Lifesavers National Conference on Highway Safety Priorities
Exhibiting Companies (as of 3/23/17)

4moms
Booth: 502
Contact: Erin Hess
Website: 4moms.com
High tech baby gear

AAA
Booth: 315
Contact: Rhonda Shah
Website: www.aaa.com

AAMVA
Booth: 527
Contact: Eric Dunn
Website: aamva.org
Founded in 1933, AAMVA serves North American motor vehicle and law enforcement agencies to accomplish their missions. The association's vision-SAfe Drivers, Safe Vehicles, Secure Identities, Saving Lives-guides AAMVA's activities, resources, and programs in driver licensing, vehicle titling/registration, motor carrier services, identity management, and technology solutions.

ACTS
Booth: 621
Contact: Carol Kidd
Website: www.autoalliance.org
The Driver Alcohol Detection System for Safety (DADSS) Research Program brings together the Automotive Coalition for Traffic Safety (ACTS), which represents the world's leading automakers, and the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) in one of the most important government and private sector partnerships in recent years. Congress and safety proponents nationwide are supporting the effort, making DADSS part of a multi–faceted national commitment to mitigate the frequency and consequences of drunk driving. Despite progress over the past three decades, drunk driving claims approximately 10,000 lives each year. The DADSS Program is researching a first–of–its–kind technology that holds significant potential to reverse this trend. As conceived, the technology will automatically detect when a driver is intoxicated with a blood alcohol concentration (BAC) at or above 0.08 – the legal limit in all 50 states – and prevent the car from moving. If commercialized, DADSS will be made available as a safety option in new vehicles – like automatic braking, lane departure warning and other advanced driver assist vehicle technologies.
ADEPT Driver
Booth: 215
Contact: Richard Harkness, Ed.D.
Website: www.adeptdriver.com
Advanced Drivers Education Products & Training, Inc. (ADEPT Driver) is a science-based instructional technology company that designs behavioral interventions that measurably reduce automobile crashes. ADEPT Driver is recognized by the insurance industry as the leader in crash reduction training. Our teenSMART® program is approved by most state Departments of Insurance due to its proven effectiveness. Our Lifelong Driver® program extends the driving lifecycle of older drivers.

Alere Toxicology
Booth: 408
Contact: Fred Delfino
Website: www.aleretoxicology.com/roadside
Alere™ is a global leader in providing drug testing products, services, and screening instrumentation. We designed and developed the Alere DDS®2 Mobile Forensic Test System, an oral fluids drug testing instrument, to meet the high performance demands of law enforcement agencies.

Allied Powers LLC
Booth: 414
Contact: Josh Greenman
Website: www.hidow.com
Our product employs the latest in Electric Muscle Stimulation technology. With a fully rechargeable lithium battery, our devices are portable and easy to use.

American Traffic Safety Services Foundation
Booth: 536
Contact: Lori Diaz
Website: www.atssa.com/TheFoundation
The American Traffic Safety Services Foundation (The Foundation) exists to promote roadway safety through charitable giving and public awareness programs like the National Work Zone Memorial, the Roadway Worker Memorial Scholarship, and the Experience Camps Travel Scholarship.

ATA Share the Road
Booth: 224
Contact: Don Biggerstaff
Website: www.atastr.org
Share the Road is the premier highway safety education program of the American Trucking Associations. For the past 25 years, million-mile accident free, professional truck drivers have delivered specific life-saving safety tips to the public, the media and public officials by way of television, radio, the web and in print. The Share the Road program also orchestrates blind spot demonstrations with a Share the Road wrapped tractor trailer to demonstrate how to drive safely around large trucks on the nation's highways.

B.R.A.K.E.S.
Booth: 614
Contact: Mimi Sabates
Website: www.PutOnTheBRAKES.org
B.R.A.K.E.S. is a free hands-on defensive driving program. The curriculum includes an array of defensive driving techniques, including crash avoidance, distracted driving, drop wheel/off road recovery, panic stops as well as car control and recovery. By training and educating teenage drivers and their parents, the program aims to promote safe driving in an attempt to prevent injuries and save lives. Since its inception in 2008, B.R.A.K.E.S. has expanded from operating schools only in Charlotte, North Carolina, to hosting schools in more than 18 states. B.R.A.K.E.S. has provided training for over 22,000 teens.
Baby Trend
Booth: 528
Contact: Teresa Holland
Website: www.babytrend.com
Baby Trend has distinguished itself among the worldwide leading manufacturers of juvenile products. Throughout the 26-year history of our company, we have been on the forefront of new and innovative solutions that meet the ever increasing demands of new parents.

Below 100
Booth: 231
Contact: Dale Stockton
Website: www.Below100.org
Below 100 is a non-profit program that delivers police officer safety training across the country. Below 100 targets areas under an officer’s control that have been shown to be responsible for thousands of deaths and serious injuries. The name of the program reflects the goal of driving down line-of-duty police deaths to fewer than 100 per year, a level not seen since 1943. The trainers are veteran police officers who volunteer their time. Below 100 has been widely recognized as the most successful officer safety program in the history of law enforcement.

Britax Child Safety, Inc
Booth: 300
Contact: Sarah Tilton
Website: www.us.britax.com
At Britax, we believe family life should be lived without limit. A world where parents and children are free to make the most of every moment together. And we think it’s our responsibility to make this happen. By driving safety standards to ensure children have never been better protected on the move. By pushing boundaries in smart design to make life in motion run smoothly. By extending a helping hand - or two - and always celebrating the journey. We’ve been leading the way in child safety technology for more than 70 years. Always innovating, always focusing on what’s best for the child, always going beyond ‘good enough.’ From Europe’s best-selling car seat brand, we’ve become one of the brands most trusted by American families since we launched here in 1996. Since then, we’ve revolutionized side impact protection, transformed safe seat installation, and introduced a range of smart strollers designed around the changing needs of today’s families.

Carvertise
Booth: 524
Contact: Mac Nagaswami
Website: www.carvertise.com
Car Advertising media company

CELLslip
Booth: 531
Contact: Mitch Bain
Website: www.cellslip.com
CELLslip is a safety product designed to decrease distracted driving.

Centers for Disease Control and Prevention (CDC)
Booth: 521
Contact: Yamile Underwood
Website: The Centers for Disease Control and Prevention uses science to better understand motor vehicle-related injuries and deaths and develop programs that will change behavior to keep drivers, passengers, bicyclists and pedestrians safe on the road every day.

Chicco USA
Booth: 704
Contact: Courtney Barry
Website: www.chiccoshop.com
the largest baby brand in all of Europe, Chicco is part of the global Artsana Group. Chicco is proud to share our line of car seats to better educate technicians on how to use them effectively to keep children safe.
CMI, Inc.
Booth: 427
Contact: Pamela J. Hagan
Website: www.alcoholtest.com
CMI, Inc. is the worldwide leader in law enforcement breath alcohol applications. The Intoxilyzer 8000 and 9000 continue the tradition of evidential infrared detection to accurately determine breath-alcohol concentrations. The full range of Intoxilyzer handheld instruments allows law enforcement to quickly and reliably test subjects at roadside. Instruments for industrial commercial testing are also available. Call CMI at 1-866-835-0690 or visit us online at www.alcoholtest.com for industry-leading instrumentation, training and customer service.

Decatur Electronics Inc.
Booth: 438
Contact: Robert Watson
Website: http://www.decaturelectronics.com/
Radar, Lidar, Speed Trailers

Digital Ally, Inc.
Booth: 500
Contact: Bob Stephens
Website: www.digitalallyinc.com
Digital Ally specializes in the highest quality video recording equipment and video analytic software. Digital Ally continues to push the boundaries of technology in the industries such as law enforcement, public safety, commercial fleets, and consumer use. Our complete solution for video evidence capture along with fleet management seamlessly together and are simple to install and operate.

diono
Booth: 626
Contact: Allana Pinkerton
Website: https://us.diono.com/
Here at Diono we've made it our passion to lovingly engineer ideas that are all about safety and smiles. So, whether it’s a big day out or a little trip around the corner, we've thought of all the things you'll need. Today, we have more than 100 original and thoughtful ideas available in 54 countries across the globe. We have offices in the United States, United Kingdom, Canada, France, Germany, Hong Kong and China. We owe a special thank you to our fans and followers for helping us on our way – thank you!

Dorel Juvenile
Booth: 320
Contact: Daniel Dias
Website: doreljuvenile.com
Car seat manufacturer

Draeger Safety Diagnostics, Inc.
Booth: 727
Contact: Ilissa Knight
Website: www.draeger.com
Dräger is a global leader in the fields of medical and safety technology. In the U.S., the company’s proven drug and alcohol detection solutions are represented by Draeger Safety Diagnostics, Inc. (DSDI). This company is dedicated to advancing safety by supporting law enforcement, criminal justice, and industries regulated by the Department of Transportation. DSDI offers preliminary and evidential breath alcohol testing, oral fluid drug screening systems, and breathe alcohol ignition interlock devices.

Drive Square, Inc.
Booth: 401
Contact: Konstantin Sizov
Website: https://www.drivesquare.com/
Driving Simulators for DUI/DWI and Texting While Driving Prevention
Drugged Driving Resources
Booth: 406
Contact: Rebecca Stelter
Website: www.druggeddrivingresources.com
The mission of Drugged Driving Resources is to provide research and evidence-based resources to help prevent and reduce the problem of drugged driving in our communities.

DrugWipe by ALCOLOCK USA
Booth: 611
Contact: Adam Comeau
Website: drugwipeusa.com
DrugWipe oral fluid drug testers provide easy-to-use and reliable roadside drug detection.

Dwipod Corporation
Booth: 601
Contact: Otto Glenewinkel
Website: www.dwipod.com
The Dwipod Corporation which is a 501(C)(3) Nonprofit designs and distributes portable driving and motorcycle simulators, virtual reality educational aids and other products to public service oriented agencies. Our mission shall be to facilitate and assist in the education of young adults in the dangers involving the operation of a vehicle while impaired or distracted.

Emergency Services Communications
Booth: 713
Contact: Tom Gruenfelder
Website: www.ESCommunications.net
Improving Safety and Communications between First Responders and the Communities that they serve.

EndDD.org (End Distracted Driving)
Booth: 520
Contact: Joel Feldman
Website: EndDD.org
EndDD.org (End Distracted Driving) provides science-based, effective, engaging and interactive presentations for middle, high school and college students and at work-places. EndDD.org presentations have received great reviews from traffic safety professionals, risk managers, fleet managers, CEOs as well as students, educators and communities.

Favorite Studios
Booth: 238
Contact: Karen Favorite
Website: http://favorite-studios.com/

FCA US LLC
Booth: 220
Contact: Danielle House
Website: http://www.fcanorthamerica.com/Pages/Home.aspx
FCCLA INC.
Booth: 506
Contact: Sandy Spavone
Website: www.fcclainc.org
Family, Career and Community Leaders of America is a national Career and Technical Student Organization that provides personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.

Federal Motor Carrier Safety Administration
Booth: 533
Contact: Kirsten Radewagen
Website: www.fmcsa.dot.gov
FMCSA is responsible for regulating and providing safety oversight of commercial motor vehicles.

Federal Railroad Administration
Booth: 229
Contact: Monica Shaw
Website: www.fra.gov
forthcoming

FIA Foundation
Booth: 115
Contact: Natalie Draisin
Website: fiafoundation.org
The FIA Foundation has an international reputation for innovative global road safety philanthropy; practical environmental research and interventions to improve air quality and tackle climate change; and high impact strategic advocacy in the areas of road traffic injury prevention and motor vehicle fuel efficiency.

Fresh Gravity
Booth: 530
Contact: Nilesh Dhingra
Website: www.freshgravity.com
The Seat Belt Usage Survey tool is an omni-channel software application that follows the process of survey site selection, training of survey takers and assignment of surveys, survey data collection, and analysis and reporting of data. The process was automated and standardized. Additionally, by dynamically comparing data entry patterns with historical data and alerting when the software predicts abnormalities in the data collection process, the quality of data is maintained. The tool also provides advanced analytics and predictive analytics capabilities.

Foundation for Advancing Alcohol Responsibility
Booth: 522
Contact: Madeleine Spjut
Website: www.responsibility.org
The Foundation for Advancing Alcohol Responsibility (Responsibility.org) is a leader in the fight to eliminate drunk driving and underage drinking and promotes responsible decision making regarding beverage alcohol. Founded in 1991, Responsibility.org is a national not-for-profit organization headquartered in Arlington, VA and funded by America’s leading distillers (Bacardi U.S.A., Inc.; Beam Suntory; Brown-Forman; Constellation Brands, Inc.; DIAGEO; Edrington; Hood River Distillers, Inc.; and Pernod Ricard USA). Responsibility.org develops and implements programs to guide a lifetime of conversations around alcohol responsibility and offers proven strategies to stop impaired driving. All of our materials are free of charge. To learn more about our efforts, go to www.Responsibility.org and follow us on Twitter @GoFAAR.
Gas Station TV
Booth: 537
Contact: Joel Gajewski
Website: www.GSTV.com
Gas Station TV (GSTV), a Rockbridge Growth Equity company, is America’s No. 1 video network at the pump, delivering an industry-leading experience to more than 150 million monthly viewers nationwide. Exclusive content from ESPN, CNN’s Headline News and Buzz Today, Bloomberg TV, AccuWeather, OwnZones/Scripps Broadcasting The List and CNET engages consumers and drives them to action on behalf of advertisers and gas retailers. With locations across 48 states, we are the perfect media for your highway safety message to be seen right before our viewer gets back in their car. For more information, please visit GSTV.com.

Goodbaby International
Booth: 415
Contact: Patsy Pilcher
Website: www.evenflo.com
Goodbaby International is the parent company for Evenflo brand of car seats and others.

Graco Children's Products (A Newell Brands Company)
Booth: 725
Contact: Carol Helminski
Graco Children's Products, a Newell Brands Company, is a world leader in the design and manufacture of SnugRide infant car seats featuring click connect technology and the newest infant Graco SnugRide Snug Lock infant car seat. Our convertible car seats include the NEW Extend2Fit as well as the Sequel, Headwise, MySize65, Fit4Me, Ready Ride, MyRide, Contender and Classic Ride. All-in-One car seats: The NEW SlimFit, Extend2Fit, Milestone, 4Ever and Smart Seat. Boosters include harnessed seats such as the popular Nautilus 3-in-1’s. Wayz, Atlas, Argos as well as Highback and Backless TurboBoosters. Visit us at: www.gracobaby.com, www.babyjogger.com, www.aprica.com, www.newellbrands.com

Happy Kidz
Booth: 711
Contact: Kelly Murphy
Website: http://www.happykidssmartparents.com/
Doona - The Next-Generation Car Seat

Helmets R Us
Booth: 214
Contact: Eileen Bell
Website: www.helmetsrus.net
Since 1994, Helmets R Us has been a dependable resource for organizations and schools that promote bike safety. As a direct importer we are able to provide a wide variety of helmets to organizations at wholesale pricing for their bicycle helmet programs. All of our helmets meet or exceed the Consumer Product Safety Commission bike helmet standards and start at just $3.65 each. Delivery after an order is received is approximately 2-5 business days. Ask us about adding your logo to the helmets, this is a great way to promote sponsors or your organization. Call us at 253-627-2121 or fax us at 253-572-4225.

Human Technologies
Booth: 731
Contact: Gregory Frank
Website: www.htcorp.net
Introducing the Move-Over Alert System (MOAS), a vehicle-mounted retractable directional lightbar designed to physically encourage drivers to "move over" and enhance the safety of police, first responders, and road maintenance workers.
I'm Safe! / Child Safety Solutions, Inc.
**Booth:** 421  
**Contact:** Wendy Gordon  
**Website:** www.imsafe.com

I'm Safe!/Child Safety Solutions offers effective, multilingual educational solutions, tailored to your goals and programs. We offer tremendous flexibility, superior service, and a fun, accurate educational approach. Our materials have been effectively used by departments of transportation and health, corporations, hospitals, schools and agencies across the U.S. and in Canada.

**Impact Teen Drivers**  
**Booth:** 729  
**Contact:** Kelly Browning  
**Website:** www.impactteendrivers.org

Impact Teen Drivers is a non-profit organization dedicated to stopping the number one killer of teens in the United States -- reckless and distracted driving. Impact's mission is to change the culture of driving forever thereby saving lives not only in this generation of drivers, but also in all future generations of drivers.

**Indian Highway Safety Program**  
**Booth:** 237  
**Contact:** Lawrence Robertson  
**Website:** www.bia.gov/WhoWeAre//BIA/OJS/who/fieldops/ojs-dhs/index.htm

To reduce the number and severity of traffic crashes in Indian Country by supporting Education, Enforcement, and Engineering, as well as Safe Tribal Community Programs

**Infinite Trading Inc**  
**Booth:** 431  
**Contact:** Lourdes Nims  
**Website:** http

EMS technology

**Innocorp Ltd**  
**Booth:** 733  
**Contact:** Tara Schroeder  
**Website:** www.fatalvision.com

Innocorp, Ltd., maker of the Fatal Vision® Alcohol Impairment Simulation Goggles, SIDNE®, Fatal Vision® Marijuana Simulation Experience Kits and other innovative, hands-on, engaging, awareness building tools used to educate on alcohol impairment, drug impairment, concussions and distracted driving. Our tools help you deliver effective health, safety and prevention initiatives to create new perspectives to promote healthy choices.

**Institute of Police Technology and Management**  
**Booth:** 330  
**Contact:** Kyle Clark  
**Website:** www.iptm.org

The Institute of Police Technology and Management (IPTM) is a division of the University of North Florida's Training and Services Institute. Headquartered in Jacksonville, Florida, IPTM is a self-supporting, not-for-profit organization. Currently, IPTM conducts over 500 courses to more than 14,000 law enforcement professionals each year. These professionals include operational, supervisory, and command level officers from throughout the United States, the U.S. territories, and numerous foreign countries. In addition to our open tuition classes, IPTM courses are also available on a contractual basis. Our on-site contract training can be a cost effective means for obtaining customized instruction that is specifically tailored to the needs of your agency.

**Intoximeters**  
**Booth:** 504  
**Contact:** Mark Gilmer  
**Website:** www.intox.com

Manufacture and service breath alcohol testing instruments and supplies.
KidsAndCars.org
Booth: 405
Contact: Sondra Morgan
Website: www.KidsAndCars.org
KidsAndCars.org has worked diligently to document the dimensions of the problem through their unique data gathering techniques. KidsAndCars.org focuses attention to these tragedies with education and public awareness campaigns to this previously unrecognized public safety problem. Successfully passing state laws, proposing Federal policy change and working towards the redesign of motor vehicles to make them safer for children are of paramount importance to reduce or eliminate these predictable and preventable causes of injury and death.

Laser Technology, Inc.
Booth: 328
Contact: Craig Wright
Website: www.lasertech.com
Agencies worldwide use our lasers as solutions to speed enforcement, tailgating enforcement, crash and crime scene investigation, statistical data collection and for fire, SWAT and HAZMAT.

LIFE CHANGING EXPERIENCES
Booth: 134
Contact: Kenneth Bain
Website: http://www.lcecommunityed.org
Life Changing Experiences (LCE) saves teenage lives and inspires their productive lives by measurably diminishing the life endangering behaviors and inspiring them to Choose wisely, Create positively, and Succeed for life

Lifeloc Technologies, Inc.
Booth: 404
Contact: Sarah Struble
Website: www.Lifeloc.com
Professional Breath Alcohol Testing Equipment

Manufacturers Alliance for Child Passenger Safety
Booth: 403
Contact: Daniel Dias
Website: x
The Manufacturers Association for Child Passenger Safety is a non-profit organization. Formed initially in the fall of 2007 through the efforts of Safe Kids, the group has grown in size and activities over successive years and has developed a leadership structure of its own to promote Child Passenger Safety. In an otherwise competitive business environment, MACPS brings representatives of Car Seat Industry together to support CPSTs, the advocacy community, and promoting the need to keep children safe in a vehicle. MACPS is a unique resource for the CPS community & the industry more broadly. That competitive companies come together to improve CPS knowledge, product functions, & providing educational resources is not common in other Industries. MACPS is a safe zone for CRS & Vehicle Manufacturers to cross collaborate.
Matthews Specialty Vehicles, Inc.
Booth: 709
Contact: Deanne Chamberlain
Website: www.matthewsgroupinc.com
Matthews Specialty Vehicles public safety products can be found in emergency management, law enforcement agencies, fire departments, rescue squads and emergency medical services organizations across the United States and even the world. With over 20 years of experience in custom conversion services, Matthews Specialty Vehicles is second to none in specialty vehicle products!

Mercury Distributing
Booth: 412
Contact: Nadine VanCamp
Website: www.mercurydistributing.com
Mercury Distributing is a wholesale distributor of children’s products. We stock a broad array of brands to offer you the best solution. Our representatives are Certified Passenger Safety Technicians to help with your selection of children’s products. We can ship to one or multiple locations with no minimums or service charges. Mercury can ship any size order with any product mix.

Merritt Manufacturing, Inc.
Booth: 607
Contact: Shayne Merritt
Website: merrittcarseat.com
Manufacturer of Car Safety Seats and escape proof products for children with special healthcare needs.

Michelin
Booth: 600
Contact: Valerie Pascoe
Website: www.beyondthedrivingtest.com
Michelin launched the Beyond the Driving Test program in 2014 with the FIA to improve road safety in the United States. The program’s objective is securing the commitments of all 50 states to include consistent tire safety information in state driver’s manuals by 2020. Michelin has also created an accredited tire safety education module for driving instructors with the American Driver and Traffic Safety Education Association (ADTSEA).

mifold
Booth: 311
Contact: Mark Silberstein
Website: www.mifold.com
The most advanced compact and portable booster seat in the world

Mourning Parents Act, Inc.
Booth: 433
Contact: Sherry Chapman
Website: www.MourningParentsAct.org
Mourning Parents Act, Inc., also known as IMPACT, is a grassroots non-profit organization whose mission is to eliminate tragedies caused by inexperienced drivers through awareness, education and legislation.

MPH Industries
Booth: 714
Contact: Jeff Wheeler
Website: www.mphindustries.com
MPH Industries, Inc., an Employee Owned Company, is one of the leading manufacturers of radar, lidar and speed measurement signs and trailers. With a product line historically rooted in law enforcement, MPH is known to be a premium supplier of quality, innovative products with an outstanding tradition of customer service.
www.mphindustries.com
N.C. Governor’s Highway Safety Program – NC Vision Zero
Booth: 707
Contact: Jonathan Bandy
Website: www.ncdot.gov/programs/ghsp
The NC Vision Zero, sponsored by the N.C. Governor’s Highway Safety Program, is an initiative to reach zero traffic-related fatalities through coordinated agency-to-agency efforts that help reduce risky driving behaviors by changing the overall traffic safety culture. The program is managed by the Institute for Transportation Research and Education at the North Carolina State University.

National Association of Trailer Manufacturers
Booth: 337
Contact: Pam Trusdale
Website: www.natm.com
Mission: Promote trailer safety and the success of the trailer manufacturing industry through education and advocacy. The National Association of Trailer Manufacturers (NATM) has been dedicated to improving trailer safety and performance for more than 25 years. The association represents manufacturers that produce light- and medium-duty trailers and suppliers of products and services to these manufacturers. Once way this is accomplished is through a mandatory Compliance Verification Program, requiring all Regular members (trailer manufacturers) to verify they have the manufacturing processes in place to build trailers that meet Federal Motor Vehicle Safety Standards (FMVSS) and industry best practices.

National Center for DWI Courts
Booth: 624
Contact: Cliff Jacobs
Website: www.dwicourts.org
The National Center for DWI Courts (NCDC), a professional services only division of the National Association of Drug Court Professionals (NADCP), is the only dedicated advocacy, policy, training and technical support organization for DWI Courts in the nation. Dedicated to delivering research-driven practices to reduce impaired driving recidivism nationwide the NCDC is designed to: expand DWI Courts nationwide, improve DWI Court operations through training and technical assistance and maintain operational standards of DWI Courts. Established in June of 2007 through a partnership with Beam, Inc., the NCDC works toward eliminating hardcore impaired driving through the expansions of DWI Court programs nationwide. It is through that expansion of DWI Courts that NCDC’s message of

The National Highway Traffic Safety Administration
Booth: 200
Contact: Faithia Robertson
Website: www.NHTSA.gov
The National Highway Traffic Safety Administration, part of the United States Department of Transportation, is the key federal agency for helping people drive, ride and walk safely. Our mission to save lives, prevent injuries and reduce economic costs due to road traffic crashes, through education, research, safety standards and enforcement activity. NHTSA is dedicated to achieving the highest standards of excellence in motor vehicle and highway safety. The agency strives to exceed the expectations of the American traveling public through utilizing the core values of integrity, service and leadership to providing the most accurate and complete information available.

National Law Enforcement Officers Memorial Fund
Booth: 538
Contact: Nicholas Breul
Website: www.lawmemorial.org
Officer Safety and Wellness
The National Road Safety Foundation
Booth: 508
Contact: Michelle Anderson
Website: www.nrsf.org
The National Road Safety Foundation, Inc. (NRSF) is a 501(c)(3) non-profit organization dedicated to reducing deaths and injuries on our nation's roads by promoting safe driving awareness and lifelong education. NRSF produces FREE traffic safety programs on distracted driving, speed and aggression, impaired driving, drowsy driving, driving skills, pedestrian safety and a host of other safety issues. NRSF also sponsors contests to engage teens in promoting safe driving to their peers and in their communities. For more information or to download free programs, visit www.nrsf.org or www.teenlane.org

National Safety Council
Booth: 221
Contact: Jenny Burke
Website: nsc.org
The National Safety Council eliminates preventable deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy.

Nationwide
Booth: 307
Contact: William Windsor
Website: Nationwide.com
Nationwide provides a wide array of insurance and financial products to meet the needs of our members.

NO JACK – Jack-knife Prevention Device for Semi Trailers
Booth: 437
Contact: Roy Hansen
Website: https://youtu.be/Z1CnO2gAAh4
"No Jack" will be unveiled to the public and attendees of this convention for the FIRST TIME EVER. "No Jack" is available for acquisition.

NTSB
Booth: 225
Contact: Stephanie Shaw
Website: www.ntsb.gov
The NTSB is an independent Federal transportation investigation agency.

NUNA
Booth: 126
Contact: Robert Wall
Website: www.nuna.eu
Car Seats

Ocular DAX
Booth: 324
Contact: Marcus Filipovich
Website: www.oculardatasystems.com
DAX™ evidence recorder provides law enforcement with court admissible video evidence of "eye signs" related to impaired driving. Prosecutors and Drug Recognition Experts in the U.S. and Canada are using DAX video in court to help keep impaired drivers off the road. The new DAX Enforcer™ is small, light and robust for field use by Traffic Division and Motor Officers. www.oculardatasystems.com
Operation Lifesaver, Inc.
Booth: 436
Contact: Margaret Cannell
Website: www.ol.org
Operation Lifesaver is a non-profit organization providing public education programs in all 50 states to prevent collisions, injuries and fatalities on and around railroad tracks and highway-rail grade crossings.

OWL Open Window for Life™
Booth: 710
Contact: Lisa Alexander
Website: http://www.owlopenwindowforlife.com
Stay Safe with the OWL Open Window for Life™
Auto Safety Glass Window Breaker & Seat Belt Cutter
Protect yourself * Escape Quickly from Inside of the Car in case of: Car Accident * Power Failure * Cyber Attack
Advanced Technology. Flat Design. 5x more powerful than a spring loaded device. Easy to carry or store on your visor.

PAS Systems International, Inc
Booth: 605
Contact: Jarel Kelsey
Website: www.pasintl.com
PAS Systems International, Inc. is a 25 year leader in the development of alcohol detection devices utilized by law enforcement, in the workplace and elsewhere. The PAS mission is to leverage the highest quality impairment detection technologies to enhance public safety. In addition to a diverse set of proprietary alcohol detection devices, PAS has expanded its focus to meet the increasing demand for roadside drug detection devices with the introduction of the AquilaScan: Oral Fluid Drug Screener.

Pedestrian and Bicycle Information Center
Booth: 423
Contact: Dan Gelinne
Website: www.pedbikeinfo.org
The Pedestrian and Bicycle Information Center offers resources, best practices and training to support planners and engineers in creating safe, healthy and active communities.

PowerFlare Safety Beacons
Booth: 622
Contact: Tricia Callahan
Website: www.pfdistributioncenter.com
Invented by a policeman, PowerFlare Safety Beacons are durable, lightweight, compact, and waterproof. Each beacon has 16 bright LEDs that provide 360° light for hours on one CR123 battery. Replaceable or rechargeable versions available.

Precision Kiosk Technologies
Booth: 708
Contact: Patrick McKinney
Website: abkiosk.com
Automated Breathalyzer Kiosk is the most advanced self testing breathalyzer kiosk on the market
SADD
Booth: 512
Contact: Elizabeth Vermette
Website: www.sadd.org
SADD Nation is a peer-to-peer network, a way of life, a family. Empowered teens supported by a network of their peers are better able to confront the risks and pressures they face everyday. SADD Nation cultivates students with lifelong leadership skills who improve their communities and move us closer to losing ZERO lives as a result of destructive decisions.

Safe Kids Worldwide & General Motors
Booth: 109
Contact: Wes Bender
Website: www.safekids.org
Safe Kids Worldwide is a global nonprofit working to prevent childhood injury, and is celebrating a 20 year partnership with General Motors on the Buckle Up road safety program.

Safe Ride News Publications
Booth: 609
Contact: Denise Donaldson
Website: www.saferidenews.com
Publisher of educational materials and resources for the child passenger safety field

Safe Traffic System, Inc.
Booth: 137
Contact: Vera Fullaway
Website: www.safetrafficstystem.com
The Ride Safer Travel Vest is a safe and legal alternative to belt positioning boosters. It is compliant with FMVSS 213 performance and labeling requirements. Safe Traffic System, Inc. also manufactures the Delighter Booster, an ultra light backless booster that can be used with or without the RSTV.

SafetyBeltSafe U.S.A.
Booth: 125
Contact: Stephanie Tombrello
Website: www.carseat.org
SafetyBeltSafe U.S.A. is the national non-profit dedicated, since 1980 solely to protecting child passengers through the correct, consistent use of safety seats and safety belts.

SCRAM Systems
Booth: 632
Contact: Jennifer Mill
Website: scramsystems.com
SCRAM Systems is the leading provider of alcohol and location testing technologies for the criminal justice industry.

Smart Start, Inc.
Booth: 615
Contact: Hillary Fluster
Website: www.smartstartinc.com
Smart Start sets the standard for alcohol monitoring technology with the SSI-20/30™ Ignition Interlock and S.M.A.R.T. Mobile™ device. Supported by a 24/7 customer care center, Smart Start has an international footprint of more than 1,700 service locations across the U.S. and in 18 countries. Visit www.smartstartinc.com.
SolaRight Wireless Lighting
Booth: 429
Contact: Mike Gilliland
Website: www.solaright.com
Nation's leading provider of life saving internally illuminated recessed and raised pavement markers (IIRPM)

STALKER Radar
Booth: 721
Contact: Sara Grannis
Website: www.stalkerradar.com
Speed Measurement and Traffic Enforcement Technology

TEAM Coalition
Booth: 203
Contact: Jill Pepper
Website: www.TEAMCoalition.org
TEAM Coalition works with NASCAR to share the drunk driving prevention message with thousands of race fans each year.

Tennessee Tech University, iCube - Virtual Reality
Booth: 523
Contact: Stephanie Scarborough
Website: www.ttuicube.com
Providing creative solutions through immersive experiences.

Texas Department of Transportation
Booth: 314
Contact: Terry Pence
Website: www.txdot.gov
Howdy! Texas will be hosting the 2018 Lifesavers Conference in San Antonio, Texas. San Antonio is known as a favorite meeting and vacation destination with 32 million people visiting each year. Come to Texas and experience the city’s rich culture and history, culinary scene, exciting attractions and unique events. Stop by our exhibit booth to pick up your travel & visitor publications for the city of San Antonio and the state of Texas. Come and Drive Friendly – The Texas Way.

The Reflectory
Booth: 532
Contact: Jonathan Yates
Website: safekidsreflectors.com
Reflectors - for the safety of our kids

Thin Blue Line Reporting
Booth: 715
Contact: Justin Harris
Website: thinbluereports.com
Thin Blue Line Reporting is a mobile reporting solution that harnesses consumer grade ease of use with the rigors and unique workflow requirements demanded by the law enforcement community. The iOS based front line tool enables officers to create eCitations and other reports using a ruggedized iPhone or iPad. The robust, module based system enables officers to create reports in a fraction of the time when compared to
ThinkFirst National Injury Prevention Foundation  
**Booth:** 236  
**Contact:** Debby Gerhardstein  
**Website:** www.thinkfirst.org

ThinkFirst’s medically-based chapters use a science-based, informative approach to teaching injury prevention. Injury prevention educators provide dynamic presentations that help students understand the power – and fragility – of the brain and spinal cord. Students learn that making simple, yet responsible choices can greatly reduce their risk for injury. Presentations on vehicle, sports and recreational safety; concussion awareness; falls prevention for older adults; baby safety for new parents. Apply, schedule online training, and begin promoting a culture of safety with these complete programs.

TjohNE’s ThinkFast Interactive  
**Booth:** 338  
**Contact:** Tim John  
**Website:** ThinkFastInteractive.com

ThinkFast Interactive is an evidence based prevention intervention. Our teen driver awareness program integrates innovative evidence-based instructional technologies, and uses the latest understandings in neuroscience to guide our instructional technology. Teens and adults everywhere love this program, and our evaluation data empirically documents that ThinkFast Interactive is effective with all types of teens, and consistently measured improvements in critical factors that lead to real world driving behavior change. Governors Highway Safety Offices agree our methods work!

Traffic Logix  
**Booth:** 330  
**Contact:** Claudia Sanchez  
**Website:** www.trafficlogix.com

Radar speed signs, Traffic Camera and cushions

U-Haul Safe Trailering  
**Booth:** 121  
**Contact:** Steve Taub  
**Website:** www.uhaul.com

As the leader in the do-it-yourself moving industry, U-Haul is committed to reducing accidents and saving lives through public education focused on safer driving and trailer towing.

UNC Highway Safety Research Center  
**Booth:** 425  
**Contact:** Jennifer Palcher-Silliman  
**Website:** http://www.hsrc.unc.edu/

The University of North Carolina Highway Safety Research Center is working hard to help shape the field of transportation safety. We are committed to excellence in sound research, and safety is the preeminent goal every day and in every project our staff undertakes. Our mission: to improve the safety, sustainability and efficiency of all surface transportation modes through a balanced, interdisciplinary program of research, evaluation, and information dissemination.

University of Charleston  
**Booth:** 630  
**Contact:** Anthony Giaimo  
UPPAbaby
Booth: 409
Contact: Daniella Brown
Website: www.uppababy.com
UPPAbaby draws on a decade of experience in the juvenile industry and on our own inspirations as parents of young children. We look for ways to make our baby products lighter, more savvy, easier-to-use, even fun. We explore ways to deliver greater comfort and safety for baby, with convenience and style for Mom and Dad. We even challenge the homogenous look of most baby products, by creating sleek designs and more sophisticated, modern fashions. UPPAbaby strives to deliver the personal attention and customer service that you expect and deserve.

US DOT-Transportation Safety Institute
Booth: 712
Contact: Christine Lawrence
Website: www.tsi.dot.gov
The Transportation Safety Institute (TSI), a fee-for service organization that operates without a direct appropriation, supports the U.S. Department of Transportation’s goal to reduce transportation-related deaths and injuries through quality instruction to those entrusted with enforcement and committed to compliance. For 40 years, TSI has provided training to Federal, State, and local governmental, private sector, and foreign transportation professionals on a cost-recovery basis.

Virginia Tech Transportation Institute
Booth: 620
Contact: Pam Stiff
Website: www.vtti.vt.edu
VTTI is forging a safer transportation system by leading naturalistic studies that deliver real-world driving data, many of which are now featured in the first driving guide of its kind: “Survive the Drive.” Developed and written for all road users, “Survive the Drive” is filled with personal anecdotes, facts, figures, and new and informative results from the largest naturalistic driving study ever performed.

Virtual Driver Interactive, Inc.
Booth: 313
Contact: Pam LeFevre
Website: www.driverinteractive.com
Virtual Driver Interactive, Inc. (VDI) is the industry’s leading provider of simulation-based driver training solutions for commercial and education applications.