

Adult Occupant Protection/Vehicle Technology (as of 2/18/17)

Driver Assistance Technologies: What Are They & Will They Help Me Be a Safer Driver?

Advanced technologies used to be accessible only to those who could afford luxury cars, but that's not the case anymore. As more passenger cars are equipped with driver assistance technologies, understanding what they are and how they work is essential. Learn about new consumer education programs that take the mystery out of technology (regardless of the vehicle), what automakers are doing to make systems intuitive and easy to use, and whether purchasing a car with advanced technologies makes economic sense.

Automated Vehicles & Their Impact on Occupant Protection

Experts will reveal how automated vehicles can transform transportation safety and discuss the likely impact on your state's occupant protection efforts.

Proven Strategies for Targeting High Risk Populations

"We are more alike my friends than we are unlike," wrote poet and activist Maya Angelou. But is that the case when it comes to educating minority groups about seat belt use? Explore two culturally diverse programs that are bolstering belt use among Hispanics and American Indians.

New Tactics for Compelling Hardliners to Buckle Up

Belt use in all seating positions, all the time, is a shared goal, but many people still aren't buckling up in the back seat. Learn about the latest research on seat belt use in the rear seat including what the data tell us about the extent of the problem, attitudes and awareness about the importance of belt use regardless of seating position, and why adopting rear seat belt laws is beneficial.

Best Practices to Bolster Seat Belt Education & Enforcement

Law enforcement and advocates are working diligently at the local level to promote the lifesaving value of proper restraint. Are they having an impact? Explore successful and innovative policing and outreach initiatives and tactics that are prompting people to listen and act.