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LIFESAVERS CONFERENCE CONFIRMS PLANS TO HOLD 2017 CONFERENCE IN CHARLOTTE, NC

The Lifesavers Board of Directors has confirmed its plans for the 2017 Lifesavers Conference to be held in Charlotte, NC. The Lifesavers Conference is the nation's largest traffic safety conference, bringing together 2,000 traffic safety leaders from states, municipalities, law enforcement, non-profit organizations, academia, and the private sector.

As announced at the 2016 Conference in Long Beach, CA on April 5, the Lifesavers Board conducted an analysis of the financial impact of holding the 2017 Conference in Charlotte. This analysis was undertaken after some attendees had expressed concern about a recently enacted North Carolina law that prompted some states and cities to institute travel restrictions to North Carolina that may prohibit some from attending. As a matter of longstanding policy, Lifesavers does not take positions on political issues, but does need to understand the possible impact of political issues on the financial success of the Conference.

A survey of state highway safety leaders indicates that some northeast and west coast states have instituted travel bans to North Carolina; however, many other states have not and are expected to participate in the Conference. Historically, states surrounding the host location send more participants to the Conference than states much further away so the same is expected for Charlotte. In addition, hotels in Charlotte have helped Lifesavers reduce its potential financial liability resulting from the potential for reduced attendance.

The survey results and the actions of the Charlotte hotels have given the Lifesavers Board confidence that the financial impact of holding the meeting in Charlotte should be manageable, barring any future action or litigation that would impact attendance from a large number of states.

Therefore, the 2017 Lifesavers Conference will go on as planned in Charlotte, March 26-28, 2017.