

Exhibit Hall Hours

Saturday, April 10

2:00pm – 6:00pm Exhibit and Poster Setup

Sunday, April 11

7:00am – 10:30am Exhibit and Poster Setup
 10:45am – 7:15pm Exhibit Hall Open
 12:30pm – 1:45pm Box Lunch
 3:30pm – 4:15pm Complimentary Refreshments and Networking
 5:15pm – 7:15pm Welcome Reception

Monday, April 12

8:00am – 8:45am Continental Breakfast
 8:00am – 4:00pm Exhibit Hall Open (closed during plenary and lunch)
 3:15pm – 3:45pm Complimentary Refreshments and Networking
 4:00pm Exhibitor Move out

Exhibiting Terms and Conditions

1. General Information

A. The signed application and acknowledgment by the Lifesavers Conference, Inc., and/or its agent constitutes a contract between Lifesavers and the exhibitor. All and any matters not specifically covered in these articles are subject to final decision by Lifesavers.

B. Any exhibitor whose proposed exhibit is in keeping with the educational intent of Lifesavers may apply for space. Lifesavers reserves the right to reject any application which, in its judgment, does not meet this criterion.

2. Payment/Cancellation Policy

Application for booth space must be accompanied by payment or purchase order. Applications received without payment will be returned. Cancellation requests must be made in writing. Refund is based on date received: by March 12, 2010 – refund minus 50% fee, after March 12, 2010 – no refund.

3. Exhibit Booth Provisions

A. Each booth is equipped with a draped six-foot table, two chairs, wastebasket, and a 7" x 44" identification sign with the exhibitor's name and booth number. (Note: Only the exhibit hall aisles are carpeted in red.) Any additional furnishings, including booth carpeting, may be purchased through the decorator.

B. Fees for electrical outlets, internet, etc., are the responsibility of the exhibitor.

C. Exhibit installation hours are 2:00pm to 6:00pm on Saturday, April 10 and 7:00am to 10:30am on Sunday, April 11. No exhibit may be installed after the exhibition opens to registrants. Exhibits cannot be dismantled prior to the close of the exhibit hall at 4:00pm, Monday, April 12.

D. Exhibitors are not permitted to sublet or share space.

E. Exhibits that include audiovisual equipment or any noise-making machines may not disturb other exhibitors or their patrons. Lifesavers reserves the right to evict any exhibitor who, because of noise, conduct, method of operation or other distraction, detracts from the educational nature of the exhibit. Should an eviction occur, the exhibitor forfeits all monies paid and is not entitled to a refund.

F. Specifications and limitations regarding the exhibition of vehicles are agreed to as stated in this brochure and on the Exhibit page of the Lifesavers website.

G. No copyrighted music can be played at this event.

H. Lifesavers reserves the right to alter the floor plan if necessary.

I. Displays can in no way obscure other booths.

4. Security/Liability/Insurance

A. Lifesavers will provide 24-hour security in the exhibit hall beginning at 2:00pm on Saturday, April 10, 2010, until close of exhibit show and will endeavor to protect exhibit property during the closed hours of the exhibit hall. However, full responsibility for the exhibit, equipment, signs and other material in the booth remains with the exhibitor. After exhibit hours, only properly identified personnel or exhibitors may enter the exhibit hall.

B. The exhibitor agrees to fully protect, indemnify and hold harmless Lifesavers, the Pennsylvania Convention Center, and its employees and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by installation, removal, maintenance, occupancy or use of the exhibition premises or any part thereof, excluding any such liability caused by the sole negligence of the Pennsylvania Convention Center, the city of Philadelphia, PA or its employees or agents.

C. Exhibitors acknowledge that Lifesavers, its employees or contractors and Pennsylvania Convention Center do not maintain insurance covering exhibitor property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage covering such losses by the exhibitor.

D. Exhibitors shall not deface any part of the exhibit facility. Nothing may be posted, nailed, affixed or otherwise attached to any part of the walls, floors, ceiling, furniture or other property of the facility or decorator. Any costs arising out of negligence on the part of the exhibitor, its agents or employees will be the sole responsibility of the exhibitor.

E. In the event that the Exhibit Show is canceled due to circumstances not within the control of Lifesavers (such as fire, acts of God, war, labor strikes, picketing, civil disturbances, terrorism, government regulation, shortage of materials, curtailment of transportation to facility to hold the exhibit, show or conference), then a full refund of fees paid to Lifesavers will be made, minus a 25% processing fee.

Exhibiting at Lifesavers

Why Should You Exhibit At Lifesavers?

An exhibit booth at the Lifesavers Conference provides an organization with the opportunity to interact with nearly 2,000 of the nation's leading highway safety professionals representing:

- Child passenger safety professionals
- State and local law enforcement
- Community traffic safety programs
- State and local emergency medical services, and public health
- Injury prevention programs
- Federal and state highway safety agencies
- Prosecutors and judges involved in traffic safety issues
- The automotive and insurance industries
- Advocacy and research

Lifesavers participants meet with their highway safety peers in a forum where they can share program successes, learn from others and develop alliances with people from all over the country.

Exhibitors Receive the Following Additional Benefits:

- Exhibit hours designed for maximum exposure and networking opportunities.
- Complimentary listing in the on-site conference program.
- On-line listing with contact information and brief product description.
- An evening reception on Sunday, one continental breakfast, a boxed lunch, and refreshment breaks all in the exhibit area to optimize exhibit show traffic!

Secure Your Booth Spot Today! Three Convenient Ways:

1. Register online at www.lifesaversconference.org, click on the "Exhibiting" page.
2. Fax the exhibit registration form on opposite page with credit card information to 703-922-7780.
3. Mail the exhibit registration form found on opposite page with check, credit card or purchase order to:

Lifesavers Conference, Inc.
Exhibit Registration
P.O. Box 30045
Alexandria, VA 22310

You will receive confirmation of your registration via e-mail within 7 days.

Questions on exhibiting? Contact Terry Bittenbender at TBittenbender@cox.net or at 703-922-7944

Booth Sizes and Fees:

For Profit: \$1,000 per 10' x 10' booth

Non-Profit \$500 per 10' x 10' booth (Associations and Consumer Groups only)

First Additional Booth Person: \$150, any additional people are \$275

The booth fee includes:

- One free conference registration (value: \$275)
- 8' high draped back walls and 3' high side walls; colors are red, white and blue
- Booth identification sign listing your company name and booth number
- One draped 6 ft. table, 2 chairs, and wastebasket
- 24-hour general security
- Note: Booths are NOT carpeted; aisles are carpeted in red

Shipping Information:

We advise you to use Freeman when shipping exhibit materials for the conference. Pennsylvania Convention Center will not accept shipments. Please note that if you ship to your hotel, they will bill you for the service.

Instructions for Exhibiting Vehicles:

Exhibitors need to notify Freeman if exhibiting a vehicle. Freeman Decorating will schedule and coordinate moving vehicles into the exhibit hall. Please note on the exhibit application if you plan to exhibit a vehicle, which will require you to purchase two spaces. You are responsible for vehicle spotting fee.

Vehicle Display Specifications:

- Gas caps must be locked.
- A maximum of one quarter tank of fuel is permitted.
- Battery cables must be disconnected and the ends taped.
- A properly tagged set of keys to each vehicle must be left with the building prior to display. Bring an extra set of keys.
- Tanks cannot be refueled or emptied inside the Convention Center.
- No repairs or alterations shall be made on vehicles.
- During non-show hours, vehicles must be locked.
- Floors under vehicle must be protected from any leakage, spillage, or other potential damage.
- Companies exhibiting vehicles are required to purchase two booths.

Booth Space Assignment Procedures:

Assignment of exhibit space is determined by past support and history of exhibitor, date received, number of booths requested, receipt of payment, and appropriate distribution and balance of displays and products.

Payment:

Payment by check (in U.S. dollars, payable to Lifesavers Conference, Inc.), purchase order or credit card (Visa or MasterCard only – we do not accept American Express) must accompany applications in order for a booth to be reserved. Applications received without payment or purchase order will not be processed. Lifesavers Federal ID number: 52-1648356

Cancellation of Booth Space:

Requests for cancellation must be sent in writing by the following date. Refunds will be made based on fees paid by the exhibitor:

On or before March 12, 2010: refund minus 50% fee

After March 12, 2010: no refunds

Requests for cancellation must be sent via email to tbittenbender@cox.net or in writing to:

Lifesavers Conference, Inc.
P.O. Box 30045
Alexandria, VA 22310

Refunds will be made after the conference. No-shows will not be refunded.

Official Decorator:

Freeman is the official decorator of the Lifesavers Conference. Complete exhibitor information on shipping, carpet, electrical and labor needs, etc., will be sent via email to confirmed exhibitors. All questions and correspondence concerning labor, shipment of materials, carpet, etc., must be directed to Freeman. Freeman is responsible for maintaining traffic schedules at the show site. All exhibitors are advised to clear all shipments and deliveries through Freeman. If a third-party contractor other than Freeman will be used, Freeman must be notified at least 6 weeks prior to the official setup date and must be provided with a general insurance certificate, or the contractor will not be permitted to service the exhibit.

For decorator questions, contact Freeman at 201-299-7400; ask for Exhibitor Services.