

Adult Occupant Protection/Vehicle Technology Workshops (as of 3/7/16)

Closing Occupant Protection Loopholes

Learn how states are taking the next step to move the needle in occupant protection by using new strategies and approaches that leverage focus groups, media outreach, strategic partnerships, and targeted messaging. This session will help you expand the tools in your OP toolbox.

Cultivating Strategic Traffic Safety Partnerships

What are the benefits of using traffic safety partnerships to address occupant protection? How are they organized and can they help with seat belt enforcement? Local and national leaders will share their insights for incorporating partnerships into your state or local highway safety program.

Low Cost, Effective Local Law Enforcement Strategies for Adult Occupant Protection

The perceived risk of receiving a ticket is proven to motivate the public to buckle up. Learn about simple, low-cost and effective local law enforcement programs that are changing perceptions and clearly conveying that police officers are focused on seat belt enforcement.

Advanced Vehicle Technologies: What Are They & How Do They Work?

Vehicle technologies are advancing at a rapid pace and becoming increasingly more prominent in cars on the road today. Leading experts will provide an overview of the latest crash avoidance technologies and their effect on safety, and discuss advancements in automated technology and the potential mobility transformation that is on the horizon.

Rural Seat Belt Enforcement

Seat belt use remains a significant issue in rural areas. Explore proven enforcement strategies states are employing to effectively address this ongoing challenge.

Seat Belt Messaging for Diverse Populations

Minority populations continue to have lower seat belt usage rates than their White counterparts and are over-represented in motor vehicle crash-related injuries and deaths. Explore proven methods for increasing belt use among diverse populations through community outreach.

Still Improving! What's Working to Push Seat Belt Use Higher?

A number of states are making significant progress increasing their seat belt usage rates. Explore strategies to push seat belt use rates higher including targeting low belt use groups, encouraging greater enforcement participation, tapping new media, and strengthening laws.