400

Doris Aiken, President
Remove Intoxicated Drivers
1013 Nott Street
Schenectady, NY 12308
(518) 372-0034

ENFORCEMENT AND ADJUDICATION

ROOM: Dade

REPEATED: Tues. 9:45-11:15

- o Roadside Sobriety Checkpoints
- o Psychomotor Tester - Horizontal
Gaze - NYSTAGMUS

Moderator: William Nash
Sr. Staff Analyst
Div. of State & Provincial Police
Internat'l Assn. of Chief of Police, Inc.
13 Firstfield Road
Gaithersburg, MD 20878
(301) 958-0922

Panelists: Cpl. T. William Tower
Maryland State Police
Alcohol Speed Enforcement Unit
Pikesville, MD 21208
(301) 298-4831

Sgt. Paul Fabian
Metropolitan Police Dept.
Traffic Enforcement Branch
501 New York Ave., N.W.
Washington, DC 20001
(202) 727-4450

Dr. Robert Voas
Nat'l Public Service
Research Institute
123 N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

Officer Floyd Wing
Metropolitan Police Dept.
Traffic Enforcement Branch
501 New York Ave., N.W.
Washington, DC 20001
(202) 727-4450

Wednesday 1:30 - 3:15 p.m.

SANCTIONING ISSUES

- o Jail vs Minimum Security Facilities vs Community Service
- o How to Use the Drivers License to Insure Compliance with Terms of Probation/Treatment
- o Screening and Diagnostic Approaches

Moderator: Roy Thigpen
Governor's Hwy. Safety Rep.
State of Mississippi
510 George Street, Suite 246
Jackson, MS 39201
(601) 354-6892

Panelists: Donald F. Savage
Executive Director
N.Y. State Senate Special
Task Force on Drunk Driving
Legislative Off. Bldg., Rm. 915
Albany, NY 12247
(518) 455-3191

The Honorable Walter Komanski
County Judge, Orange County
1111 N. Rock Springs Road
Apopka, FL 32703
(305) 886-1772

THE BEST OF PREVENTION

- o Model Alcohol & Drug Education Program K-12

Moderator: Mr. Robert Currie
Asst. Commissioner
Alcohol & Drug Abuse Services
Tennessee Dept. of Mental Health
and Mental Retardation
James K. Polk Bldg.
505 Deaderick Street
Nashville, TN 37219
(615) 741-1921

Panelists: Ms. Barbara Mayo
State Alcohol Prog. Spec.
Vermont Agency of Human Services
103 Main Street
Waterbury, VT 05676
(802) 241-2226

Ms. Carolyn F. Peter
Education Manager
Alaska Council on Prevention of
Alcohol & Drug Abuse, Inc.
7521 Old Seward Hwy., Suite A
Anchorage, AK 99502
(907) 349-6602

ROOM: Broward
REPEATED: Tues. 4:00-5:45

Forst Lowry
Alcohol Prog. Coordinator
Minnesota Dept. of Public
Safety
207 Transp. Bldg.
St. Paul MN 55155
(612) 296-9490

The Honorable Robert Kuebler, Jr.
Judge of the Prescott
City & Justice Courts
Yavapai County Court House
Prescott, AZ 86301
(602) 445-7450, X-237

ROOM: Duval
REPEATED: Tues. 1:45-3:30

Mr. Joe Meyerring
Traffic Safety Education
Minnesota Dept. of Education
685 Capitol Square Bldg.
St. Paul, MN 55101
(612) 296-4899

THURSDAY, MAY 10, 1984

8:00 - 9:45am:

SIXTH SET OF WORKSHOPS (CHOOSE 1)

OCCUPANT PROTECTION WORKSHOPS:

PASSIVE RESTRAINTS: WHAT THEY ARE AND HOW THEY WORK.

ROOM: Volusia

Moderator: Chuck Hurley
Exec. Director for Federal Affairs
National Safety Council
1705 DeSales Street, N.W. Suite #300
Washington, DC 20036
(202) 293-2270

Panelists: Diane Huddle
Co-Chairperson, Safety Task Force
Nat'l Head Injury Foundation
18A Vernon Street
Framingham, MA 01701
(617) 879-7473

C. Thomas Terry
Staff Engineer
Auto Safety Engineering
General Motors
Warren, MI 48090
(313) 492-1049

Douglass M. Fergusson
Director, Safety Service
Nationwide Insurance
One Nationwide Plaza
Columbus, OH 43216
(614) 227-6381

REGULATING BELT USE: LAWS AND ADMINISTRATIVE POLICY
POSSIBILITIES, WHAT STATE AGENCIES CAN DO.

ROOM: Florida Keys
REPEATED: Wed. 1:30-3:15

Moderator: Dr. Patricia Waller
Univ. of North Carolina
Hwy. Safety Research Ctr. CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Panelists: 2nd Lt. Raymond Cotton
Maryland State Police
1201 Reisterstown Road
Gaithersburg, MD 20878
(301) 761-5130

William Rourke
Executive Director
Governor's Traffic Safety Comm.
Swan Street Bldg.
Albany, NY 12228
(518) 474-5777

The Honorable Lorraine Kane
State Representative
24 Nekick Road
Warwick, RI 02818
(401) 884-6912

Grant A. Smith
Head, Communication &
Publ. Info. Road Safety
& Motor Veh. Reg. Directorate
Transport Canada
Place de Ville
Ottawa, Ontario Canada KIA 0N6
(613) 992-1471

Melvin H. Smith, Director
Div. of Traffic Safety.
319 Administration Bldg.
2300 South Dirksen Pkwy.
Springfield, IL 62764
(217) 782-4972

Thursday 8:00 - 9:45 a.m.

REAL WORLD USE, MISUSE AND EFFECTIVENESS OF CHILD
SAFETY SEATS AND SAFETY BELTS, COMPATIBILITY BETWEEN
SAFETY SEATS AND VEHICLES.

Moderator: John W. Melvin, Ph.D.
Transp. Research Inst.
Univ. of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-3462

Panelists: Phyllis Agran, MD
Dept. of Pediatrics
Univ. of Calif., Irvine
Orange, CA 92667
(714) 634-5870

Annemarie Shelness
Physicians for Automotive
Safety
Box 430
Armonk, NY 10504
(914) 273-6446

Kathleen Weber
Transp. Research Inst.
Univ. of Michigan
2901 Baxter Road
Ann Arbor, MI 48109-2150
(313) 763-3462

ROOM: Palm Beach
REPEATED: Tues. 1:45-3:30

DAY CARE AND ELEMENTARY OCCUPANT RESTRAINT
CURRICULUM: STRATEGIES FOR SUCCESSFUL DEVELOPMENT
AND INTEGRATION.

Moderator: Arline S. Dillman
L.A. Area Child Pass. Sfty. Assn.
6125 Barrows Drive
Los Angeles, CA 90048
(213) 204-1100

Panelists: Janet Brown
Nat'l Assn. for the Educ.
of Young Children
1834 Conn. Ave., N.W.
Washington, DC 20009
(202) 232-8777

Jo Lynn Cunningham
Dept. of Child &
Family Services
Univ. of Tennessee
Knoxville, TN 37996
(615) 974-5316

Nat'l Parent Teacher Assn.
Safety Belt Project Rep.

JOINT OCCUPANT PROTECTION/ALCOHOL COUNTERMEASURES WORKSHOPS:

WORKING WITH VOLUNTEERS AND PREVENTING BURNOUT

Moderator: Steve McCurley
Dir. of National Affairs
Nat'l Ctr. for Citizen Involvement
1111 N. 19th St., Suite 500
Arlington, VA 22209
(703) 276-0542

Panelists: Julie Washburn
Director, Volunteer Ctr.
1900 N. Mills #1
Orlando, FL 32803
(305) 896-0945

ROOM: Broward

Stephanie Tombrello
Executive Director
L.A. Area Child Pass.
Safety Assn.
2938 Atlanta Road
Los Angeles, CA 91001
(213) 789-5197

Thursday 8:00 - 9:45 a.m.

ALCOHOL COUNTERMEASURES WORKSHOPS:

WHAT CONSTITUTES AN EFFECTIVE COURT MONITORING
PROGRAM AND HOW DO YOU IMPLEMENT IT.

ROOM: Dade

Moderator: Karen Sincere
Office of the Secretary of State
188 W. Randolph St., Suite 705
Chicago, IL 60601
(312) 793-3389

Panelists: Diane Fassett, Esq.
R.I.D.-USA
Quadrangle Rt. 9
Staatsburg, NY 12580
(914) 899-4578

The Honorable Walter Komanski
County Judge, Orange County
1111 N. Rock Springs Rd.
Apopka, FL 32703
(305) 886-1772

The Honorable Robert Kuebler
Judge of the Prescott City &
Justice Courts
Yavapai County Court House
Prescott, AZ 86301
(602) 445-7450, X-237

Mrs. Melvin Grimes
Escarosa Womans Club
3970 Piedmont
Pensacola, FL 32503
(904) 433-6431

Carol Popkin
Research Associate
Univ. of N. Carolina
Hwy. Safety. Research Ctr.
Chapel Hill, NC 27514
(919) 962-2202

THE MAKING OF A GOOD PROGRAM

ROOM: St. Johns
REPEATED: Wed. 9:30-11:15

- o What Makes a Good Assessment
- o Techniques for Achieving Cooperation
in Implementing Changes
- o How Long Range Strategic Planning can Help

Moderator: Albert L. Godfrey, Sr.
Governor's Hwy. Safety Rep.
State of Maine
36 Hospital Street
Augusta, ME 04330
(207) 289-2581

Panelists: Clarence W. Mosher, Director
Ofc. of Alcohol & Hwy. Safety
N.Y. State Dept. of Motor
Vehicles
Empire State Plaza
Albany, NY 12228
(518) 474-9119

John McKay
Alcohol Prog. Coordinator
Traffic Safety Program
Texas Dept. of Hwys. &
Public Transportation
11th & Brazos
Austin, TX 78701
(512) 465-6360

Dwight Fee
Traffic Safety Programs, NTS-01
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-2180

Lee E. Landes, Chairman
Michigan Coordinating Comm.
Mothers Against Drunk Drivers
P.O. Box 9145
Livonia, MI 48151
(313) 476-8344

Thursday 8:00 - 9:45 a.m.

PUBLIC INFORMATION STRATEGIES TO SUPPORT
COUNTERMEASURES

- o What is Available
- o Most Effective Uses
- o Evaluating Results

Moderator: Mr. Robert Denniston
Dir. Div. of Prevention &
Research Dissemination, NIAAA
5600 Fishers Lane
Rockville, MD 20857
(301) 443-4733

Panelists: Mr. John Lacy
Hwy. Safety Research Ctr.
Univ. of N. Carolina CTP-197A
Chapel Hill, NC 27514
(919) 962-2202

Mr. Bruce Schultz
Okla. Hwy. Safety Ofc.
Okla. Dept. of Transp. Bldg.
200 NE 21st Street, D-4
Oklahoma City, Ok 73105
(405) 521-3314

EDUCATION: DISCUSSION OF SUCCESSFUL MODEL APPROACHES
AND HOW TO IMPLEMENT THEM IN THE K-12 ALCOHOL EDUCATION
CURRICULUM.

Moderator: LeRoy W. Dunn, Ph.D.
Education Specialist
Traffic Safety Programs, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-0837

Panelists: David Boorkman
Project Director
Polaris Research & Development
World Trade Ctr., Suite 131
San Francisco, CA 94111
(415) 397-6324

ROOM: Sarasota
REPEATED: Tues. 9:45-11:15

Mr. Jim Scheurich
2200 West 25th Street
Lawrence, KS 66044
(913) 841-2880

ROOM: Pinellas
REPEATED: Tues. 4:00-5:45

Thursday 8:00 - 9:45 a.m.

STRATEGIES FOR RAISING THE LEGAL DRINKING AGE

- o Use of Resources
- o Private Sector Involvement

Moderator: Alexander Wagenaar, Ph.D.
Asst. Research Scientist
Transp. Research Inst.
Ann Arbor, MI 48109
(313) 763-2465

Panelists: Ms. Jeri Pastor
Arizona Governor's Hwy.
Safety Representative
1801 W. Jefferson
Phoenix, AZ 85007
(602) 255-3216

Mr. Jack Oats
Sr. Staff Analyst, IACP
13 Firstfield Road
Gaithersburg, MD 20878
(301) 948-0922

FUNDING APPROACHES

- o Federal 402, 403, 408 Block Grants
- o State
- o Local
- o Private Sector/Volunteers

Moderator: Michael Impellizzeri
Prog. Mgmt. Specialist
Ofc. of Alcohol Countermeasures, NHTSA
400 - 7th Street, S.W.
Washington, DC 20590
(202) 426-2180

Panelists: William T. Taylor, Mgr.
Ofc. of Hwy. Safety
State of New Jersey
CN-048
Trenton, NJ 08625
(609) 292-3900

Francis A. Ianni
Governor's Rep. for Hwy. Sfty.
Ofc. of Hwy. Safety
Suite 363, Thomas Collins Bldg.
540 S. Dupont Hwy.
Dover, DE 19901
(302) 736-4475

ROOM: Cape Canaveral
REPEATED: Tues. 1:45-3:15

Mr. William Plymat
Executive Director
Amer. Council on Alcohol
Problems
2908 Patricia Drive
Des Moines, IA 50322
(515) 276-7752

Mr. Robert Corner
Prog. Coord.
NE Ofc. of Hwy. Safety
Dept. of Motor Vehicles
P.O. Box 94612
Lincoln, NE 68509
(402) 471-2281

ROOM: Hillsborough
REPEATED: Tues. 1:45-3:15

Dr. Robert Voas
Nat'l Pub. Service
Research Inst.
123 N. Pitt Street
Alexandria, VA 22314
(703) 548-3444

Louis R. DeCarolis
Transp. Safety Inst.
6500 S. MacArthur Blvd.
Oklahoma City, OK 73125
(405) 686-2112