


**LIFESAVERS National Conference on Highway Safety Priorities**



**April 27, 2014 - April 29, 2014**  
**Gaylord Opryland**  
**Nashville, Tennessee**



**ANNE ARUNDEL COUNTY POLICE DEPARTMENT**  
**TAKE 30 FOR TRAFFIC**  
KEVIN DAVIS, CHIEF OF POLICE



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**TAKE 30 FOR TRAFFIC**  
**Background**

- Assistant Chief of Police, Prince George's County PD
- Chief of Police, Anne Arundel County PD, July 2013
- Best Practices - Baltimore County DDACTS
- AACO Crash frequency/location



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**TAKE 30 FOR TRAFFIC**  
**Overview**

- Comprehensive approach to reduce traffic fatalities/crashes
- Focus 30 minutes per shift on traffic enforcement
- Focus areas determined by crash data
- Focus on one primary corridor per district



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### TAKE 30 FOR TRAFFIC Overview

- Traditional directed traffic enforcement in hot spot areas
- Data-driven law enforcement vs. data-driven traffic enforcement
- Reallocation of patrol resources to high crash areas
  - Deployment of discretionary resources
- Measure traffic stops only, not citations/warnings, etc.



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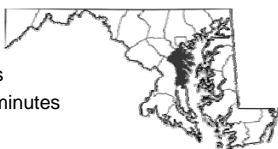
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### TAKE 30 FOR TRAFFIC Crash Data/Statistics

- Anne Arundel County
  - Fatal Crash every 7 days
  - Injury Crash every 2 hours
  - Damage Crash every 98 minutes
  - Crash every 62 minutes
- 3<sup>rd</sup> highest crash fatality frequency in Maryland
  - PG County fatal every 4 days
  - Baltimore County every 5 days



Data Source: Uniform Crime Reports-MSP CRD  
SHA-0275-1140  
Produced by the National Study Center for Trauma & EMS  
from a template designed by NHTSA.



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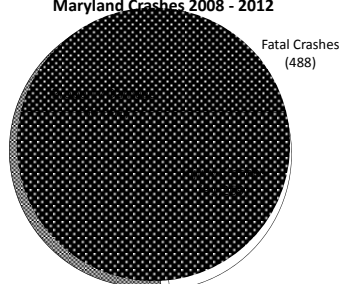
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### TAKE 30 FOR TRAFFIC Maryland Crashes

Maryland Crashes 2008 - 2012



Average Total Crashes: 92,418

Data Source: [http://meduhsd1.umaryland.edu/DCI\\_trauma\\_amer/NACTSA\\_data.asp](http://meduhsd1.umaryland.edu/DCI_trauma_amer/NACTSA_data.asp)



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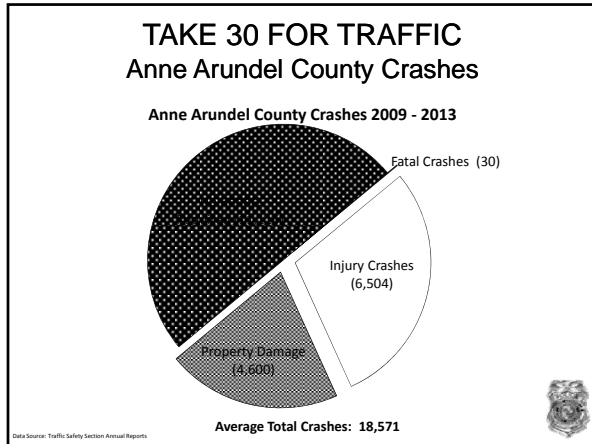
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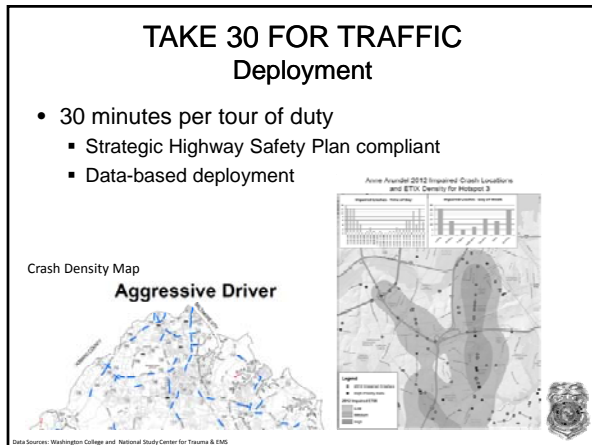
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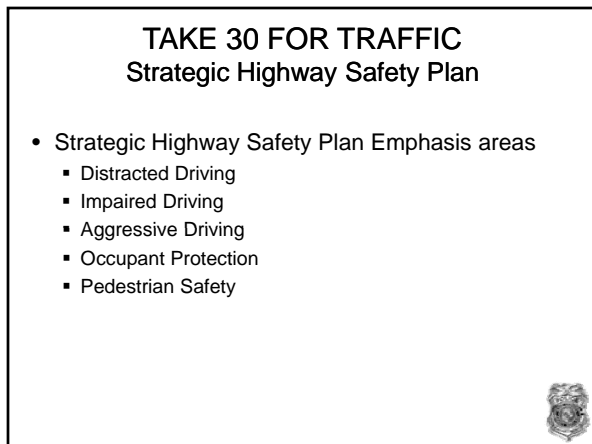
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### TAKE 30 FOR TRAFFIC Operation EAGLE

- Distracted Driving countermeasure
  - Operation EAGLE
    - Non-traditional approach to identifying behaviors
    - Pose at intersections to thwart cell phone use
    - Motorcycles deployed to assist with detection



▪ Results

2013 RESULTS (numbers)	
Stops	281
Total Texting/Cell Citations	129
Total Texting/Cell Warnings	206
Other Citations	136
Other Warnings	106
Traffic Arrests	16
Criminal Arrests	8
Vehicle Seizures	1




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### TAKE 30 FOR TRAFFIC Immediate Results

- Decrease in crashes
- High visibility = increased officers in areas
  - Compliance with laws
- Idea vs. outcome
- Commander buy-in
- Fishing holes don't impact crashes




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**TAKE 30 FOR TRAFFIC  
NO FISHING HOLES!**

- High volume stops
- Stop signs
  - No substantive value




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LIFESAVERS National Conference on Highway Safety  
Priorities

**QUESTIONS?**



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