

**Native American Program
working together for
Tribal Traffic Safety**

Child Safety Seat/Restraint Use
Funded by the Indian Health Program-TIPCAP
April 2014 Lifesavers Conference
Pamela Pourier, RN, TIPCAP Coordinator
Oglala Sioux Tribe
Main line-605-867-5141
Direct line-605-867-8167





- **Why have a Coalition?**
- Motor Vehicle Crashes (MVC's) are the leading cause of death of all Native Americans (1-44)

- Oglala Sioux Tribe (OST) Department of Public Safety (DPS) Highway Safety Division
- OST DPS Injury Prevention Programs
 - IHS TIPCAP & CDC TMVIPP Cooperative Agreements
- Indian Health Service (IHS) Office of Environmental Health (OEH)

Sacred Cargo Coalition Leadership

- Increase seat belt and car seat usage
- Prevent/discourage distracted driving, drinking & driving and other activities that contribute to MVC's
- Decrease MVC related injuries and fatalities on the Pine Ridge Indian Reservation

Sacred Cargo Coalition-Goals

Sacred Cargo Coalition Activities

- Active in Changing our current Tribal Laws on DUI/DWI prevention, child safety seat & seat belt use
- Other Activities in Prevention of Injuries due to Motor Vehicle Crashes
- Data collection & sharing
- Training
- Etc.

2010 CSS usage

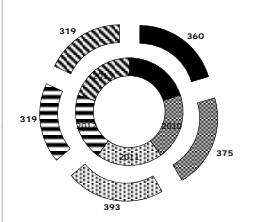
- Safety Checkpoint in 2010 indicated:
- CSS used-39
- CSS used incorrectly-435
- Total number of cars checked -4028 reservation wide
- 2% usage rate*
- 8.2% usage **

2013 CSS Observation Reservation wide


- Observed-354
- CSS usage-241
- CSS not used-113
- Percentage of use-52%

* I.H.S./O.E.H
**OSTDPS Highway Safety

Our birth rate for the past 5 years averages 300+ *

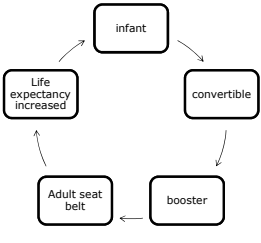


Infant being fitted correctly in car seat



Using CSS increases our children's life span

*Pine Ridge I.H.S.OB Department



Education

Enforcement

Environment

Phases of Safety using the 3 E's

- Teaching the use of Child Safety seats to community members
- Education is the key to changing a behavior





School Presentations



SNAP training -Members

• ENFORCERS



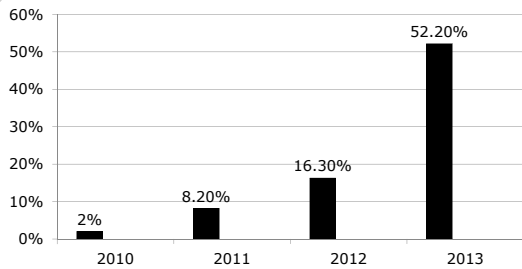
Enforcement teams above have worked together to provide a safe ride for our Lakota Children



Activities that Enforce the laws of the Lakota's



On the spot providing a safe ride



Our goal is to increase our rate by 5% each year. We have been meeting our goal.

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| <ul style="list-style-type: none">• CHALLENGES• Funding• Storage• Transporting• Turnover of Leadership in Administration | <ul style="list-style-type: none">• Successes• Provided over 1000 car seats to our children• Education to community members in all our 9 districts• Increased our use of child safety seats and met our goals of 5% for the past 3 years• NO FATALITIES IN THE PAST 6 MONTHS |
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