

Distracted Driving Education: Are We Using the Right Language?

Monday, April 4, 2016

2:15 – 3:45 pm

Just Drive
TAKE ACTION AGAINST DISTRACTION

A Course to Reduce
Cell Phone Distracted Driving

Presenters

Linda Hill, MD, MPH
UC San Diego
Training, Research and Education
for Driving Safety (TREDS)
treds.ucsd.edu

Officer Jake Sanchez
California Highway Patrol
Border Division
chp.ca.gov

Program Overview

- One-hour engaging PowerPoint presentation with videos, case examples and participant interactions
- Delivered by Law Enforcement and safety experts
- Targets adult audiences, primarily in the workplace
- Goal is to increase awareness of the dangers of distracted driving and encourage safe and responsible driving, both on and off the job

Curriculum Outline

- Distracted driving overview and risks
- California vehicle code and case examples
- Personal and legal consequences
- Practical strategies to reduce distracted driving
- Resources

Take Action Against Distraction

Me **My Friends, Family, Coworkers** **My Places** **My Community**

Program Evaluation

Pre- and Post-Class Surveys

- Change in knowledge
- Motivation to change behavior
- Program satisfaction

Three Month Follow-Up

- Cell phone practices
- Change in behavior
- Self-reported strategies to reduce distracted driving